



OCTOBER 25, 2025 ON MAIN STREET IN MOOREFIELD  
11:30AM - 6:00PM ALL EVENTS ARE FREE

SPONSORED BY

PILGRIM’S AMERICAN WOODMARK TREX  
BURKE & HERBERT BANK  
PCB CAPON VALLEY BANK  
ENVIRCO FRALEY FUNERAL HOME  
HARDY TELECOMMUNICATIONS  
MOOREFIELD EXAMINER  
MOOREFIELD COLLISION SERVICE  
STATE FARM - JUDY BALL  
WORDPLAY WORDPLAY CONNECTS  
BIG TIMBER BREWING COMPANY  
HARDY COUNTY HEALTH & WELLNESS CENTER

DOOR PRIZES PROVIDED BY

BURKE & HERBERT BANK CASA AZUL  
GUESTHOUSE LOST RIVER MACK’S BINGO  
McCOY’S GRAND ON AIR DIRECT  
WARDENSVILLE GARDEN MARKET

SCHEDULE OF EVENTS

11:30 – FALLFEST PLAZA OPENS  
with over 20 artisans and crafter tents along with food trucks.

FALLFEST PLAZA  
12:00pm – OPENING CONCERT WITH ASTORIA  
Kicking off the show will be Moorefield favorite ASTORIA

McCOY’S MAINSTAGE  
12:00PM – FACE PAINTING  
Free Face painting all day long.

McCOY-McMECHEN ALLEY  
12:00PM – PICK-A-POP  
Pick a lollipop and win prizes. Donations accept-  
ed for McCoy’s Grand Scholarship Fund.  
CORNHOLE COURT

12:15PM – RICH FOLLETT IN CONCERT  
Grab a seat outside and enjoy a  
concert of folk music.  
COURTYARD STAGE

12:15PM – CORNHOLE TOURNAMENT SIGN-UP  
Sign-up begins for the  
tournament to win prizes.

Deadline to sign-up is 1:15pm  
Games begin at 1:30pm  
CORNHOLE COURT  
1:00PM – THE FLY BIRDS IN CONCERT  
Enjoy the fabulous trio of The Fly Birds.

McCOY’S MAINSTAGE  
1:15 PM– JAY HALTERMAN IN CONCERT  
Grab a seat outside and enjoy Moorefield’s own  
on the guitar.COURTYARD STAGE

1:30PM – CORNHOLE TORNAMENT  
Watch the ringers in the FallFest  
Tournament compete for prizes.  
CORNHOLE COURT

1:45PM – MEET HARDY CO. AUTHOR JOE McGEE & HIS  
KIDS’ BOOKS  
Meet popular kids’ author and Hardy County  
resident Joe McGee and hear about his newest  
Junior Monster Scouts books - *Don’t Wake  
Dracula* (ages 5-7) and *Castle of Schemes and  
Dreams* (ages 7-10). Take home a signed copy  
for free, courtesy of WordPlay Connects (while  
supplies last).

THE EUNICE McCOY LOUNGE  
2:00PM –CAROLINE & THE EVERGREENS IN CONCERT  
Enjoy Moorefield’s own Caroline & the Evergreens!  
McCOY’S MAINSTAGE  
2:15PM – ALEXANDER HOLMES & CO. IN CONCERT  
Grab a seat outside and enjoy  
Alexander on the guitar.  
COURTYARD STAGE  
2:30PM – BROADWAY BINGO  
Play Broadway Bingo and win big prizes!  
BINGO PAVILION  
2:45PM – HISTORY OF McCOY’S GRAND  
Get a look at how McCoy’s Grand came into being  
McCOY-McMECHEN MUSEUM

2:45PM – MEET HARDY CO. AUTHOR JOE McGEE & HIS  
KIDS’ BOOKS  
Meet popular kids’ author and Hardy County  
resident Joe McGee and hear about his  
newest Junior Monster Scouts books - *Don’t  
Wake Dracula* (ages 5-7) and *Castle of Schemes  
and Dreams* (ages 7-10). Take home a signed  
copy for free, courtesy of WordPlay Connects  
(while supplies last).

THE EUNICE McCOY LOUNGE  
3:00PM – KEPLINGER BLUEGRASS  
Enjoy the fabulous bluegrass music of Kiplinger  
Bluegrass.

McCOY’S MAINSTAGE  
3:15PM – JAY HALTERMAN IN CONCERT  
Grab a seat outside and enjoy Moorefield’s  
own on the guitar.COURTYARD STAGE

3:30PM – HISTORY OF McCOY’S  
Get a look at how McCoy’s Grand came into  
being  
McCOY-McMECHEN MUSEUM

4:00PM –RYAN JEWEL IN CONCERT  
Ryan Jewel and his band bring their country  
songs to the stage.  
McCOY’S MAINSTAGE

4:15PM – ALEXANDER HOLMES & CO. IN CONCERT  
Grab a seat outside and enjoy  
Alexander on the guitar.  
COURTYARD STAGE

4:30PM – BROADWAY BINGO  
Play Broadway Bingo and win prizes!  
BINGO PAVILION

4:45PM – HISTORY OF McCOY’S  
Get a look at how McCoy’s Grand came into  
being  
McCOY-McMECHEN MUSEUM

5:00PM – RAW COUNTRY IN  
CONCERT  
The iconic band returns to McCoy’s Grand!  
McCOY’S MAINSTAGE

