



Report for CHILD USA
childusa.org

- Summary
- Rankings
- Links
- Keywords
- Tasks
- Baseline
- Analytics
- Last Month
- *NOTICES

Summary Report for: childusa.org
Report Date Range: 8/27/2021 through 9/25/2021



Keyword Visibility Index ?

Visibility Statistics ?

#1 Keyword Rankings	81
Top 5 Keyword Rankings	180
First Page Keyword Rankings	227
Rankings in the First Two Pages	283
Ranking that Improved	92
Rankings that Declined	44
Rankings that Stayed the Same	147
Total Rankings Gained/Lost	↑405

Active Keywords Tracked ?

Search Engine Listings ?

Top Keyword Rankings ?

Top Google Rankings

sol reform	#1
sol reform us	#1
sol reform ri	#1
sol reform in	#1
sol reform 2020	#1
child abuse sol	#1
child sex reform	#1
sol reform ga	#2
delayed disclosure	#1
new sol reform laws	#1

Have questions about your report? Interested in campaign upgrade options, Google Ads or other ideas?
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Summary	Rankings	Links	Keywords	Tasks	Baseline	Analytics	Last Month	*NOTICES
Summary Report for: childusa.org								
This report provides keyword ranking details for your website.								

Google			
Keyword / Linked URL	Current Rank	Previous Rank	Change
abuse in youth sports programs [childusa.org/abuse-neglect-of-athletes]	8	9	1 ↑
abuse statute of limitations [childusa.org/sol]	3	5	2 ↑
abuse statute of limitations reform [childusa.org/2021sol]	6	2	-4 ↓
age of consent in new mexico sol [childusa.org/law/new-mexico]	9	7	-2 ↓
age of consent in reform arkansas [childusa.org/law/arkansas]	9	11	2 ↑
age of consent reform arkansas [childusa.org/law/arkansas]	8	10	2 ↑
age of consent reform delaware [childusa.org/law/delaware]	16	15	-1 ↓
age of consent reform hawaii [childusa.org/law/hawaii]	18	19	1 ↑
age of consent reform idaho [childusa.org/law/idaho]	13	11	-2 ↓
age of consent reform in arkansas [childusa.org/law/arkansas]	7	11	4 ↑
age of consent reform in delaware [childusa.org/law/delaware]	15	15	0
age of consent reform in new mexico [childusa.org/law/new-mexico]	13	16	3 ↑
age of consent reform new mexico [childusa.org/law/new-mexico]	14	17	3 ↑
age of consent reform puerto rico [childusa.org/law/puerto-rico]	7	8	1 ↑
age of consent reform south dakota [childusa.org/law/south-dakota]	8	8	0
age of consent reform tennessee [childusa.org/law/tennessee]	16	13	-3 ↓
age of consent reform west virginia [childusa.org/law/west-virginia]	9	UNRANKED	12 ↑
age of consent reformation arkansas [childusa.org/law/arkansas]	15	16	1 ↑
age of consent reformation maine [childusa.org/law/maine]	16	13	-3 ↓
amicus advocacy [childusa.org/amicus-advocacy]	4	4	0
amicus briefs advocacy [childusa.org/amicus-advocacy]	13	9	-4 ↓
amicus briefs in child protection cases [childusa.org/amicus-advocacy]	1	1	0
anti vaxxer child neglect in us [childusa.org/medicalneglect]	19	UNRANKED	2 ↑
arkansas child molestation law reform [childusa.org/wp-content/uploads/2021/04/2021-04-14-ar-sb-676-testimony.pdf]	8	15	7 ↑
arkansas child molestation laws [childusa.org/law/arkansas]	5	4	-1 ↓
ban gay conversion therapy for children [childusa.org/conversion-therapy]	1	5	4 ↑
ban gay conversion therapy for kids [childusa.org/conversion-therapy]	2	6	4 ↑
change child abuse statute of limitations [childusa.org/sol]	1	1	0
change child sex abuse statute of limitations [childusa.org/sol]	1	2	1 ↑
change statute of limitations child abuse [childusa.org/sol]	1	5	4 ↑
child abuse charity usa [childusa.org/contact]	11	19	8 ↑
child abuse family court reform advocates [childusa.org/familycourts]	1	1	0
child abuse information legal advocacy [childusa.org/amicus-advocacy]	6	UNRANKED	15 ↑
child abuse information legal advocates [childusa.org]	14	UNRANKED	7 ↑
child abuse laws nonprofit advocates [childusa.org/about-us]	2	13	11 ↑
child abuse legal protection [childusa.org/law]	15	UNRANKED	6 ↑
child abuse nonprofit think tank group [childusa.org/about-us]	2	2	0
child abuse nonprofit think tank organization [childusa.org/about-us]	2	2	0
child abuse petition [childusa.org/support-child-usa]	4	7	3 ↑
child abuse prevention nonprofit think tank [childusa.org/about-us]	1	1	0
child abuse prevention think tank [childusa.org/about-us]	1	1	0
child abuse protection nonprofit charity [childusa.org/ambassadors]	11	14	3 ↑
child abuse protection nonprofit group [childusa.org/about-us]	4	10	6 ↑
child abuse protection nonprofit organization [childusa.org/ambassadors]	8	11	3 ↑
child abuse protection think tank [childusa.org/about-us]	1	1	0
child abuse reform in america [childusa.org]	3	9	6 ↑
child abuse reform nonprofit organization [childusa.org]	2	5	3 ↑
child abuse sol [childusa.org/2021sol]	1	2	1 ↑
child abuse sol by state [childusa.org/sol]	2	2	0
child abuse sol reform [childusa.org/2020sol]	1	1	0
child abuse sol reform by state [childusa.org/2021sol]	1	1	0
child abuse sol reform colorado [childusa.org/sol-update]	1	3	2 ↑
child abuse sol reform illinois [childusa.org/2021sol]	2	3	1 ↑
child abuse sol reform mississippi [childusa.org/law/mississippi]	1	1	0
child abuse sol reform missouri [childusa.org/2020sol]	2	2	0
child abuse sol reform nebraska [childusa.org/nebraska]	1	1	0
child abuse sol reformation [childusa.org/2020sol]	1	1	0
child abuse sol reforms [childusa.org/2020sol]	1	1	0
child abuse statute of limitations [childusa.org/sol]	10	7	-3 ↓
child abuse statutes of limitation [childusa.org/sol]	6	6	0
child abuse usa [childusa.org]	16	UNRANKED	5 ↑
child abuse window to justice [childusa.org/sol]	13	9	-4 ↓



