

Oroville Gentle Dentistry

For The Last 5 Years We've Made It A Point To Give Back Join Us This Veteran's Day As We Give Another Free Day Of Dentistry To Veterans

Improving Lives, One Smile At A Time!

"Best place to have your dental work done!" ~Susan

"Oroville Gentle Dentistry is AWESOME! My children and I have been a patient for years and we have experienced wonderful staff and treatment every single time!"

~Trevor

New Patient Special! Bring in this ad and receive an Exam, X-Rays, VELscope cancer screening AND a cleaning for only \$452 \$197!* *Subject to insurance restrictions

- ✓ Emergencies
- ✓ Kid-Friendly
- **Convenient Hours**
- Same-Day Crowns
- **M** Root Canals
- ✓ Cosmetic Dentistry
- **Whitening/Dentures**
- ✓ Invisalign/Implants
- ☑ Oral Conscious Sedation

f (O) 🔐

ຶ່å**413-5225**

2014 5th Avenue

Hablamos Español! visa 🔤 🔤 🎬

FREE SECOND OPINIONS www.orovillegentledentistry.com



Specializing in Retirement Income

Serving Chico, Oroville and the Ridge for over 35 years

2561 California Park Drive, Suite 110



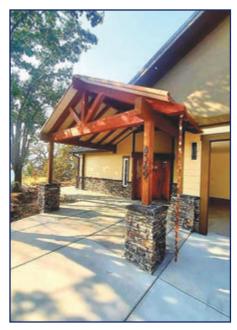
www.ProsperityInvestNow.com

Fire or Pandemic, we are here for you, Today • Tomorrow • Together

Securities offered through Securities America, Inc. Member FINRA/SIPC Advisory Services offered Through Securities America Advisors, Inc. Prosperity Investment Management, Inc. and Securities America are unaffiliated. Securities America and its representatives do not provide tax advice. Robert B. Anderson, CFP Investment Advisor Representative CA Insurance License Number 0631042 and RJ Anderson, CPA Investment Advisor Representative CA Insurance License Number 4110117

PARADISE'S HOME TOWN HOME BUILDER









2.....Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021

Together...Re-building Paradise Butte County Strong

WE ARE LOCAL!

www.ridgebuildersltd.com

BUILDERS

Over 60 Years Experience

Full Service General Contractors
Commercial & Residential
Insurance Restoration
Complete Design & Building Services
Concept to Completion Services
Licensed / Insured / Bonded

530-413-9110

6451 Skyway, Paradise

CSLB #1056769

DESIREE VANCE AND ASSOCIATES

Attorneys at Law

- Estate Planning
- Probate
- Wills and Trusts
- Trust
- Administration
- Bankruptcy



530-965-5672

Oroville, California dvance@vance.law jerisman@vance.law www.vance.law





Life is too short- plan now. Don't leave your family's future in the hands of the court, Let us help you today.

4.....Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021

Matthews, Hutton & Warren CPAs

WE PROVIDE THE BEST SOLUTIONS.

Celebrating over 33 years of quality personalized services to individuals & businesses

WE ARE PLEASED TO CONTINUE SERVING THE RIDGE

1530 Humboldt Road, Suite #2 - Chico 877-6793 2227-A Myers Street - Oroville 534-9047 6779 Skyway, Suite A - Paradise (By Appt Only) 877-6793

Electronic Tax Filing, Planning & Preparation Bookkeeping & Payroll / Accounting & Auditing

www.mhwcpa.com

All of Your Construction Needs

Dirt to Doorknobs CUSTOM HOME BUILDERS



- Planning / Permitting
- Design / Engineering
- Custom Plans
- Start to Finish

Contractor Lic. #797406

Free Estimates **530-762-2047**



DUCT CLEANING FOR HEALTHY BREATHING



HVAC Installations • Repairs Maintenance & Service all Brands

Paradise 809-7735 Oroville 589-2260 Chico 809-7735

Free Second Opinion Assesments 100% Financing OAC



Made for more togetherness



Your child is made for more. More friendship. More trust. More good times. And that's why yearly checkups with a pediatrician are so important. A lot can change through a year, and growth is an important indicator of good health. So schedule an appointment today with a nearby doctor for a wellness exam, annual physical, sports physical, immunization or dozens of other important health needs. Same-day appointments are available, even for new patients.

