

# Smart Education

Smart Education is a professionally managed Company providing Abacus Education Training since the Year 2005, with its presence in many States of India and also in some Countries as of now. In Bihar we have 100000+ Students studying various schools. We have provided Abacus Training to more than 500+ individuals. The Abacus Training offered by Smart Education is the Latest and Most Comprehensive Abacus Training Program in the Abacus Training Industry. At Smart Education we offer dedicated Live Online Abacus Classes for Kids & Online Classes for every Course offered by the Company. We aspire to provide Value Based Quality Abacus Online Training to aspiring Teacher & Students. The Courses are designed for students in the age group of 5-15 years. These courses promote Whole Brain development by stimulating both sides of the brain along with enhancement in skills, which leads to greater confidence in students to succeed in School Curriculum & also in all walks of life. The company has been organizing Abacus National Competition every year.

We are glad to offer exclusive Abacus Franchise, Abacus Training as well as Franchise & Training for every Course offered by the Company to dedicated teachers/individuals/institutions with very little investment. The Company believes in nurturing talents & supporting each Franchise by providing Continuous Training Support till he/she becomes independent in terms of all the business aspects.

Each **Franchise, Course Instructor, Student & Parent** is considered as an **Asset** of the Company & is well looked after.

In order to help each and every individual of this nation in getting proper education and business opportunity, we have come up with all new **ABACUS Training program** of **Smart Education**. This program is helping us to reach to almost every existing individual in this country who is willing to learn and do business. With the most effective and unique program, we are helping various entrepreneurs to start their own business on educational grounds and gain maximum profits out of minimum investments. The Abacus franchise providers in India are providing world class opportunity to the dynamic housewives who are willing to come out of their houses and work for the betterment of their family members and are also willing to do something in the favor of society as well.

We are also offering extremely best in class opportunities for those people who are already into the business of providing education and are enjoying a good reputation in the market. Yes there are a number of opportunities for already existing business owners also which can help them grow on both monetary levels and acceptance levels.

This franchise business model offered by Abacus franchise providers in India is extremely new and only a few people are known about this concept of business growth. This concept involves a very less amount of monetarily investment and provides extreme gains and benefits to the owner of the franchise. In short, with the help of **Smart Education**, you are allowed to do business with a brand name which is already established and is well accepted among the people.

**There are a number of franchise options which are provided by us to the people:**

Center Franchise

City master franchise

State master franchise

We are known to provide world class facilities with our franchise programs. We provide free of cost training to the staff which is responsible for teaching the students at your end. This is to make sure that the students who are getting Abacus training are trained by specifically expert teachers and staff members. We also strive to provide extremely genuine and exclusively designed course material to the students which can make it easy for them to get all the knowledge regarding that particular topic. Along with all these things, a number of things like marketing materials, online examinations apparatus and a lot more are provided by the Abacus franchise which can help you a lot in getting more and more benefits out of least investments.

For getting this world class **Smart Education**, you are just required to have the keenness towards growth and ability to teach the students in the best possible manner after getting proper training for the same. Along with all this, you just need to have a proper amount of space in order to execute the business in an authentic manner.

**Abacus Franchise** is considered as the one of the most effective and unique program which helps the entrepreneurs to build up a business related to education.

Abacus offers you the training related to business plan, technical backup etc. in the most effective way so that you can run your business in a very graceful way. We will provide you every single guideline which will help you to know all the basic knowledge of **Abacus Franchise**. If you are interested in becoming part of this Franchise, then you are not required to have any specialized diploma or degree. The only thing which you need to run this Franchise in a most efficient way is confidence, dedication, and energetic. It is your responsibility to let the people of your area, get proper knowledge about the **Abacus Franchise**.

The main aim of this Franchise is to offer complete support for all the Franchise in all parts of the globe. We provide Abacus Training, Business solution, Technical backup, Handwriting training to the people who are part of our Franchisees. We will assist you in every single step so that you can earn good amount of money in a very simple way.

