

STEVE PEARLMAN

executive producer | director

Prior to joining the Keshet-produced romantic comedy *“The Baker and The Beauty”* as Executive Producer/Director on location in San Juan, Puerto Rico, Steve Pearlman served in the same capacity on ABC’s ground-breaking, fairy-tale drama, *“Once Upon a Time”* for seven seasons, shepherding the series for 156 episodes, from pilot to series finale. Pearlman oversaw production and all creative aspects of the drama on location in Vancouver, British Columbia, where the series filmed. Pearlman’s responsibilities also include directing episodes, 2nd units and aerial shoots, as well as oversight of post-production and the show’s extensive visual effects. He also executive produced the limited series *“Dead of Summer”* for Freeform, as well as spin-off *“Once Upon a Time in Wonderland.”* More recently, Pearlman served as Executive Producer/Director of the ABC International Studios series *“Reef Break”* on location in Queensland, Australia. He also served in a consulting capacity on ABC’s *“The Rookie”* during its frosh season. Before that, Pearlman spent two seasons executive producing the Warner Bros./ABC cult sci-fi remake *“V,”* which was also filmed in Vancouver.

Pearlman entered the producing world after a successful career as a senior studio executive at Warner Bros. Television, during which time the studio was the No. 1 supplier of series to major broadcast and cable networks. Pearlman came to the studio (then Lorimar-Telepictures) in 1986 after earning an undergraduate degree at UCLA and a master’s in communication management from the University of Southern California’s Annenberg School of Communication. Hired initially as a research analyst, Pearlman concentrated on network television and feature films, and a year into the job was promoted to head the department.

In 1992 Pearlman took on the duty of overseeing Current Programming as Senior Vice President and head of the department, and in 1997 he assumed responsibility for Drama Development, also as head of that

department. In his last position before leaving the studio, Pearlman was Executive Vice President, Creative Affairs, responsible for drama, comedy and alternative series development, splitting his time between creative oversight of all projects in development and strategic planning and integration with other departments, including Business Affairs, Production and Marketing.

Pearlman left the executive offices in 2004 to form Class IV Productions, an independent production company that was based at Warner Bros. During a four-year stint, he executive-produced four drama pilots and three series.

Following the writers' strike in 2008, Pearlman spent a year consulting with MHz, LLC, a strategic advisory firm specializing in joint ventures between state-owned entities in China and U.S. investment partners. The project involved a unique joint venture between MHz and China's CCTV to bring Western content and production expertise to China.

During the COVID-19 Pandemic, when TV series production ground to a halt, Pearlman found himself directing and producing OTT livestream High Holiday services for Valley Beth Shalom synagogue in Los Angeles, where he and his wife Debby are members.

Pearlman was born and raised in Portland, Oregon, but for the past twelve years has been splitting his time between production on distant location and his family and home in Los Angeles.