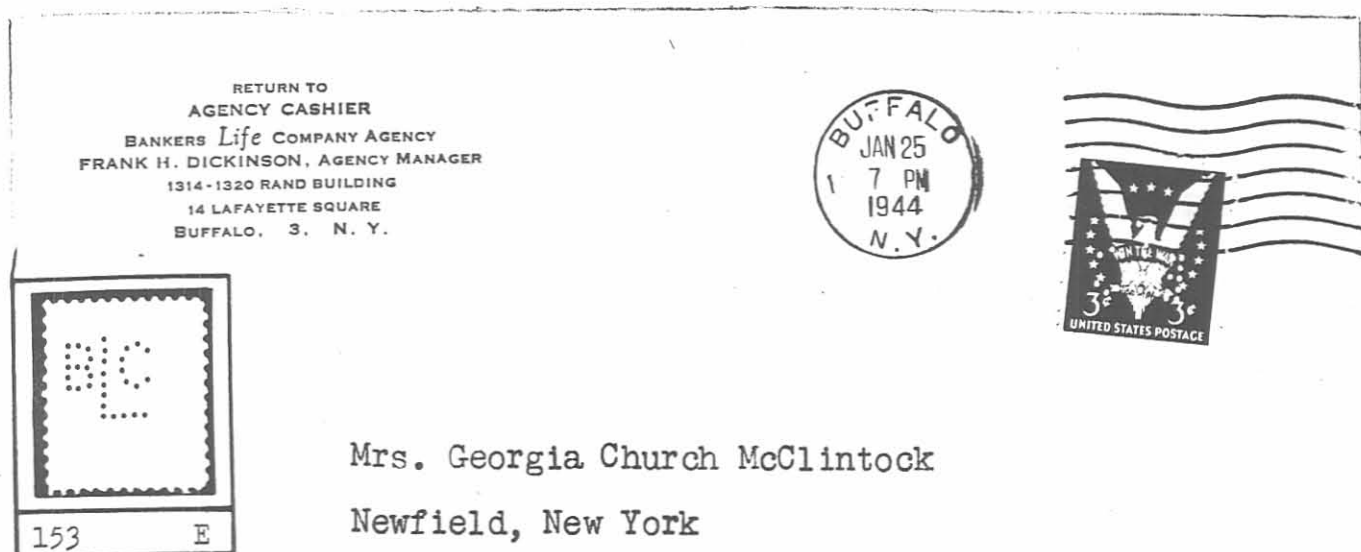


B153 - Bankers Life Company

John F. Lyding (L116)



Mrs. Georgia Church McClintock
Newfield, New York

Figure 1 - Bankers Life Company Agency, Buffalo, NY

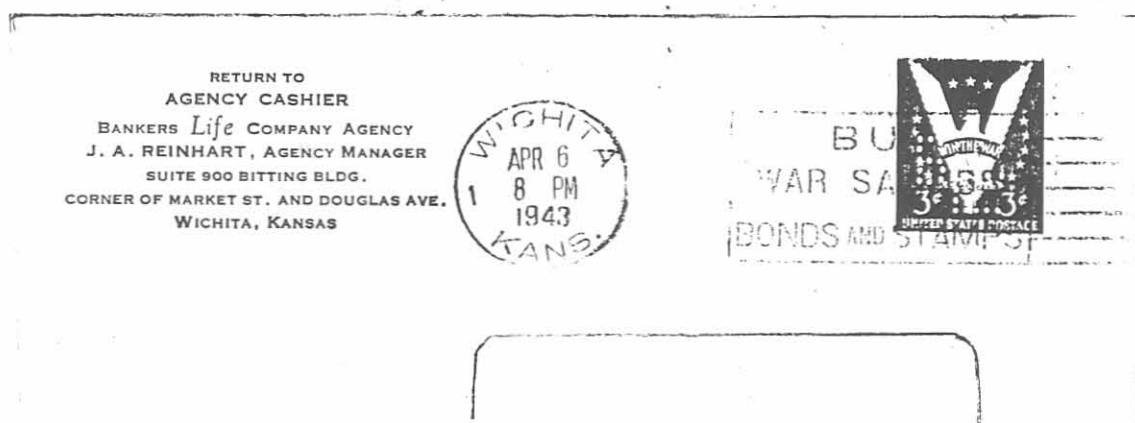


Figure 2 - Bankers Life Company Agency, Wichita, Kansas

Insurance companies have agents everywhere that they do business. This was especially true in the past. I vividly remember "the insurance man" arriving at our house every month. My mother would welcome him, offer him a cup of coffee and ask him to sit at the kitchen table. After exchanging some pleasantries, he would open his briefcase and get out his ledger book. My mother would then give him the current month's payment and three insurance record-books. The payment covered my father, my mother, and me. The agent would record the payment in our books and his ledger. Then he would give mother her change, and apologize for having to leave so soon. His parting comment always referred to the other families he had to "visit" that day. No doubt, our "insurance man"

made many reports to his parent company by mail in the thirties and early forties. He may even have used perfins, but I have no proof of such events.

Bankers Life Co. of Des Moines, Iowa is listed as the confirmed user of perfin pattern B153 (BLC) in *The Catalog of United States Perfins*. The stamp on the photographically cropped January 25, 1944, cover in Figure 1 is punched with perfin pattern B153 from "Bankers Life Company Agency". The return address is 1314-1330 Rand Building, 14 Lafayette Square, Buffalo 3, NY. This cover along with the window cover shown full size in Figure 2, which also has a stamp punched with perfin pattern B153, are a small indication of the number of the company's branch offices.