



All Ontario Regional Dog Agility Championships

Oro-Medonte Fairgrounds – June 16 – 18th, 2023

Please consider investing in this unique sponsorship opportunity!

Northern Derby Agility Club is a collaboration between two Central Ontario agility clubs (Animoosh Agility and Four Paws Ready). Each club hosts numerous local agility events each year. The clubs joined together to facilitate offering larger events. The Northern Derby bid was granted by the Agility Association of Canada (AAC) to host the 2023 All-Ontario Regionals.

It has been many years since an all-Ontario Regionals has been held. The turn out is expected to be significant. Over two hundred (200) competitors are anticipated to join in on the 3-day event. The event culminates by crowning 19 champions that recognize different height and age divisions.

Competitors can be hobbyists or others who aspire to be on the AAC World Team. Regardless, it is evident that all two and four legged competitors love the sport.

An event of this scale cannot succeed without the support of organizations like yours. We would love to have you be a part of this unique event. In return we can offer you the opportunity to promote your business to a diverse audience that is from all over Ontario.

The information that follows outlines some sponsorship offers. If the packages do not meet your needs please reach out to us to discuss a customized package.

We look forward to working with you,

Sincerely,

Pattie Page,

on behalf of Northern Derby Agility Club.

Demographic

Dog agility is a sport played with a handler and dog team. Handlers must guide their dogs through an obstacle course designed by an official AAC judge. Teams are awarded placements and qualifying scores based on time and an accurate performance. Dogs run without food awards or toys.

The AAC was founded in 1988 and is committed to promoting inclusive, competitive dog agility at a local, regional, national, and international levels, for all handlers and dogs.

Dog agility has grown significantly in popularity since its creation. There are over 20,000 dogs registered with the AAC. Various breeds and sizes of dogs compete, as well as mixed breeds. Handlers are from all different backgrounds, from children to seniors and everyone in between.

While competitors come in all shapes and sizes typical agility competitors are:

- Primarily female
- Ages 35+
- Educated with disposable income.
- Own and maintain a vehicle.
- Buys various pet products related to health, grooming, pet foods and toys, crates and bedding
- Uses various pet services.
- Frequent hotels.
- Buys athletic wear, outdoor gear, sport shoes and clothing.
- Many live on rural land with acreage

Sponsor Application

Contractual Agreement for Participation in the 2023 All Ontario Regional Championships

Thank you for your consideration in sponsoring our event. Events like this can only happen with the support of our community and Sponsors such as yourself which allow us to provide the best experience for our competitors and volunteers.

There are a number of packages available with the details as follows:

Podium Sponsor (3 available) \$2,000

- or a combination of the value of 19 prize products to award the 1st place (\$50 each), 2nd place (\$35 each) and 3rd (\$20 each) competitors. A total of 57 prizes.

- Your Banner (sponsor provided) displayed in all 4 rings throughout the event
- Your graphic printed on our event Banner (organizer provided) as a backdrop for all podium photos and class photos
- Double Size vendor booth (20'x20' or 20' x 40')
- Full page advertisement in digital event program
- Social Media posts on the Four Paws Ready Inn, Animoosh Agility, and Northern Derby Agility Club pages with links to sponsors online presence
- In person acknowledgement at Awards ceremony
- Online listing on Event page as a sponsor

Platinum Sponsor (4 available) \$1,000

- Your Banner (sponsor provided) displayed in all 4 rings throughout the event
- Vendor booth included (10'x20')
- Full page advertisement in digital event program
- Social Media post on the Four Paws Ready Inn, Animoosh Agility, and Northern Derby Agility Club pages with links to sponsors online presence
- Online listing on Event page as a sponsor

Hospitality Sponsor (3 available) \$750

- Your Banner hung at the volunteer tent for the event
- logo displayed on all volunteer shirts worn throughout the event
- Full page advertisement in digital event program
- Online listing on Event page as a sponsor
- In person acknowledgement at Awards ceremony

Volunteer Lunch and Hospitality Sponsor (3 available)

\$500 per day

- Your Banner hung at the volunteer tent for the event
- Half-Page advertisement in digital event program
- Online Listing on Event page as a sponsor
- In person acknowledgement at Sponsored days General Briefing

Gold Sponsor

\$500

- Your Banner placement in 1 ring during the event (sponsor provided)
- Social Media post on the Four Paws Ready Inn, Animoosh Agility, and Northern Derby Agility Club pages with links to sponsors online presence
- Vendor Booth Included (10'x20')
- Half-Page advertisement in digital event program
- In person acknowledgement at Awards ceremony
- Online listing on Event page as a sponsor

Silver Sponsor

\$300

- Vendor Booth Included (10'x10')
- Quarter-Page advertisement in digital event program
- Online listing on Event page as a sponsor

Bronze Sponsor

\$200

- Online listing on Event page as a sponsor
- Quarter-Page advertisement in digital event program

Friends of Regionals

\$100

- Online listing on Event page as a sponsor
- Shoutout in our digital event program of your choosing (business card size)

If any of the above packages do not meet your expectations, please reach out to us and we can discuss other offers.



Thank you for your support!

To become a sponsor please fill out the information below. Forms can be submitted electronically to NorthernDerby2023@gmail.com or to the mailing address below.

All inquiries please reach out to us by email at NorthernDerby2023@gmail.com.

Company Name:					
Contact Name:					
Address:					
City:		Province:		Postal Code:	
Contact Number:			Cell Number:		
Email Address:					
Sponsorship Level					

Website listings will be posted once your cheque or E-Transfer has been received.

E-Transfers can be made to: NorthernDerby2023@gmail.com

Please email your Logo in jpeg format to: NorthernDerby2023@gmail.com to be added to the website.

Cheques payable to:

Pamela Ford

Mail to:

1105 Southwood Road

Severn Bridge, ON, P0E 1N0

Signature: _____ Date _____