

Pipe, Tobacco and Cigarette Manufacturers

Perfins

Melvyn Green

Perfin Society 30th October 2021

Adolph Frankau & Co



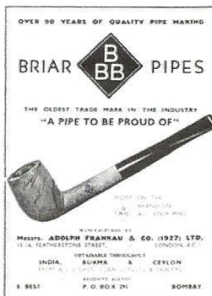
TELEGRAMS:
FRANKAU, FINSQUARE, LONDON
TELEPHONE:
CLERKENWELL 0791

15-16, FEATHERSTONE STREET,
CITY ROAD,
LONDON, E.C.1.

Order No. *23/3/37 (Samples)*

*We beg to thank you for your order
as above, which is having our best attention.*

Adolph Frankau & Co., (1927) Ltd.



King Edward VIII trade post card with 1/2d green SG457 perfined AF&Co. (A2295.01) and identity of Adolph Frankau & Co (1927) Ltd, Importers, Exporters and Manufacturers of Pipes and Tobacconist Sundries, 15 / 16 Featherstone Street, London EC1. Sent to Lausanne, Switzerland on 30th March 1937 with circular London FS and wavy line cancels. Confirms receipt of order for samples. This die was in use between 1915 and 1939. Perfin also known upright.

The company of Adolf Frankau was started in 1847 and is well known for their range of "BBB" Briar pipes (Blumfield's Best Briars) which were the first pies to have a registered trade mark. During the 1920's the company was integrated into the "A. Oppenheimer & Co" group but still kept its famous name.
"BBB" logos. See below.



1876



1950/1960



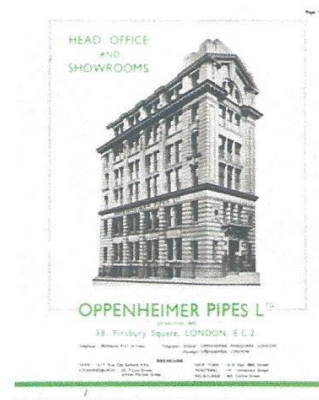
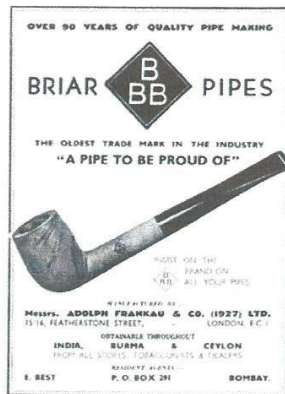
2002