Call 530-872-2000 for an appointment now.









SERVING BUTTE & GLENN COUNTIES RESIDENTIAL & COMMERCIAL

ANTS • MICE • SPIDERS • RATS • EARWIGS • FLEAS WASPS • MEAT BEES & MANY MORE ...

The Right PEOPLE, the Right PRODUCTS and the Right EQUIPMENT...

We Fix Problems **BEFORE** They Start!



REACH ME DIRECT

624-4570

NO CONTRACTS! MENTION THIS AD AND RECEIVE

NO START UP FEES

For our every other month program \$60 every 2 months (up to 1,800 sq. ft. home)

Monthly Service Also Available!

Restrictions apply. Mention this ad when you call. Service includes interior spray, exterior spray, accessible sub areas and spider removal. *Extra fee for Roaches and Bed Bugs. Not valid with other offers.

EXP 11/15/20

"When You Want It Done Right."



Sept./Oct. 2021 To advertise in our next issue call (530) 520-3065 or email PreferredPros@sbcglobal.net



Gas Lines

No State License "Locally Owned by Bob & Karrie Elick"

No travel charge to Oroville or Chico

FREE ESTIMATES

(530) 514-9296

(530) 872-9296

12....Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021





To advertise in our next issue call (530) 520-3065 or email PreferredPros@sbcglobal.net



14....Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021



Call us today for a free design consultation.

We work with your insurance company to maximize your policy!



Contact Us: 6635 Clark Road, Paradise

IntegrityParadise.com



Now combined with Braun's Automotive



Specializing in: Automatics, Standards, Racing Trans., Differentials & 4x4 Services



16....Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021

Your #1 source in Butte County for **Portable Buildings, Sheds & Garages**

Protect your investments with an all steel structure





Proudly

made in

U.S.A.



Contact us at 530.854-4195_{cell or} 530.854-3125_{office} 916.243.3125_{office} Carportconnections.com

NICES WESLEY TREE SERVICE Healthy Trees. Healthy Life.

Q. What should I know before hiring a tree contractor?

A. First check the California State License Board to find out if the contractor has a license in the state of California. Rules vary from state to State.

Q. Can a Landscape license work for doing tree work?

A. There are variables to this answer. Landscape contractors carry different insurance than tree contractors. Landscape insurance will not cover the contractor or you if they go over twelve feet in a tree. Tree contractor insurance will cover you entirely.

Q. What do I do if a contractor says they do NOT need a bond, insurance, or workers comp?

A. Anytime a tree or contractor shows up on your property and they have workers, they MUST have workers comp. If the employee is hurt on your property YOU as the owner of the land can be sued and the contractor can sue you as well. We are all mandated in the State of CA to have a bond, and tree liability insurance. The rules apply to everyone.

Together we will rebuild our Community.

(530) 343-6809



If you have any questions feel free to give us a call.

M&S Wesley Tree CSLB#935326 Master Aborist WE# 8458BUM Certified Arborist WE# 11378A



18....Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021



WESLEY TREE SERVICE Healthy Trees. Healthy Life.

Education is everything when you are selecting an experienced arborist.

M&S Wesley Tree Service holds more

certifications than any other tree service company in the North State.

Paradise is our home.

- Tree Removal & Trimming
- Fuel Reductions
- Crane Work
- Pest and Disease Control
- Stump Grinding
- Defensible Space
- Mastication
- Mowing

BOARD CENTIFIED MASTER ARBORIST



Master Aborist WE# 8458BUM • Certified Arborist WE# 11378A





- Septic installation and repair
- Lot prep and clearing
- Footings/Construction prep.



Septic and Sewer Specialist!



ALL CUSTOM PAINTING



Specializing In:

- Custom Homes
- Elastomerics
- Sheetrock Repair
- Matching Texture
- Repaints
- Residential & Commercial
- Interior & Exterior

30+ Years Experience

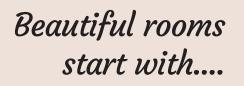




SERVICE

SAVE YOUR GOOD TREES FROM THOSE INFESTED WITH TREE BEETLES









Northern California's reliable choice!

