

MAIN STREET ELKADER'S

YEAR IN REVIEW — 2023 —



NEW EVENTS!

We started the **Elkader History Hour** series with a Cemetery Tour in October, thanks to the historic passion and knowledge of Dave Beck. Stay tuned for more on this series!

KEYSTONE BRIDGE REOPENED

We celebrated the **reopening of the Keystone Bridge** with a wonderful community event, hosted by Central State Bank. Congrats to Elkader on this accomplishment!

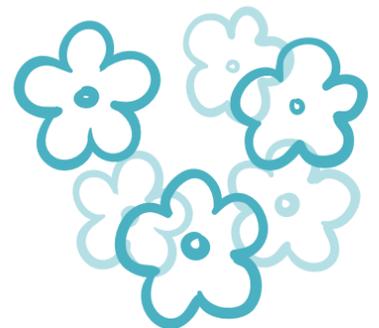


INVESTED IN ELKADER

Multiple resources were brought to Elkader through the Main Street program throughout the last year. Business assistance, grant programs, marketing insights & deliverables — all available to us **because we are a Main Street community.**

MAIN STREET BEAUTIFIED

Our **hanging basket crew** once again produced their famous blooming baskets to make our downtown vibrant with color. Our Design Committee is geared up for helping to enhance Keystone Park in 2024!

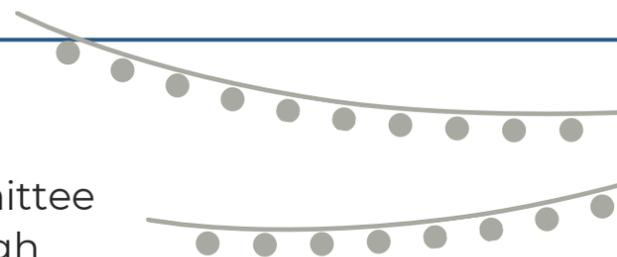


HELPING BUSINESSES

Main Street granted **two** new businesses Revolving Loan Funds to help with their business needs. Each is valued at \$5,000.

AWARD-WINNING!

Our Main Street Elkader Promotions Committee was awarded the **Leadership Award** through Main Street Iowa for the Light Up the Night event and lights Installation project.



MSE was awarded the **Rural Housing Readiness Assessment Grant** from the Iowa Economic Development Authority.

ENDOWMENT GROWTH

In its second year of existence, our endowment fund through the Community Foundation of Greater Dubuque **grew 32%** — all thanks to you! More Info to come on our website soon!



#MEETMEINELKADER



MAIN STREET
Elkader

“DEDICATED
TO THE
DEVELOPMENT
AND ONGOING
SUPPORT
OF A VIBRANT
DOWNTOWN.”



JOIN US IN 2024!

Support our efforts as an **investor**.

Investors can be businesses in or outside of the downtown area, advocates for Elkader and the future of our community, citizens or past community members, fans of Elkader and more!

Learn more + donate online at www.mainstreetelkader.org/invest.



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