child abuse window to justice	[childusa.org/sol]	13	9	-4	↓
child bride law reform in america	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	5	5	0	
child brides in america	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	10	10	0	
child conversion therapy ban	[childusa.org/conversion-therapy]	3	5	2	↑
child endangerment delaware	[childusa.org/law/delaware]	10	10	0	
child endangerment sol laws	[childusa.org/2021sol]	1	1	0	
child endangerment sol reform	[childusa.org/2020sol]	1	1	0	
child marriage abuse reform	[childusa.org/child-marriage]	3	3	0	
child marriage act 2020	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	20	UNRANKED	1	↑
child marriage in america	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	13	10	-3	↓
child marriage in america statistics	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	2	2	0	
child marriage in the us	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	13	10	-3	↓
child marriage in us statistics	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	3	3	0	
child marriage in usa	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	14	9	-5	↓
child marriage law reform in us	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	4	3	-1	↓
child marriage law reform in usa	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	7	6	-1	↓
child marriage laws us	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	19	14	-5	↓
child marriage rates in the us	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	2	2	0	
child marriage reform in america	[childusa.org/child-marriage]	8	7	-1	↓
child marriage reform in the united states	[childusa.org/child-marriage]	10	UNRANKED	11	↑
child marriage reform in usa	[childusa.org/child-marriage]	9	7	-2	↓
child marriage us reform	[childusa.org/child-marriage]	11	10	-1	↓
child molestation nonprofit think tank	[childusa.org/about-us]	1	1	0	
child molestation prevention think tank	[childusa.org]	5	7	2	↑
child molestation prevention think tanks	[childusa.org]	5	6	1	↑
child molestation sol reform	[childusa.org/2020sol]	1	1	0	
child molestion sol reform	[childusa.org/2020sol]	1	1	0	
child molestion sol reform new york	[childusa.org/2020sol]	2	2	0	
child molestion sol reform utah	[childusa.org/2020sol]	2	2	0	
child neglect law reformation	[childusa.org]	18	15	-3	↓
child protection law think tank	[childusa.org/about-us]	1	1	0	
child protection laws by state	[childusa.org/law]	7	12	5	↑
child protection laws in us	[childusa.org/law]	10	14	4	↑
child protection laws usa	[childusa.org/law]	10	10	0	
child protection think tank	[childusa.org/about-us]	1	2	1	↑
child protection think tanks	[childusa.org/about-us]	2	2	0	
child protection usa	[childusa.org/about-us]	9	11	2	↑
child rights nonprofit charity think tank	[childusa.org/about-us]	3	3	0	
child rights nonprofit think tank	[childusa.org/about-us]	1	1	0	
child sex abuse law reform	[childusa.org/law]	3	3	0	
child sex abuse nonprofit think tank	[childusa.org/about-us]	2	2	0	
child sex abuse reform nonprofit organization	[childusa.org/ambassadors]	2	3	1	↑
child sex abuse sol reform	[childusa.org/2020sol]	1	1	0	
child sex abuse sol reform by state	[childusa.org/2020sol]	1	1	0	
child sex abuse sol reforms	[childusa.org/2020sol]	1	1	0	
child sex abuse statute of limitation	[childusa.org/sol]	2	2	0	
child sex abuse statute of limitations	[childusa.org/sol]	3	2	-1	↓
child sex family court reform advocates	[childusa.org/familycourts]	1	1	0	
child sex family court reform think tank	[childusa.org/familycourts]	1	1	0	
child sex law reform	[childusa.org/law]	14	UNRANKED	7	↑
child sex protection legal advocates	[childusa.org]	8	UNRANKED	13	↑
child sex protection nonprofit advocates	[childusa.org/about-us]	1	2	1	↑
child sex protection nonprofit organization	[childusa.org/ambassadors]	2	2	0	
child sex protection nonprofit organizations	[childusa.org/ambassadors]	4	4	0	
child sex protection nonprofit think tank	[childusa.org/about-us]	1	1	0	
child sex reform	[childusa.org/2020sol]	1	1	0	
child sex trafficking sol reform	[childusa.org/2021sol]	1	1	0	
child sexual abuse act	[childusa.org/law]	10	10	0	
child sexual abuse in the united states	[childusa.org/law]	17	UNRANKED	4	↑
child sexual abuse law	[childusa.org/law]	5	6	1	↑
child sexual abuse laws	[childusa.org/law]	11	8	-3	↓
child sexual abuse protection law	[childusa.org/law]	5	5	0	
child sexual abuse reform organization	[childusa.org]	2	2	0	
child sexual abuse sol reform	[childusa.org/2021sol]	1	1	0	
child sexual abuse sol reform kansas	[childusa.org/law/kansas]	1	1	0	
child sexual abuse statue of limitations	[childusa.org/sol]	2	2	0	
child sexual abuse statute of limitation	[childusa.org/sol]	3	3	0	
child sexual abuse statute of limitations	[childusa.org/sol]	3	3	0	



child sexual abuse statue of limitations	[childusa.org/sol]	2	2	0
child sexual abuse statute of limitation	[childusa.org/sol]	3	3	0
child sexual abuse statute of limitations	[childusa.org/sol]	3	3	0
child sexual assault sol	[childusa.org/sol]	2	2	0
child sexual assault sol law reform	[childusa.org/2020sol]	1	1	0
child sexual assault sol reform	[childusa.org/2021sol]	1	1	0
child sexual assault statue of limitations	[childusa.org/sol]	2	2	0
child support nonprofit think tank	[childusa.org]	6	UNRANKED	15⬆️
civ sol	[childusa.org/2021sol]	12	UNRANKED	9⬆️
conversion therapy abuse	[childusa.org/conversion-therapy]	12	12	0
conversion therapy reform	[childusa.org/conversion-therapy]	2	5	3⬆️
corey feldman child abuse prevention advocate	[childusa.org/ambassadors]	2	2	0
delayed disclosure	[childusa.org/wp-content/uploads/2020/04/delayed-disclosure-factsheet-2020.pdf]	1	1	0
end child gay conversion therapy advocates	[childusa.org/conversion-therapy]	2	6	4⬆️
end child gay conversion therapy think tank	[childusa.org/conversion-therapy]	1	UNRANKED	20⬆️
end child marriage & sex abuse in usa	[childusa.org/child-marriage]	1	1	0
end child marriage and sex abuse in usa	[childusa.org/child-marriage]	1	1	0
family court abuse	[childusa.org/familycourts]	6	9	3⬆️
family court reform	[childusa.org/familycourts]	1	1	0
family court reform advocacy	[childusa.org/familycourts]	2	2	0
family court reform bill	[childusa.org/familycourts]	3	2	-1⬇️
family court reforms	[childusa.org/familycourts]	2	2	0
federal sol sex crime reform	[childusa.org/2020sol]	1	2	1⬆️
first bill restricting marriage age us	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	19	15	-4⬇️
florida child abuse sol reform	[childusa.org/2021sol]	2	3	1⬆️
game over commission	[childusa.org/gameover]	1	1	0
hollywood pedophilia prevention advocates	[childusa.org/ambassadors]	5	2	-3⬇️
how to stop conversion therapy	[childusa.org/conversion-therapy]	4	7	3⬆️
illinois child abuse sol reform	[childusa.org/2021sol]	2	3	1⬆️
indiana child abuse sol reform	[childusa.org/2020sol]	2	2	0
kansas child abuse sol reform	[childusa.org/law/kansas]	2	2	0
law for child protection think tank	[childusa.org]	1	1	0
laws protecting children	[childusa.org/law]	20	UNRANKED	1⬆️
laws protecting children usa	[childusa.org/law]	11	11	0
laws regarding child sexual abuse	[childusa.org/law]	2	6	4⬆️
laws that protect children	[childusa.org/law]	17	UNRANKED	4⬆️
laws to protect children	[childusa.org/law]	17	UNRANKED	4⬆️
legality of child marriage	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	18	17	-1⬇️
maine child abuse laws	[childusa.org/law/maine]	11	15	4⬆️
medical child neglect nonprofit advocates	[childusa.org]	6	19	13⬆️
medical neglect law reform	[childusa.org]	15	14	-1⬇️
medical neglect reform	[childusa.org/medicalneglect]	7	7	0
medical neglect sol reform	[childusa.org/sol]	1	UNRANKED	20⬆️
minor protection in usa	[childusa.org/about-us]	14	9	-5⬇️
molestation laws in mississippi	[childusa.org/law/mississippi]	7	13	6⬆️
molestation sol reform	[childusa.org/sol]	1	1	0
molestation statute of limitations	[childusa.org/sol]	12	12	0
movement to end child marriage and sex abuse	[childusa.org/child-marriage]	1	1	0
nassar child abuse game over comissio	[childusa.org/gameover]	1	1	0
nassar children abuse commission	[childusa.org/gameover]	3	2	-1⬇️
nassar children abuse game over comission	[childusa.org/gameover]	1	1	0
nassar children commission	[childusa.org/gameover]	1	1	0
neglected child legal reform	[childusa.org]	6	9	3⬆️
new sol reform laws	[childusa.org/2020sol]	1	UNRANKED	20⬆️
new sol reform laws 2021	[childusa.org/2021sol]	1	1	0
non profit child abuse prevention think tank	[childusa.org/about-us]	1	1	0
nonprofit child abuse protection organization	[childusa.org/ambassadors]	14	UNRANKED	7⬆️
nonprofit child sex protection organizations	[childusa.org/ambassadors]	6	6	0
nonprofit child sex protection think tank	[childusa.org/about-us]	1	1	0
nonprofit organization medical child neglect	[childusa.org]	6	15	9⬆️
nonprofit think tank against child abuse	[childusa.org]	2	2	0
non-profit think tank against child abuse	[childusa.org]	3	3	0
nonprofit think tank child abuse protection	[childusa.org/about-us]	2	2	0
number of child marriages in the us	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	6	6	0
organizations fighting pedophiles	[childusa.org/ambassadors]	7	7	0
parental alienation is child abuse	[childusa.org/the-parental-alienation-defense-endangers-children]	11	13	2⬆️
pedophilia sol reform	[childusa.org/2020sol]	2	2	0