5:15PM – THORNS & ROSES  
Grab a seat outside and enjoy this new Moore-  
field Band!  
COURTYARD STAGE

FALLFEST PLAZA VENDORS  
VISIT THE PLAZA ON MAIN &  
WINCHESTER FOR OUR VENDOR AND  
FOOD TRUCK PLAZA

Angel’s Rebellion Art  
Basket and Looms  
Bowls & Things  
Buning Crafts  
Burke & Herbert  
Citrus Squeeze – Fresh Lemonades, Limeades  
& Orangeades  
CEOS - Community Educational Outreach Service  
Gunter Earrings  
Hardy Co. Democratic Women’s Committee  
Hardy Co. Health & Wellness Center  
Heffner’s Rag Dolls  
Highland Star Quilt Guild  
Humane Society of Hardy County  
Jordan Essentials  
Kelly’s Creations  
LeoCrafts  
McCoy’s Grand Information Tent  
Moorefield Robotics Club  
PCB  
Potomac Highlands Forge  
Susan’s Baskets  
Santa’s Tree Farm  
The Tree Dragon - Organic Soaps

HOW TO SEE THE  
FREE CONCERTS

McCOY’S MAINSTAGE CONCERTS  
The ticket line forms outside the theatre and  
down Mian Street. There are stantions for the  
ticket line as well as signage. After each concert,  
the auditorium will be cleared and the next line of  
patrons will be admitted. Audiences can leave  
the concert and return right back to the concert  
line to hear music all day.  
Sponsored by Pilgrims

COURTYARD PLAZA CONCERTS  
The Courtyard Plaza plays host to the outdoor  
seated concerts. This is a first-come, first-serve  
area so patrons can come and go as they wish  
throughout the day. Table seating is provided.  
Sponsored by American Woodmark

CORNHOLE TOURNAMENT

Sign-up begins at 12:15pm  
TOURNAMENT PRIZES will be given to the First,  
Second and Third place teams! Tickets, Gift  
Cards and more!!

BROADWAY BINGO

Each Broadway Bingo session is 3 games: regu-  
lar bingo, a “letter “and full card. Play and win  
Prizes! Winners could receive gift cards, tickets  
to McCoy’s Grand and more!

SIGN-UP FOR THE HOURLY  
DOOR PRIZE DRAWINGS

Make sure to sign-up for our hourly door prize  
giveaways. Sign-up pots are in the McCoy’s  
Grand lobby and the information tent on the plaza.

SILENT AUCTION

Bid on art and more with this special auction. All  
proceeds go to the McCoy Scholarship Fund.  
Final Bids by 5:30pm

WATER STATIONS

There are two water stations  
loacted outside McCoy’s Grand in the Courtyard  
Plaza and the Face Painting area. FREE  
Sponsored by Burke & Herbert Bank

RESTROOMS

Restrooms are located in the McCoy’s Grand  
lobby and in Duffey Memorial Methodist Church  
Baby changing station located in McCoy’s Grand.

ATM ON THE PLAZA

Provided by PCB, you can get instant cash for  
the vendors on the FallFest Plaza with this special  
mobile ATM.

CONCESSIONS IN THE LOBBY

Soda, Candy, Popcorn, West Va Wines, Big Timber  
Brewing Co. - Cash or Credit Cards Accepted

FOOD ON THE PLAZA

Twin Timbers - Coffee & Ice Cream  
Twisted Pig BBQ  
Church Chicken & 2 Sides at  
Duffey Memorial Methodist Church

FIRST-AID

First aid is located by the bingo pavilion behind the  
theatre at the Hardy County EMS truck.

SPECIAL TICKET SALE FOR  
THE 2026 SEASON!

Check out the McCoy’s Grand Lobby for special  
Ticket savings today only on our 2026 season!

ALL TICKETS MUST BE PURCHASED IN THE MAIN LOBBY  
TICKET BOOTH TODAY. THE SALE IS ONLY 11:30am - 6PM on  
October 25, 2025. ALL SALES ARE FINAL.

FALLFEST LOCATIONS

McCOY’S MAINSTAGE  
Concerts will take place on the Mainstage. The  
line forms to the left of the main entrance.  
Refreshments are available from the McCoy  
Lobby.  
McCOY – McMECHEN MUSEUM  
First floor of McCoy’s Grand.  
THE EUNICE McCOY LOUNGE  
First floor of McCoy’s Grand.

COURTYARD STAGE  
Courtyard Concerts are free and open with  
outdoor seating for people to come and go as  
you like. Refreshments are available from the  
McCoy Lobby. Entrance thru McCoy’s Lobby

BINGO PAVILION, CORNHOLE COURT & PICK-A-POP  
Walk down the McCoy-McMehen Alley to the  
pavilion and court

McCOY-McMECHEN ALLEY  
Alley located between McCoy’s Grand & the  
McMehen House.

FALLFEST PLAZA  
Plaza located next to the McMehen House at  
Main and Winchester Streets. Area includes 24  
vendor tents, food trucks, restrooms and  
information tent.

INFORMATION BOOTHS  
Located in the lobby of McCoy’s Grand and on  
the FallFest Plaza

ALL EVENTS ARE FREE  
Thank our sponsors for making this day possible  
and free for everyone!

QUESTION?  
Ask a volunteer for help or  
information - they’re wearing the  
FALLFEST t-shirts!



mccoysgrand.org  
121 N. MAIN ST, MOOREFIELD, WV