



OMNIREAL SOLUTIONS





HELLO AND THANK YOU!

My name is Zachary L. Burnside, and I'm excited for the opportunity to help you navigate your real estate journey. Since becoming a realtor in 2023, I've combined my passion for the industry with my background in high end residential remodeling (labor and Sales) to offer a unique, solutions-based approach to real estate.

My partner Luigi and I founded OmniReal Solutions to provide expert, tailored advice for clients at every stage—whether renting, buying, selling, investing, or managing your rental properties.

Unlike the typical agent, we're dedicated to understanding and achieving your goals, no matter how big or small. We bring relentless energy and commitment to **every client, every day**. At OmniReal, we believe in clear communication, hard work, and going above and beyond to ensure your satisfaction.

Thank you for considering us to be part of your real estate journey. I look forward to meeting you, earning your trust and discussing how we can turn your dreams into reality.

Best regards,
Zachary L. Burnside
CEO - OmniReal Solutions



What to expect during our appointment!

1. Full interior and exterior walkthrough
2. Go over listing packet
3. Determine goals, motivation, and timeline
4. Set expectations
5. Go over market analysis
6. Create a “game-plan” of action items to move forward
7. Address any questions or concerns
8. Go over listing contract

About us...

OmniReal Solutions was founded on the belief that there is more than just one highly effective way to go about buying, selling or investing in real estate. Luigi and I have spent years researching investment, marketing and sales strategies and their correlating best practices while helping all traditional home buyers and sellers.



We came to the conclusion that every single situation is different and calls for a different solution. Most of which, would overwhelm the traditional real estate agent. Not us.

We aim to provide unbiased, unfiltered, expert advice and assistance in every real estate situation. No matter your social or financial standing, there is a solution to every problem and its our job to provide all solutions to all people.



Testimonials

Our “proof in the pudding”

Michael B.



Mr. Zachary Burnside where do I start? From the first day I met this gentleman he was a man that refused to stop until we had a roof over our head I never met someone so consistent as this young man, who I see is going to go very far in this industry he's not just doing the job for the company that he works for, he is a man that cares about your well-being. This young man here goes over and beyond for his customers and to anyone that asks for recommendations, for this man he has more than 100% of mine. I have a lot of respect for this young man and he didn't just meet the client, he met a friend for life I will never in my entire life forget the way this gentleman reached out for me and my family. I hope and pray to meet a lot more individuals like this young man here because he is most definitely, and I do mean most definitely a go-getter. And I don't think he's just doing it for the money he's doing it because he cares way to go Zachary you are most definitely the man

John R.



I highly recommend Zach. He is knowledgeable, responsive, and works extraordinarily hard for his clients. Zach worked tirelessly for me in the home buying process and assisted me in purchasing a great investment property. Anyone seeking to buy or sell property should make Zach their first call!

Sydnee L.



We really enjoyed working with Zach! He was very helpful throughout the entire process. He answered every question we had, was responsive, and advocated for us when needed. We would recommend Zach to anyone looking for a realtor!

MORE.....

Testimonials

Daniel D.



Working with zach made everything go smoothly, any questions I had for him he could provide the answers to them. Once he knew what I was looking for in a home he made sure he found the right place for me. Even when I was ready to give up on looking for a home he didn't even though he was working with a lot of other clients he always made sure to make me feel like I was the only one!

Chris C.



I honestly couldn't have found a better agent. He kept in communication, walked me through home after home finding the right one for me and my wife. I couldn't be happier with the home Zach helped me find. We went all over Minneapolis, Twin Cities, and further out. He has gone above and beyond to help me get out of the renting game. Big huge thanks to him and his ability to remain patient and help me find all the resources to get the job done. Super thankful. If you want out of the rent game, Zach will not just help find the right house, but all the right resources to get you into owning a home. I feel blessed.



Value

- Expert pricing STRATEGY with definitive comparable properties
- Highly effective triple threat MARKETING STRATEGY
 - Enhanced word of mouth networking
 - Full time ISA circle prospecting for buyers
 - Dual layered online marketing plan
- Guaranteed Cash Offer - different and better than any other cash offer company in the market using our “seller equity position”
- Extensive market research, analysis, and expertise
 - With the support of an in house 20 year high producing real estate veteran with over 1000 real estate transactions under his belt and 2000 contacts to market any property too.
- Refined negotiation tactics used to get you the best deal possible from every offer received.
- No Double Commission - It's our JOB to find you a buyer so we won't charge a buyer's agent commission when we do.
- Charitable Giving: 5% of our profits will be donated to a charity of the client's choice
- Moving Assistance Package: Professional movers, packing services, or supplies
- Cleaners to help with the preparation of the home for the market
- Home Inspection and Repair Coordination: Managing pre-listing inspections and repairs to ensure the home is market-ready.

The “meat and potatoes”

Marketing

We have developed a comprehensive “triple threat” marketing plan that is SURE to sell your home in the fastest and most efficient possible way.

This marketing plan consists of three different methods of HIGHLY EFFECTIVE marketing, of which we will dive deeper into during our listing consultation.



Those three methods are

- Professional Network Marketing
- Active Prospect Marketing
- Dual Layered Online Advertising

Selling Guide

The sales process from contract to closing day

Step 1: Initial Consultation and Property Assessment

- determine goals, timeline, and address any concerns



Step 2: Listing Agreement and Paperwork

- Listing agreement reviewed and signed
- Property disclosures form is started

Step 3: Home Preparation and Staging

- Recommend Repairs and Improvements
- Cleaning and Decluttering
- Professional (or Virtual) Staging



Step 4: Professional Photography and Marketing Materials

- Professional Photography
- Virtual Tours or Videos
- Prepare Marketing Materials



Step 5: Listing the Home on MLS and Other Platforms

- Submit to MLS and set status
(Withhold, TNAFS, Coming soon)
- BEGIN TRIPLE THREAT MARKETING



The sales process continues....

Step 6: Hosting Open Houses and Showings

- Schedule Open Houses
- Coordinate Private Showings
- Gather Feedback

Step 7: Receive and Review Offers

- Collect Offers
- Review Offers
- Consider Counter offers

Step 8: Negotiate Terms

- Negotiate with Buyers
- Select the best offer

Step 9: Execute Purchase Agreement

- Sign purchase agreement
- Selling broker receives earnest money

Step 10: Manage Contingencies and Inspections

- Negotiate Repairs or Credits
- Appraisals

Step 11: Prepare for Closing

- Final buyers walkthrough
- Review Closing Disclosure

Step 12: Attend Closing

- Sign Closing Documents
- Receive Proceeds
- Transfer Keys and possession

Listing appointment preparation checklist

- ☐ All decision makers will be attending
- ☐ Mortgage details (balance, loan type)
- ☐ Light cleaning and decluttering (TOTALLY OPTIONAL)
- ☐ List of all maintenance and home improvements done, if applicable. (no need to tell me if your bathroom was remodeled 15 years ago)
- ☐ HOA Documents or details (if applicable)
- ☐ A list of any items you'd like to include or exclude from the sale of your home