



OCTOBER 25, 2025 ON MAIN STREET IN MOOREFIELD  
11:30AM - 6:00PM ALL EVENTS ARE FREE

**SPONSORED BY**

PILGRIM’S    AMERICAN WOODMARK    TREX  
BURKE & HERBERT BANK  
PCB    CAPON VALLEY BANK  
ENVIRCO    FRALEY FUNERAL HOME  
HARDY TELECOMMUNICATIONS  
MOOREFIELD EXAMINER  
MOOREFIELD COLLISION SERVICE  
STATE FARM - JUDY BALL  
WORDPLAY    WORDPLAY CONNECTS  
BIG TIMBER BREWING COMPANY  
HARDY COUNTY HEALTH & WELLNESS CENTER

**DOOR PRIZES PROVIDED BY**

BURKE & HERBERT BANK    GUESTHOUSE LOST RIVER  
MACK’S BINGO    McCoy’s GRAND    ON AIR DIRECT  
WARDENSVILLE GARDEN MARKET

**SCHEDULE OF EVENTS**

**11:30 – FALLFEST PLAZA OPENS**  
with over 20 artisans and crafter tents along with food trucks.

FALLFEST PLAZA  
**12:00pm – OPENING CONCERT WITH ASTORIA**  
Kicking off the show will be Moorefield favorite ASTORIA  
McCOY’S MAINSTAGE  
**12:00PM – FACE PAINTING**  
Free Face painting all day long.  
McCOY-McMECHEN ALLEY  
**12:00PM – PICK-A-POP**  
Pick a lollipop and win prizes. Donations accept-  
ed for McCoy’s Grand Scholarship Fund.

CORNHOLE COURT  
**12:15PM – RICH FOLLETT IN CONCERT**  
Grab a seat outside and enjoy a  
concert of folk music.  
COURTYARD STAGE  
**12:15PM – CORNHOLE TOURNAMENT SIGN-UP**  
Sign-up begins for the  
tournament to win prizes.  
Deadline to sign-up is 1:15pm  
Games begin at 1:30pm  
CORNHOLE COURT  
**1:00PM – THE FLY BIRDS IN CONCERT**  
Enjoy the fabulous trio of The Fly Birds.  
McCOY’S MAINSTAGE  
**1:15 PM– JAY HALTERMAN IN CONCERT**  
Grab a seat outside and enjoy Moorefield’s own  
on the guitar.COURTYARD STAGE  
**1:30PM – CORNHOLE TORNAMENT**  
Watch the ringers in the FallFest  
Tournament compete for prizes.  
CORNHOLE COURT  
**1:45PM – MEET HARDY CO. AUTHOR JOE McGEE & HIS KIDS’ BOOKS**  
Meet popular kids’ author and Hardy County  
resident Joe McGee and hear about his newest  
Junior Monster Scouts books - *Don’t Wake  
Dracula* (ages 5-7) and *Castle of Schemes and  
Dreams* (ages 7-10). Take home a signed copy  
for free, courtesy of WordPlay Connects (while  
supplies last).

THE EUNICE McCOY LOUNGE  
**2:00PM –CAROLINE & THE EVERGREENS IN CONCERT**  
Enjoy Moorefield’s own Caroline & the Evergreens!  
McCOY’S MAINSTAGE  
**2:15PM – ALEXANDER HOLMES & CO. IN CONCERT**  
Grab a seat outside and enjoy  
Alexander on the guitar.  
COURTYARD STAGE  
**2:30PM – BROADWAY BINGO**  
Play Broadway Bingo and win big prizes!  
BINGO PAVILION  
**2:45PM – HISTORY OF McCoy’S GRAND**  
Get a look at how McCoy’s Grand came into being  
McCOY-McMECHEN MUSEUM

**2:45PM – MEET HARDY CO. AUTHOR JOE McGEE & HIS KIDS’ BOOKS**

Meet popular kids’ author and Hardy County  
resident Joe McGee and hear about his  
newest Junior Monster Scouts books - *Don’t  
Wake Dracula* (ages 5-7) and *Castle of Schemes  
and Dreams* (ages 7-10). Take home a signed  
copy for free, courtesy of WordPlay Connects  
(while supplies last).

THE EUNICE McCOY LOUNGE  
**3:00PM – KEPLINGER BLUEGRASS**  
Enjoy the fabulous bluegrass music of Kiplinger  
Bluegrass.  
McCOY’S MAINSTAGE  
**3:15PM – JAY HALTERMAN IN CONCERT**  
Grab a seat outside and enjoy Moorefield’s  
own on the guitar.COURTYARD STAGE

**3:30PM – HISTORY OF McCoy’S**  
Get a look at how McCoy’s Grand came into  
being  
McCOY-McMECHEN MUSEUM  
**4:00PM –RYAN JEWEL IN CONCERT**  
Ryan Jewel and his band bring their country  
songs to the stage.  
McCOY’S MAINSTAGE

**4:15PM – ALEXANDER HOLMES & CO. IN CONCERT**  
Grab a seat outside and enjoy  
Alexander on the guitar.  
COURTYARD STAGE  
**4:30PM – BROADWAY BINGO**  
Play Broadway Bingo and win prizes!  
BINGO PAVILION

**4:45PM – HISTORY OF McCoy’S**  
Get a look at how McCoy’s Grand came into  
being  
McCOY-McMECHEN MUSEUM  
**5:00PM – RAW COUNTRY IN CONCERT**  
The iconic band returns to McCoy’s Grand!  
McCOY’S MAINSTAGE  
**5:15PM – THORNS & ROSES**  
Grab a seat outside and enjoy this new Moore-  
field Band!  
COURTYARD STAGE