Adolph Frankau & Co

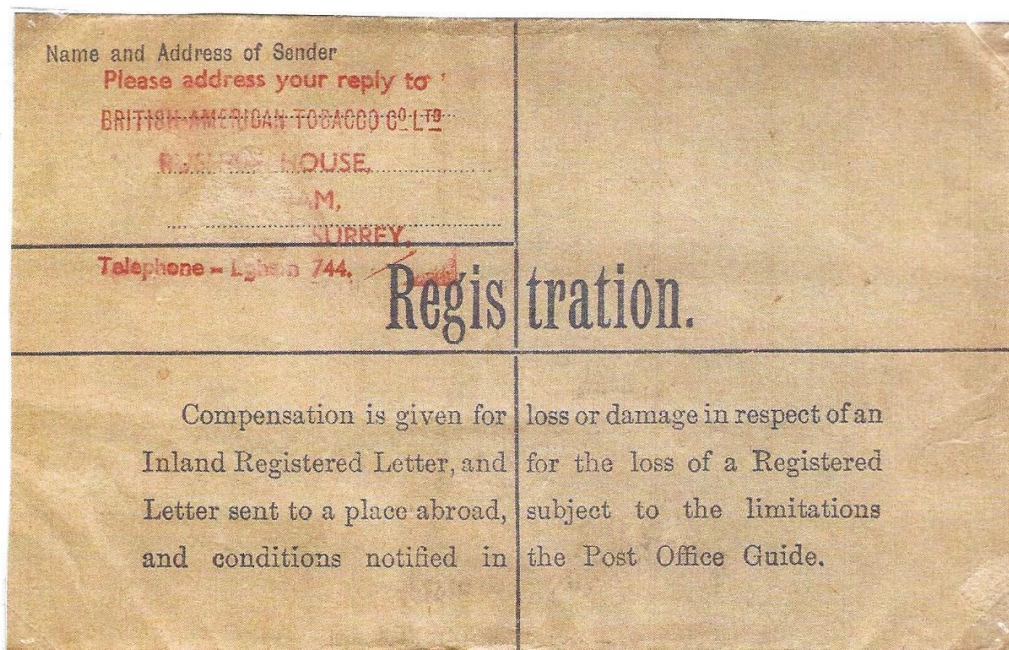
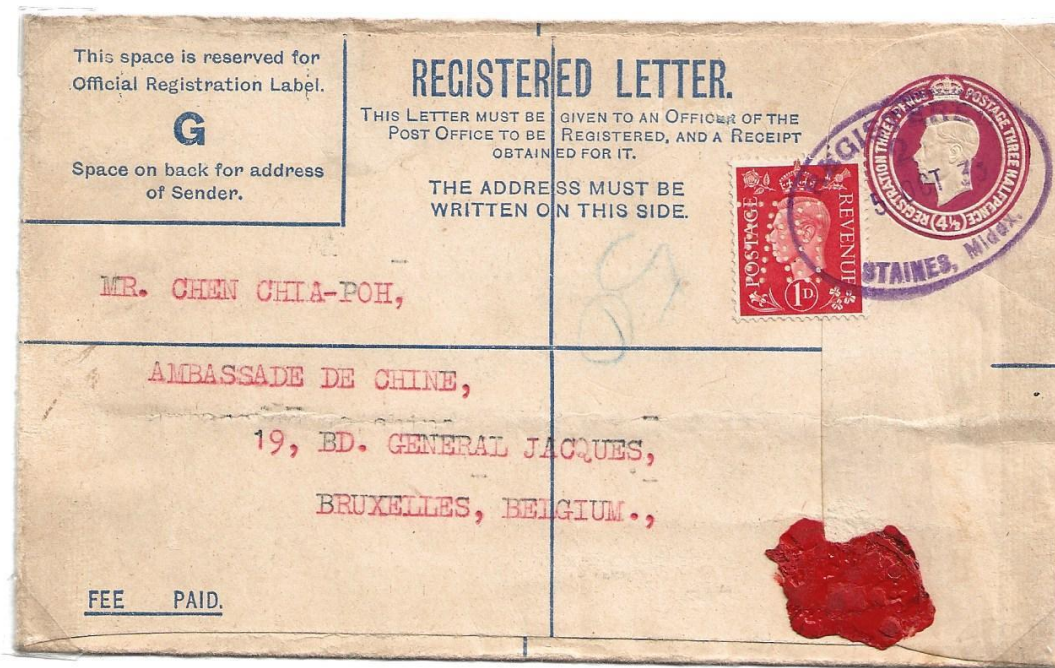


King George VI unsealed and undated cover with 1/2d green SG462 perfined AF/&Co. (A2295.01M) and identity of Adolph Frankau & Co (1927) Ltd, Importers and manufacturers of Pipes & Tobacconist Sundries, 15-16 Featherstone Street, City Road, London EC1. Cover sent to Lausanne, Switzerland circa 1938 with EC and wavy line machine cancel. This die was in use from 1915 to 1939.

Adolph Frankau arrived in London in 1847 and set up a company, Adolph Frankau & Co, importing meerschaum pipes and other tobacco associated supplies. He also took on a 14 year old boy, Louis Blumfeld as an assistant. The business thrived until his death in 1856. His widow prepared to sell the company, but Thomas Carlyle (1795-1881), author of "Hero and worship of the heroes" advised her not to sell, but to entrust the future of the company to the young Louis Blumfeld, then 18 years old. Carlyle had a very high opinion of Louis for his sense of responsibility for the business, his enthusiasm and his inexhaustible energy. Louis Blumfeld quickly developed an important international trade, with particular success in Canada, Australia, New Zealand, India and Europe, particularly in Switzerland and Denmark. He also opened a factory in 1898 to make pipes and registered the "BBB" trademark which stood for Blumfeld Best Briars. After WW1 the company fell on hard times and were integrated into A. Oppenheimer and Co with the company changing its name to Adolph Frankau & Co (1927) Ltd.



