

IAN MOSEY WEBSITE PRIVACY POLICY

WHO WE ARE AND HOW TO CONTACT US

The website and service accessible from the URL www.ianmosey.com and www.ianmoseyltd.com is a website operated by Ian Mosey Limited (“we”, “us”, “our”, “the Company”).

These terms of use form the basis upon which you, the person accessing the website (“you” or “your”) are permitted to access the website from any device or browser, including any mobile equipment. We are registered in England and Wales under company number 01441284 and have our registered office at Village Farm, Gilling East, York, YO62 4JH. Our VAT number is 100 1005 19. 1.6 To contact us, please email info@ianmosey.com or telephone our customer service line on 01347 888636.

INTRODUCTION

This is the website privacy policy referred to in the Website Terms of Use. Terms defined in this privacy policy shall have the meanings given to them in the Terms of Use, available here: www.ianmosey.com/Policies. For the purpose of the Data Protection Act 1998 (the “Act”), the data controller is Ian Mosey Limited of Village Farm, Gilling East, York, YO62 4JH.

“Data” and “Personal Data” have the meanings given to them in the Act. This privacy policy (together with our terms of use and any other documents referred to in it) sets out the basis on which any Personal Data we collect from you, or that you provide to us, will be processed by us.

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting the website, you are accepting and consenting to the practices described in this policy. If you have any questions at all about this policy or the website, please email info@ianmosey.com.

INFORMATION WE COLLECT FROM YOU

We will collect and process the following Data about you:

(a) **Information you give us.** This is information about you that you give us by filling in forms on the website or by corresponding with us by phone, e-mail or otherwise. It includes information you provide when you register to use the website, subscribe to our service, search for a product, place an order on the website, participate in discussion boards or other social media functions on our site, enter a competition, promotion or survey, click and use links provided throughout, use and engage with the website in any way and when you report a problem with the website. The information you give us may include your name, address, e-mail address and phone number, financial and credit card information, personal description and photograph;

(b) **Information we collect about you.** With regard to each of your visits to the Website we will automatically collect the following information: (i) technical information, including the Internet protocol (IP) address used to connect your computer or alternative device to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform; and (ii) information about your visit, including the full Uniform Resource Locators (“URL”), clickstream to, through and from the Website (including date and time), products you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number.

(c) **Information we receive from other sources.** This is information we receive about you if you use any of the other Websites we operate or the other services we provide. We are working closely with third parties (including, for example, business partners, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers, credit reference agencies). We will notify you when we receive information about you from them and the purposes for which we intend to use that information.

If following the use of our website you become a customer or supplier you should also read the supplier and customer privacy notices also published on www.ianmosey.com/policies

USES MADE OF THE INFORMATION

We use **information held about you** in the following ways:

Information you give to us. We will use this information:

- (i) to carry out our obligations arising under the terms of use;

- (ii) to provide you with information about other goods and services that are similar to those that you have already purchased, enquired about or otherwise engaged with;
- (iii) (iii) to notify you about changes to the Website; and
- (iv) (iv) to ensure that content from the website is presented in the most effective manner for you and for your computer or internet enabled device.

Information we collect about you. We will use this information:

- (a) to administer the Website and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- (b) to improve the Website to ensure that content is presented in the most effective manner for you and for your computer or internet enabled device;
- (c) to allow you to participate in interactive features of our service, when you choose to do so;
- (d) as part of our efforts to keep the Website safe and secure;
- (e) to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you; and
- (f) to make suggestions and recommendations to you and other users of the Website about goods or services that may interest you or them.

Information we receive from other sources. We will combine this information with information you give to us and information we collect about you. We will use this information and the combined information for the purposes set out above (depending on the types of information we receive).

DISCLOSURE OF YOUR INFORMATION

Third parties

We will disclose your personal information to third parties:

- (a) to give effect to the clauses above;
- (b) in the event that we sell or buy any business or assets, in which case we will disclose your Personal Data to the prospective seller or buyer of such business or assets.
- (c) if we are acquired by a third party, in which case Personal Data held by it about its customers will be one of the transferred assets.
- (d) if we are under a duty to disclose or share your Personal Data in order to comply with any legal obligation, or in order to enforce or apply our terms of use www.ianmosey.com/policies and other agreements; or to protect the rights, property, or safety of the Website, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

Corporate Group

We will share your personal details between our group companies to enable those companies to provide operational, procurement and legal support (including shared systems) to each other and to make business decisions relating to our corporate group where necessary for purposes of:

- the management and administration of the corporate group's business, deliveries, workforce, audit, forecasts, business planning and transactions (including joint ventures and business sales), and dealing with legal claims;
- commencing, handling or defending any legal proceedings (including prospective legal proceedings), for obtaining legal advice or for establishing, exercising or defending legal rights; and
- ensuring that all animal feed delivery and use locations are recorded for animal feed traceability requirements.

WHERE WE STORE YOUR PERSONAL DATA

By submitting your Personal Data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your Data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on our secure servers. Any payment transactions will be encrypted using SSL technology. Where we have given you (or where you have chosen) a password which enables you to access certain parts of the Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your Personal Data, we cannot guarantee the security of your Data transmitted to the Website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access. We use all reasonable efforts not to disclose, use or collect Personal Data from children under 13 years of age. If you believe your child has

provided us with any Personal Data by registering on the Website, please contact us using the contact details set out in the terms of use www.ianmosey.com/policies

YOUR RIGHTS

You have the right to ask us not to process your Personal Data for marketing purposes. We will usually inform you (before collecting your Data) if we intend to use your Data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes in the account area where you can control your Data options and where required on the forms we use to collect your Data. You can also exercise the right at any time by contacting us using the contact details set out in the terms of use. The Website may from time to time, contain links to and from the sites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any Personal Data to these websites. Please refer to www.dataprotection.gov.uk for further information about your rights under the Act. You have the right to receive a copy of the information we hold about you by sending a request in writing (with a fee of £10) to us using the contact details set out in the terms of use.

COOKIES

The Website uses cookies to function and distinguish you from other users of the Website. This helps us to provide you with a good experience when you browse the Website and also allows us to improve. For detailed information on the cookies we use and the purposes for which we use them see our Cookie policy www.ianmosey.com/policies. For more information about Cookies and how they are used please refer to <https://ico.org.uk/for-the-public/online/cookies/>.

CHANGES TO OUR PRIVACY POLICY

Any changes we make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.