

CMIFOX PITCH DECK 2019



Welcome to CMIFOX INC.! We are Canada's first multi-functional financial service being provided on one platform from ATM's (Automated Teller Machines) and POS (Point of Sale) systems. As a company we plan to bring financial services to communities that have not had access to these services. No more traveling great distances to access these services and in the cities give all other financial services a run for their market share. Here at CMIFOX we take pride in our work and our ability to accomplish the tasks we set forth for ourselves and the company as a whole.

CMIFOX INC. Was formed through a contract that was entered into by Crypto Mining and Investments and Unifox.io of Europe. Without entering into the particulars, we used this partnership to form CMIFOX INC.. This contract gave our company the full and complete rights to the Unifox ATM and POS system for all of Canada and essentially brought a merger of traditional finance and blockchain technology to the Canadian public. This contract is for the duration of 25 years with the rights to renew and left CMIFOX with full ownership of all terminals installed and the technology that runs these terminals. Giving us a permanent stance in the Canadian financial processing market.

Banks, financial institutions, payday loan providers, bill payment services, money transfer services, fiat currency exchanges, crypto currency exchanges, and advertising agencies bring in billions of dollars in processing fees yearly for their investors. CMIFOX has the capability to bring all these services to one platform and provide all these services from one terminal. Meaning we as a company retain transaction fees from multiple financial services combined into one processor through one terminal. This is a revolutionary way of catering to the public and their needs.

Each of these services will be provided by companies and corporations that already have a good reputation and market share in the financial world. We are not reinventing the wheel, we are just making it more stable and run better for the public. This in turn prevents CMIFOX from having to go out and find clientele to use our service. Clients will already be familiar with using these services from their trusted financial provider who have signed on with us to be an icon on our platform. This will give these companies a larger outreach and an increase in market share. Please keep in mind that CMIFOX will be the sole provider to accommodate the link between provider and user. This in turn provides our shareholders with a consistent form of revenue increasing share value for CMIFOX INC.

HOW DOES THE SYSTEM WORK?

BANKING: CMIFOX will partner with an existing banking service to create that banks icon on all our ATM terminals. Clients of that bank can then do deposits and withdrawals from our ATM's. Our interest in regards to the banking sector is looking at online banks. These types of banks do not have brick and mortar locations like the top 5 chartered banks in Canada. We can now bring convenience, service and security to that banks existing clientele allowing them access to fiat cash from any of our 13,400 locations across the country. Each time a client uses our ATM's, they will be charged a minimal service fee. All other clients of banks that are not registered with our service will be charged a larger service fee and can only withdraw from our terminals. Our banking partner will also pay a yearly fee for the right to be listed on our terminals and give their clients the access to 13,400 locations 24 hours a day. This greatly reduces the banks costs and alleviates the banks from operational fees associated with brick and mortar locations.

PAYDAY LOANS: In Canada 5 to 7 million payday loans are given out and processed monthly. CMIFOX aims to provide that service and be the connection thru 24-hour cash disbursement for these loans. We are not creating a new payday loan provider. We are just providing another platform where existing clientele of a payday loan provider can use our platform to receive their loans in cash instantly from our terminals. Providing what has grown to be an essential service to the public and collecting processing fees from the payday loan providers clientele who choose to use our convenient, secure and fast terminals. The payday loan provider will be responsible for screening their own clients and reimbursing CMIFOX of all fiat loaned out thru daily wire transfers. CMIFOX will not assume the risks of any loans and will operate under the payday loan providers license as a third-party transaction facilitator. Clients will simply choose the icon from the terminal that represents their registered provider. Decision to approve or disapprove loan will solely be left up to the provider. If approved and the client passes our CMISecured system to verify identity. Then and only then will the loan be dispensed.

MONEY TRANSFER GLOBALLY: Everyday a member of the public, businesses and so forth transfer money globally for many reasons. CMIFOX with its icon of a world money transfer service can now provide a third-party facilitating servicer. The public will be able to use our terminals and their favorite transfer service to send and receive money at our ATM's. CMISecured will fully screen all clients to verify identity and the transfer service will provide the transfer. The client will be charged a processing fee for the use of our terminals as well as the primary doing the transfer for the client will also provide CMIFOX with a yearly listing fee to be on our Canadian terminals nationwide. Services being courted at this time include Moneygram and Western Union to join forces with CMIFOX to provide a new customer experience and convenience.