British American Tobacco



King George VI 41/2d puce registered letter envelope type 8, uprated with 1d scarlet SG463, perfined BAT (B0240.01M) and identity of British American Tobacco Co Ltd, Tobacco manufacturers, Westminster House, 7 Millbank, London SW1, also at Rushham House, Egham, Surrey. Sent to the Chinese Ambassador in Brussels, Belgium on 5th October 1939 with oval Registered, Staines, Middlesex, purple cancel. This die was in use 1920 to 1962.

The Civic Company Ltd

The Civic Company Ltd of London was formed in 1921 out of the Imperial Tobacco Co. Ltd (Fancy Goods Department) which was located in Fulham Palace Road Hammersmith. The Imperial Company itself was formed in 1901 in response to an aggressive take over raid in Britain by American Tobacco and involved the pooling of tobacco retail outlets including closely related items such as briar pipes. In 1902 Imperial purchased the Salmon & Gluckstein retail empire, which included a section of finished briar pipes, originally made in France, for sale in Britain. It is this unit that became the fancy goods department within Imperial and, ultimately in 1921, the Civic Company. In 1928 Civic formed a key element in the merger with other producers and retailers that formed Cadogan Investments which still trades today.

"TOBACCO WORLD" RETAIL PRICES 77

The WORLD RENOWNED **Imperial** PIPES
OLD BRUYERE
 Famous for a Quarter Century
 Retail 2/6 each.
 LONDON MADE



Now supplied also in the new Rich Tone Finish which shows up the beautiful grain of the Briar

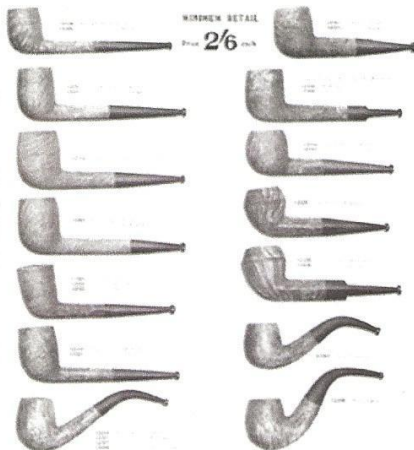
Complete Catalogue and Terms on application to:-
THE CIVIC CO. LTD., LONDON, W.6.
 Telegrams: "Sundries, London" Telephones: Riverside 0341 (4 lines)

THE "CIVIC" PIPE SPECIAL
 VERY OLD MATURED BRIAR ROOT
 Sprinkled Selected Quality and Fines Grain.
 Best Pure Yuccaite With Rose Mouthpiece Each Pipe Fully Guaranteed



THE CIVIC COMPANY LIMITED
 79-81, Fulham Palace Road, Hammersmith, London, W. 6.

