## **NEW IDENTITIES submitted to the Catalogue Editor.**

Note: <u>Underlined</u> Catalogue Numbers are previously **unpublished New Dies with an identity**, and have been illustrated separately, along with other New Dies which lack an identity.

We start with 25,260 DD as at 24<sup>th</sup> February 2025.

From Roy Gault:								
A3950	<u>0.02</u>	$A.M/\&/C^{o}$ .	10,15/13/8,6	5	III	Ø	Appleton, Machin & Smiles Ltd, Tea & Coffee Merchants, 4 Fenchurch St, London EC.	
Note: Identity <i>suspected</i> from a loose (reported by <i>Mike Behm</i> ) stamp postmarked London, SP 14/81. Die in use c1881. This is likely to have been the precursor for "A.M/&/C". (A3950.01), in use in London 1881-1905.								
A6160	0.01	AZ	9,9	5½		Ø	Augustus Zache, Bird & Animal Dealer, 218 Gt Portland St, London W.	
Note: Identity <i>suspected</i> from a loose stamp postmarked London W. Die in use 1903-1905. Augustus Zache was a pioneer in the use of the word 'Pet' in association with selling animals - 'Augustus Zache's Pet Stores' (1902).								
C1815	5.01	C.C./W.	10,10/15	6½		Ø	Thomas H Crumpton & Co, Wholesale Harness, Saddle, and Collar Mfrs, 48 Stafford St, Walsall. [1912, 1914 Walsall directories].	
Note: Identity <i>suspected</i> from a loose stamp postmarked Walsall. Die in use 1912-1925.								
H0080	0.01	H.A.	11,10	5½		Ø	Henry Arensberg & Son, Pawnbrokers & Clothiers, Manchester Rd, Leeds Rd, and Bolton Rd, Bradford.	
Note: Identity <i>suspected</i> from loose stamps postmarked Bradford. Die in use 1895-1910.								
H0705	5.01	$\mathrm{HBL}^{\mathrm{d}}$	11,10,7,5	7½		Ø	Holder Brothers Ltd, Pianoforte Dealers, 25 Victoria St, Grimsby. H/O Hull - also Bridlington, Goole, and Scunthorpe. {Est 1847, 'Ltd' c1888, still active in the 1990s}.	
[1905, 1909, 1919 Lincolnshire directories]. Note: Identity <i>suspected</i> from a loose stamp postmarked Grimsb(y). Die in use 1905-1915.								
H0905	5.01	H.B/S.R	11,13/11,12	5		Ø	Huntley, Boorne & Stevens Ltd, Biscuit Tin Mfrs, Reading.	
Note: Identity <i>suspected</i> from loose stamps (reported by <i>Mike Behm</i> ) postmarked Reading. Die in use c1912.								
H0955	5.01	HB/W&S	12,15/17,13,11	6	III	Ø	H B Walmsley & Sons, Maltsters and Malt Roasters, 50 New Rd, Mile End Rd, London E. Also St Leonard St, Bromley, London E. {Later became 'H B Walmsley & Sons (1932) Ltd'}. [1895 London directory].	
Note: Identity <i>suspected</i> from a loose stamp postmarked London E. Die in use 1889-1900.								
H4010	0.01	H&J/C	11,13,7/8	5½	III	Ø	Henry & John Cooper, Upholsterers, 8 & 9 Gt Pulteney St, London W. [1884 London directory].	
Note: Identity <i>suspected</i> from a loose stamp postmarked (Lon)don W. Die in use c1885.								
H4033	3.01	H.J/G&C°.	11,7/10,13,8,6	6½	III	Ø	H J Gardiner & Co, Merchants, 70 Basinghall St, London EC. [1884, 1891, 1895 London directories, and the Internet].	
Note:	Note: Identity <i>suspected</i> from a loose stamp postmarked London. Die in use c1890.							
	Henry John Gardiner, (1843-1940), was an English businessman who made a fortune in the clothing							

industry as chairman of various drapery warehousing and wholesale firms, and other business investments.

