

# “PERFINS”

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Otselic, N. Y., July 29

Ferdinand F. Persans:

Your letter of the 27th came today and I am answering it before it gets mislaid. I guess that I will have to continue to send expiration notices as only about five members pay before notice is sent and about half wait until receiving the second notice. Most societies use them.

I wonder how many read Pomeroy's article as you did and how many interpreted it as I did. Or didn't anyone else meet with my trouble? I have NOT had trouble with ink running on issues after 1900. However there was a time from about 1916 to 1926 as I remember that many Christmas card envelopes were lined with red paper which would dye most anything it touched when wet. Now some of these were put in with stamps on them to soak and stained a lot. Also the same trouble is still common with the Canadian envelopes with blue inside.

As regards the information sent on the catalog I have not as yet had time to check it. I am trying

to get out another issue of the journal and the L section of the catalog. Also trying to find time to enlarge my shop and get my correspondence cleaned up and filed. I am in hopes of installing an automatic press. The bank is financing the installation of a Linotype if I can locate one.

Perhaps you would like to know something about me. I am 29, single, and live with my parents on a farm. I have a half acre of land on which is my print shop (which I run alone) and near which I am planning on building a house. Most of the lumber we cut at home. Besides printing I work in my spare (?) time at a newspaper and also help with the farm work.

I used to think that persons were lazy who just enclosed circulars or samples with items checked but am now finding it a necessity. Many persons write for ad rates, subscription rates or what have you. I address an envelope draw a circle around the required information on a journal or blank and mail third class. Personal letters are just out for lack of time. However I try to write fully in answer to letters from members. Yours are certainly appreciated as they show that you do some thinking. Some just say it is a good job, etc. It leaves doubt sometimes if they read it.

Fraternally  
Hallock Card