THE **Imperial** PIPE
 SELECTED

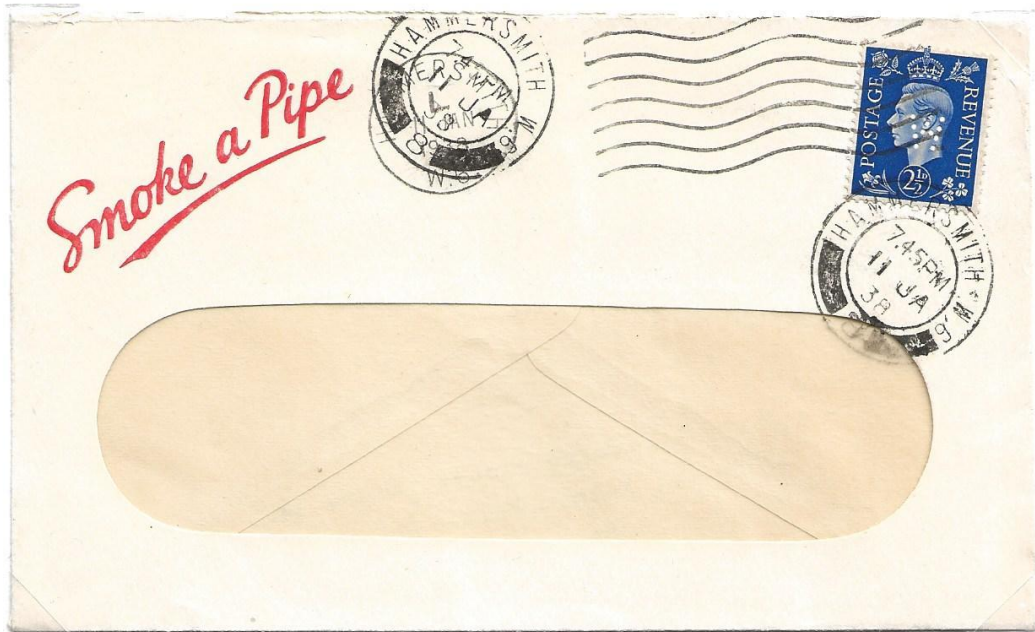


MINIMUM RETAIL Price 2/6 each

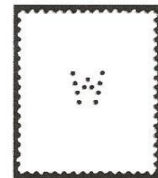
Selected Briar TRADE PRICE EACH PIPE FULLY GUARANTEED
 Four Quality Yuccaite Mouthpieces Per 20/- doz

THE CIVIC COMPANY LIMITED
 79-81, Fulham Palace Road, Hammersmith, London, W. 6.

Wm. R Warner & Co



If undelivered please return to:-
81, Fulham Palace Road,
London, W. 6.



King George VI window envelope with 2½d blue SG 466 perfined W (W0011.01M) with identity of Wm. R Warner & Co Ltd, Power Road Chiswick, London W4, Manufacturing Chemists & Perfumiers. Cover sent 11 January 1938 with single ring Hammersmith W6 and wavy line machine cancels. Also has double ring Hammersmith W6 hand cancels. This die was in use from 1935 to 1945.

Reverse shows return address of 81 Fulham Palace Road, London W6 with no name. Cover has "Smoke a Pipe" cachet which relates to La Bruyere Ltd and Civic Co Ltd, both tobacco pipe makers, based at numbers 79 to 83. The link with Wm. R Warner & Co Ltd appears to be the Civic Co. Fancy Goods Retail outlet, which stocked Perfumes amongst many other items including pipes, at 81 Fulham Palace Road. See next page.

H Perkins & Sons



Visit
STAND
Nos.
K.61 & D.9

WE are actual manufacturers of Briar Pipes, Cigarette Tubes, Tobacco Pouches, Walking Sticks and Canes, Pocket Lighters and Fancy Goods.

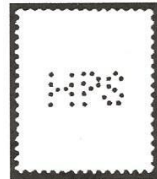
WE are makers of the Celebrated "Compton" Pipe, Tobacco Pouches of the highest quality and workmanship, Walking Sticks and Canes, and every description of Tobaccoists' Fancy Goods. We stock up-to-date lines of the latest designs and highest quality at prices to suit every class of trade. Please write for samples and prices. We can supply just the "quick sellers" you are looking for.

H. PERKINS & SONS,
LIMITED,
Compton Works,
COMPTON ST, GOSWELL RD.,
LONDON, E.C.

Telephone:
1603 CENTRAL

Telegram:
ERKINSIAN,
LONDON.

H. PERKINS & SONS, LIMITED,
33, COMPTON STREET,
GOSWELL ROAD,
LONDON, E.C.1



Two Kings cover with King George V 1d red SG440 & King Edward 11/2d brown SG459 both perfined HPS (H5850.01) and identity of H Perkins & Sons Ltd, Briar Pipe ,Walking Sticks and Fancy Leather Goods manufacturers, 33 Compton Street, Goswell Road, London EC1. Sent 21st October 1936 with circular London EC "F" and wavy line, machine cancels, to Thuringia, Germany. Name and address printed on reverse. This die was in use from 1905 to 1941.

