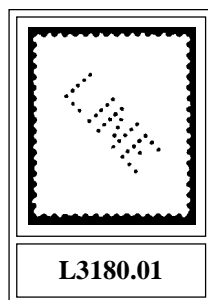


The collections of 8 collectors have been reviewed ... There's a factor of 6 between L3180.01/01a.

	A	B	C	D	E	F	G	H	Total
<b>L3180.01</b>	<b>57</b>	<b>6</b>	<b>18</b>	<b>60</b>	<b>12</b>	<b>36</b>	<b>27</b>	<b>9</b>	<b>225</b>
<b>L3180.01a</b>	<b>10</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>0</b>	<b>3</b>	<b>4</b>	<b>1</b>	<b>35</b>
<b>Totals</b>	<b>67</b>	<b>10</b>	<b>23</b>	<b>68</b>	<b>12</b>	<b>39</b>	<b>31</b>	<b>10</b>	<b>260</b>

These are now the master modules for the two dies ...



Company Logo

In use: 1895-1960.  
 Dates: 13 Apr 1897 - ... 1950.  
 Issues: **Diagonal** (1895-1957): 76 DDF  
 B 1d (16 dots)  
 E ½d (both), 2d, 2½d, 5d, 6d  
 F ½d (both), 1d-3d, 4d (gr/bn), 6d  
 H ½d, 1d  
 I(RC/BC) ½d-6d, 1/-  
 M ½d-2½d N ½d, 1½d  
 O ½d-1½d, 2½d  
 P 1½d  
 Q ½d-3d, 5d, 6d, 9d, 11d, 1/-  
 R ½d, 1d, 2½d, 3d  
 S 1½d, 2½d, 4d, 2/6d  
 T 1d, 2d, 3d (SG480/2/4)  
 T 2½d (SG491/513)  
 U(TC/MC) 2d (dk), 2½d-4d, 6d  
 U(TC/MC) 8d, 9d, 11d, 1/-  
 U(MC) 2/6d  
**Graphites:**  
 U(SEC) 2d U(MC)3d

Note: A company owned press, fitted with a *single headed die*.

Ident: John Line & Sons Ltd,  
 Artistic Wallpaper Manufacturers,  
 162-163 Aldersgate St, London EC.  
 Showrooms: 50 Berners St, London W.  
 Also provincial branches in Birmingham, Bournemouth,  
 Bristol, Doncaster, Edinburgh, Manchester, Newcastle,  
 Nottingham, Reading, Sheffield, Taunton, ...

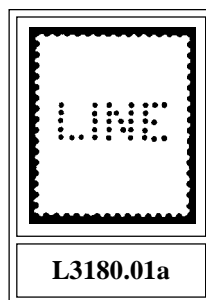
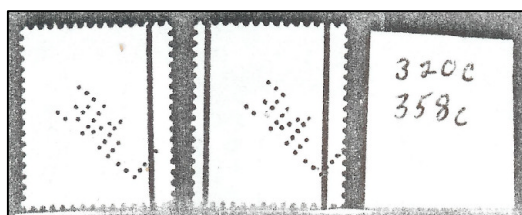
Pmks: Berners St, London W, (London) EC, and London WC.  
 Also Bournemouth - Poole, Lavenham, and (Shrew)sbury.

*In 1958 'K L Holdings Ltd' was formed by the Kydd and Line families to acquire wallpaper manufacturers 'Shand Kydd Ltd' and merchant 'John Line & Sons Ltd'. Then, in 1961 'Wall Paper Manufacturers' acquired a majority interest in 'K L Holdings Ltd'.*



Advertisement from September 1902.

The late **Dick Mewhinney** reported two 'Graphites' with "LINE" (L3180.01) in March 1991. This is a scan of his photocopied stamps, along with their Scott numbers. Not brilliant I know, but it was the best we could do at the time ...