CRYPTO EXCHANGE: Our primary partner in offering our ATM and POS service is Unifox.io. Unifox is a crypto service that offers the Fox Token and the Unicash Token. The Fox token is primarily used to pay all fees associated with the use of the Unifox exchange system and Unicash is a tradable asset that is traded on crypto exchanges. Not only does our system offer these assets for trade but we have the capability to offer any listed coin or token on the crypto world exchanges. Each coin or token will be charged a fee to be listed on our terminals and a client using our service will be charged a minimal fee of 7% of any and all transactions. The crypto exchange service worldwide is over a 1-billion-dollar market. Individuals and companies buy and trade crypto worldwide on a daily basis. The crypto exchange service will be provided by Unifox who have local exchanges operational worldwide, as per our contract with Unifox. Unifox has offered an additional service where merchants can accept crypto as payment for and goods or service and will be reimbursed in Canadian fiat currency. This alleviates the issue of merchants accepting crypto for their goods or service. We now have the manner in which we have merged the traditional financial system with the ever evolving and growing market of crypto. At the moment we already have listing agreements with a few offered and publicly traded cryptocurrencies. CMIFOX sees this a great step in the future of finance worldwide because of crypto's growing appeal to many financial institutions.

CURRENCY EXCHANGE: Between Canada and the USA there is an annual trade of over 1 trillion dollars per year. Because the the geographic location of both countries in relevance to each other, it also provides the opportunity of interlinked travel back and forth. Our terminals will have the capability to exchange US dollars and Canadian dollars in seconds, in either direction that a customer desire's. This will give CMIFOX the opportunity to charge a margin on such trades as well as a transaction fee for all transactions. We feel that this capability will be particularly useful in airports, hotels, tourist areas, train stations, bus stations and professional sporting venues.

DIGITAL ADVERTISING: On our ATM units we will carry a secondary screen. This screen is there for 1 sole purpose. It is there to advertise and carry information to the public. CMIFOX plans to lease this screen to an advertising agency, giving them the opportunity to offer this platform to their advertising clients. Everyone knows that advertising revenue in the digital world is immense and will continue to grow in the future. CMIFOX is going to be a part of that future. The revenue when at full capacity of 13,400 terminals will be second to none in Canada for a digital platform. This will become a platform that advertising agency will cherish with the capability of offering it to their clients.

CRYPTO MINING: While we do not expect this to be a large source of revenue for the company CMIFOX ATM units will have the capability to mine the crypto currency of its choice. All standalone units will mine 24 hours a day to a set mining program and mine all assets to one wallet which can be transferred ounce a month to fiat and adding to CMIFOX bottom line. We like to look at it as passive income that will help towards paying our placement contracts and bring down our unit costs.

FUNDING

CMIFOX INC. Is a corporation divided into a share structure! Upon forming the company, it was divided into 30 million shares. 20 million were allocated as "A" class shares and would carry the voting rights to control the company's direction and major decisions. These shares were held for founders, management and accredited investors and are valued at \$2 USD each. The other 10 million were given the classification of "B" class shares. These shares are non-voting shares but do represent equity in the company and will be directly tied to company performance. "B" class are listed at \$1.50 USD per share. Both shares will pay dividends to investors yearly and will increase with company revenue and growth. Our total worth is now set at \$55 million USD an extremely aggressive valuation. This is due to our contract requirements with Unifox. In 24 months, we are required to install 750 terminals at \$21,000 USD per terminal taking us to almost \$16 million USD plus infrastructure costs of an additional \$5 million USD. When looking at the revenue stream by each icon associated with each terminal, we were able to see revenues on the 750 terminals to be no less than \$50 million CAD yearly (\$35 million USD) particularly because of our multi functions and no competition in this space currently. This is without including licensing contracts and the addition of digital advertising revenue.

MARKET

CMIFOX has no limitations to the size of the market except to the extent of the size of Canada. Our contract covers the rights to this system for the entire country, all provinces and territories for 25 years. Our plan is to start this process in Ontario, British Columbia, Quebec and Alberta. These are the four largest revenue producing provinces and the provinces that make up most of Canada's population. Even achieving 5% of each icons market share in each of those provinces, we are still looking at a revenue stream that will exceed \$50 million CAD in 24 months. Our advantage is that we were able to bring so many features into one unit and cater to almost anyone's financial need, without that person changing locations. Yet maintaining a high level of security through KYC and biometric controls. The options with this system are endless with a great ability to adapt to each market. In Canada taking into account all features available on our terminals, the entire market across the country is in the billions of dollars per year when it comes to financial transactions. CMIFOX will and can capture 5% of that market in the next 5 years. While adding more icons to control more features such as bill payments etc.

