Project 2: Digital Project with AI feature

PROCESS BOOK

TEAM FOX

Jed Brysh - Qiyue Guan - Xinyi Lou

GDVX784 - Sohee Kwon - Spring 2024

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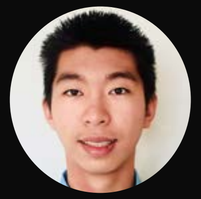


GDVX784 - Sohee Kwon - Spring 2024

A.Brainstorm

An app for a Rainy Day

Idea

Interactive rain sounds: Different types of rain sounds to relax and relieve stress

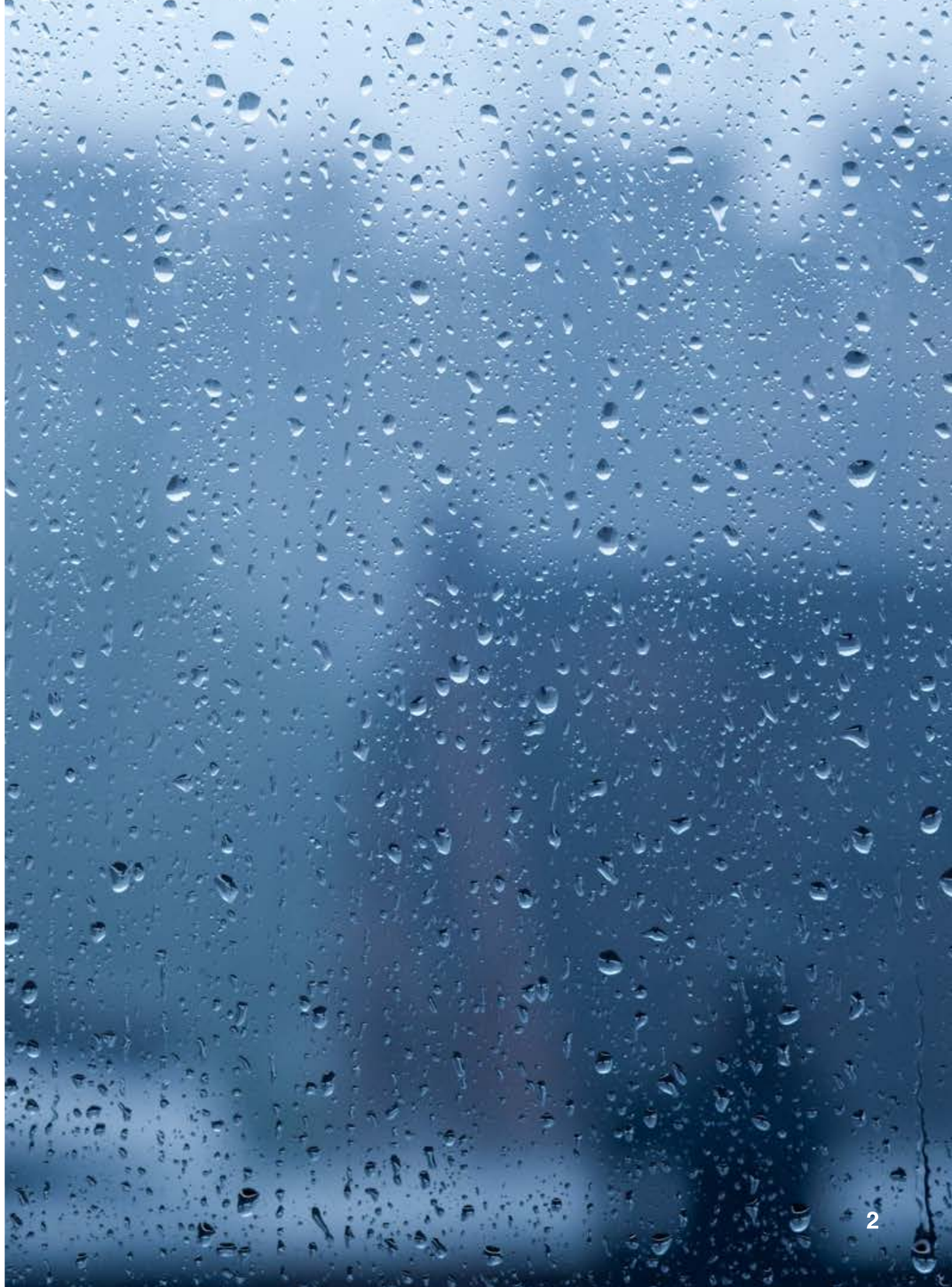
A game perfect for rainy days

Relax

Rainy day app

Rainy Day app (gives you things to do and listen too on a rainy day)

App to pass the time while you waiting(don't need internet)



Sleep Aid

Gives personal recommendations based on user input

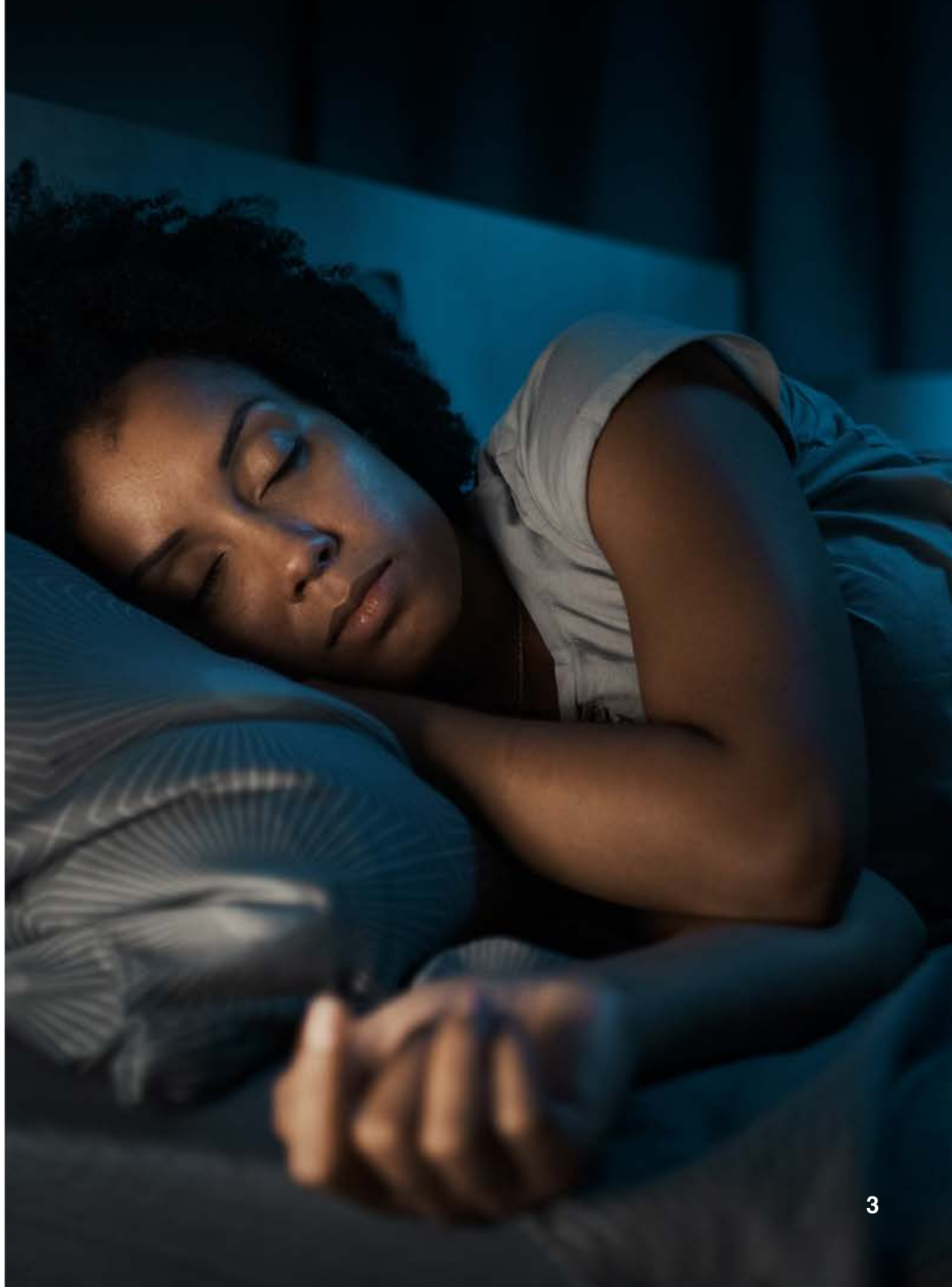
Music

Stories

Community Space?

sleep aids app, have music or stories to help sleep, repel insects.(and noise isolation)

Insomnia app: gives personalized recommendations based on the user's sleep data and habits



Immersive Reading

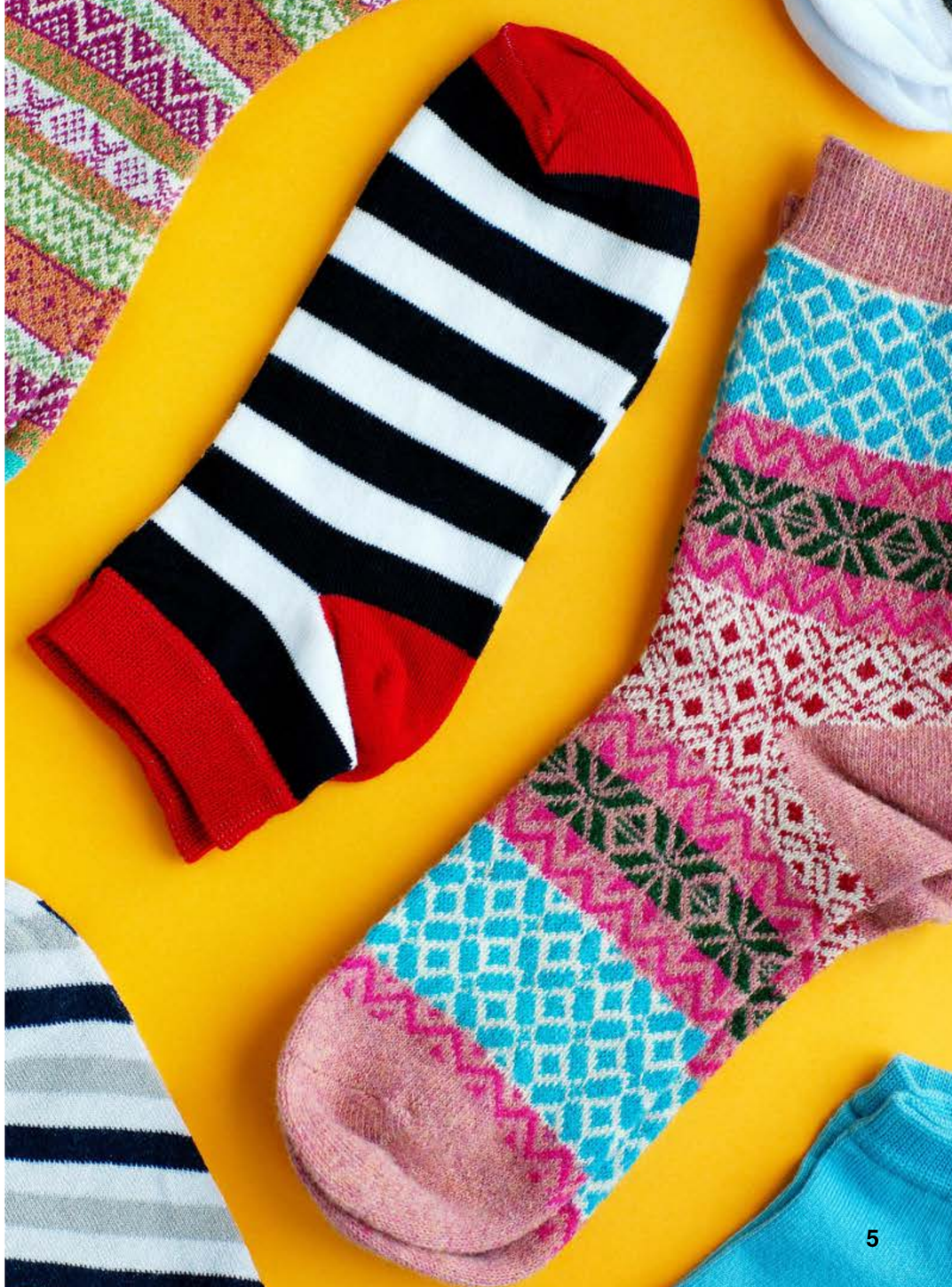
AI can play characters?

Reading sharing

Immersion reading (reader play the role of the book)

Sock Matcher

Take a picture of your missing sock and a data base finds a match and you can send it to you.



Sock matcher.com (take a picture of your missing sock and the data base finds a match and send it to you)

Stress Relief

A variety of relaxing music

Social apps that are willing to share expressions

Meditation Guide

meditation/ stress relief 100% free

Jed

Stress relief app: When you are not in a good state, its function can let you calm down and slow down

Xinyi

AI Possibilities

AI can **track your eyes** while you read and can know what part of the book your on and **give you background atmospheric tones, music, and vibes**

AI can make tougher **books easier to understand** and even give **real time translations and word definitions.**

AI can generate character voices for audio books, that immersive yourself into the story and allow the reader to play along.

AI can **suggest books based on ones you already read** and other user information.

AI can possibly change already read stories a bit for returning readers (if allowed).

B.Brainstorm / Define

Immersive Reading

Team Fox - GDVX784

The global number of users in the 'eBooks' segment of the digital media market was forecast to continuously increase between 2024 and 2027 by in total 92.9 million users (+9.02 percent).

https://www.statista.com/forecasts/1294239/number-of-ebook-users-global

What are we solving?

Make an AI based reading app that is more human focused and personal **while being less robotic.**

Bridge the gap between audio books and written books, combining them in a way.

Grow literacy and create a new and engaging space for people to read.

The possibility of **limiting doom scrolling** with an alternative app to engage with.

AI Possibilities

1. Environment-aware reading: Provide reading suggestions related to the user's location, weather or time, mood and other factors.

2. Recommend short stories based on the length of time and place, echoing the surrounding environment and enhancing the immersion of the reading.

3. Save reading progress: Meet the needs of users to read in a short period of time, save the progress when users leave reading, and provide corresponding content recall support when they continue reading next time.

4. Provide background music or ambient sounds that match the reading content to help users concentrate and immersive themselves in the story.

5. Provide interesting chapter names to capture the reader's attention.

6. To help readers who have questions or need to review remember details, ai prompts summarize important stories and names.

7. According to different kinds of books, change the structure level to help readers with different needs

8. Provide virtual guide: to provide customized guide services according to users' reading habits and preferences.

9 .AI can generate character voices for audio books, that immersive yourself into the story and allow the reader to play along.

Target Audience

Everyone and anyone willing to take on a new reading experience

ages 12 - 40 (all ages)

Beginner readers: People who want to start reading and improve their reading skills

Advanced readers: Readers who already have a high level of reading and seek challenge and deep reading.

Bookworms: People who love to read and are eager to constantly discover new books and experiences

People looking for new experiences

Audiobook and podcast listeners

People who want to read more: and enrich their knowledge and experience through reading.

Goals

Generate an **immersive reading experience** that can't be found in normal reading.

Create a **new space** for reading.

Ease stress, make sure its welcoming and not overwhelming.

Embraces imagination and exploration, create something that entertaining.

Make reading **more engaging** for those who may find it difficult to sit and read.

Build reading communities where people can read together and take on specific roles.

Allow people to enjoy more focused reading.

Mission Statement

Our mission is to provide everyone with a deeply immersive reading experience that changes the idea of audio and ebooks. accompanied by atmospheric tones, ai voice generation, rule play, and smart prompts to engulf your senses. Be inspired and engaged.

We are committed to providing readers with a different reading space where they can embrace their imagination and exploration, to be inspired and engaged.

C. Need of research / Brand

Spotify

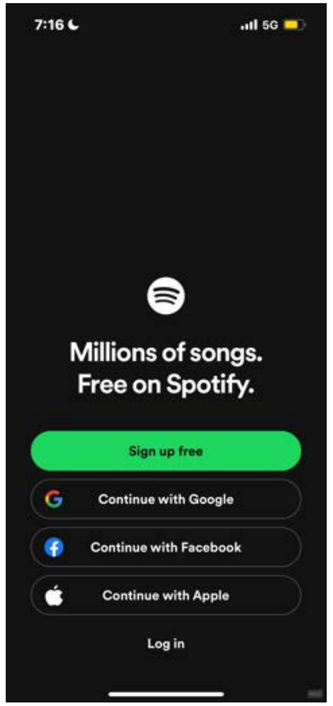
Spotify is a Swedish audio streaming and media service provider where you can access millions of songs, listen to podcasts, and listen to audio books.

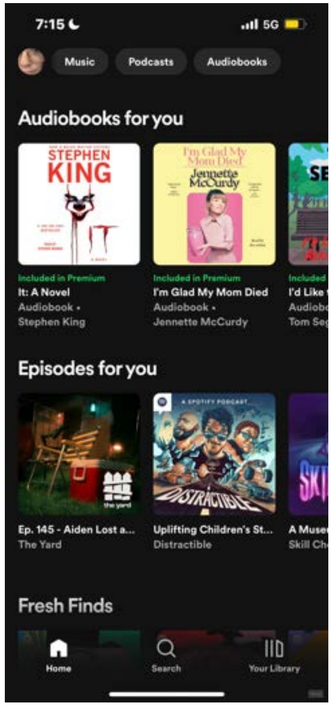
Pros

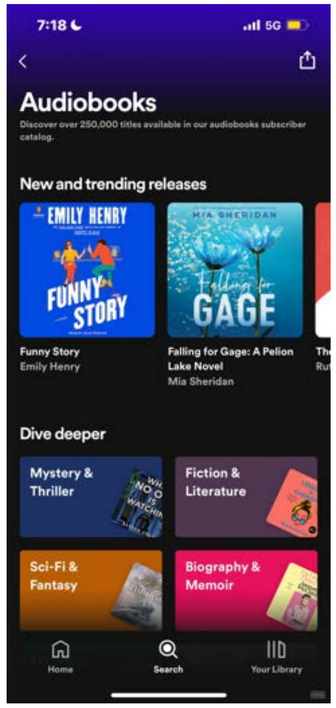
- Gives books included with premium
- The chapters are separated
- There is a free version
- Will give you suggestions based on interests and genre.
- Gives you personalized categories like "great first listens" or "editors pick".

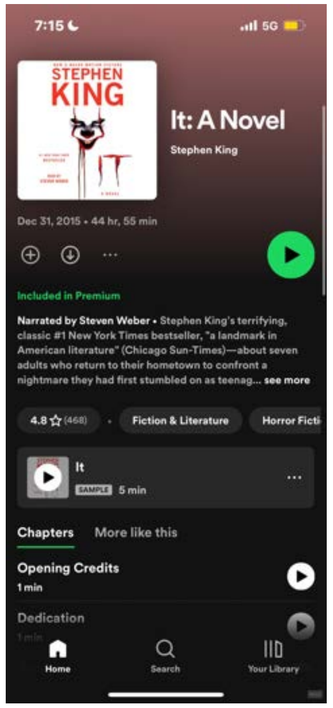
Cons

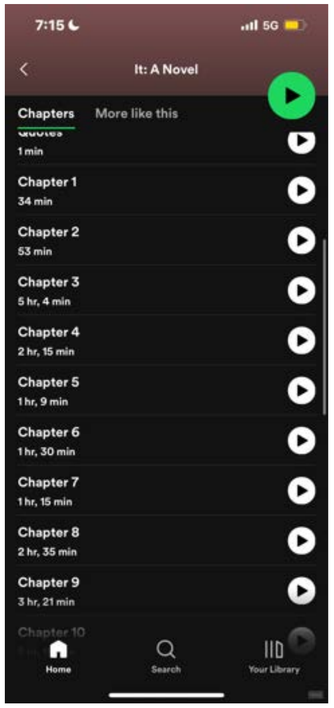
- There are plenty of distractions.
- They are only audiobooks, no way to read simultaneously
- Is not strictly an audiobook app
- There is no sense of immersion
- Ai functionality is limited to music











Speechify

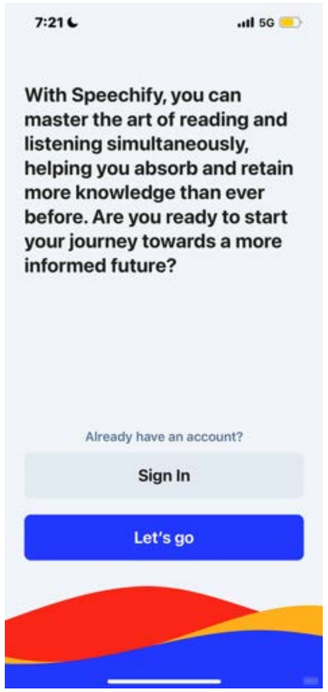
Speechify is a mobile, chrome extension and desktop app that reads text aloud using a computer-generated text to speech voice.

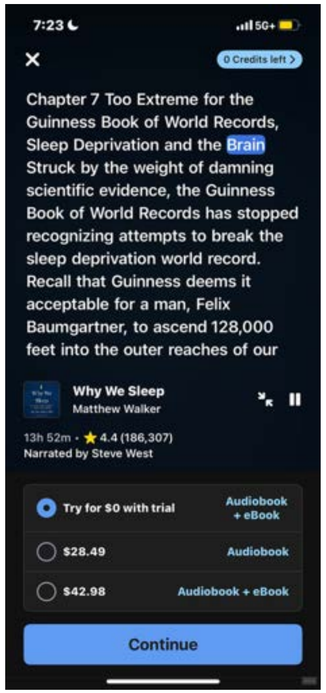
Pros

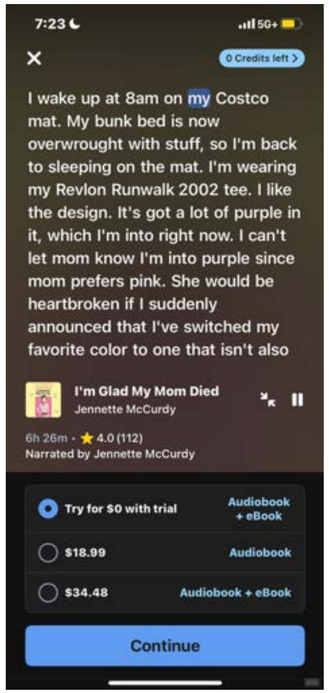
- Simple and easy to use UI
- The possibility to read and listen simultaneously.
- AI generated text to speech voices
- AI voice generator and cloning
- Free ADHD tool

Cons

- Very Robotic, not human centered.
- No subscription plan, prices are based on the book.
- Its ai functions and books are on different platforms.
- Doesn't seem to have any features that are immersive.
- Uses a credit based system







Good Reads

Goodreads is a reader and book recommendation site. This app is to help readers discover their favorite books and get more from reading them.

