

# MORGAN A. MCP HEETERS

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## **BAR ADMISSIONS:**

New Mexico State Bar, Admitted September 2014

Texas State Bar, Admitted May 2015

United States Court of Appeals for the Fifth Circuit

United States District Courts for the Northern, Western, & Eastern Districts of Texas

#### **EDUCATION:**

## Baylor University School of Law - Waco, TX

- Juris Doctorate, cum laude (May 2014)
- Concentration: Business Litigation
- Dean's List | Moot Court Society Barrister | Quarterfinalist, Federal Bar Association Moot Court Competition | Evidence Coach, AAJ Mock Trial Team

## New Mexico State University - Las Cruces, NM

- Bachelor of Business Administration, with high honors (May 2011)
- Major: Marketing; Minor: Advertising
- President's Associates Full Tuition Scholarship
- 4.0 GPA | Graduated in 3 years | Crimson Scholar | Dean's List

#### **EXPERIENCE:**

# McPheeters Law, PLLC - Dallas, TX

Managing Attorney (Sep. 2019 - present)

- Civil Appeals and litigation strategy, support, and error preservation in plaintiffs' personal injury and commercial litigation
- Texas & New Mexico; State & Federal Court

# **Durham, Pittard & Spalding, LLP** (formerly Kelly, Durham & Pittard, LLP) – Dallas, TX Associate Attorney (Mar. 2015 – Aug. 2019)

- Civil appeals and litigation support in plaintiffs' personal injury and commercial litigation, including substantive briefing, pre- and post-trial motion practice, error preservation, and oral advocacy in trial and appellate courts

# Haley & Olson, PC - Waco, TX

Law Clerk (Oct. 2014 - Feb. 2015)

- Conducted legal research and prepared pleadings, motions, discovery, and correspondence in complex commercial and construction litigation

# **Baylor University School of Law** – Waco, TX

Practice Court Program Legal Writing Grader (2014)

- Assisted with grading students' legal writing submissions in Baylor's third-year practical advocacy program, including pleadings, motions, & memoranda

## EXPERIENCE, CONT'D:

# Pakis, Giotes, Page, & Burleson, PC - Waco, TX

Law Clerk (Aug. 2014 - Sept. 2014)

- Conducted legal research; assisted with trial preparation & exhibit management

# Briones Law Firm, PA - Farmington, NM

Law Clerk (Aug. 2011 - Jan. 2012; 2013)

- Managed extensive documentary evidence in complex commercial litigation
- Assisted with design & implementation of paperless office plan

# **HONORS & AWARDS:**

Best Lawyers, D Magazine (2022 & 2023)

Best Lawyers Under 40, D Magazine (2021, 2022 & 2023)

Brenda Tso Rising Young Lawyer Award, Texas Women Lawyers (2021)

John Howie Award, Dallas Trial Lawyers Association (2020)

Top Women Lawyers in Texas, Texas Monthly, Thomson Reuters (Jan. 2019 & Jan. 2020)

Rising Star, Super Lawyers Magazine, Thomson Reuters (2018, 2019, 2020, 2021, 2022 & 2023)

John Howie Award, Dallas Trial Lawyers Association (2018)

Funderburk Evidence Award, Baylor University School of Law (2014)

Outstanding Graduating Senior Award: Marketing, NMSU College of Business (2011)

## **ASSOCIATIONS & SERVICE:**

Texas Bar College (2019 - present)

Texas Trial Lawyers Association

Advocates Committee Board of Directors (2017 - 2020)

Amicus Committee (2016 – present)

Diversity, Equity & Inclusion Committee (2022 - present)

Dallas Trial Lawyers Association

Board of Directors (2018 - present)

Communications Committee (2018-19)

Communications Chair & Executive Committee Member (2019 – present)

American Association for Justice

Texas Women Lawyers

Dallas Women Lawyers Association

Dallas Association of Young Lawyers

Fellows of the Dallas Association of Young Lawyers Foundation, Fellow (2022 - present)

William "Mac" Taylor American Inn of Court (2018 - present)

Judge Abner V. McCall American Inn of Court (2014 - 2015)

