



Sophie Bukovec

Athlete Intro Deck



Why Sophie Bukovec?

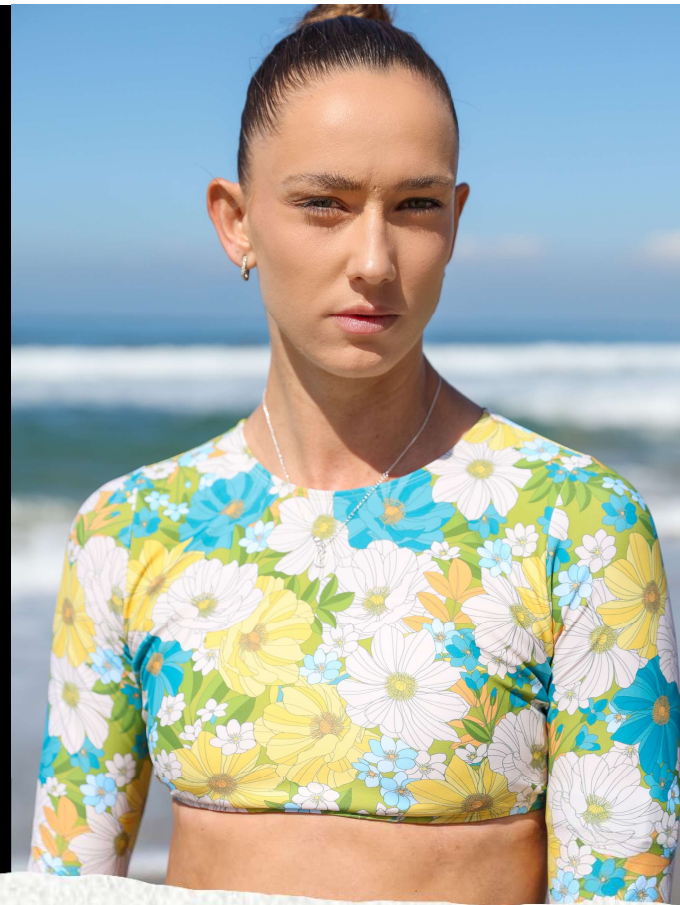
- 2024 Olympian representing Canada in Beach Volleyball
- FIVB World Championship Silver Medalist (2022)
- World-class athlete, lifestyle influencer, and authentic female role model
- Values align with multiple brands: health & wellness, elite performance, natural beauty, global reach, results





Potential Campaign Deliverables

- In-feed Instagram Posts
- Instagram Stories (with link & tag)
- Instagram Reel (product usage or event)
- Brand mention in press or interviews
- Brand/logo placement on uniform or person in tournaments
- Meet-and-Greets
- Photo and Video Shoots
- Autograph incentives
- Let's get creative!



Possible Brand Fits & Alignments

- Active beach lifestyle
- Canadian and US appeal supports growth
- Wellness-forward, authentic and approachable voice
- High visibility in Olympic & international volleyball circuits
- College-educated
- Positive role model for young females

Sophie's Base Rates

- Instagram Story (1 frame) \$500
- Instagram Story (2-3 frames) \$800
- Instagram In-feed Post \$1,000
- Instagram Reel (up to 30 sec) \$1,250
- Instagram Set (Story/Reel/Post) \$2,500
- Half-Day Shoot (up to 4 hours) \$1,500
- Full-Day Shoot (up to 8 hours) \$2,500
- Commercial Usage Rights (Collateral, Website, Digital) for 1 year \$6,000
- Commercial Usage Rights (Collateral, Website, Digital) for 2 years \$9,000





Brand Partnership Inquiries

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