Pros

- Simple to add friends and connect with them by phone or email.
- Clear categorization
- Recommendations for similar books
- Easily add the book you're reading by amazon book, scanning the book
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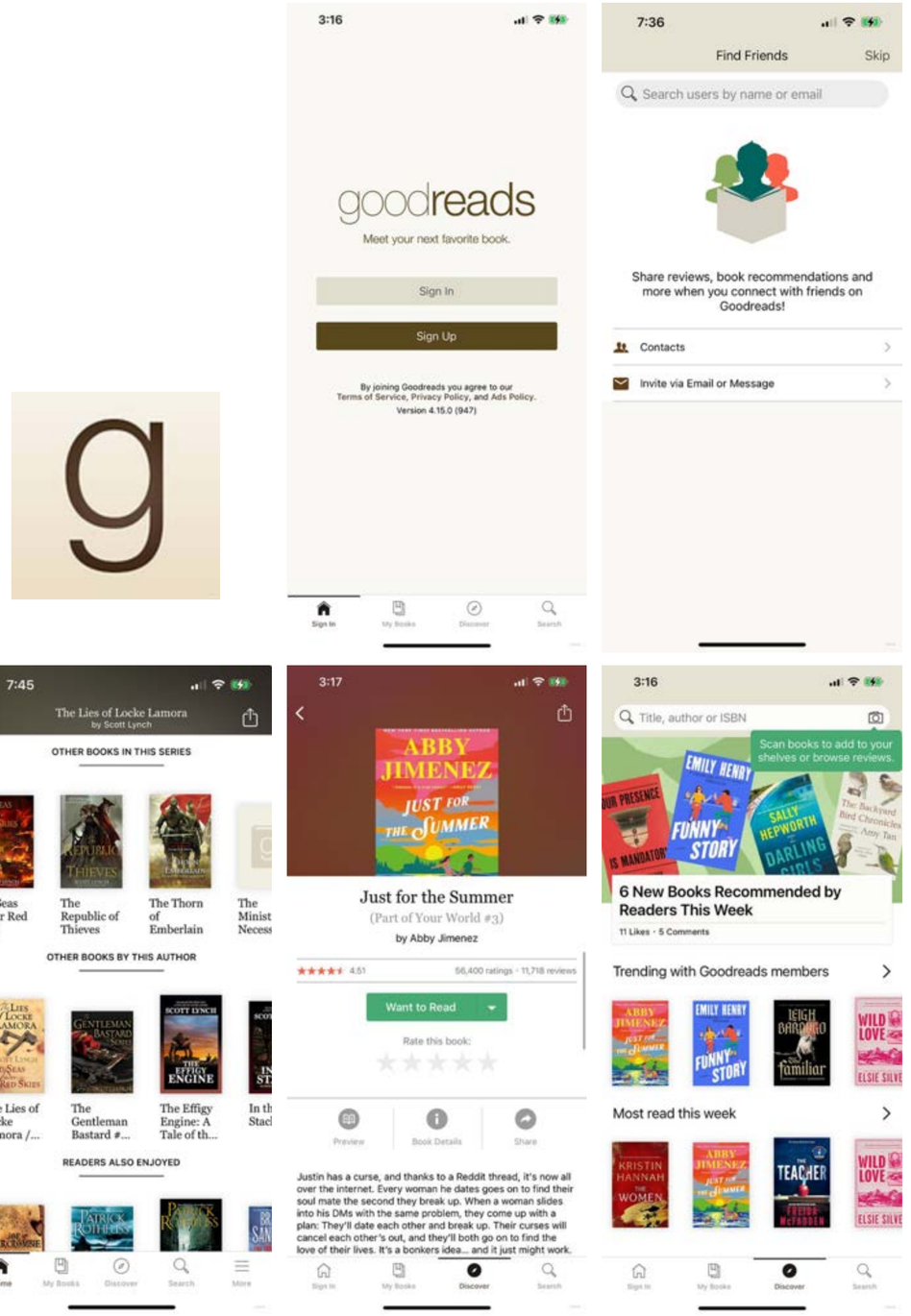
Cons

- Confusing screen to fill in your reading time when adding a review.
- Users posting their own reviews with no feedback indicating that the content has been successfully published



Hoopla

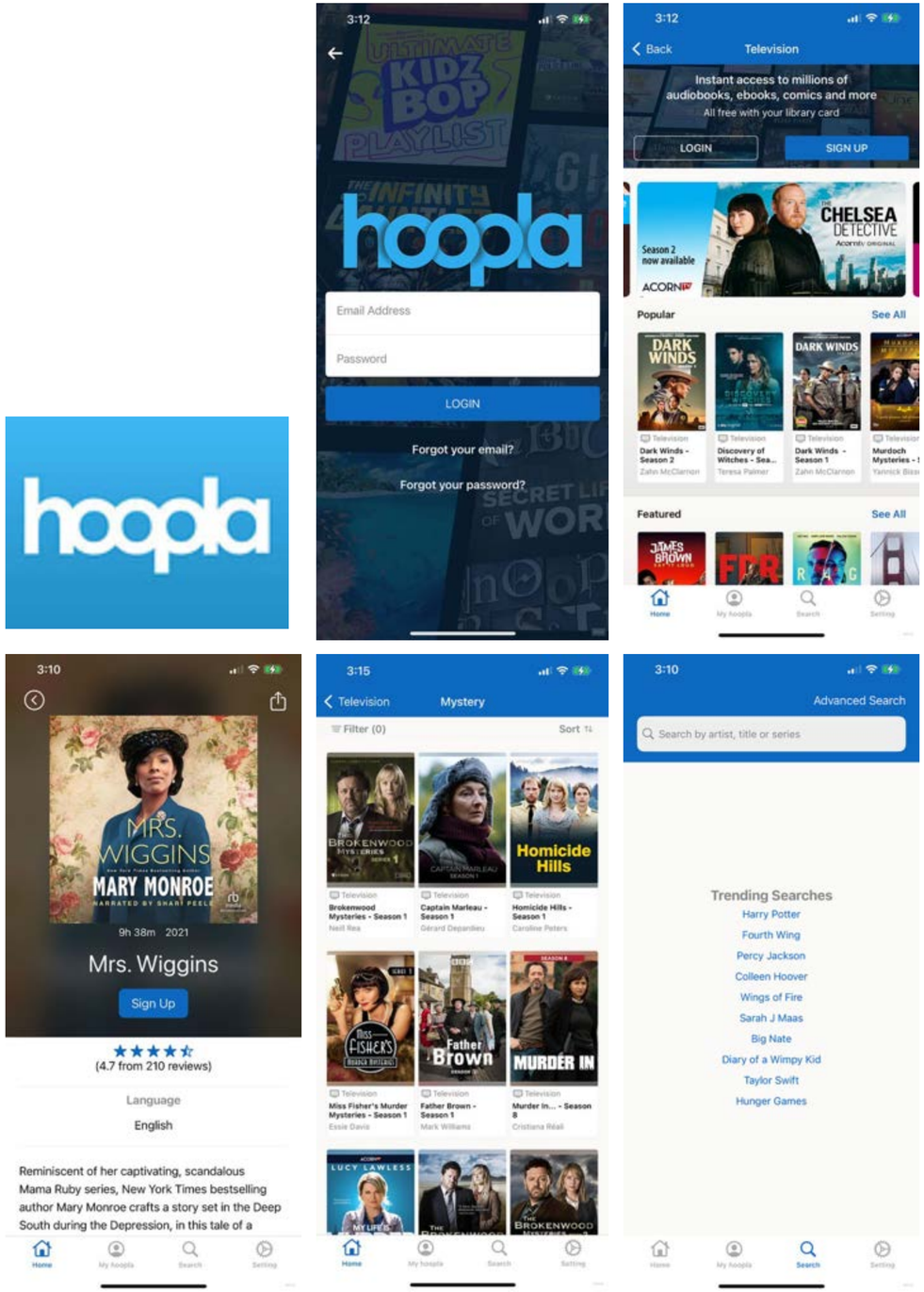
Borrow and enjoy audiobooks, eBooks, comics, movies, TV, magazines, or music everywhere you have a screen- your computer, your phone, your car, even your TV.

Pros

- Multi-platform support
- Digital content can be borrowed and enjoyed at any time without waiting
- A wide range of content to meet the diverse entertainment needs of users
- Community library cooperation
- Free with library cards

Cons

- Primarily focused on providing entertainment content, it may not be ideal for those users seeking professional or academic reading
- Limited reading experience: Features such as personalized suggestions for different reading habits, background music, etc
- Geographical restriction: Free lending may not be available in some areas, subject to library cooperation in the user's area
- Limited professional content
- Quantity limit: Limit the number of loans users can make per month



Audible

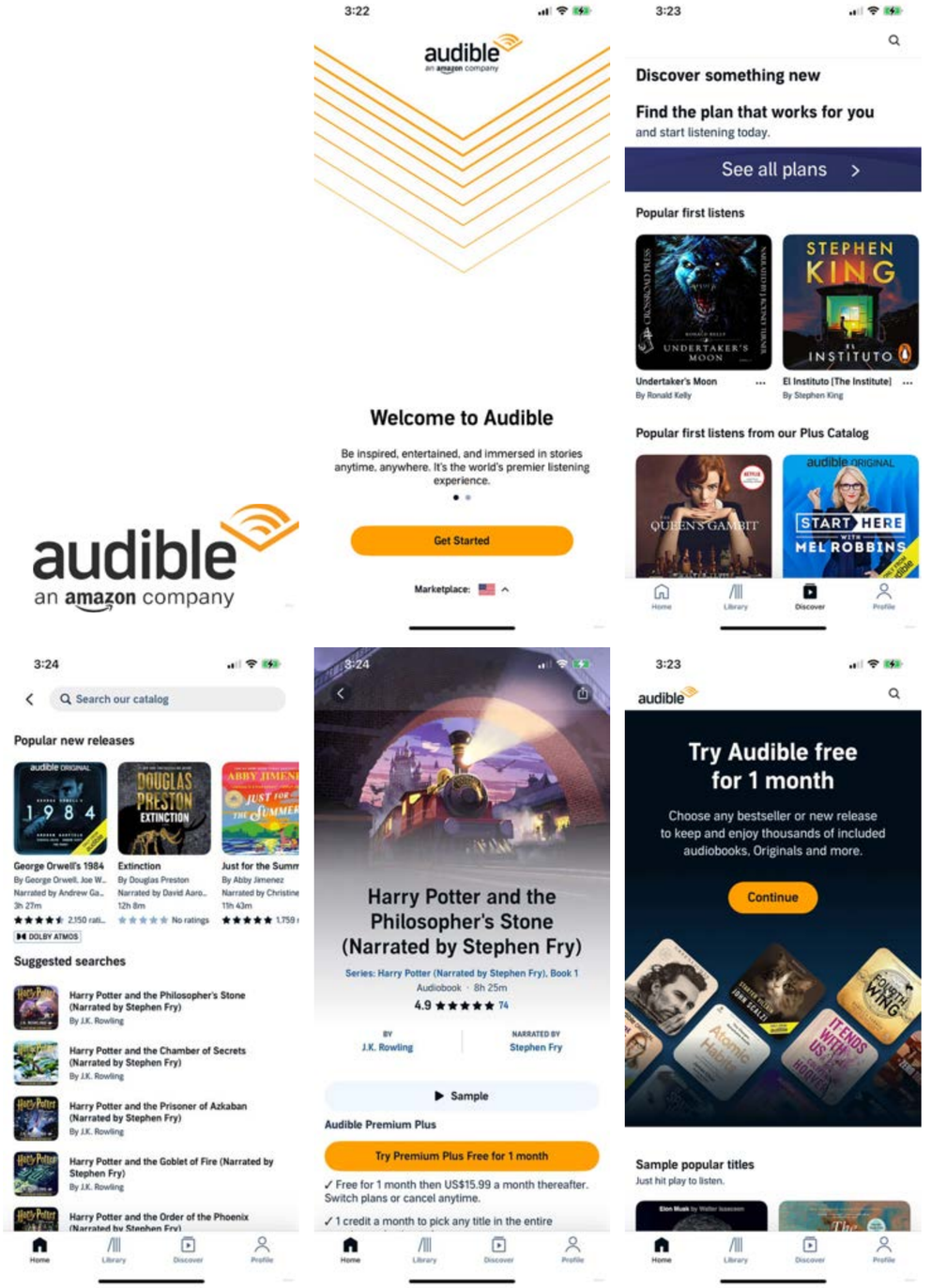
Audible is an American online audiobook and podcast service that allows users to purchase and stream audiobooks.

Pros

- Membership system
- High quality sound performance
- Probably the most well known
- Cross-device synchronization
- It can help users improve reading efficiency and save reading time, especially for reading when driving, exercising or doing housework

Cons

- Most audiobooks still require a subscription.
- Audio book format limitations: Primarily audio book services, which may not be ideal for those who prefer to read e-books or paper books.
- Subject to copyright restrictions in the user's region



Surveys

Interview Questions

Do you read or like to read, or find yourself wishing to read more?

Do you read ebooks if so why or why not?

How long do you usually spend reading? Do you need to pause in the middle of reading and continue later?

Are you willing to get personalized reading recommendations based on factors such as your location, weather or time of day?

What kind of environment do you like to read in?

Are you willing to try the customized guide service provided by the virtual guide?

What do you think of AI's ability to make complex books easier to understand and provide real-time translation and word interpretation?

Do you think getting hints about important plots and characters will enhance your understanding of books?

Would you like short stories recommended by length of time and place to enhance the immersion of reading?

Do you think saving your reading progress and providing content recall support is helpful to your reading experience?

What do you think the best way to understand a book?

Surveys Questions

How often do you read

a.once a week

b.once a mouth

c.once a year

d. Never

How long do you usually spend reading

a. less 30min

b. 1hr - 2hr

c. more 2hr

Do you like the idea of reading more?

A. I read all the time

B. Yes

C no

Have you ever read an ebook?

a. yes

b.no

Do you enjoy ebook reading?and why.

a. yes

b.no

What kind of environment do you like to read in?

Have you had any bad experiences with eBook. If so why

Do you read books on the same topic or do you prefer to read books on different topics?

a. same topics

b. different topics

Will you share your reading experience with your friends or book club?

a. yes

b. no

What's your preferred way to read?

a.Reading by myself

b.Listen to someone else read it for you

c.both

Do you get distracted while reading and why?

What kind of experience do you think you would seek when reading?

D. Branding

Brand & Voice

Possible Names

Rift	**Companion**	**Amble**
Arch	**Timeless world**	**Mind Horizon**
Drealm	**Scavenge**	**Exploread**
Ripple	**Oasis**	**Enrich**
Textide	**Deeply**	**Infuse**