As the part of **Smart Education**, you will be allotted with a license so that you can conduct classes for several programs which are offered by **Smart Education**. It is an academy which offers monitoring systems, brand name, examination material, logo, course contents. Not only this, several types of Olympiads like mathopedia Abacus competitions which are based on National and State level, are organized once a year.

This Academy has skilled and experts number of team which is ruled by the energetic and dynamic individuals. We have spread our concept in more than 25 schools and about 100000 students have taken benefits out of our concept. We are providing our Franchisees in all parts of India in several categories like:

Abacus State Master Franchise.

Abacus Unit Centre Franchise.

Abacus City Master Franchise

We provide **Smart Education** at a very affordable cost where you can gain extreme profits with very low investments. You just have to pay a very small Franchise fees against which you will be provided with following things like:

We train the teaching staff.

We provide best class of learning material.

Online Examinations.

Branding Designs.

Better management techniques for office.

Proper demonstration classes for continuous business.

Good amount of gains at very low investments.

### Benefits WHY Abacus Franchise

Before starting any business the individual wants to know all the positive and negative aspects. He tries to find out that whether the particular business will benefit him or not? We ABACUS are very renowned name in the field of education industry and are prepared with profound information of Abacus Education Business. If you want to be a part of ABACUS then success is sure for you.

A successful chain of **Abacus Education** is running under the brand name of **Smart Education**. It is among one of the fastest developing business on the ground of Abacus Education, Vedic Maths and Memory technique. We are providing three different types of program to our Franchisee which includes Abacus, Vedic Maths and Memory Technique. The best thing with this Franchisee is that one is require to pay the amount for Abacus. For all the supports like Technical support, Marketing training, Teaching training, Counseling training, Class-room Management training, you need to pay one time set up charge.

### Advantages of ABACUS Franchise:

With the best in class program of **Smart Education**, we are providing best in class business solutions for all the dynamic ladies present out there! Yes, with our franchise program, you can get all the benefits of a good and successful business and get extreme profits with a very low investment. Below mentioned are some advantages or benefits that we offer for our **Smart Education ABACUS Training Programme**.

Provides training to the teaching staff.

Marketing materials.

Branding designs.

Good amounts of profits are offered at extremely low investment.

- Good quality of course material is provided.
- Management of office through latest technology.
- Demonstrations are provided free to gain more business.

**We also offer training which includes:**

- Teaching Training.
- Marketing Training.
- Training for managing the office.
- Counseling Training.
- Training for managing the classroom.

Education is one field, which offers tremendous growth opportunities in this modern era. Every parent is concerned about his/her child’s learning potential. World population is growing tremendously and hence there is an unprecedented need for finding solutions for all the world problems, which are increasingly growing every day. This necessitates a huge need for leaders, not just leaders but everyone who can think on his own to solve his own problems and the world problems. This responsibility is partly taken by us, as we train each & every child in Abacus to learn quickly & effectively, to imagine, to concentrate....to use our brain more effectively than ever. This is the business opportunity that we are aiming at. Are you a self-motivated person, who consistently aims for quality and customer satisfaction in any business? If you can fulfill our requirements, then you have everything to become a successful Smart Abacus Partner in your area.

**Infrastructure**

1 or 2 Classrooms that can accommodate 15 students each room

**Investment:** INR 75,000 - 1, 25,000 **Faculty Criteria:** Female Faculty Graduate with Good English Skills

**Smart Education**

Overview

**Smart Education** offers an excellent Business opportunity for people who are looking for Business Success with Self & Social Satisfaction. A Male / Female / Housewife / Young Couple / retired person that means anyone can get the opportunity to start the business with Minimal Investment & business risk factor but with High earning potential. This business will also give you Self-working & working for society satisfaction. A person who has a hunger to achieve, passion to learn & dream to grow, then the franchises of **Smart Education** is a perfect opportunity.

