SLOPER ADVERTISING LEAFLET Rosemary Smith.

At the London meeting in April another mouth-watering item was brought for members to look at. (See Bulletin 282 Pg. 14-15)

In Bulletin 272 (12-13) and 273 (17-18) two very early Sloper Advertising Leaflets were shown. Almost certainly from 1868 or 1869, probably the former.

In April we were shown another original advertising leaflet but from a later date to the ones in Bulletin 272 & 273. I base this upon the fact that the address on the leaflet is King William Street and Sloper moved there in June 1878: so even though we cannot date it with any accuracy, it could not be prior to 1878.

The illustration (writing, perfin and perforating machine) is full size; but margins have been cut down to fit the Bulletin page.

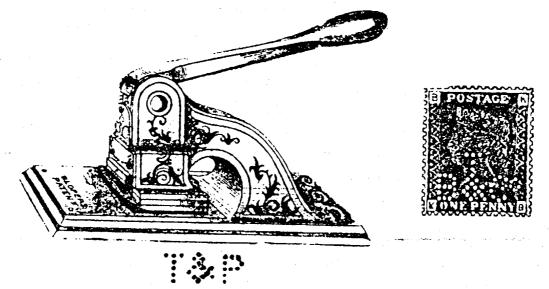
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SLOPER'S SYSTEM OF PERFORATION

FOR THE

Prevention of Purloining or Misappropriation of Stamps.

THE Indian Government having now sanctioned the Perforation of Stamps with initials or marks, for the protection of Bankers, Merchants and other business houses from the theft of stamps used by them, SLOPER'S SYSTEM of marking stamps by perforation is officially authorised and specially recommended by H.M. Post Office in England, and is largely adopted here and in all countries where the system is allowed.



APPLY FOR PRICE LISTS TO J. SLOPER & CO.,

Enbentors and Manufacturers, 20, King William Street, E.C., London. Works: Tower Royal Works West Hampstead, London. OR THROUGH YOUR AGENTS.

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