## **PRESENTATIONS & PUBLICATIONS:**

Medical Bills in Car Crash Cases

University of Texas School of Law CLE 2023 Car Crash Seminar, Austin, TX (Aug. 18, 2023)

18.001 Affidavits & Medical Expenses

San Antonio Trial Lawyers Association Plaintiff Paralegal CLE, San Antonio, TX (July 14, 2023)

25 Practical Lawyering Tips They Don't Teach in Law School: A Small Firm Owner's Perspective (So Far)
Texas Trial Lawyers Association Women's Caucus Community Hour, Webinar (June 27, 2023)

# PRESENTATIONS & PUBLICATIONS, CONT'D:

Trial Masters Live: Appellate & Jury Charge Issues, co-presenter with Kirk L. Pittard
Texas Trial Lawyers Association Midyear Conference, Houston, TX (June 7-8, 2023)

Welcome to the Jungle: Proving Up Medical Expenses After In re Allstate and In re K&L Auto Crushers, co-presenter with Kirk L. Pittard

Dallas Trial Lawyers Association, Dallas, TX (May 18, 2022)

South Plains Trial Lawyers Association, Lubbock, TX (Sep. 21, 2022)

Texas Advanced Paralegal Seminar, Fort Worth, TX (Sep. 28, 2022)

San Antonio Trial Lawyers Association Annual Seminar, San Antonio, TX (Sep. 30, 2022) Capital Area Trial Lawyers Association, Austin, TX (Dec. 13, 2022)

## Case Law Update

Prosecuting & Defending Truck & Auto Collision Cases, State Bar of Texas, San Antonio, TX (Nov. 18, 2022)

Medical Expenses In Car Crash Cases After In re Allstate: An Update from Discovery to Trial University of Texas School of Law CLE 2022 Car Crash Seminar, Austin, TX (Aug. 26, 2022)

The Current State of In re Allstate and In re K&L Auto Crushers

Texas Trial Lawyers Association Annual Meeting, San Antonio, TX (Nov. 4, 2021)

Paid vs. Incurred Update

University of Texas School of Law CLE 2021 Car Crash Seminar, Webinar (Aug. 27, 2021)

History and Importance of Protest Speech in America, panelist

Dallas Bar Association program for local high school students (April 14, 2021)

Texas Procedural & Case Law Update, co-presenter with Jessica Foster
Texas Trial Lawyers Association Car Wrecks Seminar, Webinar (Feb. 11, 2021)

Defeating Course and Scope Stipulations

Texas Trial Lawyers Association Annual Meeting, Webinar (Nov. 12, 2020)

Trial Skills Boot Camp Series: Jury Charges and Preserving Error, panelist Dallas Association of Young Lawyers, Webinar (Oct. 15, 2020)

Chapter 18 & In re North Cypress Extravaganza, co-presenter with Matthew J. Kita Permian Basin Trial Lawyers Association, Odessa, TX, Webinar (June 24, 2020) Dallas Trial Lawyers Association, Dallas, TX (Jan. 21, 2020) Houston Trial Lawyers Association, Houston, TX (Feb. 13, 2020)

Keeping Your Practice Moving Forward During COVID-19, panelist Texas Trial Lawyers Association Webinar (April 17, 2020)

Personal Injury Law 101: Handling a PI Case from A-Z, panelist
Texas Women Lawyers Association Annual Meeting, McAllen, TX (Feb. 28, 2020)

Medical Malpractice & Personal Injury Update
Mesquite Bar Association, Dallas, TX (Feb. 19, 2020)

# PRESENTATIONS & PUBLICATIONS, CONT'D:

- Personal Injury Litigation Update, co-author with Andrew Payne State Bar of Texas Litigation Update Institute, Austin, TX (Jan. 30-31, 2020)
- 10 Things Your Appellate Lawyer Wants You to Know About Summary Judgment
  Texas Trial Lawyers Association Car Wrecks Seminar, Dallas, TX (Oct. 10, 2019)
  Capital Area Trial Lawyers Association, Austin, TX (July 9, 2019)
  Texas Trial Lawyers Association Car Wrecks Seminar, Houston, TX (Feb. 21, 2019)
- Nonparty Medical Discovery in the Wake of In re North Cypress