MoodBoard

Questions

A color - Orange

A Landscape - Ocean

Temperature - warm

An Animal - Squirrel

A Celebrity - Jorge Luis Borges

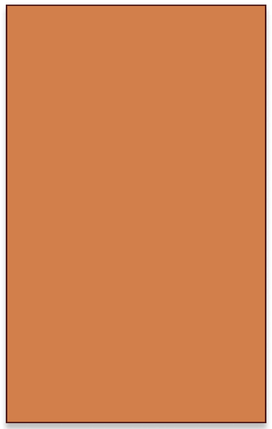
A Plant - Pomegranate

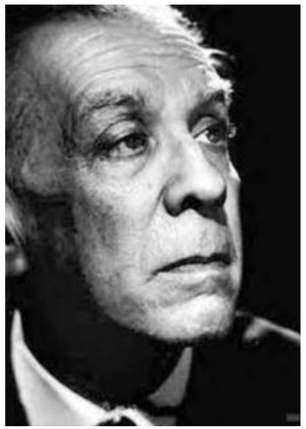
An Object - coffee cup, Record player

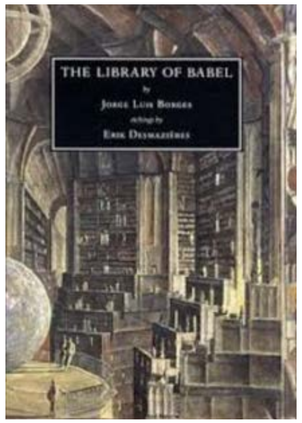
A Texture - WaterDrops

A Car - RV

A Book - The Library of babel







Questions

A color - Purple

A Landscape - Fantasy

Temperature - Comfort

An Animal - Fireflys

A Celebrity - Benedict Cumberbatch

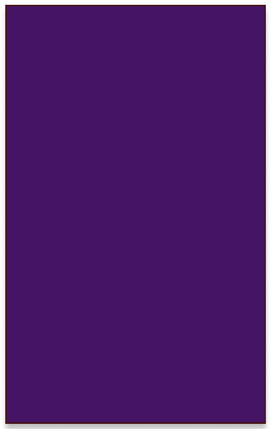
A Plant - Spanish moss

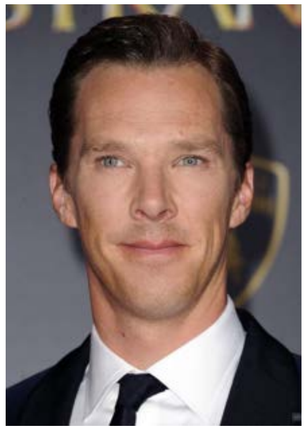
An Object - an archway

A Texture - Hazy Gradient

A Car - VW Bug

A Book -





Questions

A color - Blue

A Landscape - Dreamscape

Temperature - Comfortable

An Animal - Kangaroo

A Celebrity - Milan Kundera

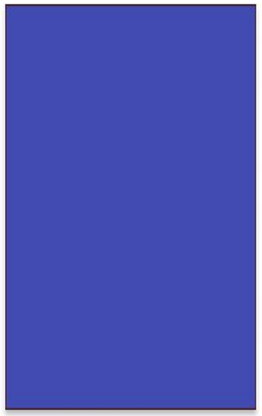
A Plant - Cactus

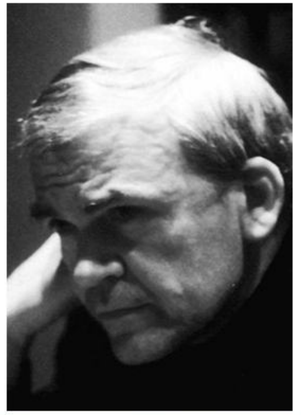
An Object - Window

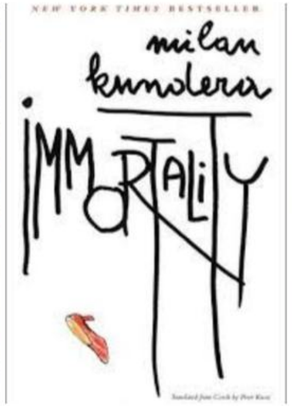
A Texture - Cloudy Sky

A Car - VW Bus

A Book - Immortality Milan Kundera







Final MoodBoard

Questions

A color - Purple/Orange

A Landscape - Dreamscape

Temperature - Comfortable

An Animal - Squirrel

A Celebrity - Jorge Luis Borges

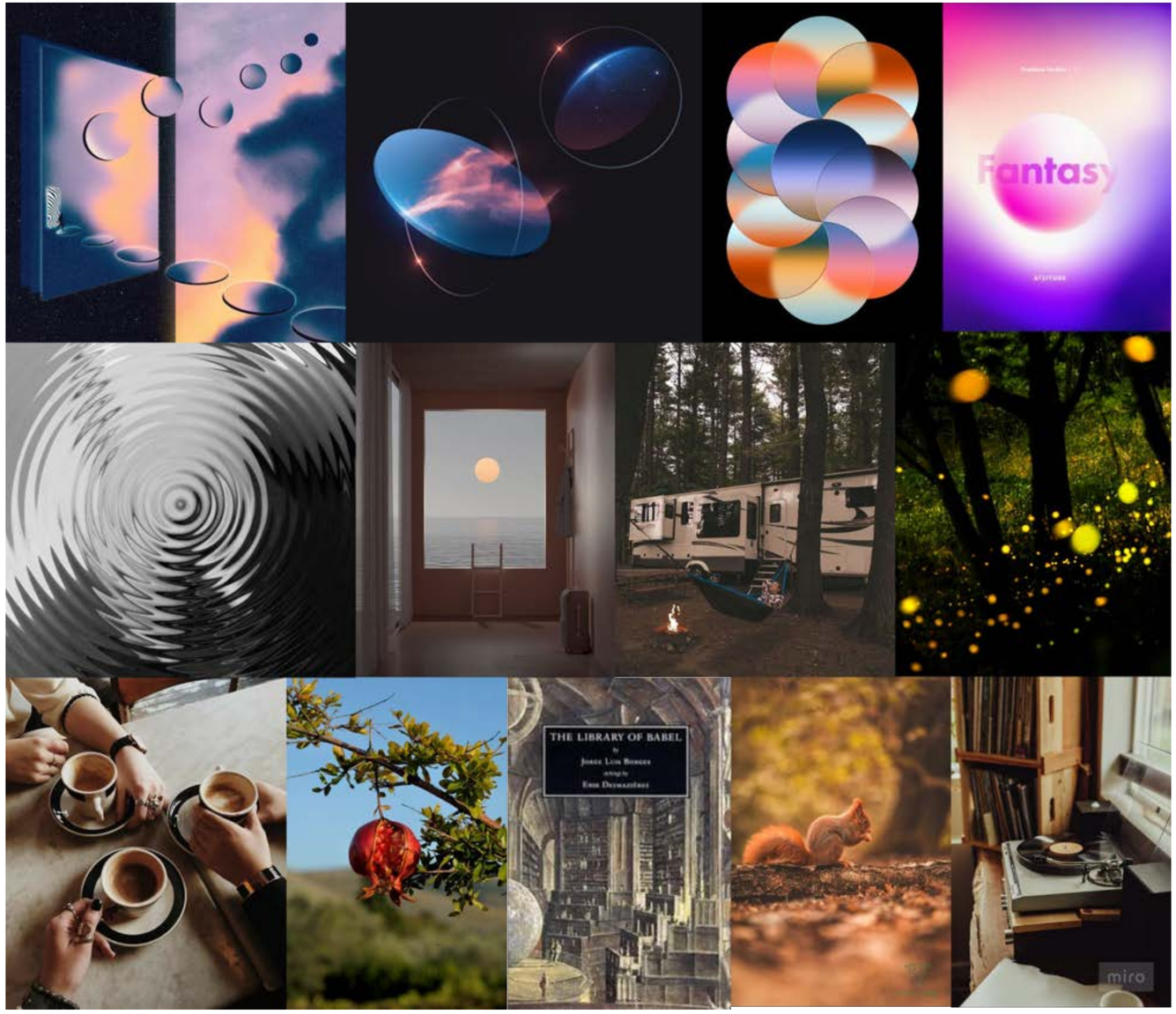
A Plant - pomegranate

An Object - Window

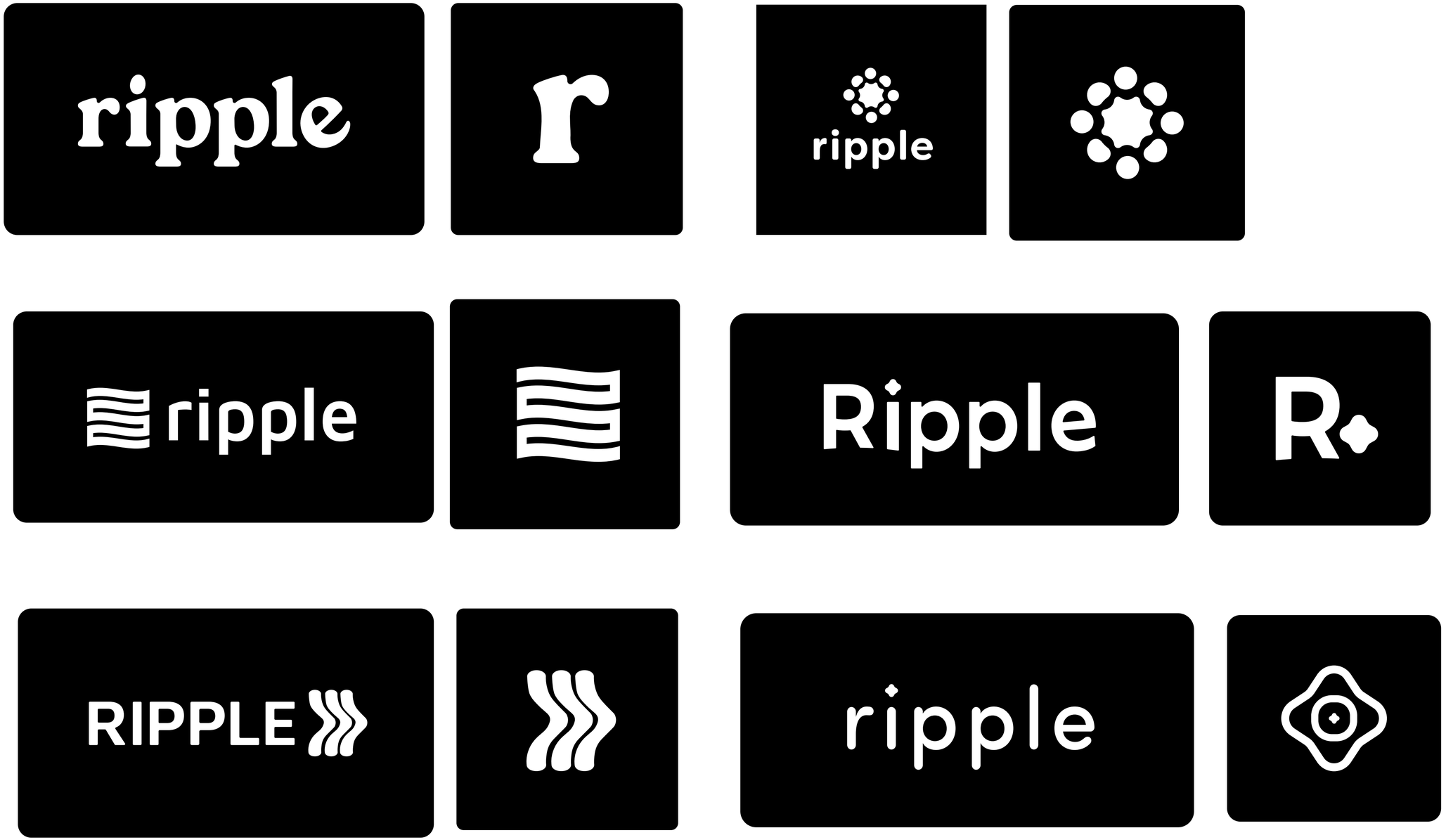
A Texture - Wave

A Car - RV

A Book - The Library of babel



Logos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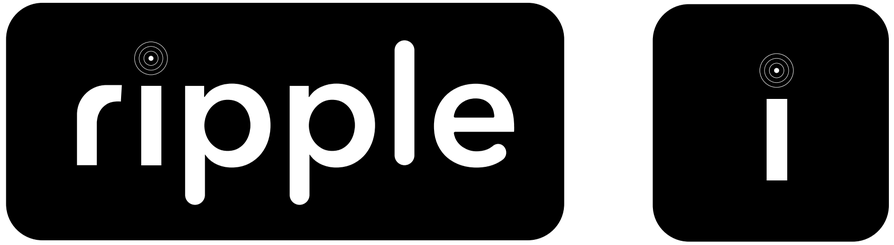
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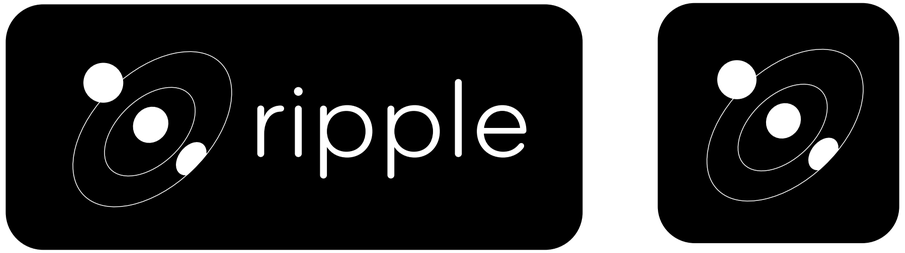
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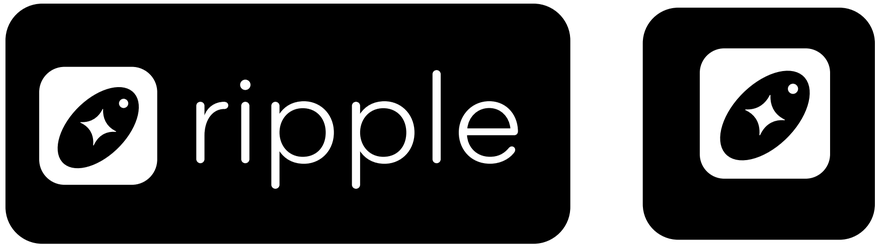
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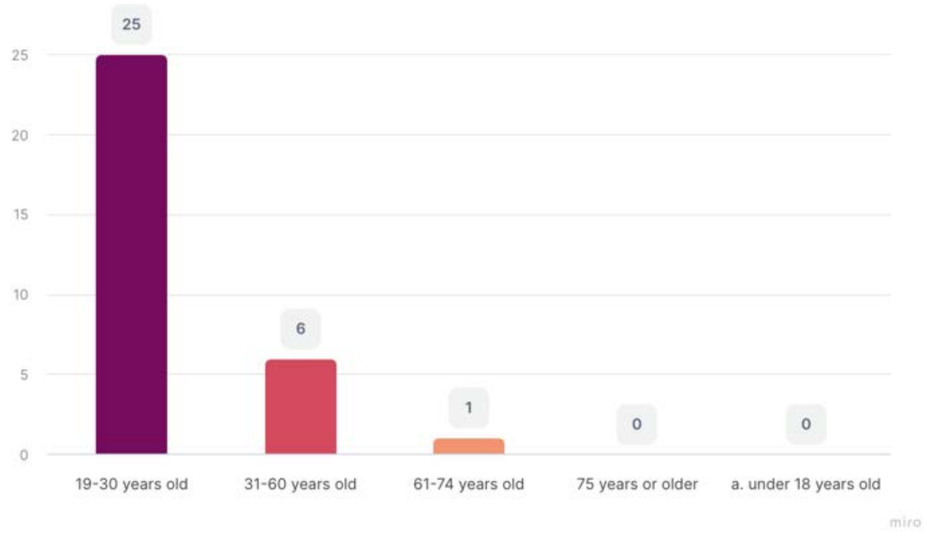
Final Logo

Ripple

Survey

33 responses

1. How old are you?

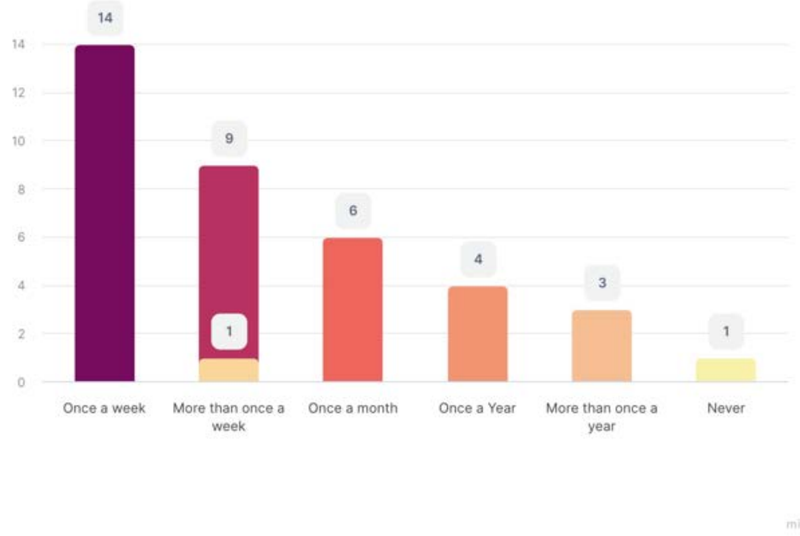


2. How do you feel about ai and apps with ai functionality?

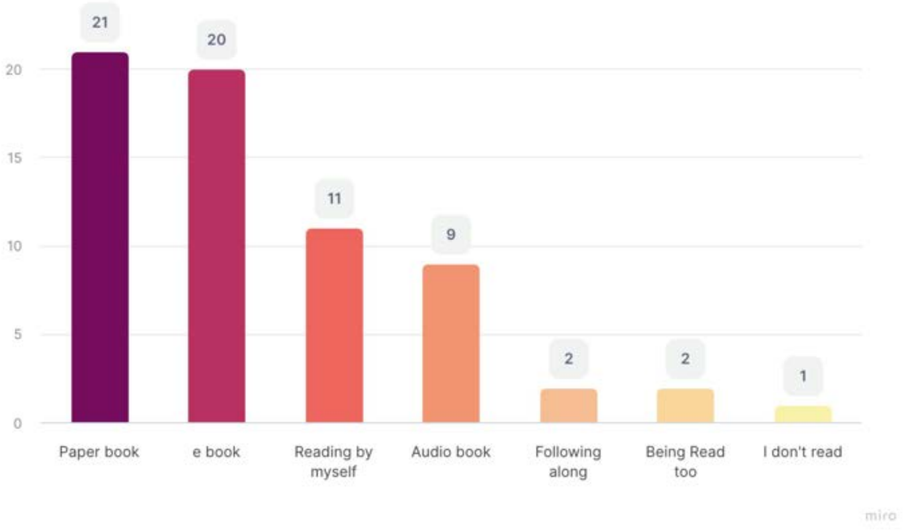
Majority find ai to be convenient and a good tool for work.

Few find ai to have a share of goods and bads.

3. How often do you read



4. What's your preferred way to read?

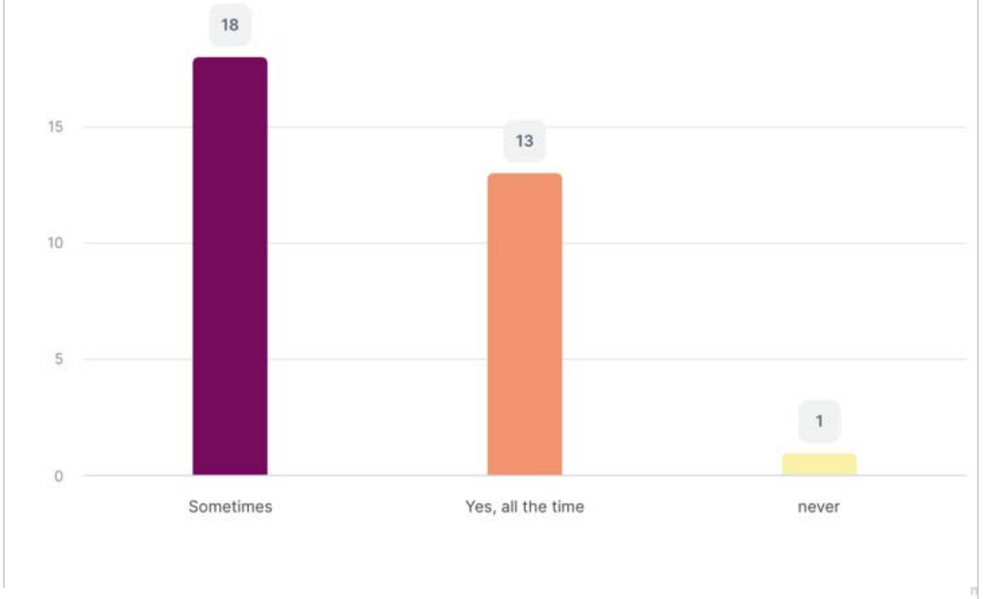


5. Have you ever used audio or ebook apps like Audible or Spotify? If so why or why not??

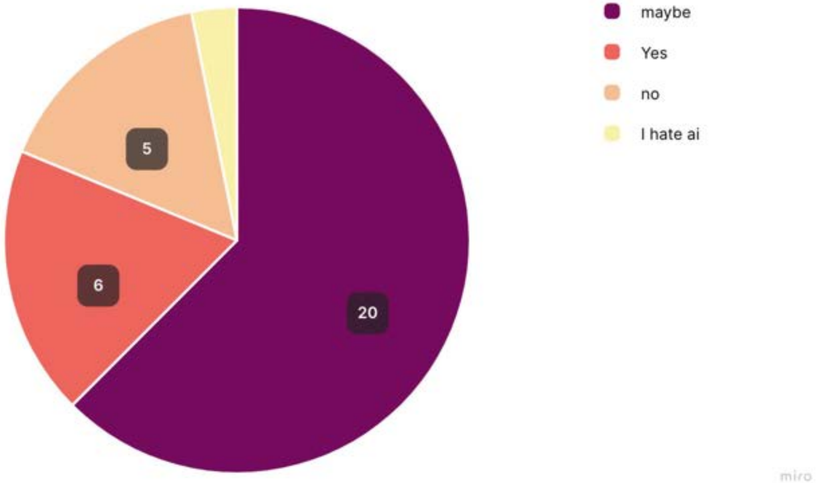
A large majority do use audio and ebooks, especially when occupied and doing daily tasks.

Though a minority, few noted they struggled to pay attention to audiobooks. (lack of immersion?)

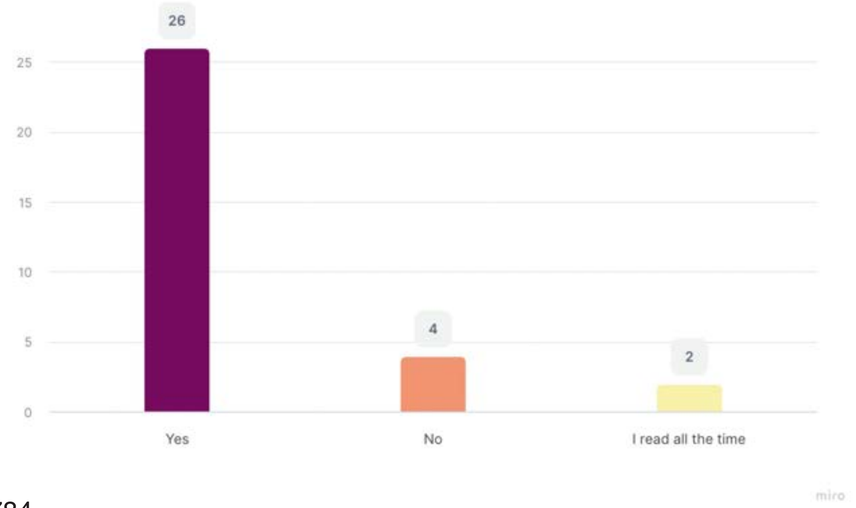
6. Do you get distracted while reading?



7. Would you use an audio and ebook app that immerses you in stories, using ai and atmospheric sound?



8. Do you like the idea of reading more?



9. Would you like ways that motivate you to read more? If so what would they be?

We found that the majority either may want a way to motivate themselves but doesn't know what that could be or that they would like to experience more interesting content.

Some have also believe they would benefit from a social aspect.

10. What kind of environment fo you like to read in?

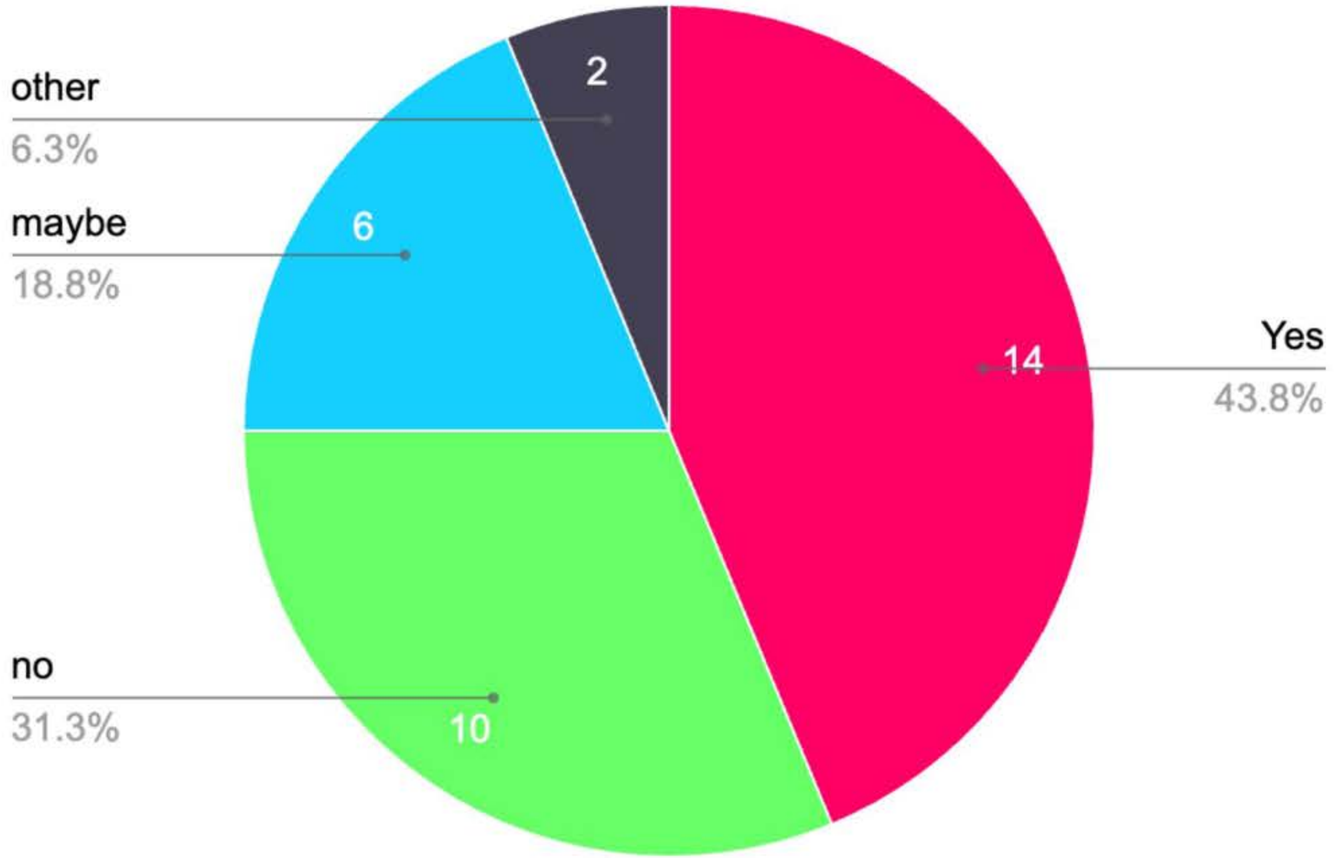
Enjoys public spaces

Enjoys sounds and ambience

Prefers being at home

Prefers a quite environment

11. Would you like to get personalized reading recommendations based on factors such as your location, weather, or time of day?



Interviews

Ethan Pan, 27

1.Do you read or like to read, or find yourself wishing to read more?
Yes, I want to read more books, want to dabble in different genres, different eras of books
2.What is your preferred method of reading?
For some storytelling book, (like novels) I like to listen to the book or ebook, but for philosophical books it needs to be a paper read. For example, when I read Love in the Time of Cholera, I listened to it first, but some details were not very clear, so I got the paperback and read it again.
3.What's your view on using apps that involve ai or ai in general
AI is still in the developmental stage, some things are not mature and are too formatted.
4.How long do you usually spend reading? do you find yourself getting distracted while reading?
Three to four times a week, I've been free lately, so I'm sticking to reading every day, (right bank from Ergun)
Will, nowadays people can't settle down to read
5.Are you willing to get personalized reading recommendations based on factors such as your location, weather or time of day?
Yes, AI can recommend different types of books for me depending on my mood.
6.What kind of environment do you like to read in?
I like to read in quiet places, like on the couch.
7.What do you think of AI's ability to make complex books easier to understand and provide real-time translation and word interpretation?
I found it very helpful to explain the meaning of words I didn't know or didn't understand to make my reading the best it could be.
8.What do you think the best way to understand a book?
Read through and then read intensively, also need to watch others analyze the book
9.How often do you find yourself doom scrolling are bored?
sometimes
10. What do you think is the biggest problem for users who switch from paper books to electronic devices?
Inconvenient, when I want to go back to the previous content while reading, ebook is not convenient to do so, but paper books will be very convenient.
Worried about eye damage, even though it has eye protection now, my eyes still hurt after reading for a long time.

miro

Aims Ahmed, 29

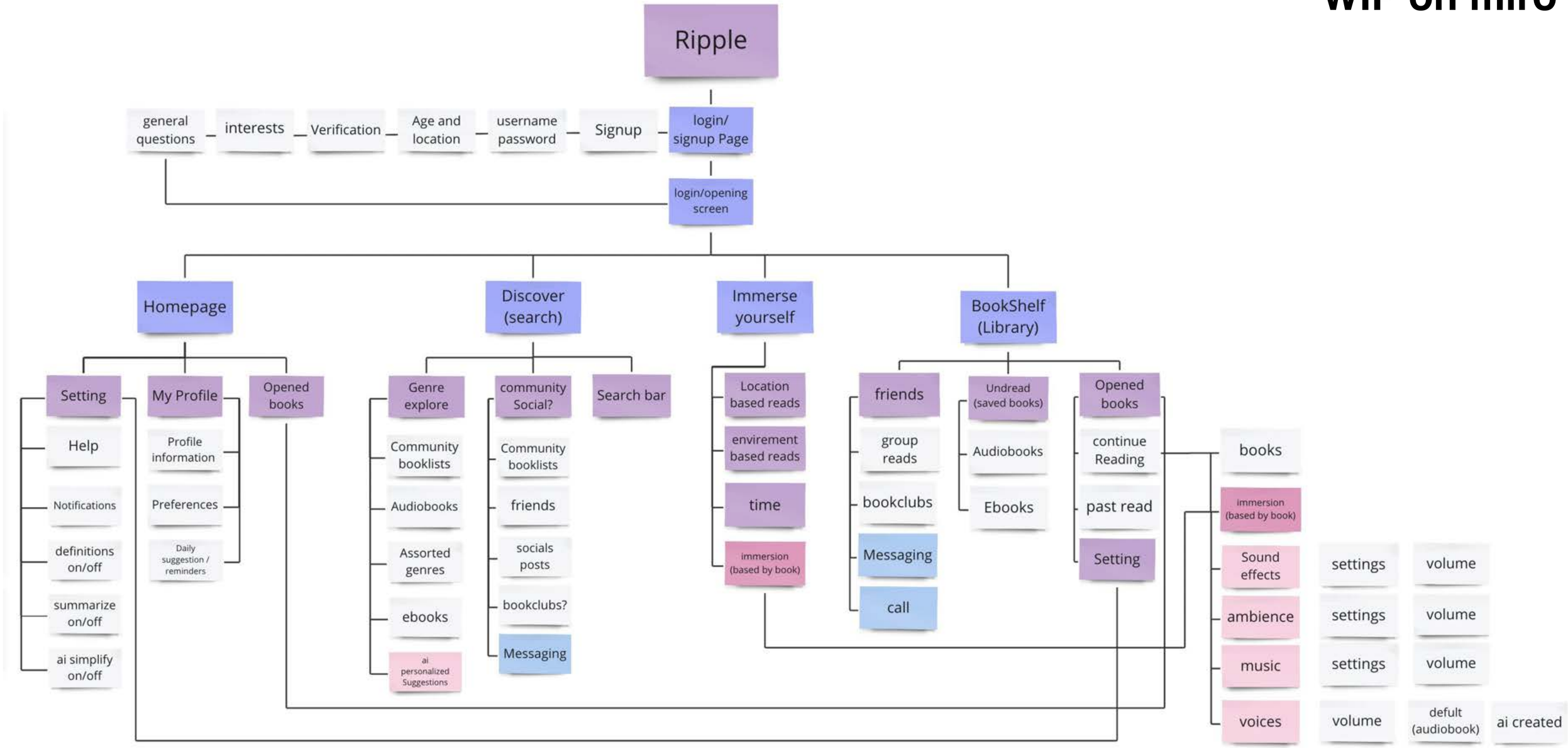
1.Do you read or like to read, or find yourself wishing to read more?
I do not read, because im a visual learner because I prefer to listen and watch other than read. Not really, I find more satisfaction watching and listening visually than reading text
2.What is your preferred method of reading?
If i had to be it would definitely be audiobooks, because i have extensions on my chrome browser that reads out articles for me.
3.What's your view on using apps that involve ai or ai in general
I absolutely love ai, and its the most beneficial thing that the world has seen in the history of mankind
4.How long do you usually spend reading? do you find yourself getting distracted while reading?
I dont spend alot of time reading. I get distracted by reading quite a lot while reading, i get stuck on the same page and re read the same sentence over and over again cuz i zone too much
5.Are you willing to get personalized reading recommendations based on factors such as your location, weather or time of day?
YI think i would, because i have trouble finding stuff about where i am, and i would love to learn more about the history of my area and where i live in. I think that would be so cool
6.What kind of environment do you like to read in?
Usually my room or in car while im driving, I use audiobooks so anywhere
7.What do you think of AI's ability to make complex books easier to understand and provide real-time translation and word interpretation?
I think it has an insanly good ability to do that, I dont think its there yet 100% and still makes mistakes, but it still does a great job
8.What do you think the best way to understand a book?
The ability to understand what the book is saying without putting so much of your own thought into it. Being able to see what the book is showing you
9.How often do you find yourself doom scrolling are bored?
I find myself doom scrolling, a bit everyday
10. What do you think is the biggest problem for users who switch from paper books to electronic devices?
Well I think its great to save paper, I know some people like the actual feel and smell of books. just think that millions of trees dont need to be town down to do that
.11. Would you use an audio and ebook app that immerses you in stories, using ai and atmospheric sound
yes that would be pretty cool, it could help the imagination, though maybe subjectively but I think it could be something that helps provoke imagination not suppress it