report-on-child-marriage-in-the-us.pdf		6	6	0
organizations fighting pedophiles [childusa.org/ambassadors]		7	7	0
parental alienation is child abuse [childusa.org/the-parental-alienation-defense-endangers-children]		11	13	2↑
pedophilia sol reform [childusa.org/2020sol]		2	2	0
reform child marriage laws [childusa.org/child-marriage]		17	14	-3↓
reform child marriage laws usa [childusa.org/child-marriage]		5	2	-3↓
reformation of child marriages in the us [childusa.org/child-marriage]		4	4	0
ri child molestation sol reform [childusa.org/wp-content/uploads/2021/03/2021-03-23-ri-testimony-h-5725.pdf]		1	1	0
sex abuse & maltreatment [childusa.org/law]		10	17	7↑
sex abuse statute of limitation [childusa.org/sol]		2	2	0
sex abuse statute of limitations [childusa.org/sol]		2	2	0
sex crime sol reform [childusa.org/2020sol]		1	1	0
sex offense statute of limitations [childusa.org/sol]		6	12	6↑
sex trafficking sol reform [childusa.org/2020sol]		1	1	0
sex trafficking statute of limitations [childusa.org/trafficking]		6	6	0
sexual abuse reform [childusa.org/2020sol]		4	4	0
sexual abuse sol reform by state [childusa.org/2020sol]		1	1	0
sexual abuse statute of limitations [childusa.org/sol]		2	2	0
sexual crimes sol reform [childusa.org/2020sol]		1	UNRANKED	20↑
sol molestation reform georgia [childusa.org/2020sol]		4	5	1↑
sol reform [childusa.org/2020sol]		1	1	0
sol reform 2020 [childusa.org/2020sol]		1	1	0
sol reform arkansas [childusa.org/wp-content/uploads/2021/04/2021-04-14-ar-sb-676-testimony.pdf]		3	3	0
sol reform child abuse [childusa.org/2020sol]		1	1	0
sol reform child rape [childusa.org/sol]		1	1	0
sol reform for child sex abuse [childusa.org/sol]		1	1	0
sol reform for sexual assault [childusa.org/2020sol]		1	1	0
sol reform ga [childusa.org/2021sol]		2	2	0
sol reform in [childusa.org/2020sol]		1	1	0
sol reform molestation mn [childusa.org/2021sol]		4	4	0
sol reform new york [childusa.org/2020sol]		3	3	0
sol reform on child sexual abuse [childusa.org/sol]		1	1	0
sol reform on sex crimes [childusa.org/2020sol]		1	1	0
sol reform on sex crimes usa [childusa.org/sol]		1	1	0
sol reform on sexual offenses [childusa.org/2020sol]		1	UNRANKED	20↑
sol reform pedophilia [childusa.org/wp-content/uploads/2021/02/2021-02-26-2020-sol-report-2.16.21-v2-1.pdf]		2	2	0
sol reform ri [childusa.org/wp-content/uploads/2021/03/2021-03-23-ri-testimony-h-5725.pdf]		1	1	0
sol reform sex trafficking [childusa.org/2020sol]		1	1	0
sol reform sexual abuse [childusa.org/2020sol]		1	1	0
sol reform tx [childusa.org/wp-content/uploads/2021/02/2021-02-26-2020-sol-report-2.16.21-v2-1.pdf]		3	3	0
sol reform us [childusa.org/2021sol]		1	1	0
sol reformation sex trafficking [childusa.org/2020sol]		1	1	0
sol summary [childusa.org/2020sol]		4	UNRANKED	17↑
sports sex abuse neglect [childusa.org/abuse-neglect-of-athletes]		4	5	1↑
statue of limitation on child abuse [childusa.org/sol]		7	7	0
statue of limitation on child molestation [childusa.org/sol]		4	6	2↑
statue of limitations child abuse [childusa.org/sol]		5	6	1↑
statue of limitations for child abuse [childusa.org/sol]		14	9	-5↓
statue of limitations on child abuse [childusa.org/sol]		15	12	-3↓
statue of limitations sex abuse [childusa.org/sol]		3	3	0
statute of limitation for molestation [childusa.org/sol]		5	5	0
statute of limitation on child abuse [childusa.org/sol]		5	6	1↑
statute of limitation on child molestation [childusa.org/sol]		4	4	0
statute of limitation on molestation [childusa.org/sol]		4	5	1↑
statute of limitation on sexual abuse [childusa.org/sol]		3	3	0
statute of limitation reform child abuse [childusa.org/2020sol]		1	1	0
statute of limitation reform kansas [childusa.org/law/kansas]		3	3	0
statute of limitations abuse [childusa.org/sol]		3	3	0
statute of limitations child abuse [childusa.org/sol]		6	6	0
statute of limitations child molestation [childusa.org/sol]		6	UNRANKED	15↑
statute of limitations child sex abuse [childusa.org/sol]		2	2	0
statute of limitations for abuse [childusa.org/sol]		5	5	0
statute of limitations for child abuse [childusa.org/sol]		7	7	0
statute of limitations for child sex abuse [childusa.org/sol]		3	2	-1↓
statute of limitations of molestation [childusa.org/sol]		5	9	4↑
statute of limitations on child abuse [childusa.org/sol]		12	10	-2↓
statute of limitations on child molestation [childusa.org/sol]		11	UNRANKED	10↑



statute of limitations on sexual abuse	[childusa.org/sol]	3	4	1	↑
statute of limitations reform	[childusa.org/2021sol]	8	5	-3	↓
statute of limitations reform colorado	[childusa.org/2020sol]	13	13	0	
statute of limitations reform molestation	[childusa.org/sol]	10	5	-5	↓
statute of limitations sex abuse	[childusa.org/sol]	3	3	0	
statute of limitations sexual misconduct	[childusa.org/sol]	14	11	-3	↓
stop child abuse non profit think tank	[childusa.org]	2	2	0	
stop child sex abuse non profit think tank	[childusa.org]	3	3	0	
stop conversion therapy	[childusa.org/conversion-therapy]	2	7	5	↑
stop conversion therapy for minors	[childusa.org/conversion-therapy]	1	1	0	
think tank advocates to end child marriage	[childusa.org]	15	UNRANKED	6	↑
think tank organization to end child marriage	[childusa.org]	6	UNRANKED	15	↑
underage marriage law reform usa	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	12	11	-1	↓
underage marriage statistics usa	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	2	2	0	
underage marriage usa	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	17	12	-5	↓
us child marriage law reform	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	16	11	-5	↓
us child marriage reform	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	12	10	-2	↓
us child molestation sol law reformation	[childusa.org/sol]	1	1	0	
us child protection laws by state	[childusa.org/law]	17	14	-3	↓
us statute of limitations for child abuse	[childusa.org/sol]	4	3	-1	↓
washington child marriage law reform	[childusa.org/wp-content/uploads/2020/04/2020-report-on-child-marriage-in-the-us.pdf]	2	2	0	
what is delayed disclosure	[childusa.org/wp-content/uploads/2020/04/delayed-disclosure-factsheet-2020.pdf]	1	UNRANKED	20	↑
why adult survivors do not come forward	[childusa.org/wp-content/uploads/2020/04/delayed-disclosure-factsheet-2020.pdf]	12	UNRANKED	9	↑

Have questions about your report? Interested in campaign upgrade options, Google Ads or other ideas?

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Summary Rankings Links Keywords Tasks Baseline Analytics Last Month *NOTICES

Summary Report for: childusa.org

This report provides link and business directory submission details.