In use: 1903-1951.  
 Dates: 3 Apr 1903 - 21 May 1935.  
 Issues: **Upright** (1905-1951): 22 DDF  
 F ½d (ye-gn), 2d, 2½d  
 I(RC/BC) ½d-1½d  
 M ½d  
 N ½d  
 Q ½d-2½d, 4d, 6d  
 R ½d, 1d, 2½d  
 S ½d, 1½d, 2d  
 T 2½d (SG491)

Note: A company owned press, fitted with a *single headed die*.  
 Note that the foot to the "E" is concave.

Ident: Ø John Line & Sons Ltd,  
 Artistic Wallpaper Manufacturers,  
 162-163 Aldersgate St, London EC.  
 Showrooms: 50 Berners St, London W.  
 Also provincial branches in Birmingham,  
 Bournemouth, Bristol, Doncaster, Edinburgh,  
 Manchester, Newcastle, Nottingham, Reading,  
 Sheffield, Taunton, ...

Pmks: Reading.

As a result of the re-appraisal of "LINE" (L3180.01),  
 the following stamps are **unresolved** (26 DDF):

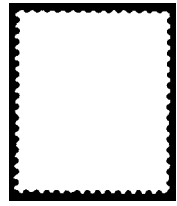
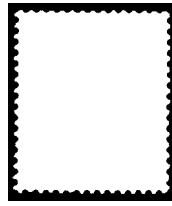
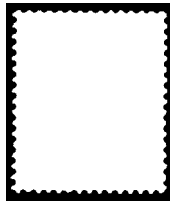
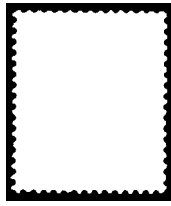
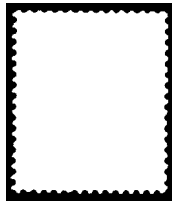
E 1½d, 3d  
 I(RC/BC) 9d (gn)  
 L ½d, 1d  
 M 3d, 1/-  
 N 2½d  
 Q 7d, 8d, 10d  
 R 2d  
 T ½d, 2½d (SG479/483)  
 T 2½d, 6d, 1/- (SG495/7/8)  
 T 4d (SG514)  
 U(TC/MC) ½d, 1½d, 7d

**Graphites:**  
 U(SEC) 3d

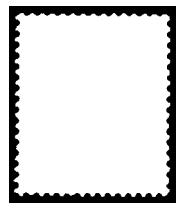
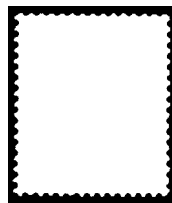
V 2d (I) - issued 5 Feb 1968.  
 X 2½d (SG532)  
 X 3d (SG567/619)

**“LINE” (L3180.01) Used mainly in London 1895-1960. 74 DDF confirmed.**

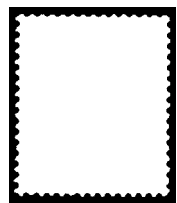
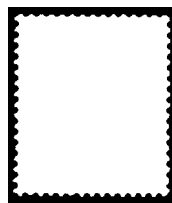
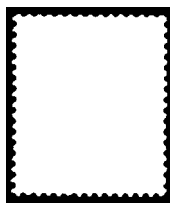
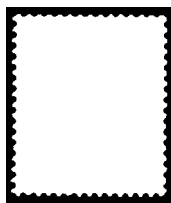
Queen Victoria ...



King Edward VII ...



King George V ...