Is there any questions or anything you would like too add
Id love voices or role playing with different characters in a audio book or ebook app

miro

E. Build Structure

WIP on miro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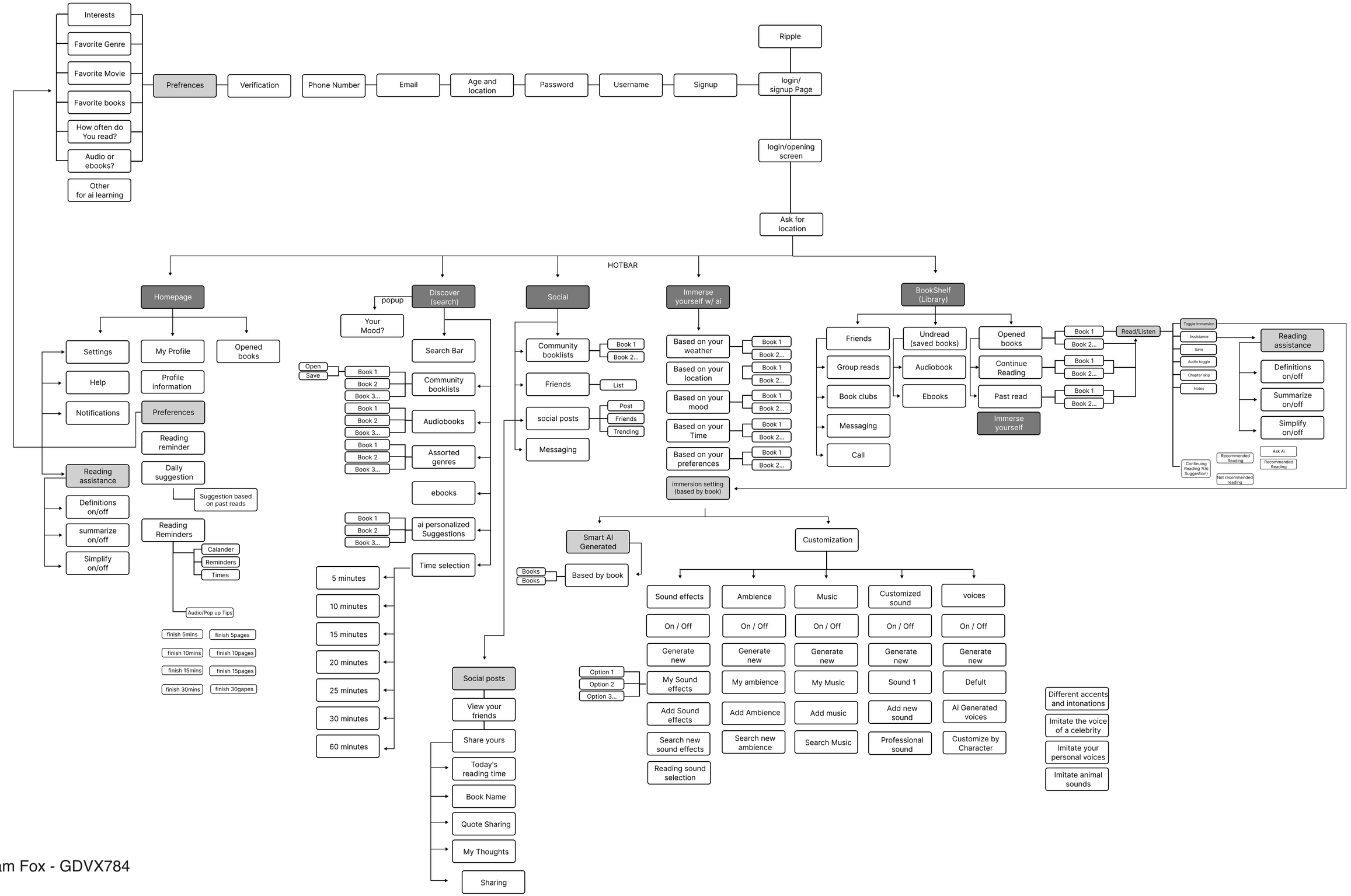
login/ signup Page
general questions
interests
Verification
Age and location
username password
Signup
login/opening screen
Homepage
Discover (search)
Immerse yourself
BookShelf (Library)
Setting
My Profile
Opened books
Genre explore
community Social?
Search bar
Location based reads
envirement based reads
time
immersion (based by book)
friends
Undread (saved books)
Opened books
Help
Notifications
definitions on/off
summarize on/off
ai simplify on/off
Profile information
Preferences
Daily suggestion / reminders
Community booklists
Audiobooks
Assorted genres
ebooks
ai personalized Suggestions
Community booklists
friends
socials posts
bookclubs?
Messaging
group reads
bookclubs
Messaging
call
Audiobooks
Ebooks
continue Reading
past read
Setting
books
immersion (based by book)
Sound effects
ambience
music
voices
settings
settings
settings
volume
volume
volume
volume
defult (audiobook)
ai created

Final Structure


Interests
Favorite Genre
Favorite Movie
Favorite books
How often do You read?
Audio or ebooks?
Other for ai learning
Prefrences
Verification
Phone Number
Email
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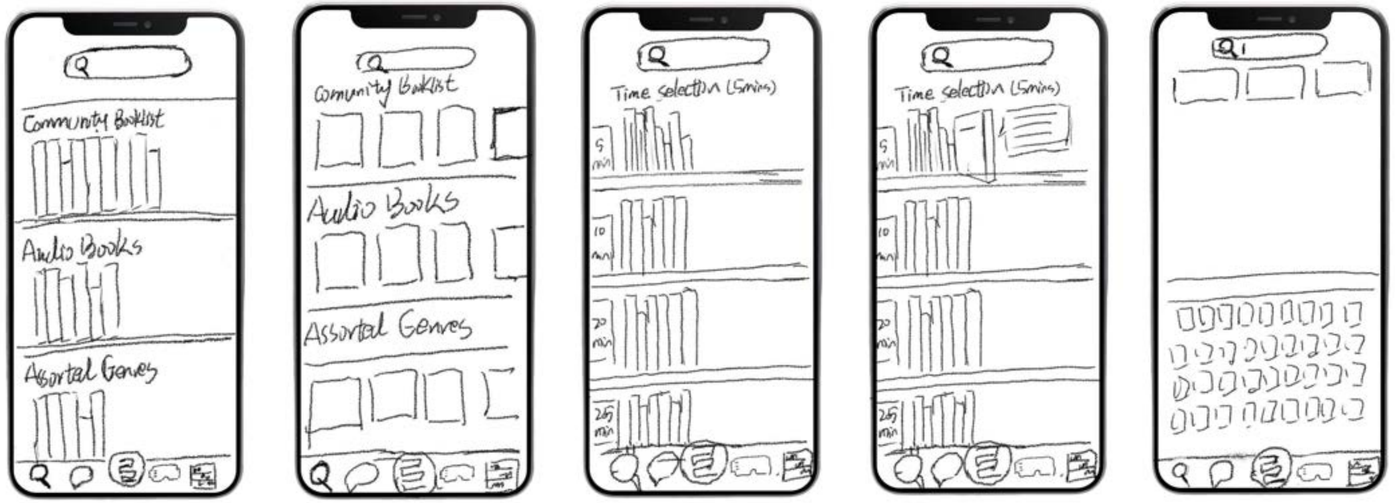
Signup
Ripple
login/ signup Page
login/opening screen
Ask for location
HOTBAR
Homepage
Settings
Help
Notifications
My Profile
Profile information
Preferences
Reading reminder
Daily suggestion
Suggestion based on past reads
Opened books
Reading assistance
Definitions on/off
summarize on/off
Simplify on/off
Reading Reminders
Calander
Reminders
Times
Audio/Pop up Tips
finish 5mins
finish 10mins
finish 15mins
finish 30mins
finish 5pages
finish 10pages
finish 15pages
finish 30gapes
popup
Your Mood?
Discover (search)
Search Bar
Open
Save
Book 1
Book 2
Book 3...
Community booklists
Audiobooks
Assorted genres
ebooks
ai personalized Suggestions
Time selection
5 minutes
10 minutes
15 minutes
20 minutes
25 minutes
30 minutes
60 minutes
Social
Community booklists
Friends
List
social posts
Post
Friends
Trending
Messaging
Social posts
View your friends
Share yours
Today's reading time
Book Name
Quote Sharing
My Thoughts
Sharing
Immerse yourself w/ ai
Based on your weather
Based on your location
Based on your mood
Based on your Time
Based on your preferences
immersion setting (based by book)
Smart AI Generated
Based by book
Books
Customization
Sound effects
Ambience
Music
Customized sound
voices
On / Off
Generate new
My Sound effects
Option 1
Option 2
Option 3...
My ambience
My Music
Sound 1
Defult
Add Sound effects
Add Ambience
Add music
Add new sound
Ai Generated voices
Search new sound effects
Search new ambience
Search Music
Professional sound
Customize by Character
Reading sound selection
Different accents and intonations
Imitate the voice of a celebrity
Imitate your personal voices
Imitate animal sounds
BookShelf (Library)
Friends
Group reads
Book clubs
Messaging
Call
Undread (saved books)
Audiobook
Ebooks
Opened books
Continue Reading
Past read
Immerse yourself
Read/Listen
Toggle immersion
Assistance
Save
Audio toggle
Chapter skip
Notes
Reading assistance
Definitions on/off
Summarize on/off
Simplify on/off
Continuing Reading ?(AI Suggestion)
Recommended Reading
Not recommended reading
Ask AI
Recommended Reading

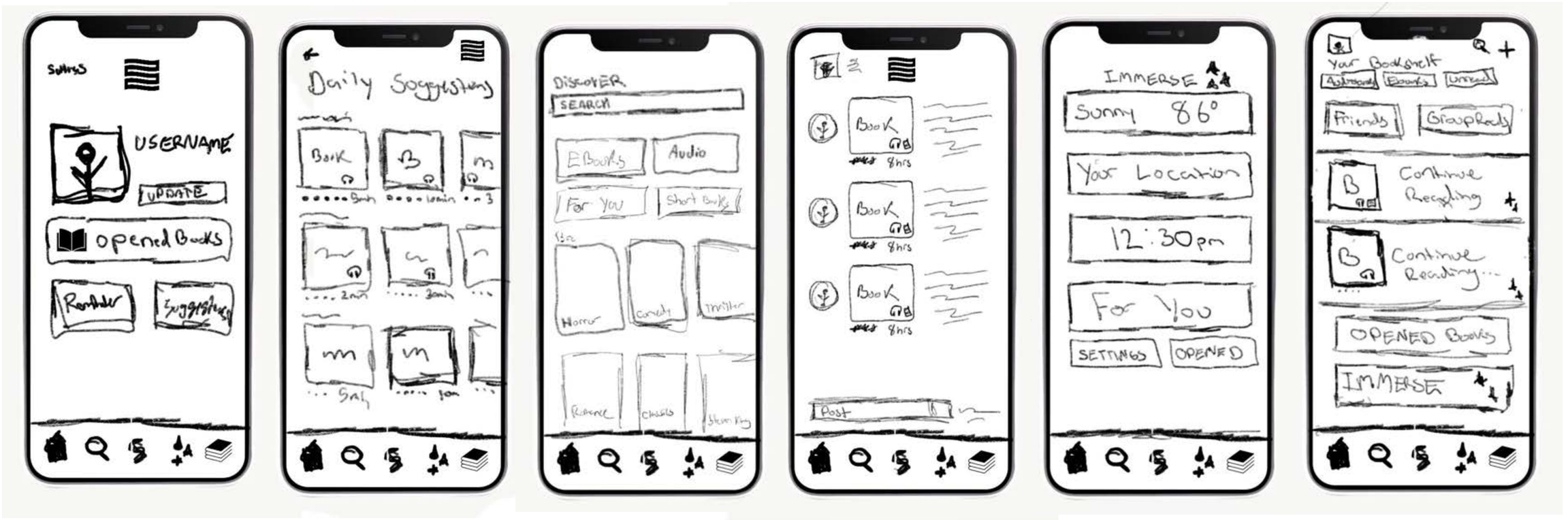
F. Wireframe (sketching)

Intros

Discover



Others



Home | **Suggestions** | **Discover (1)** | **Social** | **Immerse** | **Bookshelf**

Wireframe (sketching again)

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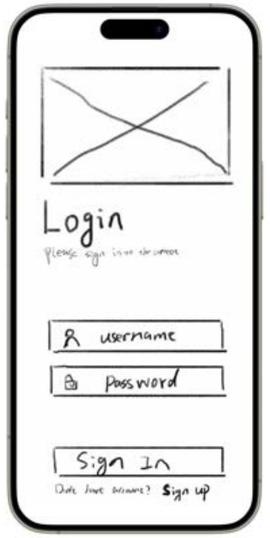
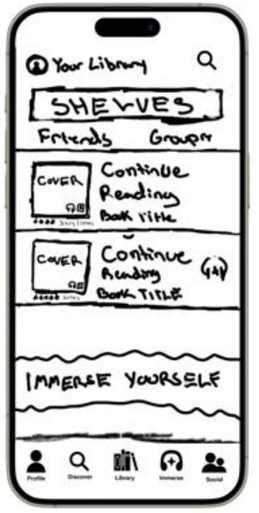
H. Prototype (digital)

Intros

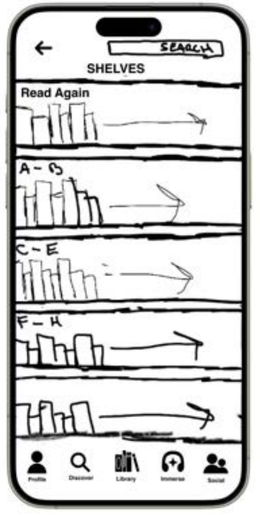


Home

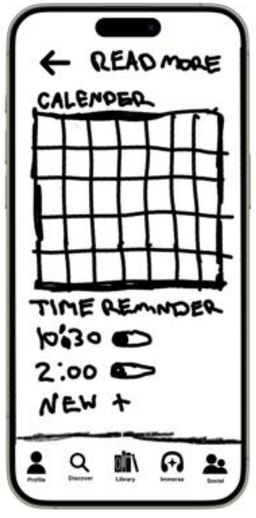
Library



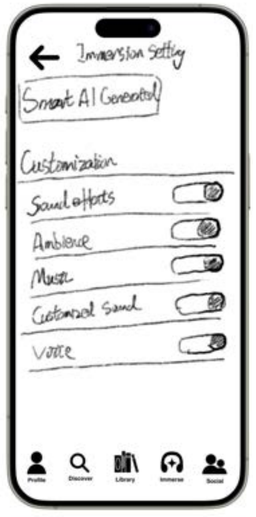
Shelves



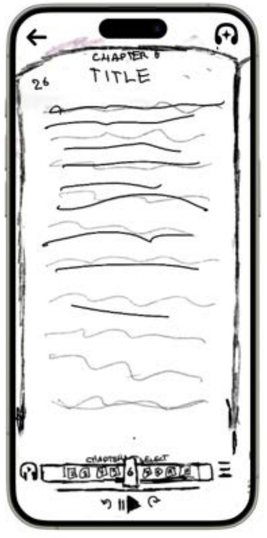
ReadMore

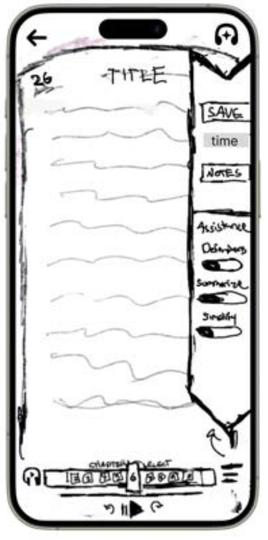


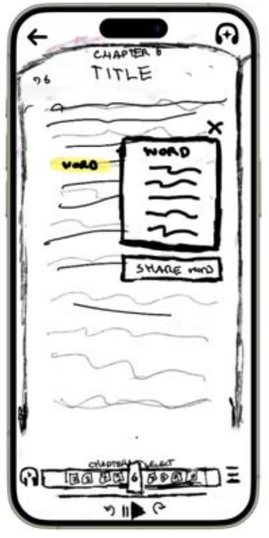
Settings



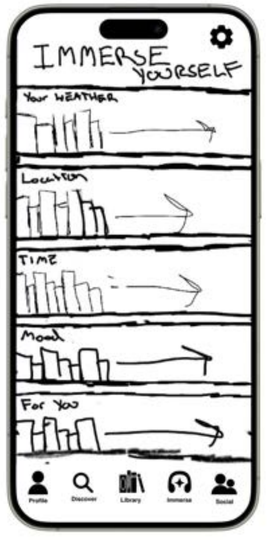
Reading



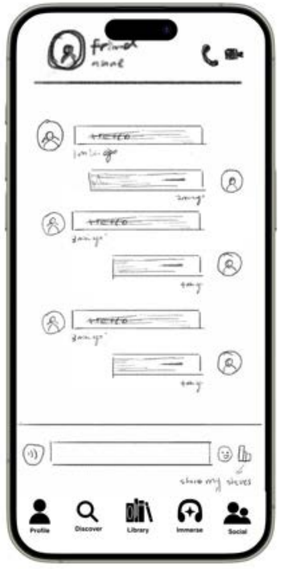




Immerse



ADD
SEARCH
FRIENDS
A
Name
Name
B
Name
C
Name
D
Name
Name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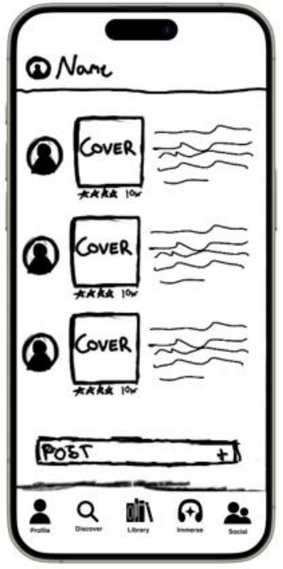
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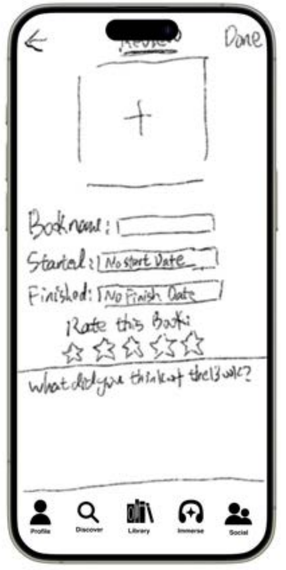
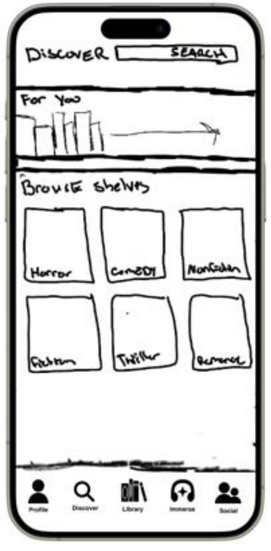
COVER
COVER
COVER
POST

name
Help
Notifications
Reading assistance
Definitions
Summarize


Done
Bookmark:
Started: No start Date
Finished: No Finish Date
Rate this Book:
What did you think of the book?

Discover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Browse shelves
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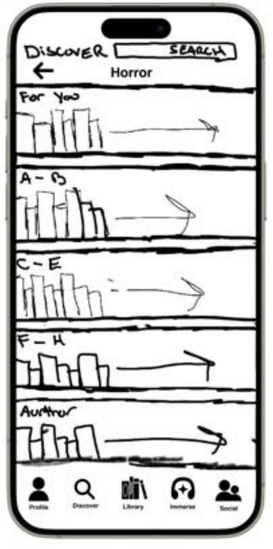
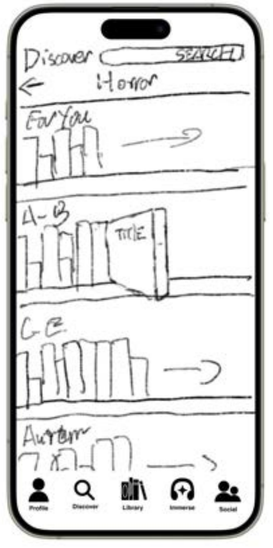
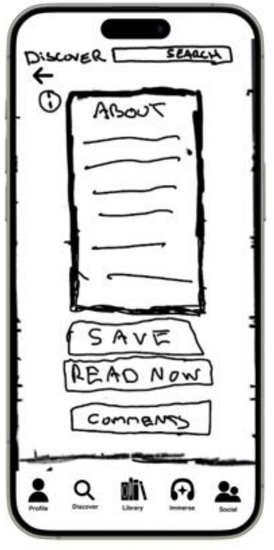
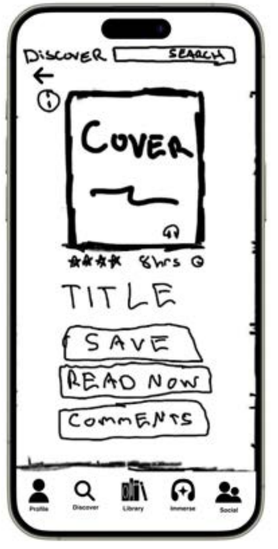
Comedy
Nonfiction
Fiction
Thriller
Romance


DISCOVER
SEARCH
Horror
For You
A-B
C-E
F-H
Author


Discover
SEARCH
Horror
For You
A-B
TITLE
C-E
Author


DISCOVER
SEARCH
ABOUT
SAVE
READ NOW
COMMENTS


DISCOVER
SEARCH
COVER
8hrs
TITLE
SAVE
READ NOW
COMMENTS

Midfi

Your Library
3 Titles
Recent
The Library of Babel
Continue Reading
A Hundred Years of Solitude
Continue Reading
The Little Prince
Continue Reading
Immerse Yourself
Name
Friends 1
The Library of Babel
Friends 2
The Little Prince
Discover
For You
Browse Shelves
Science Fiction
Mystery
Horror
Fantasy
Crime
Short Stories
Immerse Yourself
Weather
Location
Time
The Little Prince

Ripple
Your Library
Your Bookshelves
Continue...
Shogun, Part One
Continue...
I'm Glad My Mom Died
IMMERSE YOURSELF
Exit
Chapter 6
TITLE
Your Name
Friends
Groups
Discover Horror Books
Horror
For You
A-B
C-E
F-H
I-K
Weather
Location
Time
Mood
Discover
For You
Browse Bookshelves
Horror
Non-Fiction
Comedy
Science Fiction
Thriller
Biography
Romance
Fantasy
History

Name
Friend 1
A Court of Wings and Ruin
Sarah J. Maas
Friend 2
Mews from a Cold Alley
Post
Profile
Discover
Library
Immerse
Social
For You
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Mystery
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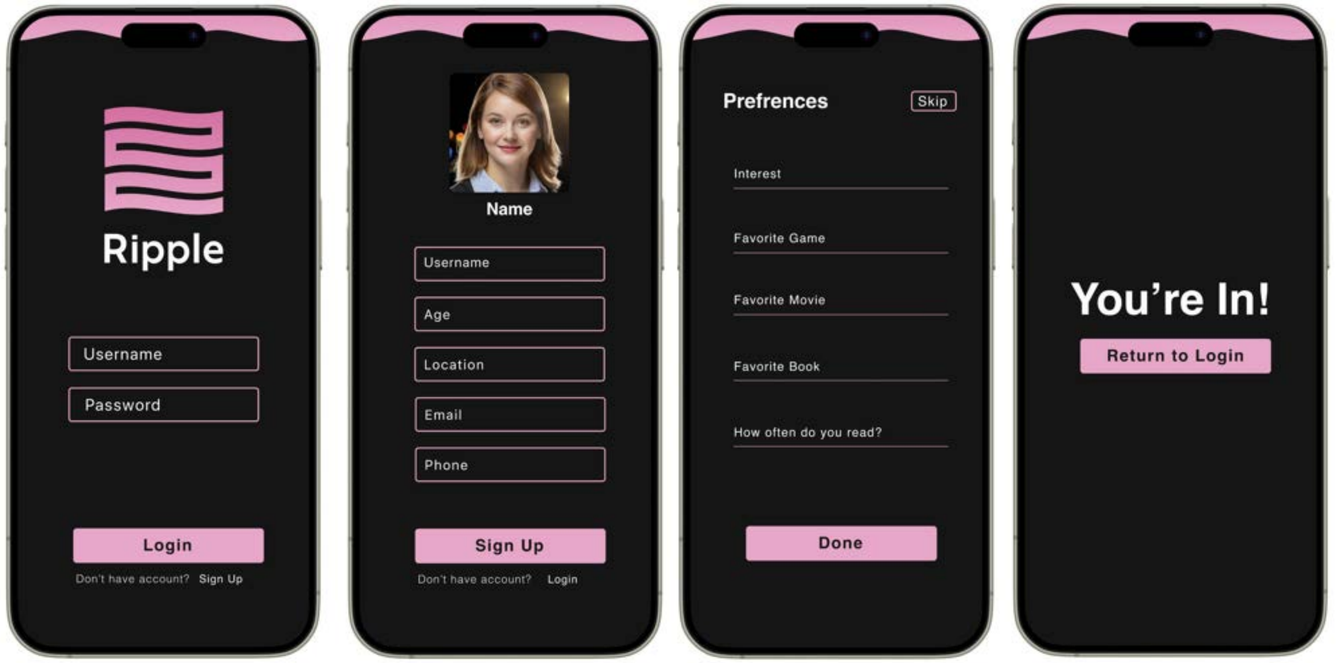
Ripple
Login
Sign Up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Don't have account? Sign Up
Name
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Sign Up
Don't have account? Login
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Interest
Favorite Game
Favorite Movie
Favorite Book
How often do you read?
Done
You're In!
Return to Login

WIP

Variant 1

Discover
For You
Browse Bookshelves
Horror
Non-Fiction
Comedy
Science Fiction
Thriller
Biography
Romance
Fantasy
History
Profile
Discover
Library
Immerse
Social

Discover Science Fiction Books
Science Fiction
For You
A-B
C-E
F-H
I-K

Discover Science Fiction Books
DUNE
FRANK HERBERT
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Frank Herbert
Read
Save
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Discover Science Fiction Books
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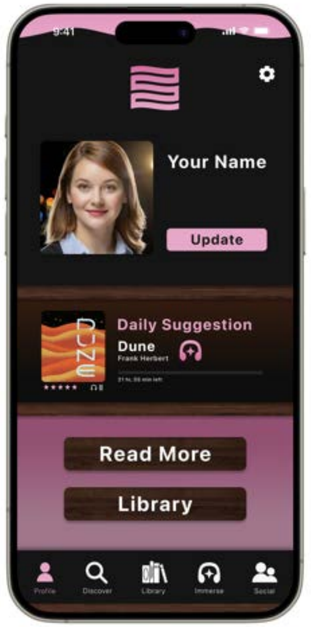
Read
Save
Comments


Your Name
Update
Daily Suggestion
Dune
Frank Herbert
Read More
Library

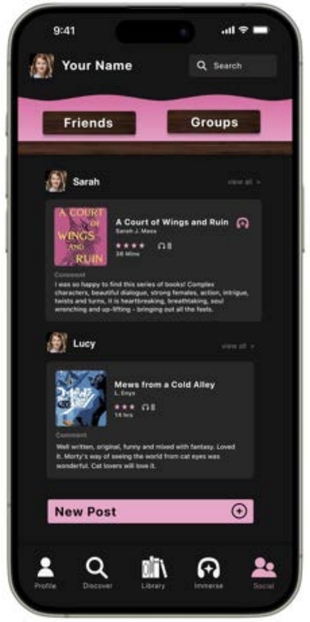
Your Library
Search
Your Bookshelves
Continue...
Shogun, Part One
James Clavell
Continue...
I'm Glad My Mom Died
Jennette McCurdy
IMMERSE YOURSELF

Your Library
Search
Your Bookshelves
Saved
Readng
Finished
Continue...
Shogun, Part One
James Clavell

Weather
Location
Time
Mood

Review
Book
Author Arthor
Started:
Finished:
Post
What did you think?

