

## **Juneteenth Celebration 2025**

The City of Palm Springs is well known for its diverse community and the city's continued support of educational events and programs that embrace its diversity. This application is to remind friends, families, organizational groups, stakeholders, etc.... to continue supporting its diverse population by providing financial or educational support for the 5<sup>th</sup> annual Juneteenth Festival, scheduled for **Saturday, June 21, 2025, from 5p.m. to 9p.m. at the Downtown Park.**

Juneteenth is a celebration. A celebration of our freedom. June 19, 1865, marked the end of slavery in American history. In 2020, President Joe Biden declared Juneteenth a national holiday, supporting the importance behind this day in our history. While Juneteenth is now a national holiday many Americans do not know the importance of this day. It is the committee's goal to utilize this day to not only celebrate, but to educate the residents and visitors of Palm Springs about the importance of this day in history.

The Desert Highland Gateway Estates community started celebrating this holiday long before our ancestors migrated from southern America. This holiday was referred to as the Texas picnic to a lot of the elders in the community. In the 1980s and 1990s, the Texas picnic took place in the city of Riverside and people would travel from all over to celebrate. Year after year they would celebrate with friends and family from near and far. Somewhere in the new millennium, the education of the day was lost. The Palm Springs Black History Committee & Juneteenth Committee has taken on the task of revitalizing this educational celebration and hosting the event here in beautiful Palm Springs.

Although in previous years, this event was entirely free of charge. However, due to the rising economic costs, we are humbly requesting funding support for the 2025 Juneteenth celebration. Over the last couple of years, the event has increased in attendees and we strive to ensure all people are welcome to learn and enjoy the celebration. However, this is no longer a small community picnic and the support from our diverse community is needed to ensure the community is allowed to celebrate and educate.

The funding requested would support event expenses, which include staffing, event signage, youth games, entertainment, and additional expenses involved to provide our community with a successful celebration.

I close by saying thank you for your continued support of Palm Springs' diversity and we hope that you will consider contributing to this opportunity to celebrate and educate.

If you have any questions, please feel free to contact us at (760) 323-8271

Payment can be paid at [www.palmspringsblackhistory.org](http://www.palmspringsblackhistory.org) or in person at 480 W. Tramview Rd. Palm Springs, CA, 92262

Applications can be sent to [brian.jackson@palmspringsca.gov](mailto:brian.jackson@palmspringsca.gov)

**APPLICATION TO PARTICIPATE:** *(provide all information legibly)*

Name or Organization: \_\_\_\_\_

Daytime Phone: (    ) \_\_\_\_\_

Evening Phone: \_\_\_\_\_

Director or Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Tell us a little bit about your group/business: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Rules & Regulations**

We appreciate your request for an application to participate in the Juneteenth celebration. Listed are the rules and regulations for your review. Please read and sign where indicated. Please make sure the application is complete and legible. Illegible submissions will not be processed. If you should have any questions, please give us a call.

**Payable to:**

Palm Springs Black History Committee

P. O. Box 2533

Palm Springs, CA 92263

**\*\*\*Please submit payments in cash or money order only or online\*\*\***

**The deadline for entry into the celebration is June 7, 2025 by 1p.m.** Late Registration forms **will not** be accepted. Space is limited and **No Refunds within 7 days before the event.** Available spaces will be granted on a first come basis. The Palm Springs Black History Committee has the right to refuse services to anyone.

NOTE:    ♦ No table, chairs, or tent will be provided  
           ♦ Be prepared for high winds we encourage you to bring canopy(tent) but may not need to use it.

**BOOTH FEE: \$100 FOR NON-FOOD BOOTHS AND INFORMATIONAL BOOTHS**

**\$200 FOR FOOD BOOTHS**

**AN APPLICATION FOR ALL BOOTHS MUST BE COMPLETED**

**All vendors must arrive no later than 3p.m. or forfeit their spot.**

Included with fee: **\$50 cleanup deposit for all vendors, one-day City of Palm Springs business license, if not exempt, application fee,**

**City License and booth fee are non-refundable after two weeks prior to event.**

**NO ALCOHOLIC BEVERAGES ARE PERMITTED**

***Food will be served while supplies last.***

**Celebration WILL BEGIN PROMPTLY AT 5:00pm.**