Partnership

**Regional Franchisee**

**District Franchisee**

**Unit Franchisee**

**School Tie-ups**

**Place on Rent**

**Teacher / Coordinator**

Partnership Support

**Franchisee / Partnership Support**

**Smart Education** will support you with Training such as **Smart Education** Abacus Marketing, Business, Operation, MIS Management & provide you with the company required Collaterals (such as Letterheads, Envelopes etc.). Below mentioned details for details understanding on **Smart Education** Support.

**Smart Education National Level Marketing Support**

The company believes in touching the right audience directly through the fast-developing Digital & Social Media. As a company, we spend on National Level Marketing on Online Marketing / SEO / SMO & Business generation through Online Medium. The company also has a tie-up with the JUSTDIAL Medium & very actively works on this medium to generate the Business for Partners. So, the Company shares the Business data to Franchise Partners without any cost/charges.

Note: From time to time Company can add / Delete / Edit above mentioned support with or without informing the partners. It’s an additional feature from the company’s side, so Partners cannot claim this as his/her rights.

**Smart Education Partnership kit**

To start & promote the business from the initial stage, **Smart Education** provide a partner joining kit to all franchisee as initial support so that they can promote the business easily. The partner joining kit contains Presentation folder (which will have a student kit) & soft copy of brochures, signboard flex, posters, corporate posters, visiting cards & other required printing materials, etc. **Smart Education** tries to support partner in such a manner that they are free from every hassle to start a new business.

**Smart Education Program: Abacus Education Training**

Partner gets a complete & in-depth training for the course. The partner can also get trained their appointed trainer and/or coordinator (Maximum 2 persons including the partner) for better teacher output & ensuring quality training to students.

**Business Management System**

**Smart Education** provides to all partners a Business management System / MIS Management System, to ensure uniformity in the operations. This will help in:

Dynamic & convenient student’s attendance records

Batches, Centre / School records

Billings & Accounting management

**Smart Education Marketing & Promotion Training**

**Smart Education** provides a direct marketing & promotion training to the Partner (centre head that could work as a marketing head also) to ensure result-oriented with cost-effective marketing.

**Promotional campaign & Advertising**

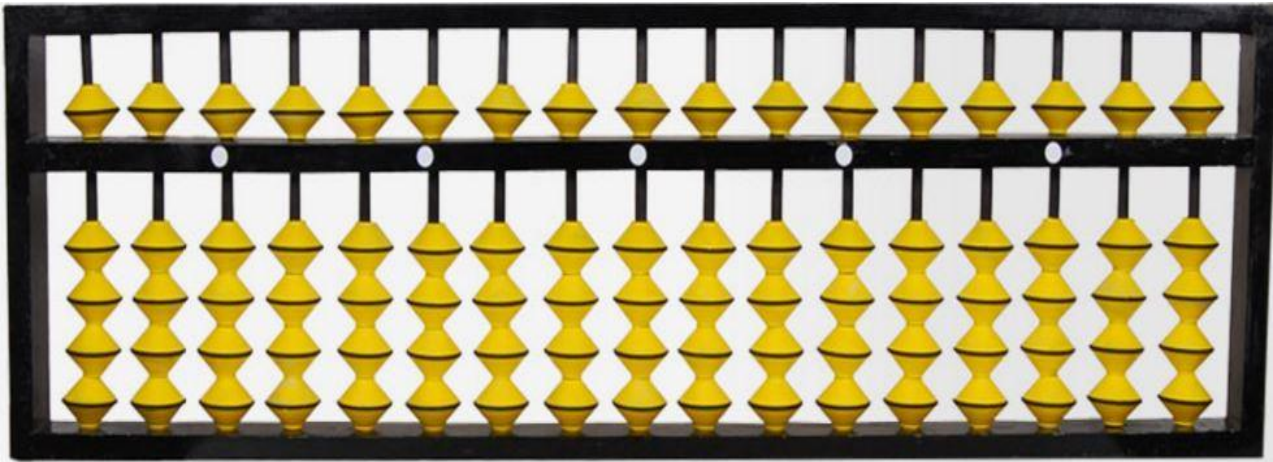
A set of tried & tested advertising materials, direct mail and online marketing campaigns. These advertising materials can be very effective when used with required permutation & combinations.