  Tarrant County Trial Lawyers Association, Fort Worth, TX (Jan. 30, 2019)

  Permian Basin Trial Lawyers Association, Odessa, TX (June 26, 2019)
- Workin' 9 to 5: Strategically Navigating Employment & Control Issues in Personal Injury Cases
  Texas Trial Lawyers Association Midyear Conference, Houston, TX (June 6, 2019)
- Stayin' Alive: Overcoming Common Challenges to Chapter 74 Initial Expert Reports
  TTLA Annual Meeting: Medical Malpractice Breakout Session, Plano, TX (Dec. 7, 2018)
- John Howie Award Presentation: State of Texas v. T.S.N.
  Dallas Trial Lawyers Association, Dallas, TX (October 18, 2018)
- In re North Cypress Mandamus Discovery Opinion: The Aftermath, co-presenter Texas Trial Lawyers Association Webinar (Sept. 26, 2018)
- We've Seen Worse: 2017-18 Personal Injury Case Law Update
  South Plains Trial Lawyers Association, Lubbock, TX (Dec. 19, 2018)
  El Paso County Trial Lawyers Association, El Paso, TX (Apr. 19, 2018)
  Texas Trial Lawyers Association: Advocates, Dallas, TX (Apr. 12, 2018)
  Permian Basin Trial Lawyers Association, Odessa, TX (Mar. 28, 2018)
- Car Wreck Case Law Update: Seatbelts, Tow Trucks, & Cows in the Road

  Texas Trial Lawyers Association Car Wrecks Seminar, Houston, TX (Mar. 3, 2016)

# SIGNIFICANT APPELLATE WINS:

- Arevalo v. Mendoza, No. 01-22-00003-CV, 2022 WL 16841604 (Tex. App.—Houston [1st Dist.] Nov. 10, 2022, no pet.) (mem. op.)
- Rivera v. City of Houston,
  No. 01-19-00629-CV, 2022 WL 2163025 (Tex. App.—Houston [1st Dist.] June 16, 2022, pet. filed) (mem. op.)
- Los Compadres Pescadores, L.L.C. v. Valdez, 622 S.W.3d 771 (Tex. 2021)
- Poledore v. Daniel, No. 05-18-01278-CV, 2020 WL 1685333 (Tex. App.—Dallas April 7, 2020, no pet.) (mem. op.)

# SIGNIFICANT APPELLATE WINS, CONT'D:

Galindo v. Garner,

No. 05-19-00061-CV, 2019 WL 2098689 (Tex. App.—Dallas May 14, 2019, no pet.) (mem. op.)

Pettway v. Olvera,

No. 14-17-00532-CV, 2018 WL 4016949 (Tex. App.—Houston [14th Dist.] Aug. 23, 2018, pet. denied) (mem. op.)

State v. T.S.N.,

547 S.W.3d 617 (Tex. 2018)

State v. T.S.N.,

523 S.W.3d 171 (Tex. App.—Dallas 2017, pet. granted)

*In the interest of P.M.K.*,

No. 05-15-01181-CV, 2017 WL 462343 (Tex. App.—Dallas Jan. 30, 2017, no pet.) (mem. op.)

City of Houston v. Roman,

No. 01-15-01042-CV, 2016 WL 3748851 (Tex. App.—Houston [1st Dist.] July 12, 2016, no pet.) (mem. op.)

Poledore v. Poledore,

No. 05-15-00619-CV, 2016 WL 2620648 (Tex. App.—Dallas May 6, 2016, pet. denied) (mem. op.)

Harlingen Med. Ctr. Ltd. P'ship v. Andrade,

No. 13-14-0700-CV, No. 13-15-0119-CV, 2016 WL 1613297 (Tex. App.—Corpus Christi April 21, 2016, pet. dism'd by agr.) (mem. op.)

Okon v. Boldon,

No. 02-14-00334-CV, 2015 WL 4652775 (Tex. App.—Fort Worth Aug. 6, 2015, no pet.) (mem. op.)