



Athlete Intro Deck

**Valentina
Gottardi**

Why Valentina Gottardi?

- 2024 Paris Olympian representing Italy in Beach Volleyball
- Fast-rising international athlete with elite presence on and off the sand
- Strong Gen Z and Millennial female following
- Values align with multiple brands: health & wellness, elite performance, natural beauty, global reach, results



Social Media Snapshot

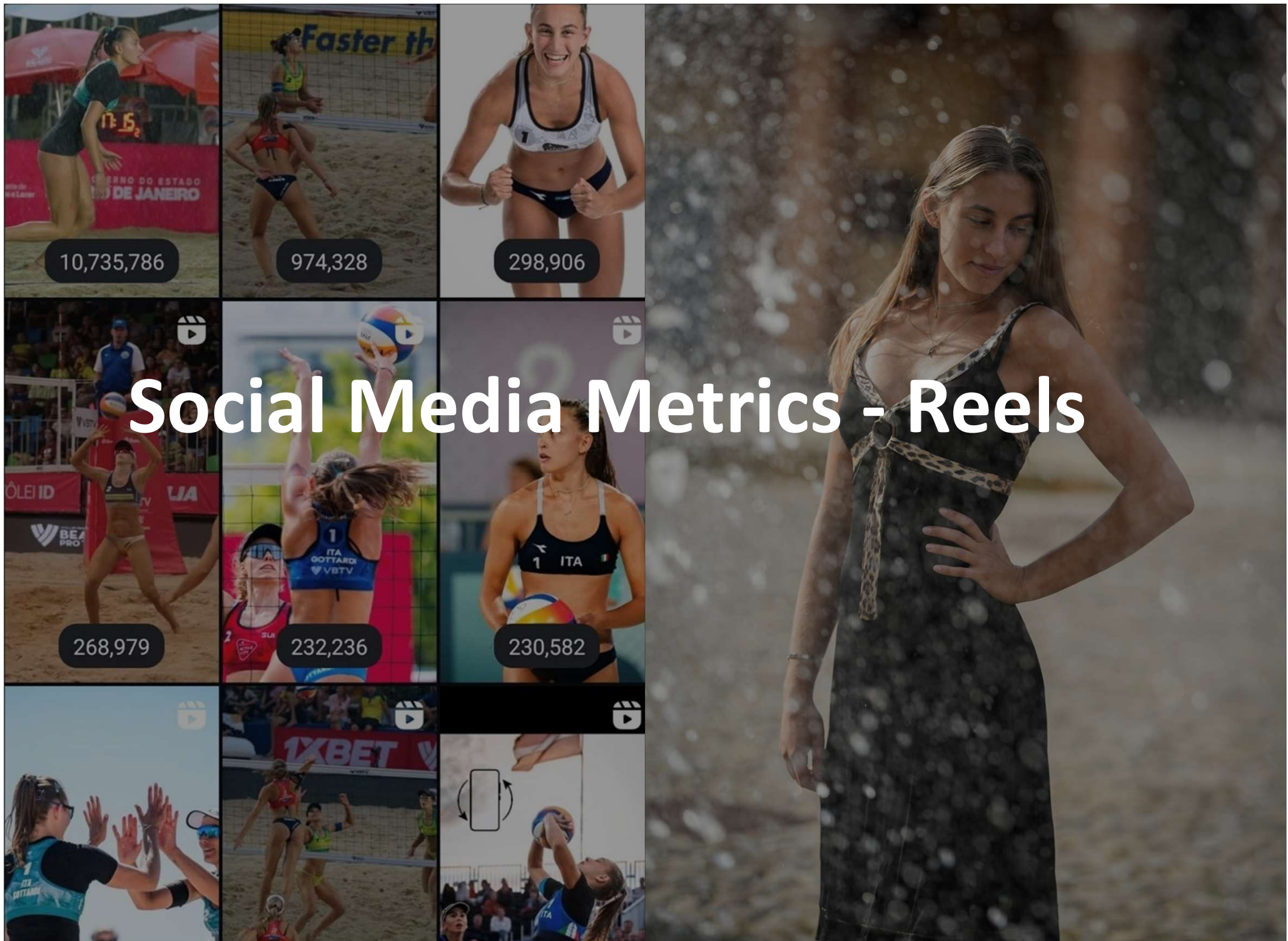
Instagram:
151,000+ followers

Engagement Rate:
7.87%

Views last 90 days:
3,979,069

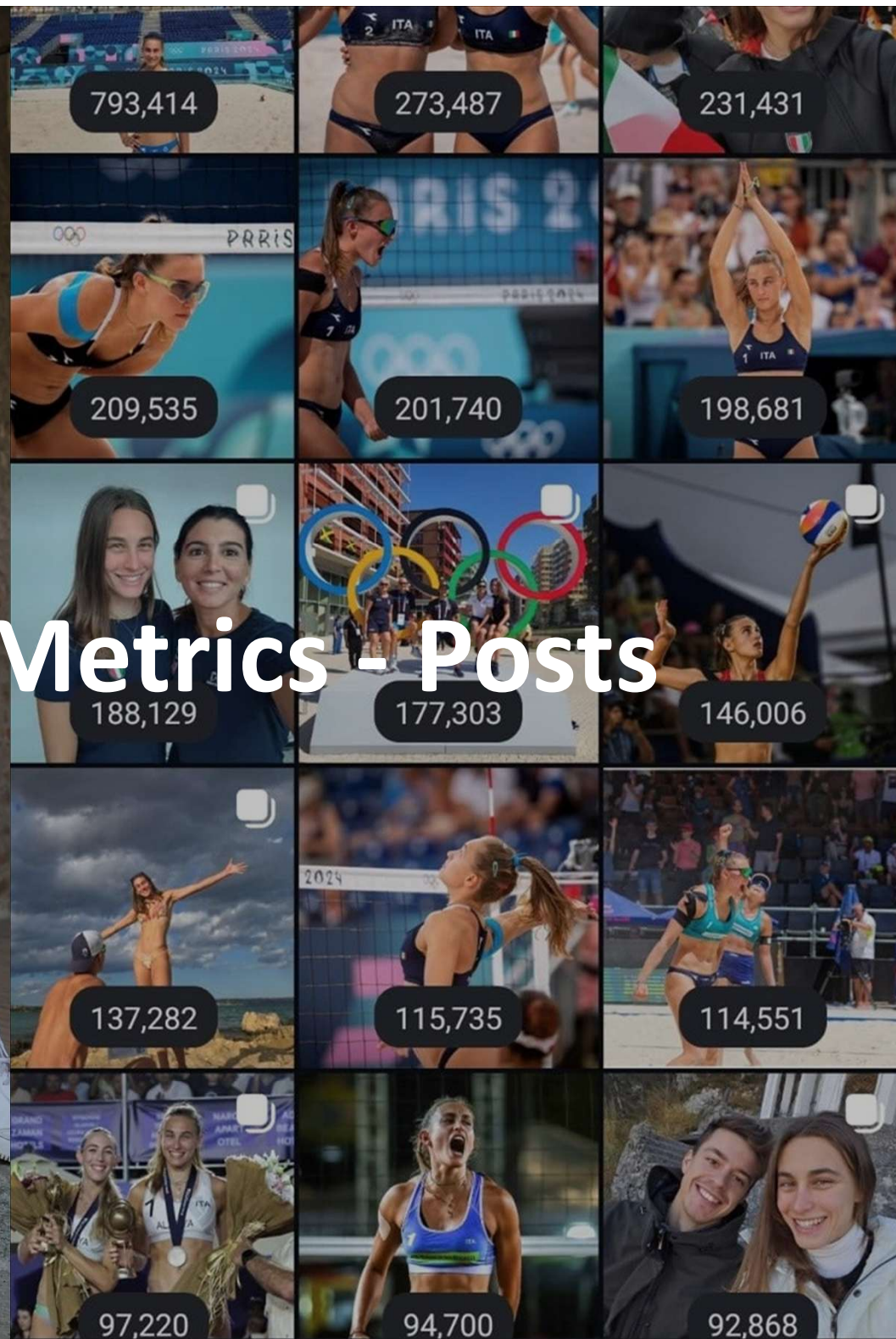
Interactions last 90
days: 90,697





Social Media Metrics - Reels

Social Media Metrics - Posts





Social Media Metrics - Stories



Potential Campaign Deliverables

- In-feed Instagram Posts
- Instagram Stories (with link & tag)
- Instagram Reel (product usage or event)
- Brand mention in press or interviews
- Brand/logo placement on uniform or person in tournaments
- Meet-and-Greets
- Photo and Video Shoots
- Autograph incentives
- Let's get creative!

