



OCTOBER 25, 2025 ON MAIN STREET IN MOOREFIELD
11:30AM - 6:00PM ALL EVENTS ARE FREE

SPONSORED BY

PILGRIM’S AMERICAN WOODMARK TREX
BURKE & HERBERT BANK
PCB CAPON VALLEY BANK
ENVIRCO FRALEY FUNERAL HOME
HARDY TELECOMMUNICATIONS
MOOREFIELD EXAMINER
MOOREFIELD COLLISION SERVICE
STATE FARM - JUDY BALL
WORDPLAY WORDPLAY CONNECTS
BIG TIMBER BREWING COMPANY
HARDY COUNTY HEALTH & WELLNESS CENTER

DOOR PRIZES PROVIDED BY

BURKE & HERBERT BANK CASA AZUL
GUESTHOUSE LOST RIVER MACK’S BINGO
McCOY’S GRAND ON AIR DIRECT
WARDENSVILLE GARDEN MARKET

SCHEDULE OF EVENTS

11:30 – FALLFEST PLAZA OPENS
with over 20 artisans and crafter tents along with food trucks.
FALLFEST PLAZA
12:00pm – OPENING CONCERT WITH ASTORIA
Kicking off the show will be Moorefield favorite ASTORIA
McCOY’S MAINSTAGE
12:00PM - 6:00PM– FACE PAINTING
Free Face painting all day long.
McCOY-McMECHEN ALLEY
12:00PM - 6:00PM – PICK-A-POP
Pick a lollipop and win prizes. Donations accept- ed for McCoy’s Grand Scholarship Fund.
CORNHOLE COURT
12:00PM – 5:30PM - SILENT AUCTION
Bid on special items and win!
McCOY’S GRAND LOBBY
12:15PM – RICH FOLLETT IN CONCERT
Grab a seat outside and enjoy a concert of folk music.
COURTYARD STAGE
12:15PM – CORNHOLE TOURNAMENT SIGN-UP
Sign-up begins for the tournament to win prizes. Deadline to sign-up is 1:15pm
Games begin at 1:30pm
CORNHOLE COURT
1:00PM – THE FLY BIRDS IN CONCERT
Enjoy the fabulous trio of The Fly Birds.
McCOY’S MAINSTAGE
1:15 PM– JAY HALTERMAN IN CONCERT
Grab a seat outside and enjoy Moorefield’s own on the guitar.COURTYARD STAGE
1:30PM – CORNHOLE TOURNAMENT
Watch the ringers in the FallFest Tournament compete for prizes.
CORNHOLE COURT
1:45PM – MEET HARDY CO. AUTHOR JOE MCGEE & HIS KIDS’ BOOKS
Meet popular kids’ author and Hardy County resident Joe McGee and hear about his newest Junior Monster Scouts books - *Don’t Wake Dracula* (ages 5-7) and *Castle of Schemes and Dreams* (ages 7-10). Take home a signed copy for free, courtesy of WordPlay Connects (while supplies last).
THE EUNICE McCOY LOUNGE
2:00PM –CAROLINE & THE EVERGREENS IN CONCERT
Enjoy Moorefield’s own Caroline & the Evergreens!
McCOY’S MAINSTAGE
2:15PM – ALEXANDER HOLMES & CO. IN CONCERT
Grab a seat outside and enjoy Alexander on the guitar.
COURTYARD STAGE
2:30PM – BROADWAY BINGO
Play Broadway Bingo and win big prizes!
BINGO PAVILION

2:45PM – HISTORY OF McCOY’S GRAND
Get a look at how McCoy’s Grand came into being
McCOY-McMECHEN MUSEUM
2:45PM – MEET HARDY CO. AUTHOR JOE MCGEE & HIS KIDS’ BOOKS
Meet popular kids’ author and Hardy County resident Joe McGee and hear about his newest Junior Monster Scouts books - *Don’t Wake Dracula* (ages 5-7) and *Castle of Schemes and Dreams* (ages 7-10). Take home a signed copy for free, courtesy of WordPlay Connects (while supplies last).
THE EUNICE McCOY LOUNGE
3:00PM – KEPLINGER BLUEGRASS
Enjoy the fabulous bluegrass music of Kiplinger Bluegrass.
McCOY’S MAINSTAGE
3:15PM – JAY HALTERMAN IN CONCERT
Grab a seat outside and enjoy Moorefield’s own on the guitar.COURTYARD STAGE
3:30PM – HISTORY OF McCOY’S
Get a look at how McCoy’s Grand came into being
McCOY-McMECHEN MUSEUM
4:00PM –RYAN JEWEL IN CONCERT
Ryan Jewel and his band bring their country songs to the stage.
McCOY’S MAINSTAGE
4:15PM – ALEXANDER HOLMES & CO. IN CONCERT
Grab a seat outside and enjoy Alexander on the guitar.
COURTYARD STAGE
4:30PM – BROADWAY BINGO
Play Broadway Bingo and win prizes!
BINGO PAVILION
4:45PM – HISTORY OF McCOY’S
Get a look at how McCoy’s Grand came into being
McCOY-McMECHEN MUSEUM
5:00PM – RAW COUNTRY IN CONCERT
The iconic band returns to McCoy’s Grand!
McCOY’S MAINSTAGE
5:15PM – THORNS & ROSES
Grab a seat outside and enjoy this new Moore- field Band!
COURTYARD STAGE

