Avi Horowitz

Product-focused strategic technologist & leader on tech's bleeding edge

One Exit, 2x Founder, Four Patents

avihorowitz.com

linkedin.com/in/avi-horowitz

Work Experience

Neurable — *Head of Product, Defense*
Boston, MA — *Oct 2024 - Present*

- Responsible for conceiving new hardware & software brain-computer interface (BCI) solutions to support brain health & boost performance for military personnel

BadVR, Inc. — *Senior Product Manager*
Boston, MA & San Francisco, CA — *Apr 2023 - Apr 2024*

- Led Product & cross-functional Engineering, Project Management, & Design teams
- Crafted innovative Spatial Computing + AI software product design, development, and strategy for a portfolio of multi-million dollar Top-Secret Armed Forces & Department of Defense contracts dealing with complex multi-domain battlefield, training, collaboration, and data viz tools; Brought 3 new products to market

Everychain.xyz *(acquired)* — *Head of Product & Co-Founder*
San Francisco, CA — *Sep 2021 - May 2022*

- Built the most comprehensive aggregation of top-level ecosystem, financial, and resource data for all major blockchains: A one-stop resource for developers making the jump from Web2 to Web3, dubbed "The Wikipedia of the blockchain industry"
- Acquired by Braitman & Co., an early-stage blockchain-focused private equity group in under 9 months from conceptualization

Marco Ventures, Inc. — *Chief Executive Officer & Co-Founder*
San Francisco, CA — *Jul 2018 - Apr 2022*

- Architected a zero-knowledge blockchain approach to targeted digital advertising
- Raised 7-figures in Angel & VC funding
- Directed Cryptographic Engineering, Design, and Marketing teams

Upload, Inc. — *Chief of Staff, Head of Expansion, Strategic Partnerships & Business Development*
San Francisco & Marina del Rey, CA — *Apr 2016 - Mar 2018*

- Led expansion efforts & strategy; Accountable for launching new markets & scaling business lines, including Upload EDU — a multi-million dollar corporate XR edu lab
- Wrote & designed fundraising materials; Successfully pitched VCs alongside the CEO & President to raise the company's $6M Series A
- Championed $3M+ of partnerships with NVIDIA, Meta, HP, Audi, Dolby, Twitter, Hulu, Technicolor, NBC Universal, WME, and Nike
- Sole Project Manager for launch of Upload LA Campus: A 20K sqft state-of-the-art XR training, 3D-capture, and incubator/coworking space. Managed aggressive timeline to launch on-time & $100K under budget in 5 months

U.S. Small Business Administration, Office of Investment & Innovation
Senior Innovation Specialist & Chief of Staff — Washington, D.C. — *Aug 2014 - Mar 2015*

- Served as the right hand to the SBA's CTO on special projects & SBIR programs
- Co-Creator & Head Event Coordinator for 2014 EU-sponsored research & innovation transatlantic collaboration symposium held at the Italian Embassy in Washington, D.C.; Wrote keynote speech for Obama Cabinet Member SBA Administrator Maria Contreras-Sweet & the Italian Ambassador to the U.S.
- Lead SBA Coordinator for "White House Business Council Forum on Accelerating Entrepreneurship" — a joint SBA/White House Office of Science & Technology Policy event keynoted by U.S. CTO Megan Smith (former VP of Google[X])

Startup Advisorships & Consultancy

Human Foundry, Stanford, CA — *Advisor, Spatial Computing*

- Human Foundry is a production & branding studio helping leading brands & award-winning talent build loyal audiences through original content, leveraging frontier technologies

Zeality, San Francisco, CA — *Advisor, p/t Chief Product Officer*

- Co-invented & wrote 4 patents to better merge real-world & virtual content for higher education, and optimize high-fidelity streaming bandwidth capabilities for collaborative Spatial Computing

Patents

- US-11895175, US-11893699, US-12056411, US-20230298221

Education

Brandeis University, Boston, MA
Pursued BA in Business, conc. in Entrepreneurship & Innovation; Double Major in Political Science; Minor in Music Theory

American University, Washington, D.C.
Washington Mentorship Program

- Full time student while working at the SBA OII

City College of San Francisco, San Francisco, CA
Various Coursework

- Computer Science — Python, C++
- Advanced Business Calculus
- Advanced Business Excel

Organizations

Open AR Cloud Association, Remote
Founding Council Member

- User Experience, Accessibility, & Safety Working Group Council

Skills

Product Strategy   User-Experience (UX) Design

Feature Prioritization   Product Roadmap Development

Agile & Scrum   Prototyping   Competitive Analysis

Cross-Functional Team Leadership   Strategic Partnerships