



FOR IMMEDIATE RELEASE

KVA Sports and Sport Team Management Announce Strategic Partnership to Expand Global Opportunities for Indoor Volleyball Athletes

Lake Forest, CA (USA) & Prato, Italy — August 22, 2025 – KVA Sports, LLC a U.S.-based sports marketing and athlete representation agency, and Sport Team Management, one of Italy’s leading volleyball-focused sports agencies, today announced a strategic partnership designed to expand opportunities for professional and collegiate indoor volleyball players across the United States and internationally.

Under the agreement, **KVA Sports** will focus on **marketing, sponsorship, and NIL (Name, Image, and Likeness) opportunities** for professional and collegiate volleyball athletes in the U.S. market, drawing on its expertise in sponsorship strategy, athlete endorsements, and athlete brand development. Meanwhile, **Sport Team Management**, led by co-founder and CEO **Edoardo Vannucci**, will continue to represent and place elite indoor volleyball players in **top professional leagues worldwide**, including Italy, Turkey, Poland, and other premier volleyball markets.

*“This partnership represents the perfect blend of strengths,” said **Kurt Varricchio, President of KVA Sports**. “With Sport Team Management’s proven track record in securing player placements at the highest levels of international volleyball and our broad experience in marketing and NIL representation in the U.S., we can now deliver a complete package of career development services for indoor volleyball athletes.”*

*“Our collaboration with KVA Sports will allow us to support athletes in a truly global way,” added **Edoardo Vannucci, CEO of Sport Team Management**. “We are excited to combine our experience in managing contracts and placements with KVA’s marketing capabilities to maximize both the playing and commercial opportunities for our athletes.”*

Together, the agencies will create a **comprehensive pathway for volleyball players**, ensuring that top collegiate and professional talent in the U.S. and abroad not only gain access to competitive international opportunities but also build sustainable personal brands that attract sponsorships, endorsements, and long-term business partnerships.

About KVA Sports

KVA Sports, based in Southern California, is a sports marketing and athlete representation agency specializing in sponsorships, branding, and NIL opportunities. The agency represents

elite athletes across multiple sports, primarily beach volleyball and baseball, with a focus on building authentic, long-term partnerships between athletes and brands.

About Sport Team Management

Founded in 2003 and headquartered in Prato, Italy, Sport Team Management is an international sports agency with a strong specialization in volleyball. Representing more than one hundred (100) professional athletes worldwide, the agency provides career management, contract negotiation, and strategic placement in the top volleyball leagues around the globe.

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