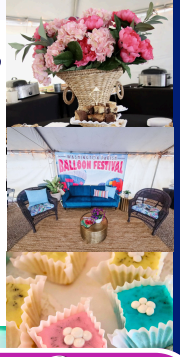
Washington Parish Balloon Festival

May 21-22, 2027

Sponsorship Information

Help Our Dreams Take Flight



THE SKY LOUNGE

Exclusive Sponsor Hospitality*

Enjoy an elevated festival experience reserved exclusively for our valued sponsors and their guests, featuring:

- **Climate-controlled hospitality tent**
- **Private, air-conditioned restrooms**
- **Complimentary Sponsor Dinner each night**
- **Complimentary beverages and refreshments***
- **Comfortable seating and a relaxing retreat from the festival grounds**

A little extra comfort for those who help us soar!

***Each pass includes admission for 1 adult & 1 child under 5 *Valid ID required for adult beverages**

Stage Sponsor

Only 4 Available — $2,000

Put Your Brand Center Stage!

Give your business premium visibility throughout the Washington Parish Balloon Festival with a Stage Sponsorship. With prominent on-site branding, exclusive festival access, and recognition across festival promotions, your company will be right in the middle of the excitement.

BENEFITS:

- 8 Sky Lounge Weekend Festival Passes
- 1 Hot Air Balloon Ride
- Custom Stage Banners featuring your company logo
- Custom Balloon Basket Banner featuring your company logo
- Stage Sponsor Recognition in festival advertising and promotional materials

Early Logo Placement Opportunity — secure your spot early to have your company featured on official event schedules

Special Shape Balloon Sponsor

Only 1 Available — Koola Koala — $2,000

Make Your Brand the Talk of the Festival!

This exclusive sponsorship gives your business the opportunity to be associated with a crowd favorite while creating a fun, memorable experience for your company and guests. With only one Koola Koala sponsorship available, this is a one-of-a-kind opportunity

BENEFITS:

- 8 Sky Lounge Weekend Festival Passes
- 1 Hot Air Balloon Ride
- Unique Photo Opportunity for a company representative near the Koola Koala balloon
- Custom Balloon Basket Banner featuring your company logo
- "Special Shape Balloon Sponsor" Recognition in festival advertising and promotional materials

A crowd favorite and the most photographed!

Basket Level Sponsor

Step Into the Experience! — $650

Support the Washington Parish Balloon Festival while giving your guests the opportunity to enjoy an unforgettable festival experience. The Basket Level Sponsorship combines exclusive festival access with valuable recognition for your business.

BENEFITS:

- 4 Sky Lounge Weekend Festival Passes
- 2 Tethered Hot Air Balloon Ride Tickets
- Basket Level Sponsor Recognition in festival advertising and promotional materials

Your Support Helps Keep Us Soaring!

Burner Level Sponsor

Bring the Heat. Support the Festival! — $350

Become a Burner Sponsor and help keep the Washington Parish Balloon Festival soaring! This sponsorship is a great way for businesses, families, and individuals to show their support while enjoying an exclusive festival experience.

BENEFITS

- 2 Sky Lounge Weekend Festival Passes
- "Burner Level" Sponsor Recognition in festival advertising and promotional materials

Be Part of What Makes the Festival So Fly!

Queen's Scholarship Sponsor

Only 1 Available — $1250

This exclusive sponsorship directly supports our reigning Queen in her educational endeavors and future goals. Invest in her Future. Inspire her Journey

BENEFITS:

- 7 Sky Lounge Weekend Festival Passes
- 4 Tethered Balloon Ride Tickets
- 2 VIP Seats to the Washington Parish Balloon Festival Pageant
- Ladies only invite to the Queen's Tea
- Exclusive Queen's Scholarship Sponsor Recognition on festival and pageant advertising.

One sponsor... One Scholarship...One lasting impact!

Balloon Level Sponsor

Rise With Us! — $1,000

The Balloon Level Sponsorship offers valuable festival experiences for your guests along with meaningful recognition for your business.

BENEFITS:

- 6 Sky Lounge Weekend Festival Passes
- 4 Tethered Hot Air Balloon Ride Tickets
- Balloon Level Sponsor Recognition in festival advertising and promotional materials

Be Part of the Experience.
Help Us Keep the Festival Flying!

Flight Level Sponsor

Take your brand to new heights as a Flight Sponsor of the Washington Parish Balloon Festival! Spaces are limited! — $1500

BENEFITS:

- 6 Sky Lounge Weekend Festival Passes
- 1 Hot Air Balloon Ride — experience the festival from above!
- Custom Balloon Basket Banner featuring your company logo
- Flight Level Recognition on festival advertising

A sponsorship that rises above the rest!

Ticket Information:

General Admission (1 day festival entry)	$5
Weekend Pass	$9
Kids 5 and under	FREE

Festival Advertising Includes:

- Newspaper Advertising
- Official Festival Social Media Placement
- Festival Website
- On-site Sponsor Signage, including placement near the Sky Lounge & Basket Banners
- On-Stage Recognition throughout Festival Weekend
- Year-Round Social Media Exposure, with opportunities for your business to be featured and shared on the official Washington Parish Balloon Festival Facebook page throughout the year.

Community Crown

This level is for individual community members to support for growth and future of the festival

- 1 One-Day Sky Lounge Pass
- 1 Tethered balloon ride ticket
- Community Crown Recognition on all festival advertising.

Volunteer Perks!

FREE Weekend Pass

The festival can always use some extra help! From balloon crews to parking attendants, there are plenty ways to get involved. Individuals and groups/church, school service, etc.) are all welcome! Please visit our website for more info.

Questions?
985-750-3905
wpballoonfest@gmail.com

wpballoonfest.com

Choose Level

___ **STAGE** (Only 4) $ 2000
___ **SPECIAL SHAPE** (Only 1) $ 2000
___ **FLIGHT LEVEL** (LIMITED) $ 1500
___ **QUEEN'S SCHOLARSHIP** (1) $1250
___ **BALLOON LEVEL** $ 1000
___ **BASKET LEVEL** $ 650
___ **BURNER LEVEL** $ 350

Sponsorship

Business Name: _____

Address: _____

Email: _____

Phone: _____

Contact: _____

Mail Form and Checks to:
WP Balloon Festival
2461 S Columbia Street
Bogalusa, LA 70427