Apart from all mentioned above, there will be on-going support given to all our partners. **Smart Education** will have on-going Research and development to keep our partners updated as per the market needs & refresh the training to keep us together as the best player in the market.

**ABACUS**

Abacus is a simple tool or a hardware used for performing rapid arithmetic calculations. Calculations based on abacus was invented at ancient times in china which later on spread through countries like Korea, Japan, Taiwan etc. and now widely used as a whole **Brain Development Programme**.

**Standard 17 Rod Abacus**



The

standard abacus can be used to perform Addition, Subtraction, Division and Multiplication; the abacus can also be used to extract square-roots and cubic roots. The beads are manipulated with either the index finger or the thumb of one hand

Abacus became popular over the world after being transformed from a calculating instrument into a system having Immense Power to Benefit **children of small ages ( 4 to 14 years)** by expanding the brain usage, in addition to making Maths learning easy and effective also abacus enhance child's confidence, provide a sense of achievement, promote intuitive thinking, enhance problem-solving capability, enhance creativity, and improve concentration and mental endurance.

It is a scientific fact that human brain growth is at its peak potential in early childhood, it's also a fact that all children process information differently. With the proper guidance and tools, **children aged 4 to 14** years are capable of mastering mathematical skills and calculating ability that will yield benefits that last a lifetime.

**Scientific analyses indicate Abacus training can improve a child's ability to:**  
**Concentrate**  
**Visualize**  
**Memorize**  
**Observe, and process information.**

### **But How Can It Accomplish All That, And So Much More With Abacus?**

Our brain has two hemispheres, the left brain and the right brain. The left brain is concerned with language, number skills, reasoning, scientific skills, spoken language and right hand control.

The right brain is concerned with art awareness, imagination, visual functions, emotions, music awareness, 3D forms and left hand control.

In summary, the left brain is for analytical tasks, whereas the right brain is for creative tasks.

About 95% of our children use only the left brain, but when we practicing ABACUS, children use a combination of right-left brain combination and it helps us to develop the right brain. In the Abacus Anzan (Mental Calculation) stage kids are visualizing the abacus to do calculations. This utilizes the left brain for logic and math and the right brain for visualizing the abacus, the beads and their position.

It means to be sharp in creativity, imagination, music and art awareness ABACUS has an important role in a child's life

An Overview of the Functions Performed By Left Vs Right Given Below:



