

Your own 12x25 building for just \$272.93 plus shipping!

Sometimes what's inside a perfins cover is even more interesting than the cover itself. Such is the case with the cover from Mershon & Morley Company of Saginaw, MI, carrying a copy of M173, an A-rated pattern. When Richard L. Learn (#3265) opened the cover, he found a reproduction of a 1910 postal card picturing Hoag Studio of Ottawa, IL. Mershon & Morley noted that the studio building is a "No. 05 Portable Photograph Gallery" manufactured by their firm. They were especially proud that it is a single roof and single wall construction that was standing up to



THE M. & M. PORTABLE HOUSES AND GARAGES.
MERSHON & MORLEY CO.
MANUFACTURERS.
SAGINAW, MICHIGAN, U. S. A.



Mrs I. G. Sprague,
R. F. D.,
White River Jct. Vt.



Illinois winters: "you can judge the stability of our construction when our single roof and single wall gallery stands the test this one has." A price list included with the postal card listed the cost of the 12- by 25-foot building at \$272.93. If you wanted to add a porch to the studio or any of the company's other portable buildings, it would cost you an additional \$9.83 per section. Mershon and Morley advertised themselves as manufacturers of "summer cottages, automobile garages, photograph galleries,

open air cottages for tuberculosis patients, children's play houses, hunters' cabins" as well as regular cottages and bungalows. Window screens were listed at \$1.35 each, wooden awnings could be added to the windows for \$4.00 each, and "double walls" and "double roofs" could be added to buildings sent to colder climates.