Roy Gault continued ..... I1220.02aM I.H.S/&C° 9,12,10/14,8,6 4½ III Ø John Henry Schroder & Co, Merchants, and Bankers, 145 Leadenhall St, and East India Ave, London EC. Note: Identity suspected from loose stamps postmarked Lombard St (B.O.), Leadenhall St B.O., London EC. Die in use 1920-1939. J3900.01 J.H./Z7,12/9 5 Ø Julius Heinrich Zimmermann, Musical Instrument Dealer, 4 Wells St, Oxford St, London W. London branch established 1897. [1899, 1902, 1910 London directories]. Note: Identity suspected from a loose stamp postmarked London W. Die in use 1902-1905. L3180.01a LINE 7,5,13,10  $4\frac{1}{2}$ Ø John Line & Sons Ltd, Artistic Wallpaper Manufacturers. 162-163 Aldersgate St, London EC. Showrooms: 50 Berners St, London W. Also provincial branches in Birmingham, Bournemouth, Bristol, Doncaster, Edinburgh, Manchester, Newcastle, Nottingham, Reading, Sheffield, Taunton, ... Note: Identity suspected from a loose stamp postmarked Reading. Die in use 1903-1951. N2890.01 NS/B 13,11/14 Ø Northumberland Shipbuilding Co Ltd, Howdon-on-Tyne, Nr Newcastle-upon-Tyne. Note: Identity suspected from a loose stamp postmarked Newcastle-on-Tyne. Die in use 1902-1904. See also "NS<sup>B</sup>/C°" (N2905.01), in use 1900-1902. N3115.01 NSS/C°L 13,10,10/8,4,7 51/2 Ø The National Steam Ship Co Ltd, 44 & 45 Leadenhall St, London EC. [1895 London directory]. Note: Identity suspected from a loose stamp postmarked London. Die in use 1890-1895. N3310.02 NU 13,10 Ø National Union of Conservative & Constitutional Associations, Bridge St, London SW1. Note: Identity suspected from a loose stamp postmarked London SW. Die in use 1910-1912. This new suspected identity replaces the partial identity, probably from a fiscally used stamp, in both 'Gault' and 'Tomkins'. N.U Ø National Union of Conservative N3315.01 13,10  $7\frac{1}{2}$ & Constitutional Associations, Bridge St, London SW1. [1899 London directory]. Note: Identity suspected from a loose stamp postmarked London SW. Die in use 1895-1909. N3315.02 N.U 13,10 Ø National Union of Conservative & Constitutional Associations, Bridge St, London SW1. Note: Identity suspected without postmark evidence. Die in use 1910-1912 - see "NU" (N3310.02). N3317.01 N.U. 13,10 Ø National Union of Conservative & Constitutional Associations, Bridge St, London SW1. Note: Identity suspected from a loose stamp postmarked London S(W). Die in use 1909-1910. R3845.01 **ROPER** 10,8,8,9,10 Ø Roper's Electrical Engineering Co Ltd, Trafalgar Works, 14 Trafalgar St, Bradford. {TA 'ROPER', Bradford}. [1891 Bradford directory, and Grace's Guide]. Note: Identity suspected from a loose stamp (reported by Mike Behm) postmarked '107' (Bradfo)rd. Die in use 1890-1895. Sloper Customer Press No. 6178, fitted with a single headed die.