Business Citations & Search Engine Submissions

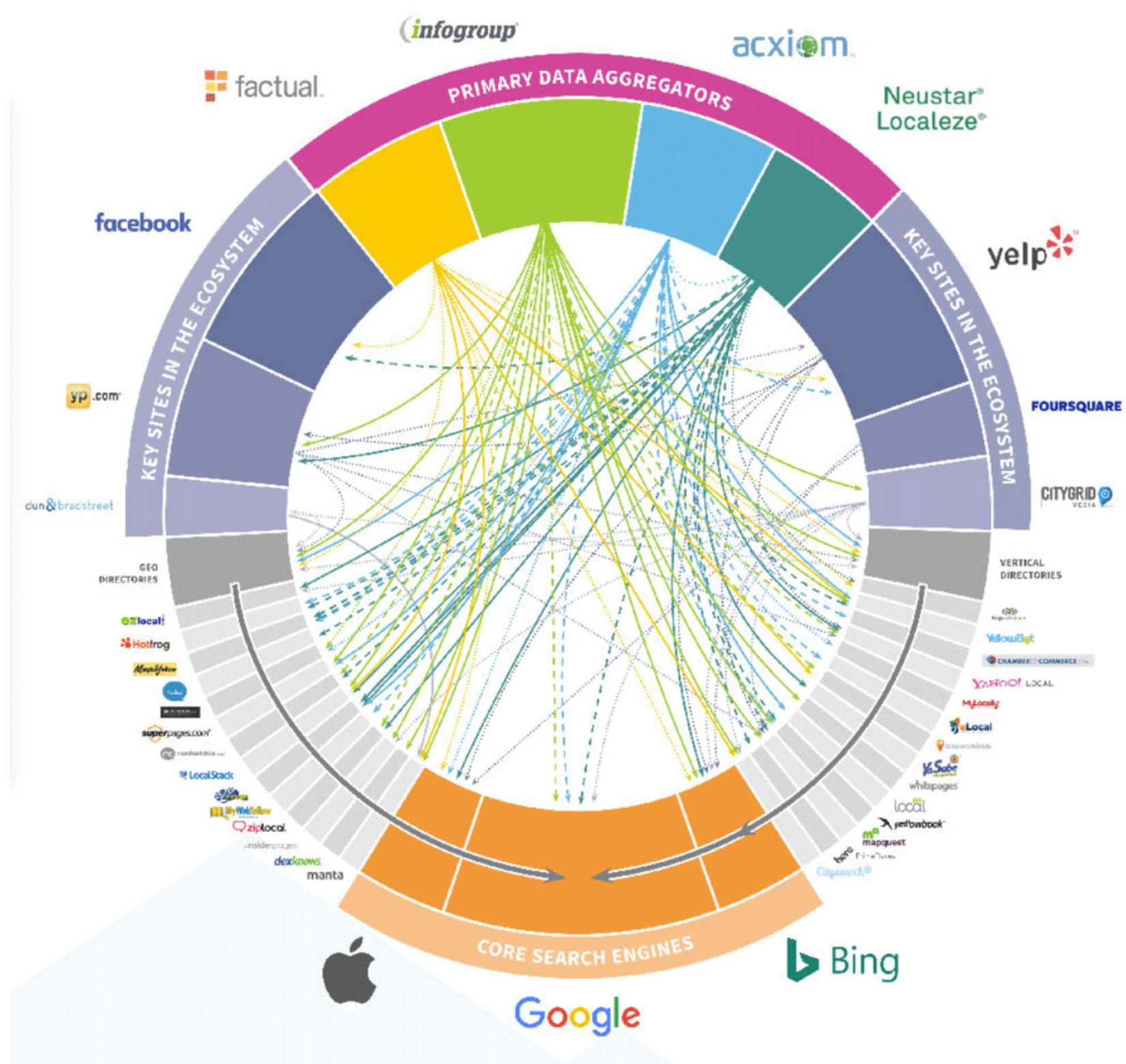
Business Citations include Online Yellow Pages, Local Business Directories, Industry (Vertical) Business Directories, Voice Search (like Apple's Siri), GPS Systems (like Ford or GM vehicle dashboard GPS) and other niche business resources. Submissions are made through the data aggregator Infogroup, which is the largest data aggregator. Infogroup submissions distribute business data to over 200 business resources websites. Examples include DexKnows, Manta, InsiderPages, CityGrid and YellowBot.

Search Engine Submissions include major search engine submissions like Google, Bing and Yahoo, as well as minor search engine submissions like ExactSeek, ASR and Entireweb. Over 30 search engines in all have received your URL submission after data is shared between search engine partners. For example, Yahoo! uses search data from Bing, and AOL uses search data from Google. The largest US and Canada search engines include (in order): Google 1.8 bil/mo, Bing 500 mil/mo, Yahoo 490 mil/mo, ASK 300 mil/mo, AOL 200 mil/mo, DuckDuckGo 150 mil/mo, WebCrawler 25 mil/mo, Search.com 20 mil/mo, DogPile 12 mil/mo, Excite 8 mil/mo.

Some business submissions will expire and some will not auto-update if your business contact information changes. We regularly resubmit your business listing data to ensure constant listings across all business citations and search engine resources. If your contact information changes (Name, Phone, Address, URL, etc.), let us know so that we can resubmit your data and refresh your contact information.

The Local Search Ecosystem

—————> Confirmed Relationship
-----> Likely Relationship
.....> Unconfirmed Relationship





Website Business Submission Network

[411.com](#)
[411.info](#)
4Shared
[AboutOurWork.com](#)
[AccessTogether.org](#)
Acura
[addresses.com](#)
Agero
AirYell (App)
ALK Maps
[AllPages.com](#)
[America411.info](#)
AmericanTowns
[Answers.com](#)
[Anywho.com](#)
[apartmentguide.com](#)
Apple Maps
AreaConnect
[areaguides.net](#)
AroundMe (App)
Ask Local
AT&T
Atlanta New Homes Directory
Avantar
[B2BYellowPages.com](#)
[BenefitReport.com](#) / [benefitcorp.net](#)
[BestLocalSearch.com](#)
Bigfoot
Bing
Bing Local
BizWiki
Blackberry
BlockBeacon
Blogger
BMW
BooRah Restaurants (Intuit)
BrightData
Brownbook
Capital One
[cars.com](#)
CBS Local
Chamber of Commerce
Chewsy (App)
Chrysler
[City-Data.com](#)
Citygrid
CityMaps
CityMaps (App)
Citysearch (CityGrid)
Citysquares
CloseBy
CloudMade
[Comcast.net](#) Search
CommunityWalk
CompanyTube
Compass
[Contractors.com](#)
CoPilot Live
[Credit.net](#)

Crowdspot
DailyMotion
[Data.com](#)
[Dealspl.us](#)
Delicious
Denso
DexKnows
Digsview
DiscoverOurTown
Dogpile
Driverside
Earthcomber
[Earthlink.net](#)
[earthyellowpages.com](#)
Eating Pages
Entrepreneur Connect
eServiceLog
Eventful
EveryScape
[extrayellow.com](#)
EZ Trader
ezlocal
[EZToUse.com](#)
Facebook
[FindTheBest.com](#)
[Foodie.com](#)
[foodspotting.com](#)
Ford
[ForLocations.com](#)
Foursquare / Swarm
Garmin
[GiftCards.com](#)
Gimbal
GM
GoLocal247
Google My Business
Gravy (App)
Groupon
Grtsp (App)
GuildQuality
Harman
Hello Metro
HERE (Nokia)
Hibu
Honda
Hoovers
[Hotfrog.com](#)
HTC
Hyundai
[Indeed.com](#)
Infiniti
InfoSpace
InfoTiger
Ingenio Yellow Pages
Insiderpages
Jayde B2B
[JobQuotes.com](#)
Judy's Book

[Justclicklocal.com](#)
Key Ring (App)
[kgbdeals.com](#)
Kia
[KSL.com](#)
Kudzu
[LawInfo.com](#)
Lexus
LiveJournal
[LiveLocal.net](#)
Living Social
Local Database
[local.com](#)
LocalBookmarkIt
[localdirectoryguide.com](#)
[localguides.com](#)
[LocalHometown.com](#)
[locality.com](#)
LocalMediaLink
LocalPages
Localscope
[LocalSearch.com](#)
Lycos Yellow Pages
MagicYellow
MakeltLocal
Manta
MapMyRun
mapquest
Merchant Circle
[metropolist.com](#)
Millenial Media
Mobifind
MojoPages
Mopub
[MyCoupons.com](#)
[mymove.com](#)
[Nara.me](#)
[nearfire.com](#)
[Nezibo.com](#)
Nissan
Nokia
nSphere
Onboard Informatics
OnStar
[Outdoor.com](#)
Panoramio
[PhoneNumber.com](#)
Pingup
Pioneer
[PlanApple.com](#)
Pokitdok
[Porch.com](#)
[PremierDoctors.com](#)
[realtor.com](#)
[Restaurants.com](#)
RightWay
[RoadTrippers.com](#)
Samsung
SearchBug