Free Expert Advice

877-6227

9-5 Monday-Friday, Saturday By Appointment

8935 Skyway, Paradise

Paradise Tree & Logging



D8 cat with brush rake.

Burning services available. fire tender onsite upon request.



Over 25 years experience Licensed & Insured PL-PD CDF #A713 Fully insured up to \$1,000,000

Logging, Fire Damaged & Hazardous **Tree Removal**

> - Insured work accepted -FREE ESTIMATES

876-0817

Sept./Oct. 2021





Come enjoy our new outdoor patio!

- Hot & Cold Deli Sandwiches
- Great Wine, Beer & Beverage Selection
- Charcuterie Boards
- Cool & Comfortable Indoor Setting
- Group & Private Party Bookings

Tu-Sat 11 AM - 7 PM 6256 Skyway • Downtown Paradise 530.413.9422 Dine in or take out



NEW CONSTRUCTION ReRoof • Repairs • Mobile Home Roofs



COMPOSITION - SHAKE HOT TAR - TILE TPO

Fully Insured - Workman's Comp. Liability Insurance - Bonded



SEE THE QUALITY — SEE THE DIFFERENCE



jiffy lube[®]



Jiffy Lube, the Jiffy Lube design mark and Jiffy Lube Signature Service are registered trademarks of Jiffy Lube International, Inc. ©2021 Jiffy Lube International, Inc.

1218 Mangrove Ave., Chico 530-895-3807

2452 Notre Dame Blvd., Chico 530-566-9292

Not valid with any other coupons, discounts or fleets.

2WD up to 5 qts Conventional Oil. 4WD and some models higher priced Discounted price expires 11/15/21.

6081 Clark Rd., Paradise, CA 95969 • 530-413-9081

26 ... Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021







DOING BUSINESS ON THE RIDGE FOR 25+ YEARS!

We are a full service septic company

WE ARE HERE TO HELP YOU

Inspections, pumping, repairs, and construction



We are in business because of you

Dentures & Extractions by Dr. Balderston, D.D.S. DENTI-CAL ACCEPTED



We can remove all of your teeth and place your denture at the same time, so you will not go without teeth. (Immediate Denture)

Please call 342-8580 (Chico)

Dr. Balderston also offers the following services, but may not be covered by Denti-Cal:
IV Sedation • Dental Implants
Mini Implants to Secure Lower Dentures





Professionals

Real Estate

Proudly serving the Ridge for the past 25 years!

We <u>know</u> the Ridge... See us for all your Real Estate needs!



30...Be sure to keep this issue for 2 months! You never know when you'll need a *Preferred Professional!* Sept./Oct. 2021





5289 Harrison Road, Paradise

- Beautiful custom built home
- 3 bedrooms, 3.5 baths
- 3244 square feet
- Open floor plan/vault ceilings
- Unique wet bar in dining room
- Master suite/ spa bath
- Kitchen/stainless steel appliances

- Lower level in-law quarters
- Upper & lower glass sun rooms
- Giant open back deck
- Full RV hook up
- Fully fenced back yard/fruit trees
- Oversized 3 car garage
- Gorgeous lush landscaping



BARBARA KAAS TORRES REALTOR®/Co-Owner 530.518-1030 BRE# 01345231

URBAN DESIGN Plumbing • Solar • Electrical



Serving all of Butte County and Beyond





AUTHORIZED SERVICE DEALER



Authorized Dealer

URBAN

DESIGN

FINANCING: 0% Down .99% APR No Credit - No Problem!



32 ... Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021

Do you have a loved one that you worry about being alone?

AMJAMB Provides a Free service called The Call Connection!

We can provide free reminders to clients for:



- Taking medication
- Going to doctor appointments
- Meal reminders
- Reminders to check blood sugar
- And much more!

We can also provide at no charge:

- Welfare checks if no contact could be made
- A friendly hello for those who do not get out but enjoy some conversation
- A call to the person of your choice if we cannot reach you

We can contact you via phone, email, text, instant message, TTY or Ca. relay service for FREE!

