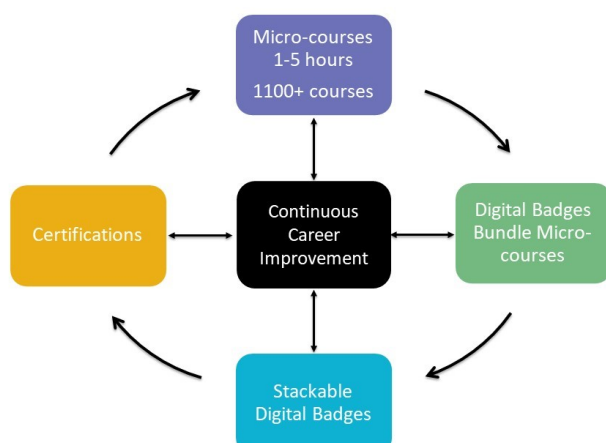


MICRO-CREDENTIALS

Skill. Up-skill. Reskill. Your Career. Your Way.



Continuous Learning

The current pandemic has brought home that job security lies in having marketable skills, not necessarily degrees. Micro-courses have come into their own as focused skills building alternatives with those skills documented with digital badging. Badges are embedded with meta-data of the course learning objectives and your ability to master the learning content. Your supervisor or potential employer will not need to guess if you have the required skills, your digital badges will.

“TechEDGE’s micro-courses offer a low-cost solution and focus on workplace skills, allowing for individuals to rise without aggressive oversight. I believe that micro-credentials or badges are going to be valuable in future hiring and promotion decisions.”

-Gordon Garrett

Value Proposition: Student

- Supports goal setting and career planning
- Recognition of skill-sets
- Ownership of career pathway

Value Proposition: Employer

- One-click verification of the claimed credential
- Supplements traditional in-house training
- Helps narrow the pool of job applicants
- Builds a strong brand and investment in employees

Value Proposition: Colleges

- Recognizes student’s learning achievements
- Promotes learning at low-cost which students & parents support
- Meets community non-credit learning needs, responsive to getting people back to work
- Creates an incremental income stream with all credentials automatically given by the learning system

Digital Badges

- Motivational
- Portable from job-to-job
- Recognition of skills
- Credentialing learning
- Support alternative form of assessment
- Show ability to plan & execute

