



SAVANNAH COLLEGE OF ART AND DESIGN

JEN LIBRARY

GDVX 757

PROCESS BOOK | BLUE TEAM

BLUE TEAM



Qiyue Guan

GDVX MFA



Xinyi Lou

GDVX MFA



Sining Sun

GDVX MFA



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PART 1



Jen Library

The Jen library opened as the university's main library in 1999. It was renamed in honor of its primary benefactors, Lancy and Jim Jen. For its excellence in design, creativity and function, Jen Library received a 2016 Library Interior Design Award, cosponsored by the American Library Association and the International Interior Design Association.



The good things about Jen Library

01. Environment

The environment is quiet and clean, the lighting is good and there are lots of place for students to rest.

02. Resources

There are lots of books and computers that can satisfy most of the students.

03. Interior

The interior design looks beautiful and modern, looks appealing and also feel comfortable.



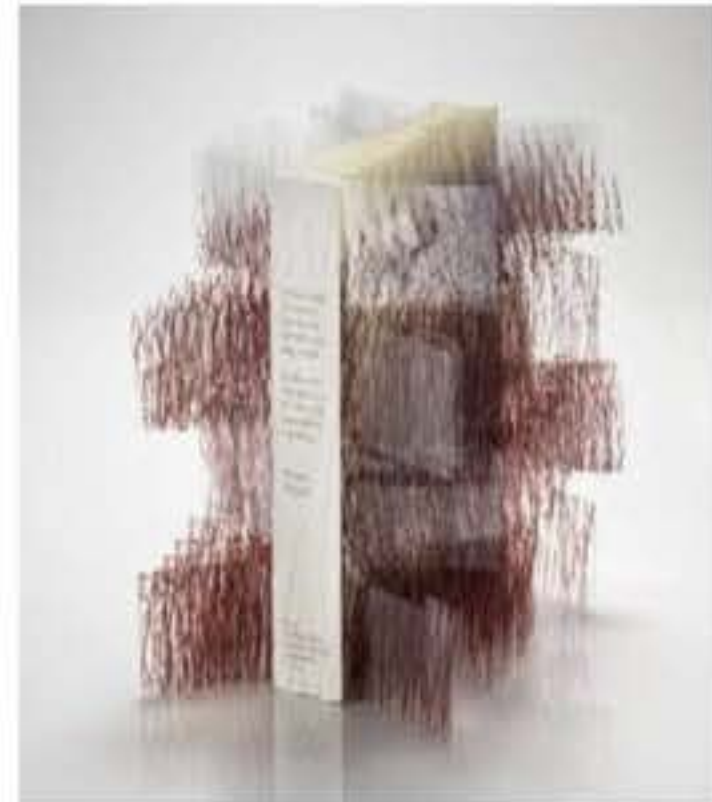
Site Observation

- Does this place meets all of your needs/wants 3
- How appealing do you think this place is 1
- Do you think this place is easy to navigate? 1
- This place adequately supports the client's objectives 4
- This place maximizes the opportunity to engage with the audiences 2
- This place creates a positive experience for the audiences 2

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Artists' Book Collection - SCAD Libraries

Search

[Catalog Plus](#) | [Classic Catalog](#) | [Databases](#) | [Digital Collections](#) | [Reserves](#)

Search the library catalog *plus* other resources, such as article and image databases.

[Advanced Search](#) | [Catalog Plus Help](#)

 [Need Help? Chat Live! Virtual Library Reference Service](#)

Challenges & Shortcomings

01. Confusing Layout

The interior layout is always unclear and confusing

02. Wayfinding

There is not enough wayfinding within the building, making it difficult to find the resources.



03. Environment

The lighting and environment in building is stressful and not comfortable for study

04. Interior design

The design elements within building is messy and aesthetically unappealing

Main Audiences

01. SCAD Member

Scad members like students, people who work there, and other professors who want to find resources.

02. Other Visitors

Other possible visitors like tourists or even new students who come to Jen library for the first time.

Survey & Interview

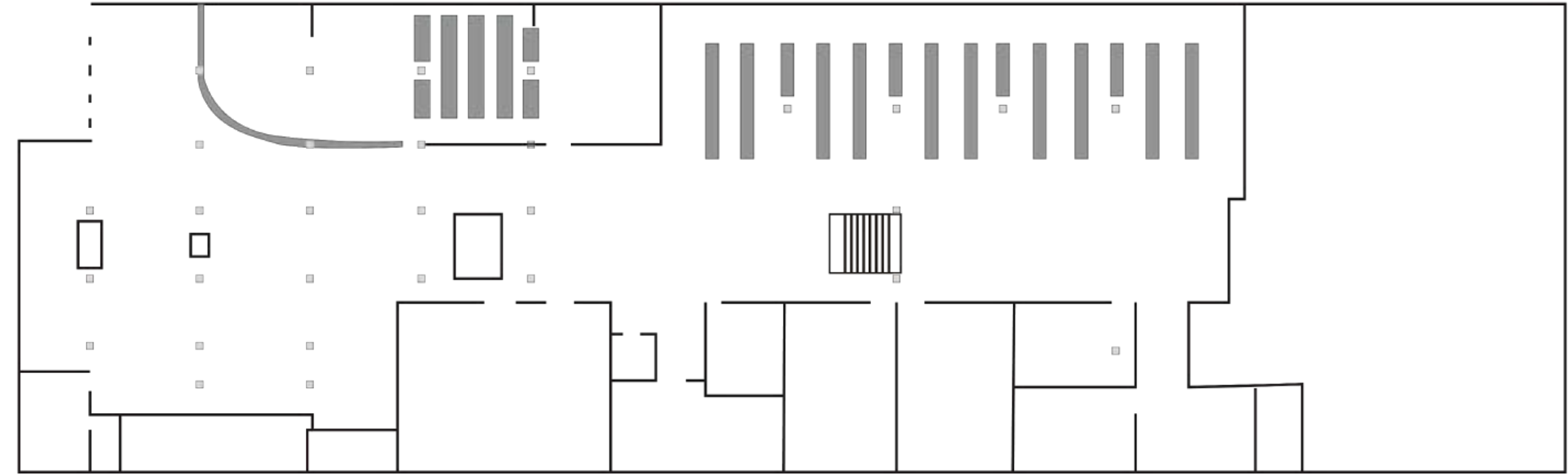
1. What's your job? Are you a student in SCAD? Do you work here?
2. How long do you usually stay in Jen Library ?
3. About how long does it take to find a book?
4. How often do you come to Jen library?
5. What kind of resources you used most often in Jen Library ?
6. Rank from 0-5, how satisfied do you think this place meets of the your needs/wants on lights
7. Rank from 0-5, how satisfied do you think this place meets of the your needs/wants on tabletop
8. Rank from 0-5, how satisfied do you think this place meets of the your needs/wants on resting area
9. Rank from 0-5, how satisfied do you think this place meets of the your needs/wants on space set up
10. Tell me a bad/good experience you once had in Jen Library
11. What is your favorite library? Why?



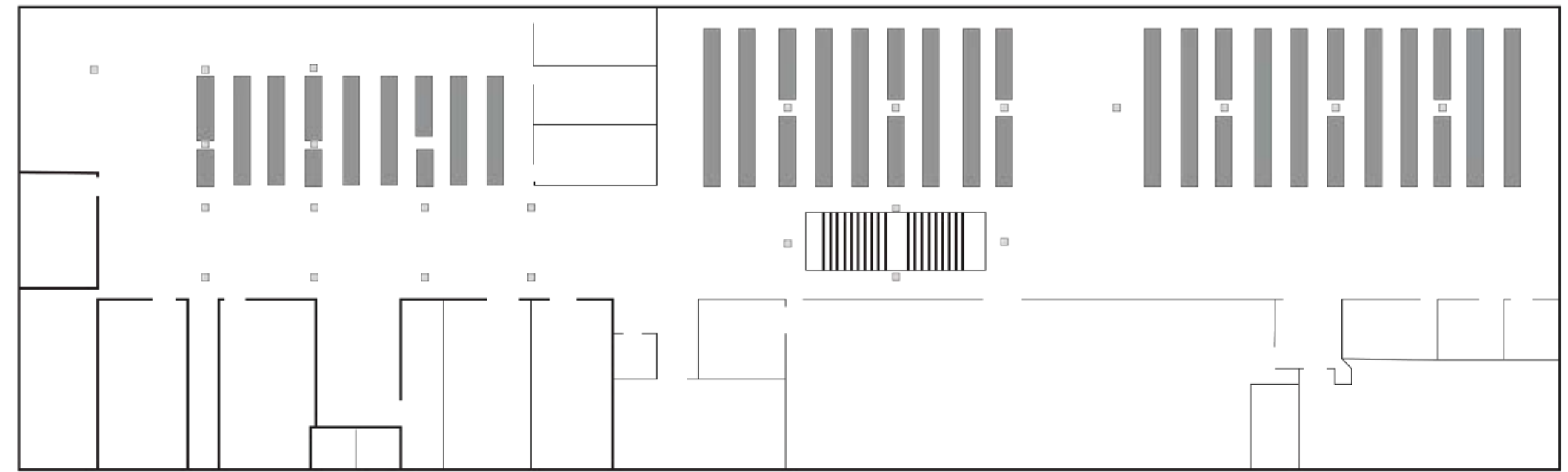
Google Forms

Floor Plan

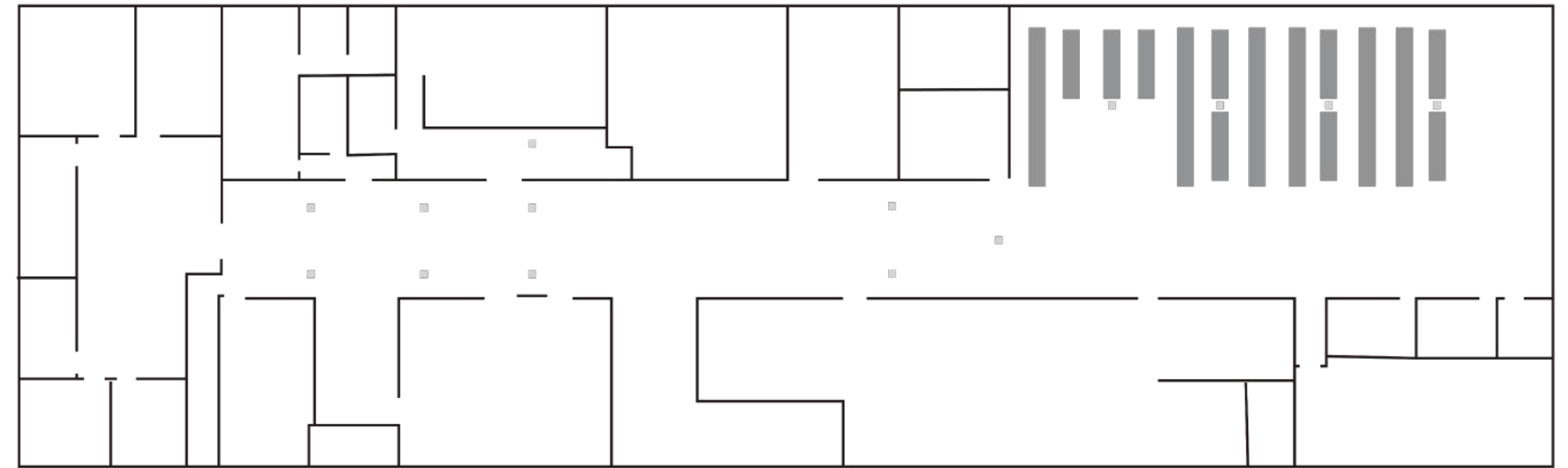
Fall 2024



First Floor



Second Floor



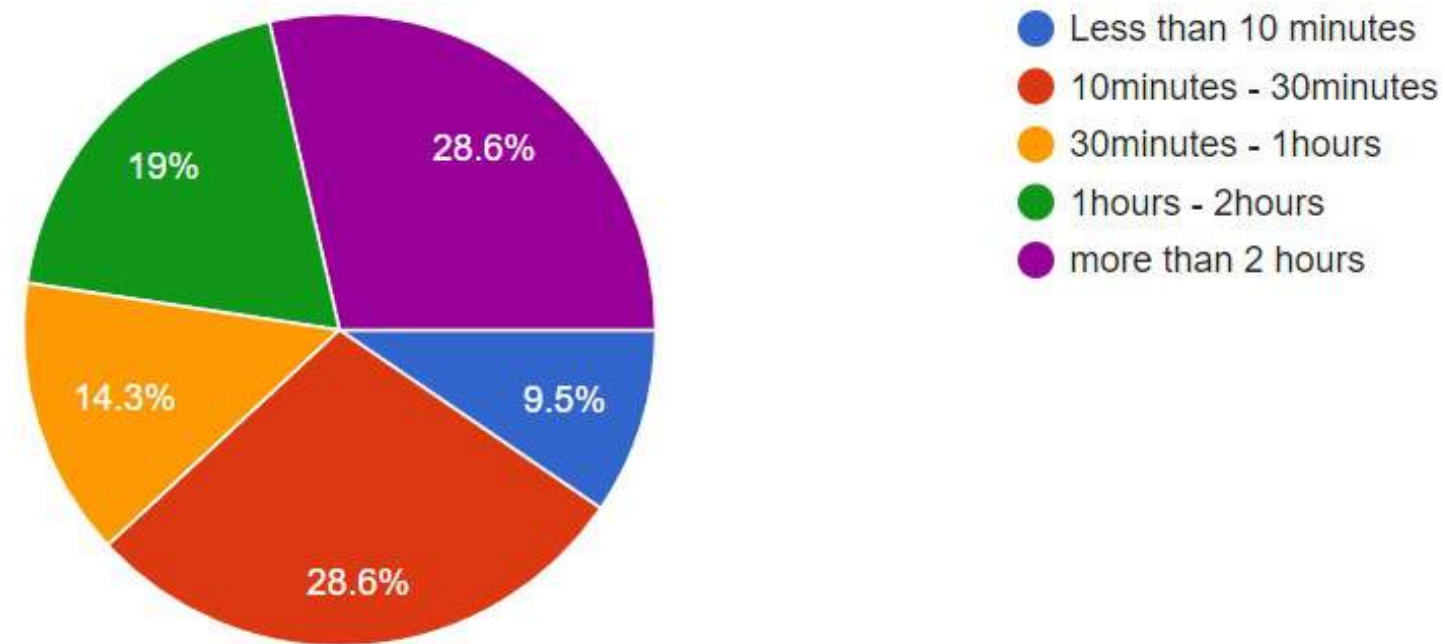
Third Floor

PART 2

Questionnaires/ Interviews Analysis

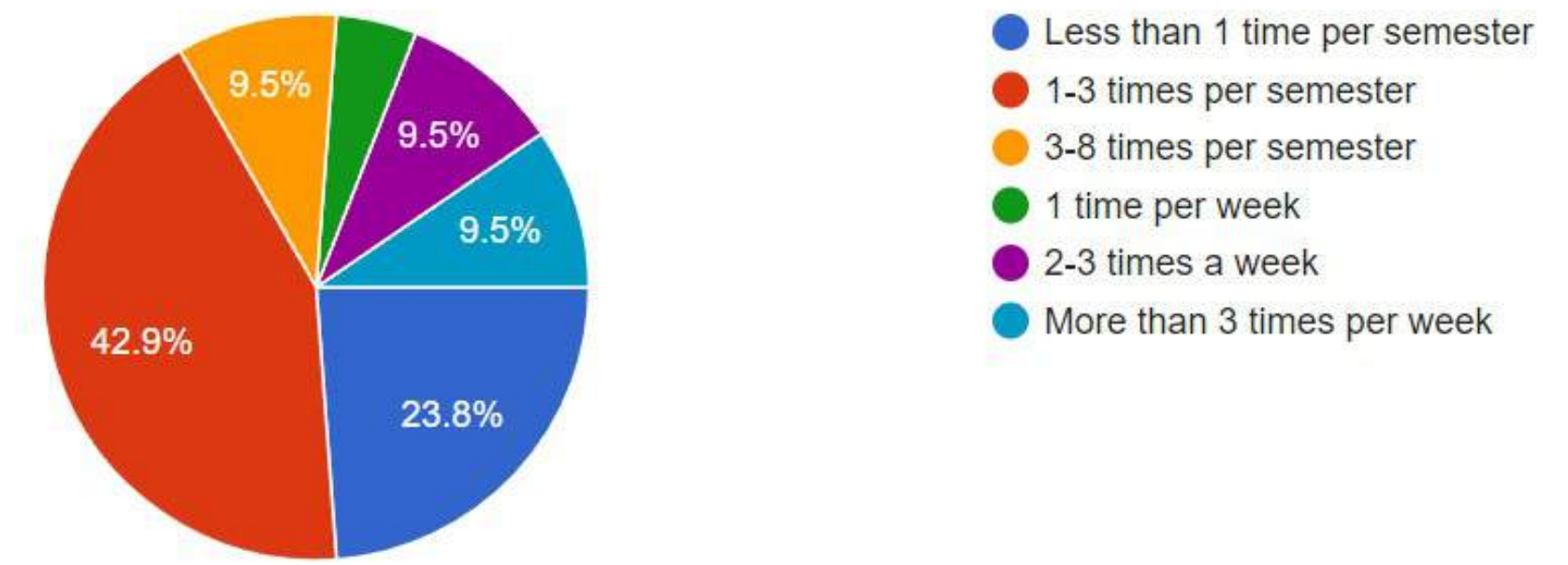
How long do you usually stay in Jen Library?

(21 条回复)



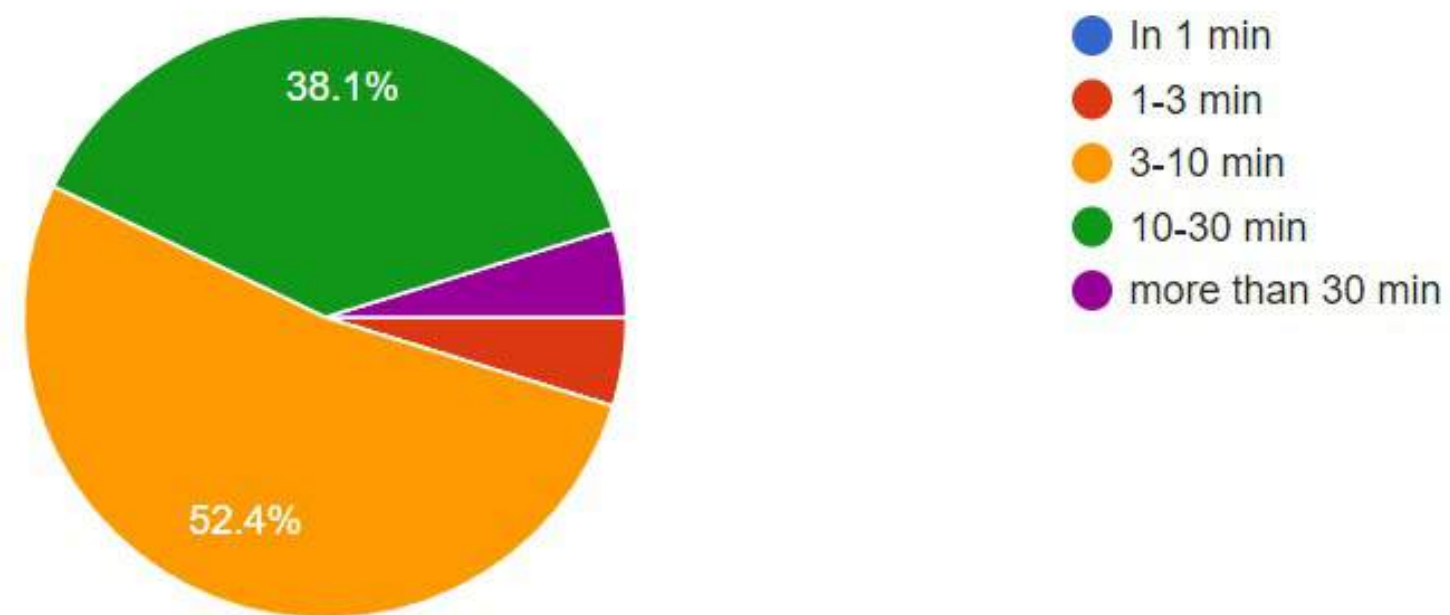
How often do you come to Jen's library?

(21 条回复)



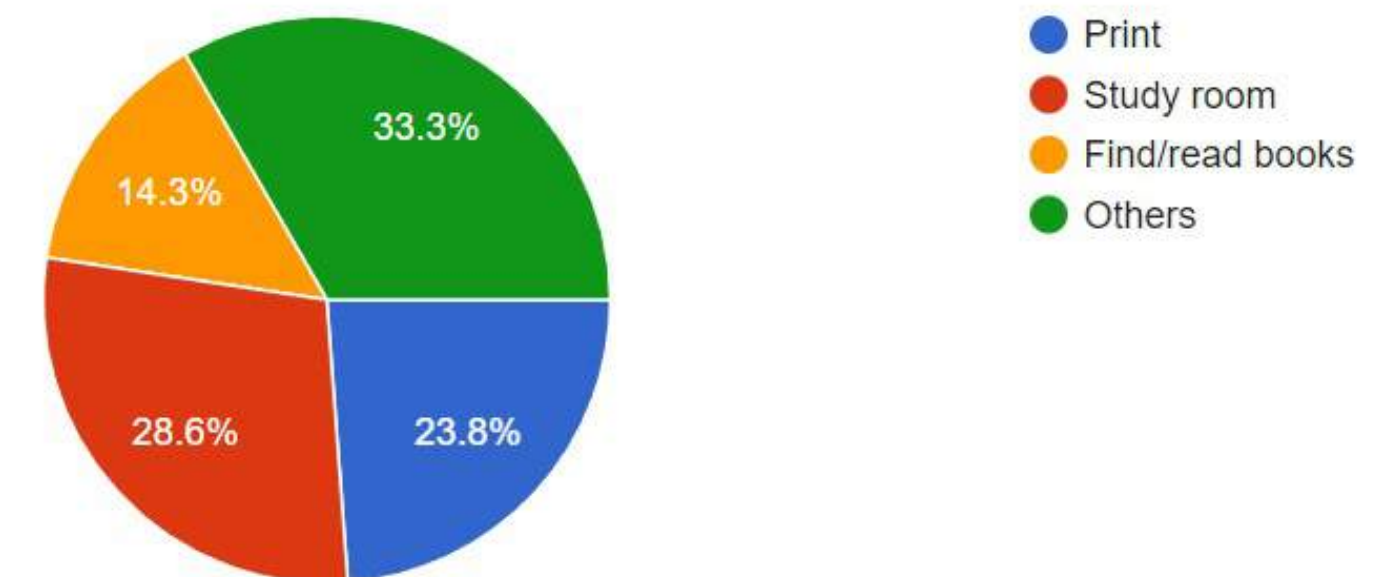
About how long does it take to find a book?

(21 条回复)



What kind of resources you used most often in Jen Library?

(21 条回复)



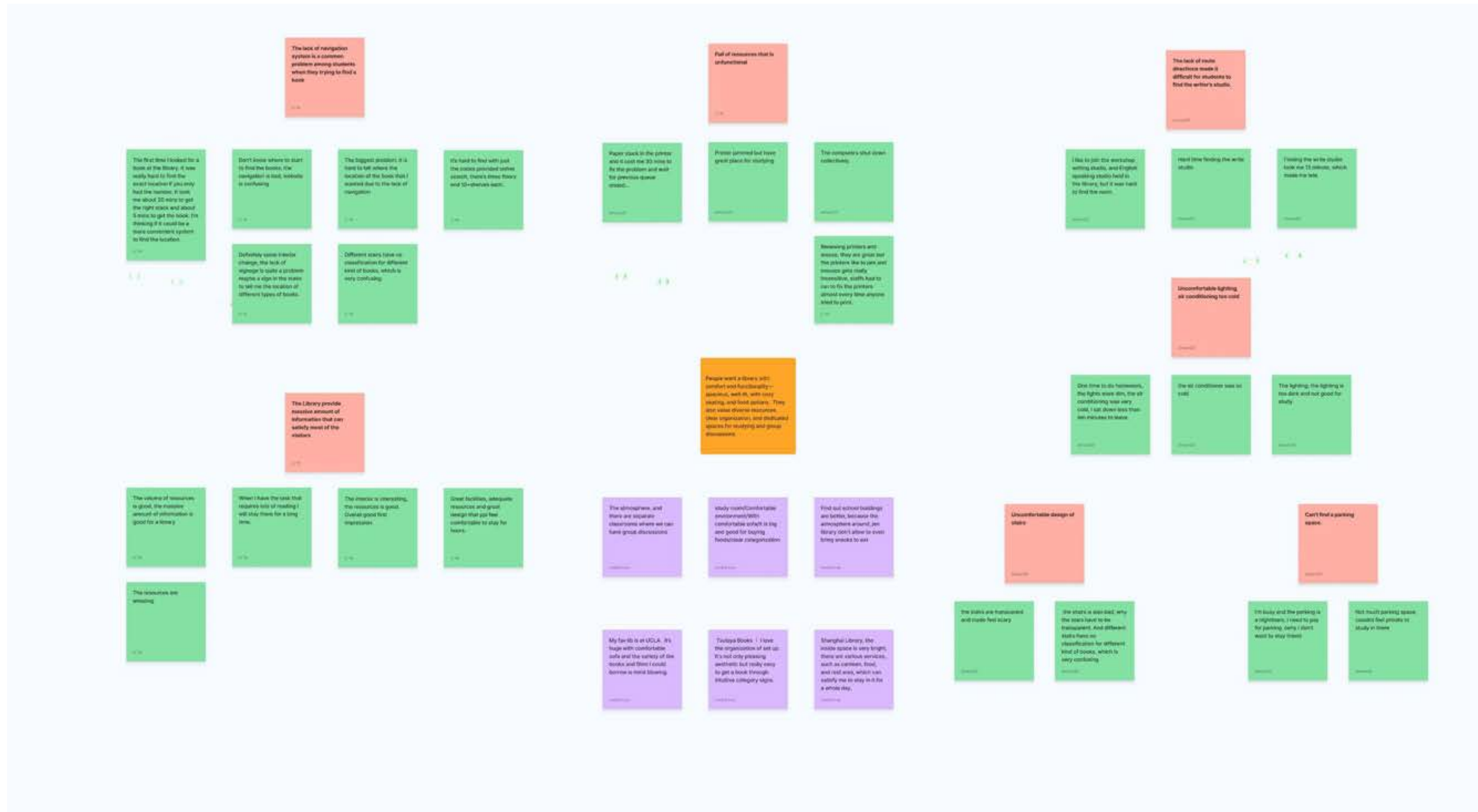
How/for what purpose does the audience typically use the site?

- The audiences primarily visit the library for the resources (books, printer, writer studio, etc.)

Does the site meet their needs/expectations?

- The library have plenty resources to satisfy most of the visitors.
- The lack of navigation becomes a huge problems for visitors to find the resources that they need.

Questionnaires/ Interviews Analysis



Questionnaires/ Interviews Analysis

- The lack of navigation system is a common problem among students when they trying to find a book
- Full of resources that is unfunctional
- The lack of route directions made it difficult for students to find the writer's studio.
- Uncomfortable lighting, air conditioning too cold
- Uncomfortable design of stairs
- Can't find a parking space.
- People want a library with comfort and functionality—spacious, well-lit, with cozy seating, and food options. They also value diverse resources, clear organization, and dedicated spaces for studying and group discussions.