We make FREE friendly phone calls to ensure that all is well.

Contact us: 530-872-8526

We are proud to be a part of the Ridge rebuild and available to serve...Give us a call!

Fax: 530-872-1570

Beyondinclusion.heidi@gmail.com



389 Connors Court, Suite F Chico We are hiring!



RIDGE FINANCIAL PLANNING 6779 Skyway, Ste. A, Paradise, CA 95969 530.762.7211

Feel confident about your future

Working with a Financial Advisor is a crucial part of any retirement plan.

- Retirement Planning
- Investment Planning
- Financial Planning



Serving all of Butte County

We are here in Paradise supporting our community where our hearts and homes are.

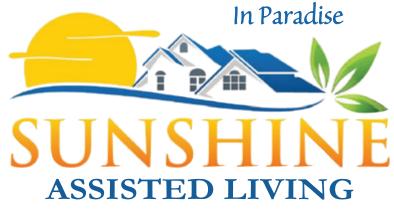


Heidi Elick, BFA[™] Behavioral Financial Advisor CA Ins. Lic #0K46608 Heidi.Elick@securitiesamerica.com

Kathy Enns Client Services Kathy.Enns@securitiesamerica.com

RidgeFinancialPlanning.com

Securities offered through Securities America, Inc., Member FINRA/SIPC. Advisory services offered through Securities America Advisors, Inc. Ridge Financial Planning and Securities America are separate companies. Heidi Elick Investment Advisor Representative • CA Insurance License Number 0K46608.



Because You Deserve the BEST!



We provide an all inclusive package

- Caregiving-assistance with personal hygiene
- Assistance with medications, prescription and non prescription
- Private rooms with private bathrooms
- Free satellite T.V. hookup in each room
- Free salon services with licensed beautician
- 24 hour awake care staff on duty
- Free personal escort and transportation services to appointments

- Free personal laundry services and housekeeping services
- Home cooked meals and snacks
- Regularly scheduled activities and outings
- Other amenities and services to meet your individual and unique needs

sunshineassistedliving.net









38 ... Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021

BUTTE METAL FABRICATION & DESIGN

1 1 1 1 1 1

Curtis Hadley 801-888-5294 curtishadley530@gmail.com <mark>Mark Mendez</mark> 408-396-8442

mark@imagerya.com







1035THEBLAZE.COM



KMXI.COM



KZAP967.COM



KPAY.COM



KPAYSPORTS.COM



Deer Creek Broadcasting and Digital Interactive offers a full line of digital interactive services to support your marketing portfolio. Contact us today to learn more about how digital advertising can deliver traffic to your business.

Chris Holen 530 894-4866 / cholen@dcbchico.com Director of Digital Marketing

locally owned and operated –

2654 CRAMER LANE, CHICO, CA 95928 | (530) 345-0021

We Are OPEN



Helping **Re-build** the Ridge! Serving the Ridge for 75 Uears!

Adding to our inventory daily!

- FENCING: wood and chain link
- GATE HARDWARE
- TREATED LUMBER
- DOUG FIR structural lumber
- **PAVESTONE PRODUCTS** (retaining wall and pavers)

SIMPSON

Strong-Tie

CONCRETE SIDING PRODUCTS

and more!

Why go down the hill, time is money!





OVERHEAD DOOR, INC. **GARAGE DOORS**



SALES SERVICE INSTALLATION

DEBIT



42....Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021

Lic #699445







Local since 1993 Lic. #677198



By Appointment CST# 2096225-50

Locally owned and operated since 1976

All Types of Commercial & Residential

Fencing & Gates

 Chain Link · Wood Decorative · Pickets

New and Repairs



INCREDIBLE TRAVEL EXPERIENCES, CURATED FOR YOU

For close-to-home escapes or farflung trips of a lifetime, a Paradise Travel advisor is your resource for the insight you need to plan a safe, successful, and unforgettable vacation.

872-0285

Concerned about your Financial Future?



The Value of Working With Us Is:

I will help you gain insight and clarify how and why money is important to you. I will work with you to better understand the world of finance and make good decisions. I will strive to help you reduce your stress and anxiety by coaching you through life's financial challenges.