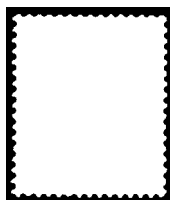
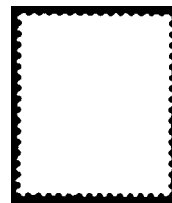
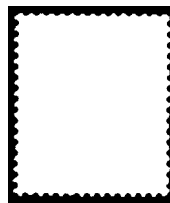
King Edward VII



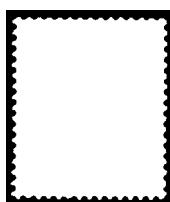
King George VI





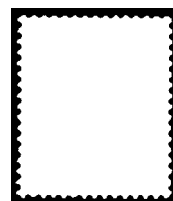
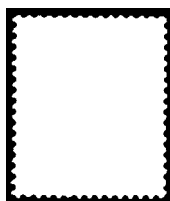
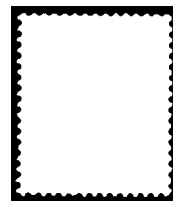
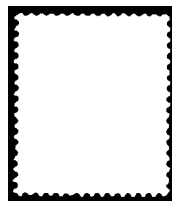
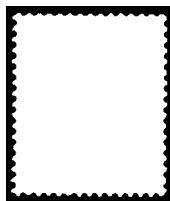
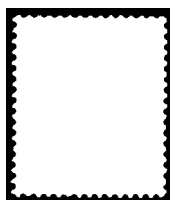
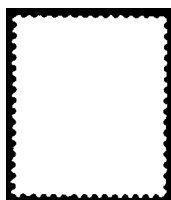
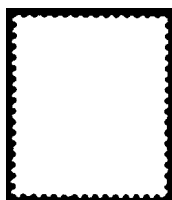
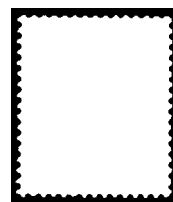
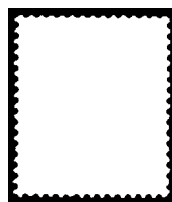
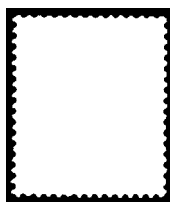


QEII





“LINE” (L3180.01a) used only in Reading 1903-1951. 22 DDF confirmed.



## Slater's Manchester directory (January) 1903 ...

Line's John Sons & McDougall, paperhanging merchants, 16 John Dalton st—**T N 1,010** and **3,701**

## Slater's Manchester directory 1909 ...

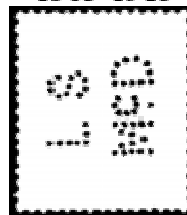
Line's John Sons Ltd. paperhangings merchants, 16 John Dalton st—**T N 3,701** Central; **T A "LINEALIS, Manchester"**

## Article from B351 - December 2007.

### **JOHN LINE & SONS LTD** **John Mathews**

In Bulletin 350 page 5 **Dave Hill** questioned whether the identity of L5120.01 LS/McD could really be John Line & Sons Ltd. I have found in Slater's Manchester, Salford & Suburban Directory, 1903 that the company name at that time was "John Line's Sons & McDougall" at Princes Chambers, 16 John Dalton Street, Manchester.

1903-1915



L5120.01

So, the receipt turns out to be a proving piece. Not an identity that would be obvious from the perfin letter combination alone unless you knew the company. In 1909 and 1911 (the other directories on-line), the name was "John Line's Sons Ltd.", with the McDougall being dropped. The die is known used in Manchester and Newcastle between 1903 and 1915.

Looking at Slater's 1895 directory McDougall, Marsh & Co., were paper hanging manufacturers, at 29A Blackfriars Street, Salford, and McDougall, John Paul, paper hanging merchant, 7 Albion Place, Salford. In the listing it says he was of the firm McDougall, Marsh & Co (I could not find an entry for "Marsh" tied to the firm.). No doubt this is the same McDougall of John Line's Sons & McDougall of the 1903 Directory. In 1903, the firm of McDougall, Marsh & Co is not listed.

John Line & Sons Ltd. were wallpaper merchants who had offices in many major cities in UK. John Line was born in Road sub-district, Somerset, (just north of Frome) in about 1827. At the 1861 England Census, he was married and running his own business as a master carpenter. Son George (7 months) and daughter Annie (4 years) were at home, while two older sons, Charles (6 years) and John, junior (3 years) were scholars boarding at nearby Freshford. Their mother ran a "Training School for Female Servants" from the family home.