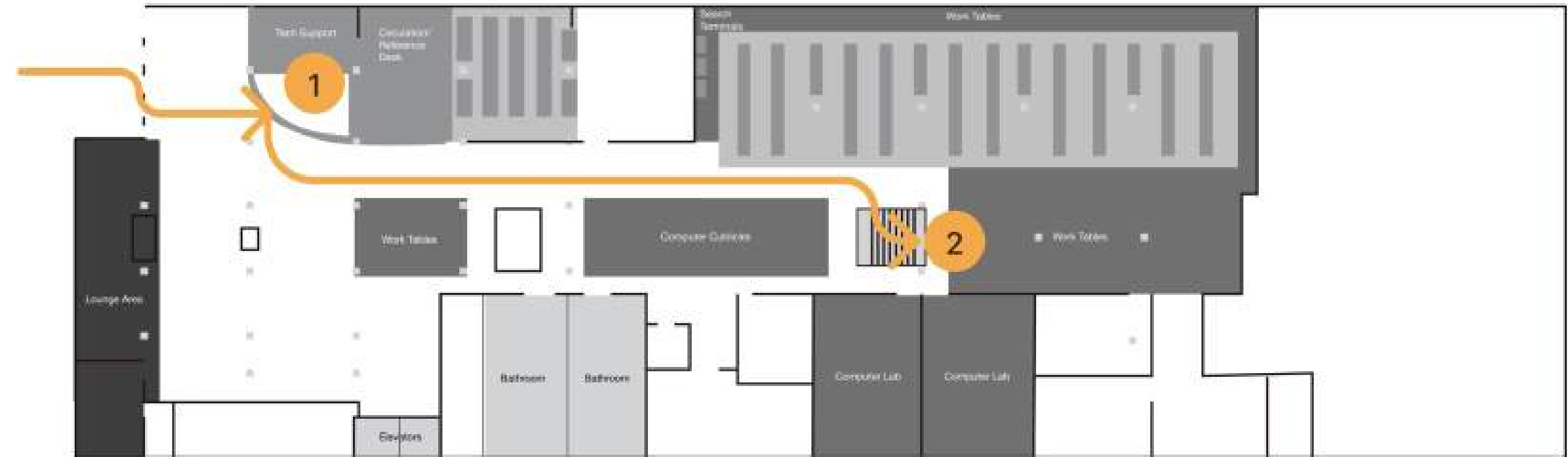
Emily's Journey



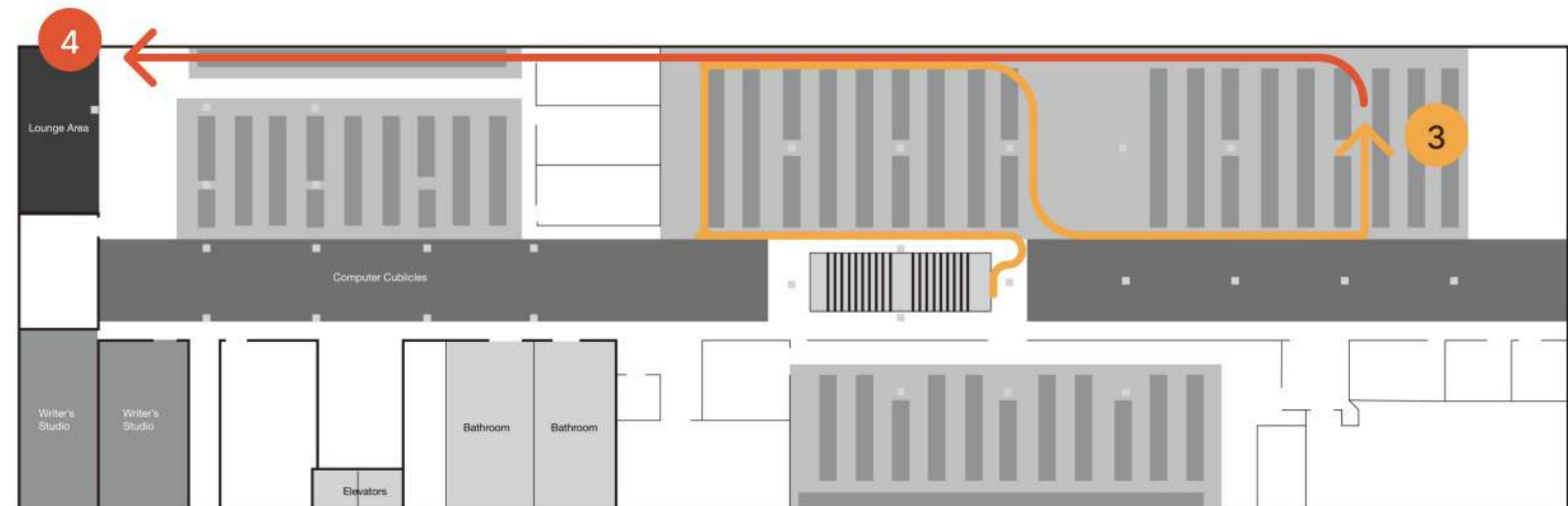
Emily Carter

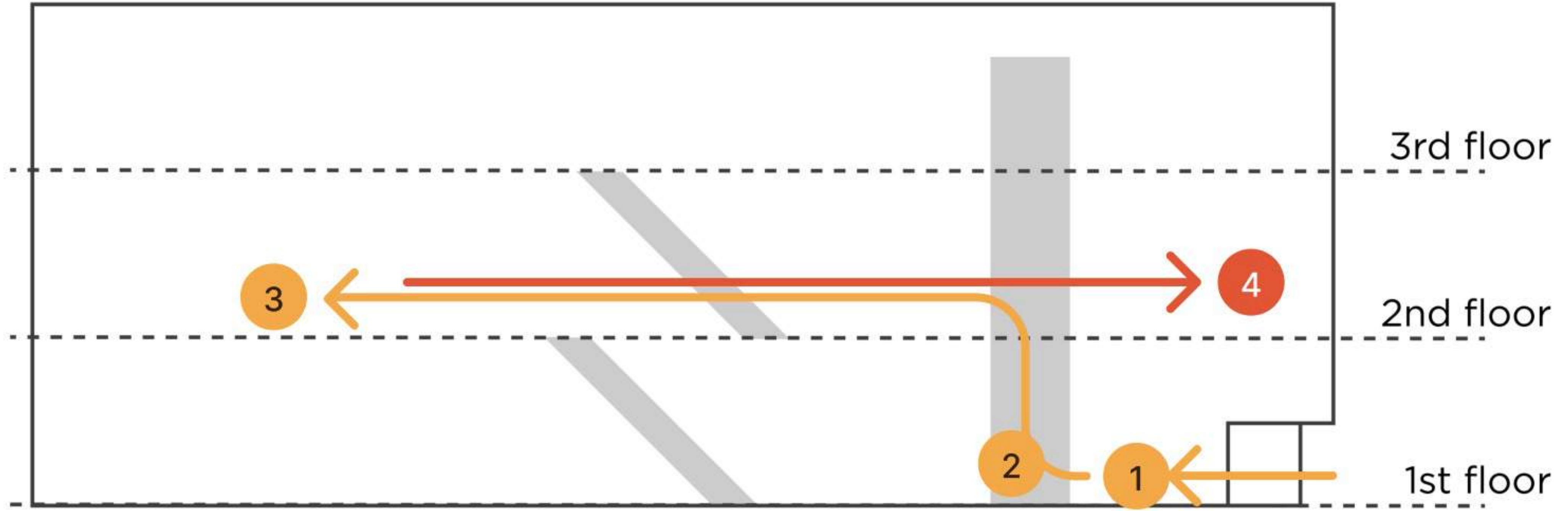
She was a freshman film undergraduate who came to the library to borrow books for class. She took the bus from her apartment, she first asked the librarian where the books were, went up to the second floor to find the exact shelf, and after she found the book sat down in the lounge area and read for a while before leaving the library.

First Floor



Second Floor





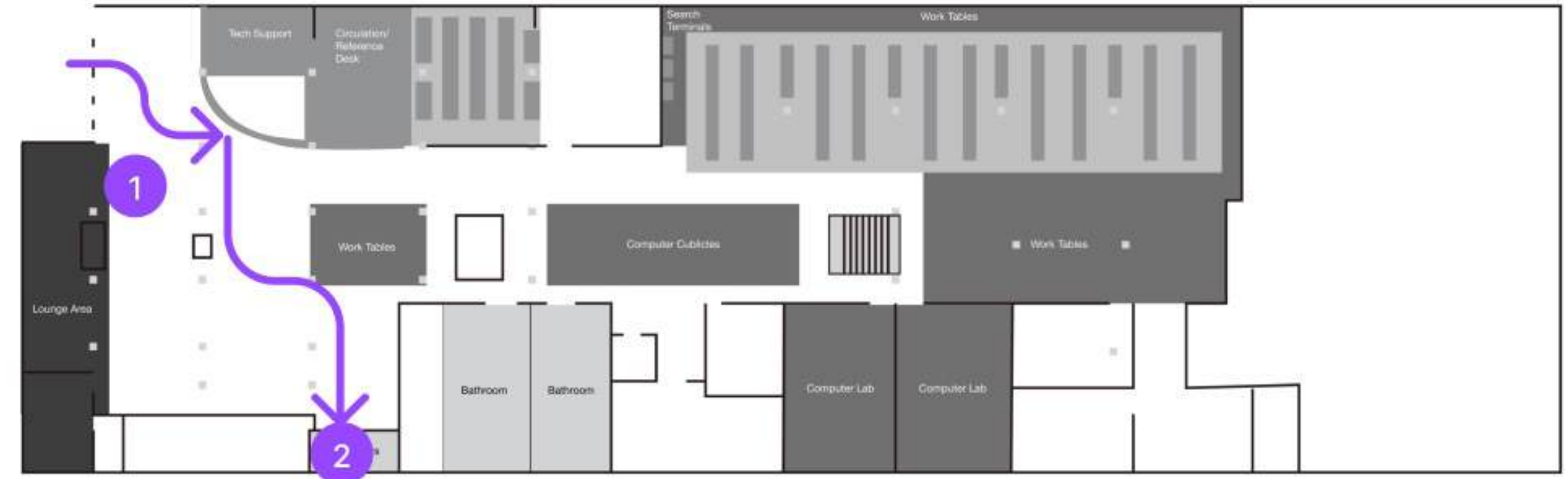
Ruby's Journey



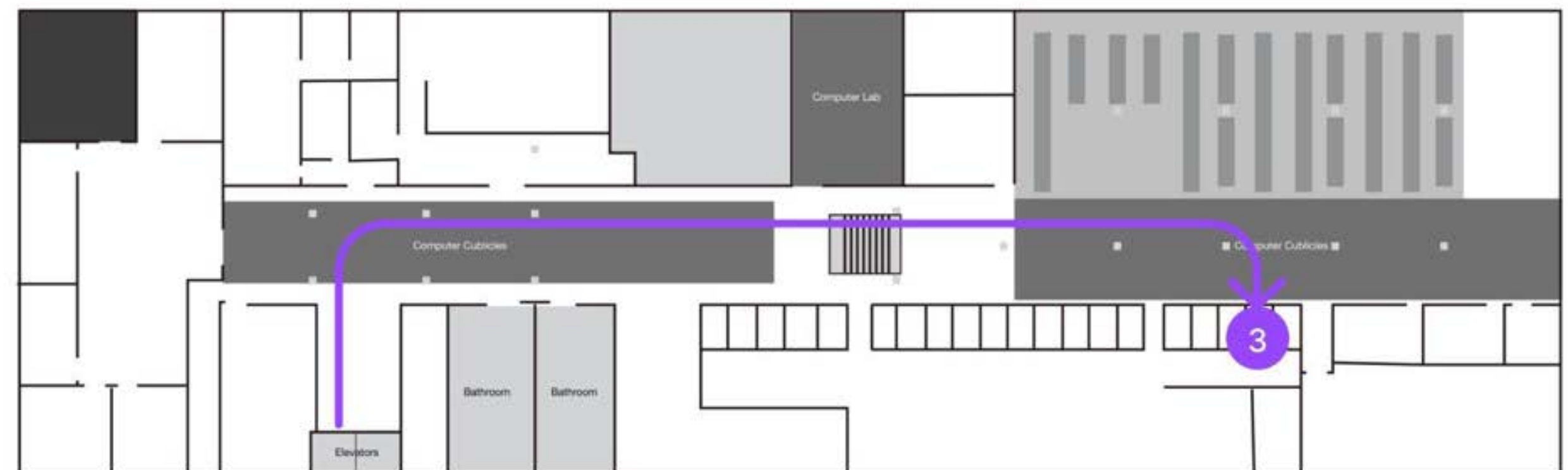
Clara Jenkins

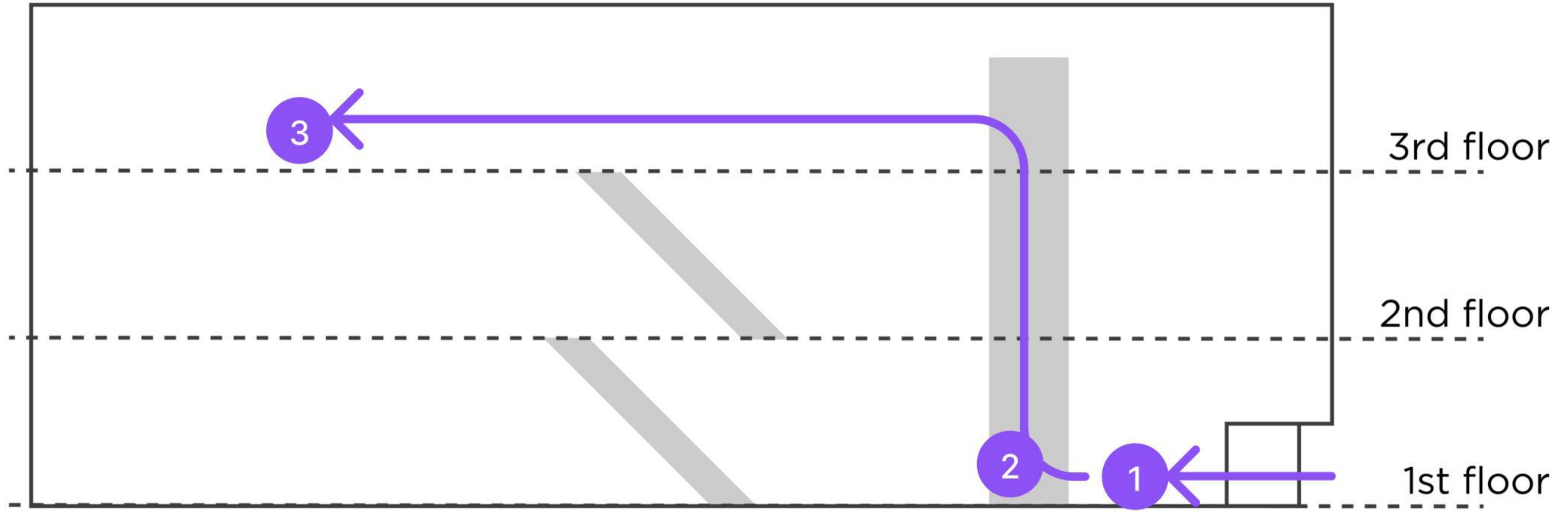
A SCAD professor who teaches history needs to prepare for her class in the library. She first made a reservation for the room online, got the key at the front desk and went upstairs to the room to prepare for her class.

First Floor



Second Floor





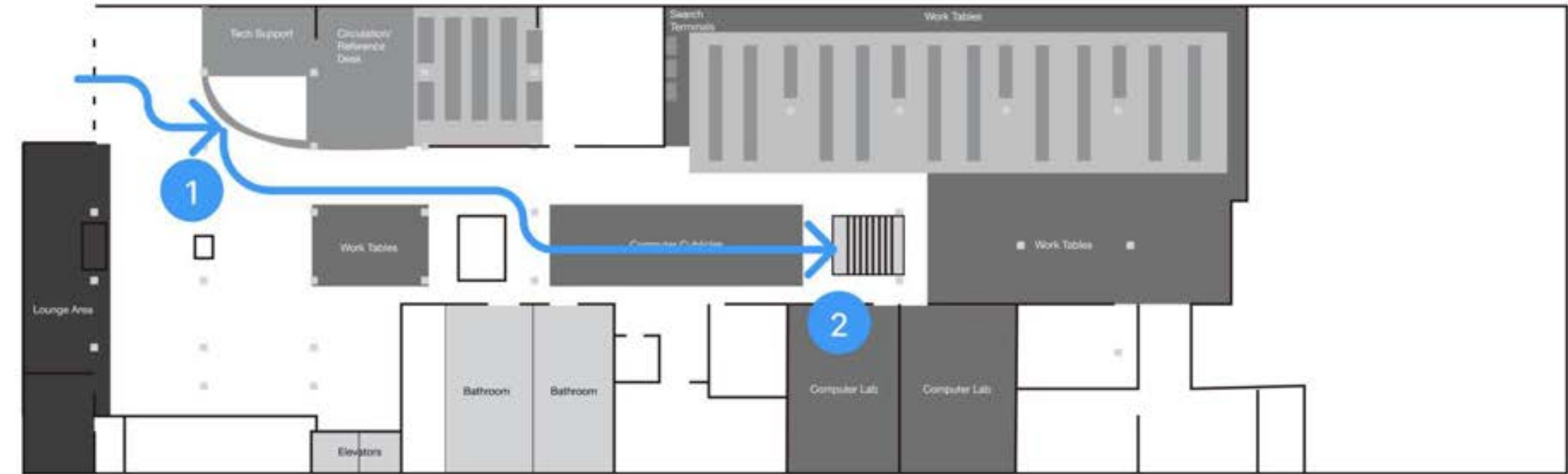
Wei's Journey



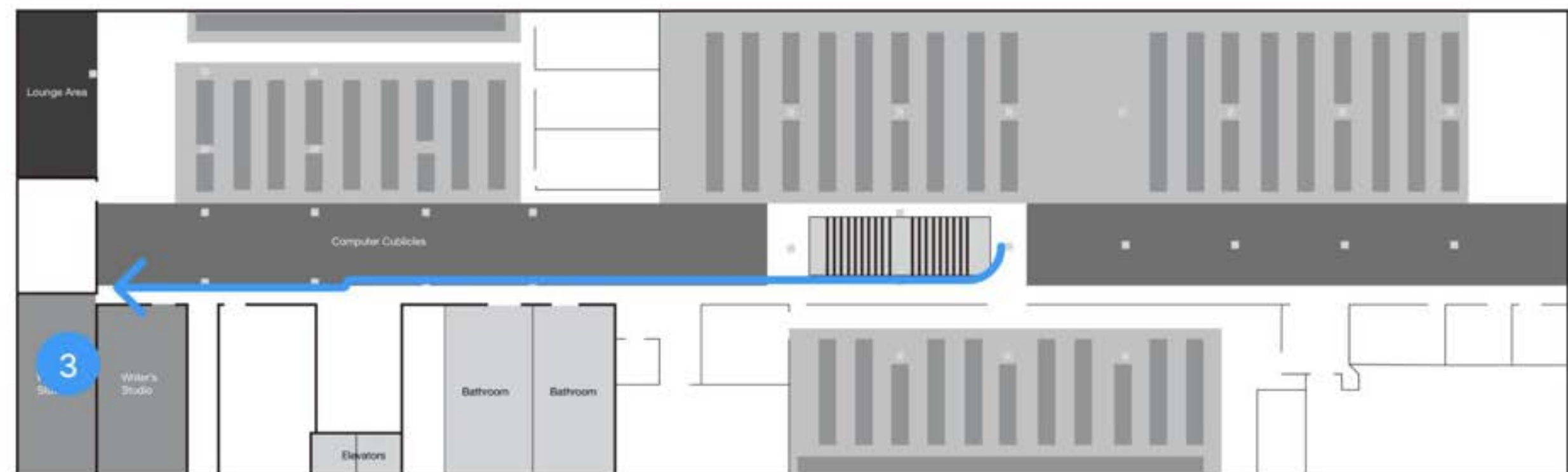
Wei Lee

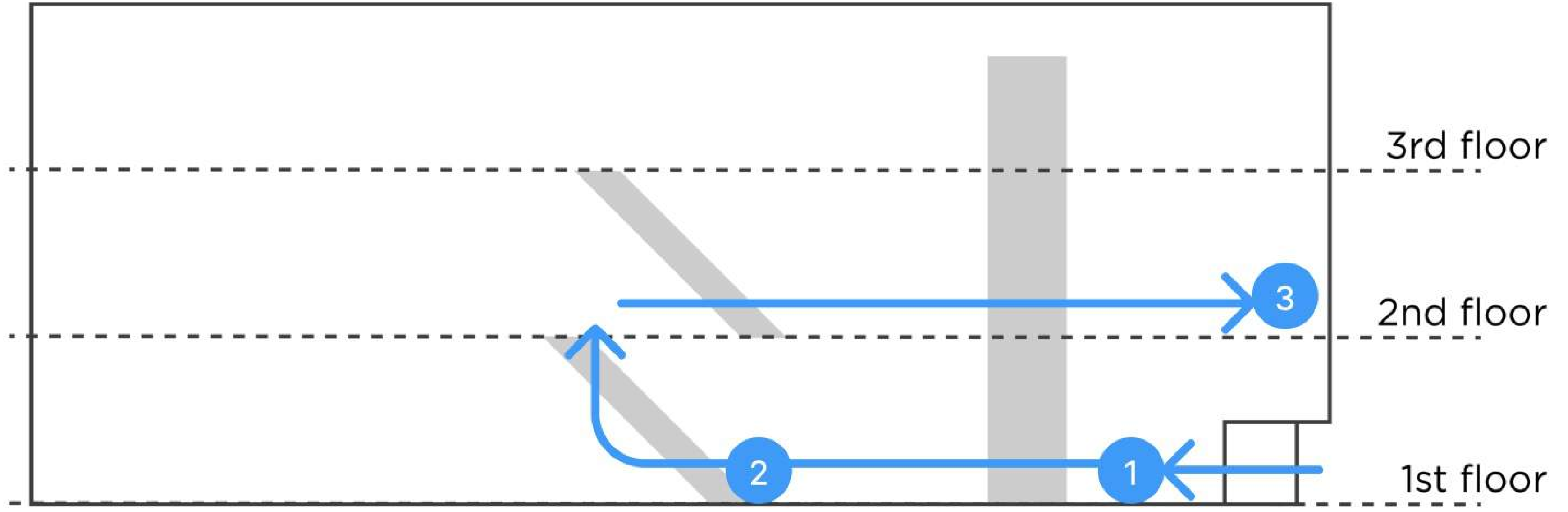
An international student, Wei Lee, walks from his dorm to the library for the first time, seeking grammar assistance at the writing studio. He asks at the front desk for directions and makes his way to the second floor, turning the corner to arrive the writing studio.

First Floor

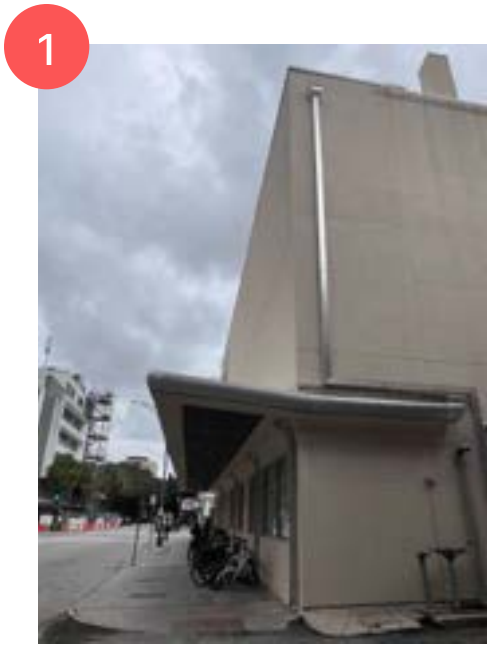
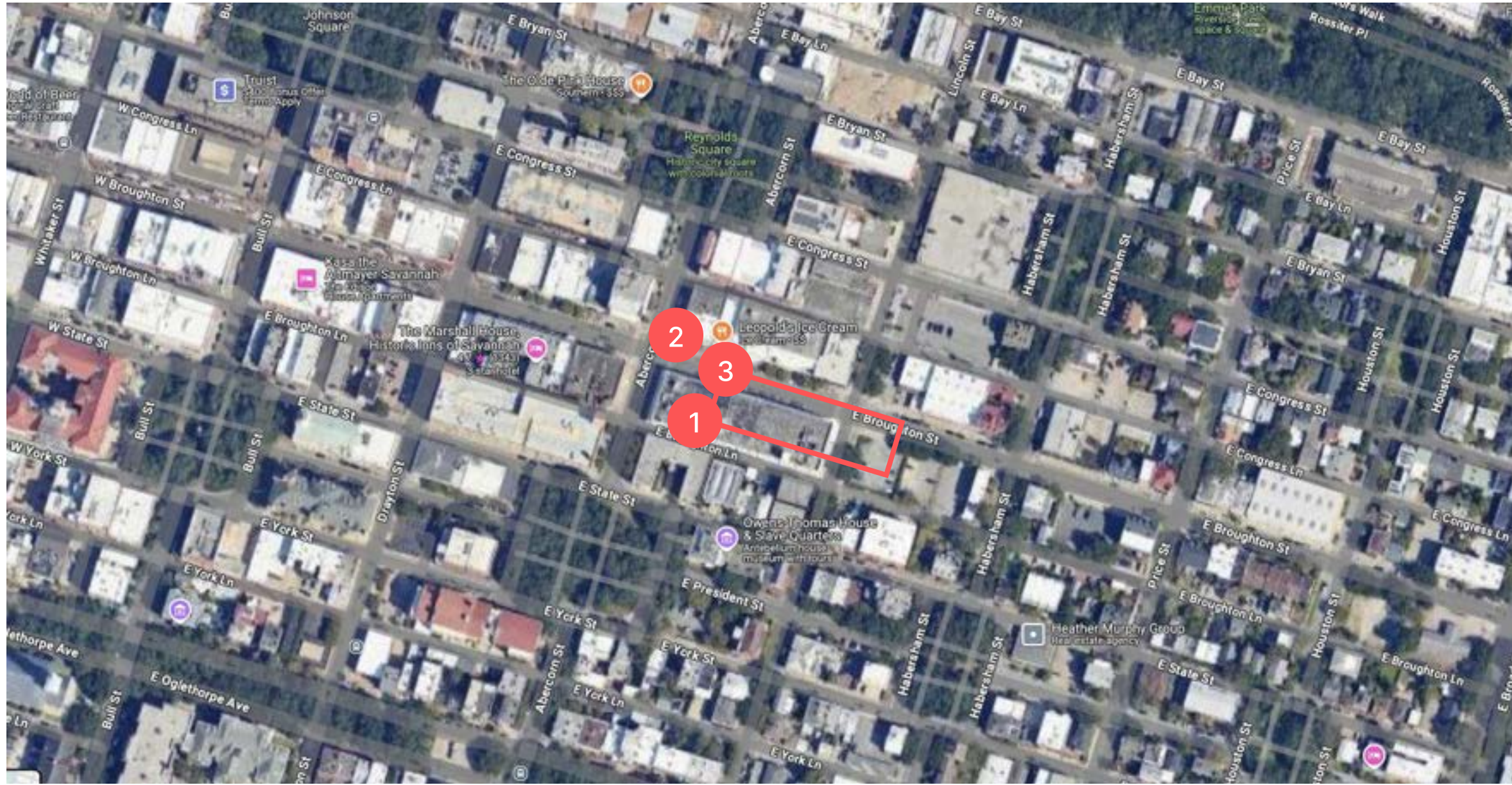


