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To: The OMS Membership  
From: Your OMS Board  
Re: 2023 Projects and Initiatives  
Date: January 1, 2023

Here are our recommended 2023 projects and initiatives.

### Monthly Sponsored Monday Night Magic



On the third Monday night of each month, the OMS will sponsor an event entitled *Monday Night Magic* at The Cross Training Center (5030 N. 72<sup>nd</sup> Street) in Omaha.

Each event will involve at least one of the club's featured performers/host, a learn-a-trick section, and another ever-changing twenty-minute component. *Some* events will encourage family attendance.

Events would last from 7-8 PM except for lectures which would last from 7-8:30 PM.

<https://theomahamagicalsociety.org>

### 15X15 Funding Initiative



In light of the board not wishing to raise our annual membership fee from \$20 per year, a challenge will be extended in October 2023 to find 15 members who'll commit \$15 per month for a year to cover the club's on-going monthly operating expenses as seen below.

<https://theomahamagicalsociety.org/donate>

Hall Rental - \$50  
My Emma Database - \$45  
OMS Website - \$27  
Newsletter - \$30  
Vimeo Video Library - \$20  
Zoom - \$30 (2 licenses)  
Online Membership Directory - \$7.90  
Non-Profit Association Of The Midlands - \$4.00  
Quick Books Subscription - \$6.25

TOTAL - \$218 per month

Please note: Although our Junior Magicians program is self-supporting through fees paid by students, donations for individual scholarships are always encouraged so others who can't afford the fee can still participate. Those individual scholarships are \$65.

### **Magic In The Libraries**



In 2023 the goal is to have a copy of *Mark Wilson's Complete Course in Magic* in every public library as well as every parochial and public elementary school in the Lincoln and Omaha Metro areas. This will entail placement of the book at 160+ libraries.

Although the books cost an average of \$10 apiece, the manpower to make contact and successfully deliver these books will be significant.

### **First Family Magic Night Class**



This four-week series of classes have been designed for use in partnership with non-profit organizations in underserved communities and do not overlap with the Discover Magic™ curriculum used in the club's Young Magician's programming.

You can find out more about these classes at:

<https://theomahamagicalsociety.org/family-magic>

## NAM Guidelines and Principles Certification Maintained



All significant grants awarded by foundations in the Omaha area require that the 501C3 be certified by the Non-Profit Association of the Midlands through their Guidelines and Principles Certification Process.

## Endowment Fund Established



The establishment of an endowment fund will help stabilize the financial solvency of the club for decades to come by building a fund where the principle is not touched but the interest is invested back into the club's operating expenses.

By way of example a \$60,000 endowment will cover current

operating expenses based on an 8% return on the investment of the fund with a 5% withdrawal each year for the expenses.

## Grant Writing



With board member Patrice Fisher completing her Metropolitan Community College grant writing course in 2023, our goal is to begin an on-going grant writing division and process to help with the funding of OMS projects.

## Special Interest Groups Relaunch



In 2023 we would like to relaunch our Special Interest Groups with video resources built on the foundational Tarbell Course In Magic.

<https://theomahamagicalsociety.org/groups>

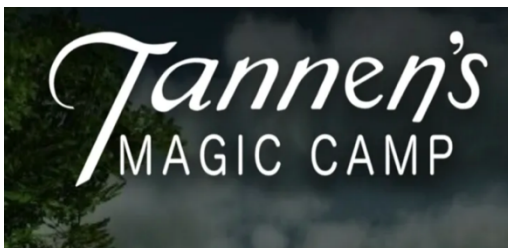
## A Public Fund-Raising Show



As an additional funding source, select performers from the club will partner with another non-profit organization – providing a show that will help provide funds for both organizations.

<https://theomahamagicalsociety.org/fundraising-shows>

## 2023 Tannen's Magic Camp Scholarships



Thanks to our sponsor Taylor Made Home Solutions (<https://www.taylormadehomesolutions.com/>) two junior magicians (ages 10-20 years old) will have their registrations paid in 2023 to Tannen's Magic Camp (<https://www.tannensmagiccamp.com/>)

## 2023 Guest Lectures



In 2023 thanks for our sponsor Taylor Made Home Solutions (<https://www.taylormadehomesolutions.com/>) the club will host three guest lecturers of national and international reputation – lecturing in their specific field of expertise.

## Junior Magicians Group Expansion



OMS Associate membership will be reinstated for those aspiring magicians ages 13-17 in addition to continuing the club's Junior Magicians program for those ages 7-12.

You can read more about this at: <https://theomahamagicalsociety.org/youth-classes>



## Magic In The Hospitals



We hope to build a team from the club in 2023 to consistently bring the joy of magic to children in area hospitals.

<https://theomahamagicalsociety.org/hospitals>

## 2023 Membership Drive



From January 1, 2023 through February 1<sup>st</sup> we will promote membership in The Omaha Magical Society.

For the past three years Dave Arch has been writing monthly columns in *The Linking Ring* magazine for The International Brotherhood of Magicians and plan to release all of the columns sometime in 2023 at a cost of \$20. This 130-page ebook will be a premium for each person joining the club and paying their \$20 dues for 2023.

We would enjoy hearing from you regarding any areas of interest you might have as well as your ideas for making 2023 better than ever.

Respectfully submitted,

Steve Lindeman, President ([amazinglindy@gmail.com](mailto:amazinglindy@gmail.com))

Bruce Jacoby, Vice-President ([bruce@colorfulmagic.com](mailto:bruce@colorfulmagic.com))

Bob Gehringer, Treasurer ([gehringerr@cox.net](mailto:gehringerr@cox.net))

Patrice Fisher, Secretary ([patricekfisher@yahoo.com](mailto:patricekfisher@yahoo.com))

Tim Begley, Sgt. At Arms ([tpbegley@cox.net](mailto:tpbegley@cox.net))