LEFT BRAIN FUNCTIONS

RIGHT BRAIN FUNCTIONS

Right side of body control

Left side of body control

Number skills

3-D shapes

Math/Scientific skills

Music/Art awareness

Written language

Intuition

Spoken language

Creativity

Objectivity

Imagination

Analytical

Subjectivity

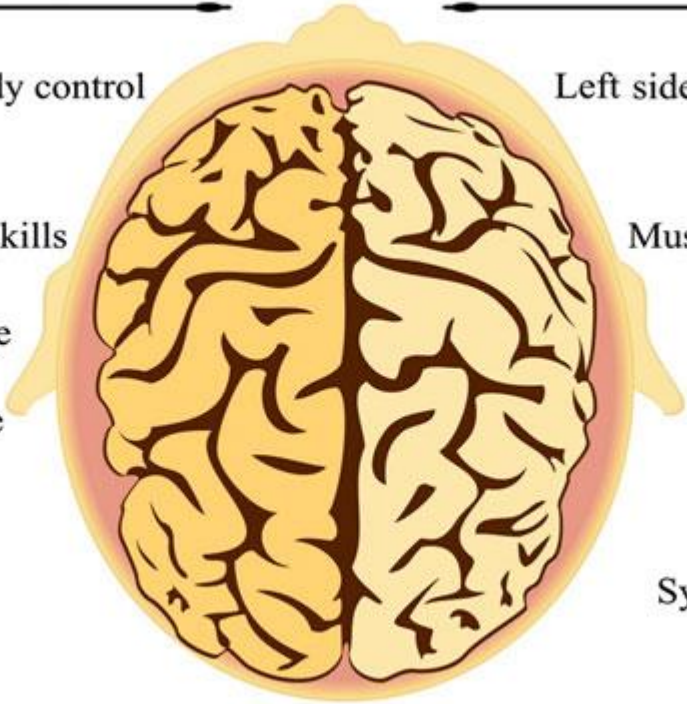
Logic

Synthesizing

Reasoning

Emotion

Face recognition

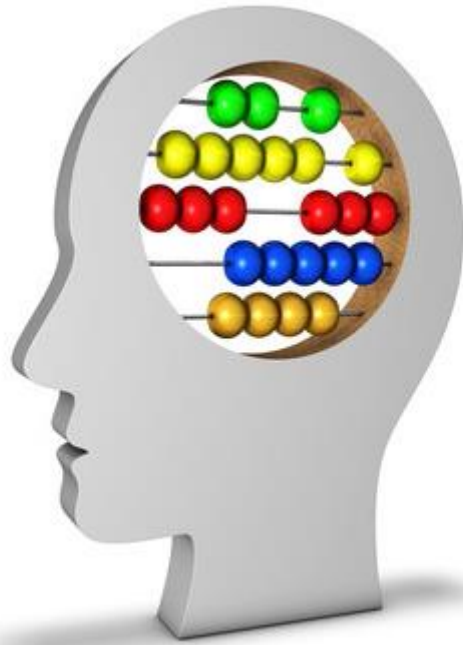


Why Abacus Is Necessary?

Like any other organ of human body, our brain also needs regular exercise to keep it fit and sharp but how do we exercise our brain? Mathematics provides the ideal exercise for our brain. Mathematics is the logical application of mind to tackle a particular problem. More time spent with mathematics would invariably result in a well exercised and a sharper brain. This is simply the reason why a child strong at mathematics is able to tackle other subjects with relative ease.

Benefits of Abacus

Mental Arithmetic Skills.	Develops The Right Brain Tremendously
Focus & Concentration.	Improves Comprehension.
Proficiency in Maths.	Improves Presentation Skills.
Boost Confidence.	Improves Visualization Skills.
Enhance Logical Thinking Power.	Enhances Photographic Memory.
Improves Academic Grades.	Sharpens listening Skills.
Improves Imaginary and Vsualization Power	Enhance Creativity.
Improves Problem-Solving Abilities.	Overall Personality Development.



### What Is Mental Arithmetic?

Mental Arithmetic' is a term used in Abacus for the calculations done in mind.

Even large numbers can be calculated in mind, that too within seconds.

Mental arithmetic' improves student's imagination skills.

Effective in cracking competitive time based tests.

Mind calculation enhances the concentration level of child.

Why **Smart Education** Abacus Academy

Smart Education Abacus Academy classes offer a Customized and unmatched course that is proven as a **“Brain Development Program”** for children. It is an advantage for kids as it enables them not only to learn to do mental calculation but also to utilize all functions of both left and right brain. We understand the importance of 'play' in a child's life and implement playful methods in our course, so as to make their experience joyful and memorable translating into effective learning.

### Listed Below Are the Some Benefits of Smart Education Abacus Course

**Exclusive Study material**

**Individual Attention.**

**Certifications on completion of every level.**

**Active Interaction between teachers and students.**

**Congenial Atmosphere.**

**No Burdon on children**

**Mind Exercise.**

**Parent teacher feedback**

**Cost and time effective.**

**Regular Assessment.**

**Annual Championships.**

**Recognitions and awards.**

Course Structure:

Total Levels	8
Course Duration (Each Level)	3 months
Sessions	Twice a week
Daily Practice	10-15 Min
Eligibility	Students should be in age group of 5 to 15 years
Certification	On completion of each level

“Like any other skill, Practice is the key factor to master Abacus. To become a skilled operator, children have to spend atleast 10 minutes a day during the course of learning. After taking a new lesson on Abacus, student must practice the same for atleast 5 days before taking the next lesson. This is the reason why our Abacus centers conduct classes twice in a week rather than conducting the classes throughout the week.”