Second Floor





Visual Tour | Outside



Side view



Side view



Gate

Comments

- No clear sign outside to tell the audience that this is a library

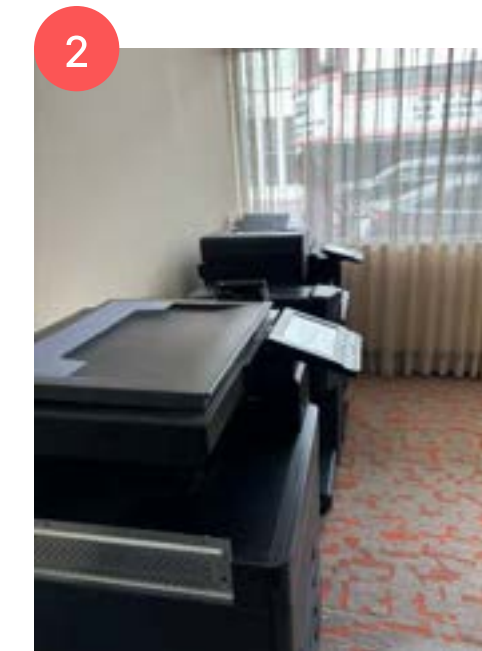
Recommendations

- Need clear signs tell the audience

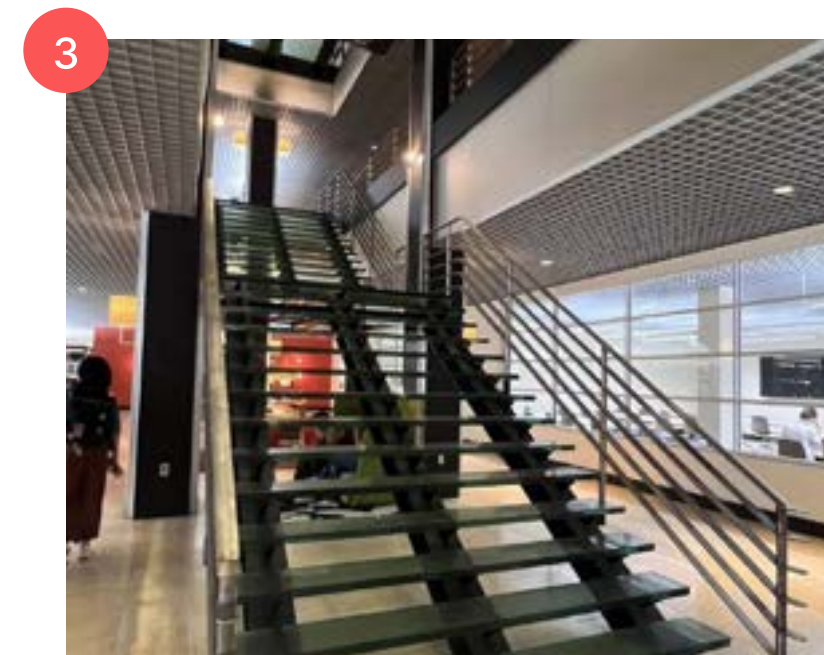
Visual Tour | First Floor



Front desk



Print device



Staircases



Bookshelf signs

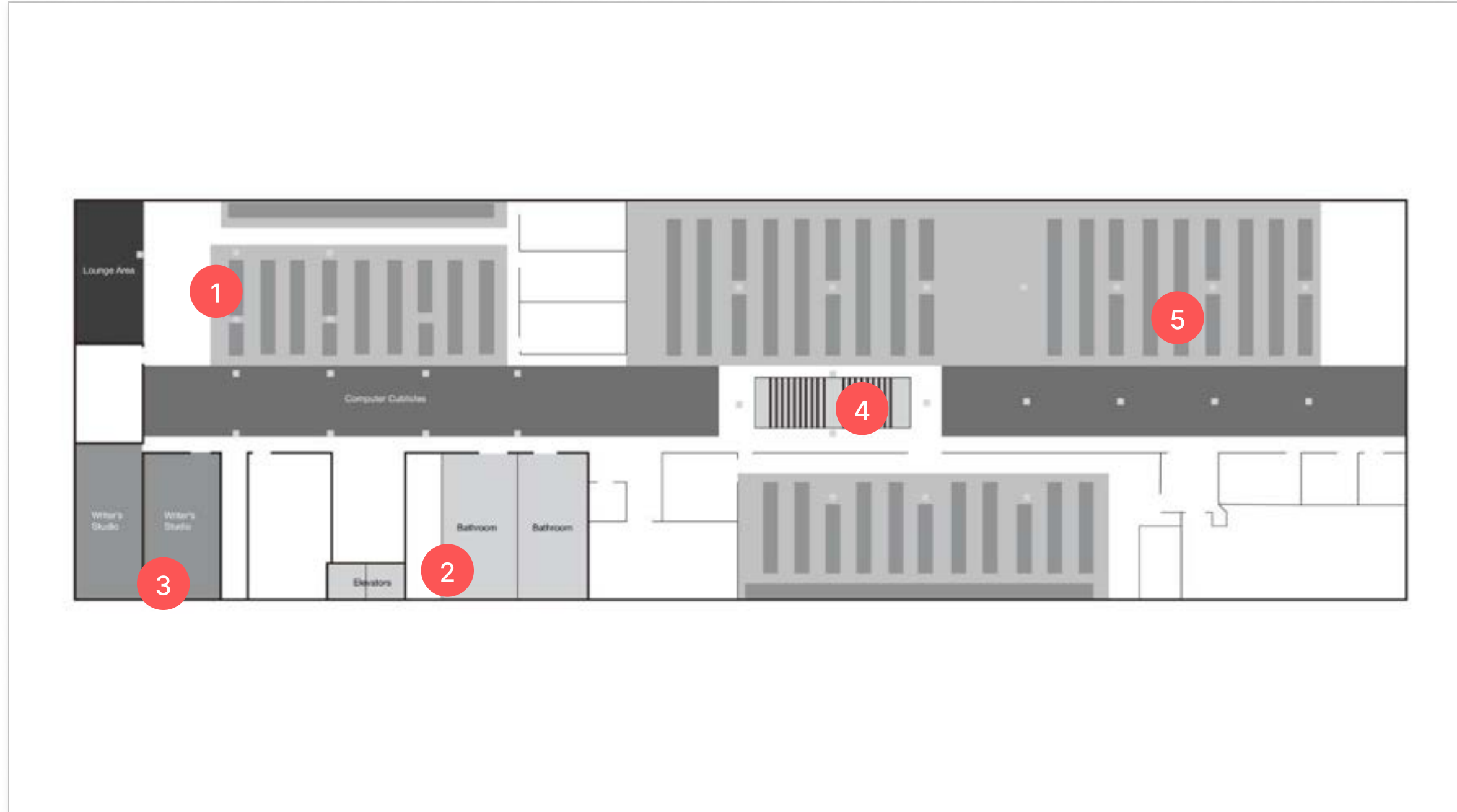
Comments

- No sign at the front desk, no guidebook
- No instructions and labeling of equipment
- Stairs are transparent and not labeled by floor
- Some shelves are labeled with categories while others only have numbers

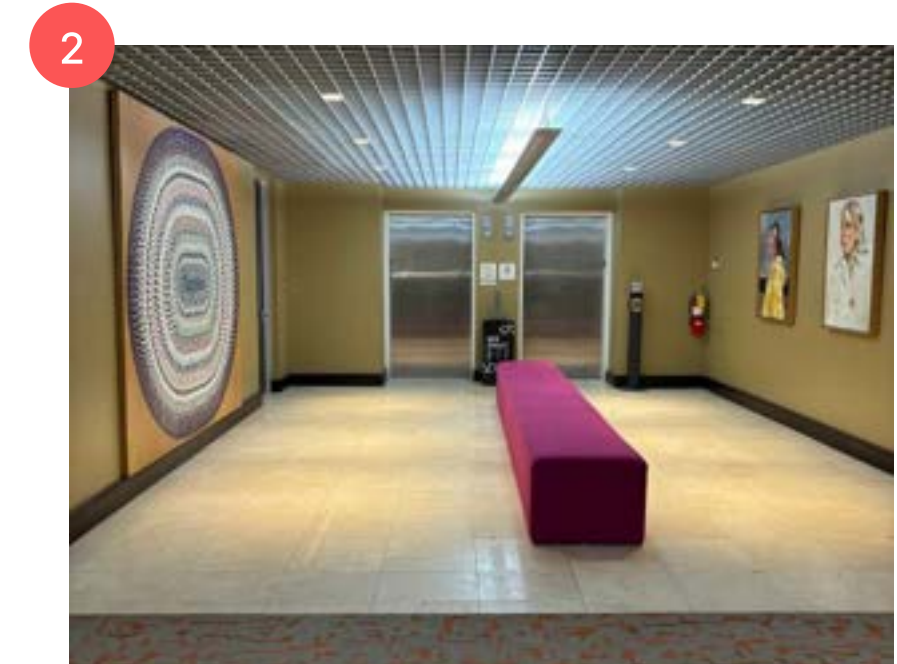
Recommendations

- Extensive labeling and identification of the design is needed, and more guidelines are needed.
- Shelves need to be labeled with both categories and numbers, as well as labeled for removal from the library
- Equipment needs to be better managed

Visual Tour | Second Floor



Tracing light table



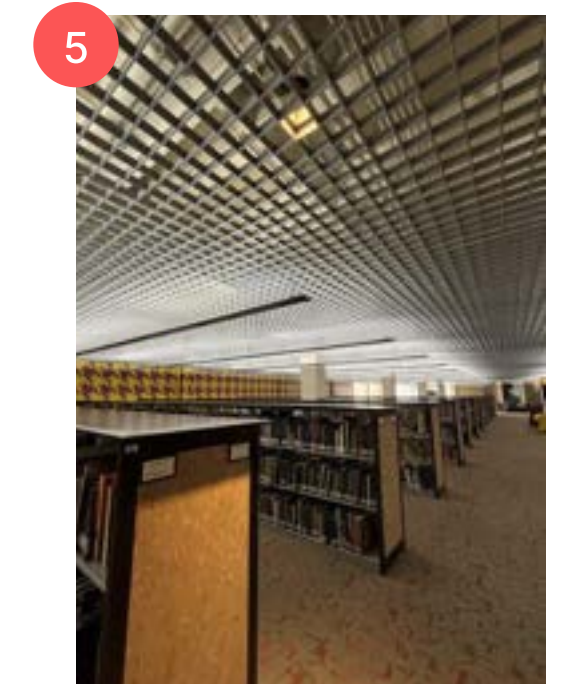
Elevator



Writer studio



Bearing column



Ceiling

Comments

- There is no identification hint for the Tracing light table
- There is no sign indicating the elevator
- The Writer studio does not have an identifier prompt
- The Bearing column is in a bad geographical position, blocking the way
- The Ceiling is too low and the shelves are too low

Recommendations

- Consistent wayfinding design is required for different work areas

Visual Tour | Third Floor



Restroom



Room

Comments

- A confusing room ID

Recommendations

- Need clearer room ID

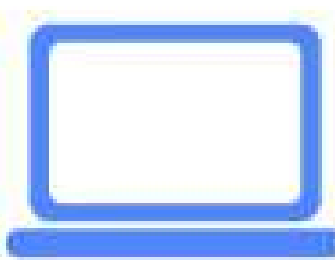



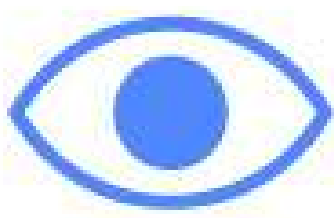


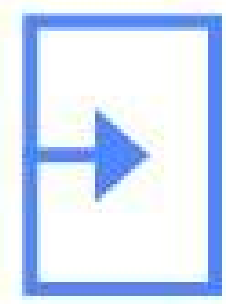
Decisions

Message

Tool

Painpoints



							
<p>Computer / Smart Device</p>	<p>GPS</p>	<p>Librarian</p>	<p>Elevator</p>	<p>Signage / Wayfinding</p>	<p>Book stickers</p>	<p>Librarian</p>	<p>Signage GPS</p>
<ul style="list-style-type: none"> Some students often don't know the the library website The library website is hard to find via the school website 	<ul style="list-style-type: none"> Parking place is hard to find Entrance is not obvious 	<ul style="list-style-type: none"> Front desk is the only place that can ask for help, which is inconvenient 	<ul style="list-style-type: none"> The elevator is hard to find There is no floor plan map for different floors 	<ul style="list-style-type: none"> There is no wayfinding for visitors to find different resources. 	<ul style="list-style-type: none"> The books are divide into different code instead of different types 	<ul style="list-style-type: none"> Front desk is the only place that can ask for help, which is inconvenient 	<ul style="list-style-type: none"> Exit is unclear, no site map



Problem Statement

The Jen Library serves as the main library of the Savannah College of Art and Design, providing a vast amount of resources for visitors and students. However, due to the lack of a navigation system and wayfinding tools, students often struggle to locate the books and resources they need, which can lead to confusion within the building. By designing an effective wayfinding system, the Jen Library can significantly enhance the overall experience for students and visitors alike.

PART 3

ANALYSIS OF EXISTING BRAND - River House

Typography



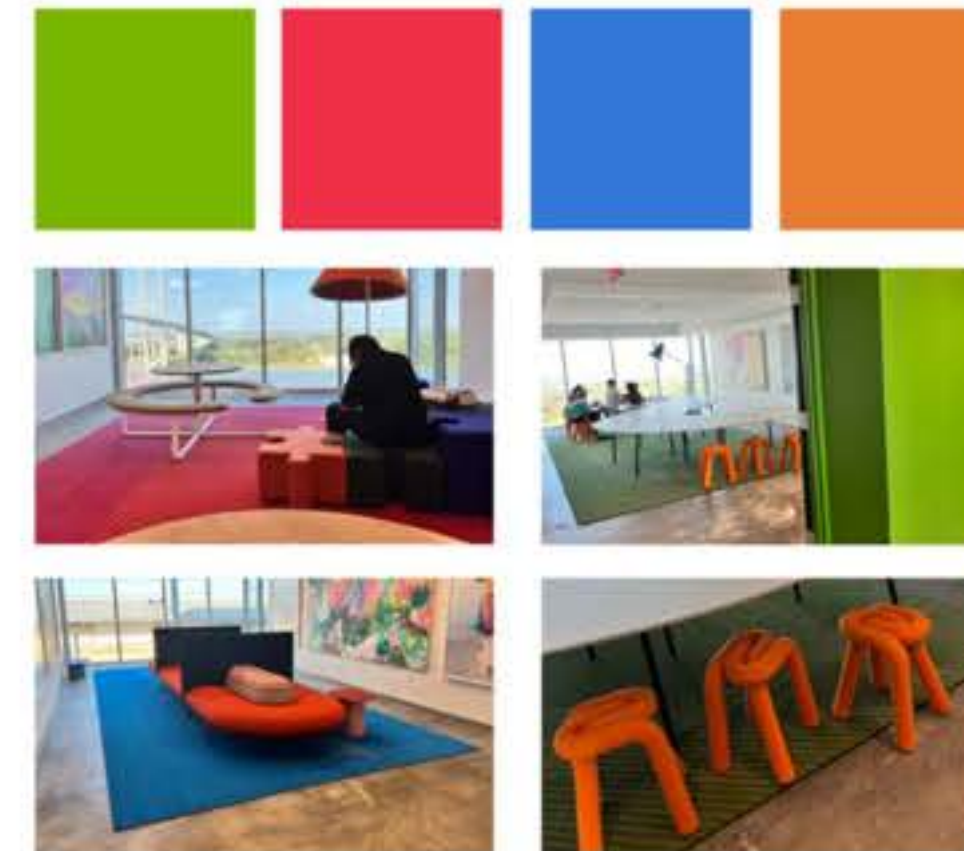
- Most of fonts are sans serif, and have a heavy weight
- The typography system is unified throughout the entire building

Logo



- The building itself does not have its own logo, but do have logo for the store and dining hall
- The logos are all in sans serif font with and easy to read

Colors



- The building use fresh and eye catching color such as green, blue, red and orange to decorate the interior of each stairs

Layout



- There are floor plan map in every stairs which makes finding our way easier
- The interior layout is simple and clear, people have no problem finding the way

SPATIAL CHARACTER ANALYSIS

Interior

- The interior of River House is very modern, featuring excellent lighting and a clean, quiet environment. The living area showcases marble floors accented with colorful carpets. Various artworks adorn the walls on each floor, serving as decorative elements. Additionally, a large wall of windows enhances the natural light throughout the space.



SPATIAL CHARACTER ANALYSIS

Exterior

- The exterior of River House is very modern and geometric, it's the tallest building around here, and the gray structure and large window wall is beautiful and iconic. Although the building itself is very iconic, there is no logo outside the building to show what does this building do and because the lack of SCAD logo, it's a bit confusing about whether this building belongs to SCAD or not.



ANALYSIS OF EXISTING BRAND - Jen Library

Typography



- The text inside the building is a mix of serif and sans-serif
- The text font and size are not uniform, the typography system is inconsistent

Logo



- The building does not have its own logo, but does have a SCAD logo outside the building

Colors



- The color in this building are inconsistent, with a mix of high and low brightnesses

Layout



- There is no floor plan inside the building
- The interior is confusing, and there is no wayfinding inside the building

SPATIAL CHARACTER ANALYSIS

Interior

- The interior design of the library is not consistent, it's a combination of vintage and modern style. The environment is clean but there is not enough wayfinding inside the building, which makes finding the way very difficult. The artwork feels out of place and have no connection with the the library. Additionally, the windows are only on two sides of the building, makes the lighting pretty bad.



SPATIAL CHARACTER ANALYSIS

Exterior

- The exterior of the library tends to be modern but lacking unique structure, making it difficult to recognize it as a library. Also, entrances or doors are difficult to find, with no obvious directional signs or landmark. The building itself does not have any logo, but do have a SCAD logo to show that it is a SCAD building.



Brand & Spatial Strategy

Brand Strategy

- Create a clear, consistent brand that also connects to SCAD's overarching brand.
- Build a clear, comfortable, creative, resourceful and convenient experience.

Spatial Strategy

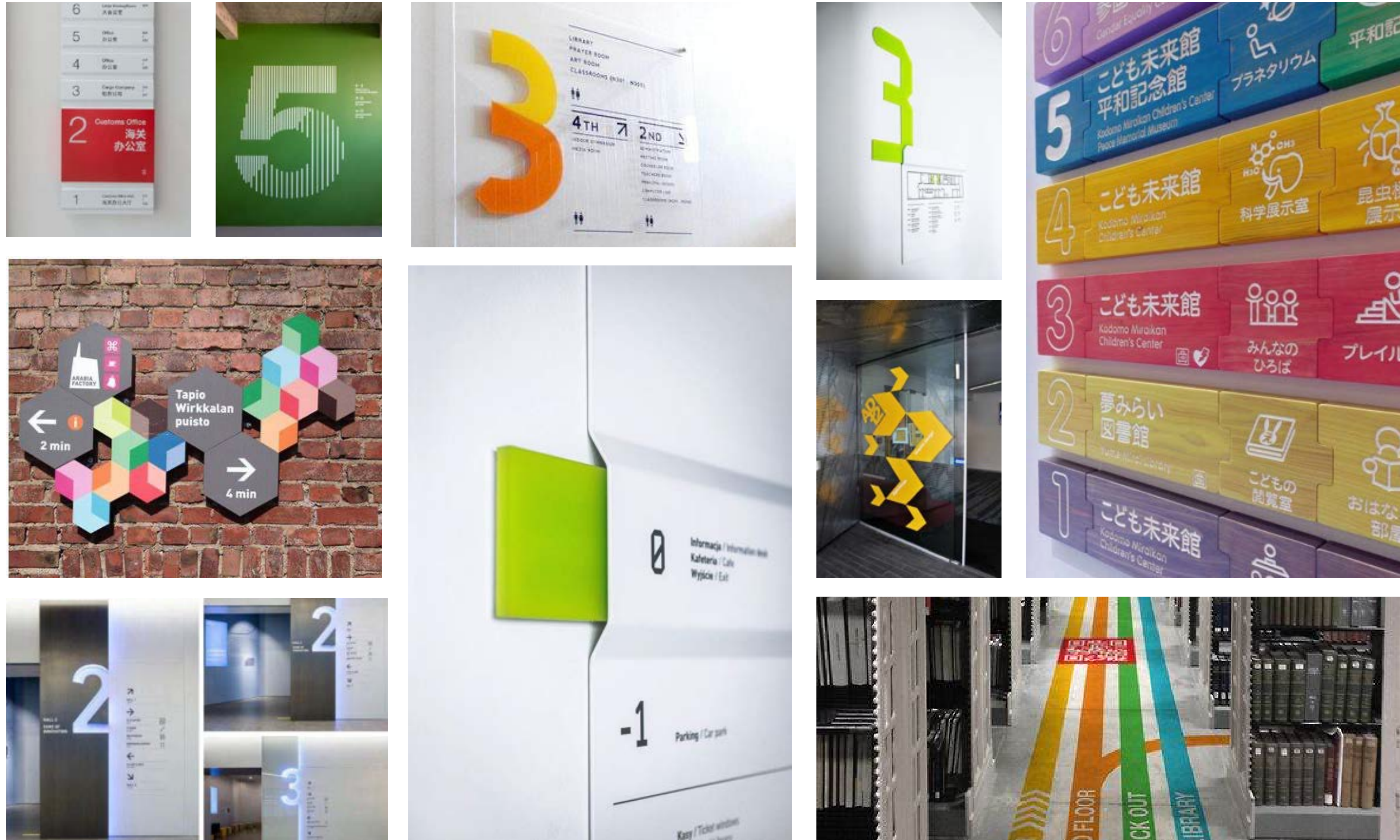
- Enhance original colors and signage to help identify the SCAD Library among neighboring buildings
- Use light, color and materials to improve the overall ambiance
- Improve the overall library experience with an accurate and clear guiding system



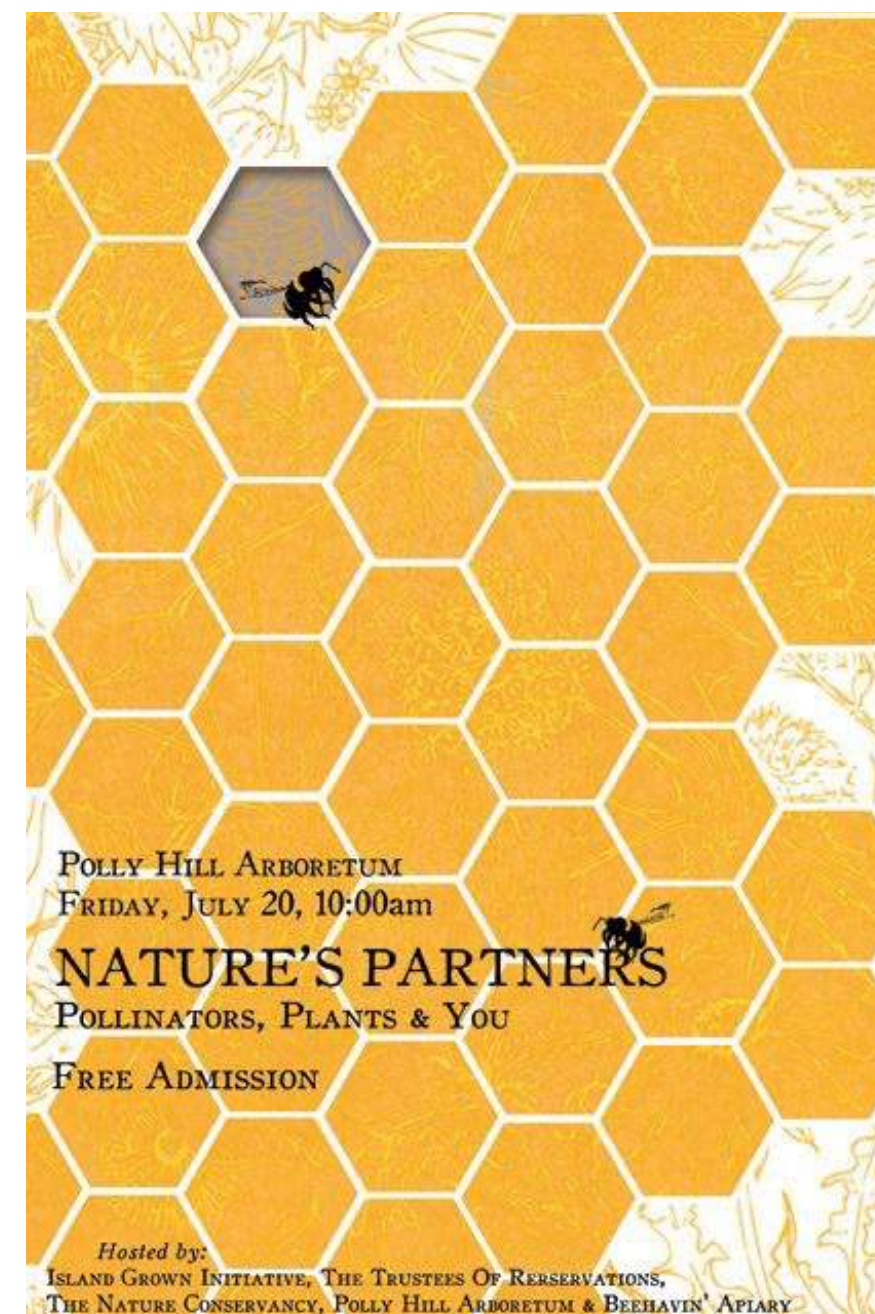
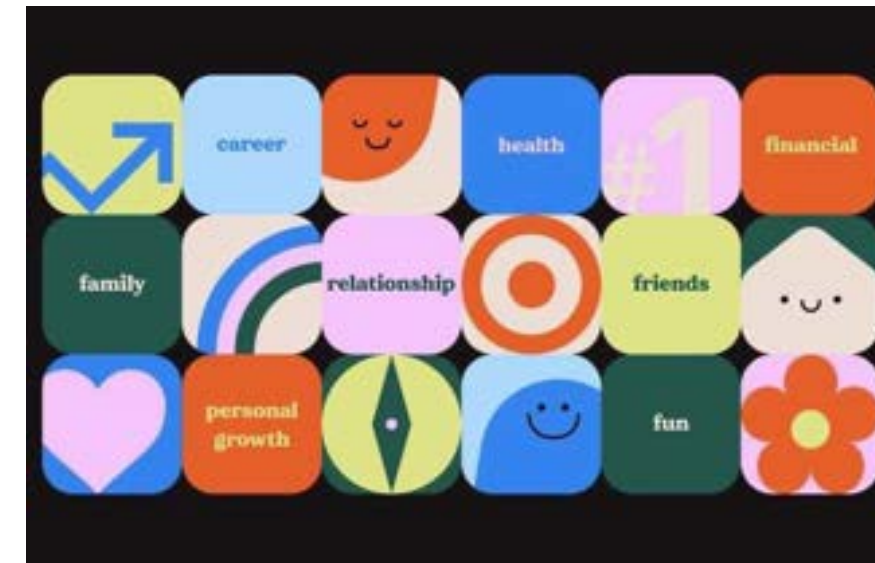
Visual Narrative

River House and the library differ greatly in design and functionality. River House uses cohesive sans-serif fonts, vibrant colors, and clear signage, making navigation easy and the environment bright and modern. In contrast, the library has inconsistent fonts and colors, dim lighting, and poor signage, which makes it harder to navigate and creates a cramped atmosphere. While both buildings lack logos for easy identification, the library would improve with better typographic consistency, clearer directions, improved lighting, and a more recognizable exterior.

MOODBOARD 1 – Li Ye



MOODBOARD 2 - Li Ye



CONCEPT 1 – Entrance Directory



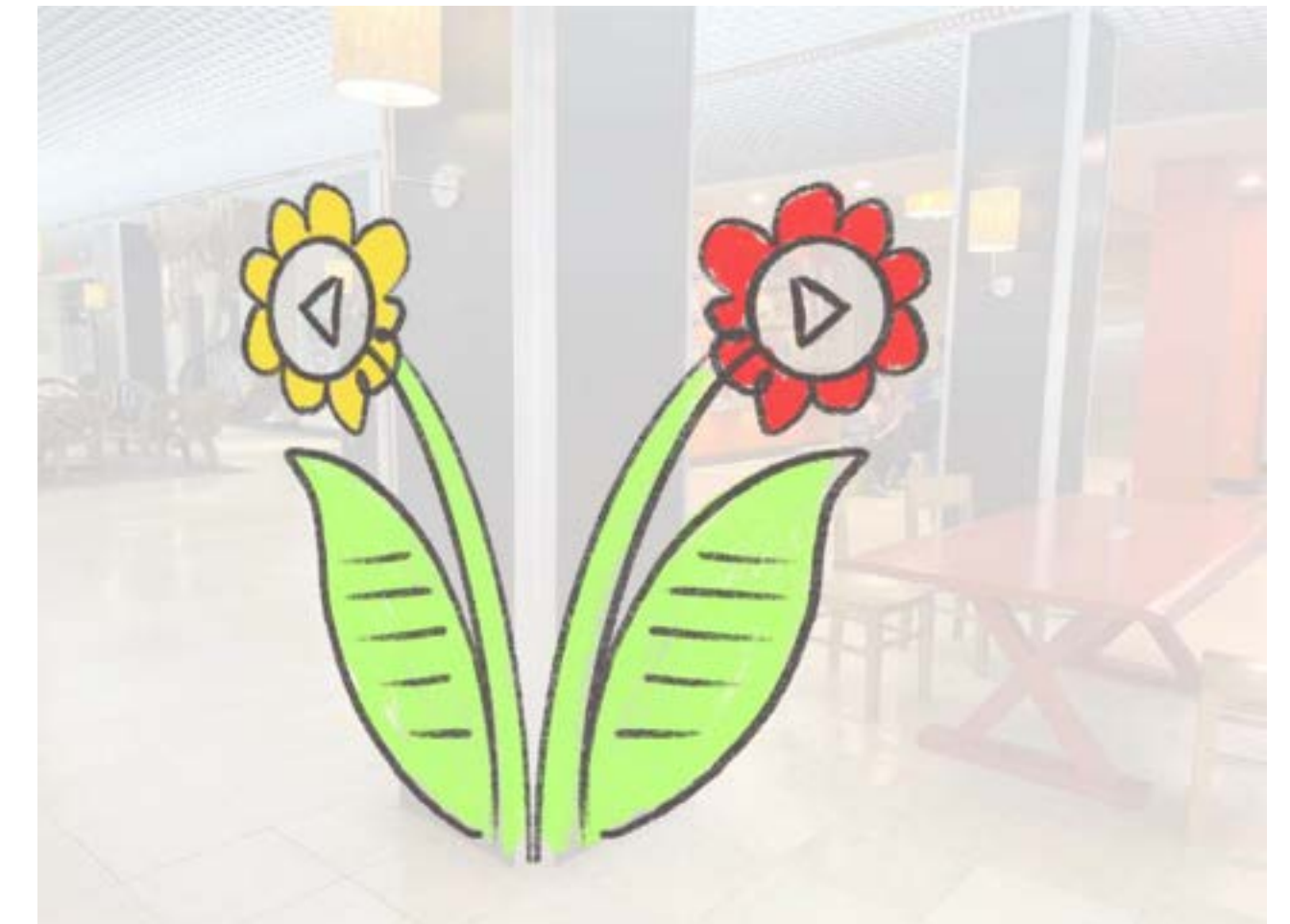
The directory system placed on the entrance can be useful for people to quickly find their destination. The directory can be a large physical board, or a digital device for users to search for resources that they want.