John Player & Sons Ltd

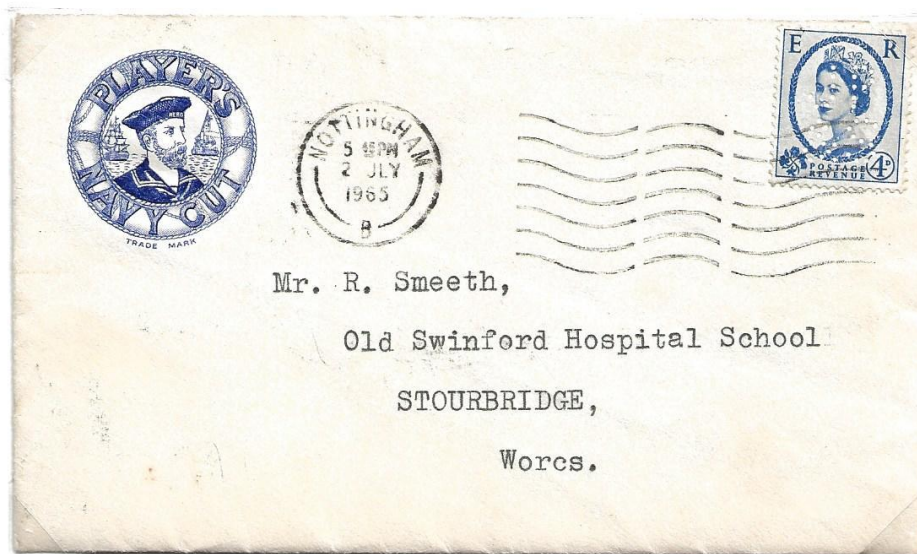


King George VI advertising pre-printed return envelopes with 1d scarlet SG463, 11/2d brown SG464 and 21/2d blue SG466, all perfined JP/S (J6210.02) and identity of John Player & Sons Ltd (Branch of the Imperial Tobacco Co), Cigarette manufacturers, Castle Tobacco Factory, Nottingham. Both envelopes show the Players Navy Cut logo / trade mark of their best-selling brand, are unused with full gum and the stamps are not cancelled. This POKO die perfin was in use between 1932 and 1945.

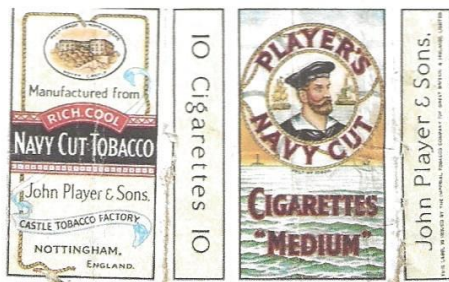


Shop floor at Nottingham factory

John Player & Sons



John Player & Sons.
BRANCH OF THE IMPERIAL TOBACCO COMPANY (OF GREAT BRITAIN & IRELAND), LIMITED
Castle Tobacco Factory.
P.O. BOX NO. 9B *Nottingham.*



Queen Elizabeth II cover with 4d blue SG576 perfined JP/&S (J6230.04M) and identity of John Player & Sons Ltd, Cigarette Manufacturers, Castle Tobacco Factory, Nottingham. Sent 2nd July 1965 to Stourbridge, Worcs, with circular Nottingham "B" and wavy lines, machine postmark. Die in use 1965 to 1985. Has Players Navy Cut trademark on front and address on reverse.

