Intro Script

Please use this short script to introduce Alan to your audience, adapting as appropriate for the event:

It's my pleasure to introduce our next speaker, Alan Duncan.

For over three decades Alan has sidestepped the pitfalls of conventional approaches and achieved real success. He has been the architect of unconventional advantage, guiding over 100 diverse organizations in manufacturing, retail, government, and technology through change.

Across more than 30 major corporate transformations and in high-profile leadership roles, he's not seen it all but he has seen a lot: successful and challenging transformations, effective and ineffective leadership, and good and bad cultural environments. I'm sure we've all seem some of that too.

[For technology relevant events)

His unparalleled 360-degree perspective on the digital technology lifecycle is unique. As a software buyer, vendor, and strategic advisor at prominent firms like Gartner, he possesses an exceptional understanding of the technology ecosystem's challenges and opportunities, helping him identify success factors and avoid the all too common pitfalls in digital initiatives.]

Now, Alan leverages this wealth of experience to assist organisations in developing resilient and change-ready teams, processes, and technology.

[(Insert event specific objectives and how Alan's keynote relates)

Today, Alan is here to empower you to build resilient, change-ready teams – not by following the crowd, but by forging a new, more effective path that leads to sustainable success and agility in a rapidly changing world.]

Please welcome on stage the architect of The Unconventional Advantage: Alan Duncan.