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To: The OMS Membership
From: The OMS Board
Re: 2024 Projects and Initiatives
Date: September 13, 2023

Here are the OMS board's recommended projects and initiatives for 2024.

Monday Night Magic



On the third Monday night of each month, the OMS will sponsor an event entitled *Monday Night Magic* at The Cross Training Center (5030 N. 72nd Street) in Omaha.

Each event will involve a learn-a-trick section, a 2024 emphasis on improving our performance skills and another ever-changing twenty-minute component. *Some* events will encourage family attendance.

Events would last from 7-8 PM except for lectures which would last from 7-8:30 PM.

<https://theomahamagicalsociety.org>

15X15 Funding Initiative



Considering the board not wishing to raise our annual membership fee from \$20 per year, a challenge will be extended in October 2024 to find 15 members who'll commit \$15 per month for a year to cover the club's on-going monthly operating expenses as seen below.

<https://theomahamagicalsociety.org/donate>

Hall Rental - \$50
My Emma Database - \$45
OMS Website - \$27
Newsletter - \$30
Vimeo Video Library - \$20
Zoom - \$30 (2 licenses)
Online Membership Directory - \$7.90
Non-Profit Association Of The Midlands - \$4.00
Quick Books Subscription - \$6.25

TOTAL - \$218 per month

Please note: Although our Junior Magicians program is self-supporting through fees paid by students, donations for individual scholarships are always encouraged so others who can't afford the fee can still participate. Those individual scholarships are \$75.

As a thank you to each person participating in 15x15, both Larry Brodahl and Dave Arch are opening their online magic stores with over 100 tricks from which to choose. Each participant will get to choose one item at no charge from either store.



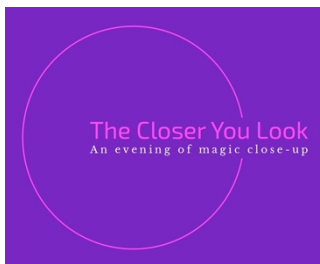
Junior Magicians' Partnership(s)



With the significant four-year completion of our Junior Magicians' Discover Magic™ curriculum and the establishment of our Associate Members' group for our older youth using our Showmanship For Magicians™ curriculum (also known as *Toastmasters for Kids*), we will be utilizing interested parents as helpers for our leadership team and seeking a partner (i.e. YMCA, Jewish Community Center, etc.) to serve as a once-a-month location and a feeder organization for new members.

<https://theomahamagicalsociety.org/youth-classes>

Corporate Magic



Having acquired five larger stage illusions in 2023 and professionally creating a promotional video for The Closer You Look™ - featuring a corporate evening of close-up magic, we will work with event planners to take our magic to a couple of corporate events in 2024.

<https://theomahamagicalsociety.org/corporate>

Magic In The Hospitals



In addition to four more performance and Teach-A-Trick videos for the hospitals (to be released in 2024), we hope not only add to our network of hospitals using the videos but to also build a team from area retirees in 2024 to consistently bring the joy of magic to children in area hospitals through a series of “doorway performances.”

Possibly we will even be presenting a breakout session at the annual conference of the Child Life Specialists Association.

<https://theomahamagicalsociety.org/hospitals>

The Pete Petrashek Performance Competitions



To continually improve the performances of our members, we will host competitions in diverse categories at our Monday Night Magic events in March and June with finals in September. All acts will be judged by representatives from the UNO theater department using [the club's feedback form](#).

<https://theomahamagicalsociety.org/competitions>

Jam Groups Expanded

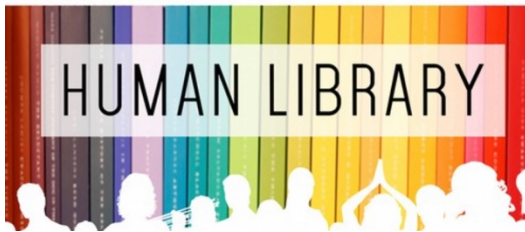


With three current Jam Groups functioning in 2023, we would like to see those expand in size by giving them on-going visibility through our Flash Paper and Facebook pages.

<https://theomahamagicalsociety.org/groups>

The Human Library

Share your story.



With 550+ years of magic knowledge residing in our club membership, now you'll know which ones have common interests as yours should you want to connect over a phone call, Zoom call, coffee, or meal interested in what aspects of magic.

<https://theomahamagicalsociety.org/libraries>

Endowment Fund Established



The establishment of an endowment fund will help stabilize the financial solvency of the club for decades to come by building a fund where the principle is not touched but the interest is invested back into the club's operating expenses.

By way of example a \$60,000 endowment will cover current operating expenses based on an 8% return on the investment of the fund with a 5% withdrawal each year for the expenses.

A Public Fundraising Show



As an additional funding source, select performers from the club will partner with another non-profit organization – providing a show that will help provide funds for both organizations.

<https://theomahamagicalsociety.org/fundraising-shows>

2024 Tannen's Magic Camp Scholarships



Thanks to our sponsor [Taylor Made Home Solutions](#) two junior magicians (ages 10-20 years old) will have their registrations paid in 2024 to [Tannen's Magic Camp](#).

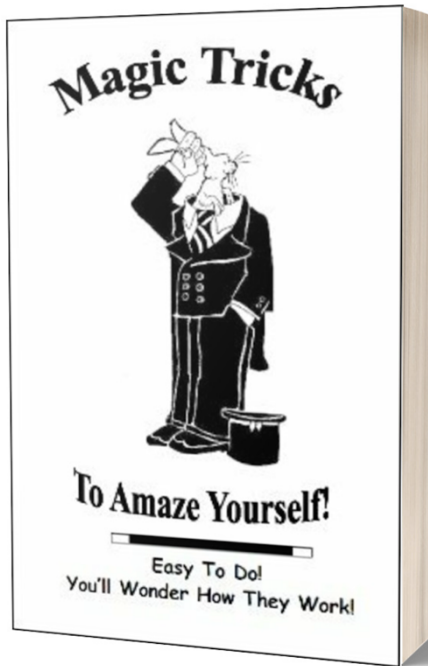
Guest Lectures



Thanks to our sponsor [Taylor Made Home Solutions](#) four lecturers will present to the club in 2024 in their area(s) of expertise.

2024 Membership Drive

Between January 1, 2024, and February 1st, we will be promoting the \$20 annual membership in The Omaha Magical Society. As a thank you for either joining or renewing their membership, each person will receive the following eBook:



When 99¢ per minute phone calls were all the rage, and the charges would simply be added onto your phone bill, Dave Arch audio recorded a magic show that he made available through one of the 99¢ per minute phone services. The eBook contains the scripts for the 19 magic tricks that were his show. Additionally, you will get a recording of the entire show as an MP3. If you're doing the math . . . at 2 minutes per magic trick and 19 magic tricks, you would have paid \$37.62 to enjoy the entire show (and worth every penny). How you choose to use the show in this eBook and audio recording is completely up to you.

To enjoy all the magic tricks in this eBook, you will need the following:

- A deck of playing cards
- Eleven or more coins
- Blank sheets of paper
- A pen or pencil
- A calculator
- A knife, fork, and spoon
- A piece of paper money
- Five personal articles
- Index cards (optional)

Respectfully submitted,

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