



PRODUCT OFFERING:

High-Grade Ethanol Market Analysis: Characterization of the Opportunity for High-Grade Ethanol in the U.S. Market

Executive Summary

The U.S. industrial ethanol industry is a competitive landscape dominated by fuel ethanol producers that operate approximately 200 individual production facilities distributed across the country. The most competitive of these producers are large organizations which are highly vertically integrated, manufacturing ethanol biologically from grain feedstocks, and which offer a portfolio of ethanol grades, not just fuel-quality product, to a broader base of customers for a range of commodity- and value-added applications.

The ethanol industry's total production capacity across all product grades is significantly in excess of demand, and fuel producers with inadequate economies of scale have been struggling in the face of economic challenges such as historically low petroleum prices and elevated grain prices.

The global coronavirus pandemic has catalyzed the industry to reconsider its product mix and to evaluate the opportunity for diversification beyond fuel and into high-grade products such as USP-Grade Alcohol. Our report provides detailed market insights which may assist in completing this type of strategic analysis, including a full analysis of the historical trends, the current competitive environment, and a detailed set of market outlook scenarios, grade by grade, through 2025.

Research Methodology

Newton Enterprises brought to bear its own base of knowledge from within the ethanol industry, and we also directly engaged many of the most respected U.S. industry experts for primary research on this topic, conducting in-depth telephone interviews with key influencers and decision-makers in meaningful positions of authority and responsibility ranging from plant management, to C-suite executives, to traders engaged in the buying and selling of multiple product grades, to end users in the specialty chemicals space.

Our pool of comprehensive first-hand market intelligence was distilled into a complete analysis, following three recognized and respected frameworks: Porter's Five Forces, the PESTEL framework, and the most traditional SWOT model.

Tailored Report Scope & Formats

The product of our comprehensive high-grade ethanol industry analysis can be expanded or attenuated to suit any client's budget for market intelligence. Output is available in any or all of the following formats, at our customers' discretion:

- A traditional PDF report, fully indexed and with detailed reference citations
- An Adobe® presentation slide deck, similarly indexed and fully cited, compatible with Adobe® Reader®
- A Prezi presentation in the video file format of your choosing

Email your inquiries to consulting@newton-enterprises.com or visit our website www.newton-enterprises.com and complete the contact form provided on the "How to Connect" page.