At the 1871 Census, John, senior, had moved to Bath and gave his occupation as auctioneer and upholsterer, and all three sons were again living at home, with Charles being apprenticed to his father. By 1881, Charles was married and John, junior, was living with Charles and his family, but George (now 20 years old) was still at home.

Some time between 1881 and 1891, the family moved to Reading, Berkshire, where they set up a family business, John Line & Sons, a paperhanging warehouse at 30 Broad Street. The 1891 Berkshire Directory and 1891 England Census show John, senior, and his wife living at Eldon Road, with the three sons living at individual addresses, all occupied in the wallpaper trade.

In January 21, 1904 Messrs. John Line and Sons converted their business into a private limited company under the name of John Line & Sons (Limited). The 1909 London Directory shows their main showroom was at 213 – 215 Tottenham Court Road, London. A business notice in “The Times” on March 22, 1910, listed John Line, senior (who was shown as Chairman of John Line & Sons Ltd.) as a director of “The Malayan Rubber, Loan and Agency Corporation Limited”. John Line, senior, died on July 1, 1911, at the home of his son George at Hornsey in his 85<sup>th</sup> year.

By 1940, the company also had a branch at Edinburgh. In 1948, the company was part of the consortium “Wallpaper Manufacturers” who were being investigated by the Monopolies Commission!

John Line is known to have used four other perfin dies in their London, Edinburgh, Newcastle and Manchester establishments and may well have used other dies that have yet to be identified.



L3180.01  
1895-1960  
London



L3180.02  
1940-1954  
Edinburgh



J5010.01  
1935-1945  
Newcastle



L4880.01  
1930-1954  
Manchester

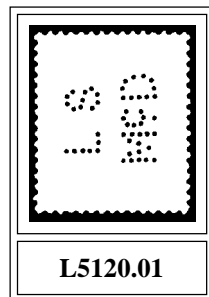
## B352 (Feb 2008)

### From John Mathews.

L5120.01      LS/M<sup>c</sup>.D      7,11/15,7,11    4½      John Line's Sons & McDougall,  
Wall Paper Mfrs, Princes Chambers,  
16 John Dalton St, Manchester.  
{Die in use 1903-1915}.

Note: John has researched Dave Hill's request in B350 (page 5) to explain the letters used in the Perfin found on a receipt with 'John Line & Sons Ltd'. The identity given has been taken from a 1903 Trade Directory, but by 1909 the 'McDougall' portion had been dropped to leave 'John Line's Sons Ltd'. Became 'John Line & Sons Ltd' sometime before 1948.

oooOooo



In use: 1902-1915.  
Dates: 13 May 1902\* - 26 Nov 1908.  
Issues: F ½d (both), 1d, 2d, 2½d  
F 4d (col n/k)  
H ½d  
I(RC) ½d, 1d  
  
Note: Perfin also known upright.  
  
Ident: John Line's Sons & McDougall,  
Wall Paper Mfrs,  
16 John Dalton St, Manchester.  
{McDougal dropped from the  
company name by 1909}.  
{B352, Feb 2008}.  
  
Pmks: Manchester, Newcastle-on-Tyne.  
Sheffiel(d)\*.

**Reading** postmarks are significant in that Reading is where the family first started up in the wallpaper business with a warehouse situated at 30 Broad St, sometime between 1881 (Auctioneer & Upholsterer in **Bath**) and 1883 (paperhanging warehouse in **Reading**).



Here is their entry in an **1883** Reading Trade directory ...

Line John & Sons, paperhangings warehouse, 30 Broad st

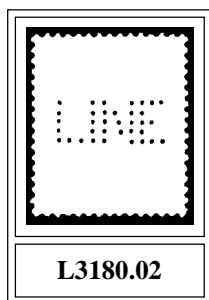
Between 1899 and **1915** they had taken on 'Ltd' liability (in 1904) and moved to 22 Blagrove St, Reading.