Book
Author Arthor
Started:
Finished:
Post
What did you think?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Search
Friends
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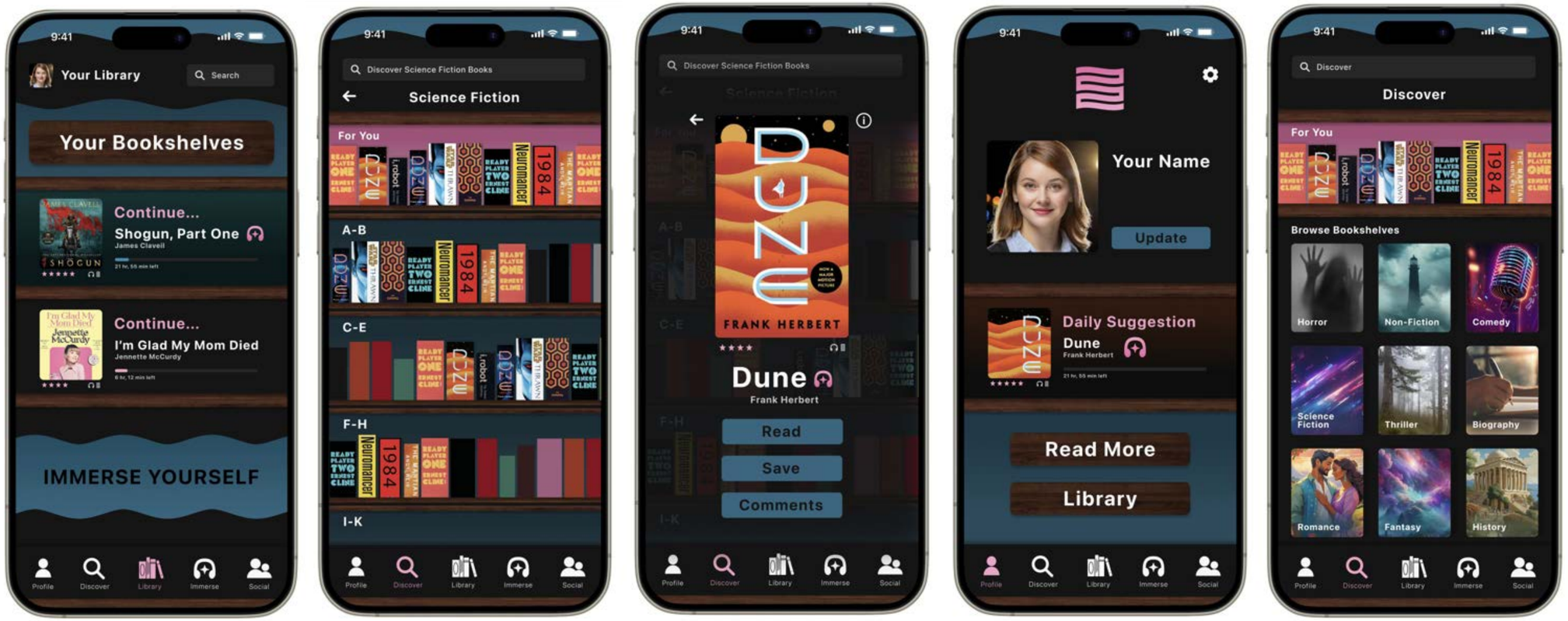
A Court of Wings and Ruin
Sarah J. Maas
Lucy
Mews from a Cold Alley
New Post

Variant 2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Search
Your Bookshelves
Continue...
Shogun, Part One
James Clavell
Continue...
I'm Glad My Mom Died
Jennette McCurdy
IMMERSE YOURSELF
Profile
Discover
Library
Immerse
Social
Discover Science Fiction Books
Science Fiction
For You
A-B
C-E
F-H
I-K
Dune
Frank Herbert
Read
Save
Comments
Your Name
Update
Daily Suggestion
Dune
Frank Herbert
Read More
Library
Discover
Browse Bookshelves
Horror
Non-Fiction
Comedy
Science Fiction
Thriller
Biography
Romance
Fantasy
History

Book

Exit
134
Chapter 6
TITLE
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate
velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo conse
velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo conse
1 2 3 4 5 6 7 8 9

Exit
134
Chapter 6
TITLE
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate
velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo conse
velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo conse
1 2 3 4 5 6 7 8 9
Shogun, Part One
James Clavell

Exit
134
Chapter 6
TITLE
Book Mark
Timer
Full Screen
Assistance
Definitions
Summarize
Simplify
Notes
1 2 3 4 5 6 7 8 9
Shogun, Part One
James Clavell

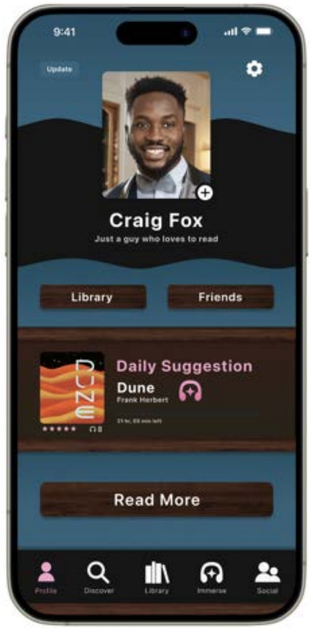
WIP

9:41
Ripple

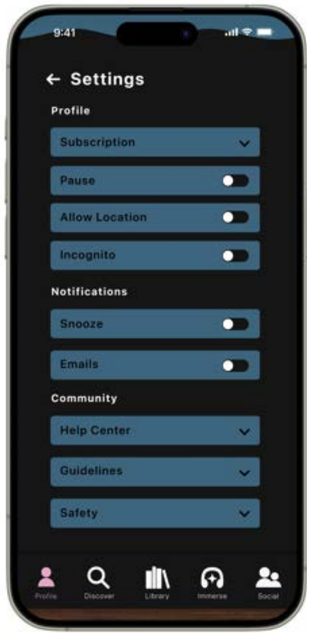
Ripple
Login
Sign Up

Ripple
Username
Password
Login
Don't have account? Sign Up

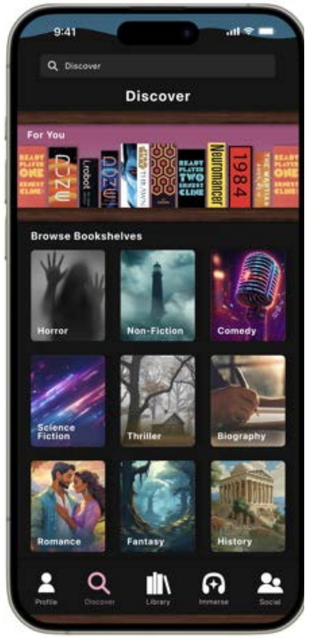
Add Photo
Username
Email / Phone
Password
Location
Terms
Sign Up
Already have an account? Login


9:41
Craig Fox
Just a guy who loves to read
Library
Friends
Daily Suggestion
Dune
Frank Herbert
Read More

9:41
Craig Fox
Just a guy who loves to read
About
Name
Age
Gender
Ethnicity
Email / Phone
Password

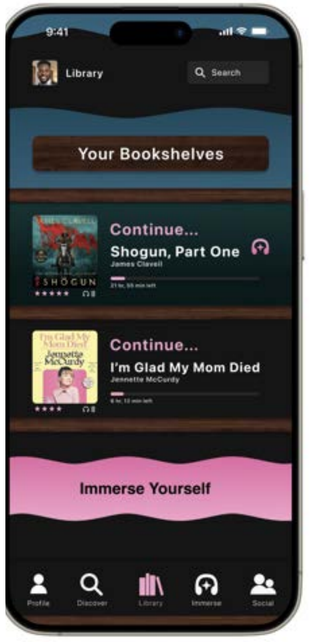

9:41
Settings
Profile
Subscription
Pause
Allow Location
Incognito
Notifications
Snooze
Emails
Community
Help Center
Guidelines
Safety

9:41
Read More
Set Date
June 2023
Set Reminder
12:30pm
2:30pm
10:00am

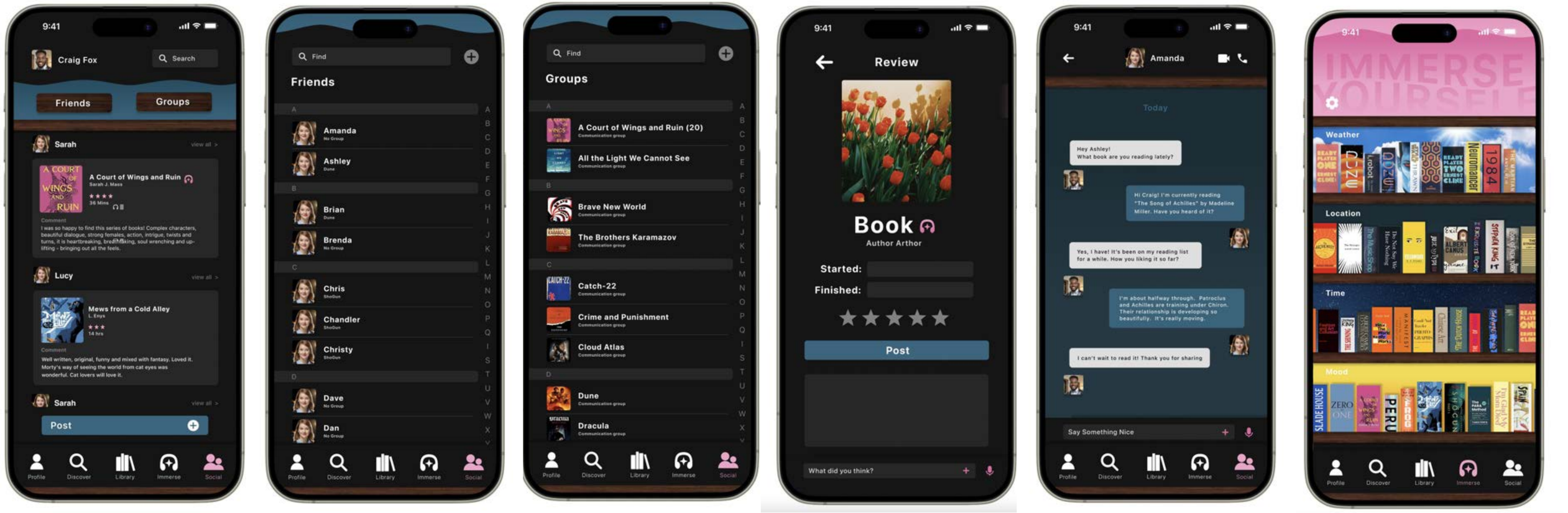

9:41
Discover
For You
Browse Bookshelves
Horror
Non-Fiction
Comedy
Science Fiction
Thriller
Biography
Romance
Fantasy
History

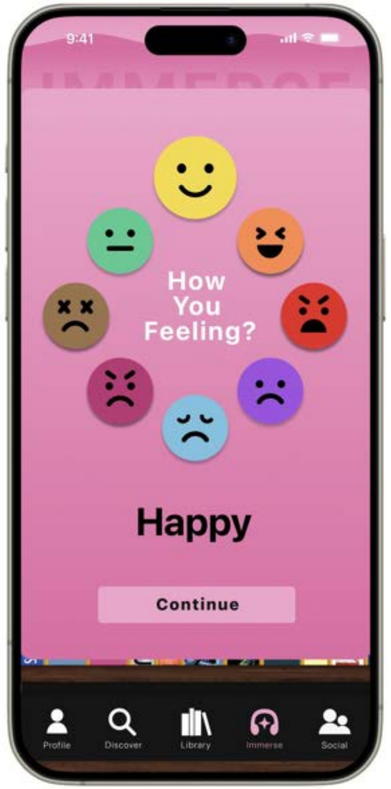
9:41
Science Fiction
For You
A-B
C-E
F-G
H-J

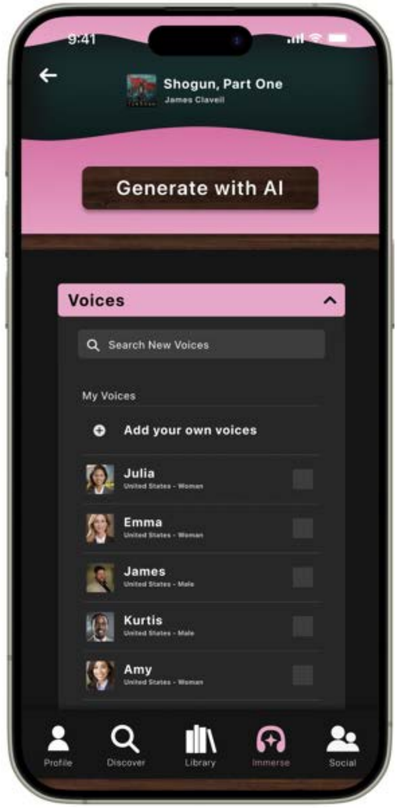
9:41
Dune
FRANK HERBERT
Dune
Frank Herbert
Read
Save
Comments

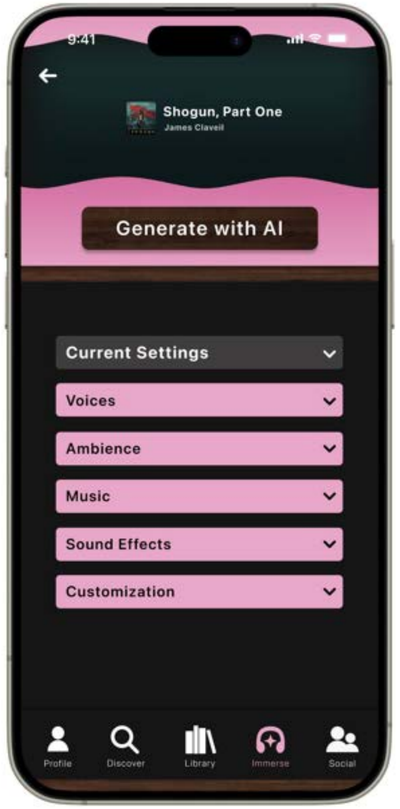

9:41
Library
Your Bookshelves
Continue...
Shogun, Part One
James Clavell
Continue...
I'm Glad My Mom Died
Jennette McCurdy
Immerse Yourself

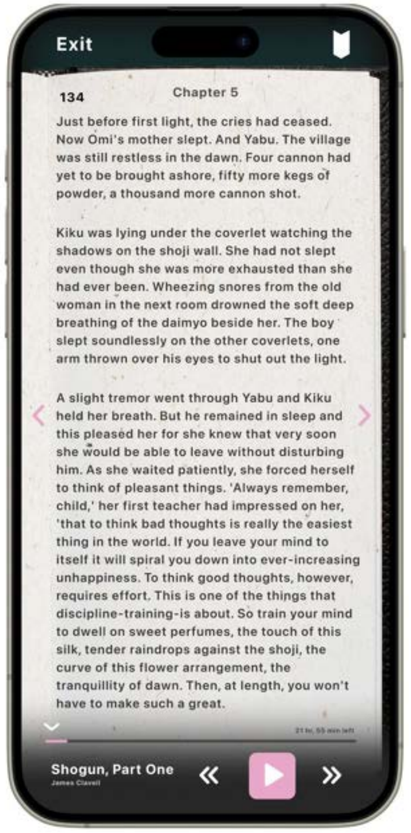
9:41
Library
Your Bookshelves
Saved
Reading
Finished
Immersive


9:41
Craig Fox
Search
Friends
Groups
Sarah
view all >
A Court of Wings and Ruin
Sarah J. Maas
36 Mins
Comment
I was so happy to find this series of books! Complex characters, beautiful dialogue, strong females, action, intrigue, twists and turns, it is heartbreaking, breathtaking, soul wrenching and uplifting - bringing out all the feels.
Lucy
view all >
Mews from a Cold Alley
L. Enys
14 hrs
Comment
Well written, original, funny and mixed with fantasy. Loved it. Morty's way of seeing the world from cat eyes was wonderful. Cat lovers will love it.
Sarah
view all >
Post
Profile
Discover
Library
Immerse
Social
Find
Friends
A
Amanda
No Group
Ashley
Dune
B
Brian
Dune
Brenda
No Group
C
Chris
ShoDun
Chandler
ShoDun
Christy
ShoDun
D
Dave
No Group
Dan
No Group
Find
Groups
A
A Court of Wings and Ruin (20)
Communication group
All the Light We Cannot See
Communication group
B
Brave New World
Communication group
The Brothers Karamazov
Communication group
C
Catch-22
Communication group
Crime and Punishment
Communication group
Cloud Atlas
Communication group
D
Dune
Communication group
Dracula
Communication group
9:41
Review
Book
Author Arthor
Started:
Finished:
Post
What did you think?
9:41
Amanda
Today
Hey Ashley!
What book are you reading lately?
Hi Craig! I'm currently reading "The Song of Achilles" by Madeline Miller. Have you heard of it?
Yes, I have! It's been on my reading list for a while. How you liking it so far?
I'm about halfway through. Patroclus and Achilles are training under Chiron. Their relationship is developing so beautifully. It's really moving.
I can't wait to read it! Thank you for sharing
Say Something Nice
9:41
IMMERSE YOURSELF
Weather
Location
Time
Mood


How You Feeling?
Happy
Continue
Profile
Discover
Library
Immerse
Social


Shogun, Part One
James Clavell
Generate with AI
Voices
Search New Voices
My Voices
Add your own voices
Julia
Emma
James
Kurtis
Amy
Profile
Discover
Library
Immerse
Social


Shogun, Part One
James Clavell
Generate with AI
Current Settings
Voices
Ambience
Music
Sound Effects
Customization
Profile
Discover
Library
Immerse
Social


Exit
134
Chapter 5
Just before first light, the cries had ceased. Now Omi's mother slept. And Yabu. The village was still restless in the dawn. Four cannon had yet to be brought ashore, fifty more kegs of powder, a thousand more cannon shot.
Kiku was lying under the coverlet watching the shadows on the shoji wall. She had not slept even though she was more exhausted than she had ever been. Wheezing snores from the old woman in the next room drowned the soft deep breathing of the daimyo beside her. The boy slept soundlessly on the other coverlets, one arm thrown over his eyes to shut out the light.
A slight tremor went through Yabu and Kiku held her breath. But he remained in sleep and this pleased her for she knew that very soon she would be able to leave without disturbing him. As she waited patiently, she forced herself to think of pleasant things. 'Always remember, child,' her first teacher had impressed on her, 'that to think bad thoughts is really the easiest thing in the world. If you leave your mind to itself it will spiral you down into ever-increasing unhappiness. To think good thoughts, however, requires effort. This is one of the things that discipline-training-is about. So train your mind to dwell on sweet perfumes, the touch of this silk, tender raindrops against the shoji, the curve of this flower arrangement, the tranquillity of dawn. Then, at length, you won't have to make such a great.
Shogun, Part One
James Clavell

Exit
134
Chapter 5
Just before first light, the cries had ceased. Now Omi's mother slept. And Yabu. The village was still restless in the dawn. Four cannon had yet to be brought ashore, fifty more kegs of powder, a thousand more cannon shot.
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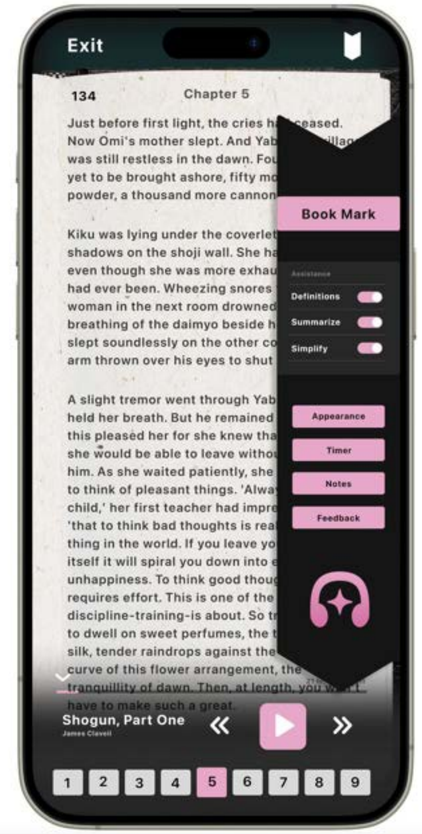
Shogun, Part One
James Clavell
1 2 3 4 5 6 7 8 9


Exit
134
Chapter 5
Book Mark
Definitions
Summarize
Simplify
Appearance
Timer
Notes
Feedback
Shogun, Part One
James Clavell
1 2 3 4 5 6 7 8 9

User Persona

User Persona

Craig Fox, 28

Craig Fox is a 28-year-old marketing manager from San Francisco who frequently travels for work. With a busy schedule, he values efficient use of his downtime, especially during travel. Craig is an avid reader, enjoying a mix of fiction and non-fiction, but **often struggles with finding the right book for his mood and situation**. He's tech-savvy, and he loves reading on his smartphone and tablet, but he finds that current reading apps lack features that personalize and enhance the ambient experience, such as **background music, sound simulation, and seamless social sharing**. Craig seeks an app that can **provide personalized book recommendations, adapt to different environments**, and allow easy sharing of reading notes with friends, making his reading time more enjoyable and productive.

