



Athlete Intro Deck

Tina Graudina

2025 BPT World Champion



Why Tina Graudina?

- 2025 Reigning Beach Pro Tour World Champion
- 2020 Tokyo and 2024 Paris Olympian - Beach Volleyball
- Accomplished international athlete with elite presence on and off the sand
- Strong Gen Z and Millennial female following
- Dual Citizenship: USA and Latvia
- Values align with multiple brands: health & wellness, elite performance, natural beauty, global reach, exceptional results

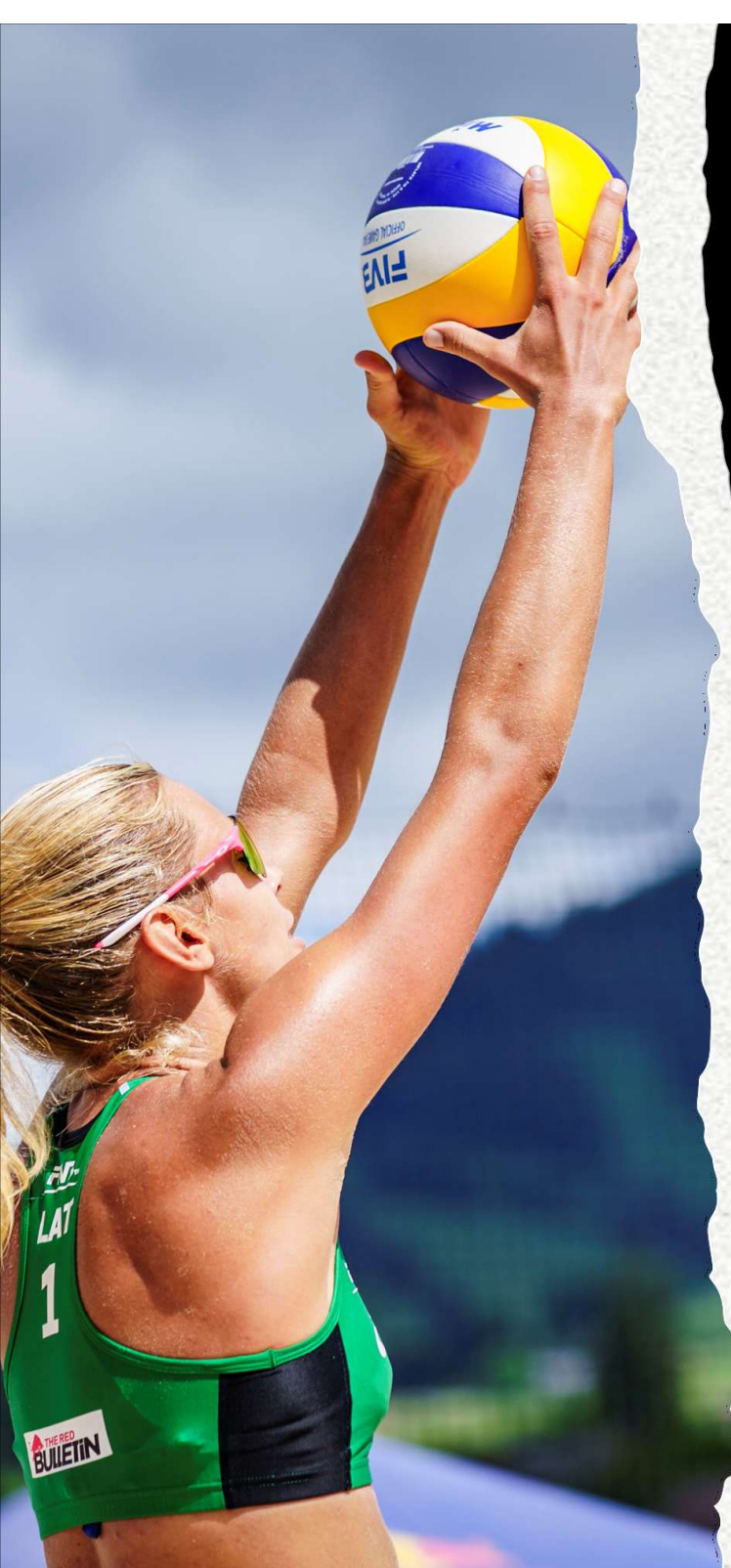




Social Media Snapshot

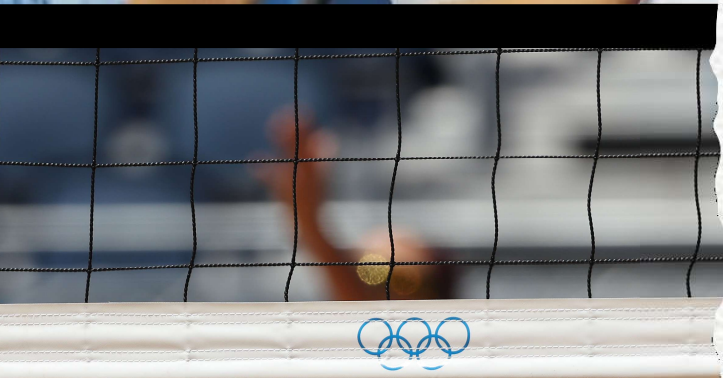
61,400+ IG Followers





Potential Campaign Deliverables

- In-feed Instagram Posts
- Instagram Stories (with link & tag)
- Instagram Reel (product usage or event)
- Brand mention in press or interviews
- Brand/logo placement on uniform or person in tournaments
- Meet-and-Greets
- Photo and Video Shoots
- Autograph incentives
- Let's get creative!



Possible Brand Fits & Alignments

- Active beach lifestyle
- European and international appeal supports EU and global growth
- Wellness-forward, authentic and approachable voice
- High visibility in Olympic & international volleyball circuits
- Current BPT World Champion (2-year title)
- Considered by many to be one of the top 3 beach players in the world
- College-educated (multiple degrees)
- Positive role model to young females

Let's Collaborate

At just 26 years old, Tina is already a 2-time Olympian, the current Beach Pro Tour (FIVB) World Champion, and starts the 2025-28 Olympic cycle as one of the top players in the world. She is a strong candidate to compete again in the 2028 (Los Angeles) and 2032 (Melbourne) Olympics.



Brand Partnership Inquiries

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