



## **PALM SPRINGS BLACK HISTORY COMMITTEE**



**P.O BOX 2633 PALM SPRINGS, CALIFORNIA 92263**

In celebration of Black History Month, the Palm Springs Black History Committee (PSBHC) and the City of Palm Springs James O. Jessie Desert Highland Unity Center is proud to announce the "37<sup>th</sup> Annual City of Palm Springs Black History Month Parade and Town Fair."

This year's 2024 Black History Month theme is "African Americans and the Arts".

Black History Month started as a result of Negro History Week launched by Carter G. Woodson in the 1920s. Black History Month is now known internationally as a time to recognize the progress and achievements of African Americans.

We would like to celebrate Black History Month by sharing our cultural history, talents, educational events, and historic contributions.

Everyone is welcome to share in our celebration of events commencing Black History Month. We kick off our signature events with the Martin Luther King Jr. Youth Basketball Classic, January 13<sup>th</sup>, at Demuth Community Center. On January 14<sup>th</sup>, will be the Martin Luther King Jr. Commemoration Celebration La Quinta, Ca. February 3<sup>rd</sup> is the prestigious 14<sup>th</sup> Annual Awards Gala at Margaritaville Resort and look for our PS Art Museum collaboration every Thursday during Black history Month. Other planned events will be the Gospel Fest, Sip & Paint event, and Adult Basketball Tournament. The final event, on February 24<sup>th</sup>, will be our 37<sup>th</sup> Annual Parade and Town Fair in beautiful Downtown Palm Springs.

The Parade will take place on Palm Canyon Drive in Palm Springs and end at Amado. Immediately following the parade will be the Town Fair located at the Downtown Park near the PS Art Museum. For times and locations of all events, please visit our website [www.palmspringsblackhistory.org](http://www.palmspringsblackhistory.org) or call (760) 323-8271.

The PSBHC would like to thank all past, present, and future participants, sponsors, and attendees. These signature events continue to grow yearly due to your community support and involvement!



**City of Palm Springs**  
**Black History Month Parade**  
**Saturday, February 24, 2024 11:00AM**  
**(760) 323-8271 or fax (760) 416-5720**



**APPLICATION TO PARTICIPATE:** *(provide all information legibly)*

Name of Entry: \_\_\_\_\_

Daytime Phone: (     ) \_\_\_\_\_

Fax Number: (     ) \_\_\_\_\_

Director or Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Evening Phone: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Number in Group: \_\_\_\_\_

From (City): \_\_\_\_\_

**Black History Month Parade Rules & Regulations**

We appreciate your request for an application to participate in The City of Palm Springs Black History Month Parade. Listed are the rules and regulations for your review. Please read and sign where indicated. If you should have any questions please give us a call.

1. You must agree to follow ALL the rules and direction of the parade committee.
2. Please make sure application is complete and legible. Illegible submissions will not be processed.
3. During the parade, all entries must maintain a **forward** motion at all times.
4. Entries arriving after 10:00 a.m. will **NOT** be allowed to participate in the parade.
5. **Check-in closes promptly at 10:00 am**; entries must be checked in prior to this time.
6. If your entry is a motorized entry, a copy of the vehicle's insurance and driver's license must be submitted with the application for parade.
7. No handing out or throwing any objects (including candy) along the parade route. Violations of this rule will result in being suspended from future parades.
8. No drinking of alcohol or usage of illegal substances allowed during the parade.
9. Deadline for entry into the parade is **February 9, 2024 at 5:00 p.m.** No entry applications will be accepted after this date.
10. **PARADE WILL BEGIN PROMPTLY AT 11:00am.**



