STEWARTS AND LLOYDS, LIMITED From John Mathews

JOHN MATHEWS of Australia has produced a very convincing theory about S 8360.01m – the SX monogram.

He writes:- "On 16th December 1911, Stewarts & Lloyd (Australia) Ltd., applied to the Queensland Post Office to use a perfin "L&L". Frustratingly, no example has so far been found on Australian stamps. Curiosity about the non-matching of the perfin initials with the company name led me to discover that:-

- a) "L&L" was a trademark, and
- b) Stewarts and Lloyds was formed in 1903 by the merger of A & J Stewart with Lloyd and Lloyd of Bormingham, the latter having started the "L&L" trademark.

Recently in a second-hand bookshop, I found a book produced by the company in 1953 for their 50th anniversary which gave a comprehensive history from the mid 1800's. The illustrations from the book show two trademarks - the SX Stewarts (presumably the 'X' for the cross of St. Andrew, the name of one of the brothers), and the 'L&L' of Lloyds. It struck me that the SX looked very much like the G.B. perfin S8360.01m, and that the "L&L" could correspond to any, or all, of L 3430.01 to L 3430.07.

(Ed.:- L3430.05 is identified with Stewarts and Lloyds, Albion Tube Works, Birmingham.)

The Australian "L&L" perfin, if in fact it was ever produced, would probably look like one of the G.B. ones, as it most likely would have come from the same G.B. supplier."

* * * * *

I think members will agree that this is a very good piece of detective work and I for one would class it as "original" and "depth of research". (See Critique - Bulletin 262 Page 2.)

* * * * *

<u>Space Filler</u> - Rosemary Smith as Editor.

My 'pending file' is almost empty. Please send me anything related to perfins. Someone somewhere will be interested. I would feel guilty if I had to put out a 12 page Bulletin!!

* * * * *

