

PERFINS OF U.S. COMPANIES ABROAD

BY JAN PRINS

INSTALLMENT THREE

For prior installments, see the November-December 1975 and February 1976 issues.

12) Standard Oil Companies.

Before the turn of the century the Standard Oil Company of New York (Socony) opened up the China market with kerosene and subsequently went into other markets of the Far East.

Another pioneer in the East was the Vacuum Oil Company, which specialized in high quality lubricants. Apart from its business in Europe and North Africa, it was developing its business in South Africa, India, Australia and New Zealand.

Here are various types of Perfins used by the V.O.C. in Europe, Africa, Asia and Australia:



GREAT BRITAIN



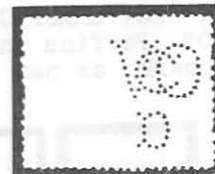
HUNGARY



NETHERLANDS



AUSTRIA



POLAND
Czechovice



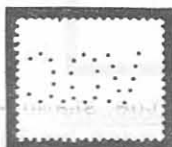
PORTUGAL



SWITZERLAND



BELGIUM
Antwerp



Brussels



BAVARIA



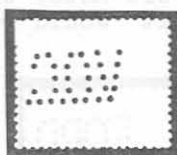
ALGERIA



EGYPT



INDIA



CZECHOSLOVAKIA
Praha



Praha



DENMARK



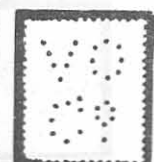
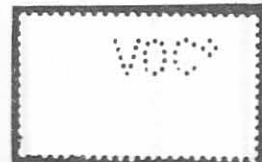
AUSTRALIA (3 types)



FRANCE
Lyon, Rouen, Nantes
Lyon



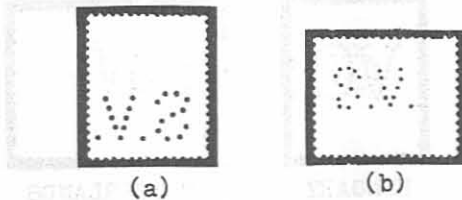
GERMANY



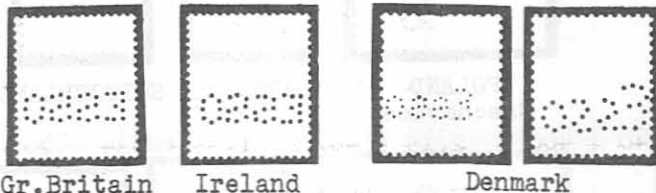
NEW ZEALAND (types 1 through 5)
(continued on next page)

Vacuum and Socony merged in 1931 and the new company became Socony-Vacuum Oil Company. Then in 1933 the Standard Oil Company of New Jersey and Socony-Vacuum merged under the new name of Standard-Vacuum Oil Company (Stanvac). Notwithstanding its new name, Stanvac was still using the V.O.C. initials.

In Portugal, apart from the V.O.C. initials (authorized 19/12/1931), two Perfins S.V. were used as per specimens below. They stand for (a) Socony-Vacuum Oil Co., Inc., Lisbon, authorized 1/10/1941, and (b) Socony-Vacuum Portuguesa, SARL, Lisbon, authorized 6/4/1954:



The ESSO Corporation, now EXXON Corporation, has used "ESSO" Perfins in Great Britain, Ireland and Denmark, as per specimens below:

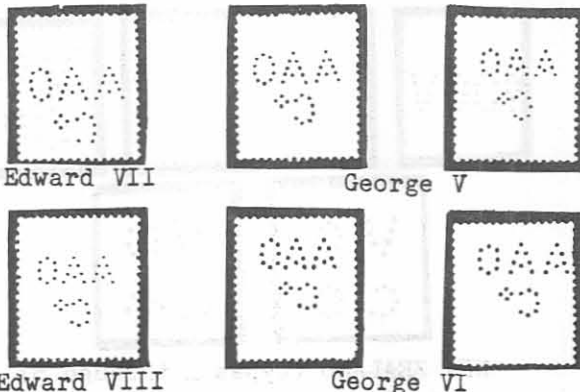


The Texas Oil Company (Texaco) has used one Perfin in Rotterdam (Netherlands) as shown here:



13) Anglo American Oil Co. Ltd.

This company was founded on April 27, 1888, and its name was changed into Esso Petroleum Company on April 6, 1951. They used the following Perfins in Great Britain:



Since the change of name the Perfin "ESSO" has been used.

14) New York Life Insurance Company.

The following Perfins were used by this company:



ARGENTINA
Buenos Aires



INDIA
Calcutta

15) General Motors.

In Portugal, two Perfins were used: (a) G.M. stands for General Motors Overseas Corporation, Lisbon branch, authorized 28th of March 1950; (b) G.M. stands for General Motors de Portugal Lda., Lisboa, authorized 27th of October 1959:



(a)



(b)

16) Ford Motor Company.

Perfins were used by Ford in Denmark and Finland, as illustrated below (editor's note: the editor is also including below a "FORD" Perfin on a stamp of Turkey from his own collection. While he has no confirmation that this is a Perfin of the Ford Motor Company, it seems unlikely that it would represent anything else):



Finland



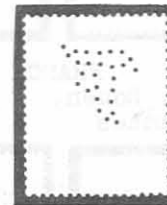
Denmark



Turkey

17) Firestone.

This company has an Argentine branch in Buenos Aires under the name of Firestone de la Argentina S.A. This Perfin was used from 1947:



(to be continued)