FALLFEST PLAZA VENDORS
VISIT THE PLAZA ON MAIN & WINCHESTER FOR OUR VENDOR AND FOOD TRUCK PLAZA

Angel’s Rebellion Art
Bowls & Things
Buning Crafts
Burke & Herbert Bank
Citrus Squeeze – Fresh Lemonades, Limeades & Orangeades
CEOS - Community Educational Outreach Service
Gunter Earrings
Hardy Co. Democratic Women’s Committee
Hardy Co. Health & Wellness Center
Heffner’s Rag Dolls
Highland Star Quilt Guild
Humane Society of Hardy County
Jordan Essentials
Kelly’s Creations
Keller May Baskets & More!
LeoCrafts
McCoy’s Grand Information Tent
Moorefield Robotics Club
PCB
Potomac Highlands Forge
Princess Torres
Santa’s Tree Farm
The Tree Dragon - Organic Soaps
Tracy’s Hard Tack

HOW TO SEE THE FREE CONCERTS
McCOY’S MAINSTAGE CONCERTS
The ticket line forms outside the theatre and down Main Street. There are stanchions for the ticket line as well as signage. After each concert, the auditorium will be cleared and the next line of patrons will be admitted. Audiences can leave the concert and return right back to the concert line to hear music all day.
Sponsored by Pilgrims

COURTYARD PLAZA CONCERTS
The Courtyard Plaza plays host to the outdoor seated concerts. This is a first-come, first-serve area so patrons can come and go as they wish throughout the day. Table seating is provided.
Sponsored by American Woodmark

CORNHOLE TOURNAMENT
Sign-up begins at 12:15pm
TOURNAMENT PRIZES will be given to the First, Second and Third place teams! Tickets, Gift Cards and more!!

BROADWAY BINGO
Each Broadway Bingo session is 3 games: regular bingo, a “letter “and full card. Play and win Prizes! Winners could receive gift cards, tickets to McCoy’s Grand and more!
SIGN-UP FOR THE HOURLY DOOR PRIZE DRAWINGS
Make sure to sign-up for our hourly door prize giveaways. Sign-up pots are in the McCoy’s Grand lobby and the information tent on the plaza.

SILENT AUCTION
Bid on art and more with this special auction. All proceeds go to the McCoy Scholarship Fund.
Final Bids by 5:30pm

WATER STATIONS
There are two water stations located outside McCoy’s Grand in the Courtyard Plaza and the Face Painting area. FREE
Sponsored by Burke & Herbert Bank

RESTROOMS
Restrooms are located in the McCoy’s Grand lobby and in Duffey Memorial Methodist Church Baby changing station located in McCoy’s Grand.

ATM ON THE PLAZA
Provided by PCB, you can get instant cash for the vendors on the FallFest Plaza with this special mobile ATM.

CONCESSIONS IN THE LOBBY
Soda, Candy, Popcorn, West Va Wines, Big Timber Brewing Co. - Cash or Credit Cards Accepted

FOOD ON THE PLAZA
Twin Timbers - Coffee & Ice Cream
Twisted Pig BBQ
Church Chicken & 2 Sides at Duffey Memorial Methodist Church

FIRST-AID
First aid is located by the bingo pavilion behind the theatre at the Hardy County EMS truck.

SPECIAL TICKET SALE FOR THE 2026 SEASON!
Check out the McCoy’s Grand Lobby for special Ticket savings today only on our 2026 season!

ALL TICKETS MUST BE PURCHASED IN THE MAIN LOBBY TICKET BOOTH TODAY. THE SALE IS ONLY 11:30am - 6PM on October 25, 2025. ALL SALES ARE FINAL.

FALLFEST LOCATIONS
McCOY’S MAINSTAGE
Concerts will take place on the Mainstage. The line forms to the left of the main entrance.
Refreshments are available from the McCoy Lobby.
McCOY – McMECHEN MUSEUM
First floor of McCoy’s Grand.
THE EUNICE McCOY LOUNGE
First floor of McCoy’s Grand.

COURTYARD STAGE
Courtyard Concerts are free and open with outdoor seating for people to come and go as you like. Refreshments are available from the McCoy Lobby. Entrance thru McCoy’s Lobby

BINGO PAVILION, CORNHOLE COURT & PICK-A-POP
Walk down the McCoy-McMeechen Alley to the pavilion and court

McCOY-McMECHEN ALLEY
Alley located between McCoy’s Grand & the McMeechen House.

FALLFEST PLAZA
Plaza located next to the McMeechen House at Main and Winchester Streets. Area includes 24 vendor tents, food trucks, restrooms and information tent.

INFORMATION BOOTHS
Located in the lobby of McCoy’s Grand and on the FallFest Plaza

ALL EVENTS ARE FREE
Thank our sponsors for making this day possible and free for everyone!

QUESTION?
Ask a volunteer for help or information - they’re wearing the FALLFEST t-shirts!

mccoysgrand.org
121 N. MAIN ST, MOOREFIELD, WV