



Juneteenth Celebration 2023



The City of Palm Springs is well known for its diverse community and the city's continued support of educational events and programs that embrace its diversity. This letter is to remind friends, families, organizational groups, stakeholders, etc... to continue supporting its diverse population by providing financial or educational support of the 4th annual Juneteenth Festival, scheduled for **Saturday, June 17, 2023 from 5p.m. to 9p.m. at the James O. Jesse Desert Highland Unity Center.**

Juneteenth is a celebration. A celebration of our freedom. June 19, 1865, marked the end of slavery in American history. In 2020, President Joe Biden declared Juneteenth a national holiday, supporting the importance behind this day in our history. While Juneteenth is now a national holiday many Americans do not know the importance of this day. It is the committee's goal to utilize this day to not only celebrate, but to educate the residents and visitors of Palm Springs about the importance of this day in history. The Desert Highland Gateway Estates community started celebrating this holiday long before our ancestors migrated from southern America. This holiday was referred to as the Texas picnic to a lot of the elders in the community. In the 1980s and 1990s, the Texas picnic took place in the city of Riverside and people would travel from all over to celebrate. Year after year they would celebrate with friends and family from near and far. Somewhere in the new millennium the education of the day was lost. The Palm Springs Juneteenth Committee has taken on the task of revitalizing this educational celebration and doing here in beautiful Palm Springs.

We humbly request for funding support the 2023 Juneteenth celebration. The past three years, the entire event was free to the community and had been funded solely by money from the committee members themselves. Over the last couple of years, the event has increased in attendees and we strive to ensure all people are welcome to learn and enjoy the celebration. However, this is no longer a small community picnic and the support from our diverse community is needed to ensure the community is allowed to celebrate and educate.

The funding requested would support event expenses to include, staffing, event signage, youth games, entertainment, and additional expenses involved to provide our community with a successful celebration.

Thank you for your continued support of Palm Springs diversity and we hope that you will consider contributing to this opportunity to celebrate and educate.

If you have any questions, please feel free to contact us at (760) 323-8271

Sincerely,

Brian Jackson, Chair of The Palm Springs Juneteenth Committee

APPLICATION TO PARTICIPATE: (provide all information legibly)

Name of Entry: _____

Daytime Phone: () _____

Fax Number: () _____

Director or Contact: _____

Address: _____

Evening Phone: _____

City: _____

State: _____

Zip Code: _____

Email Address: _____

Number in Group: _____

From (City): _____

Rules & Regulations

We appreciate your request for an application to participate in the Juneteenth celebration. Listed are the rules and regulations for your review. Please read and sign where indicated. Please make sure application is complete and legible. Illegible submissions will not be processed. If you should have any questions, please give us a call.

Payable to:

Palm Springs Black History Committee

P. O. Box 1851

Palm Springs, CA 92263

*****Please submit payments in cash or money order only*****

The deadline for entry into the celebration is June 1, 2023 by 5p.m. Late Registration forms **will not** be accepted. Space is limited and **No Refunds** within 7 days before the event. Available spaces will be granted on a first-come basis. The Palm Springs Juneteenth Committee has the right to refuse services to anyone.

NOTE: ◆ No table, chairs, or tent will be provided
 ◆ Hats, hair, nets, gloves, hot/cold storage, thermometer, hand washing area, proper fire extinguishers, etc..

BOOTH FEE: \$250 FOR FOOD BOOTHS, \$150 FOR NON-FOOD BOOTHS, AND INFORMATIONAL BOOTHS AT NO COST WITH A LIMIT OF ONE (1) BOOTH PER ORGANIZATION. AN APPLICATION FOR ALL BOOTHS MUST BE COMPLETED

All vendors must arrive no later than 3p.m. or forfeit their spot.

Included with fee: \$50 cleanup deposit for food vendors, one-day City of Palm Springs business license, if not exempt, application fee, and 10' x 10' booth Heath Dept., City License and booth fee are non-refundable after two weeks prior to event.

NO ALCOHOLIC BEVERAGES ARE PERMITTED

Food servers should prepare for a heavy influx of people

- Celebration WILL BEGIN PROMPTLY AT 5:00pm.