SeccionAmarilla
[Seekitlocal.com](#)
[Shoptopia.com](#)
ShowMeLocal
Sirtune
Smaato
Snapfinger
Spoke
Spotcast
Subaru
Superpages
SureWest Directories
Switchboard
TechnoCom
Telenav
[webrevealed.com](#)
[TheYellowPages.com](#)
Time Out New York
TomTom / TeleAtlas
topix
Topster
Town Planner
[TownPlanner.com](#)
Toyota
TripAdvisor
Trulia
Tupalo
Turn
Tyloon
Urban Spoon
[USCity.net](#)
[usdirectory.com](#)
USLocale
[us-yellow.com](#)
Verizon
voteforthebest
[WalkScore.com](#)
[watsnear.me](#)
[WebLocal.ca](#)
Whitepages
WhoWhere
Wikiocity
xAD
Yahoo Local
Yahoo!
[Yellow.com](#)
YellowBook
YellowBot
Yellowee
[YellowPageCity.com](#)
[YellowUSA.com](#)
YellowBot
[YP.com](#)
[Ypeek.com](#)
Zenrin
[Zidster.com](#)
Ziplocal
Zofari

Search Engine Submissions

AltaVista
AOL
[ASK.com](#)
ActiveSearchResults
Amidalla
Anoox
Bing
Burf
DogPile
DuckDuckGo
[Entireweb.com](#)
ExactSeek
Excite
Google
[Info.com](#)
Info Tiger

InfoSpace
Lycos
MetaBooster
Portelo
Replaz
RocketBrowse
[Search.com](#)
SecretSELabs
Seznam
SitiDi
SonicRun
Subjex
Suchio
WebCrawler
WebSearchTools
Yahoo!

Have questions about your report? Interested in campaign upgrade options, Google Ads or other ideas?

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Summary	Rankings	Links	Keywords	Tasks	Baseline	Analytics	Last Month	*NOTICES
Summary Report for: childusa.org This report provides keyword tracking and targeting information used for your campaign.								

Keyword Targeting

*Note: Shows examples of the types of keywords used for SEO targeting. Optimization of core target keywords improves the rankings for these phrases as well as numerous long-tail variants.

abuse in youth sports programs
abuse investigation
abuse petition
abuse protection
amicus briefs
ban gay conversion therapy
change the statute of limitations
charity and nonprofit org donations
child abuse in america
child abuse information
child abuse statistics
child protection laws
child sex abuse statute of limitations
end child marriage
families separated at border
family court reform
game over commission
investigating sexual abuse
larry nassar abuse
legal advocacy
nonprofit organization for children
prevent abuse
protect children from abuse
protect kids
sex abuse & maltreatment
sol reform
sol tracker
statute of limitations for child abuse
statute of limitations reform
stop abuse
stopping child sex abuse

Tracked Keywords

*Note: Shows the list of all search phrases tracked in this report. Not all search phrases have first or second page rankings, however all tracked phrases have generated clicks or search impressions. If a keyword is not listed here, then it either (1) has no meaningful rankings or (2) has limited search demand.

anti vaxxer child neglect in us
child marriage act 2020
child marriage reform in the united states
child sexual abuse in the united states
connecticut child abuse laws
educational neglect laws
sol reform on sexual offenses
what is delayed disclosure
what laws protect children in the us
why adult survivors do not come forward
abuse in youth sports programs
abuse investigation
abuse petition
abuse protection
abuse statute of limitations
abuse statute of limitations reform
abused children charities
age of consent alabama
age of consent florida
age of consent hawaii
age of consent in arkansas
age of consent in colorado
age of consent in florida
age of consent in georgia
age of consent in idaho
age of consent in illinois
age of consent in indiana
age of consent in kentucky
age of consent in maine
age of consent in mississippi
age of consent in missouri
age of consent in nevada
age of consent in new mexico
age of consent in new mexico sol
age of consent in reform arkansas
age of consent in south dakota
age of consent in tennessee
age of consent in utah
age of consent oklahoma
age of consent reform arkansas
age of consent reform delaware
age of consent reform hawaii
age of consent reform idaho
age of consent reform in arkansas
age of consent reform in delaware
age of consent reform in new mexico
age of consent reform new mexico
age of consent reform puerto rico
age of consent reform south dakota
age of consent reform tennessee
age of consent reform west virginia
age of consent reformation arkansas
age of consent reformation maine
age of consent wisconsin
amicus advocacy
amicus briefs
amicus briefs advocacy



age of consent reform tennessee
age of consent reform west virginia
age of consent reformation arkansas
age of consent reformation maine
age of consent wisconsin
amicus advocacy
amicus briefs
amicus briefs advocacy
amicus briefs advocates
amicus briefs in child protection cases
amicus briefs nonprofit think tanks
arkansas child molestation law reform
arkansas child molestation laws
ban gay conversion therapy
ban gay conversion therapy for children
ban gay conversion therapy for kids
ban gay conversion therapy organization
change the statute of limitations
change child abuse statute of limitations
change child sex abuse statute of limitations
change in statute of limitations
change statute of limitations child abuse
change the statute of limitations
charities child abuse
charities for abused children
charities for child abuse
charity and nonprofit org donations
charity for abused children
charity organization child protection
charity organizations child protection
charity organizations children's civil rights
child abuse
child abuse charity
child abuse charity usa
child abuse donation
child abuse donations
child abuse family court reform advocates
child abuse in america
child abuse in the usa
child abuse information
child abuse information legal advocacy
child abuse information legal advocates
child abuse information think tank
child abuse laws in arizona
child abuse laws nonprofit advocates
child abuse legal protection
child abuse nonprofit think tank group
child abuse nonprofit think tank organization
child abuse petition
child abuse prevention nonprofit think tank
child abuse prevention think tank
child abuse protection charities
child abuse protection charity organization
child abuse protection charity donations
child abuse protection laws
child abuse protection nonprofit charity
child abuse protection nonprofit donations
child abuse protection nonprofit group
child abuse protection nonprofit organization
child abuse protection nonprofit think tank
child abuse protection think tank
child abuse reform in america
child abuse reform nonprofit organization
child abuse reform usa
child abuse reformation
child abuse sol
child abuse sol by state
child abuse sol reform
child abuse sol reform by state
child abuse sol reform colorado
child abuse sol reform illinois
child abuse sol reform mississippi
child abuse sol reform missouri
child abuse sol reform nebraska
child abuse sol reform usa

