

网站 <https://xinyiloua.com/>

教育 **Savannah College of Art and Design**, GPA(3.61)  
Master of Fine Arts (MFA) in Graphic Design and Visual Experience (GDVX)  
**Shanghai Conservatory of Music**, GPA(3.67)  
Bachelor of Fine Arts (BFA) in Multimedia Art Design

PROFESSIONAL  
EXPERIENCE

- VOSS Mineral Water | Remote**  
Internship | Graphic Designer | 04/2024 - 06/2024
- Independently managed brand visual communication for a Voss Water event, attended by representatives from the Norwegian Embassy and Chinese media.
  - Developed strategic design solutions, including visual posters, invitations, exhibition renderings, and menus, providing comprehensive graphic design support.
- Savannah College of Art and Design**  
Internship | Teaching Assistant | 03/2024 - 06/2024
- Assisted in Typography I: Anatomy, Form, and Space, helping students explore typographic fundamentals and their applications.
- Shanghai Painting Baby Studio**  
Visual Designer / Video Editor / Painting Instructor | 2020 - 2021
- Designed graphics for publicity and events, enhancing studio appeal with child-friendly visual elements.
  - Provided video editing services for lessons and taught parents painting skills during class sessions.
- Shanghai Zhaoyi Trading**  
Graphic Designer | 2019 - 2020
- Designed advertising, packaging and promotional materials for Milk Tea brands, contributing to increased sales and brand visibility.
  - Developed partner event materials, enhancing brand partnerships.
- Harbin Gloria Pharmaceuticals**  
Freelance Graphic Designer | 2017 - 2020
- Created packaging designs for pharmaceuticals, medical devices, or other healthcare products.
  - Designed information charts and graphics to explain aspects of diseases, treatment methods, or drug mechanisms.
  - Developed materials such as advertisements, brochures, posters, etc., for medical conferences, hospitals, or healthcare institutions to promote company products and services.
  - Created images, animations, or other multimedia content for online and digital media platforms.
- Shanghai Jiuyi Network Technology**  
Graphic Designer / Video Editor | 2018 - 2019
- Designed promotional materials for international student recruitment and housing, including brochures, posters, and online ads.
  - Created social media assets and animations to enhance global visibility and showcase student life.

SKILLS **Graphic Design:** Adobe Creative Suite, Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat Pro, Figma, Word, PowerPoint, Canva, Keynote, illustration, infographic Visual Storytelling, Color Theory, Typography, Branding Identity Design.  
**Animation Special Effects:** Adobe After Effects, Adobe Premiere Pro, Motion Graphic.