**FALLFEST PLAZA VENDORS  
VISIT THE PLAZA ON MAIN &  
WINCHESTER FOR OUR VENDOR AND  
FOOD TRUCK PLAZA**

Angel’s Rebellion Art  
Basket and Looms  
Bowls & Things  
Buning Crafts  
Burke & Herbert  
Citrus Squeeze – Fresh Lemonades, Limeades  
& Orangeades  
CEOS - Community Educational Outreach Service  
Democratic Women of Hardy Co.  
Gunter Earrings  
Hardy Co. Health & Wellness Center  
Heffner’s Rag Dolls  
Highland Star Quilt Guild  
Humane Society of Hardy County  
Jordan Essentials  
Kelly’s Creations  
LeoCrafts  
McCoy’s Grand Information Tent  
Moorefield Robotics Club  
PCB  
Potomac Highlands Forge  
Susan’s Baskets  
Santa’s Tree Farm  
The Tree Dragon - Organic Soaps

**HOW TO SEE THE  
FREE CONCERTS**

**McCOY’S MAINSTAGE CONCERTS**  
The ticket line forms outside the theatre and  
down Mian Street. There are stantions for the  
ticket line as well as signage. After each concert,  
the auditorium will be cleared and the next line of  
patrons will be admitted. Audiences can leave  
the concert and return right back to the concert  
line to hear music all day.  
Sponsored by **Pilgrims**

**COURTYARD PLAZA CONCERTS**  
The Courtyard Plaza plays host to the outdoor  
seated concerts. This is a first-come, first-serve  
area so patrons can come and go as they wish  
throughout the day. Table seating is provided.  
Sponsored by **American Woodmark**

**CORNHOLE TOURNAMENT**

Sign-up begins at 12:15pm  
TOURNAMENT PRIZES will be given to the First,  
Second and Third place teams! Tickets, Gift  
Cards and more!!

**BROADWAY BINGO**

Each Broadway Bingo session is 3 games: regu-  
lar bingo, a “letter “and full card. Play and win  
Prizes! Winners could receive gift cards, tickets  
to McCoy’s Grand and more!

**SIGN-UP FOR THE HOURLY  
DOOR PRIZE DRAWINGS**

Make sure to sign-up for our hourly door prize  
giveaways. Sign-up pots are in the McCoy’s  
Grand lobby and the information tent on the plaza.

**SILENT AUCTION**

Bid on art and more with this special auction. All  
proceeds go to the McCoy Scholarship Fund.  
Final Bids by 5:30pm

**WATER STATIONS**

There are two water stations  
loacted outside McCoy’s Grand in the Courtyard  
Plaza and the Face Painting area. FREE  
Sponsored by **Burke & Herbert Bank**

**RESTROOMS**

Restrooms are located in the McCoy’s Grand  
lobby and in Duffey Memorial Methodist Church  
Baby changing station located in McCoy’s Grand.

**ATM ON THE PLAZA**

Provided by **PCB**, you can get instant cash for  
the vendors on the FallFest Plaza with this special  
mobile ATM.

**CONCESSIONS IN THE LOBBY**

Soda, Candy, Popcorn, West Va Wines, Big Timber  
Brewing Co. - Cash or Credit Cards Accepted

**FOOD ON THE PLAZA**

**Twin Timbers** - Coffee & Ice Cream  
**Twisted Pig BBQ**  
**Church Chicken & 2 Sides** at  
Duffey Memorial Methodist Church

**FIRST-AID**

First aid is located by the bingo pavilion behind the  
theatre at the Hardy County EMS truck.

**SPECIAL TICKET SALE FOR  
THE 2026 SEASON!**

Check out the McCoy’s Grand Lobby for special  
Ticket savings today only on our 2026 season!

**ALL TICKETS MUST BE PURCHASED IN THE MAIN LOBBY  
TICKET BOOTH TODAY. THE SALE IS ONLY 11:30am - 6PM on  
October 25, 2025. ALL SALES ARE FINAL.**

**FALLFEST LOCATIONS**

**McCOY’S MAINSTAGE**  
Concerts will take place on the Mainstage. The  
line forms to the left of the main entrance.  
Refreshments are available from the McCoy  
Lobby.  
**McCOY – McMECHEN MUSEUM**  
First floor of McCoy’s Grand.  
**THE EUNICE McCOY LOUNGE**  
First floor of McCoy’s Grand.

**COURTYARD STAGE**  
Courtyard Concerts are free and open with  
outdoor seating for people to come and go as  
you like. Refreshments are available from the  
McCoy Lobby. Entrance thru McCoy’s Lobby

**BINGO PAVILION, CORNHOLE COURT & PICK-A-POP**  
Walk down the McCoy-McMehen Alley to the  
pavilion and court

**McCOY-McMECHEN ALLEY**  
Alley located between McCoy’s Grand & the  
McMehen House.

**FALLFEST PLAZA**  
Plaza located next to the McMehen House at  
Main and Winchester Streets. Area includes 24  
vendor tents, food trucks, restrooms and  
information tent.

**INFORMATION BOOTHS**  
Located in the lobby of McCoy’s Grand and on  
the FallFest Plaza

**ALL EVENTS ARE FREE**  
Thank our sponsors for making this day possible  
and free for everyone!

**QUESTION?**  
Ask a volunteer for help or  
information - they’re wearing the  
FALLFEST t-shirts!



**mccoysgrand.org**  
**121 N. MAIN ST, MOOREFIELD, WV**