CONCEPT 2 - Bookshelf Wayfinidng



One of the pain point we got from our interview is that it's hard to know where to start when finding resources, so a wayfinding will be very helpful for student who try to find different type of books.

CONCEPT 3 - Column Directory



There are lots of column inside Jen library, so there is an opportunity to use them for the directory, especially in different floor that have no front desk for people to ask question.

MOODBOARD – Sining Sun





Retro--Go back to 1980s

Vintage inspired by the backstreets of Savannah, which still retains its 1980's style, with bright, vibrant, open and diverse colors, neon boxes with patterns combined with text, and bold serif fonts.

CONCEPT 1 – Point to the view



Outside Wall Logo/Landmark
Signs at the corners of building walls can clearly show people what the building is used for, while being visible to people in both directions.



Mood Adjective
lively
proactive
Active
Retro
Exciting
Resourceful
Comfortable
Diverse



Elements
lively
arrow symbol
ribbon
neon

CONCEPT 2 - The bee is reading



Outside Landmark

Placing a landmark at the entrance clearly lets patrons know where the entrance is and clearly shows the direction of the library from a distance.



Mood Adjective

Multivariate
Intelligent
Eye-catching
Young
Vibrant
Diligent



Elements

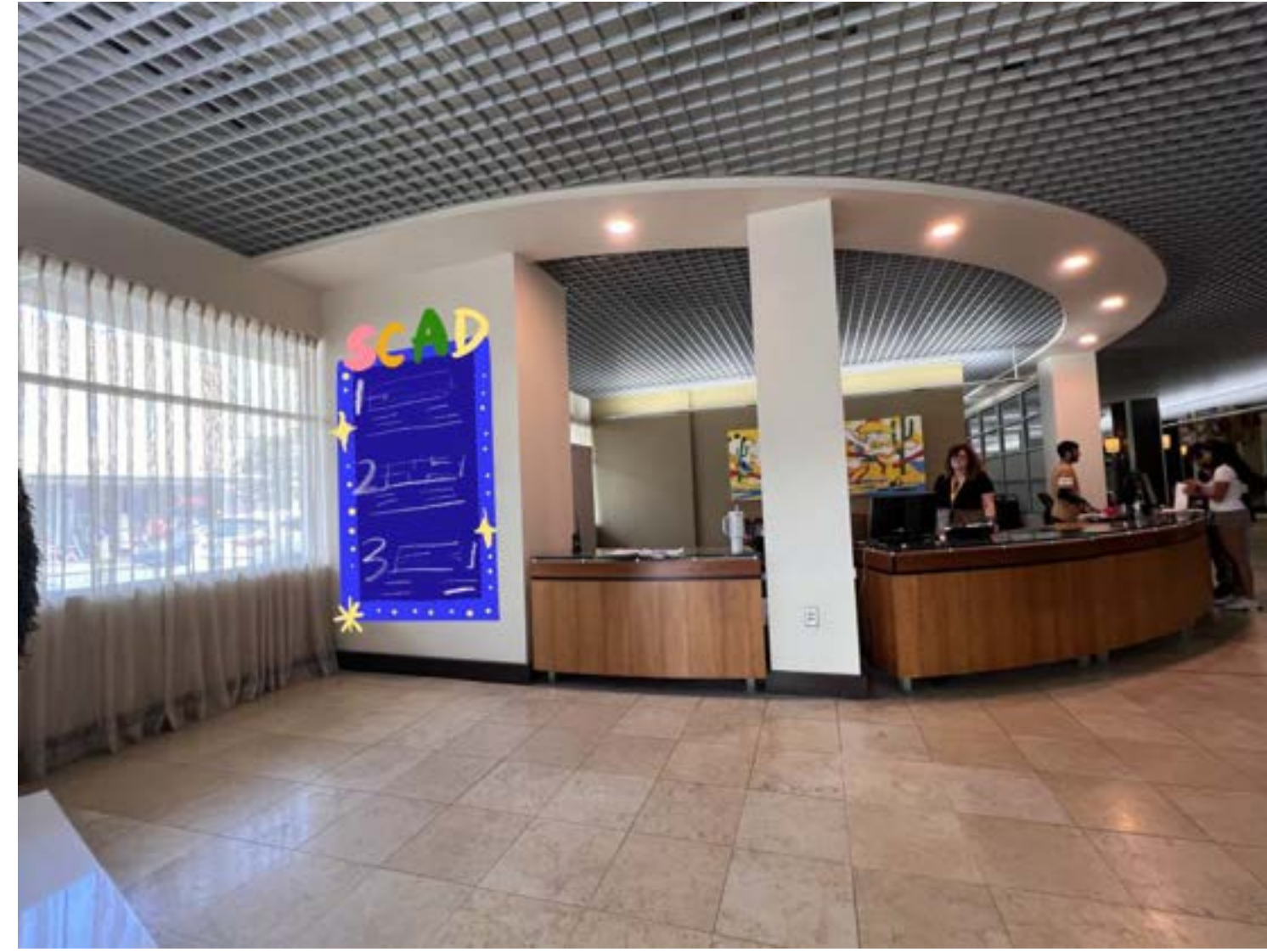
Disk
Book
Bees
Beehive
Flowers

CONCEPT 3 - Study and read day and night



Front Directory

Utilize the wall in front of the entrance gate as directory throughout the building about the function of each floor.



Mood Adjective

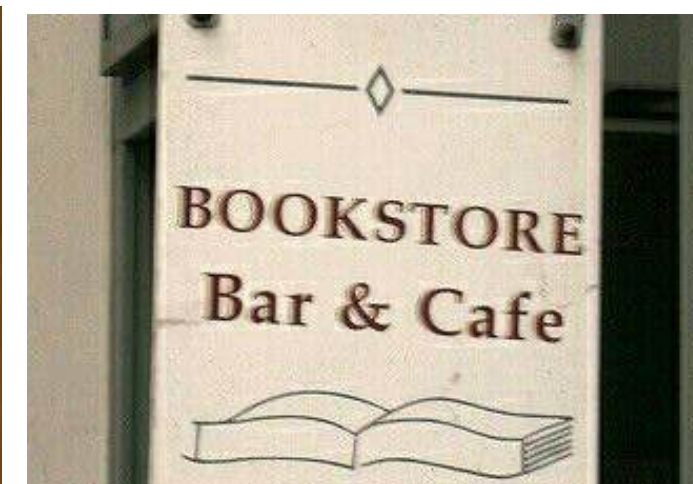
Changeable
Varied
Diligent
Multi-resource
Multi-functional
Direct
Active



Elements

Star
Night
Books
Neon

MOODBOARD – Xinyi Lou



CONCEPT 1 – Front Guide



A static and simple geometric directory in the front desk allows people to quickly find information, adding convenience to the experience.

CONCEPT 2 - TouchMap



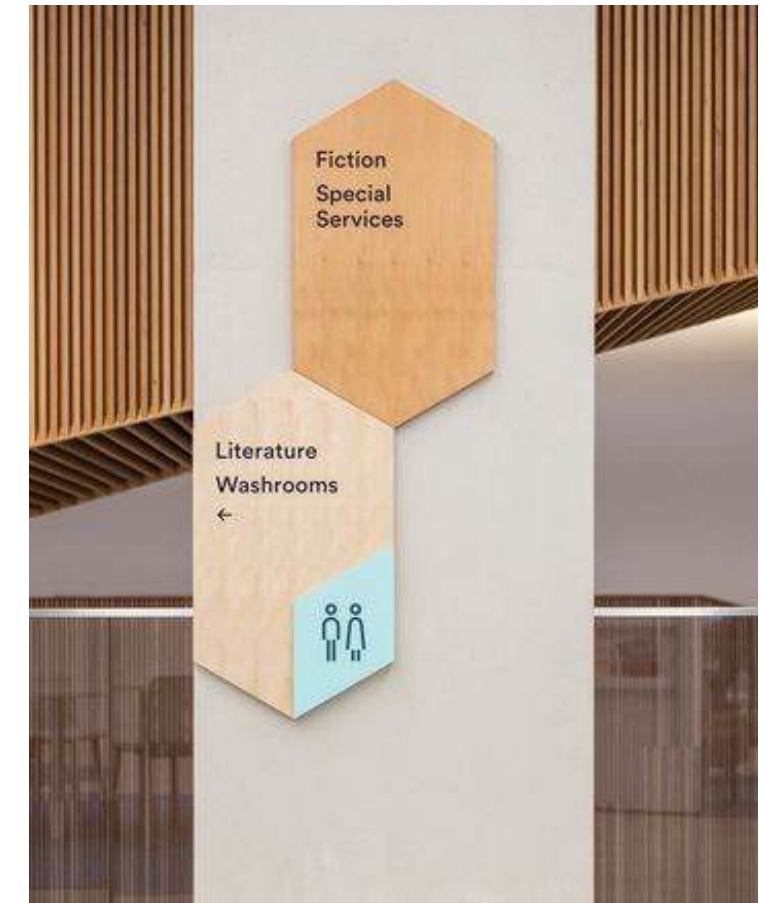
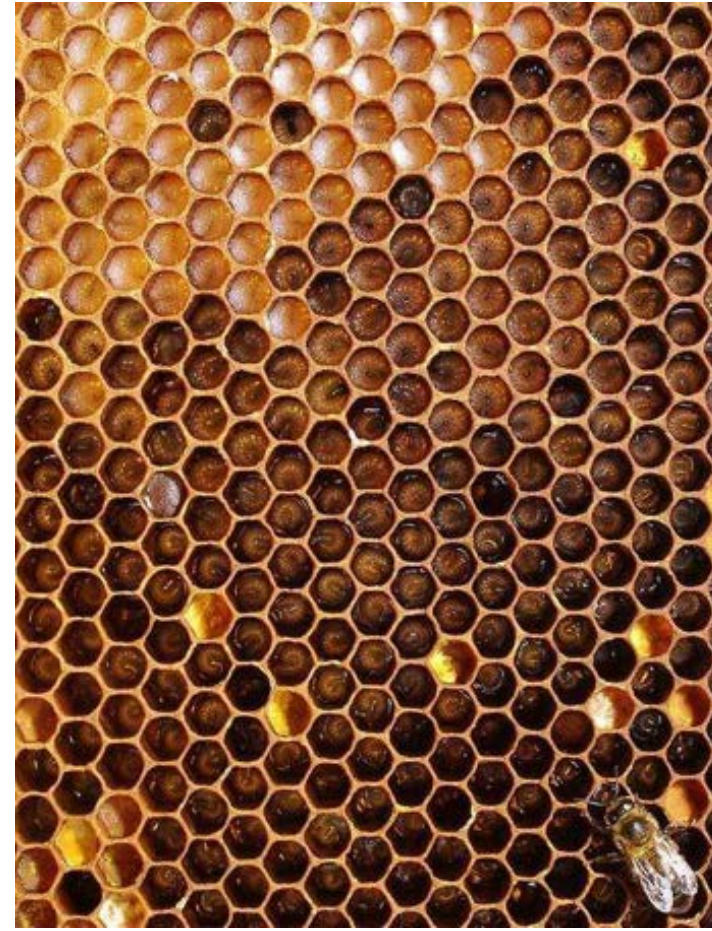
This touch-screen directory on library pillars helps students quickly find books and navigate the space. Minimalist geometric shapes and a calm, vintage color palette blend modern function with timeless design for an easy user experience.

CONCEPT 3 - Pathfinder



Guide visitors from the outside and help them learn about the library effectively.

MOODBOARD – Qiyue Guan

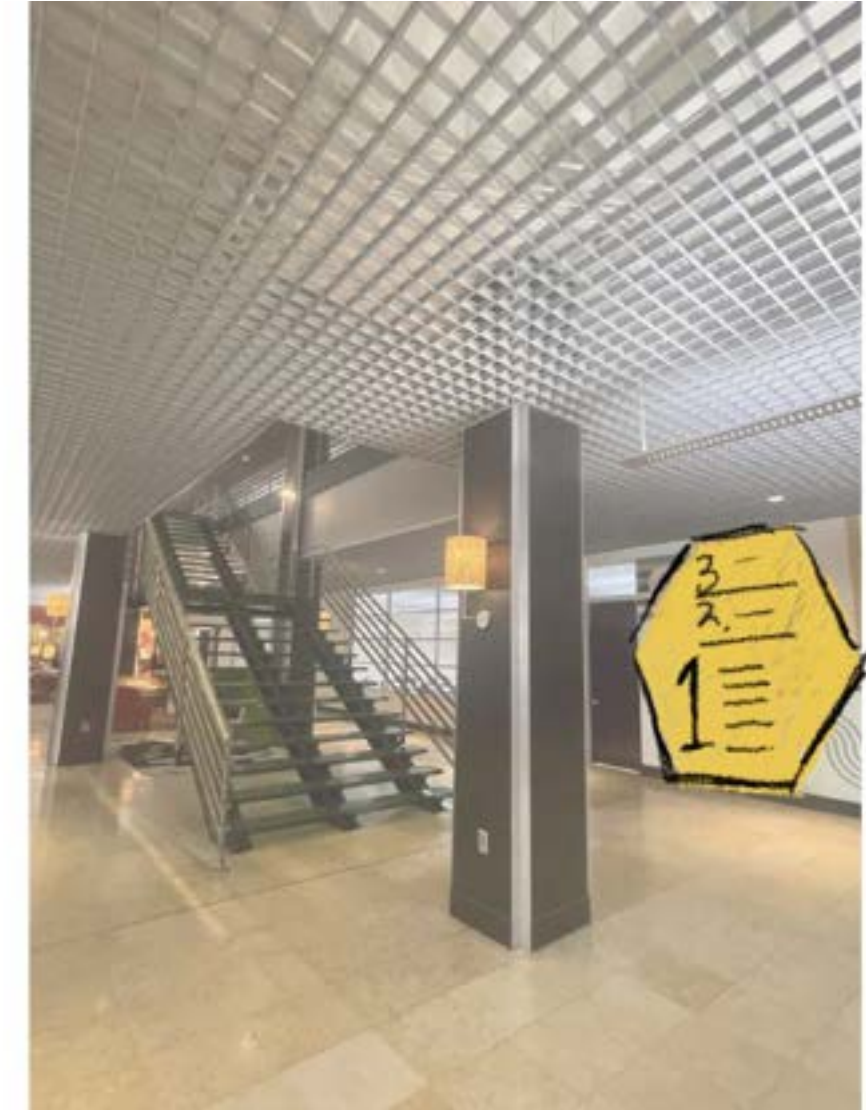
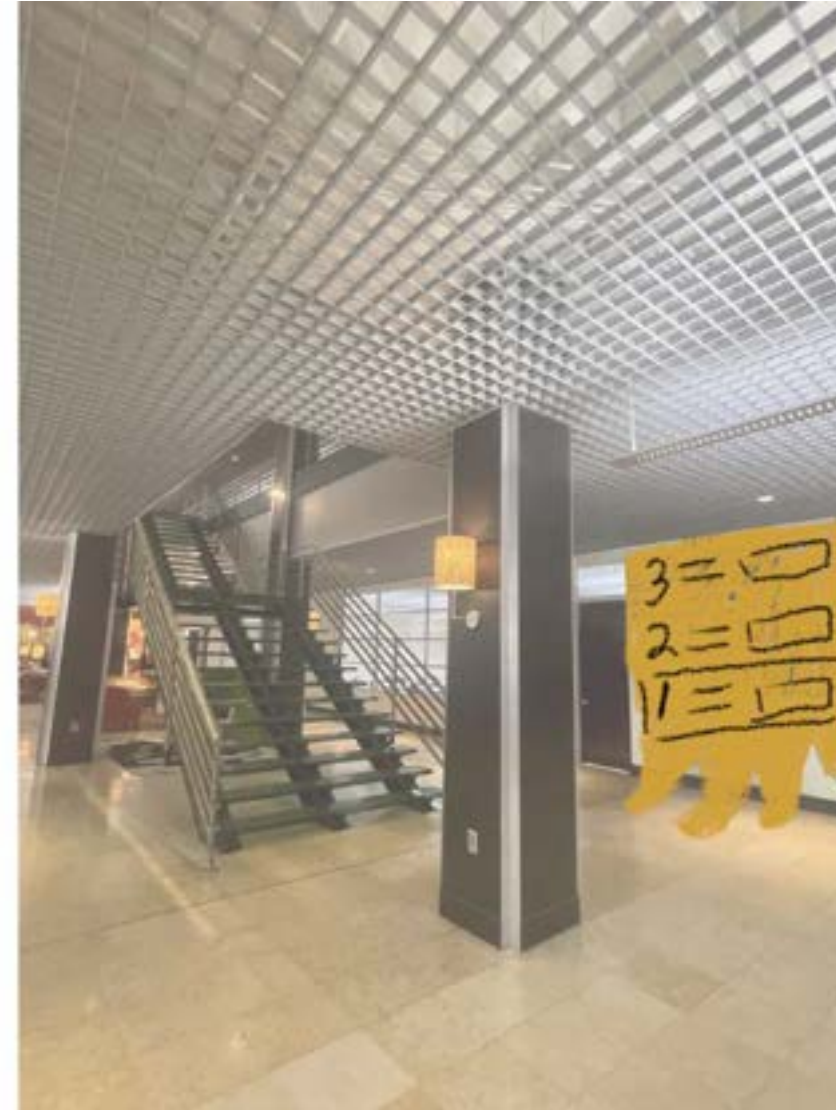
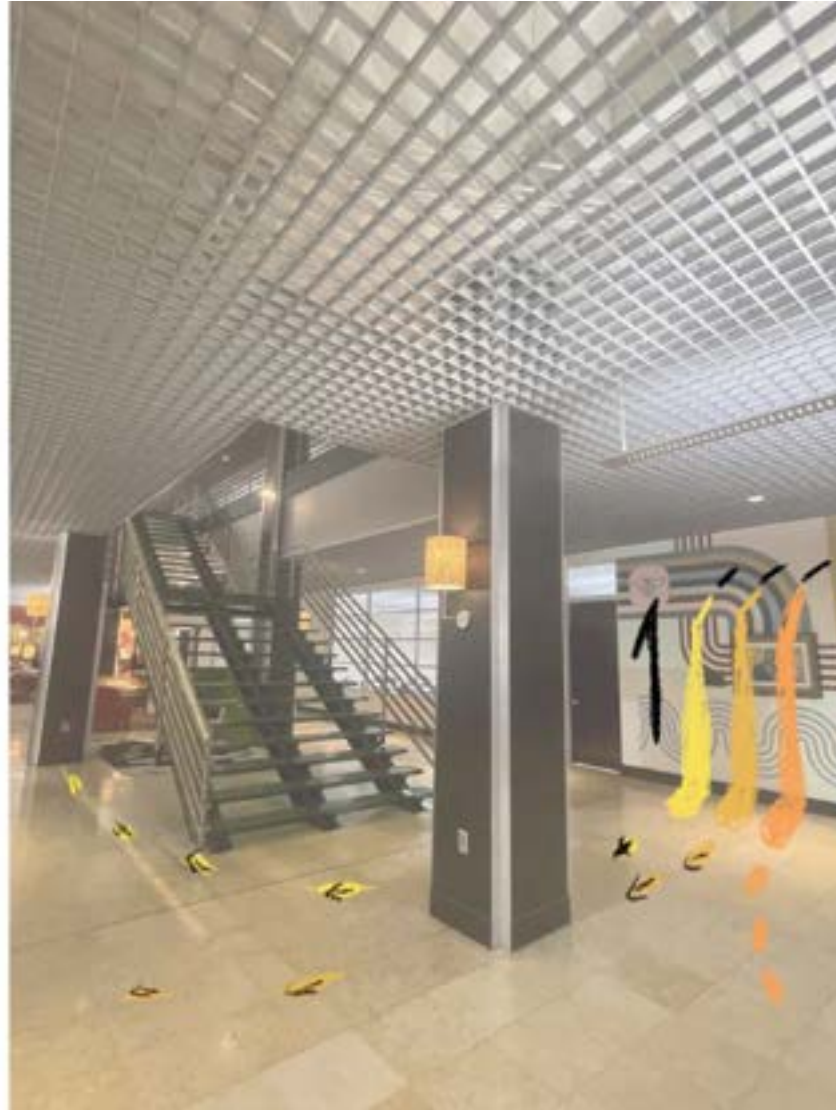


CONCEPT 1 – Entrance Directory



Utilize the wall in front of the entrance gate as directory throughout the building about the function of each floor.

CONCEPT 2- Wall Directory



Use the wall next to the staircase to indicate the function of this level and guide people to their final destination.

CONCEPT 3 - Columns Directory



Utilizing the columns of the front staircase to clearly tell the floor where you are now.

PART 4



Jen Library

- Savannah College of Art and Design's main research and visual discovery hub is the Jen Library, located on historic Broughton Street in the heart of downtown Savannah, Georgia. This building was acquired by SCAD in 1996. Originally a department store, the three-story building was remodeled with large windows to provide natural light, and the non-functioning escalator was replaced with a monumental glass staircase. The library was named for benefactors Jim and Lacy Jen in 1999.

Research Summary

- The Jen Library serves as the main library of the Savannah College of Art and Design, providing a vast amount of resources for visitors and students. However, due to the lack of a navigation system and wayfinding tools, students often struggle to locate the books and resources they need, which can lead to confusion within the building. By designing an effective wayfinding system, the Jen Library can significantly enhance the overall experience for students and visitors alike.





Visual Narrative

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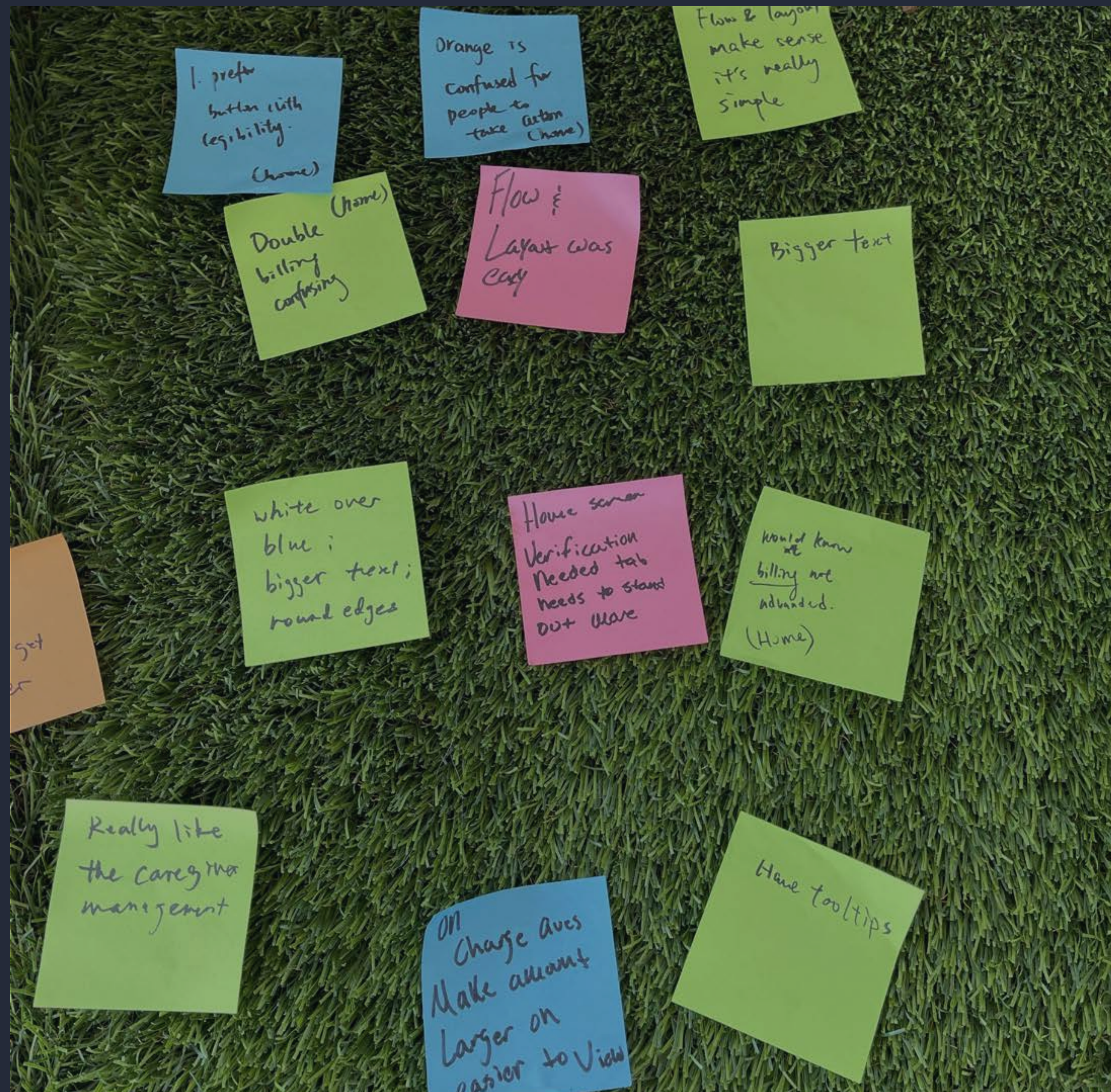


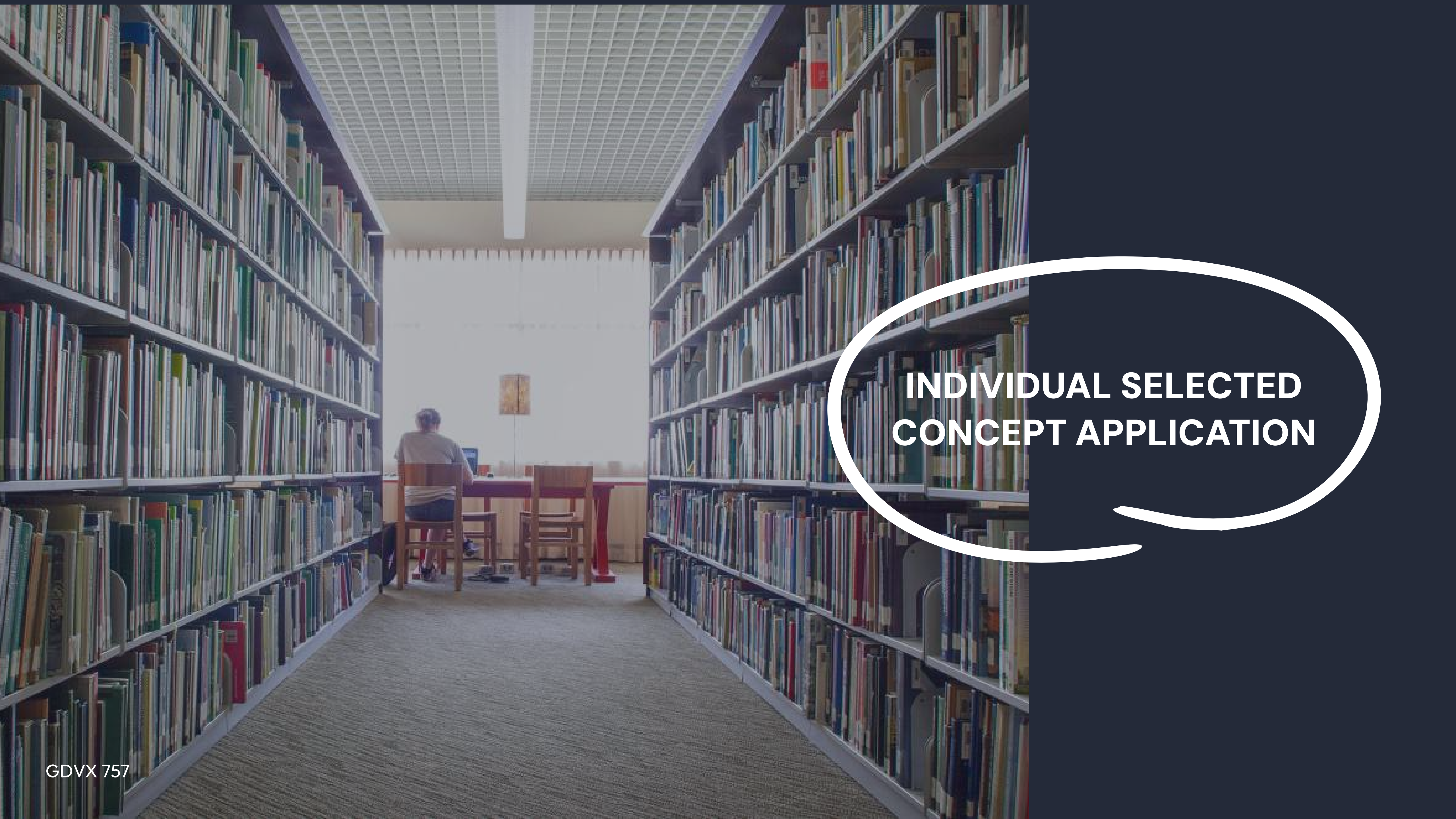
**HYBRID MOOD
EXPERIENCE**

MAIN FEATURE CONCEPT

“EASY EXPLORATION”

- Wayfinding Designs, dedicated to creating a modern, lively and clear guidance system design for students, using lightboxes as decoration and eye-catching reminders.
- Floor plans that use a modern style to clearly show the function of each floor and the rooms it contains as well as floor maps
- Exterior signage design, dedicated to the design of an eye-catching three-dimensional sign that protrudes outward to point the reader in the right direction.