Line John & Sons Ltd, paperhanging warehouse, 22 Blagrove st

Company moved to London in 1905 - presumably their H/Q.

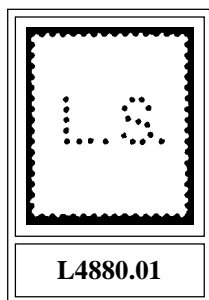
JOHN LINE & SONS LIMITED, Company N°. 00620703, Dissolved 22 November **1988**.





In use: 1940-1954.  
 Dates: 25 Oct 1949\*.  
 Issues: Q 1d-2d  
 R 1d T 2½d (SG499)  
 U(TC) 1½d  
 Note: Perfin also known sideways.  
 Ident: John Line & Sons Ltd,  
 Artistic Wallpaper Mfrs,  
 16 Picardy Place, **Edinburgh** 1.  
 {\*B286 Feb 1997}.

Pmks: **Edinburgh**\*.

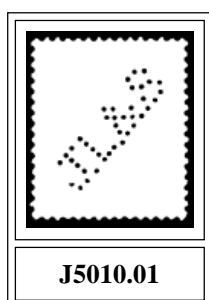


In use: 1930-1954.  
 Dates: 21 Aug 1940 - 6 Oct 1942.  
 Issues: I(BC) ½d-1½d  
 M 1d, 1½d  
 N 1d  
 O 1½d  
 P 1½d  
 Q ½d-1½d  
 R 2½d  
 S ½d  
 T 1d (SG480)  
 T 2½d (SG491/513)  
 U(TC) 2½d

Note: Perfin also known sideways.

Ident: John Line & Sons Ltd,  
 Wallpaper Manufacturers,  
 44 Peter St, **Manchester** 2.

Pmks: **Manchester**.



In use: 1935-1954.  
 Dates: 19 Aug 1939\*.  
 Issues: M ½d-1½d  
 O ½d  
 P 1½d  
 Q ½d-1½d, 1/-  
 R ½d, 1d, 2½d  
 T 1d, 2½d (SG480/3)  
 T 2½d (SG493/499)  
 U(TC) 1½d, 2½d

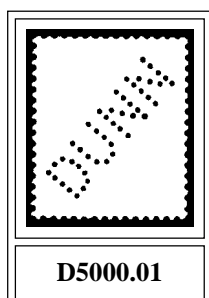
Note: Single, central strikes on large format stamps point to a *single headed* die.

Ident: John Line & Sons Ltd, Wallpaper Mfrs, Haymarket,  
**Newcastle-upon-Tyne** 1. {\*B324 June 2003}.

Pmks:

See also:

"DUNN"	D5000.01	1903-1935	Newcastle-upon-Tyne.
"LINE"	L3180.01	1895-1969	London EC, London WC.
"LINE"	L3180.02	1940-1954	Edinburgh.
"L.S."	L4880.01	1930-1954	Manchester.
"LS/M°.D"	L5120.01	1903-1915	Manchester.

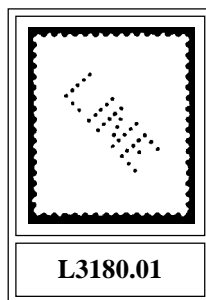


In use: 1903-1935.  
 Dates: 10 Apr 1903 -15 July 1910.  
 Issues: F ½d (both), 1d, 4d (gr/br)  
 H 1d  
 I(RC/BC) ½d, 1d  
 M 1½d, 2d  
 N ½d-1½d

**Railway Newspaper/Parcels:**  
 GER Type 3 (o/p L&NE) 1d  
 NER Type 1 - 1d, 4d, 6d  
 NER Type 2 - 6d

Ident: J John Dunn & Son,  
 (Incorporated with John Line & Sons Ltd), Paper Hangings  
 Mfrs and Wallpaper Merchants, Low Friar St,  
 Newcastle-upon-Tyne.  
 Also 6/20 Thornton St, 22 Clayton St, and  
 Elswick Court, Northumberland St, **Newcastle-upon-Tyne**.