child endangerment protection law think tank
child endangerment sol laws
child endangerment sol reform
child harassment laws
child help organization
child marriage & sex prevention think tank
child marriage abuse reform
child marriage ban us
child marriage in america
child marriage in america statistics
child marriage in the us
child marriage in us statistics
child marriage in usa
child marriage law reform
child marriage law reform in us
child marriage law reform in usa
child marriage laws
child marriage laws by state
child marriage laws us
child marriage rates in the us
child marriage reform
child marriage reform in america
child marriage reform in usa
child marriage us reform
child molestation nonprofit think tank
child molestation prevention think tank
child molestation prevention think tanks
child molestation sol reform
child molestation sol reform
child molestation sol reform new york
child molestation sol reform utah
child neglect law reformation
child neglect reform
child predator prevention
child protection law
child protection law think tank
child protection laws
child protection laws by state
child protection laws in us
child protection laws usa
child protection think tank
child protection think tanks
child protection usa
child protections nonprofit organizations
child rape nonprofit organization
child rights nonprofit charity think tank
child rights nonprofit donations
child rights nonprofit think tank
child sex
child sex abuse
child sex abuse law reform
child sex abuse lawyer indiana
child sex abuse legal advocacy
child sex abuse nonprofit think tank
child sex abuse reform nonprofit organization
child sex abuse reform nonprofit think tank
child sex abuse reform think tank advocates
child sex abuse sol reform
child sex abuse sol reform by state
child sex abuse sol reforms
child sex abuse statute of limitation
child sex abuse statute of limitations
child sex family court reform advocates
child sex family court reform organization
child sex family court reform think tank
child sex law reform
child sex prevention
child sex protection legal advocates
child sex protection nonprofit advocates
child sex protection nonprofit organization
child sex protection nonprofit organizations
child sex protection nonprofit think tank
child sex reform
child sex trafficking sol reform
child sexual abuse act
child sexual abuse cases
child sexual abuse law
child sexual abuse laws
child sexual abuse protection law
child sexual abuse reform organization
child sexual abuse sol reform
child sexual abuse sol reform kansas
child sexual abuse statistics
child sexual abuse statute of limitations
child sexual abuse statute of limitation
child sexual abuse statute of limitations
child sexual assault sol
child sexual assault sol law reform
child sexual assault sol reform
child sexual assault statute of limitations
child support nonprofit think tank
child welfare and institutions
childhood road with activists
children sex abuse
children's civil rights charity organizations
children's civil rights think tank
[children's civil rights think tank](#)



conversion therapy reform
corey feldman child abuse prevention advocate
delayed disclosure
donate to child abuse
donate to child abuse prevention
donate to help end children abuse
end child gay conversion therapy advocates
end child gay conversion therapy think tank
end child marriage
end child marriage & sex abuse in usa
end child marriage & sex abuse think tank
end child marriage and sex abuse in usa
families separated at border
family court abuse
family court reform
family court reform advocacy
family court reform bill
family court reforms
federal sol sex crime reform
federal statute of limitations sex crimes
first bill restricting marriage age us
florida child abuse sol reform
game over commission
gay child abuse prevention think tank
gay conversion abuse
gay conversion camps usa
gay conversion therapy
gay conversion therapy abuse
gay conversion therapy ban
gay conversion therapy nonprofit organization
gay conversion therapy torture
gay conversion therapy us
gay conversion therapy usa
gay therapy
hollywood pedophilia prevention advocates
how to stop conversion therapy
illinois child abuse sol reform
incest prevention
indecent assault statute of limitations
indiana age of consent
indiana child abuse sol reform
institutional child abuse
institutional child abuse organization
institutional child sexual abuse
investigating sexual abuse
is gay conversion therapy legal
is sexual abuse a felony or misdemeanor
kansas child abuse sol reform
larry nassar abuse
law against child abuse
law for child protection
law for child protection think tank
laws against child abuse
laws protecting children
laws protecting children usa
laws regarding child abuse
laws regarding child sexual abuse
laws that protect children
laws to protect children
legal advocacy
legal age for sex in pennsylvania
legal age of consent in illinois
legal age of consent in pa
legality of child marriage
maine child abuse laws
mashas law
medical child neglect nonprofit advocates
medical neglect law reform
medical neglect reform
medical neglect sol reform
minor protection in usa
mississippi code of annotated
molestation laws in mississippi
molestation sol reform
molestation statute of limitations

neglected child legal reform
nevada age of consent law
new child abuse laws
new mexico statutory rape law reform
new sol reform laws
new sol reform laws 2021
non profit advocates child abuse prevention
non profit child abuse prevention think tank
non profit organization stop child abuse
nonprofit advocates to end child marriage
nonprofit child abuse protection organization
nonprofit child abuse protection think tank
nonprofit child sex protection organizations
nonprofit child sex protection think tank
nonprofit donations child abuse prevention
nonprofit organization against child abuse
nonprofit organization child protection
nonprofit organization for children
nonprofit organization medical child neglect
nonprofit think tank against child abuse
non-profit think tank against child abuse
nonprofit think tank child abuse protection
nonprofit think tank gay child abuse
nonprofit think tank to end child marriage
number of child marriages in the us
oregon age of consent
organizations fighting pedophiles
parental alienation is child abuse
pedophilia sol reform
pennsylvania age of consent
philadelphia child abuse
physical abuse statute of limitations
prevent abuse
priest abuse statute of limitations
priest sex abuse statute of limitations
protect children
protect children from abuse
protect kids
reform child marriage laws
reform child marriage laws usa
reformation of child marriages in the us
religious medical neglect
ri child molestation sol reform
sex abuse & maltreatment
sex abuse statute of limitation
sex abuse statute of limitations
sex assault statute of limitations
sex crime sol reform
sex crimes statute of limitations
sex offense statute of limitations
sex trafficking sol reform
sex trafficking statute of limitations
sexual abuse reform
sexual abuse sol reform by state
sexual abuse statute of limitations
sexual assault limitations
sexual battery sol
sexual crimes sol reform
sexual misconduct statute of limitations
sexual misconduct with a minor indiana
sol molestation reform georgia
sol reform
sol reform 2020
sol reform arkansas
sol reform child abuse
sol reform child molestation
sol reform child rape
sol reform for child sex abuse
sol reform for sexual assault
sol reform ga
sol reform in
sol reform molestation mn
sol reform new york
sol reform on child sexual abuse
sol reform on sex crimes
sol reform on sex crimes usa
sol reform pedophilia
sol reform ri
sol reform sex trafficking
sol reform sexual abuse
sol reform tx
sol reform us
sol reformation sex trafficking
sol summary
sports sex abuse neglect
statue of limitation on child abuse
statue of limitation on child molestation
statue of limitations child abuse
statue of limitations for child abuse
statue of limitations on child abuse
statue of limitations sex abuse
statue of limitations sexual assault
statute limitations sexual assault
statute of limitation for molestation
statute of limitation for sexual assault
statute of limitation on child abuse
statute of limitation on child molestation



sol reform tx
sol reform us
sol reformation sex trafficking
sol summary
sports sex abuse neglect
statue of limitation on child abuse
statue of limitation on child molestation
statue of limitations child abuse
statue of limitations for child abuse
statue of limitations on child abuse
statue of limitations sex abuse
statue of limitations sexual assault
statute limitations sexual assault
statute of limitation for molestation
statute of limitation for sexual assault
statute of limitation on child abuse
statute of limitation on child molestation
statute of limitation on molestation
statute of limitation on sexual abuse
statute of limitation reform child abuse
statute of limitation reform kansas
statute of limitations abuse
statute of limitations child abuse
statute of limitations child endangerment
statute of limitations child molestation
statute of limitations child porn
statute of limitations child sex abuse
statute of limitations for abuse
statute of limitations for child abuse
statute of limitations for child sex abuse
statute of limitations idaho
statute of limitations of molestation
statute of limitations of sexual assault
statute of limitations ohio molestation
statute of limitations on child abuse
statute of limitations on child molestation
statute of limitations on child neglect
statute of limitations on child rape
statute of limitations on child sex abuse
statute of limitations on molestation
statute of limitations on physical abuse
statute of limitations on sex abuse
statute of limitations on sexual abuse
statute of limitations on sexual assault
statute of limitations reform
statute of limitations reform colorado
statute of limitations reform molestation
statute of limitations sex abuse
statute of limitations sexual assault
statute of limitations sexual misconduct
statute of limitations usa
stop abuse
stop child abuse non profit donations
stop child abuse non profit think tank
stop child sex abuse non profit think tank
stop conversion therapy
stop conversion therapy for minors
stop gay conversion therapy advocates
stop gay conversion therapy group
stopping child sex abuse
think tank advocates to end child marriage
think tank for child protection
think tank organization to end child marriage
think tank protecting child abuse
underage marriage law reform usa
underage marriage statistics usa
underage marriage usa
us child marriage law reform
us child marriage reform
us child molestation sol law reformation
us child neglect protection
us child protection laws by state
us statute of limitations for child abuse
virginia age of majority law
washington child marriage law reform
what is the legal marriage age in usa
what states allow child marriage and why
why is child marriage legal



Recent Campaign Activities

***Note:** The tasks outlined below were performed through this reporting period. Some tasks are completed monthly, some quarterly and others on an as-needed basis. A description of each task is provided under the *Initial Campaign Launch Details* section further below.