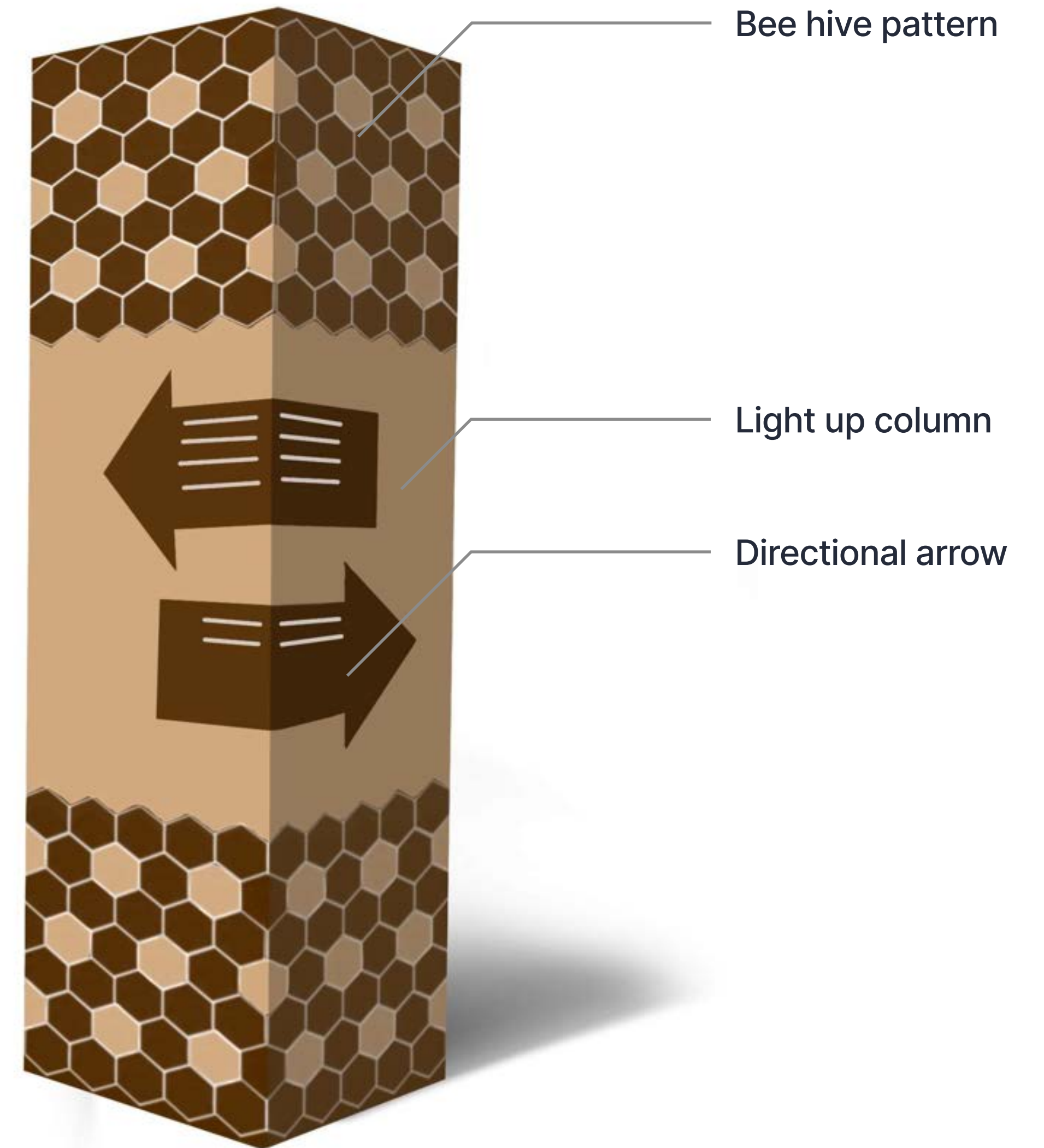


**INDIVIDUAL SELECTED
CONCEPT APPLICATION**

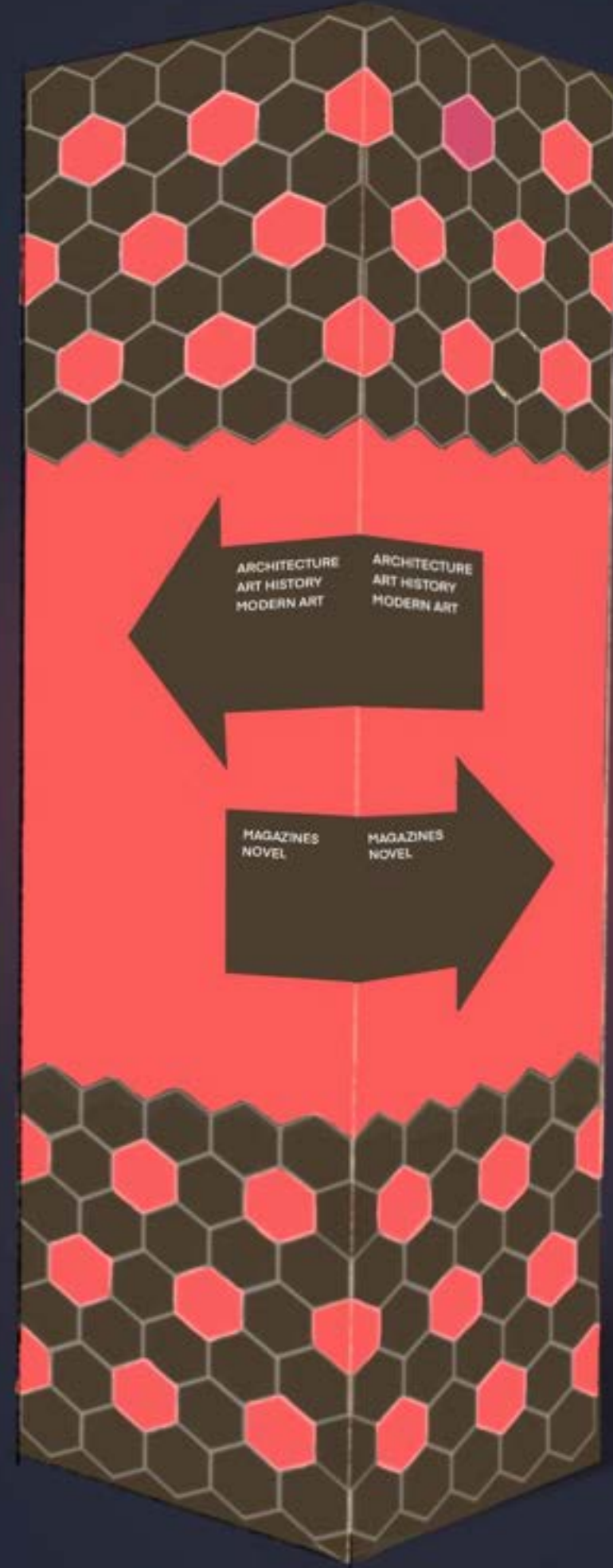
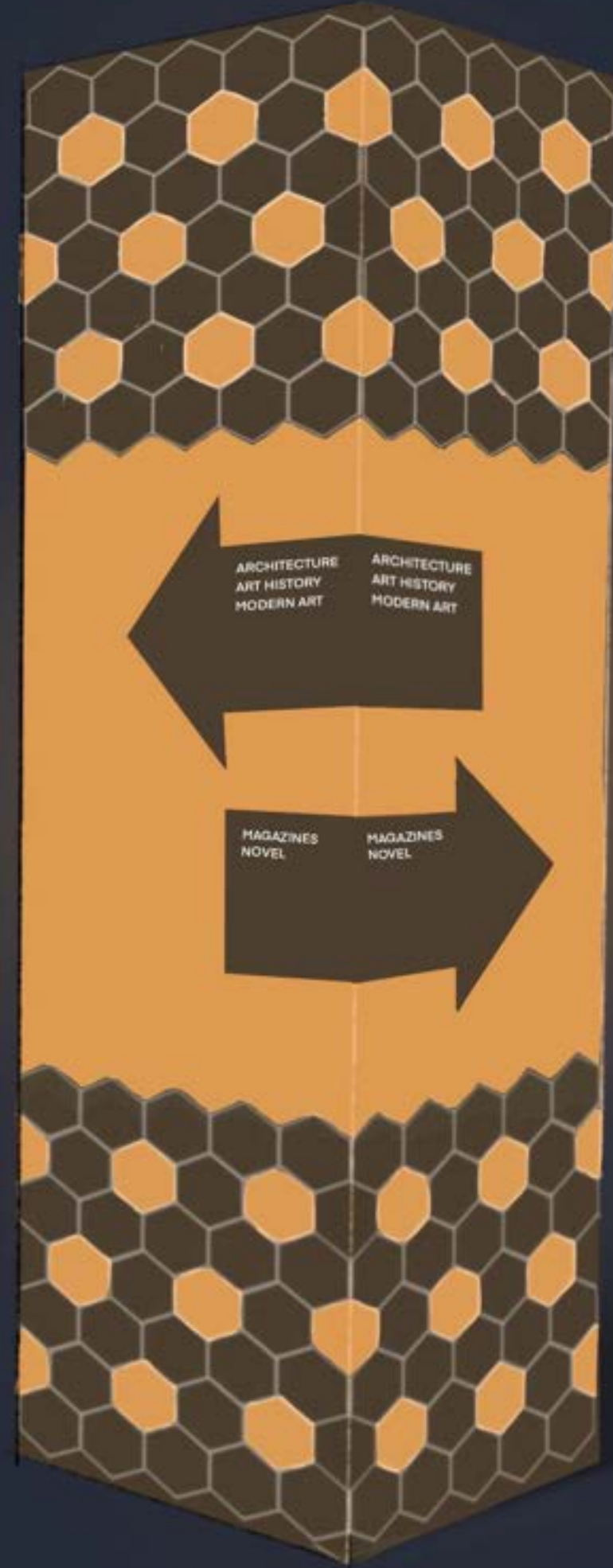
FEATURE 1 – Li Ye

COLUMN WAYFINDING

- This is an integrated wayfinding column that will be installed loosely on each floor, featuring directional arrows and light up function.
- The top and bottom part of the column have bee hive pattern to represent SCAD element.
- The column have directional arrow to show the visitor the location of different resources.
- The entire column can light up in different colors to indicate each floor.



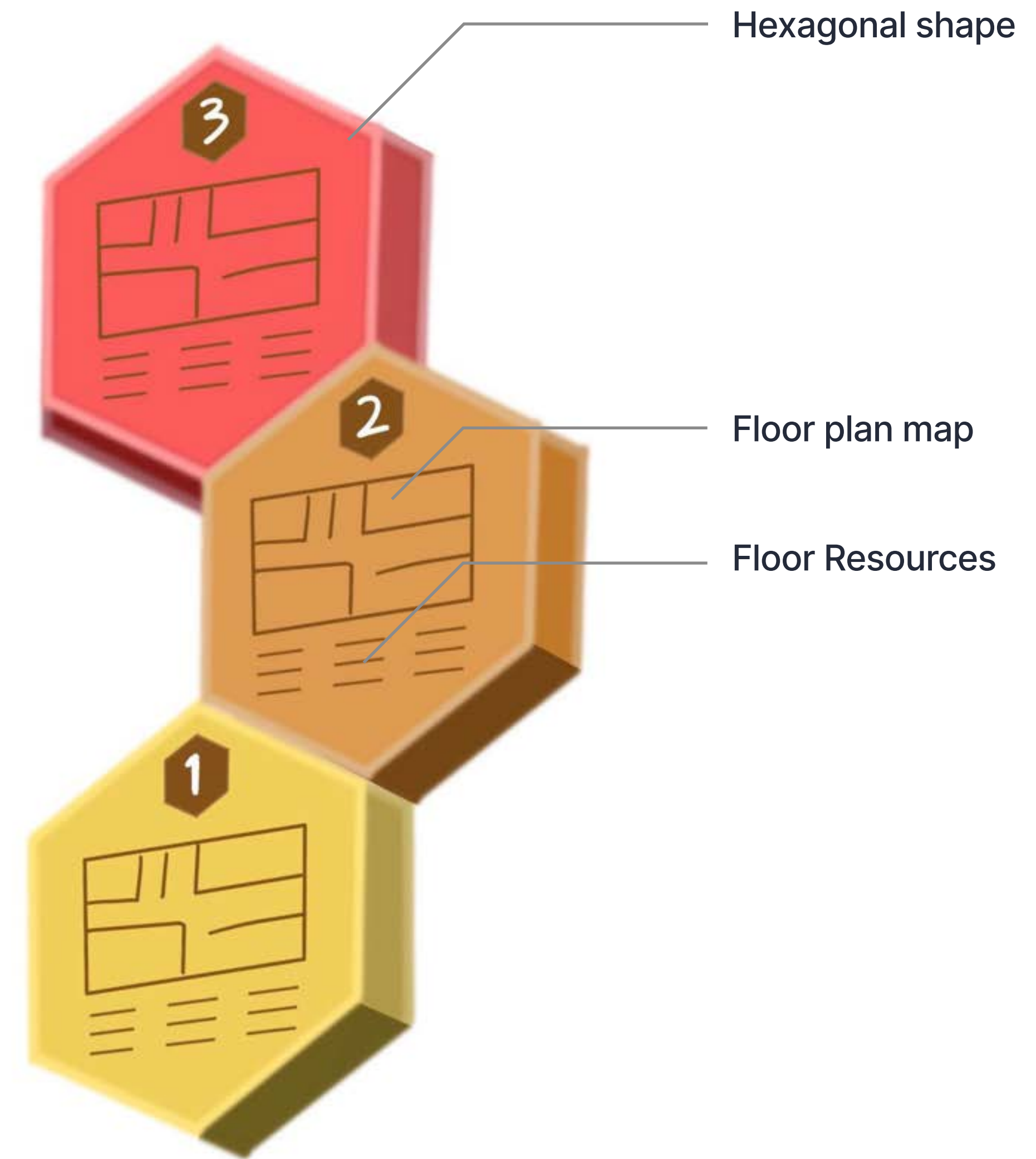
COLUMN WAYFINDING



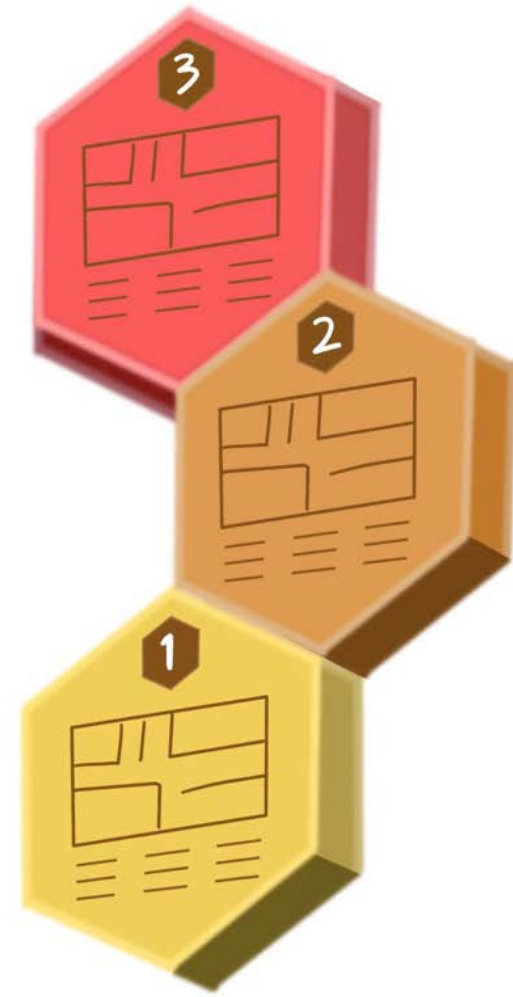
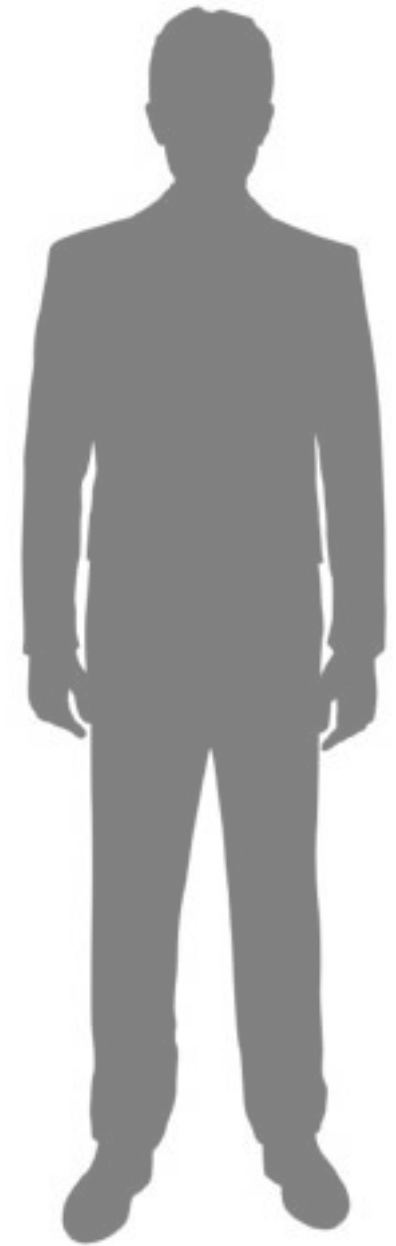
FEATURE 2 – Li Ye

FLOOR PLAN MAP

- This is an integrated floor plan map inside the elevator to show the visitors different resources they can find in different floors.
- The floor plan is designed based on hexagon to indicate the bee hive element.
- Different floor are indicate with different color to help the visitors easy to understand.
- The map label different resouces under each floor plan map to help visitors find what they want more effeciently.



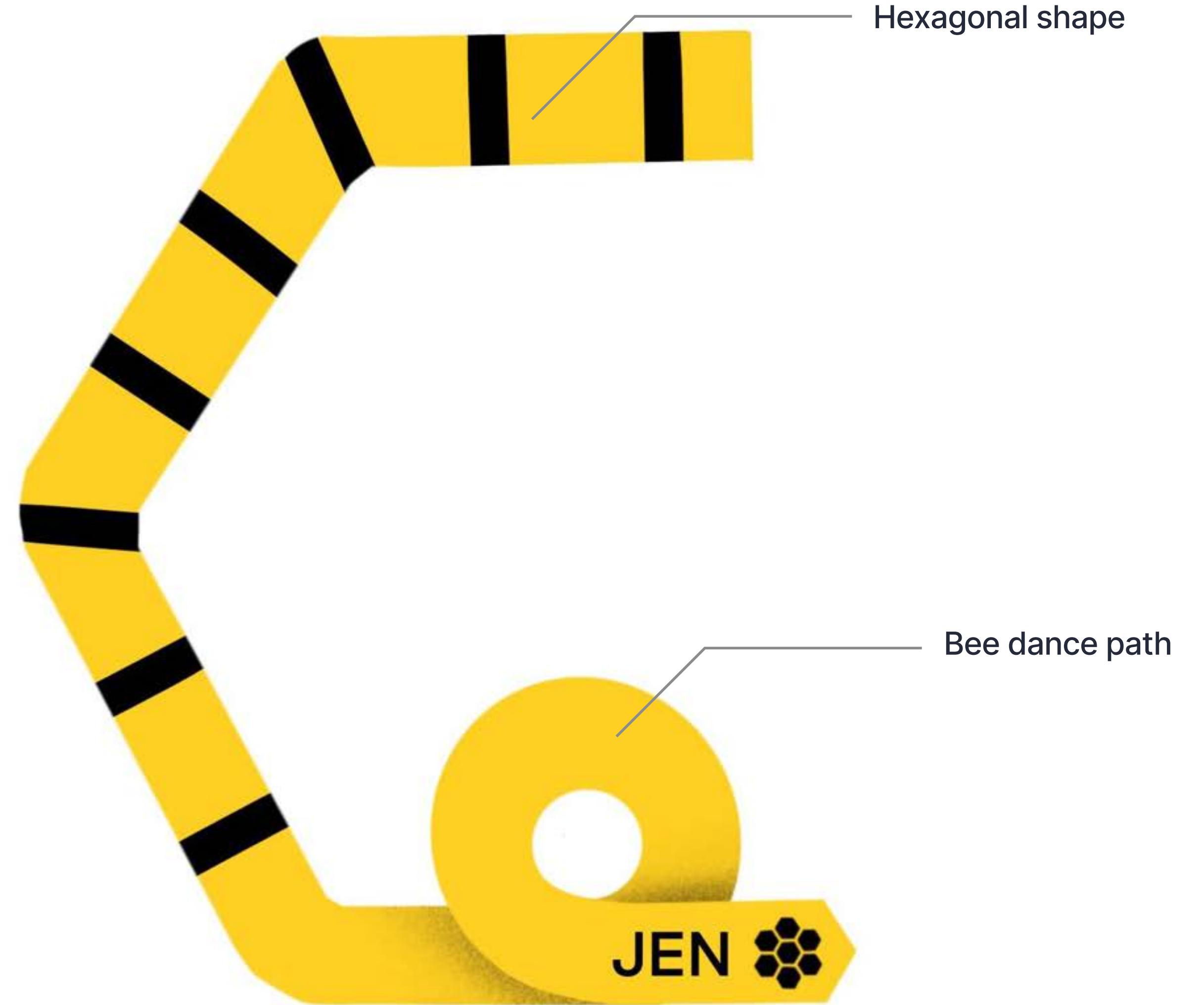
FLOOR PLAN MAP



FEATURE 3 – Li Ye

OUTSIDE LOGO SIGNAGE

- This is an outside logo signage to show people nearby that this is the Jen Library.
- The signage was designed based on the bee dance, use line line shape to tell students that this is where you can find resources.
- The signage choose yellow and black as its color to indicate the “SCAD bee”



OUTSIDE LOGO SIGNAGE



FEATURE 1.1- Sining Sun

WAYFINDING SYSTEM

- It's a wayfinding system that's on every wall on every level.
- The graphic for each panel showing important rooms is a hive to represent SCAD element.
- The directional line extends to the door of the room and can be easily followed.
- It's very obvious when visitors enter the library.



FEATURE 1.2- Sining Sun

WAYFINDING SYSTEM

- It's a wayfinding system that's on every wall on every level.
- The whole signage is a honeycomb shaped light box
- Mark important points, such as restrooms and elevators and so on.



FEATURE 2.1 – Sining Sun

OUTSIDE LOGO SIGNAGE

- Honeycomb shape light box which is very eye catching.
- Hive pattern decorative facade represent SCAD element.
- It is very convenient when one is walking to find the entrance as well as driving to find the library.



FEATURE 2.2 – Sining Sun

OUTSIDE LOGO SIGNAGE

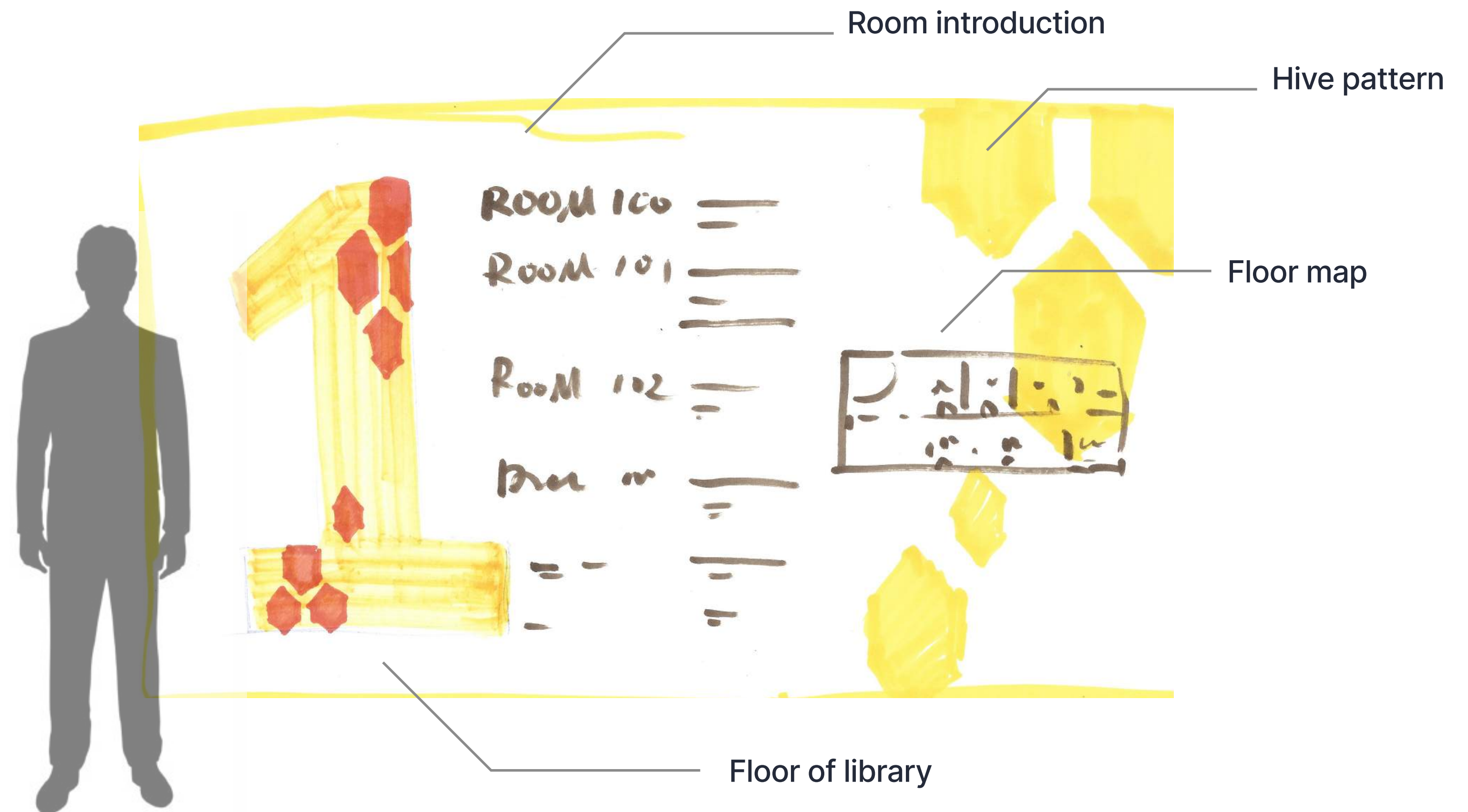
- Bees represent SCAD members.
- Arrow pointing to the entrance.
- Entrance with honeycomb shaped sticker for directions.