Pmks: **Newcastle-on-Tyne**.



In use: 1895-1968.  
 Dates: 26 Apr 1896 - 7 Oct 1960.  
 Issues: **Diagonal** (1895-1957): 75 DDF  
 ED: 13 Apr 1897.  
 LD: ... 1950.

B 1d (16 dots)  
 E ½d (both), 1½d-2½d, 5d, 6d  
 F ½d (both), 1d-3d, 4d (gr/bn), 6d  
 H ½d, 1d I(RC/BC) ½d-6d, 1/-  
 M ½d-2½d N ½d, 1½d  
 O ½d-1½d, 2½d  
 P 1½d Q ½d-3d, 5d, 6d, 9d  
 Q 11d, 1/-  
 R ½d, 1d, 2½d, 3d  
 S 1½d, 2½d, 4d, 2/6d  
 T 1d, 2d, 3d (SG480/2/4)  
 T 2½d (SG491/513)  
 U(TC/MC) 2d (dk), 2½d-4d, 6d  
 U(TC/MC) 8d, 9d, 11d, 1/-  
 U(MC) 2/6d

Pmks: Berners St, London W,  
 (London) EC, and London WC.  
 Also Bournemouth - Poole,  
 Lavenham, and (Shrew)sbury.

**Upright** (1905-1951): 24 DDF  
 ED: 3 Apr 1903.

LD: 21 May 1935.  
 F ½d (ye-gn), 2d, 2½d  
 I(RC/BC) ½d-1½d M ½d N ½d  
 Q ½d-2½d, 4d, 6d  
 R ½d, 1d, 2½d, 3d S ½d, 1½d, 2d  
 T 2½d (SG491)  
 U(TC/MC) 3d

Pmks: Reading.

**Unresolved** (27 DDF):

E 3d  
 I(RC/BC) 9d (gn)  
 L ½d, 1d M 3d, 1/- N 2½d  
 Q 7d, 8d, 10d R 2d  
 T ½d, 2½d (SG479/483)  
 T 2½d, 6d, 1/- (SG495/7/8)  
 T 4d (SG514)  
 U(TC/MC) ½d, 1½d, 7d

**Graphites:**

U(SEC) 2d, 3d U(MC) 3d

V 2d (I) - issued 5 Feb **1968**.

X 2½d (SG532), 3d (SG567/619)

Note: Perfin also found *upright* which *may well represent a quite separate die*. Both dies probably *single headed*.

Ident: John Line & Sons Ltd, Artistic Wallpaper Manufacturers,  
 162-163 Aldersgate St, London EC.  
 Showrooms: 50 Berners St, London W.  
 Also provincial branches in Birmingham, Bournemouth,  
 Bristol, Doncaster, Edinburgh, Manchester, Newcastle,  
 Nottingham, Reading, Sheffield, Taunton, ...

*In 1958 'K L Holdings Ltd' was formed by the Kydd and Line families to acquire wallpaper manufacturers 'Shand Kydd Ltd' and merchant 'John Line and Sons Ltd'. Then, in 1961 'Wall Paper Manufacturers' acquired a majority interest in 'K L Holdings Ltd'.*



Advertisement from September 1902.

Leading  
Decorators  
throughout the  
Kingdom  
supply  
The "J. L. & S." Art  
Wall Papers.

\*\*\*\*\*

All Goods  
Invoiced through  
the Trade.



JOHN  
LINE & SONS'  
New Pattern  
Books  
meet every  
requirement.

\*\*\*\*\*

Registered  
Patterns by  
Eminent Designers.  
Samples free.

## "DURESCO"

*Stands well on damp Plaster unfit for Oil Paint.*  
**THE ONLY WASHABLE AND DURABLE WATER PAINT!**  
*Forty-two Colours and White, 30s. per Cwt.*  
Any shade to order! Much cheaper than Oil Paint! Renewals cost less than Distemper!

