

Dear <Insert Name>

I'd like to attend the Senior Dining Association's SYNERGY Senior Dining & Hospitality Conference in Houston, Texas on April 16-19, 2023.

SYNERGY is a great educational opportunity that will feature keynote speakers, industry experts and influencers, roundtable discussions, a vendor tradeshow, and multiple networking opportunities. It will focus on leadership development and operational best practices regarding cost and supply issues, recruitment and retention, food trends, and new product innovation.

Now more than ever, I believe it's important to connect with like-minded professionals from across the U.S. and Canada who are experiencing similar challenges and opportunities to improve out dining program.

Here are approximate costs to attend the conference:

Registration: SDA Member Rate: \$1,275;

Travel: \$ [insert your travel cost for airfare, Uber, parking, etc.]

Hotel: \$ [insert cost of hotel for 3 nights]

Meals: \$ [insert your approximate costs for food & drink]

TOTAL: \$ [insert total cost]

My attendance at this event will provide tremendous benefit to, as I'll bring back new ideas that can be easily implemented to help improve overall operations and help me build a professional network of like-minded senior dining operators.

Thank you for your consideration.

Sincerely,

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