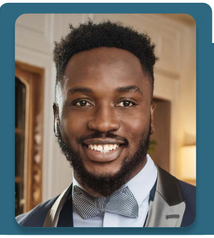
Journey Map

Initial User Journey Map : Craig Fox

Craig 28

Activities	On a rainy afternoon, Craig Fox is at the airport waiting for his flight. Craig finds a seat in the airport café, notices the rain outside, and learns that his flight is delayed by two hours. Craig takes out his phone and opens his reading app.	Craig decides to find a book to read during the wait. Craig scrolls through the app's library, trying to find something that catches his interest.	Craig finally selects a book at random. Craig starts reading the book on his phone. The app displays the text without any additional features like background music or audio options.	Craig's reading is interrupted by airport announcements and noise. Craig tries to focus on reading but finds it difficult due to the background noise and distractions.	Craig wants to share a passage he liked with a friend. Craig copies the passage and switches to his messaging app to share it with Amanda.	Craig's flight is about to board, and he needs to stop reading.
Feelings and Needs	Craig feels bored and disappointed, looking for an engaging way to pass the time.	Craig feels overwhelmed and unsure, needing a more intuitive and personalized browsing experience.	Craig feels initially hopeful but quickly loses interest, needing features that enhance the reading experience.	Craig feels frustrated and distracted, needing tools to help him focus and maintain his reading experience in a noisy setting.	Craig feels annoyed by the lack of integrated social features, needing a seamless way to share and discuss his reading.	Craig feels disappointed and disconnected, needing reminders and a more personalized experience to easily resume reading.
Potential improvement	Provide personalized recommendations based on current weather and situation to quickly engage the user.	Implement AI-driven recommendations tailored to the user's current mood, time available, and personal preferences.	Offer options for background music, ambient sounds, or audiobook versions to make reading more immersive and adaptable to different environments.	Use calming background music to help mitigate external distractions.	Integrate social sharing features within the app, allowing users to share passages, notes, and discuss books without leaving the app.	Provide smart bookmarks with automatic progress saving, reminders for when to continue reading, and personalized suggestions based on previously read content and available time.

New User Journey Map: Craig Fox

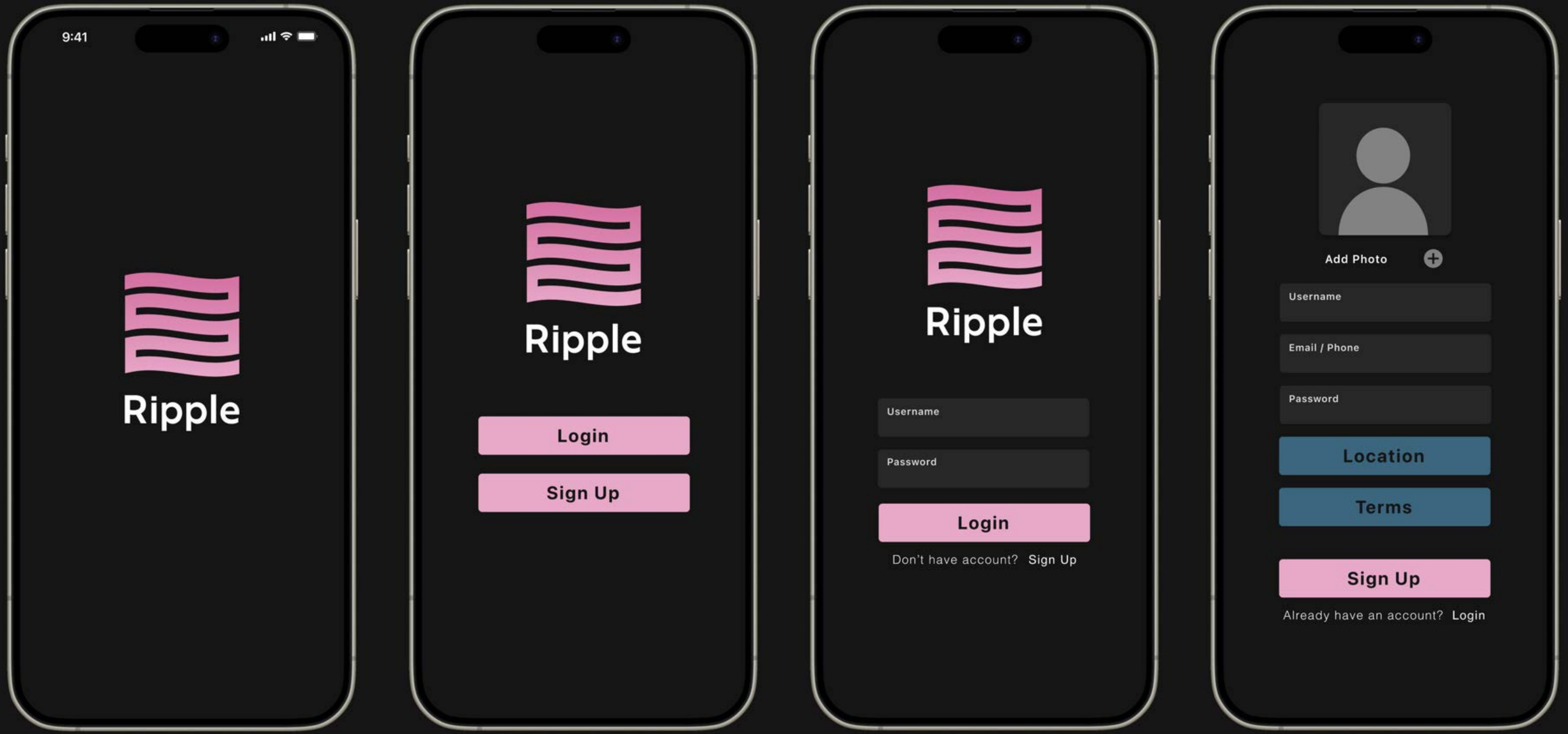


Activities	On a rainy afternoon, Craig Fox is at the airport waiting for his flight. Craig finds a seat in the airport café, notices the rain outside, and learns that his flight is delayed by two hours. Craig takes out his phone and opens his reading app.	Craig decides to use this waiting time to read a book. The app recommends books suitable for rainy weather and the current situation. Craig browses the recommended list and selects a book called "A Man Called Ove."	Craig decides to start reading "A Man Called Ove." Craig selects the book and decides to use the audiobook feature of the app, also setting a soothing background music to enhance the reading experience.	After 20 minutes of listening, Craig is particularly moved by a passage. Craig pauses the audiobook and uses the app's note-taking feature to jot down his thoughts and reflections. Craig decides to share this note with his friend Amanda and opens the social feature of the app to start a chat.	Craig's flight is about to board, and he needs to wrap up his reading. Craig bookmarks his current progress and sets a reminder for the app to recommend the book again when he has free time.	After boarding, Craig opens the app again during the flight. Craig opens the app in airplane mode and continues listening to "A Man Called Ove." Craig enjoys a seamless reading experience, appreciating the uninterrupted reading time during the flight.
Feelings	Feeling a bit bored and disappointed but hopeful to find a good way to pass the time.	Curious and excited, intrigued by the app's recommendations.	Relaxed and pleased, immersed in the story and forgetting the boredom of waiting.	Satisfied and joyful, sharing his reading experience with a friend enhances the enjoyment.	Content and expectant, appreciative of the app's personalized recommendations and convenience.	Craig was delighted and completely immersed, he felt that the app enhanced his reading experience and made the whole trip enjoyable and relaxing. This made him determined to use the app more often in the future.

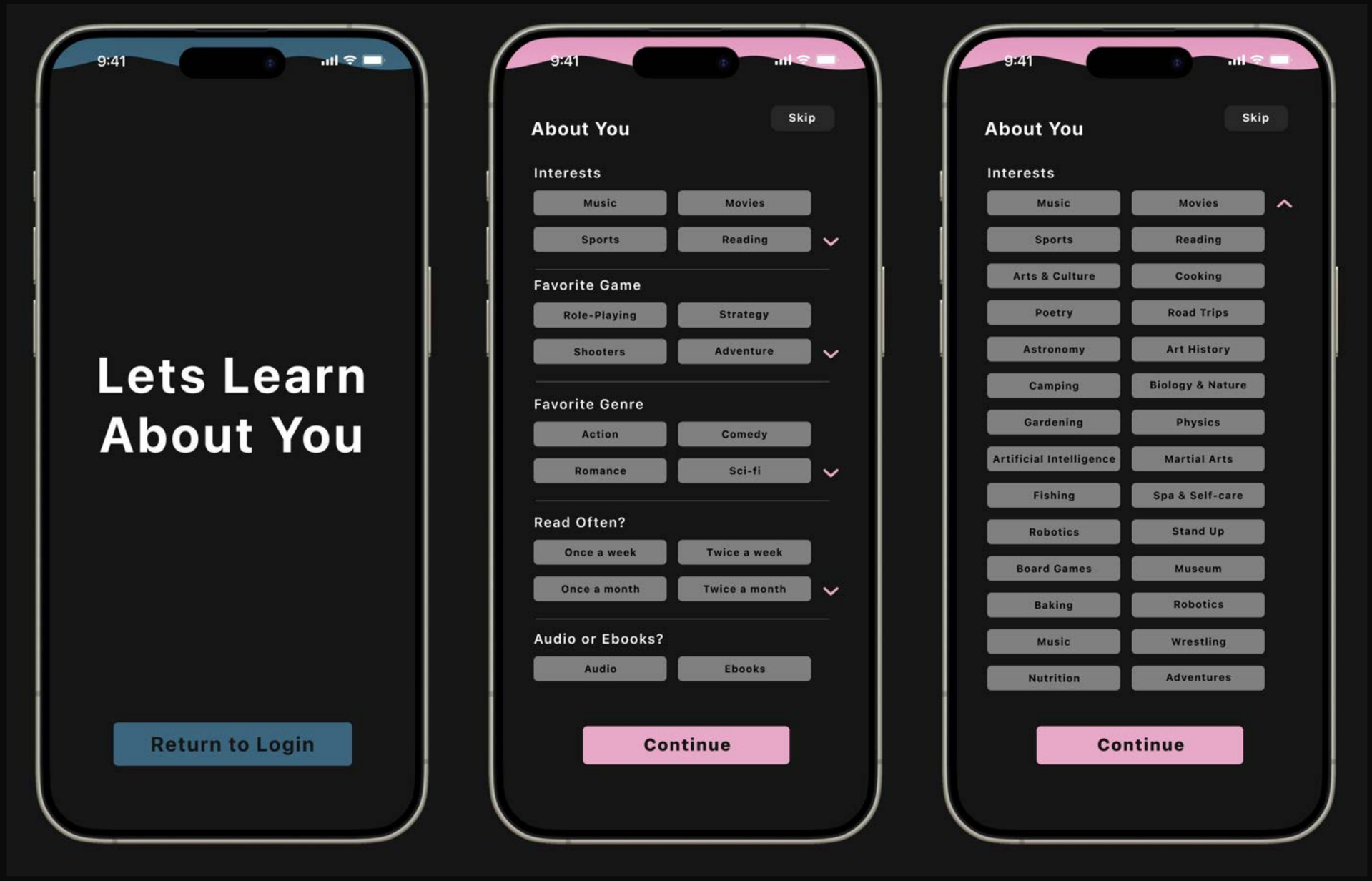
Final Build

https://www.figma.com/proto/q64BQjUbjQ2jjq8N34sIUo/Hifi?page-id=0%3A1&node-id=9-520&viewport=3031%2C1863%2C0.1&t=v2GMzZ4a5OXJsQU4-1&scaling=scale-down&starting-point-node-id=9%3A520&show-proto-sidebar=1

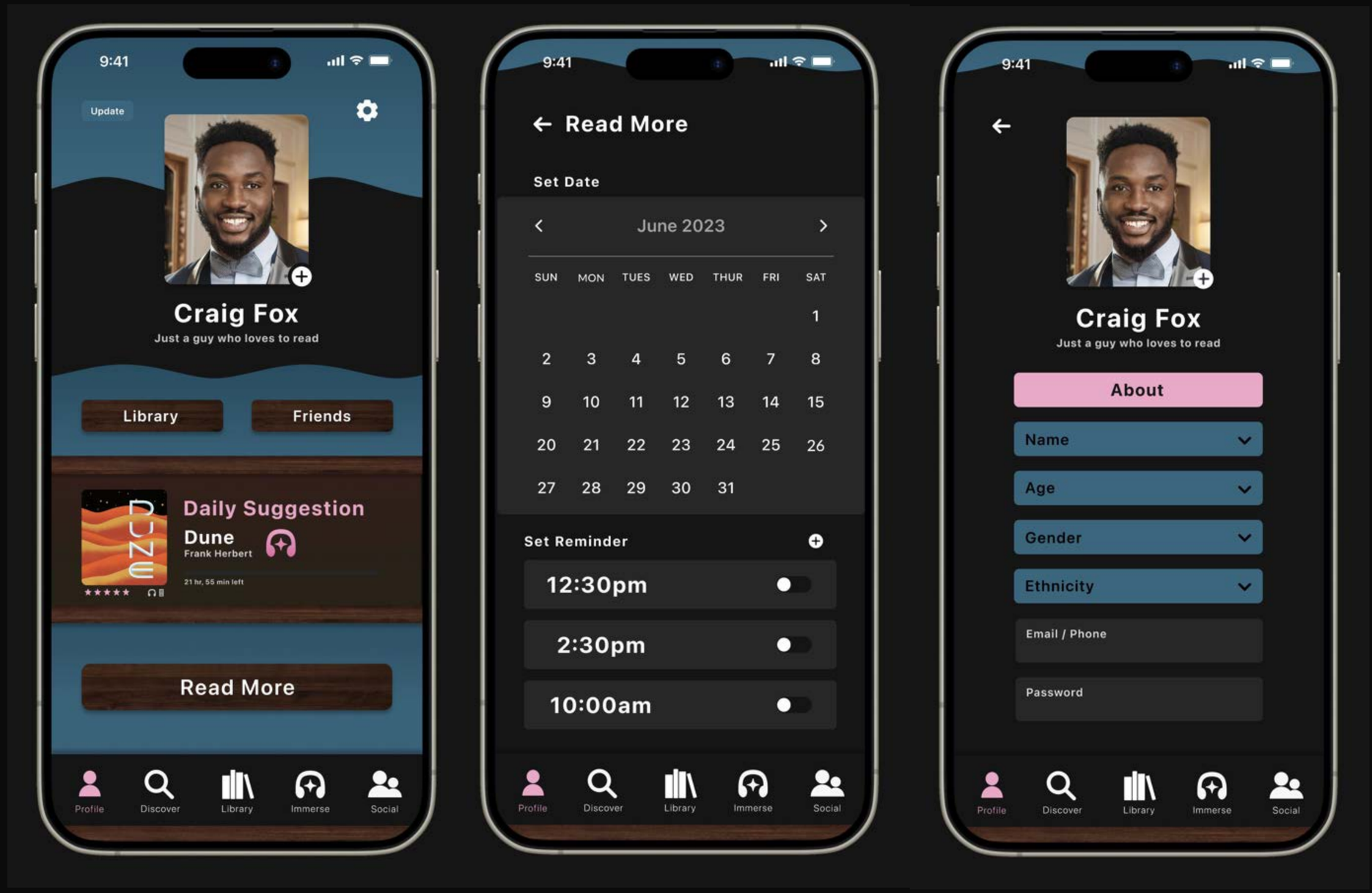
Log in & Sign up



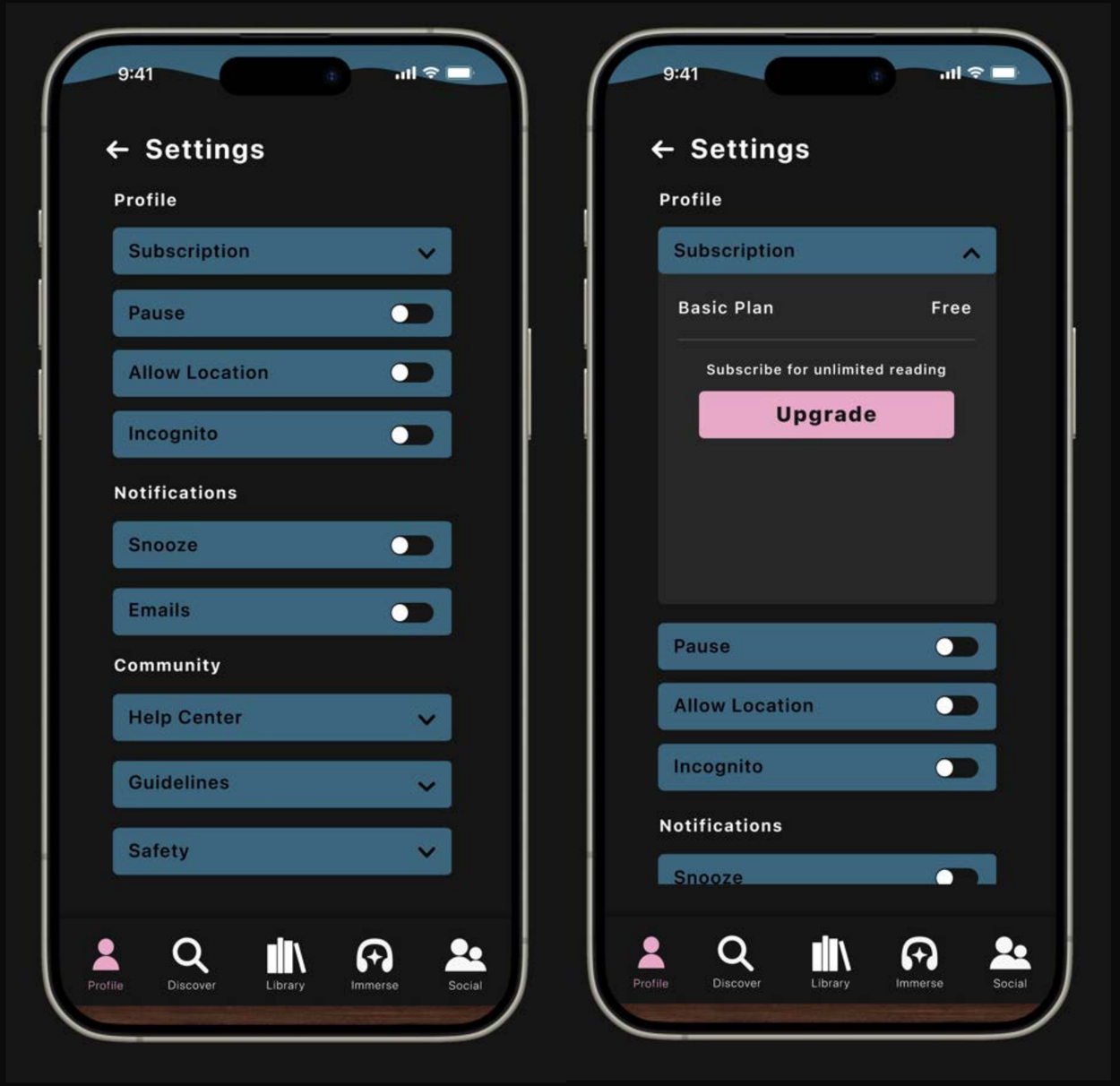
About you


9:41
Lets Learn About You
Return to Login
9:41
About You
Skip
Interests
Music
Movies
Sports
Reading
Favorite Game
Role-Playing
Strategy
Shooters
Adventure
Favorite Genre
Action
Comedy
Romance
Sci-fi
Read Often?
Once a week
Twice a week
Once a month
Twice a month
Audio or Ebooks?
Audio
Ebooks
Continue
9:41
About You
Skip
Interests
Music
Movies
Sports
Reading
Arts & Culture
Cooking
Poetry
Road Trips
Astronomy
Art History
Camping
Biology & Nature
Gardening
Physics
Artificial Intelligence
Martial Arts
Fishing
Spa & Self-care
Robotics
Stand Up
Board Games
Museum
Baking
Robotics
Music
Wrestling
Nutrition
Adventures
Continue

Profile

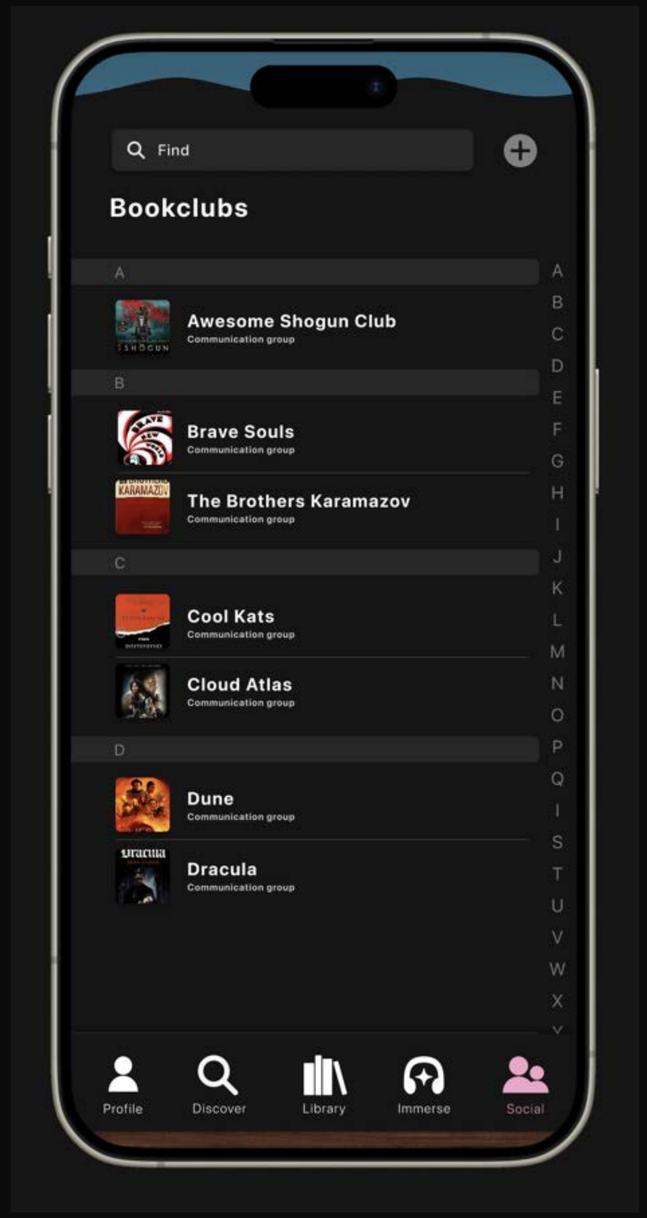

9:41
Update
Craig Fox
Just a guy who loves to read
Library
Friends
Daily Suggestion
Dune
Frank Herbert
21 hr, 55 min left
Read More
Profile
Discover
Library
Immerse
Social
9:41
Read More
Set Date
June 2023
SUN MON TUES WED THUR FRI SAT
1
2 3 4 5 6 7 8
9 10 11 12 13 14 15
20 21 22 23 24 25 26
27 28 29 30 31
Set Reminder
12:30pm
2:30pm
10:00am
Profile
Discover
Library
Immerse
Social
9:41
Craig Fox
Just a guy who loves to read
About
Name
Age
Gender
Ethnicity
Email / Phone
Password
Profile
Discover
Library
Immerse
Social

Settings

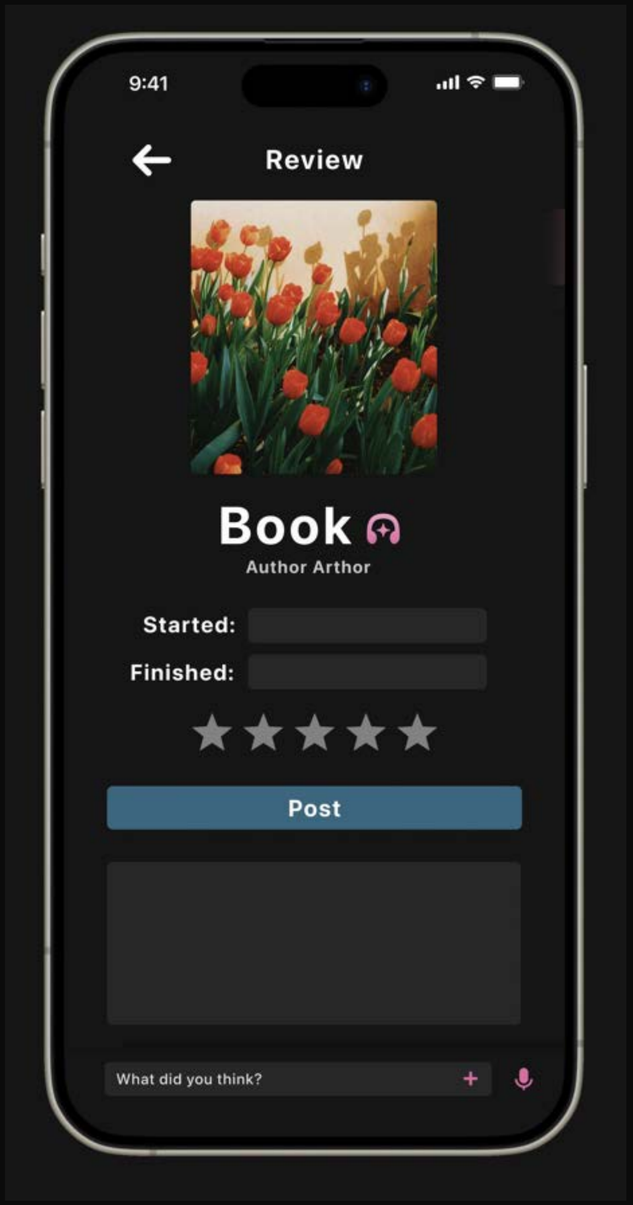

9:41
Settings
Profile
Subscription
Pause
Allow Location
Incognito
Notifications
Snooze
Emails
Community
Help Center
Guidelines
Safety
Profile
Discover
Library
Immerse
Social
9:41
Settings
Profile
Subscription
Basic Plan
Free
Subscribe for unlimited reading
Upgrade
Pause
Allow Location
Incognito
Notifications
Snooze
Profile
Discover
Library
Immerse
Social