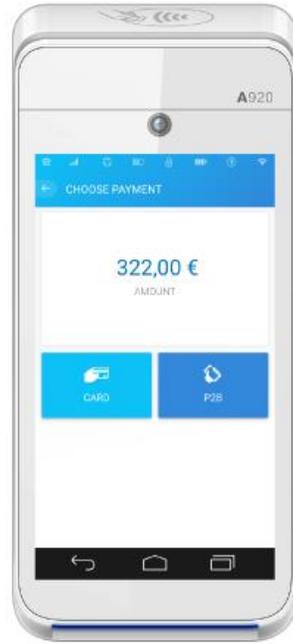
DEPLOYMENT STRATEGY

CMIFOX INC. Plans to start deploying our terminals with the essential services first. Banking is an everyday service and is widely used nationwide. This will be one of our largest transaction fee producers at \$3.00 CAD per transaction, which is the current acceptable and normal fee. The crypto exchange is automatically integrated in our system due to our deal with Unifox and will also be on the beginning platform at the rates of 5% to 7% per transaction. In our major hotels, tourist areas, airports and high traffic areas we will also offer the currency exchange icon. This will be offered at a \$2.50 rate for each transaction plus a margin on the actual exchange. The mining feature is automatically programmed into each of our units and will always be a source of passive income for the company. Income will depend on the number of units deployed. Having the secondary digital screen available to us and not using it would be a waste of potential income although the income will greatly depend on the number of units deployed in the public view. Just to note: CMIFOX is currently in negotiates with Canada's largest sporting marketers to have our units deployed in all major professional sporting complexes along with our brand to be associated with one major professional sporting team. As the market dictates more icons will be added to terminals as needed making our service extremely viable to the entire public.

PROJECTED FINANCIAL PLAN

Raising equity in every start up is the key to success. We decided not to do an *ICO (Initial Coin Offering)* because of the lack of accountability that we see in that financial structure. Here at CMIFOX INC., we want to be as transparent as possible to all our investors. This is why we have gone with the traditional manor of financial structure in the form of a corporation. This way investors know they themselves own a piece of the project and the company, in turn sharing in its growth. As mentioned earlier CMIFOX INC looks to raise \$15 million USD by selling 10 million class "B" shares at the rate of \$1.50 USD per share. As well as selling 2 million "A" class shares at \$2.00 USD per share to raise an additional \$4 million USD. This will then generate a total raise of \$19 million USD. All of this capital will go towards all startup costs and operational capital for the first phase of the project that will take 24 months to complete. It is imperative that we have the best programmers, IT network specialists, IT security team, and enough servers to handle all the data we will produce. The purchasing of all necessary hardware will also consume a majority of our startup capital in order to meet the terms of our exclusive rights contract. We can honestly see an ROI of 8 to 24 months on all capital invested because of our multiple platform structures. Please keep in mind that for every single transaction performed by our system we will earn transaction fees varying on the type of transaction. In addition to transaction fees CMIFOX INC. will also be paid listing fees for all icons that are placed on our platform because we are now promoting that brand. The digital advertising capabilities will also generate a very good source of revenue for the company. These are just a few of the revenues that this system will generate as proven in Vienna, Italy with the 10 units that are presently in operation. The system is also in use in the Netherlands, Czech Republic and Russia. Within time this system will cover the globe and be interlinked to each other. This will cause our share value to move in a positive manor in a very short period of time. This is the bridge between crypto and the traditional fiat financial market. All transactions can be performed in either fiat or cryptocurrency and be honored. All merchants that accept crypto currency payments for goods or services will have fiat deposited in their bank accounts and CMIFOX will convert the crypto back to fiat as needed. It is also important to note that CMIFOX INC. Presently carries no debt on its books.

Business Idea:				
Product / Service Idea: CMIFOX INC. ATM and POS SERVICE FOR FIAT AND CRYPTO				
Key Partners Payday loan providers Bank processors Advertising agency Money transfer service provider Crypto local exchange(Unifox) Currency exchange rate provider IT network IT securit Mining programs for crypto	Key Activities Processing payday loans and lines of credit Regular banking(deposits and withdrawal Buy and sell crypto All essential government and private bill payments U.S. and Canadian currency exchange Money transfer worldwide Digital advertising	Value Propositions Software to run system ATM and POS hardware Constant mining capabilities Large market presence Sponsorship(lease) contracts on platform Good employee base Transaction fees drive share value Advertising platform showing good presence Exclusive operation & distribution contract for Canada Technology holdings for use and leasing	Customer Relationships Trust Convenience Reliability Security Assurance Data protection Quick response to complaints Loyalty program	Customer Segments All age groups/ Male and Female Advertising firms Banks Payday loan providers Low to middle income Rural Communities Native reserves Business Traveler Tourists/ Recreational spenders
	Key Resources Server programmers IT specialists All hardware/ ATM/ POS/ Servers Contracts Armoured services to restock units Crypto liquidator's Personnel		Channels Grocery stores Convenience stores Reserve Band offices Standalone Kiosks in high traffic areas Airports Hotels Tourist destinaions/parks/exhibits/etc.	User Segments
Cost Structure Purchasing ATM Units - \$21,000 USD EACH Purchasing POS Units- \$800 USD EACH Programmers (3) \$120,000 CAD Each per year Office space and setup- \$ 1,000,000 CAD Unit Placements Fees 10% of Net transaction fees Transportaion- \$300,000 per year Licensing fees 10% of company intake net		Product use liscencing from CMI 25% of Net yearly Managements Salary \$500,000 yearly	Revenue Streams Transaction Fees Digital Advertising Crypto Mining from ATM's Leasing Platform Icons Leasing Tech out to other service provider's Margins on Currency Exchange	



POS TERMINAL



ATM TERMINAL



CMIFOX PARTNERS