Roy Gault continued ... S0009.01 S  $4\frac{1}{2}$ Additional user: Ø Sanderson Fabrics, Uxbridge, Middlesex. Note: Identity suspected from a loose stamp postmarked Reading - the same postmark as seen on "S" (S0009.02). Die in use 1935-1957. The precise connection hasn't yet been established, but it must be that Sandersons and John Line & Sons Ltd were somehow connected, presumably the wallpaper side of their businesses. 9,9/9 S2460.02 SE/D Ø Stanley, Edwards & Dicks, 41/2 Woollen Merchants, Stratford-on-Avon, Warwickshire. Formerly 8 Golden Sq, London W1. Note: Identity suspected without postmark evidence, but from an earlier entry in the Sloper m/s ledger showing they were customers of Waterlow & Sons, but supplied with Perfins by J Sloper & Co. Die in use c1951. S3390.02 S&H 10,12,11  $4\frac{1}{2}$  IIIa Additional user: 2. Ø CS Swan & Hunter Ltd, Shipbuilders, Wallsend-on-Tyne. Note: Identity suspected from a loose stamp postmarked Walls(end). Die in use 1885-1915. S3390.06 S&H Additional user: 13,14,11 4½ III 3. Ø CS Swan & Hunter Ltd, Shipbuilders, Wallsend-on-Tyne. Note: Identity suspected from a loose stamp postmarked '545' Newcastle-(on-Tyne). Die in use 1881-1895.  $T.A/C^{o}.L^{d}$ . T0170.01 7,10/8,6,7,7 Ø Thos Adams & Co Ltd, Export Merchants, & Manufacturers of Lace, Curtains, Hosiery, Nets etc., 8 South St, Peter St, Manchester. Also 44 Bow Lane, London; 89 Rue d'Aboukir, Paris. Works: Stoney St, St Mary's Gate, and Sherwood Hill Works, Nottingham. [1886, 1895, 1903 Manchester directories]. Note: Identity suspected from loose stamp postmarked '498' Manchester. Die in use 1882-1902. T4225.02 TS&S 7,10,14,10 4½ III Ø Thomas Shaw & Sons, Brush Manufacturers, 93 Shudehill, Ashton-under-Lyne, Lancs. [1879 & 1883 Manchester Trade directories]. Note: Identity suspected from a loose stamp postmarked '32' (Ashton-under-Lyne). Die in use c1881. VS/Co. 9,11/8,6  $6\frac{1}{2}$ Ø The Victoria Spinning Co Ltd, V1615.01 Jute Spinners, Queen Victoria Works, 199 Scouringburn, and Milne's West Wynd, Dundee. [1904-05 Dundee directory]. Note: Identity suspected from loose stamps (reported by Mike Behm) postmarked Dund(ee). Die in use c1904. 0000000 From George Yalden: M3910.01 MM/B 13,13/15  $5\frac{1}{2}$ Milk Marketing Board, Thames House, Millbank, London SW1. {Cover pmk 6 APR/1935, London SW1}. Die in use 1932-1939. M3910.01a MM/B 13,13/15  $5\frac{1}{2}$ Ø Milk Marketing Board, Thames House, Millbank, London SW1. Note: M3910.01/01a are two, very similar, "MM/B" 'POKO' dies, each fitted to its own POKO Affixing machine. The only real difference between the two is that M3910.01a has a noticeably concave bottom to the "B". Both appear to have been use throughout the same time period, 1932-1939. 0000000

From Maurice Harp: B2420.01 B.E.C°

15,10,8,6

 $4\frac{1}{2}$ 

Ø Barnett, Ellis & Co,

Share & Stockbrokers, 18 Finch Lane, London EC.

Note: Identity *suspected* from loose stamps with the London 'Diamond' (Chief Office) postmark. Die in use 1871-1872. Although the partnership between Barnett & Ellis was dissolved in 1864 the company continued trading under the name of '*Barnett*, *Ellis & Co*'. They are still listed in the 1873 directory (compiled in 1872) but are not in the 1877 directory. There is an announcement in the London Gazette that Robert Barnett died in April 1872 which presumably marked the end of the company.

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B6270.01 BROOK 11,10,8,8,9 3½ Brook Brothers,

Upholsterers' Trimming Makers, 6½ & 8 Rathbone Place, London W1. {Cover pmk London W, NO 24/03}.

Die in use 1900-1939

Note: This positive user *replaces* the suspected user in both 'Gault' and 'Tomkins'.

C2087.01M C.D/&C° 8,11/14,8,6 4 I Charles Devaux & Co Ltd.

Correspondence also sent out by the company on behalf of the 'Bucharest & Giurgevo State Railway'. Headed letter sheet posted London, 13 JA/73, with a 'C Devaux & Co' cachet. Die in use 1868-1885.

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G1980.01 G.G.S 10,10,10 4½ The German Gymnastic Society,

26 Pancras Rd, Kings Cross, London NW.

{Undated Book Post wrapper}.

Die in use 1877-1878.

M1670.01 M&C°/O<sup>x</sup>S<sup>t</sup> 17,12,8,6/10,5,10,5 4½ Ia Morris & Co,

Glass Painters, Decorators, Upholsterers & Cabinet

Makers, 449 Oxford St, London W. Works: 2A Granville Place, London W. Glass Works: Merton Abbey, Surrey.

{Parcel label pmk Vere Street - W.D.O, AU 31/89}.

Die in use 1889-1935.

Note: William Morris (1834-1896) founded the decorative Arts firm of 'Morris, Marshall, Faulkner & Co' in 1861 at 8 Red Lion Square, London WC. In 1875, William Morris became sole director and restructured the company as 'Morris & Co'. The Oxford Street premises were opened in 1877.

