Perfin Oddity

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I've seen a lot of perfin covers in my collecting days and have one here that I have never seen before. This is a perfinned "First Day Cover" of the 1965 Salvation Army Commemorative Sc#1267. The date of July 2, 1965 is the correct first day of issue. The return is cacheted "International Paper Company" and the perfin matches that of the company (US Catalog # I-75) in use from 1926 to 1972.

Does anyone have an explanation of how or why this may have come to be? Does anyone know of another First Day Cover of any perfinned stamp?

