

## ANOTHER IDEA FOR A PERFIN DISPLAY

Graharn Fortey

I have been giving perfin displays to Philatelic Societies in the Midlands for the last 5 years. I have 2 displays - a "Conventional" one (90 + sheets) and a "Fun" one (211 sheets and still growing). The "Conventional" display is the ideal starter to the evening covering all aspects of security markings from underprints on QV issues to modern Machins.

Part of this display is a section which I call "Large Users of Perfins". Here I show material according to category: i.e. Department Stores; Banks; Insurance Companies; Maritime; Railways and Utilities. On each of these sheets I show loose perfins and perfins on identified cover of just one company. For example:- Great Western Railway - this sheet includes an identified cover, several loose perfins (different dies) and an overprint. This section of "Large Perfin Users" runs to about 30 sheets, and in my opinion adds a bit of variety to the display. The rest of this "Conventional" display covers line engraved examples, surface printed, provisionals, officials, perfined postal stationery, perfins for fiscal use and revenues etc.

This "Conventional" display generally goes down quite well, but it is the "Fun" display which always generates the most interest. There are two reasons why I call it a "Fun" display - firstly it is easier going than the first display and makes people smile: secondly it's fun to prepare - especially "writing-up" the sheets. In fact I can write-up and print a sheet in less than a minute! The reason being that the only text on the sheet is the title.

The main features of the display are:- Yellow Coloured Sheets and the perfin and overprint material arranged in business categories. The display was inspired by British Telecom- hence the title:

### **A Yellow Pages of Perfin and Overprint Users.**

The first sheet starts off with "A for Ammunition" and commences through the alphabet, finishing with "Z for Zinc". For the

'Ammunition' sheet 1 display material from the company Eley Brothers (later Eley-Kynoch).

## A is for AMMUNITION

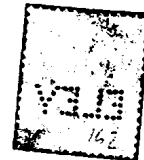
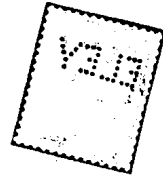
*The Post Office, Gray's Inn Road, London*  
*118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200*

*To Eley Brothers Limited*  
*Manufacturers of Ammunition*

*Received with thanks*  
*for Eley Brothers, Limited.*

*Date*

*W. A. Kynoch*



One of a series of sporting prints by Henry Alken published early in the nineteenth century.



The shooting enthusiast of today follows the "common sporting rules" automatically. Experience has taught him that they are for the common good. Similarly, when he thinks of cartridges he thinks of "Eley-Kynoch," for long familiarity with this famous make has shown him that they can be relied upon on all occasions.



**ELEY-KYNOCH** Cartridge

For 'Zinc' we have Frederick Braby of Glasgow.

Z is for ZINC



ADDRESS FOR TELEGRAMS: "BRABY, LIVERPOOL."

Memorandum  
 To Mr. Kew  
 Glasgow  
 5th Nov. 1875

FROM: FREDK BRABY & CO., LIMTD  
 ZINC AND GALVANIZED IRON WORKS,  
 HATTON GARDEN,  
 LIVERPOOL.

AND AT: PITZROY WORKS, BURTON ROAD, LONDON, N.W.  
 104 WHARF, BLACK HORSE BRIDGE, DEPTFORD,  
 100 WINDMILL LANE, VICTORIA ROAD, DEPTFORD,  
 CITY OF WARWICK, NEWSPAPER ROAD, DEPTFORD,  
 GREAT CLIVE BRIDGE, GERRARD, S.E.

SHZET ZINC  
 PERFORATED ZINC  
 ZINC NAILS  
 GALVANIZED IRON SHEETS  
 "A" BRAND  
 GALVANIZED WIRE NETTING  
 WATER OBTAINERS  
 SHELTERS  
 GALVANIZED BUCKETS  
 FEET  
 ZINC ROOFING  
 GALVD. COR. IRON ROOFING

Enclosed we beg to send you  
 the Iron Apparatus as per  
 which we trust you will find  
 correct

POST CARD  
 THE ADDRESS ONLY TO BE WRITTEN ON THIS SIDE

M. P. Doull  
 Mr. Kew  
 Glasgow

From F. BRABY & CO., LTD., ECLIPSE IRON WORKS,  
 PETERSHILL ROAD, GLASGOW, 30/12/75

Mr. P. Doull,  
 Re your order of 15th May  
 for that you to our  
 advising back liver to that we  
 sent one please note  
 address. Please received copy  
 have not yet received copy



I always try to include an advertisement or piece of company ephemera to prove the product. The material is arranged in random fashion - this allows more flexibility than arranging items square to each other. I have a good mix of different categories including "C for Coffins", "G for Gloves", "J for Jam", "T for Toys" etc.

I have had to cheat on only one letter, "X for Exhibitions"- here I show the Shepherds Bush Exhibition perfin 'SB/EX' together with official postcards from the Latin-British Exhibition of 1912.

During the display I try to encourage audience participation and very often get comments such as "I used to work at that firm" or "I remember those" (looking at a product advertisement). The usual comment I get when someone gives a vote of thanks at the end of the display is:- "Who said perfins were boring?"

[Ed:- Graham has sent photocopies of other pages and if there is a shortage of material in future, I will add a page or two. I personally thought this a very good way for the layman to be introduced to perfins]