EARLY ADVERTS FOR PERFORATORS

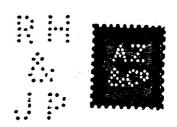
By Dave Hill

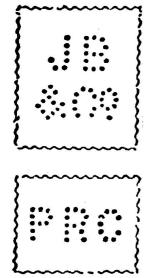
(With additions in italics by Rosemary Smith)

The illustrations used are NOT to scale. Most of the adverts from which they are taken must have been duplicated many times before coming into my hands and so are not accurate dies. In fact, the GLOBE die, appears very distorted as it was almost off the edge of the photocopied paper and I would guess had been fore-shortened. It does not appear to me to be the same die as in our catalogue, the 'G' having more pins than G3220.0I.

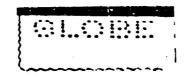
Maurice Harp's article in Bulletin 285 Pg.13 about the perfin illustrations used in adverts set me thinking on this source of information about dies. From a number of photocopies of early adverts for the perfinning of postage stamps, many from trade directories, I have assembled the following facts.

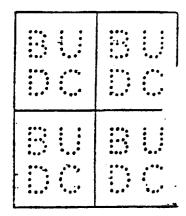
In the 1890's the Postmaster of Tabanacle Street (who was Braham) used R2390.01 (RH/&/JP). (In the Gault Catalogue it states 'Strikes usually poor; known 1896-1900; values 'B' and '£" 3d & 5d) There are two perfins with these particular letters, neither of which are identified. He also used another perfin, AZ/&C⁰, which is not listed in any of our catalogues.





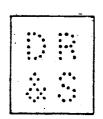
About the same date Hancock used JB/C°. (J0650.04). (In the Gault Catalogue it is known used at Liverpool & London between 1885-95 and on values 'B' and 'E' 2'/2d, 5d & 1/- grn) Note the unusual 8 pin 'o' - user is unknown. In the same advert the full name 'Globe' (G3220.01) is used (*In Tomkins the user is 'The Globe, The Oldest Evening Newspaper, 367 Strand, London WC [Est.1837]*) and also an unknown die, PRC.





Interestingly Baddeley Brothers used an identical die 'PRC in a much later advert in about 1930-1940. Did they buy out Hancock? In the same ad they use two other perfin illustrations, DR/&S and BU/DC but these have very closely spaced pins and are just artists impressions.

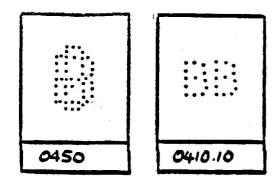




Hancock did in fact become the Initial Perforating Co. and used the same overprinted receipt stamp in their ads as Hancock had done, also the unknown perfin IP, their own initials and FAH (which could be F0125.01). Jennings tells us this firm did not last long.







Baddeley Bros themselves used the monogram perfin B0450.01 from Jubilee issues to KGV and the initials BB (B0410.10) later. Apart from Sloper they may have been the last firm to advertise. There was an advert in "The American Philatelist" for September 1997 with some different 'BB' initials illustrated.



Frank Baker of Birmingham used artists impressions of a monogram TG and FB/B cl900. Looking at some old Perfins Club Bulletins I note the Americans used large letters with lots of small pins like the Baker advert. I wonder if Baker used Cummins' machines.

