



Booth/Vendor/Exhibitor Application

Location:

Corona Ranch Rodeo Grounds
7611 S 29th Ave Laveen Village/Phoenix AZ

Date:

Sunday, March 5th, 2023

Time:

12 PM - 6 PM

Load In:

Sunday, March 5th, 2023 9 - 11 AM

Event Inspection at 11 AM sharp

Deadline for Application:

Friday, February 24, 2023 | 5 PM

Welcome to Fiestas De Las Américas! A family-friendly festival celebrating the Latin Americas and Latino Arizona. The festival features art, cuisine and culture of many Latin American countries and Latino Arizona including dance, arts, traditional clothing, foods, live music and historical characters. Other activities include a business vendor corridor, an artist market, a children's art zone, a cultural fashion show, and a spectacular Parade of Flags.

We are recruiting organizations, nonprofits, businesses, arts, and more from Latin America countries and Latino Arizona. We want to expand awareness of our amazing array of Latino cultures from beautiful Latin Americas and Latino Arizona. For this festival, we request that you not only feature your organization, we also encourage all booths/exhibitors/vendors to provide an interactive game or hands-on activity for the attending youth and families. You may consider games or exhibits that feature your cultural connection or arts and crafts, community awareness of your organization or historical information. Be creative! This is your time to meet youth and families in your community and showcase your organization, outreach programs and products.

Sales are allowed upon product description and price list submitted to the Pete C. Garcia Victoria Foundation. See application on the following pages

For more information, please contact:

Carmela Ramirez

Event Producer - Pete C. Garcia Victoria Foundation
602-390-2966

Email: carmelaramirez@cox.net

Fiestas de Las Américas 2023

Booth/Vendor/Exhibitor Application

<i>Organization or Company Name</i>	<i>Person Submitting Application</i>
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<i>Name</i>	<i>Email</i>	<i>Phone</i>
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<i>Address</i>	<i>City</i>	<i>State</i>	<i>Zip</i>
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<i>On-site Contact at Event</i>	<i>On-site Contact Email</i>
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<i>Vendors, Merchandisers and food vendors, please provide AZ Sales Tax# _____ Food Vendors - Maricopa Permit# _____</i>	<i>Please fill in any additional information</i>
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If you are interested in a Corporate/Business Sponsorship	Contact: Dr. Loui Olivas drolivas@petegarciavictoriafoundation.org 602 - 253-9533
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Nonprofit or organization 10' x 10' Booth <i>Includes one booth, 1 table & 2 chairs</i>	\$175
Space Only 10 x 10 <i>You bring your own tent, tables and chairs</i>	\$100
Artists <i>Please request separate Artist application from Coordinator</i>	\$50 - \$250
Business Vendors, Basic Setup <i>Includes one booth, one table and two chairs</i>	\$200
Business Space Only <i>you provide your own tent, table, chairs</i>	\$125
Food Vendors - Your own Setup <i>Maricopa Permits and AZ Sales Lic required</i>	\$150
Sponsors <i>Logo placement on PR materials, social media & VIP Experience</i>	Per your designed package
<i>Sales are allowed with pre-approval from the Pete C. Garcia Victoria Foundation. Extra booths \$100, extra space (10'x10') \$50 extra table \$12, extra chair \$3 - discuss with Coordinator</i>	\$

Total Amount	___ Credit Card	___ Check	\$
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Fiestas de Las Américas 2023

You are a special partner to the festival! Please tell us more about your entry. Describe what products/services/sales you will display on the day of the event? Will you have giveaways, raffles or games? Are you selling? Entry is limited to Latin América and Latino Arizona themes however, if you are a business or company that works with or provides services to the Latino culture, we want to meet you too!

Logistics: Please answer the following questions for your set up.

Nonprofits/Organizations: Describe your entry below. At entry of \$175 we provide you one tent, one table & two chairs. For \$100 - Space only, You bring your own Tent, table and chairs. Please let us know your format and logistical needs
Table: Yes (how many?)____ Chairs: Yes (how many?)____ Tent: Yes (how many?)____
Food Vendors: Your fee of \$150 is for space only. You provide your own set up. Please describe your cultural food below. Let us know your logistical set up (size of set up) and attach a menu listing food prices.
Business or Vendor: Describe your entry below. At entry of \$200 we provide you one tent, one table & two chairs. Or for \$125 You bring your own tent, tables, chairs. Please let us know your format and logistical needs below
Table: Yes (how many?)____ Chairs: Yes (how many?)____ Tent: Yes (how many?)____

As a booth participant, will you have sales in your booth or space?
If so, please describe the product and a general price list.



Fiestas de las Américas

Credit card, checks, money orders or cashier checks are payable to Chicanos Por La Causa - CPLC and must be received with this completed and signed application. Credit card form for payment is available per request. Business and personal checks written on US banks will be accepted provided: Personal checks require a phone number and address printed on the check. Postdated and/or third party checks are not accepted. There is a \$60 charge for all returned checks.

No refunds after February 24, 2023

All spaces are first come, first serve basis. You will receive a full refund if not selected. The Pete C. Garcia Victoria Foundation determines the final selection of applicants.

**Send application directly to Carmela Ramirez, Event Producer
carmelaramirez@cox.net**

Applications and entry payments are due by February 24, 2023 at 5 PM

The best way to submit your application is by email and (requested) credit card payment form

Pete C. Garcia Victoria Foundation
1122 E Buckeye Rd., Suite B-5 Phoenix, Az 85034
Information - 602-390-2966
Email: carmelaramirez@cox.net

Vendor/Exhibitor agrees to indemnify, defend, save and hold harmless Pete C Garcia Victoria Foundation, Chicanos Por La Causa, Corona Ranch Rodeo Grounds, and its officers, officials, agents and employees (hereinafter referred to as (" Indemnitee") from and against any and all claims, actions, liabilities, damages, losses, or expenses (including court costs, attorneys' fees and cost of claim processing investigation and litigation) (hereinafter referred to as " Claims") for bodily injury or personal injury (including death), or loss or damage to tangible or intangible property caused, or alleged to be caused, in whole or in part, by the negligent or willful acts or omissions of Vendor/Exhibitor or any of its owners, officers, directors, agents, employees or subcontractors. This indemnity includes any claim or amount rising out of or recovered under Workmen' s Compensation Law or arising out of failure of such Vendor/Exhibitor to conform to any federal, state or local law, statute, ordinance, rule, regulation or court decree. It is specific intention of the parties that the Indemnity shall, in all instances, except for claims arising solely from the negligent or willful acts or omissions of the Indemnitee, be indemnified by Vendor/Exhibitor from and against any and all claims. It is agreed that the Vendor/Exhibitor will be responsible for primary loss investigation, defense and judgment costs where this indemnification is applicable. In consideration of the award of Vending/Exhibiting rights the Vendor/Exhibitor agrees to waive all rights of subrogation against the Pete C Garcia Victoria Foundation, Chicanos Por La Causa, Corona Ranch Rodeo Grounds and its officers, officials, agents and employees for losses arising from the Vending/Exhibiting performed by the Vendor/Exhibitor at the Fiestas de Las Américas March 5th, 2023 Festival.

Vendor/Exhibitor has read, understands and agrees to comply with all event guidelines. Vendor/Exhibitor understands failure to abide these guidelines could result in the probation and/or exclusion from future Victoria Foundation events.

Signature of Applicant:	Date:
Organization:	Printed Name: