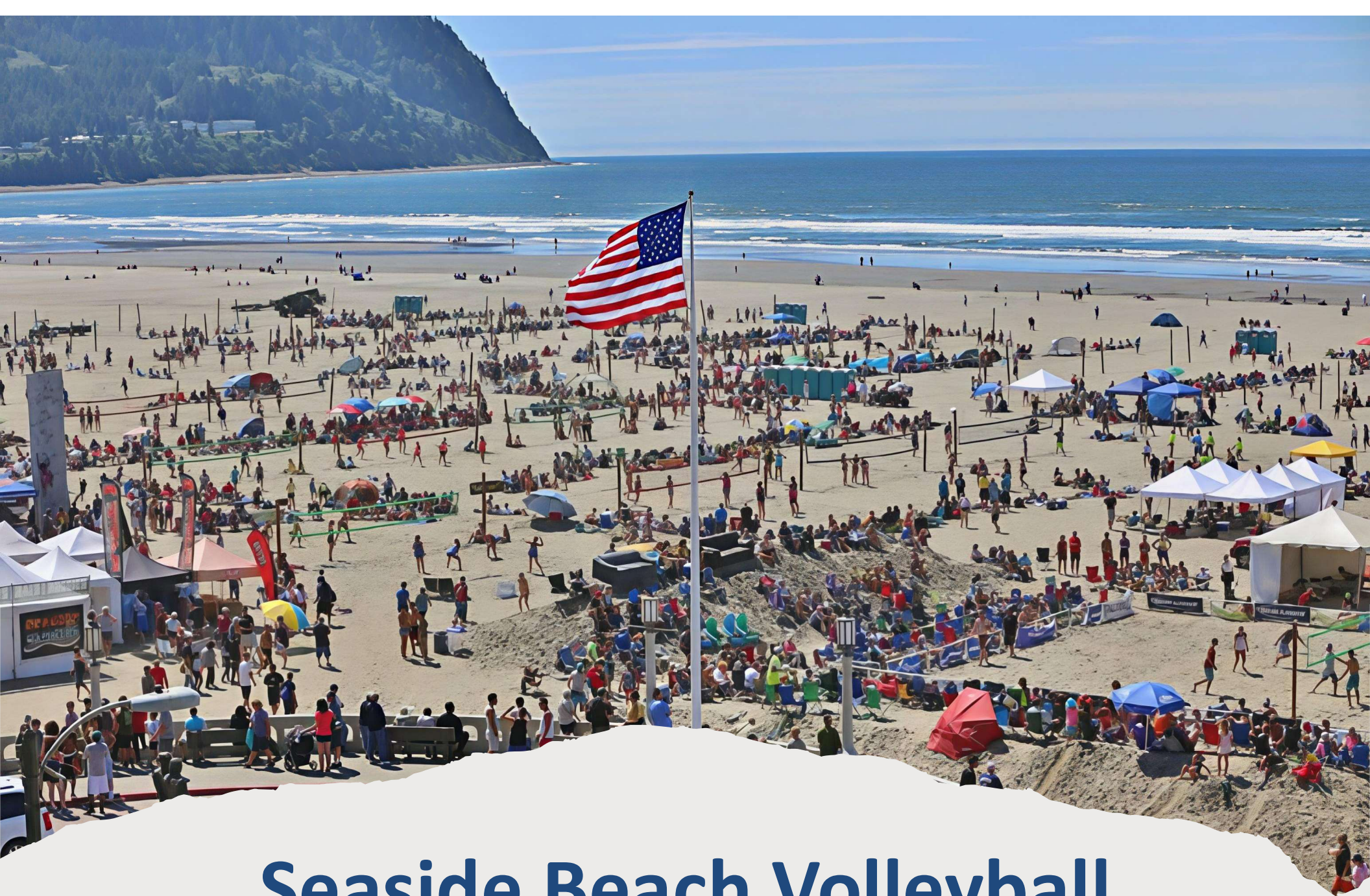




Seaside Beach Volleyball

2026 Sponsorship Pitch Deck



About the Tournament

Entering its 44th year, Seaside Beach Volleyball stands as the largest beach volleyball tournament in North America. Each summer, more than 40,000 spectators, athletes, and fans from around the world descend on Seaside for four days of volleyball set against the iconic Oregon coastline. The tournament features divisions for every skill level—junior and adult, amateur through professional—making Seaside a truly inclusive and premier destination for the global beach volleyball community.



What's New in 2026

This year, Seaside has committed to expanding the event to accommodate beach volleyball's booming popularity and Seaside charm:

- **Increased** from 4 days to 5 days
- **Increased** to 240 courts
- **Expanded Competition Format** (including new 3 on 3 Division!)
- **50,000+ Spectators Expected**



Why Brands Partner with Seaside

50,000+ Spectators over 5 days

6,000+ teams with repeat daily exposure

Multi-day dwell time vs single-day impressions

Extremely **high brand-safe** and **family-friendly** audience

Players, families and spectators travelling regionally and nationally

Direct consumer interaction plus **experiential activation** opportunities

Category Exclusivity Available for Premium Partnerships

Social Media Snapshot



Instagram:
4,000
followers



Facebook:
6,000
followers



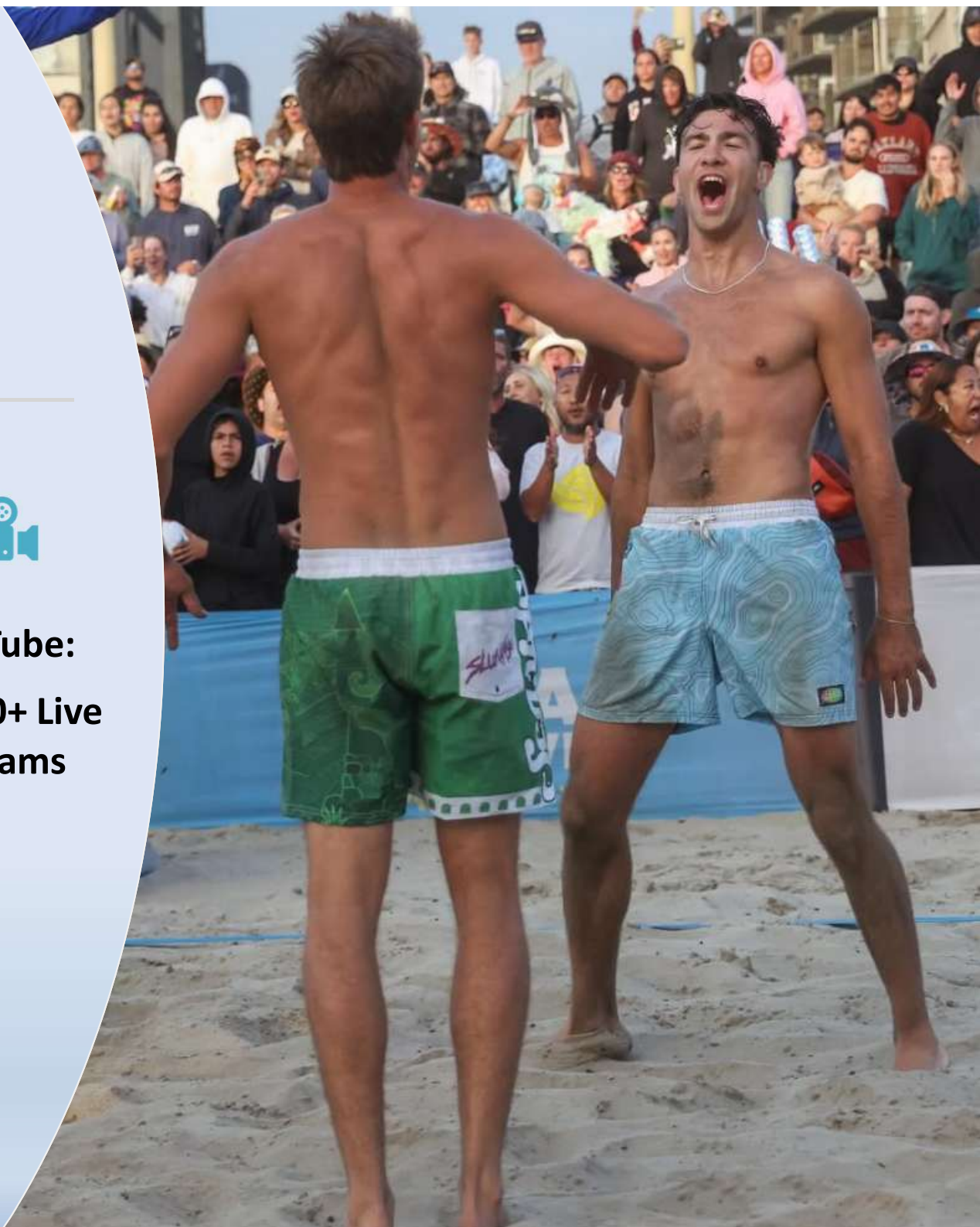
YouTube:
25,000+ Live
Streams



Avg. Views:
17,000/Post



Newsletter:
5,800
Subscribers





Potential Campaign Deliverables

- Category Exclusivity
- On-site activation
- Integrated event media
- Digital and CRM reach
- Premium logo placement on main courts, signage and tournament collateral
- Player guide advertisements
- Branded giveaways for player swag bags
- Emcee announcements
- Social media mentions before, during & after event
- Inclusion in pre-event and post-event email campaigns
- Custom content capture
- Live stream branding



2026 Tournament Snapshot



5 Days



50,000+
Spectators



6,000+ Teams



240 Courts

SAMPLE CUSTOMIZABLE SPONSORSHIP LEVELS

PREMIUM PARTNER

- Category Exclusivity
- Branding on Center Court
- Prominent Banner Placement
- Ability to Co-Brand or Title a Tournament Component
- Emcee integration into tournament announcements
- Dedicated Partner feature on website with logo, copy & link
- Minimum of 2 social media posts per day throughout event as well as pre-&-post-event email campaigns
- Four (4) Live Stream Ads entire tournament including playoffs
- Full page Ad in Premium Location in Players Guide
- Logo in Players Guide and on Website
- 20 x 20 Premium Booth Location

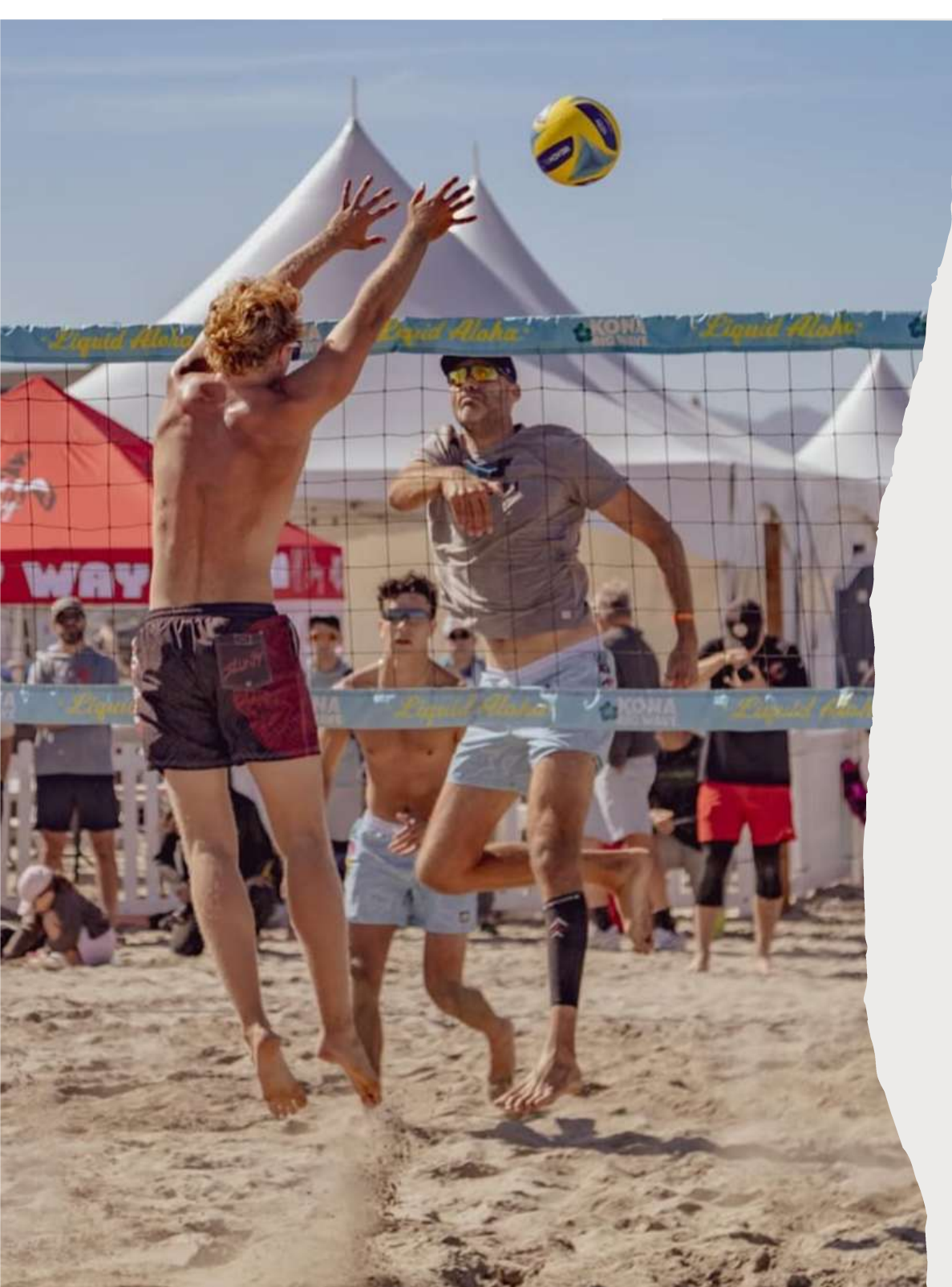
PREMIER SPONSOR

- Prominent Banner Placement
- Branding throughout Tournament Venue
- Emcee announcements
- Emcee integration into tournament announcements
- Logo on certain tournament signage and website
- 1 Social media post per day throughout event as well as pre-&-post-event email campaigns
- Four (4) Live Stream Ads through prelims
- Full page Ad in Players Guide
- Logo in Player's Guide and on Website
- 35% discount on Event Booth

OFFICIAL SPONSOR

- Logo placement across event assets
- Banner
- Emcee announcements
- Logo on certain tournament signage and website
- 3 Social media posts throughout event
- Four (4) Live Stream Ads during pool play
- Half-page ad in Players Guide
- Logo in Players Guide and on Website
- 20% discount on Event Booth

**Contact KVA Sports for custom pricing and deliverables*



Brand Partnership Inquiries

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