

HOME OF STAGING

Services & Pricing Guide



www.homeofstaging.com



Hello there!

At Home of Staging, we're driven by a passion for property and design, with one belief at our core: a well-staged home sells better. We help estate agents, homeowners, and developers transform properties into inviting, aspirational spaces that captivate buyers and maximises value.

We know buyers decide with their hearts, not just their heads. That's why we focus on creating stylish, strategic interiors that leave a lasting impression and help sellers achieve maximum value and stand out from the competition.. Our mission? To elevate the UK staging market and make every home—and every listing—a standout success.

Chloe

Founder, Home of Staging



What is Home Staging?

Home staging is the art of preparing a property for sale in the property market. The goal of home staging is to make a property more appealing to potential buyers by creating an attractive, welcoming, and desirable living space. This involves strategically arranging furniture, decor, and other items in a way that showcases the property's best features and minimises any flaws or drawbacks.

A professional home stager will typically work with a real estate agent or homeowner to evaluate the property and identify areas that can be improved. They will then develop a customised plan to showcase the property's best features and make it more attractive to potential buyers. This may involve decluttering, depersonalising, and rearranging furniture, as well as adding decorative items and lighting to create a warm and inviting atmosphere.

Home staging is a proven marketing technique for selling a property quickly and for a higher price. A well-staged property will make a positive first impression on potential buyers and allow them to envision themselves living in the space. In today's competitive market, home staging has become an essential tool for sellers looking to maximise their return on investment and attract the right buyers.

Home Staging brings in an 8-10% return on investment.

HOW DOES HOME STAGING BENEFIT YOU?

INCREASED SALE PRICE

One of the key benefits of home staging for estate agents is that it can significantly increase the sale price of a property. By showcasing a property in its best light, a professionally staged home can attract more qualified buyers and generate more offers, ultimately leading to a higher sales price.

FASTER SALES

Homes that are professionally staged tend to sell more quickly than those that are not. In fact, staged homes in the UK are selling up to two times faster than non-staged properties, according to recent data (Jan 2024). By creating an attractive and welcoming environment, home staging can generate more interest in a property and help it stand out in a crowded market. This can lead to faster sales and a quicker turnover for your clients.

MORE EFFECTIVE MARKETING

Home staging is an incredibly powerful marketing tool that you have at your disposal. A professionally staged home can be photographed and marketed more effectively, creating a more attractive online presence and generating more interest from potential buyers. This can help you build your brand and generate more business over time.

IMPROVED CLIENT SATISFACTION

By offering home staging as part of your services, you can improve client satisfaction. Staging a home can help your clients feel more confident about the sale of their property and it can also lead to better communication and collaboration between you and your clients. Not only that but incorporating a home staging consultation with every listing can help your clients feel less stressed and overwhelmed by the process. This will lead to a better relationship between you & your clients who will be thankful for all the support you provide them.

COMPETITIVE ADVANTAGE

Finally, home staging can give estate agents a competitive advantage in the property market. By offering a value-added service that sets you apart from your competitors, you can attract more clients and generate more business over time. This can help you build a strong reputation in the industry and establish yourself as the go-to agent.

Why Work with Me

At Home of Staging, we make the process seamless and stress-free for our clients. From start to finish, we take all the worry off your hands, managing every detail of the staging process so you can focus on what you do best. With fast turnaround times and flexible options tailored to your needs, we ensure your property is market-ready without unnecessary delays or complications.

We're also setting new standards in the home staging industry when it comes to fair pricing. Our commitment to transparency and value means you can trust that our services are competitively priced while delivering exceptional quality. This not only helps you maximise returns but also ensures home staging remains an accessible, strategic tool to elevate your listings and build trust with your clients.



How I Work

01

BOOK A CONSULTATION

Book a staging consultation by either calling or using my online scheduling app. After you've booked, you'll get an email confirming the appointment.

02

COMPLETE THE CONSULT

We'll spend up to 2 hours at the property with you or your clients, walking through the home with them and filling out my consultation report. The report then gets sent to them within 2 business days.

03

STAGING ESTIMATE

Once the consult is completed, if you or your clients need additional staging support, we'll create and send a custom estimate within 2 business day for review.

04

STAGING DAY

Once the estimate is accepted and the paperwork and fees are paid, we will book the staging date and we will go in and stage the home within one day.