### PETRIFYING LIQUID DURESCO

To stop Suction, for Clearcolle, and dilution purposes.  
**THE MOST RELIABLE AND CHEAPEST STONE PRESERVATIVE.**  
*The only reliable Damp Resistant, 2s. 6d. per Gallon.*  
Duresco is used at the largest Public Institutions at home and abroad.

**JOHN LINE & SONS, READING.**

Telegrams: "LINE, READING."

National Telephone, No. 109.

Telephone, 6864.

**London Warehouse, 163, ALDERSGATE STREET, E.C.**

THE 'JL & S'  
WALL PAPERS  
**JOHN LINE  
& SONS**  
- MANUFACTURERS. -

SPACIOUS  
SHOW ROOMS  
50, BERNERS  
ST. W. UNDER THE  
PERSONAL DIRECTION  
OF A MEMBER OF THE  
SOCIETY OF DESIGNERS

DESIGNS ARE INSPECTED  
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AT THE ABOVE ADDRESS

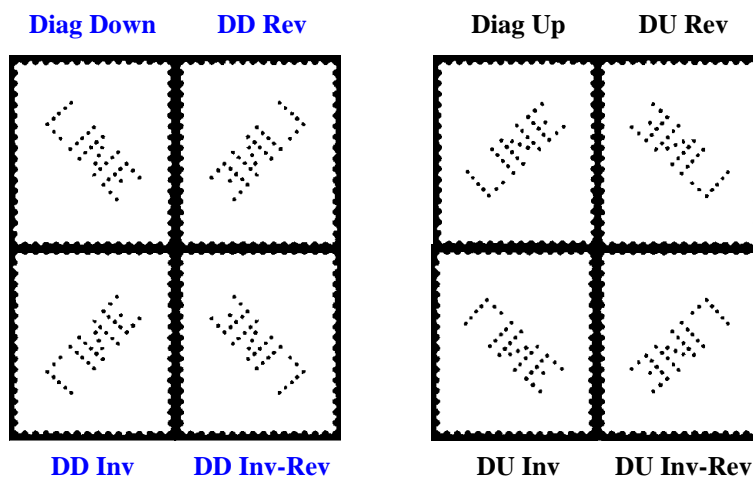
John Line & Sons, Wallpaper advertisement from 1900 The Studio Magazine

John Line (Sen<sup>r</sup>) (1827-1911)

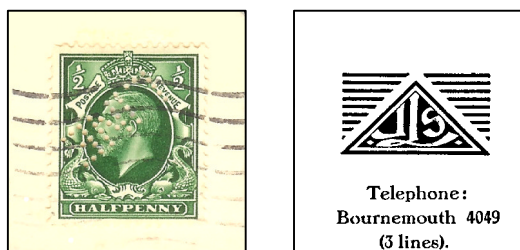
His three sons were all born at Bath ...

Charles Line c1855, John Line (jun<sup>r</sup>) c1858, and George Line c1861.





The mixture of orientations found on the stamps with the Diagonal “**LINE**” (L3180.01), in which the sheets of stamps have been folded about both the horizontal and vertical axes prior to perforating, point to a customer owned perforating press.



This is the ‘proving’ piece (from the collection of John Nelson) that the diagonal die, L3180.01, was used by ‘*John Line & Sons Ltd*’ at their Bournemouth branch.  
 Note: The orientation is **unusual** in that it was fed in (after folding about both axes) upside down!

There is no mention of John Line & Sons in an 1891 edition of a London Trade directory, however ...

**London Trade directory 1895 (Dated December 1894) ...**

**Line John & Sons, paperhangings manufctrs. 163 Aldersgate st E C**  
**—T A “Linarius ”; T N 6664**

Their Trade Mark says J/L&S/LandR, where presumably ‘LandR’ signifies ‘London & Reading’.