FEATURE 3.1- Sining Sun

FLOOR PLAN MAP

- This will be on an entire wall of the floor plan located across from the front desk.
- Will be able to clearly present the purpose of the room on the floor



FEATURE 3.1- Sining Sun

FLOOR PLAN MAP



FEATURE 3.1– Sining Sun

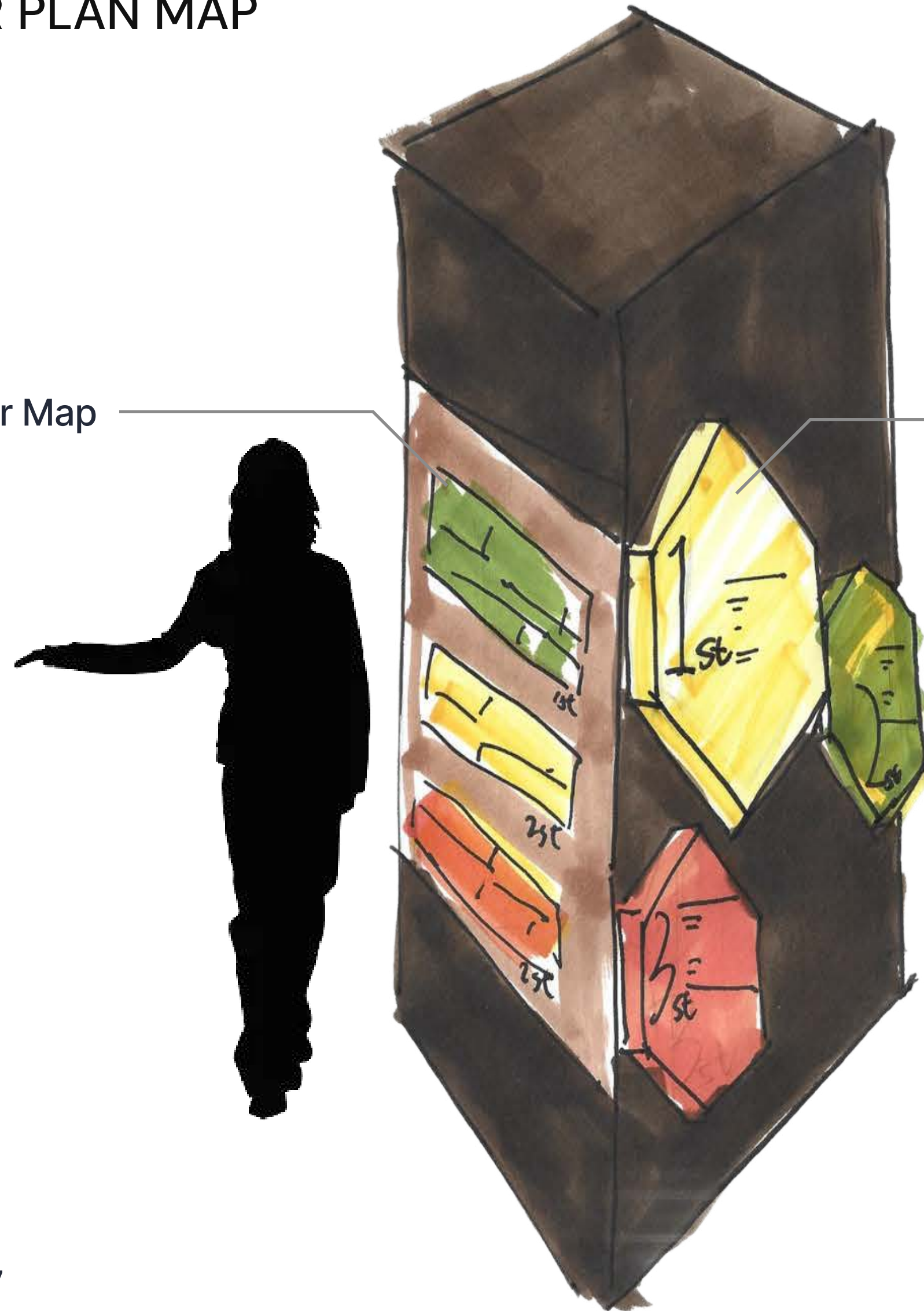
FLOOR PLAN MAP



FEATURE 3.2- Sining Sun

FLOOR PLAN MAP

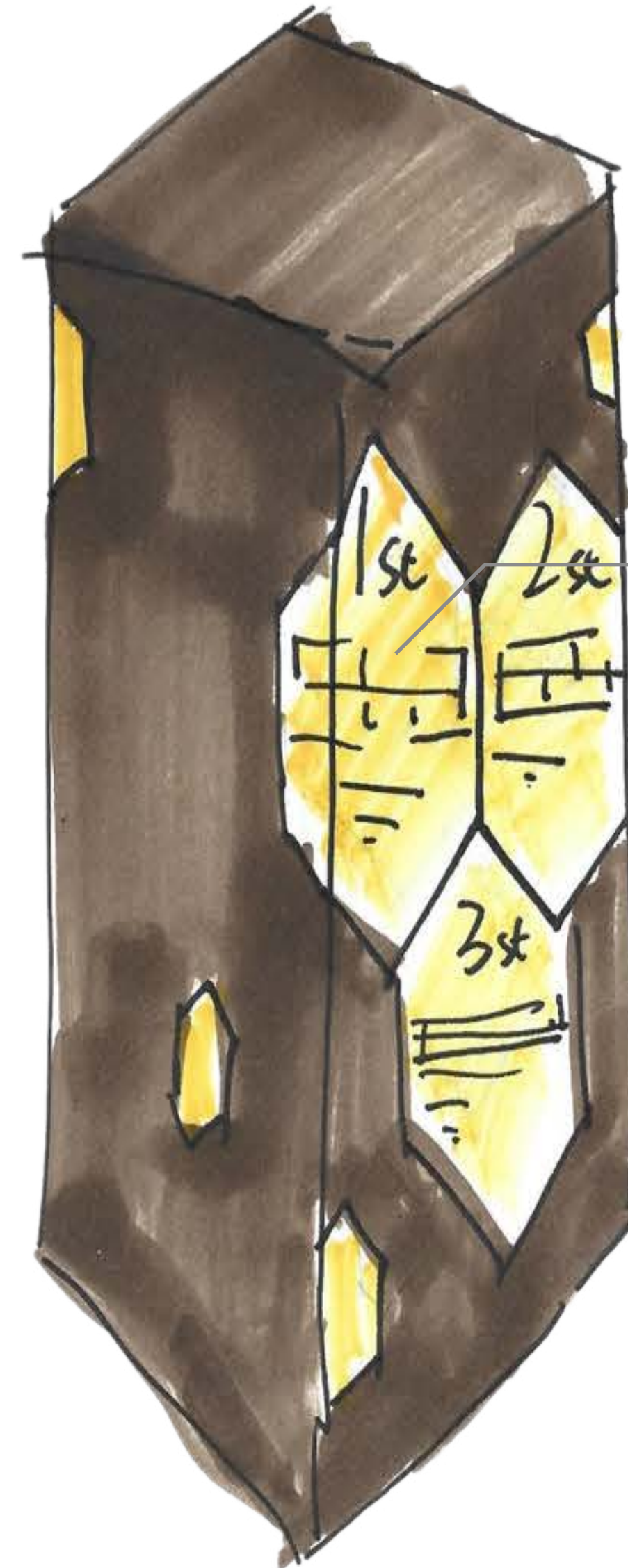
Floor Map



Lightboxes introduce floor uses and important rooms



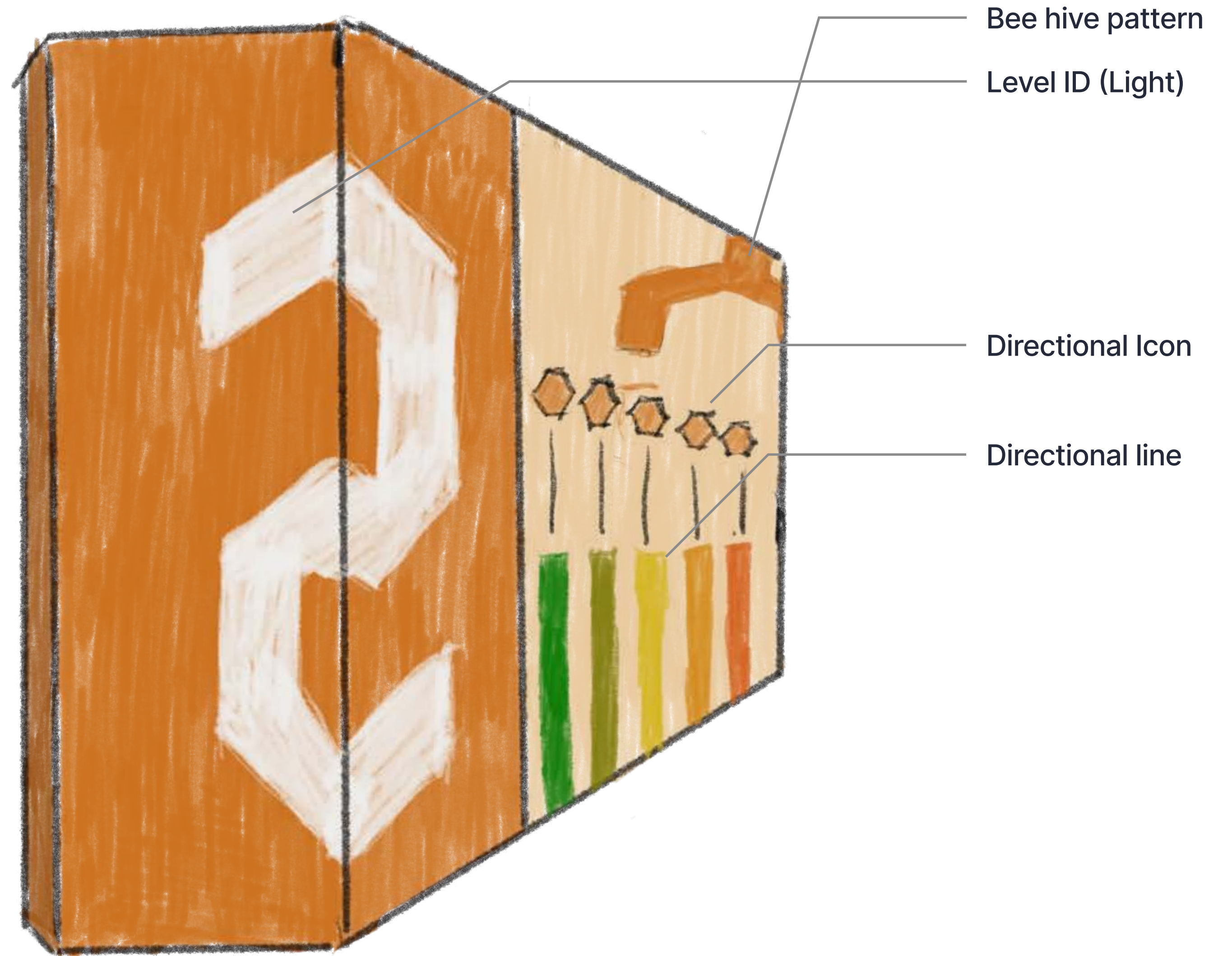
The entire column as a whole is a light box, with information on the part of the translucent light



FEATURE 1 – Qiyue Guan

WAYFINDING

- This is a wayfinding wall that will be installed on the wall next to the elevator on each floor with directional lines and lighting.
- Different resources are represented by different colors and lines show visitors the routes to the different resources.
- The color of the body of the wall tells the visitor what floor they are currently on.



WAYFINDING



FEATURE 2 – Qiyue Guan

OUTSIDE LOGO SIGNAGE

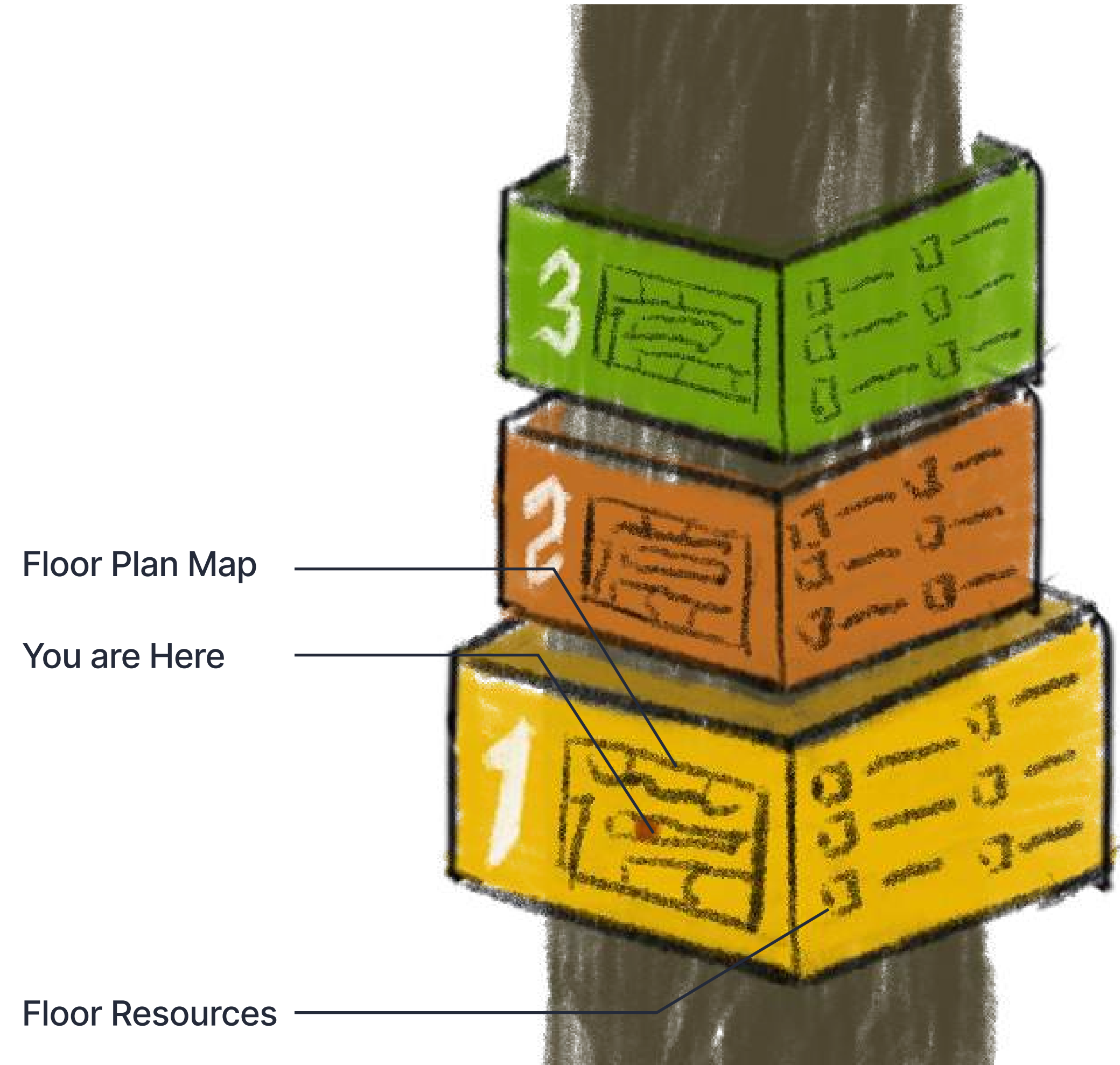
- Incorporating SCAD's bee element.
- Combine the open book with the hexagonal shape of a hive.
- Bright colors are easy for visitors to find on the street.



FEATURE 3 – Qiyue Guan

FLOOR PLAN MAP

- This is a floor plan that allows visitors to see what resources are available on each floor and where they are located.
- The floor plan will be installed at the ends of each floor and in the center (at the entrance of the stairs).
- The whole is made up of three lightboxes, each representing a floor.
- Each lightbox represents a different floor through different colors, the lightbox for the current floor will be slightly larger than the other two lightboxes.
- The red dot represents the current location, which is convenient for visitors to know where they are.



FLOOR PLAN MAP



FEATURE 1 – Xinyi Lou

OUTSIDE LOGO SIGNAGE

- Combine SCAD's bee elements.
- Minimalist graphics
- Bee elements are used on the box building to form a whole and attract everyone's attention.



FEATURE 1 – Xinyi Lou

OUTSIDE LOGO SIGNAGE



FEATURE 2.1 – Xinyi Lou

WAYFINDING

- The color of the walls tells visitors what floor they are on.
- Arrows indicate specific places to go on this floor.
- It combines elements of organic honey.



FEATURE 2.1 – Xinyi Lou

WAYFINDING



FEATURE 2.2 – Xinyi Lou

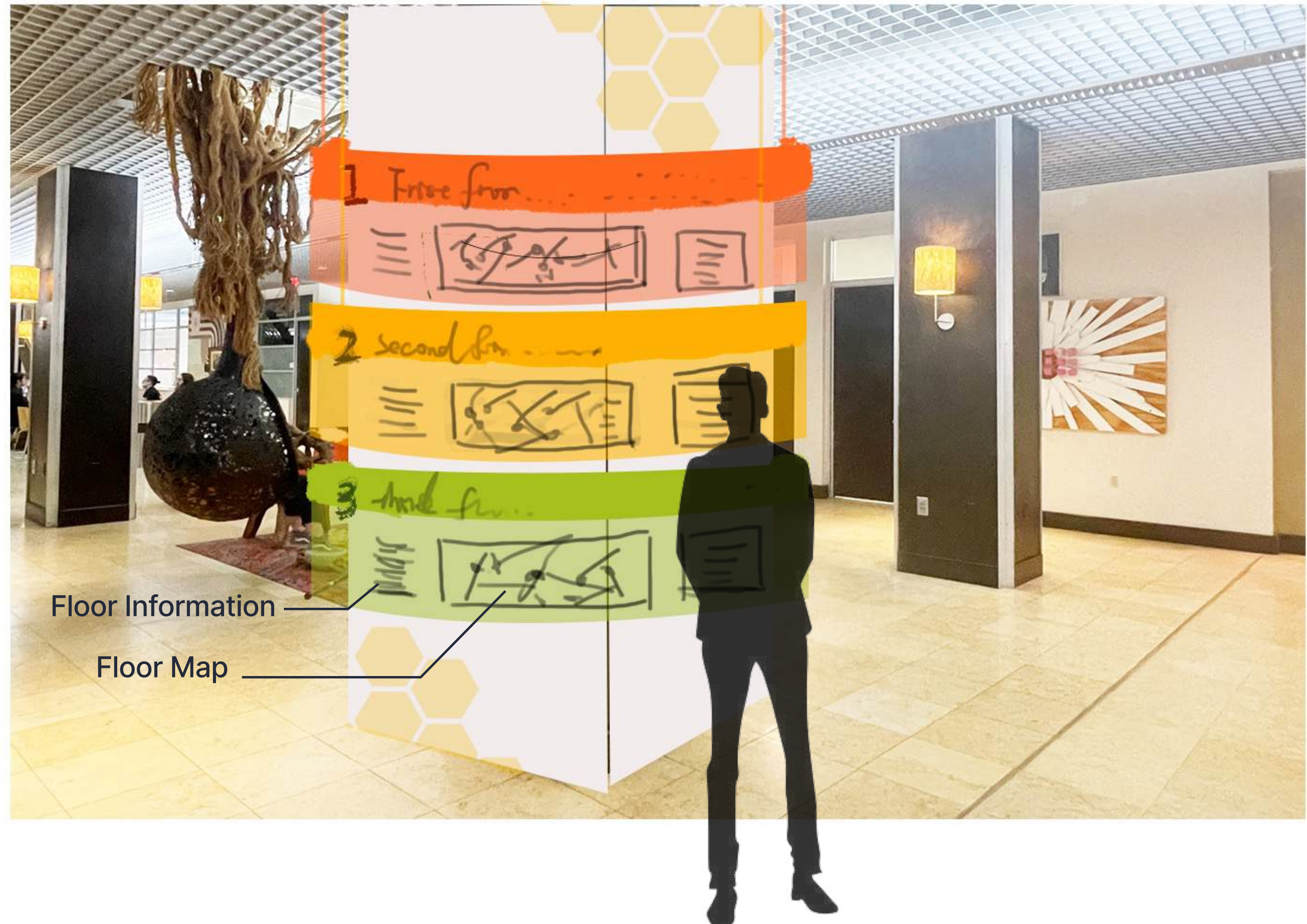
WAYFINDING



FEATURE 3 – Xinyi Lou

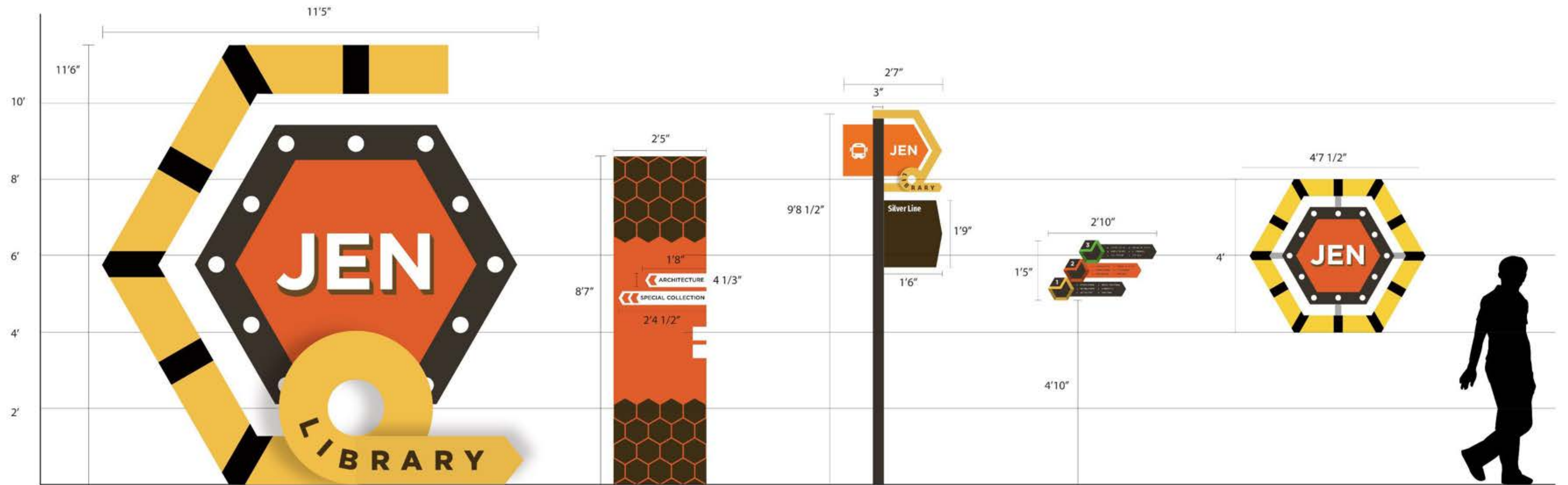
FLOOR PLAN MAP

- Bright different colors distinguish
- Simple and intuitive
- Visitors can see detailed information on each floor/tell them how to get around and where they are

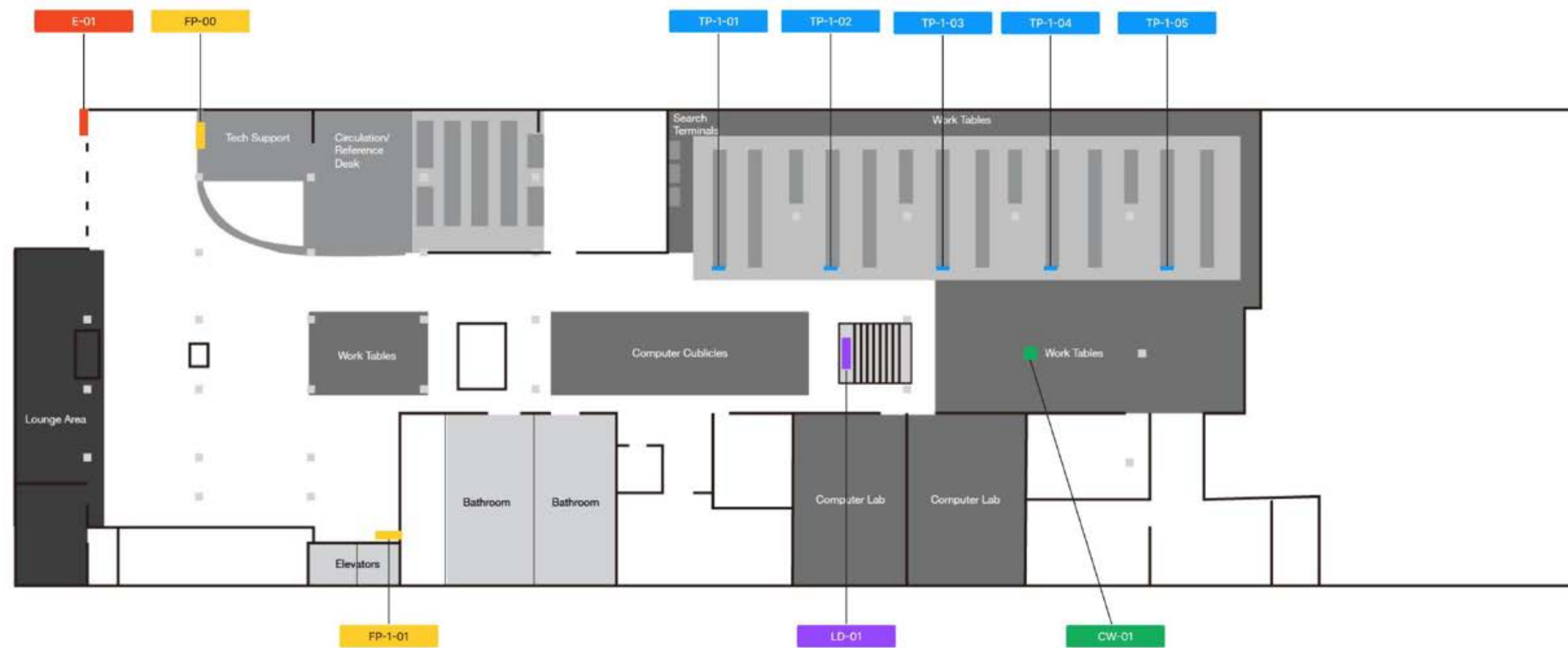


PART 5

System Refinement

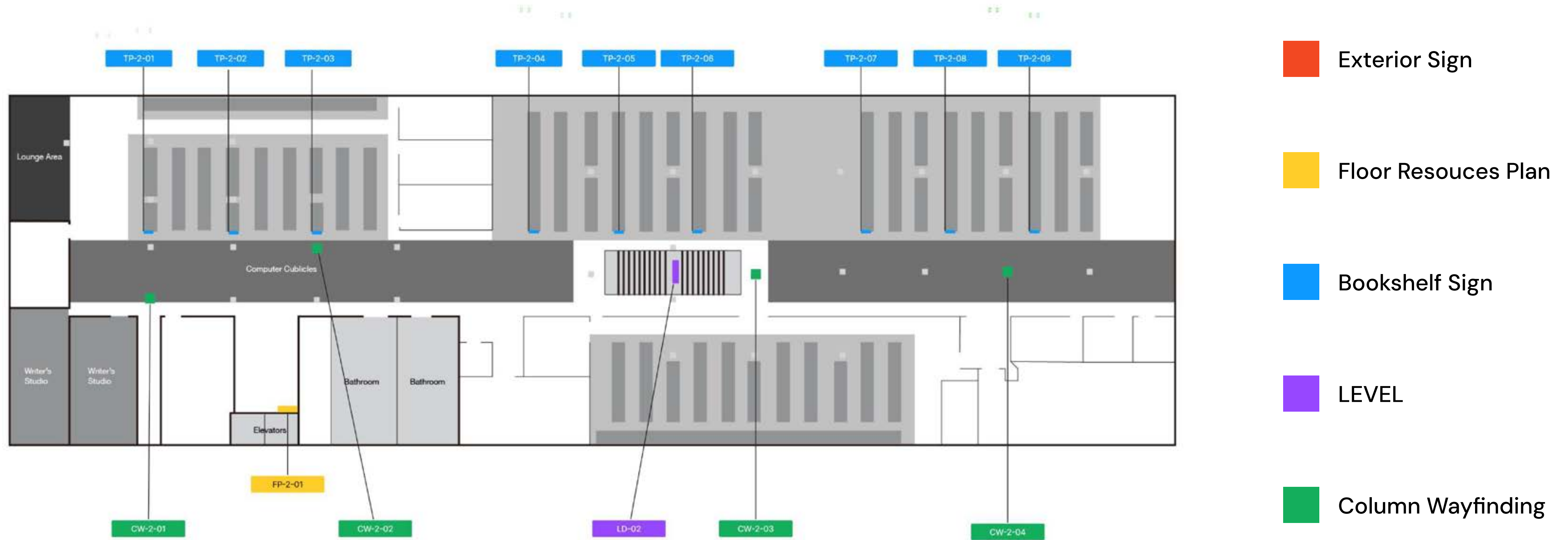


Location Plan-1st Floor

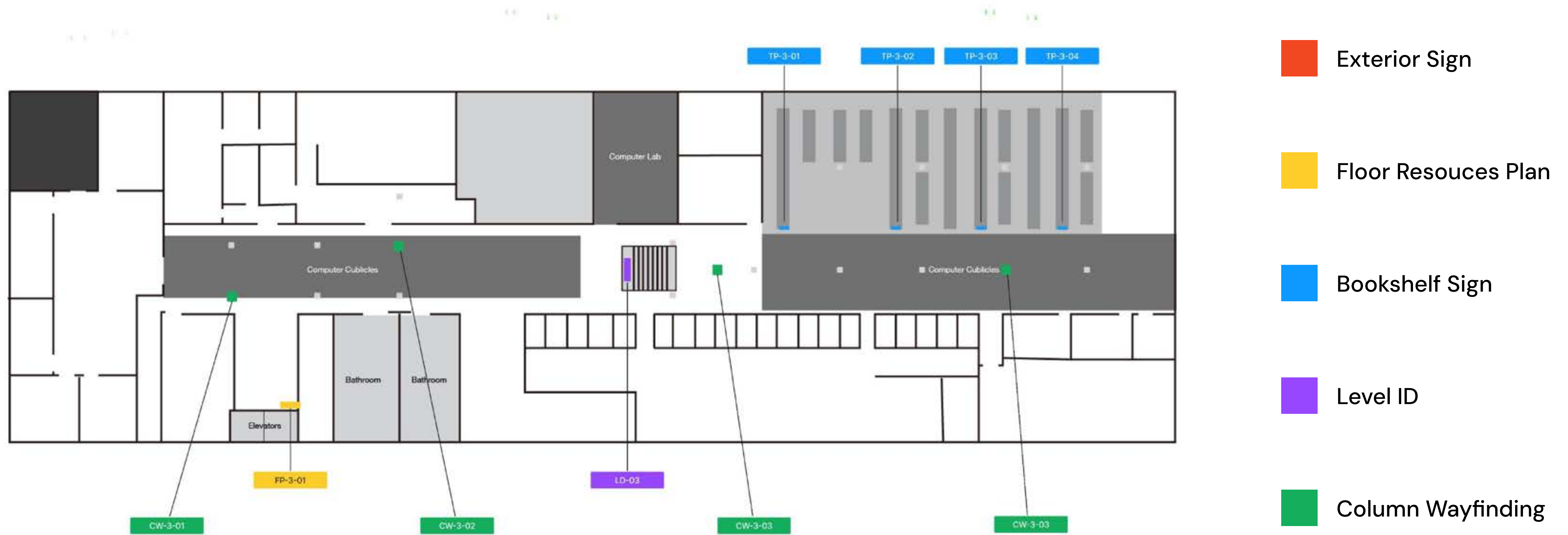


- Exterior Sign
- Floor Resources Plan
- Bookshelf Sign
- Level ID
- Column Wayfinding