Technical SEO

- Inline Source Code NOINDEX check (prevents pages from being crawled and tricky to identify)
- Site Load Evaluation (test site speed, SSL, mobile, redirects)
- Compromized Site Evaluation (hacked, virus, broken)
- SEO Work Integrity Evaluation (was SEO work removed or altered?)
- SiteMap Refresh (clean SiteMap rebuild and resubmission if updated)
- SiteMap Integrity (is XML properly rendering?)
- Addition of schema.org structured data markup in Google-recommended JSON-LD format. Sitelink Search support also included.
- Search Console GoogleBot Fetch Evaluation (is website rendered properly by Google?)
- Search Console Security Evaluation (did Google identify website security issues?)
- Search Console Crawl Error Evaluation (is Google crawling all pages successfully?)
- Search Console Crawl Speed Evaluation (does Google load pages quickly?)
- Search Console Alerts Evaluation (did Google identify a moderate or severe website issue?)
- Search Console Site Traffic & Ranking Evaluation (search ranking and traffic trends)
- Search Console Keyword Collection and Review (collection of active search phrase rankings for reporting purposes)

Off-Site SEO

- Business Citation Submissions (submissions or refreshing submissions)
- Google My Business Live Listing Review
- Inbound Link Volume (monitoring inbound link growth and loss of key links)
- Geographic Targeting Review (local [city, state], national, international)
- Google My Business Negative Review Monitoring
- Google Analytics Review
- Inbound Link Health Check
- Search Engine Crawling (delisted by a major search engine?)

On-Site SEO

- Content Optimization Effectiveness Evaluation
- Search Engine Visibility Evaluation (did search visibility increase over prior month?)
- Keyword Volume Check (did volume of ranked keywords increase over prior month?)
- Google Search Algorithm Evaluation (will search algorithm changes impact the website?)
- Keyword Targeting Evaluation (do keywords reflect products/services?)
- Nurturing up-and-coming rankings (low hanging fruit)

Optimized Web Pages

<https://www.childusa.org/>
<https://www.childusa.org/about-us/>
<https://www.childusa.org/scholars/>
<https://www.childusa.org/ambassadors/>
<https://www.childusa.org/sol/>
<https://www.childusa.org/initiatives/>
<https://www.childusa.org/conversion-therapy/>
<https://www.childusa.org/abuse-neglect-of-athletes-1/>
<https://www.childusa.org/gameover/>
<https://www.childusa.org/amicus-advocacy/>
<https://www.childusa.org/child-marriage/>
<https://www.childusa.org/familycourts/>
<https://www.childusa.org/law/>
<https://www.childusa.org/why-give/>
<https://www.childusa.org/petition/>
<https://childusa.org/annualevent2020/>



Initial Campaign Launch Details

***Note:** The list below shows a summary of the initial campaign launch tasks completed through the first month of service. Many one-time-only tasks are executed within the first month of service, which we outlined below. These steps ensure that all future SEO work completed for the campaign will reach maximum potential. Details are also provided for each task to outline their importance and why we perform these tests and tasks.

- **Baseline Report:** A search ranking report was created to capture website search rankings that existed before the work from this SEO campaign kick-in. This gives us the ability to monitor the growth and progress of this campaign over time - where we are now vs. where we started.
- **Keyword Research:** Completed a keyword discovery process to identify the best search phrases to target. Target search phrases are used through the content optimization process.
- **Google Analytics:** Successfully installed and/or gained access to Google Analytics. Analytics data can be extracted to help direct SEO and provide reporting.
- **Google Search Console:** Successfully installed and/or gained access to Google Search Console (formerly Google Webmaster Tools). Google Search Console provides website diagnostic and reporting data directly from Google that can be used to monitor website health and campaign performance.
- **XML Sitemap:** Successful creation of an XML search engine sitemap. Sitemaps can be accessed by all search engines that use sitemaps, including Google, Bing and Yahoo. Sitemaps ensure that all web pages can be found by the search engines, and also helps to identify website crawling issues.
- **Robots.txt Evaluation:** Review of the Robots.txt file, which provides website access instructions for all major search engines. Improper Robots.txt setting will block the search engines from crawling parts, or all, of a website.
- **Basic Schema Markup:** Addition of schema.org structured data markup and Sitelink Search in Google-recommended JSON-LD format.
- **Duplicate Content Check:** Portions of the website were tested for content duplication. Duplicate content will directly and significantly impact search engine ranking potential for all web pages with duplicate content.
- **Google My Business:** The Google My Business listing was either created or optimized. Google My Business listings are influential for local-based SEO campaigns and the SEO process can improve their performance. National and international SEO campaigns can still benefit from a Google My Business listing, but to a lesser degree.
- **Inappropriate Content Indexed:** Oftentimes search engines will find and index content not intended to be views by the public. This may include Tag, Category, Author and PlugIn content, or web pages created by a website hack event. This type of content can cause ranking penalties from Google. A technical scan of the website has been completed to identify inappropriately indexed content.



- **Devalued Content Check:** Portions of the website were evaluated for devalued content. Devalued content is content where a website visitor must complete an action in order to view content. This includes content behind a web page accordion block, content that fades/slides in when mousing down, infinite scroll content or hidden content. If content critical to SEO is identified to be devalued, a notification would be made.
- **Secure Hosting (SSL):** As of October, 2017 Google Chrome displayed warnings for non-SSL websites, resulting in weakened click-through rates. In May, 2018, Google began to penalize rankings for non-SSL websites.
- **Responsive Design:** Google currently evaluates only the mobile/responsive rendering of a website. Non-responsive websites will receive ranking penalties from Google. The responsive version of any website is the only version Google evaluates in consideration for keyword rankings.
- **Page Speed:** Google factors the page load time and other website properties that impact user-friendliness as a search ranking signal. We periodically speed test the website as speed can change over time based on many design and hosting factors.
- **Inbound Link Health Check:** The quality of inbound links has been reviewed. Low-quality inbound links will directly impact search engine ranking potential for all web pages that have low-quality links. If low quality links were identified, they have been posted to Google's Disavow Bad Links service where they will no longer negatively impact search rankings.
- **Business Directory Submissions:** A business directory listing campaign was launched successfully. This effort will disburse business listing data to directory websites, online yellow pages, GPS data services (like TomTom) and Voice Search platforms like Apple's Siri, Android and Windows phones. The data propagates to network partners, ranging from days to months to completely propagate.
- **Search Engine Submissions:** Website submissions to over 25 USA based search engines, including all major engines (Google, Bing and Yahoo) and numerous tier-2 search engines like Jayde, Lycos and AltaVista.
- **SEO Strategy:** After reviewing the baseline ranking report, identifying industry-specific target search phrases, evaluating the website and campaign objectives, we developed a strategy to guide the SEO campaign.

Have questions about your report? Interested in campaign upgrade options, Google Ads or other ideas?

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Summary

Engine

Summary Report for: childusa.org

Report Date Range: Through 8/17/2018

General Report Statistics

SharpNET Report for CHILD USA childusa.org	
Report Date	8/17/2018
Domains Scanned	1
Keywords Analyzed	57
Ranking Check Depth	20
Engines Analyzed	Google, Bing, Yahoo
Geographic Target	National
Baseline Report Date	8/17
Baseline Keyword Count	57
Services	SEO

Keyword Visibility Index ?



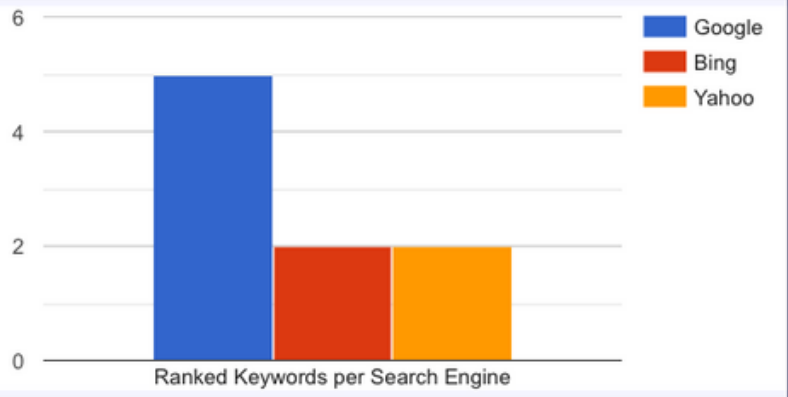
Visibility Statistics ?