Social | Friends

Social | Bookclubs



Review post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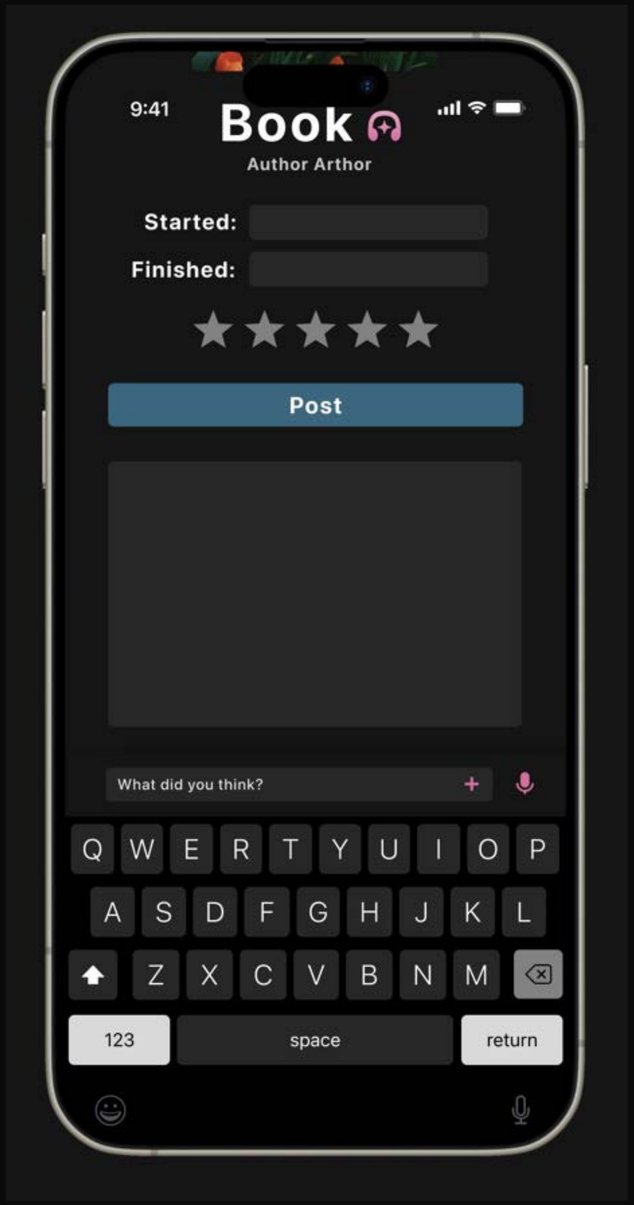
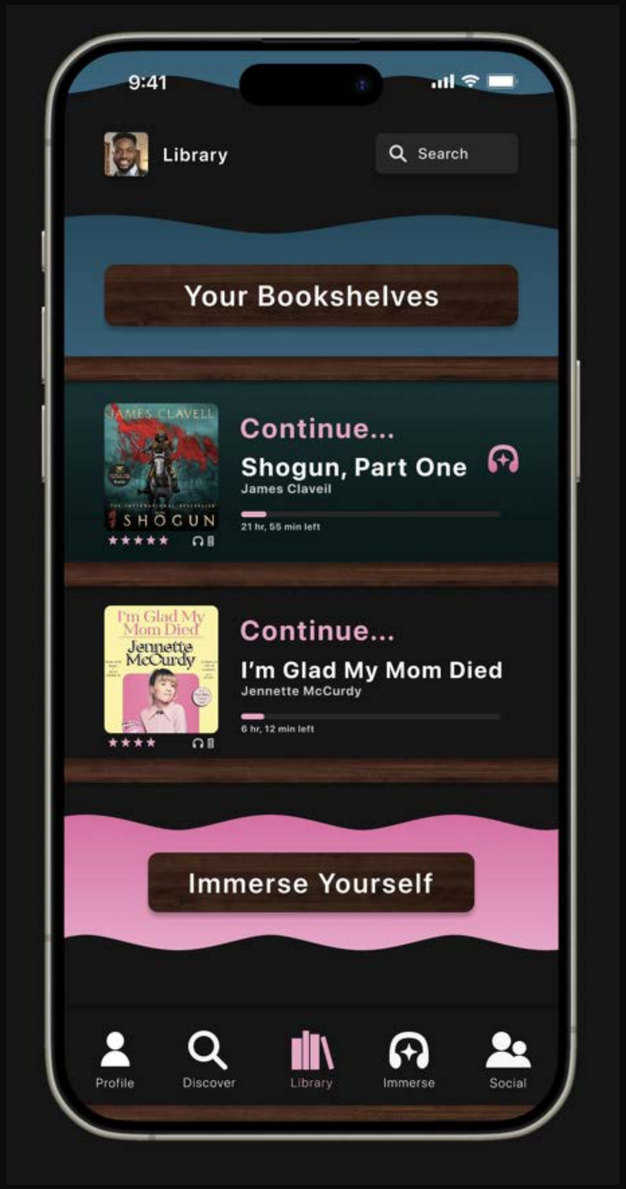
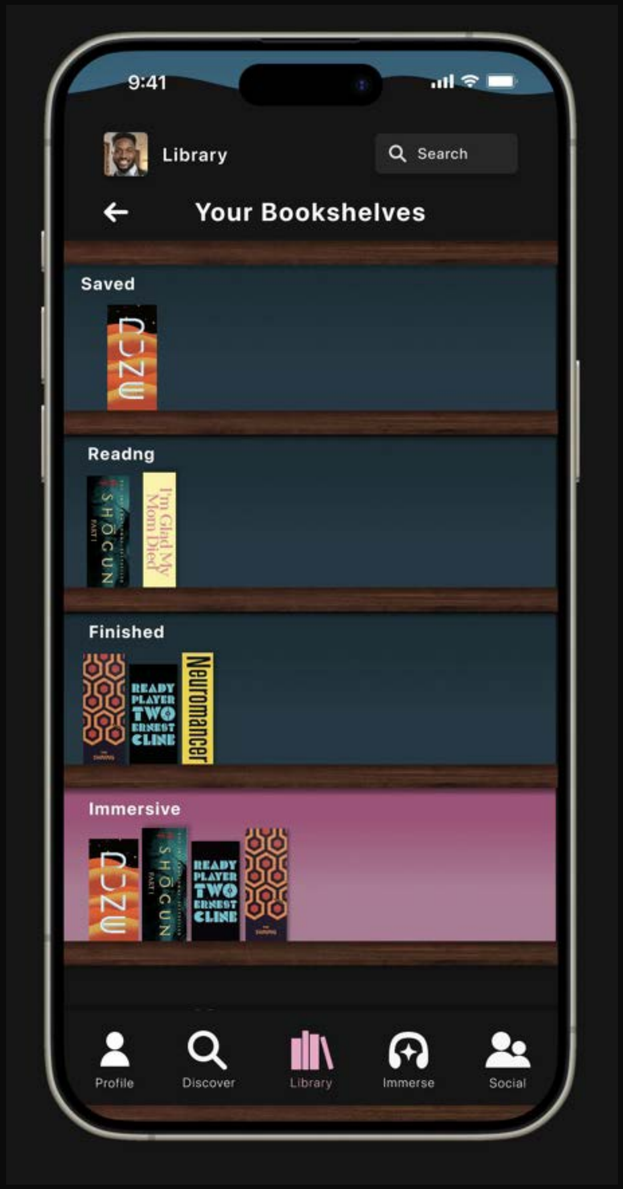
Review
Book
Author Arthor
Started:
Finished:
Post
What did you think?


9:41
Book
Author Arthor
Started:
Finished:
Post
What did you think?
Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123
space
return

Library


9:41
Library
Search
Your Bookshelves
Continue...
Shogun, Part One
James Clavell
21 hr, 55 min left
Continue...
I'm Glad My Mom Died
Jennette McCurdy
6 hr, 12 min left
Immerse Yourself
Profile
Discover
Library
Immerse
Social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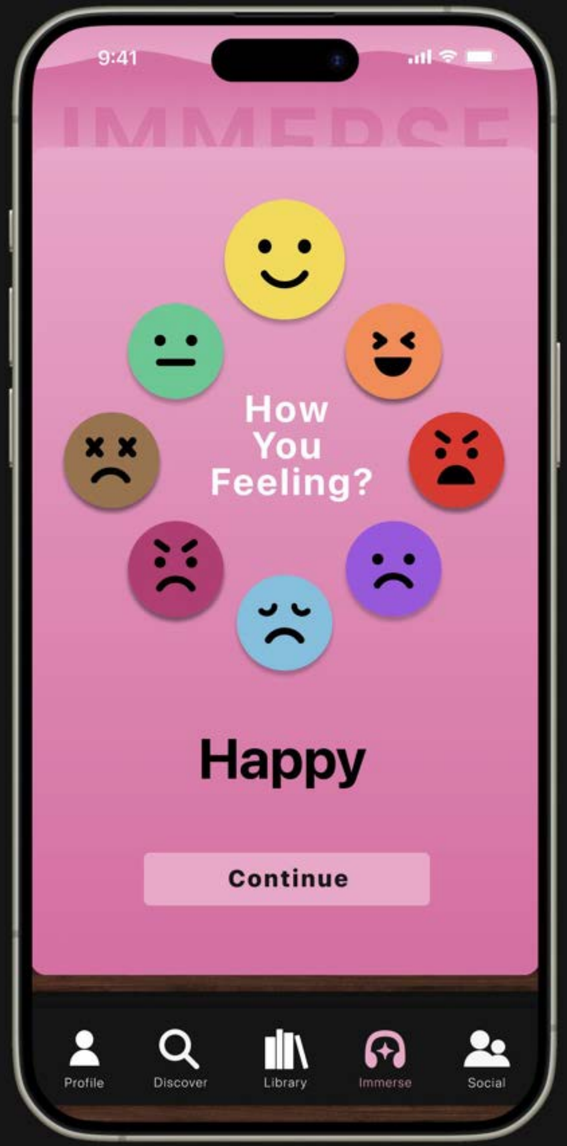
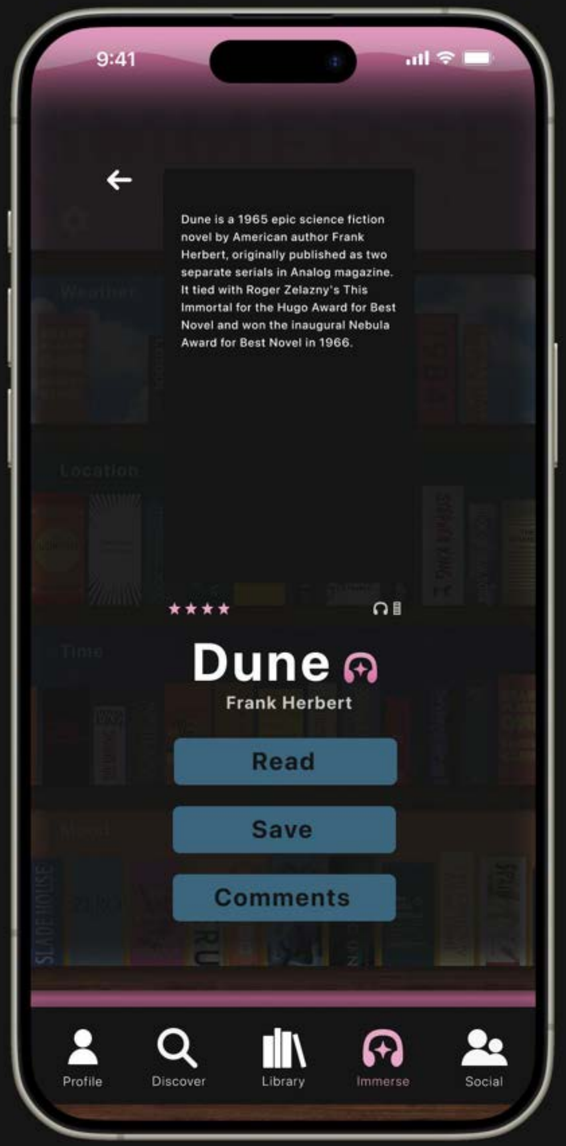
Library
Search
Your Bookshelves
Saved
Readng
Finished
Immersive
Profile
Discover
Library
Immerse
Social

Immerse

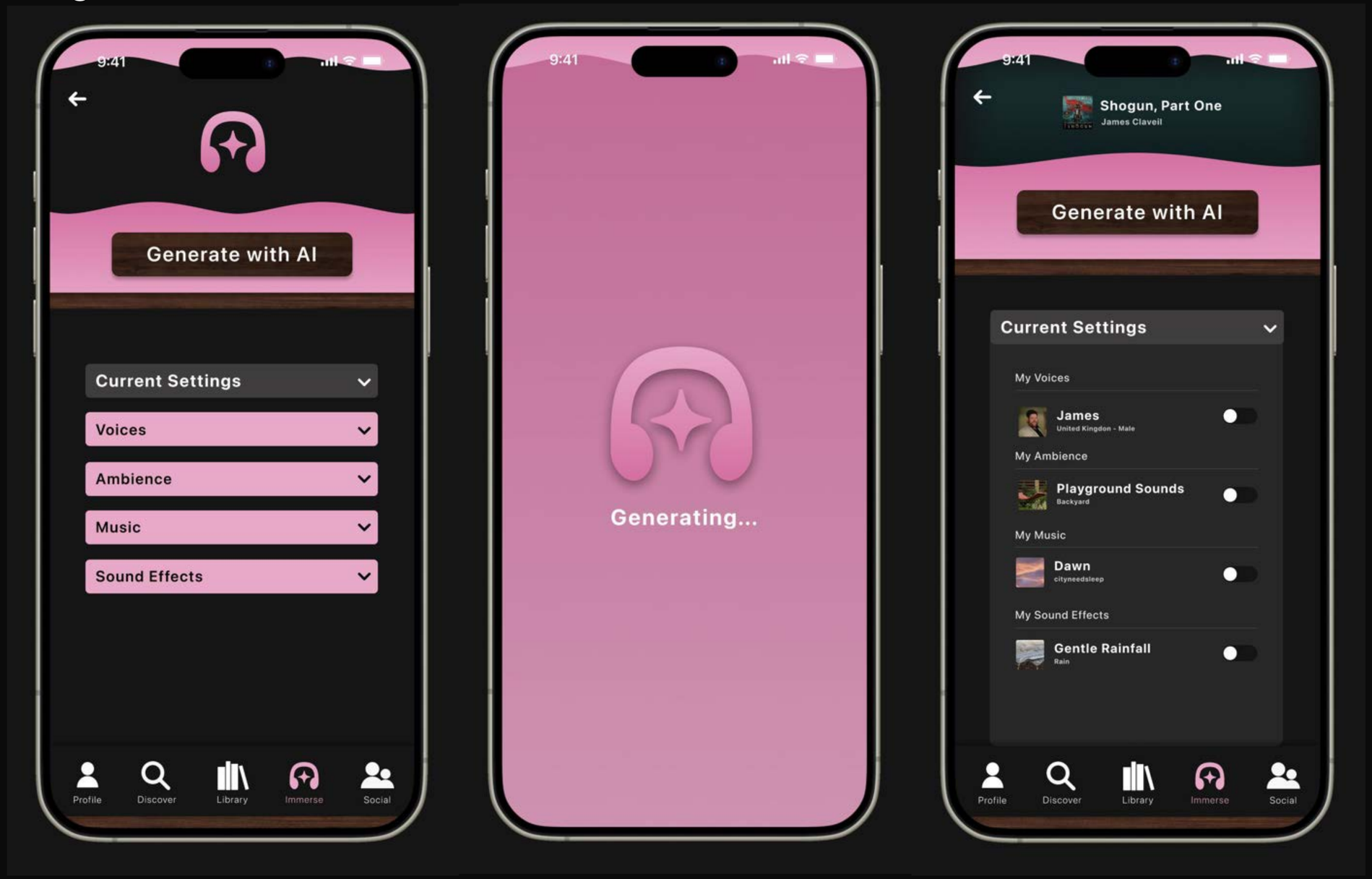

9:41
How You Feeling?
Happy
Continue
Profile
Discover
Library
Immerse
Social

9:41
IMMERSE YOURSELF
Weather
Location
Time
Mood
Profile
Discover
Library
Immerse
Social

9:41
DUNE
FRANK HERBERT
Dune
Frank Herbert
Read
Save
Comments
Profile
Discover
Library
Immerse
Social


9:41
Dune is a 1965 epic science fiction novel by American author Frank Herbert, originally published as two separate serials in Analog magazine. It tied with Roger Zelazny's This Immortal for the Hugo Award for Best Novel and won the inaugural Nebula Award for Best Novel in 1966.
Dune
Frank Herbert
Read
Save
Comments
Profile
Discover
Library
Immerse
Social

Immerse settings



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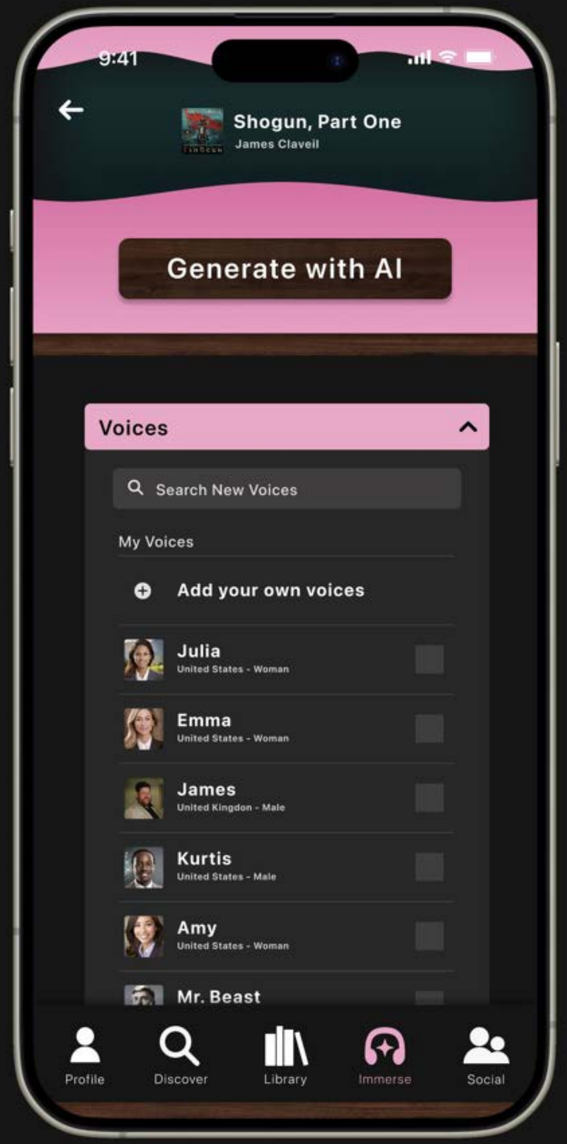
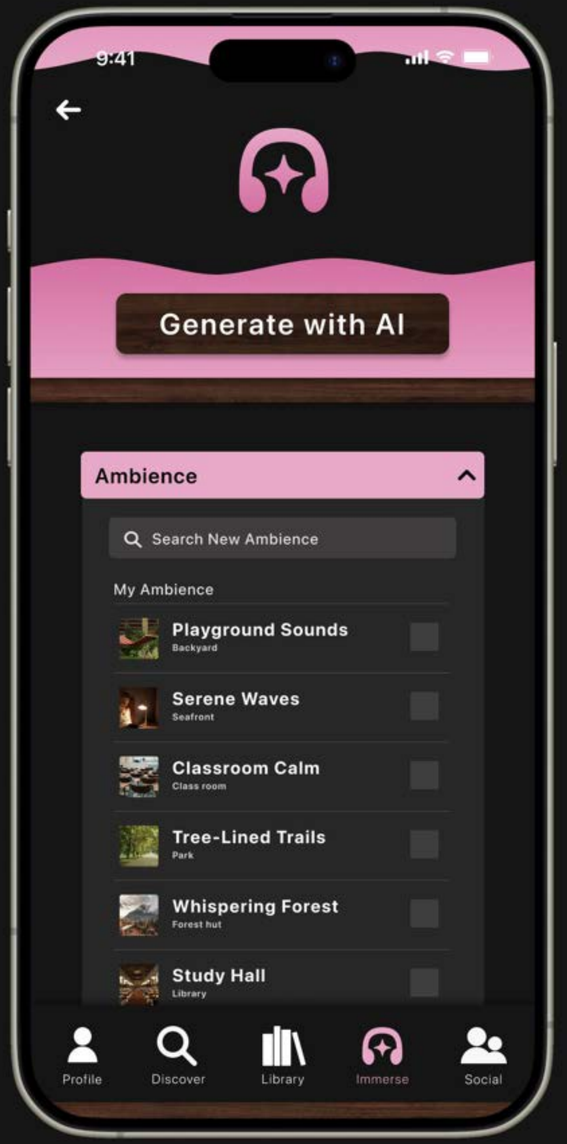
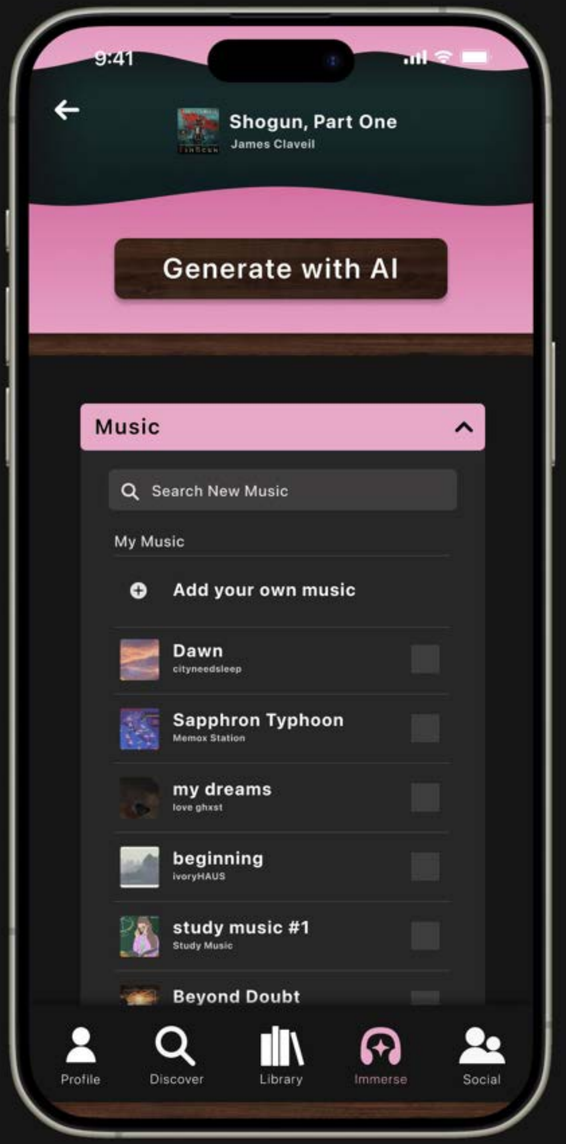
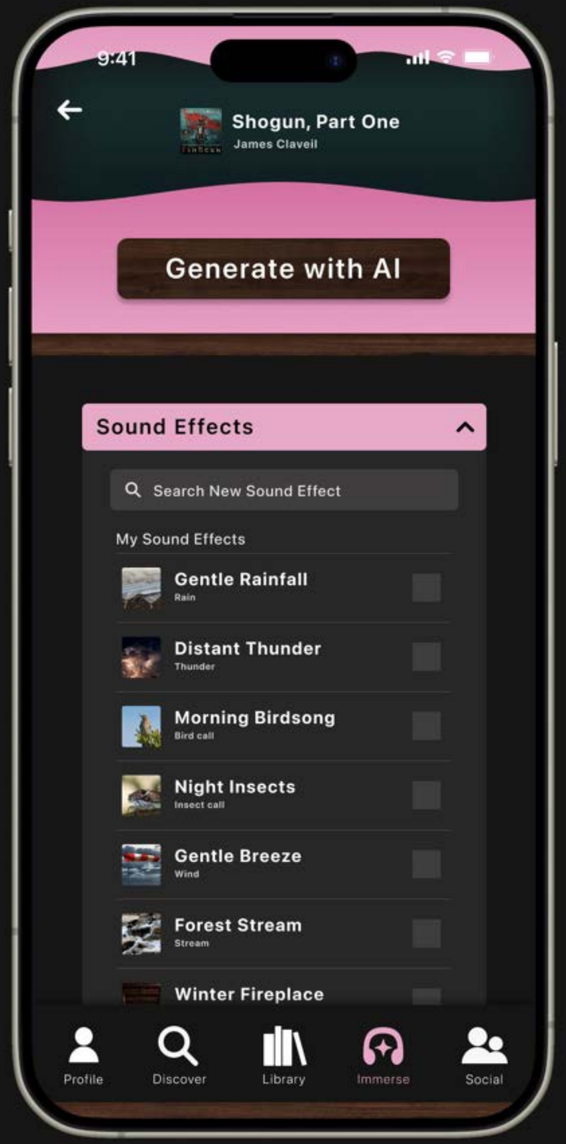
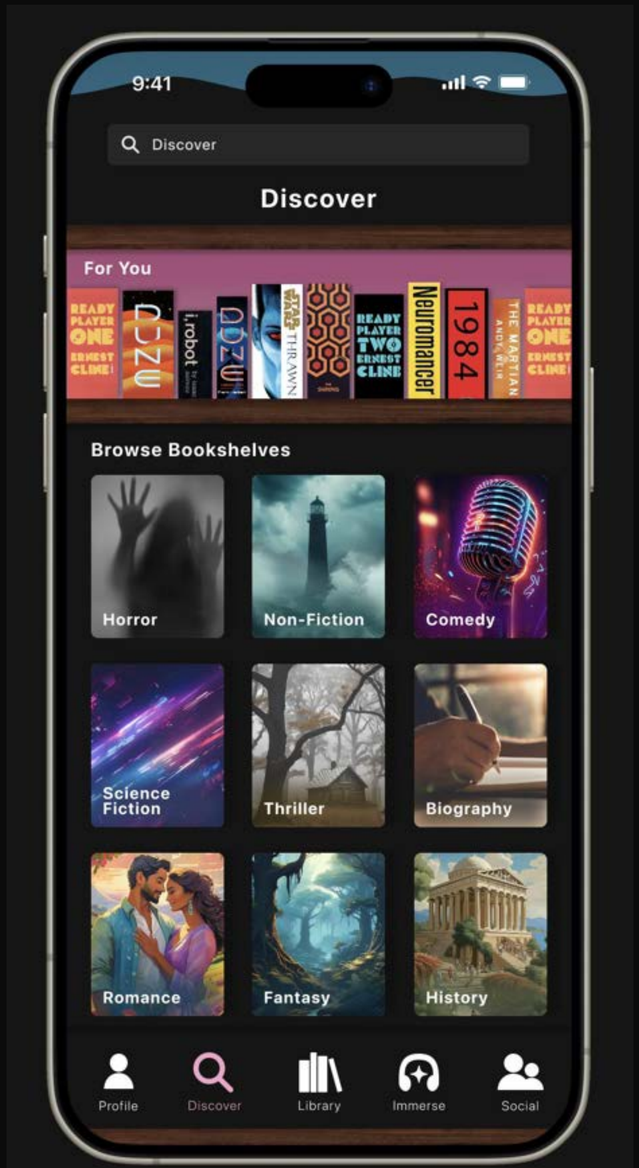