COMMUNICATION

CONTACT DETAILS

07713460770

hello@homeofstaging.com

Surrey & home counties

OFFICE HOURS

M - F 9:00am - 5:00pm

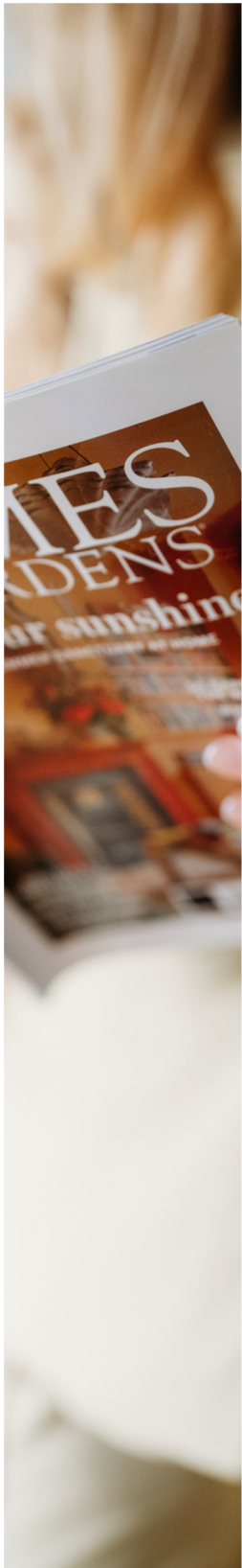
Sa - Su 10:00am - 12:00pm

WEBSITE

www.homeofstaging..com

SOCIAL MEDIA

@homeofstaging



Occupied Staging Consult

Our occupied staging consultations are detailed and comprehensive. We'll address everything from updates to curb appeal to furniture placement & accessorising to make sure the property is market-ready.

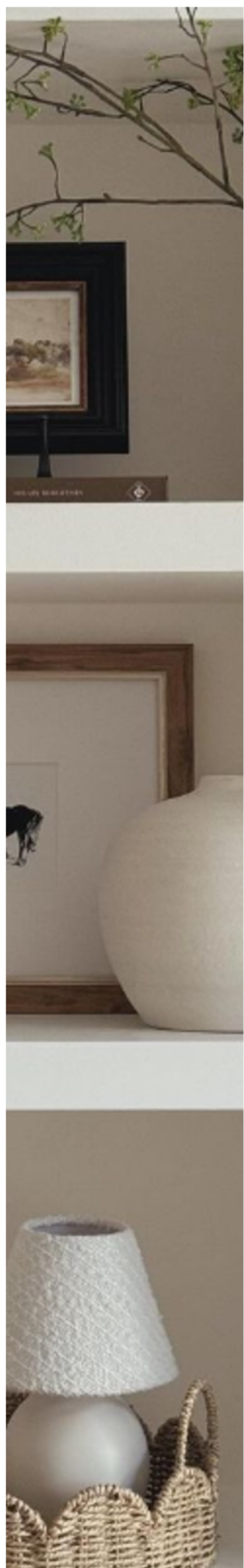
LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ Up to 2 hours with a certified home staging professional.
- ✓ Comprehensive and detailed staging report for your clients.
- ✓ Complete staging support after the consultation is complete to ensure the home is market-ready.

YOUR INVESTMENT

£150.00



Accessorising Services

Our accessorising services for occupied homes provide you and your clients with everything they need to add the polishing touches to their homes. Whether it's just a few pillows or a piece of art to furnishing an empty space, our team can customise a package to fit your client's needs

[LET'S WORK TOGETHER](#)

WHAT YOU'LL GET:

- ✓ Customised accessorising package with as little or as much as what you need.
- ✓ Gorgeous modern furnishings & decor to add the wow-factor to any space
- ✓ Quick and professional installation and styling to make the property stand out.

STARTING AT

£250.00

Vacant Staging Consultation



Our vacant home staging consultations are comprehensive. We'll spend an hour onsite, taking measurements, notes & photos so that we can create a customised staging plan for the property.

LET'S WORK TOGETHER

YOUR INVESTMENT
£150.00

WHAT YOU'LL GET:

- ✓ A 1 hour consult with a certified staging pro who will create a custom staging plan.
- ✓ A customised moodboard and estimate
- ✓ A strategy backed, beautifully designed staging plan so that your property is highly marketable.



Vacant Staging Services

We specialise in staging vacant and show homes with stunning high-end furnishings & decor.

[LET'S WORK TOGETHER](#)

WHAT WE PROVIDE:

- ✓ Customised staging plans that are tailored to attract your target demographic.
- ✓ Gorgeous furnishings & beautiful accessories.
- ✓ Staging installations that are completed in a day so the property can be listed quickly.
- ✓ We charge based on the room requirements, not a % of the house price.

STARTING AT
£1,850.00

*Pricing based on 1 bed home, current 2025 rates.

FAQ's

How long are staging consultations?

Occupied staging consultations take up to 2 hours of time and will include a detailed report for you and your client to use as a staging plan.

Is there a minimum cost for your staging services?

There is no minimum investment for our accessorising services. Whether it's one piece of art or a whole roomful of furniture, our team can help.

Is it really worth it to stage my property?

Yes. Staging is an essential marketing tool that is essential to helping you stand out online and sell property quickly and for the best price.

Can we choose the furnishings being used to stage our home?

Leave the design to us, we will make the selections for the home based on buyer demographics & the home's architectural style.

How much does it cost to stage an empty home?

Our vacant staging services start at £1,850 for a 1 bed home and go up from there.

Let's Get Started!

We're so looking forward to helping you and your clients get their homes market-ready!

Partnering with us ensures quicker sales and higher offers. Our staging and decluttering services make properties irresistible, attracting more buyers and giving you the edge in securing premium listings and faster turnovers.

[BOOK A CONSULT](#)

[LEARN MORE](#)

Home of Staging offers a hassle-free staging experience, managing all details with quick turnaround and flexible options for property preparation. They prioritize fair pricing and transparency to ensure high quality, enhance returns, and build client trust in home staging.

Chloe

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