Listings in the First Position	3
Listings in the Top 5 Positions	7
Listings on the First Page	8
Listings on the First Two Pages	9
Listings Which Moved Up	N/A
Listings Which Moved Down	N/A
Listings Which Did Not Change	171
Total Positions Gained/Lost	N/A

Active Keywords Tracked ?



Search Engine Listings ?



Top Keyword Rankings ?

Top Google Rankings	
childusa.org	#1
child abuse usa	#6
minor protection in usa	#5
institutional child abuse	#5
gay conversion therapy usa	#12
Top Bing/Yahoo Rankings	
childusa.org	#1
child abuse usa	#5
NA	NA
NA	NA
NA	NA

Have questions about your report? Interested in campaign upgrade options, AdWords or other ideas?



Analytics Website Traffic Summary



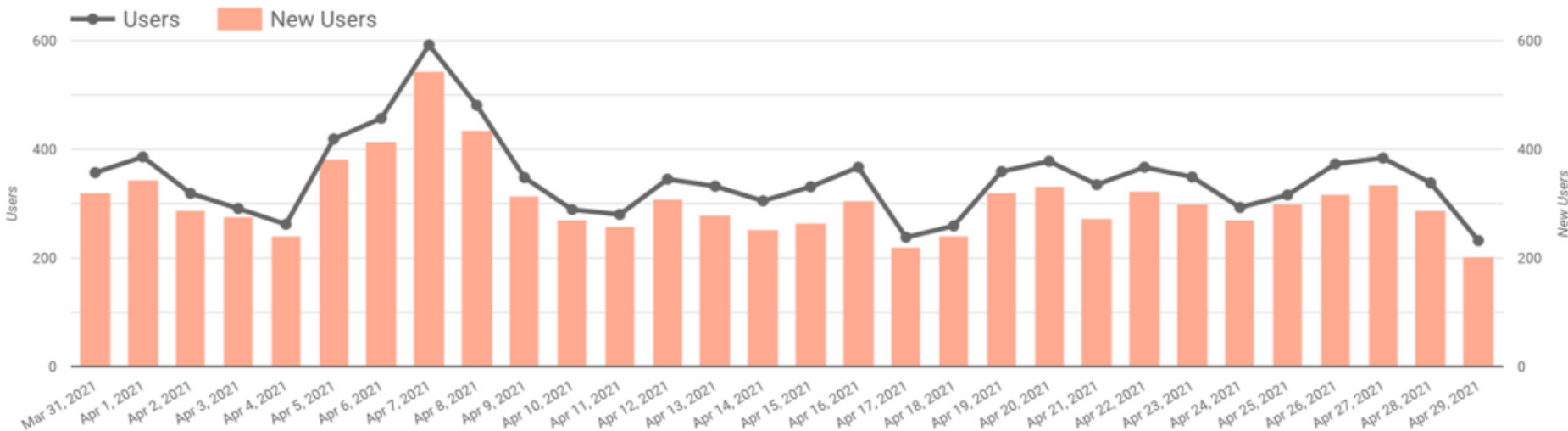
Google Analytics

*Change the Time Period for All Graphs Below

Mar 31, 2021 - Apr 29, 2021

New Users 9.2K ↓ -35.7%	Users 9.3K ↓ -36.6%	Sessions 11.1K ↓ -33.4%	Pageviews 20.1K ↓ -26.8%	Bounce Rate 76.4% ↓ -5.0%	Pages / Session 1.8 ↑ 9.9%	Avg. Time on Page 01:34 ↑ 5.9%	Avg. Session Duration 01:16 ↑ 32.4%
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Medium	Source	User Ty...	...	Landing Page	Mobile Device Info	Browser
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Top Landing Pages

Landing Page	Page Title	New Users	Sessions	Organic Searches	Avg. Time on Page	Bounce Rate
/child-sex-abuse/	Child Sex Abuse CHILD USA	5,692	5.8K	5,318	01:11	92.7%
/	Child Abuse & Neglect in America: Statute of Limitations Reform	939	1.5K	410	01:25	44.0%
/sol/	Child Sex Abuse Statutes of Limitation CHILD USA	492	595	445	01:29	58.0%
/law/	Child Protection Laws Around Sex Abuse & Maltreatment Child USA	244	355	135	54	32.1%
/2021sol/	2021 SOL Tracker CHILD USA	152	284	15	03:22	75.7%
/child-sex-abuse/	(not set)	131	134	0	02:25	94.0%
/2020sol/	2020 SOL Tracker CHILD USA	111	162	75	03:06	67.9%
/management/	Our Team CHILD USA	90	129	78	02:06	59.7%

Top Sources & Mediums

Medium	Source	New Users	Sessions	Organic Searches	Avg. Time on Page	Bounce Rate
organic	google	6,877	7.9K	6,949	01:29	79.0%
(none)	(direct)	1,565	2K	0	01:39	71.4%
organic	bing	112	192	124	01:14	57.3%
organic	duckduckgo	67	68	67	01:23	69.1%
referral	m.facebook.com	63	69	0	39	91.3%
referral	coccoc.com	60	63	0	01:03	92.1%
organic	baidu	57	57	57	-	100.0%
organic	yahoo	51	69	51	01:23	65.2%
referral	t.co	40	61	0	02:54	70.5%
referral	facebook.com	24	24	0	44	87.5%

Top Referrers

Full Referrer	New Users	Sessions	Organic Searches	Avg. Time on Page	Bounce Rate
google	6,877	7.9K	6,949	01:29	79.0%
(direct)	1,565	2K	0	01:39	71.4%
bing	112	192	124	01:14	57.3%
duckduckgo	67	68	67	01:23	69.1%
m.facebook.com/	63	69	0	39	91.3%
baidu	57	57	57	-	100.0%
coccoc.com/search	53	56	0	01:28	94.6%
yahoo	51	69	51	01:23	65.2%
t.co/	33	48	0	03:55	70.8%
facebook.com/	24	24	0	44	87.5%



Top Ages & Genders

Gender	Age	New Users	Sessions	Organic Searches	Avg. Time on Page	Bounce Rate
male	18-24	67	72	65	53	87.5%
female	18-24	37	42	30	53	69.0%
male	25-34	37	57	35	30	61.4%
female	25-34	26	44	19	02:03	50.0%
male	45-54	23	32	20	02:19	59.4%
male	35-44	20	37	15	01:55	45.9%
female	35-44	13	25	7	01:27	44.0%
female	45-54	13	28	9	01:21	53.6%
male	65+	11	13	9	26	76.9%
female	55-64	9	11	8	41	63.6%

Top Devices & Mediums

Device Category	Medium	New Users	Sessions	Organic Searches	Avg. Time on Page	Bounce Rate
mobile	organic	5,853	6.2K	5,876	01:14	88.2%
desktop	organic	1,247	2.1K	1,308	01:33	49.4%
desktop	(none)	868	1.2K	0	01:37	65.4%
mobile	(none)	671	801	0	01:48	80.9%
mobile	referral	258	307	0	01:47	78.8%
desktop	referral	202	391	0	01:53	55.8%
tablet	organic	100	102	100	01:57	88.2%
tablet	(none)	26	33	0	02:00	54.5%
tablet	referral	8	11	0	09:10	72.7%

Top US Cities

City	New Users	Sessions	Organic Searches	Avg. Time on Page	Bounce Rate
(not set)	256	336	155	01:36	73.5%
New York	237	342	166	01:35	61.7%
Philadelphia	132	316	64	01:49	50.0%
Los Angeles	123	146	87	01:46	67.8%
Chicago	88	178	52	01:25	46.1%
Atlanta	66	76	50	02:16	72.4%
Dallas	62	89	49	01:53	58.4%
Washington	58	80	40	01:49	66.3%
Ashburn	57	59	22	13	96.6%
Miami	48	49	42	01:15	81.6%