Discover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Discover
Discover
For You
Browse Bookshelves
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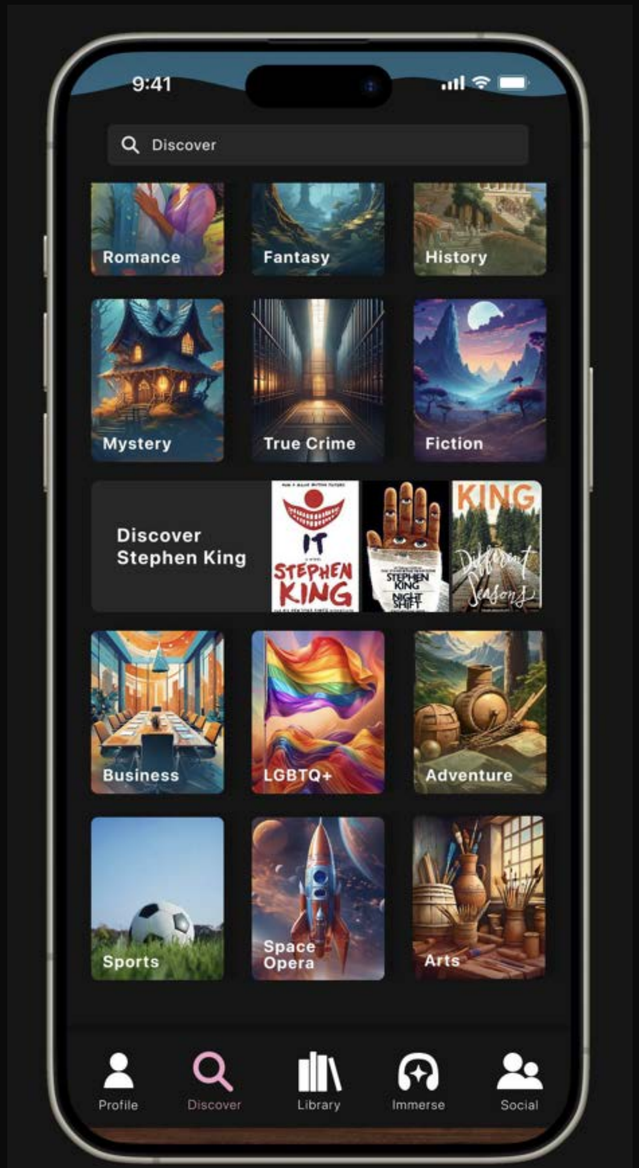
Non-Fiction
Comedy
Science Fiction
Thriller
Biography
Romance
Fantasy
History
Profile
Discover
Library
Immerse
Social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Discover
Romance
Fantasy
History
Mystery
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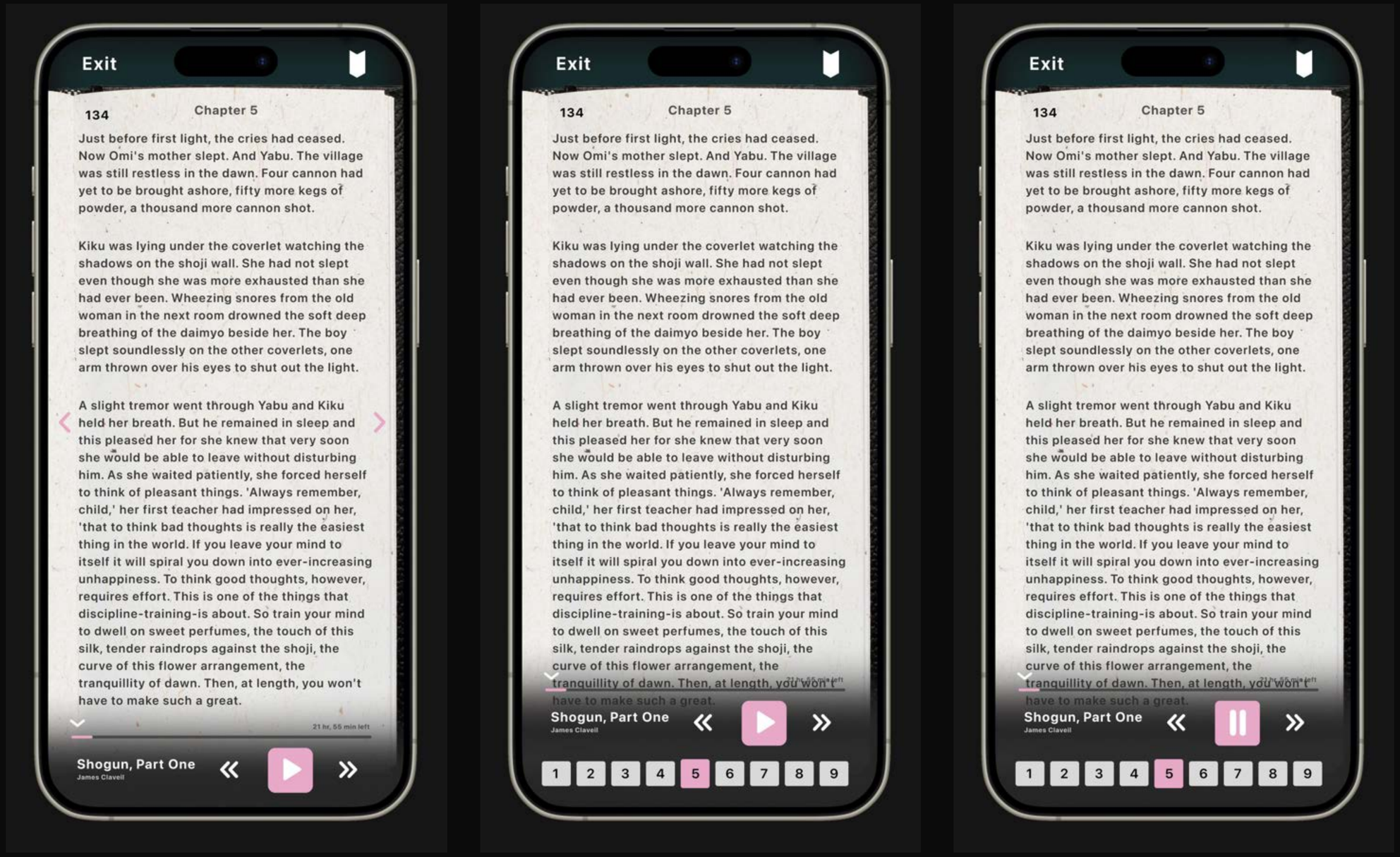
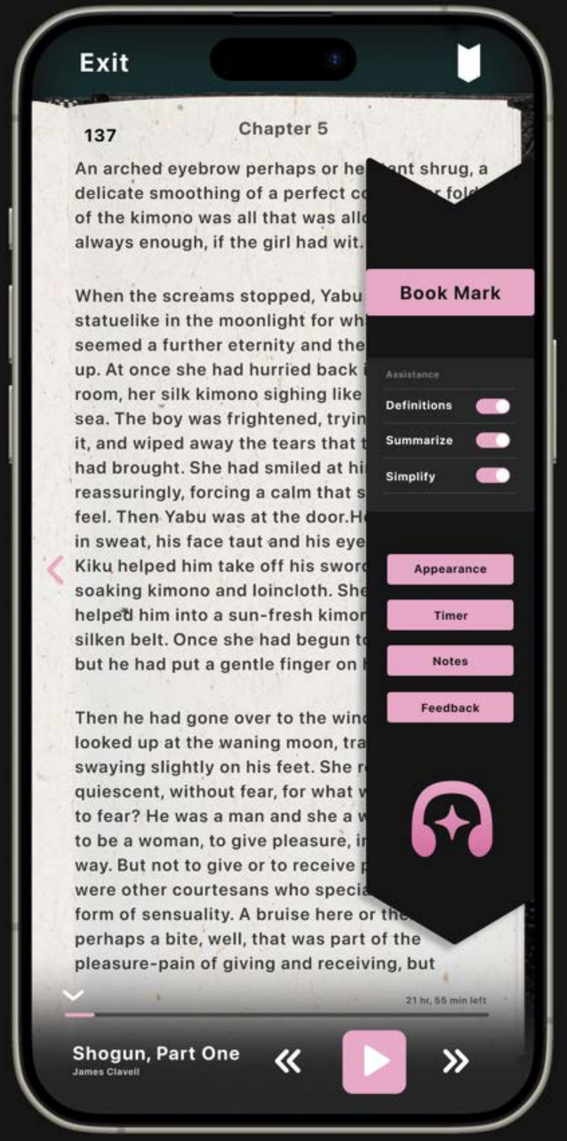
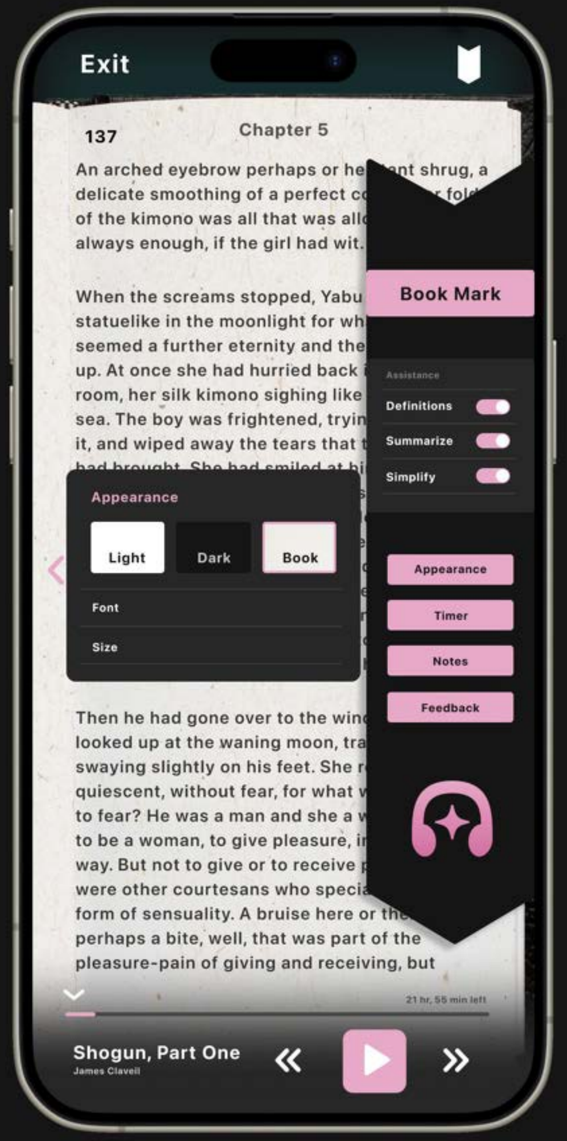
Business
LGBTQ+
Adventure
Sports
Space Opera
Arts
Profile
Discover
Library
Immerse
Social

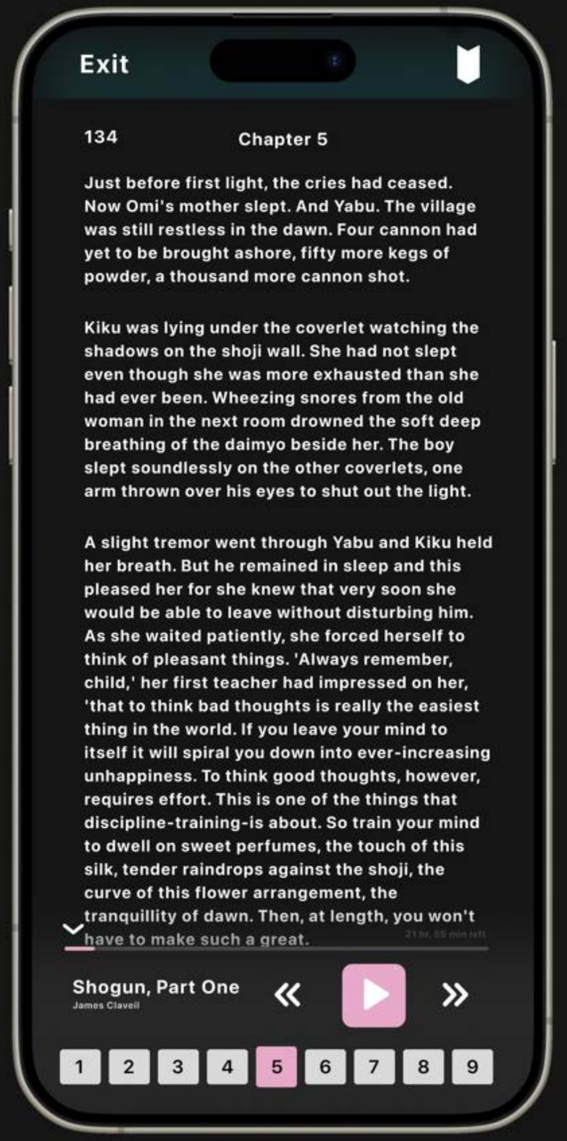
Reading

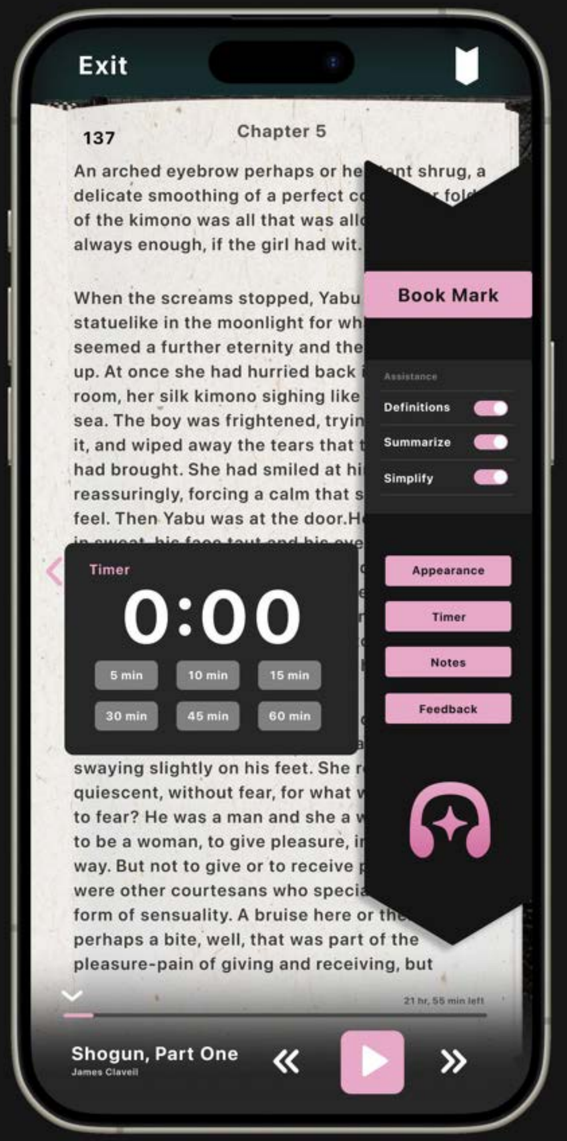

Exit
134
Chapter 5
Just before first light, the cries had ceased. Now Omi's mother slept. And Yabu. The village was still restless in the dawn. Four cannon had yet to be brought ashore, fifty more kegs of powder, a thousand more cannon shot.
Kiku was lying under the coverlet watching the shadows on the shoji wall. She had not slept even though she was more exhausted than she had ever been. Wheezing snores from the old woman in the next room drowned the soft deep breathing of the daimyo beside her. The boy slept soundlessly on the other coverlets, one arm thrown over his eyes to shut out the light.
A slight tremor went through Yabu and Kiku held her breath. But he remained in sleep and this pleased her for she knew that very soon she would be able to leave without disturbing him. As she waited patiently, she forced herself to think of pleasant things. 'Always remember, child,' her first teacher had impressed on her, 'that to think bad thoughts is really the easiest thing in the world. If you leave your mind to itself it will spiral you down into ever-increasing unhappiness. To think good thoughts, however, requires effort. This is one of the things that discipline-training-is about. So train your mind to dwell on sweet perfumes, the touch of this silk, tender raindrops against the shoji, the curve of this flower arrangement, the tranquillity of dawn. Then, at length, you won't have to make such a great.
21 hr, 55 min left
Shogun, Part One
James Clavell
1 2 3 4 5 6 7 8 9

Reading | Book mark

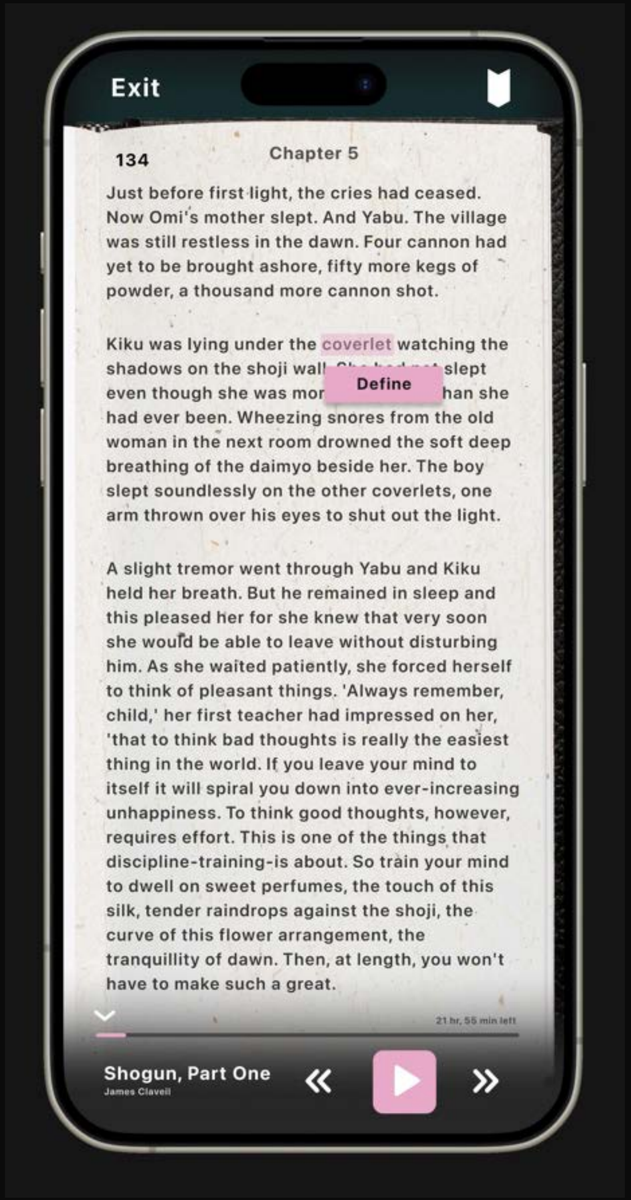


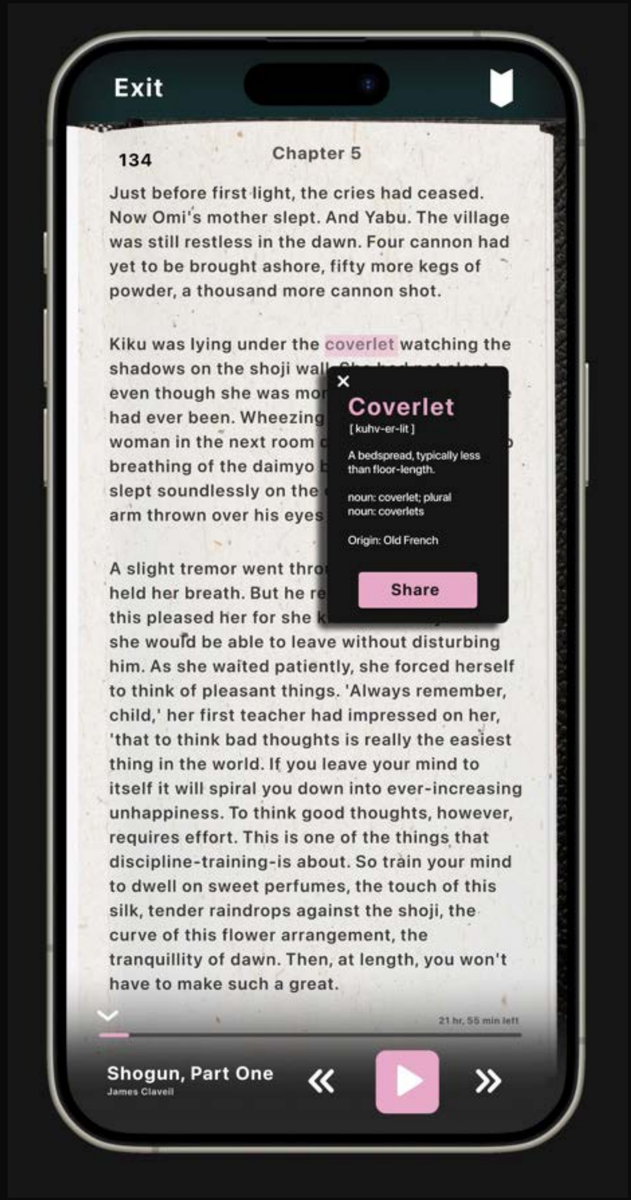






Reading | Define





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TEAM FOX

Jed Brysh - Qiyue Guan - Xinyi Lou

GDVX784 - Sohee Kwon - Spring 2024