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From Jeff Turnbull:

S3390.02 S&H 10,12,11 4½ IIIa Multiple users:

1. Ø Shirer & Haddon,

Upholsterers, Carpet & Furniture Warehousemen, Silk Mercers, Lacemen, Drapers, Hosiers, Haberdashers, ..., 1, 2, 3, 6,7,8 & 9 Imperial Circus, and Clarence St, Cheltenham.

Note: This *suspected* identity *replaces* that currently shown in both 'Gault and 'Tomkins' (Stevenson & Howell), based on examples with '177' Cheltenham postmarks. Die in use 1881-1915. Die later confirmed on p1178.

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S3390.06 S&H 13,14,11 4½ III **Additional user**:

2. Shirer & Haddon,

Upholsterers, Carpet & Furniture Warehousemen, Silk Mercers, Lacemen, Drapers, Hosiers,

Haberdashers, ...,

1, 2, 3, 6,7,8 & 9 Imperial Circus, and Clarence St, Cheltenham.

{Receipt dated 27/7/85}. Die in use 1881-1895.

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From Mike Behm:

S0500.01p S/B 9/11 4½ **Additional user**:

Wall Paper Mfrs Ltd,
 Smith & Butler Branch, Harehills Lane, Leeds.
 {Sloper SWP [12-12], in use 1941-1950}.

Note: The positive identity comes from an advertising 'Combination Cover' involving a 1d 'R' with "S/&B" (S0520.01a) and a ½d 'R' with "S/B" (S0500.01p), postmarked Leeds, 5 APR/1946. The identity is that of the known user of S0520.01a.

the known user of 50320.01a.

S3390.02 S&H 10,12,11 4½ IIIa <u>Confirmation</u>:

1. Shirer & Haddon,

Upholsterers, Carpet & Furniture Warehousemen, Silk Mercers, Lacemen, Drapers,

Hosiers, & Haberdashers, 1, 2, 3, 6,7,8 & 9 Imperial Circus, and Clarence St, Cheltenham.

Note: Identity *confirmed* from a fiscally used stamp postmarked overprinted ...HIRER & ... Die in use 1885-1915.

From Steve Netten:

J6540.02 JR/H 7,12/12 5½ J R Hunt & Co Ltd,

Manufacturers of the 'Escyegoing' Waterproof

and Showerproof Overwear,

186A, 190 & 192 Holloway Rd, London N. {Censored cover postmarked London N, 24 FE/15}.

Die in use 1912-1915.

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From Richard Smolnicki:

D3110.02a DM 11,15 5 Douglas Martin & Partners,

Estate Agents, 18 Central Circus, Hendon,

London NW4.

Note: Identity comes from a private letter sent by 'Rotarian' Douglas Martin to the President of the Rotary Club, New York, USA. The cover is postmarked Hendon - NW4, 28 APR 1941. The 1d issue 'F' originally attributed to D3110.02a is now regarded as suspicious (it's probably an example of the somewhat similar "**DM**" (D3110.02) and has been deleted, giving a c1941 die in use date range.

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**RE-NUMBERING (2)**:

#0420.01
 D0860.02e
 D/&C°
 Should read #0405.01
 Suffix 'v' added, now thought to be 'variable'.
 Mike Behm

**DELETIONS (1):** 

1. R1067.01 R&C°./C This is "**F.R&C**°./C" (F3526.01) with "**F.**" blind Roy Gault

RE-INSTATEMENT (0):

We finish with 25,260 DD less 1 deletion plus 33 new dies + 0 reinstatement = 25,292 DD, and 288,394 DDF 16,667 GB Perfins have known or suspected users (65.9%, split 58:42 Pos:Sus) as at 19<sup>th</sup> April 2025

## The 33 New Dies illustrated on the following page(s) have been reported by:

Dan Baugher (1), Mike Behm (26), Paul England (1), Roy Gault (1), Nigel Hall (1), Keith Kimber (1), Stefan Wrammerfors (1), and Steve Netten (1).

**Note:** New dies A1330.01a and I1220.02aM are the result of re-appraisals. The re-worked originals, A1330.01 and I1220.02 (now no longer multiheaded) are also shown after re-appraisal for reference.