Advice and Support on Today's Financial Products:

Mutual Funds – Stocks – Bonds – Life Insurance – Annuities IRAs – 401(k)s – Inheritances – Managed Accounts

Quality, Personal Financial Services:

Wealth Management – Wealth Transfer – Retirement Planning Financial Planning – Budgeting and Family Finance

Experience in Working With:

Individuals – Businesses – Estates – Non-Profit Organizations – Charities

RICHARD H MOOTZ, CFP® CERTIFIED FINANCIAL PLANNER™ professional

www.mootzfinancialsolutions.com

rick@mootzfinancial.com

530-877-7007

FAX: 530-762-2141

Richard H. Mootz is a Registered Representative of and offers Securities through Securities America, Inc. Member FINRA/SIPC, Advisory Services offered through Securities America Advisors, Inc., Richard H. Mootz Investment Advisor Representative-Mootz Financial Solutions and the Securities America Companies are not affiliated- CA Insurance Number OC75924



ALLEN'S HAULING & SCRAP METAL

Serving Butte County and surrounding areas

Residential & Commercial

- Consultations
- Storage Units
- Disposal
- Estate Liquidations
- Construction Clean-Up
- Industrial Hauling
- Real Estate
- Site Removal
- Garages
- Offices
- Shops
- Yard Sales



Scrap Metal Specialist

530-520-3245 530-876-8414

No Saturday Calls Please



46 ... Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021

PARADISE RIDGE ROOF & GUTTER CLEANING



aradise

530-**872-4503**

We utilize strict CDC guidelines in our salon.

Marla Gibson

Lic. Esthetician, L.V.N.

In Business Over 30 Years!

SKIN CARI

FACIALS:

- Microdermabrasion
- Chemical Peels decreases fine lines and improve discoloration
- Oxygen Facials for dry skin
- Glycolic Peels
- Acne Treatments
- Face & Body Waxing
- Whitehead & Blackhead Removal

Gift Certificate





Now Accepting New Patients!



Serving Paradise, Magalia, Chico and Oroville

Schedule Your Appointment Today! 530-877-9800

www.hhfdentalgroup.com



48 ... Be sure to keep this issue for 2 months! You never know when you'll need a Preferred Professional! Sept./Oct. 2021

Then

Now



The Rose family began their funeral home in 1951. The building, originally a hardware store, sat on a two lane Clark and Bille roads.

Joanne and Fred Cosgrove in November 1961, in their shared office at Rose Chapel.

Serving the community since 1958

R ose Chapel was established by the Rose family in 1951. Paradise was a growing community and the business flourished. After several years the Rose family relocated and sold the business to Fred and Joanne Cosgrove. They became an important and involved part of the ridge business community. Their girls, Pam and Kim, were raised in the family business. While the elder Cosgroves' retired the Cosgrove family continues the daily operations with long-time manager, Eric Smith.



• Simple Cremation

HAPEL

6382 Clark Road, Paradise • 877-4923

- Memorial Gatherings and Services
 Services at Cemeteries; local and out of the area
- Funeral Services in our Chapel, Church or other location
- Scattering of ashes over land or sea

P FI N M

PRIORITY FINANCIAL NETWORK MORTGAGE BANKERS

HOME LOANS

REFINANCE VA LOANS FHA LOANS CONSTRUCTION

6331 Skyway, Paradise NMLS # 103098 PURCHASE REVERSE MORTGAGE MANUFACTURED PRIVATE FINANCING

530-338-1402

********* ECRWSSEDDM ****



Local Postal Customer Presort Standard US Postage PAID Eureka, CA Permit No. 76



MCKINNON & ASSOCIATES

Certified Public Accountant

ROBERT M^CKINNON, CPA CHRISTINE POTTHAST, EA

- Qualified Tax Planning & Preparation
- Financial Statements, Bookkeeping & Payroll Related Services

(530) 876-0944

- Individuals, Trusts, Estates, Exempt Organizations, Proprietorships, Partnerships, LLCs & Corporations
- Competitive Fees

6161 Clark Rd. • Ste. 3 Paradise, CA 95969