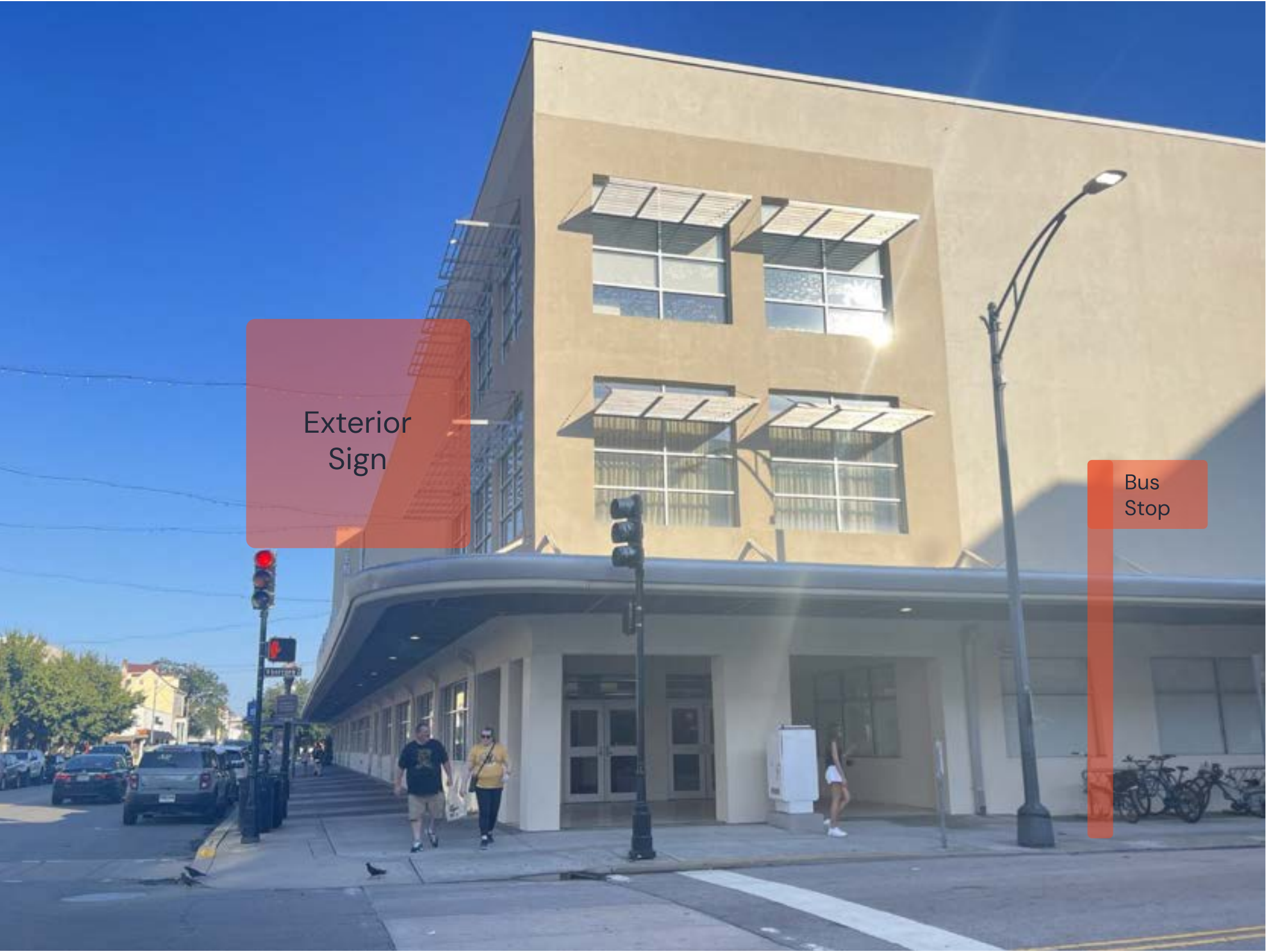
Location Plan-2nd Floor



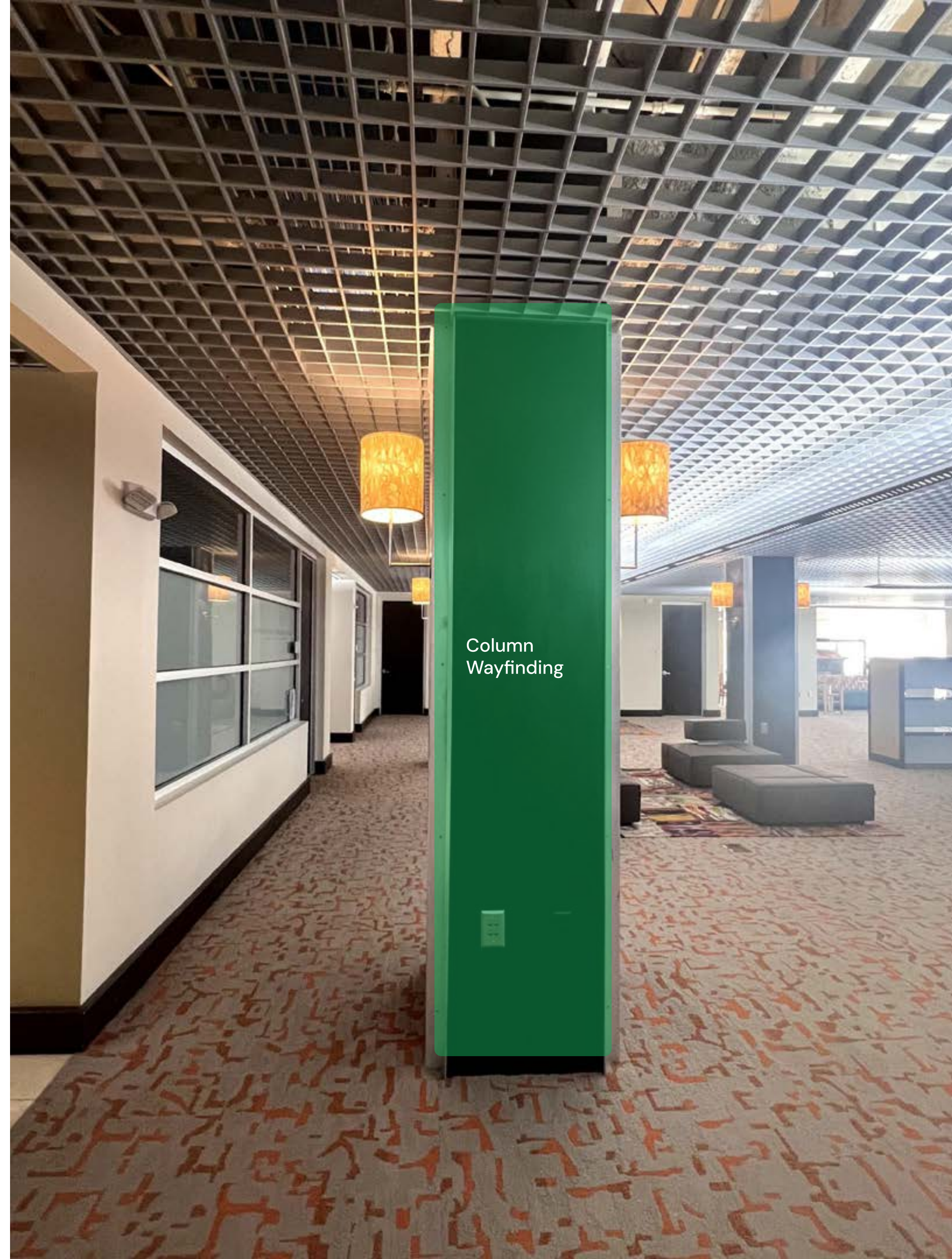
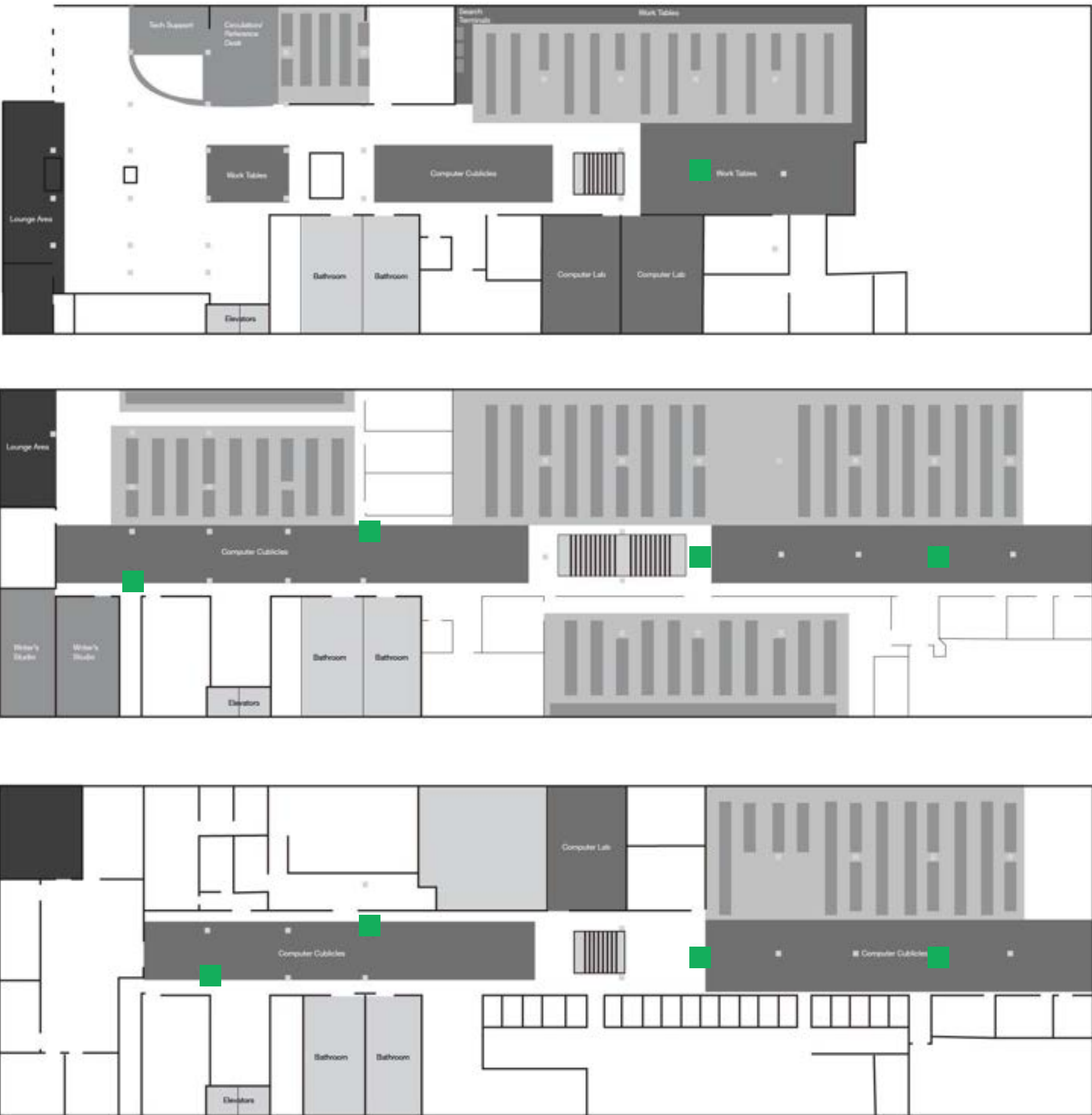
Location Plan-3rd Floor



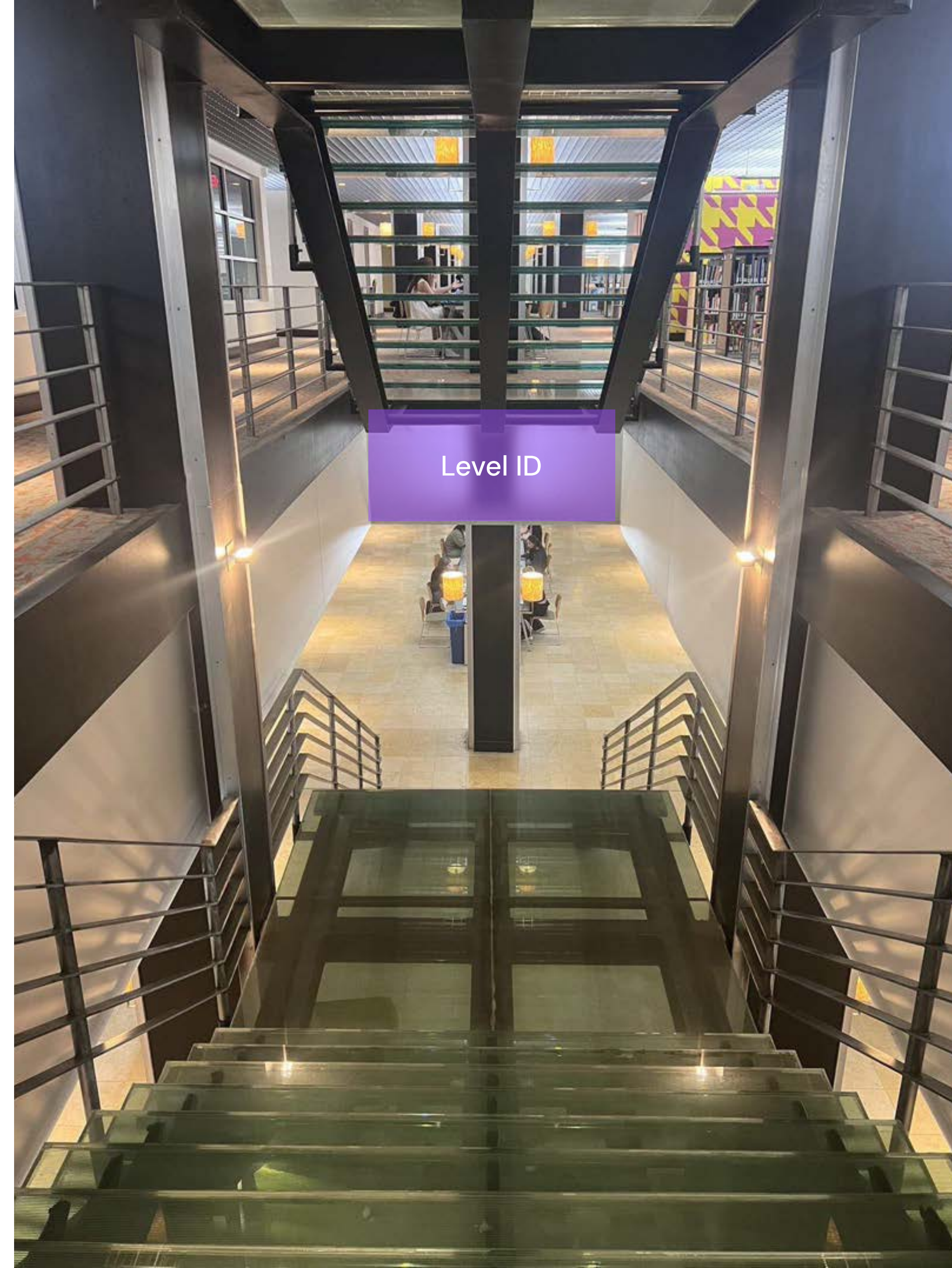
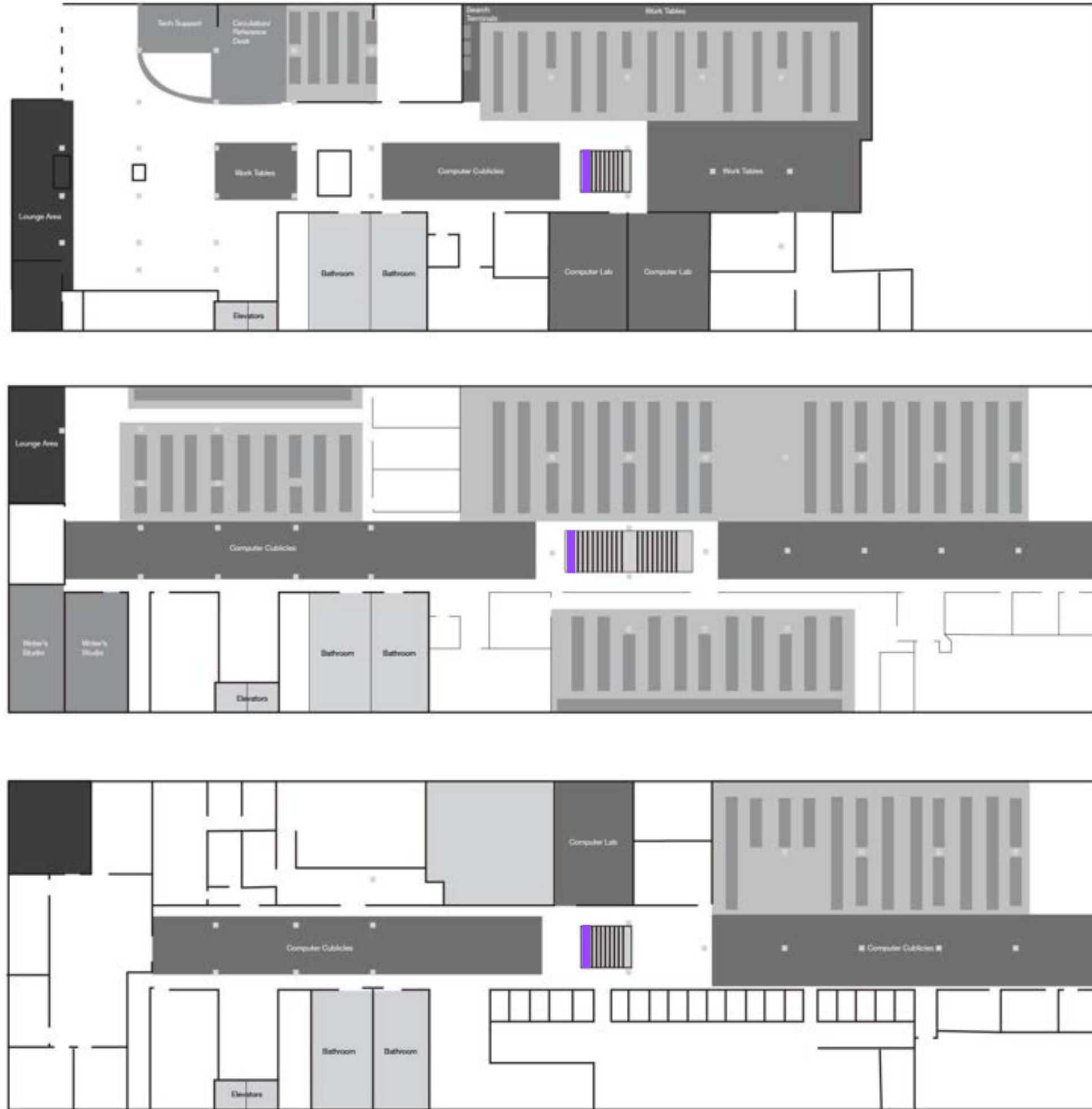
Sign Placement-Exterior



