



**Anna
Stevenson
Hall
Athlete Intro
Deck**



Why Anna Stevenson Hall?

- USA National Team
- 2024 Team USA Olympic Volleyball Team
- LOVB Madison Professional (2024 ICON Award)
- Two-Time Collegiate All-American (Louisville)
- Values align with multiple brands: New mother balancing health & wellness, motherhood, career pursuits and elite performance.



Social Media Snapshot



Instagram: 7,500+ followers



Engagement Rate:
11.09%



Views last 90 days:
540,000



Interactions last 90 days:
8,101



Possible Brand Fits & Alignments

- Active fitness lifestyle
- Wellness-forward, authentic and approachable voice
- High visibility in Olympic & professional volleyball circuits
- Considered by many to be one of the top volleyball players in the USA
- College-educated
- Positive role model to young females and new mothers
- Empathy for new mothers
- Busy moms “on the go”!



Potential Campaign Deliverables

- In-feed Instagram Posts
- Instagram Stories (with link & tag)
- Instagram Reel (product usage or event)
- Brand mention in press or interviews
- Meet-and-Greets
- Photo and Video Shoots
- Autograph incentives
- Spokesperson for Balancing Motherhood and Career
- Let's get creative!





Brand Partnership Inquiries

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