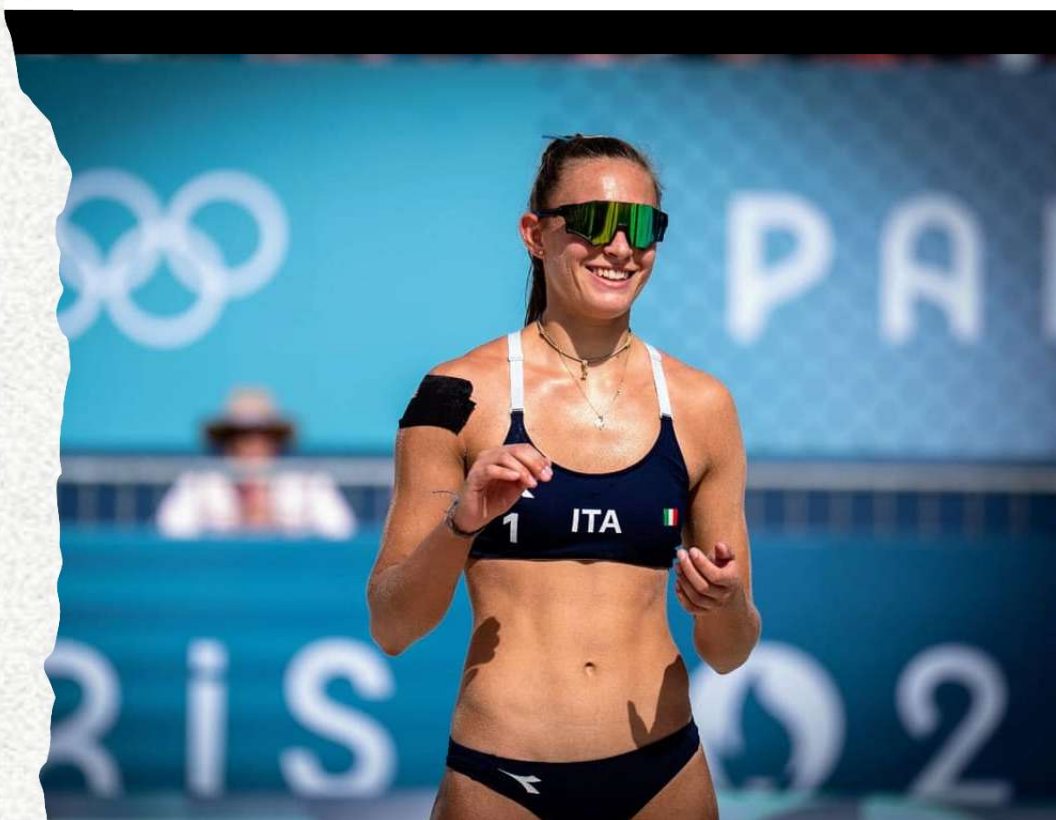
Possible Brand Fits & Alignments

- Active beach lifestyle
- Italian and international appeal supports EU and global growth
- Wellness-forward, authentic and approachable voice
- High visibility in Olympic & international volleyball circuits
- Considered by many to be one of the top 3 beach volleyball players in the world
- College-educated
- Positive role model to young females



Let's Collaborate

At just 23 years old, Valentina is already an Olympian and starts the 2025-28 Olympic cycle as the top player for Italy's women's national team. She is a strong candidate to compete again in the 2028 (Los Angeles) and 2032 (Melbourne) Olympics.





Brand Partnership Inquiries

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