

Greater Outreach Gazette

Thanksgiving Giveaway

On November 25th 2025, the company hosted its own Thanksgiving Giveaway. Each bag had canned beans and cranberry sauce, mac & cheese, stuffing, mashed potatoes, and bread. Each bag also got either a frozen whole turkey or tenderloin. We had around 30 bags packed and distributed to the community.



Nicole and Vivian packing bags



Packed bags labeled and organized in the conference room



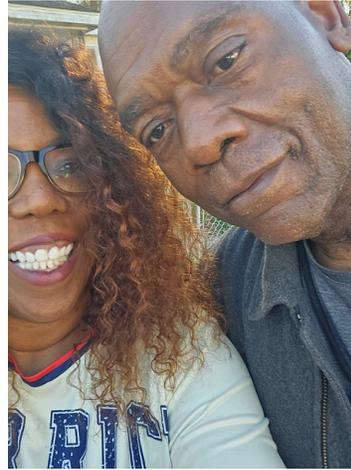
Peer Support Representative Sherry Davis with bags for her and Toki Holden's clients



Ajah



Kenneth



Toki Holden and Wilbert



John

Food Pantry

In addition to the Thanksgiving Giveaway, the company also hosted a Food Pantry Drive for the clients that Peer Support Representative Sylvia Hamm Coordinated. Both Sybil Ingram and Sylvia H. went to Sam's Club and BJ's Warehouse for the company's food pantry. We also received a generous donation courtesy of Venisha Bowler, the Outreach Committee Chairperson for VSUAA--GTAC (NC). In addition, Peer Support Representative Toki Holden participated in the Target Giveaway.



Target Giveaway items Toki Holden participated in



Outreach Committee Chairperson for VSUAA-GTAC (NC) Venisha Bowler and Sybil Ingram with the food donation



Food Pantry Coordinator and Peer Support Representative Sylvia Hamm packing a bag





The toys received from Toys for Tots

Toy Drive

In December 2025, we participated in Toys for Tots to provide toys in the Durham/Raleigh area. This was a continuation from our 2024 Toy Drive. Trika Lane, Sybil Ingram, and Vivian Lin worked together to organize and pack all the toys for each of the families. Over 100 children received toys from this event.



Vivian Lin packing toys



Trika Lane with the packed toys

NCCPSS Recertification Reminders

All NC Certified Peer Support Specialists with a **April 2026 certificate expiration date or earlier** can now submit the NC CPSS recertification application to maintain NC CPSS certification.

Thank you to all clinical and leadership staff at Greater Outreach Services for your hard work, growth, and teamwork throughout 2025. Your dedication to our mission and your support of one another continue to push this agency forward. I'm genuinely grateful for each of you and excited for everything we're building together as we step into 2026.

Here's to closing out 2025 strong — and stepping into 2026 with purpose, pride, and positivity.

Over and out — until next year!

— Kimani Seryby, Clinical Director



Community Outreach



Outreach booth in Warren County District



Trika Lane doing outreach in Warren County District

Holiday Party



Staff at holiday party in Kings Bowl



Shannon McCabe, Sybil Ingram, and Sylvia Hamm bowling during the holiday party



Cheers!

MESSAGE FROM THE CEO

Season Greetings Team,

Reflecting on 2025

As we close out another year(2025), I want to express my sincere gratitude for your incredible dedication and hard work. Together, we've achieved remarkable milestones, including another office expansion, an increase in administrative staffing, enhanced services to include community support team, and intensive in-home services. We have navigated through challenges with resilience and innovation. Your commitment to our company's vision is truly inspiring.

Company Milestones

As we close out another year(2025), I want to express my sincere gratitude for your incredible dedication and hard work. Together, we've achieved remarkable milestones, including another office expansion, an increase in administrative staffing, enhanced services to include community support team, and intensive in-home services. We have navigated through challenges with resilience and innovation. Your commitment to our company's vision is truly inspiring. Please take time to look at our company's brochures(NC/SC) and review our marketing presentation. We are now considered a S-Corp, and new name is Greater Outreach Services, Inc.

New Opportunities

Looking ahead to the new year, we have exciting opportunities to further expand our reach and impact. Committed to new opportunities to include another contract with the Department of Juvenile Justice(DJJ) to provide services inside the JDC Detention center in Rockingham. Substance Use disorder licensures to provide services for SAIOP, SACOT, DWI, and Services to Pregnant Women and Children. We also plan to start back with PSR. Our third phase of expansion will also include Primary Care for our beneficiaries and training center for our staff and other organizations to include peer support certification, First Aid/CPR, NCI/BBP, and service definitions. We have navigated through challenges with resilience and innovation. I am confident that with your continued passion and collaboration, we will achieve even greater things, even franchising. We are hiring, as always looking for great people, and promoting within-inquire about job opportunities to Neice.

Thank You Team

On behalf of myself, founder-Yvonne Robinson and our leadership team Neice King-Human Resource Director, Dr Russell Harrell-Medical Director, Kimani Seryby-Clinical Director, Keishma James-QA/QI Director, Sybil Ingram-Henson-Program Director, Trika Lane-Intake/Outreach Director, Shannon McCabe-Addiction Services Director, Nicole Perrone-Administration Coordinator, and Vivian Lin-Administrative Assistant, we would like to say Thank you for everything you do! Words can't express enough how grateful we are to have great people as employees; you are valued and appreciated. Some of you have been with us for 10+ years. Hope you all enjoyed a well-deserved break over the holidays and let's start the new year with renewed energy and enthusiasm.

Hope you had a Happy Holiday and New Year. We look forward to seeing everyone at our next employee spring social gathering!

Best Regards,
Nyesha Robinson
CEO/Executive Director