In March 1820, William Wright set up a small tobacco factory in Craigshill, Livingston, West Lothian. This business expanded and earned Wright a comfortable fortune. John Player bought the business in 1877 and had the three large Castle Tobacco Factories built in Radford, Nottingham, just west of the city centre. In 1901, in response to competitive threats from the US, Player's merged with the Imperial Tobacco Group. The largest constituent of Imperial Tobacco was W. D. & H. O. Wills and the new group was run from Wills' head office in Bristol. Player's retained its own identity with cigarette brands such as Navy Cut, No. 9, John Player Special, and Gold Leaf. Production continued to grow until at its peak in the late 1950s, Player's was then employing 11,000 workers (compared to 5,000 in 1926) and producing 15 brands of pipe tobacco and 11 brands of cigarettes.

As of 2020, the Player's Navy Cut, Players and John Player Special (JPS) brands are manufactured by Imperial Brands in the UK, whereas John Player Gold Leaf is manufactured by British American Tobacco and ranks as one of the best-selling and most popular tobacco products in the Middle East and South Asia.

Oppenheimer Pipes Ltd



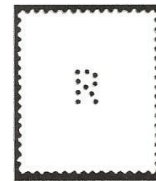
OPPENHEIMER PIPES LTD.,
38, Finsbury Square,
London, E.C. 2.



Queen Elizabeth II advertising cover with 3d lilac SG575 perfined OP (O1510.01M) and identity of Oppenheimer Pipes Ltd, Pipe manufacturers and retailers, 38 Finsbury Square, London EC2. Cover sent to Sheffield, Yorkshire on 30th January 1967 with circular London "G" and wavy lines machine cancels. This die was in use from 1939 to 1970. Name and address on reverse of cover.

The "GBD" pipe advertised was their best-known brand seller at the time and made of Algerian or Grecian briar. Oppenheimer's were owned by Cadogan Investments which were subsequently dissolved in 1996 although the GBD brand pipes are still made and sold through another Cadogan subsidiary.

Rothman's Ltd



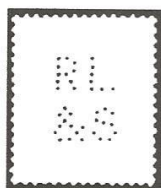
King George VI parcel piece with 2d pale orange SG488 perfined R (R0010.01M) and identity of Rothman's Ltd, Cigarette Manufacturers, 5 Pall Mall, London SW1. Sent to Kings Lynn, Norfolk with circular London handstamps. This die was in use from 1941 to 1975 by several companies.

The company was founded by Louis Rothman in 1890 as a small kiosk on Fleet Street in London. In 1900 Rothman opened a small showroom in Pall Mall, from where he launched his famous Pall Mall cigarette brand. His reputation was such that King Edward VII granted Rothmans a royal warrant in 1905. Rothmans was first listed on the London Stock Exchange in 1929.

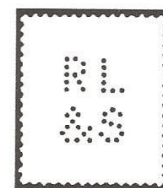
In 1954 the Rembrandt Tobacco Company acquired a controlling interest in Rothmans and later in 1958 acquired Carreras, who in turn took a 51% stake in Alfred Dunhill in 1967.

In January 1996 the Rembrandt Group and Richemont merged their tobacco business under the "Rothmans International" name. Then in 1999 Rothmans was acquired by British American Tobacco. The takeover resulted in the closure of the Spennymoor and Darlington manufacturing plants in 2000 and 2001 respectively, with production moved to a larger plant at Southampton.

Richard Lloyd & Sons



R3340.01a



R3340.01

King George VI advertising cover with 1d pale red SG486 perfined RL/&S (R3340.01) and identity of Richard Lloyd & Sons, Tobacco Manufacturers, Bondman Corner, Clerkenwell Road, London EC1. Cover was sent to Maidstone, Kent on 17th August 1945 with small circular London "J" and V-Bells, machine cancels. This die was in use from 1905 to 1965 and replaces earlier die, R3340.01a, used between 1890 and 1905.

Richard Lloyd started combining different tobaccos for hand rolling in 1785 at Holborn, London hence the name of its best known brand, "Old Holborn". Another of its famous brands now long gone, was "Skipper" Navy Cut tobacco. The company were acquired by Gallaher Group Ltd and their London site became the Group's manufacturing unit for 'Old Holborn' and its other tobacco brands, for both cigarette or pipe, such as "Bondman". All their tobacco is now made in the European Union.