

McCOY'S GRAND
EST. 1927

BACKSTAGE

THE MONTHLY NEWSLETTER OF HARDY COUNTY'S PERFORMING ARTS CENTER

MARCH 2026

MUSIC AT McCOY'S
THE 2026 CONCERT SERIES



JOE CRITES

JOE CRITES HITS THE STAGE MARCH 21!

The **2026 Concert Series** continues on **Saturday, March 21 at 7:00 PM** featuring **Joe Crites**. **Joe Crites** is a West Virginia-based country artist whose music blends the grit of modern country with the heart of Appalachian storytelling. Growing up in a small West Virginia town, he first began making music alongside local friends and his siblings, laying the foundation for a lifelong passion. After graduating high school, he refined his craft at the Atlanta Institute of Music before eventually returning home to carve out his own path.

After leaving a career in law enforcement to chase music full-time, Crites has built his reputation on honesty, resilience, and faith in the power of song. His writing often centers on themes of legacy, family, and hope for the next generation.

Known for his raw yet uplifting performances, Crites has become a recognizable voice at regional festivals, historic venues, and intimate listening rooms across Appalachia. Whether backed by a full band or standing alone with an acoustic guitar, his rugged, heartfelt vocals cut straight to the core and invite listeners to be part of the story.

JOE CRITES TICKETS - NO FEES

Upon checking out - simply put "0" or "other" in the space provided at checkout and no fee will be added to the ticket transaction.



JAKOB ROHRBAUGH OPENS FOR JOE CRITES - MAKING HIS McCOY DEBUT

Jakob Rohrbach is a high school freshman with a passion for guitar, classic country music, and singing. He is an active member of FFA and enjoys spending time outdoors with his family. Jakob's musical journey began through acting roles at a local theater in his hometown, which led to opportunities singing and playing guitar with area artists at local events. He is also a member of his church's worship team, where he performs weekly. Music runs deep in Jakob's family, and he proudly follows in the footsteps of his great-grandfather and father as a guitarist and performer.

COMING IN APRIL



Save the date for the **third Saturday of every month** at **McCoy's Grand**—your home for live music! Tickets are on sale now for all upcoming concerts at mccoysgrand.org. Coming in **April**, join us for an exciting night of live music featuring **STREAMLINE**, with **CAROLINE AUVILLE** opening the show. Mark your calendar—we'll see you at McCoy's Grand!

ALL CONCERT TICKETS - NO FEES

Upon checking out - simply put "0" or "other" in the space provided at checkout and no fee will be added to the ticket transaction.



SPECIAL FREE MOVIE PREMIERE OF BETWEEN THE STRINGS - MARCH 28 AT 2PM AND 4PM

McCoy's Grand has partnered with **Keplinger's N2Pickin'** to showcase the world premiere of the documentary film **BETWEEN THE STRINGS**. The film tells the story of the 2025 West Va Branch Mountain Bluegrass Festival and gives viewers backstage access on everything it takes to put the festival on and more. There will be two showings at 2pm and 4pm with free admission. Concessions and popcorn will be available for purchase. The theatre will open 30 minutes prior to curtain. **No tickets or reservations are required**. First come, first served. See you on **March 28 at 2pm or 4pm** to enjoy this special West Virginia tradition.



MAKING McCOY GRAND

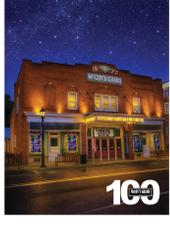
WE WANT TO HEAR YOUR STORIES!

As part of its 100th Anniversary celebration, McCoy's Grand is producing a documentary film capturing the making and history of this beloved community landmark. From her early days of movie nights—when patrons remember Mrs. McCoy patrolling the aisles with her flashlight—to today's vibrant home for live music and theatrical productions, this film will tell the story of McCoy's Grand through the voices of the people who lived it.

We're now scheduling interviews and inviting community members to share their memories, stories, and help preserve the legacy of McCoy's Grand for future generations. Interviews will be held during the last week of the month, and we promise the process will be easy, relaxed, and fun—we simply want to hear your stories.

To participate, email mccoysgrand@icloud.com to schedule a time for our upcoming interview slate.

The documentary, *Making McCoy Grand*, will have its **world premiere in May 2027 at McCoy's Grand**, just in time to celebrate 100 years of memories, moments, and magic.



McCOY'S MEMORIES

McCoy's Grand is publishing a Centennial Book as part of the upcoming 100th Anniversary. If you attended or performed at McCoy's Grand and have a memory to share, please write your memory and email it to Ann Funkhouser at bjgd1ittledoggo@gmail.com. Your memory will be included in this special commemorative book.

SUMMER CONCERTS UNDER THE STARS

McCoy's COURTYARD PLAZA

THE FLY BIRDS KICK OFF THE NEW SERIES!

It's going to be a grand night for singing with our new Summer Concert Outdoor Series debuting in August. Join us for these intimate concerts in our new outdoor Courtyard Plaza Stage starting August 1 with **THE FLY BIRDS**. On August 8th - it's **ALEXANDER HOLMES & CO.**, followed by **JIMMY LEE** on August 15th. To close out the summer outdoor concerts is Moorefield's own - **THORNS & ROSES**. Get ready to enjoy these concerts in our new Courtyard Plaza! Tickets are now available on our website at mccoysgrand.org.



A NEW SPACE IS COMING TO McCOY'S GRAND FOR AUDIENCES TO ENJOY

It's going to be a grand night for singing with our new Summer Concert Outdoor Series debuting in August. Join us for these intimate concerts in our new outdoor Courtyard Plaza Stage starting August 1 with **THE FLY BIRDS**. On August 8th - it's **ALEXANDER HOLMES & CO.**, followed by **JIMMY LEE** on August 15th. To close out the summer outdoor concerts is Moorefield's own - **THORNS & ROSES**. Get ready to enjoy these concerts in our new Courtyard Plaza! Tickets are now available on our website at mccoysgrand.org.

SPECIAL THANKS TO OUR 2026 MEDIA SPONSOR



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www.mccoysgrand.org

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