Sign Placement-Interior



Sign Placement-Interior



Sign Placement-Interior

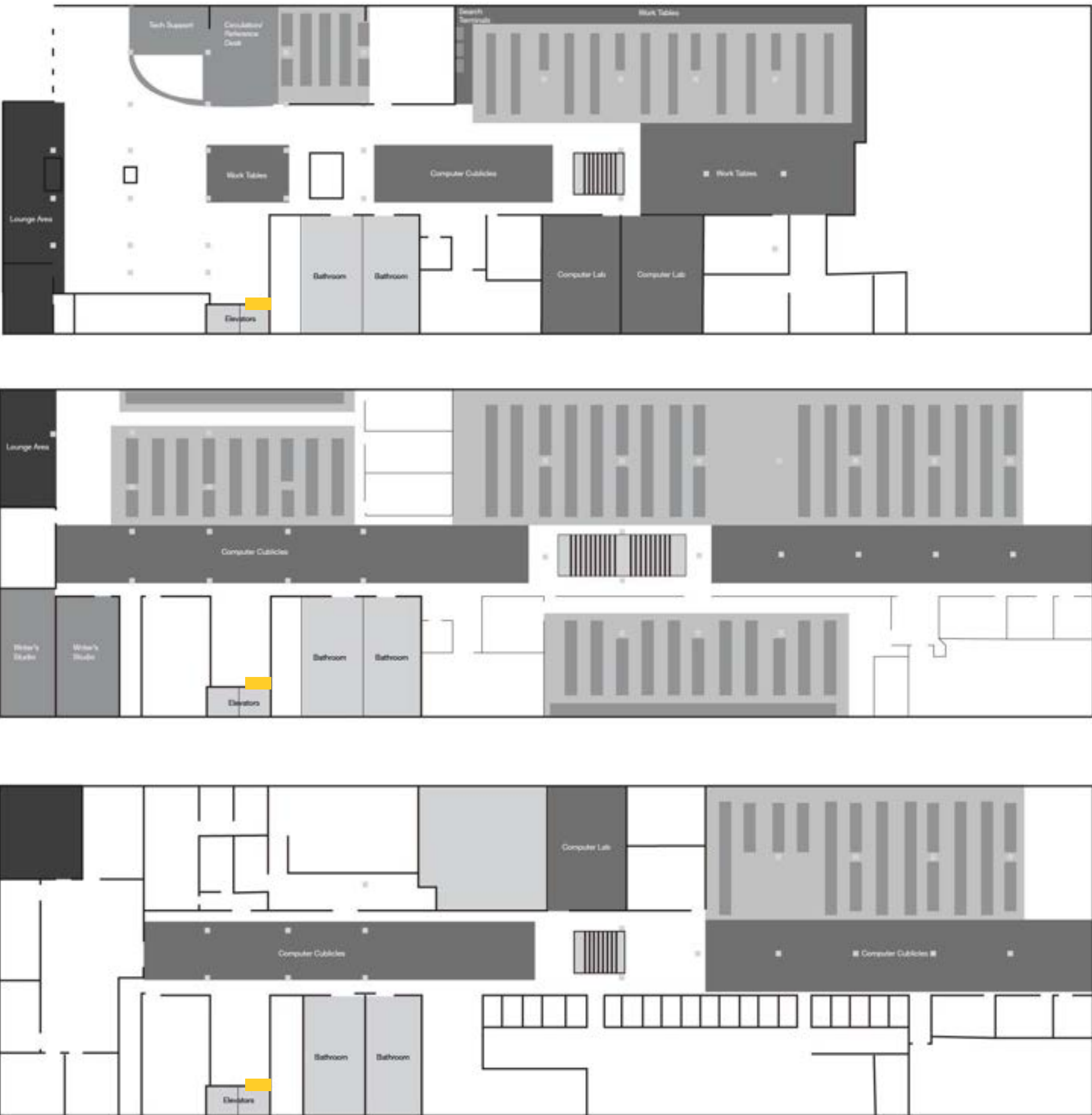


Count : 18

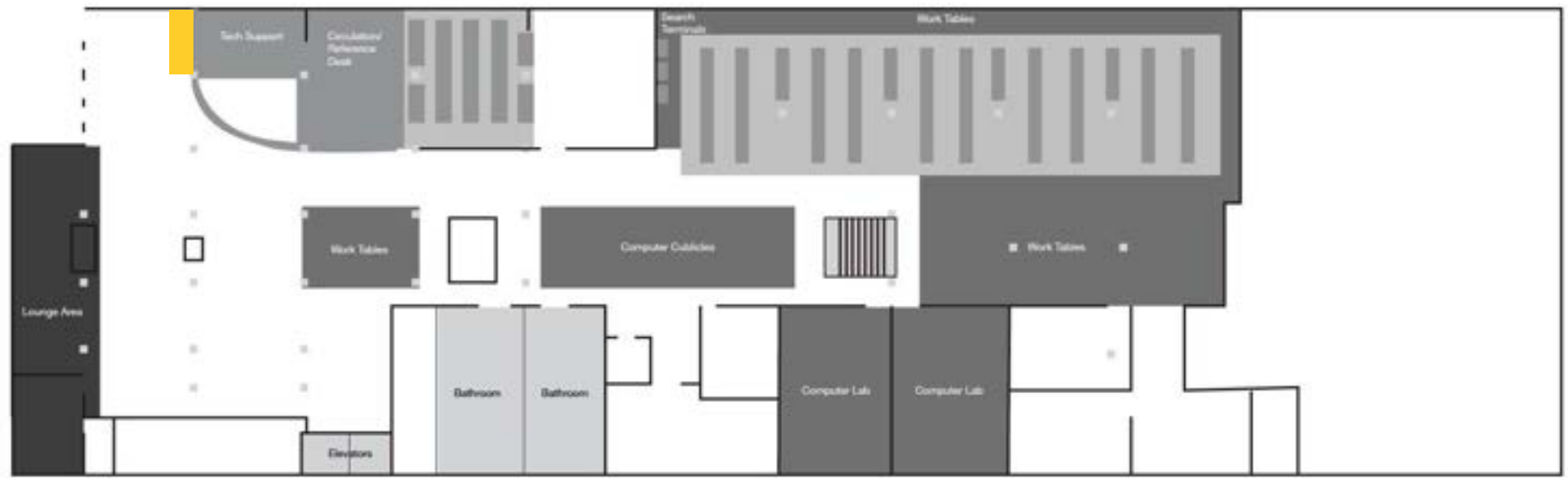


Bookshelf
Sign

Sign Placement-Interior



Sign Placement-Interior



Floor Resources Plan

Visual Tour & Mock Up-Column

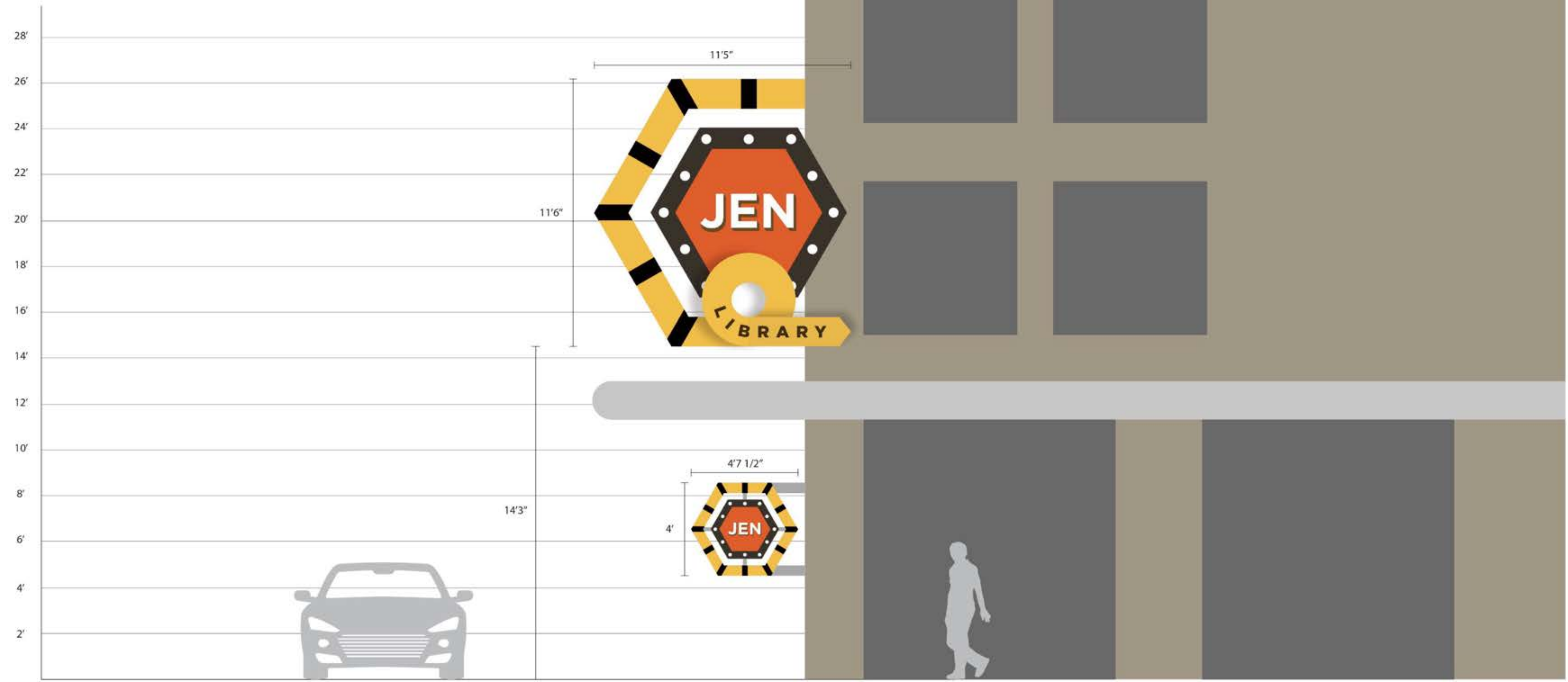


Visual Tour & Mock Up-Floor Resource Plan



PART 6

1/2"
scale



1/2" scale



Column Wayfinding

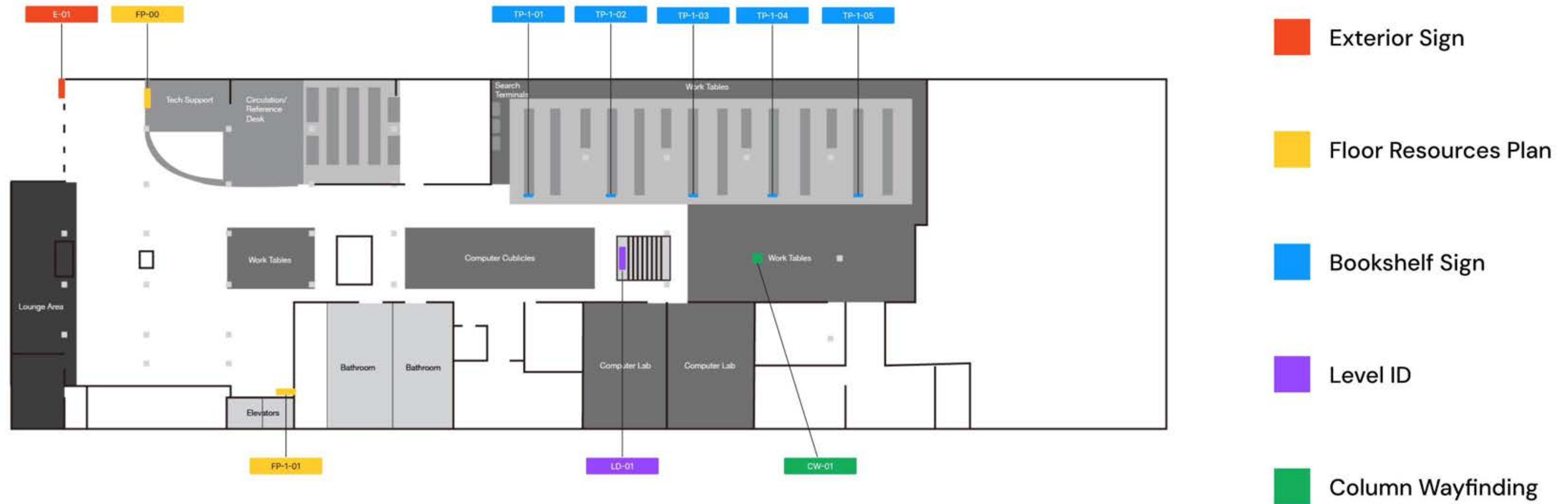
Floor Resources Plan

Exterior Sign

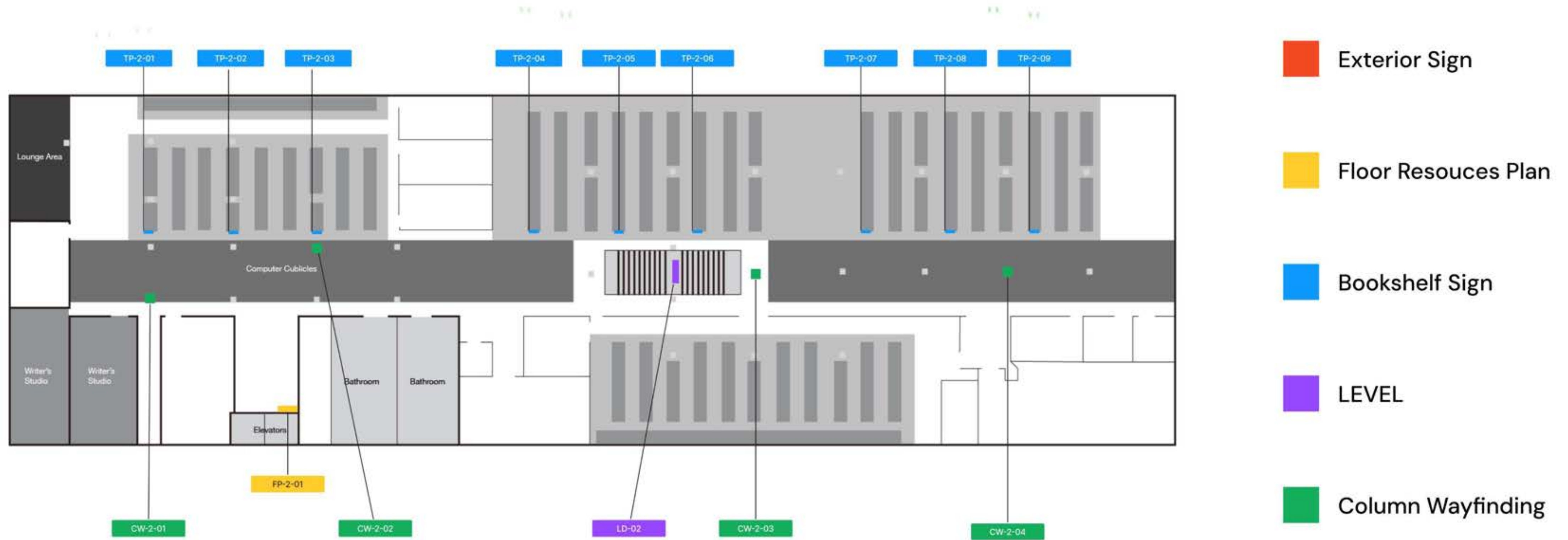
Bookshelf Sign

Level ID

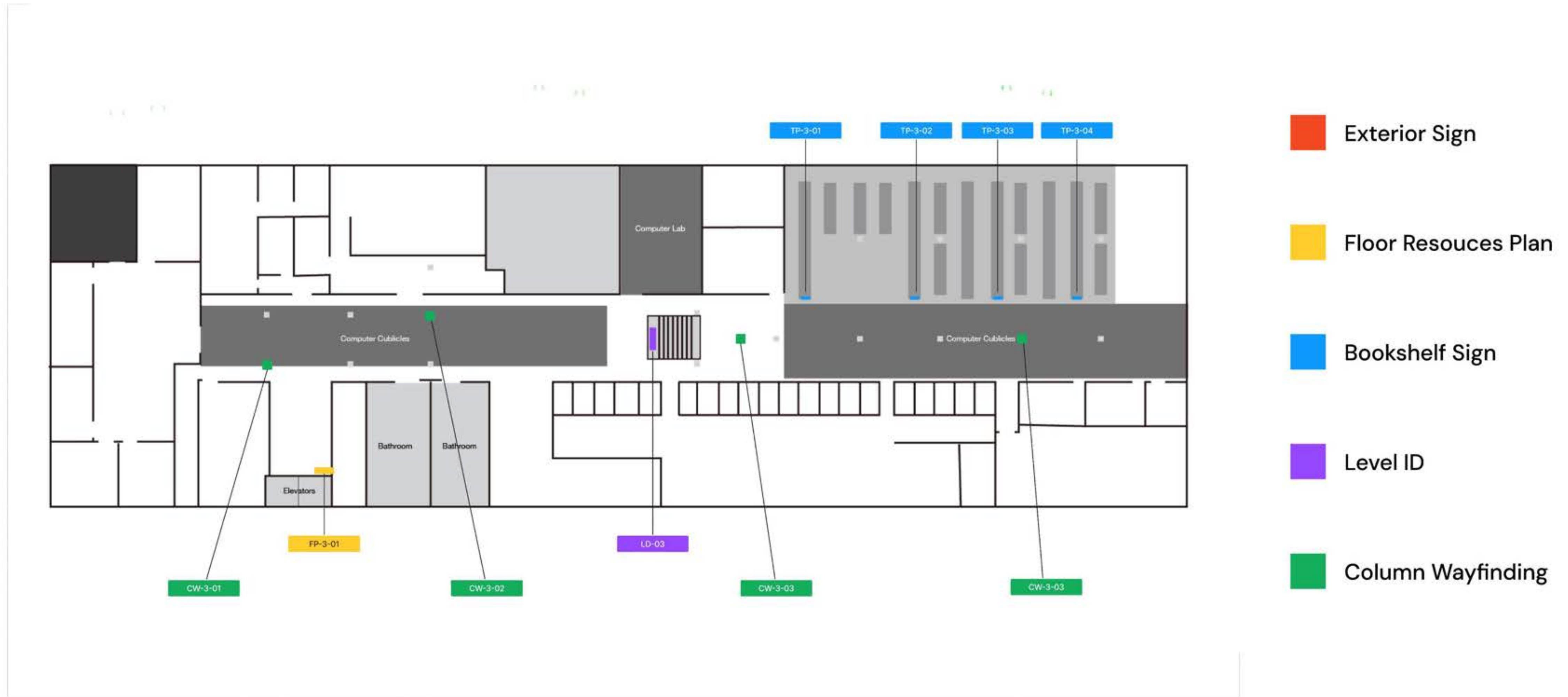
Location Plan-1st Floor



Location Plan-2nd Floor



Location Plan-3rd Floor



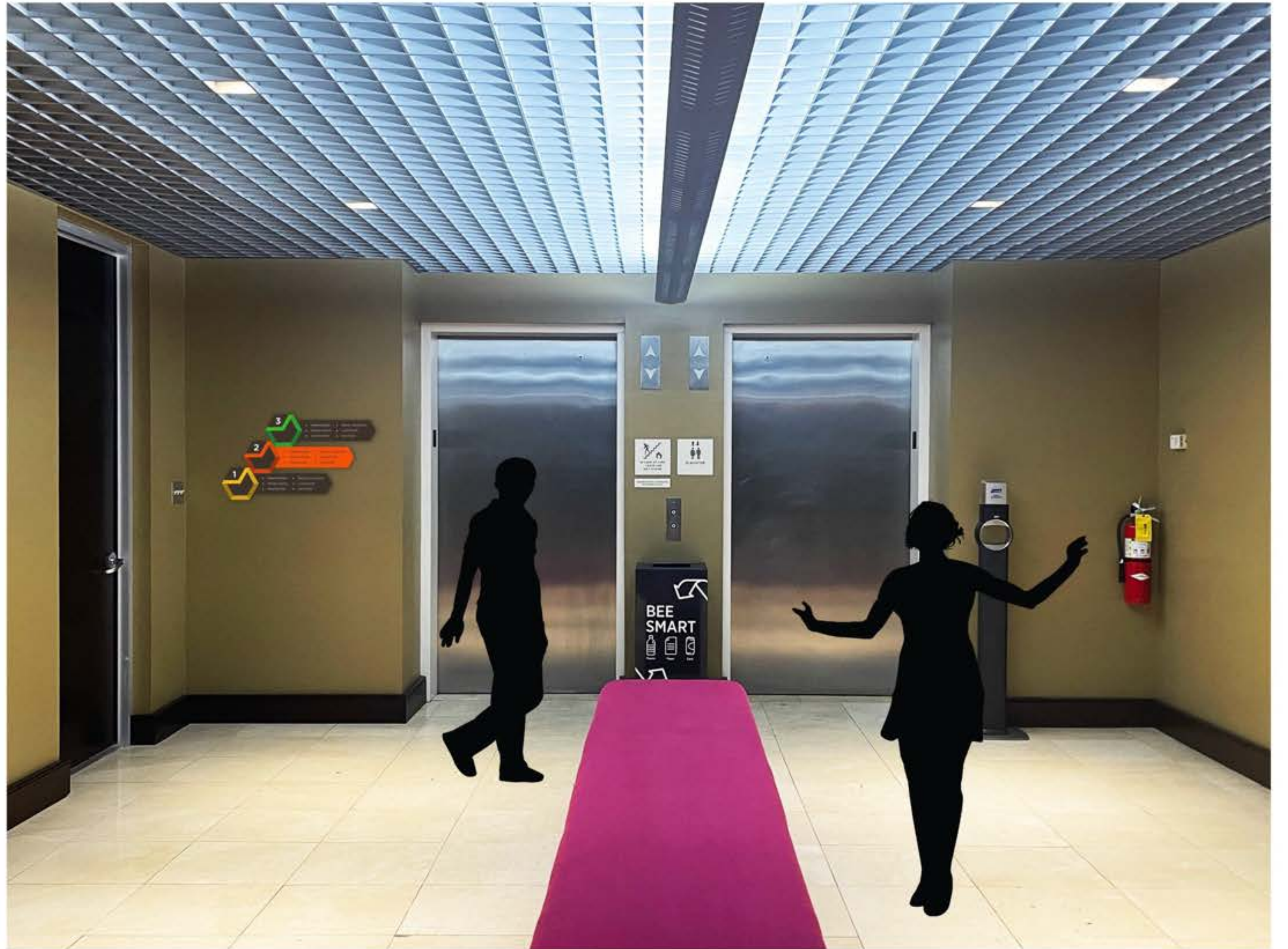
Floor Resources Plan



Floor Resources Plan



Floor Resources Plan



Bookshelf Sign



Sign Placement Exterior



Sign Placement Exterior



Column Wayfinding



Level ID

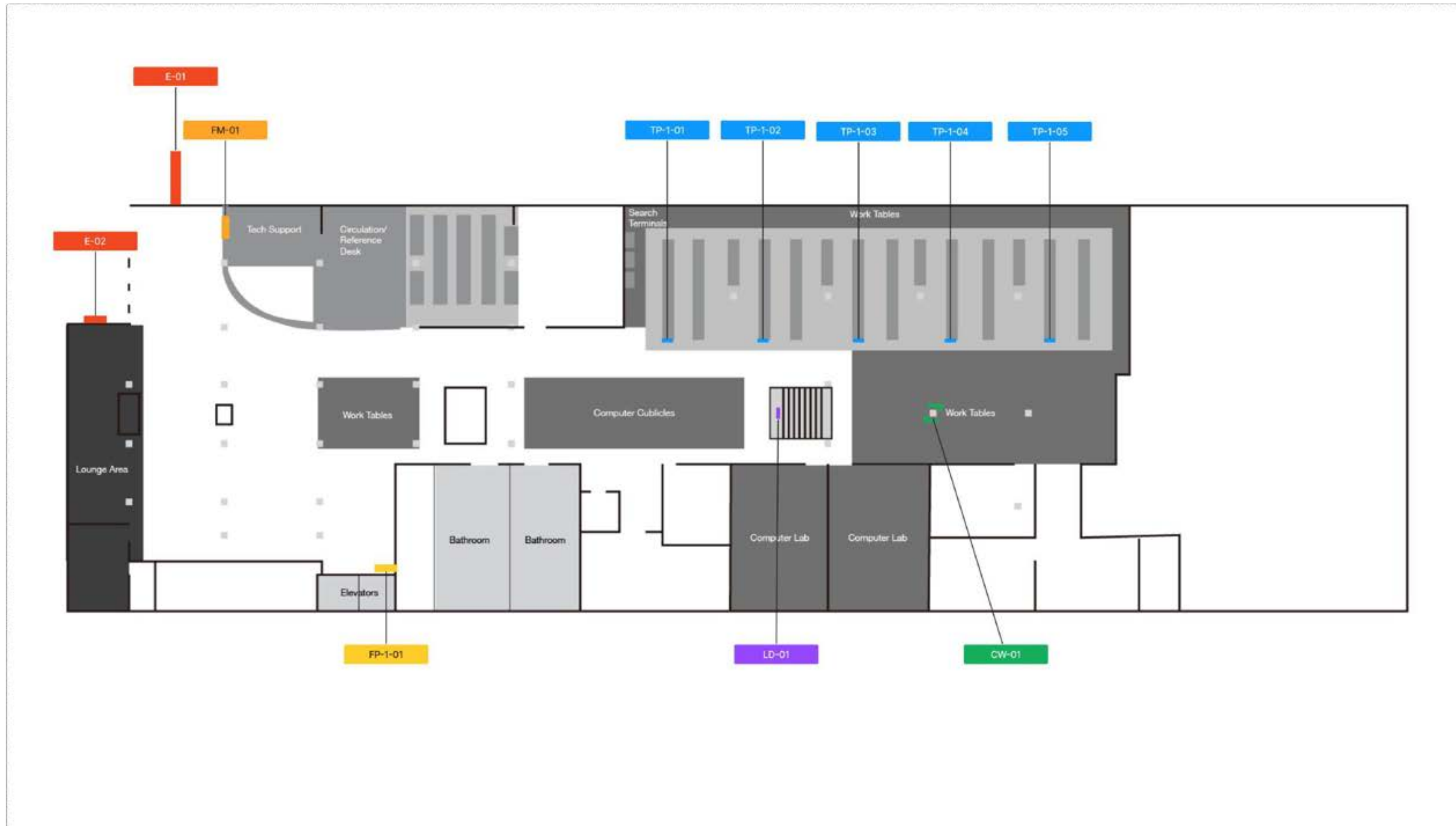








Level ID



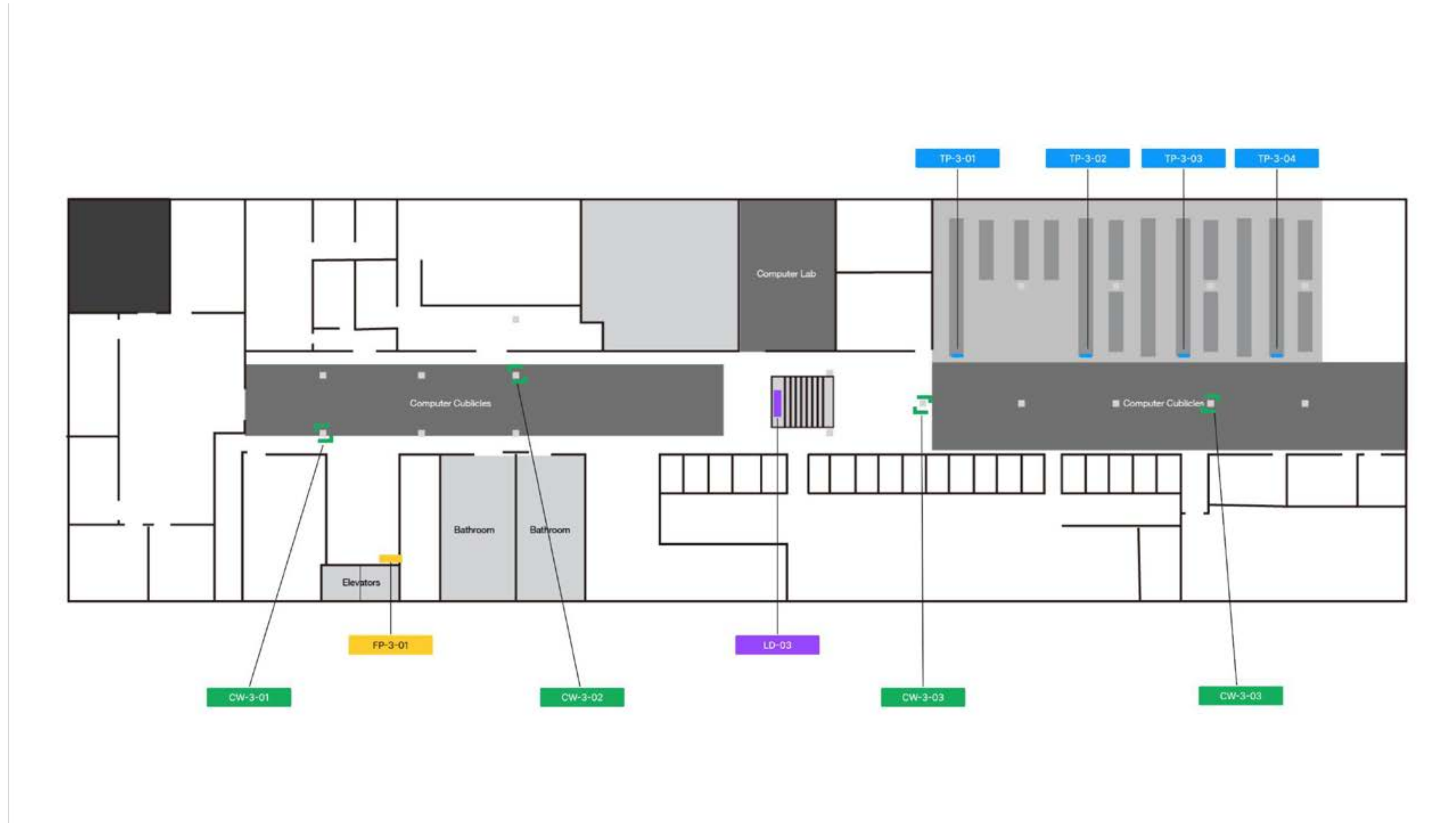
PART 7

Location Plan-1st Floor



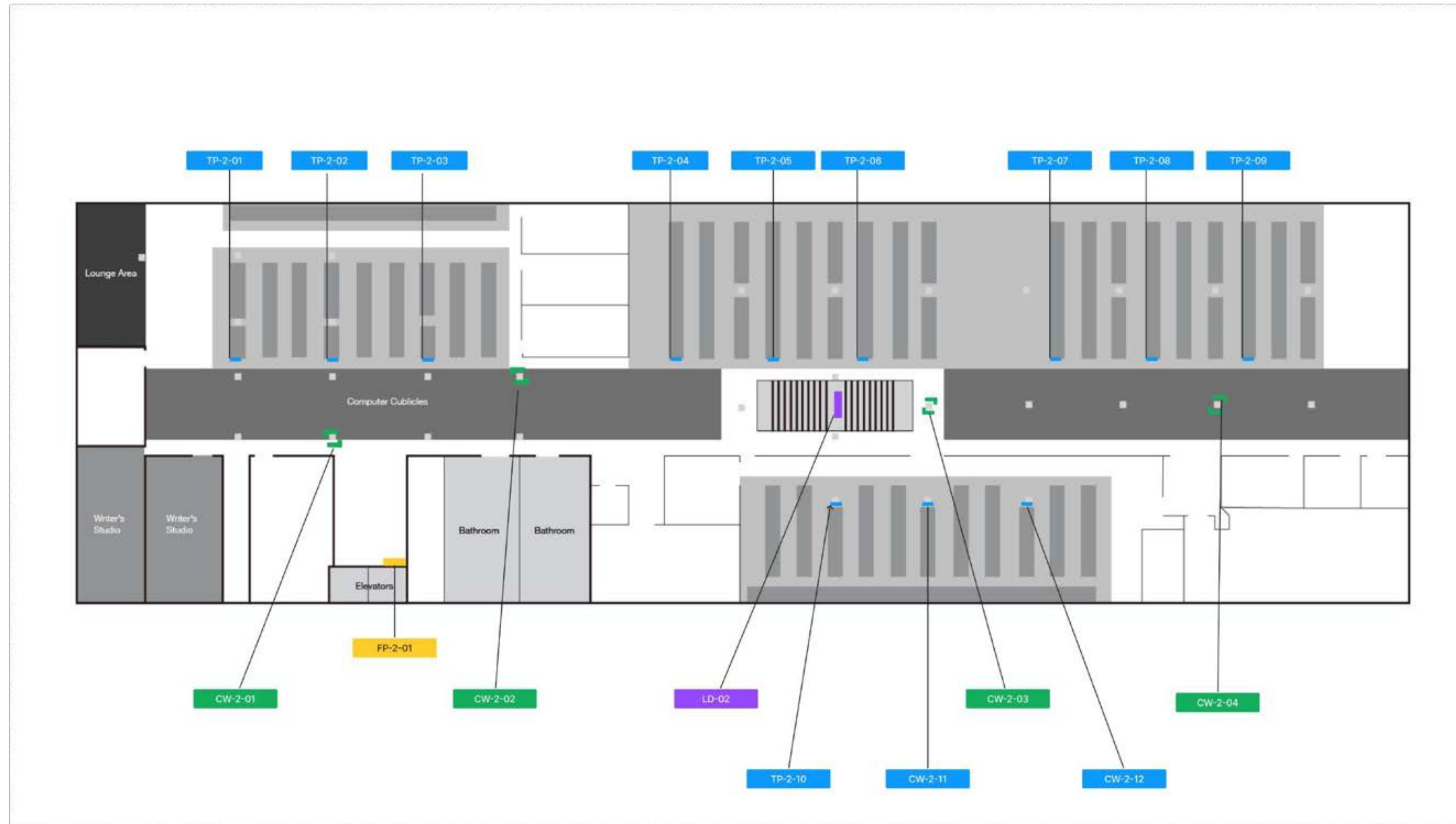
-  Exterior Sign
-  Floor Resources Plan
-  Bookshelf Sign
-  Level ID
-  Column Wayfinding
-  Floor Map

Location Plan-2nd Floor



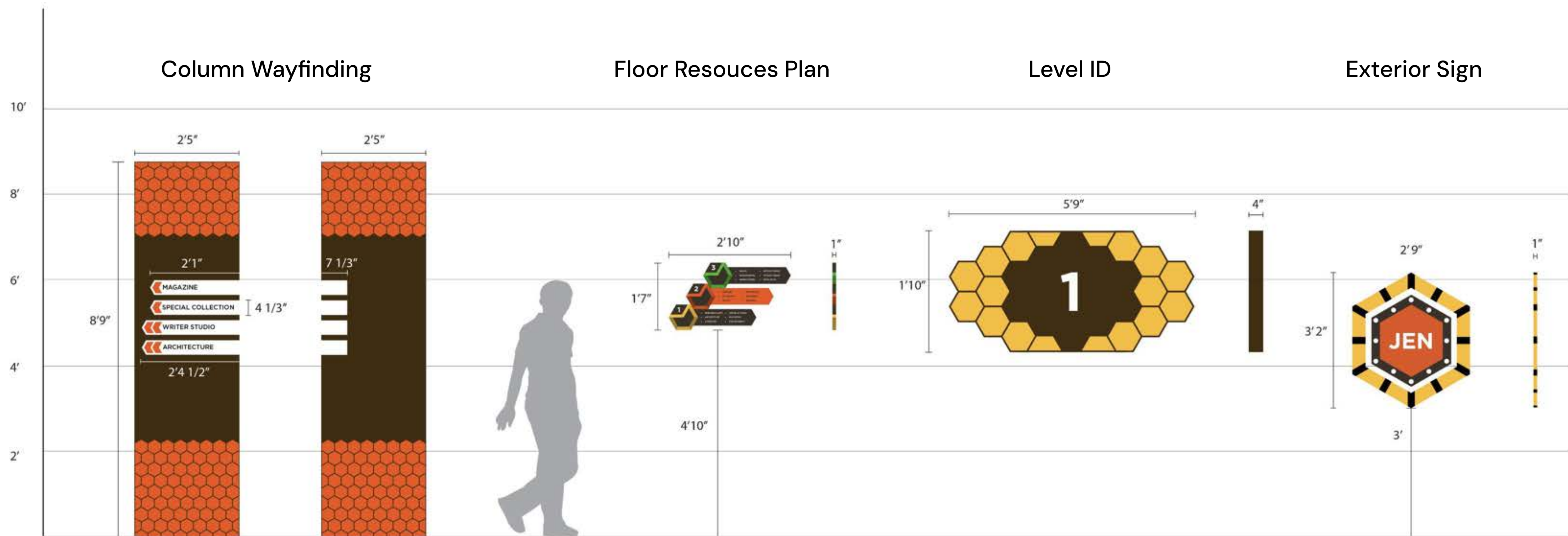
- Exterior Sign
- Floor Resources Plan
- Bookshelf Sign
- Level ID
- Column Wayfinding
- Floor Map

Location Plan-3rd Floor



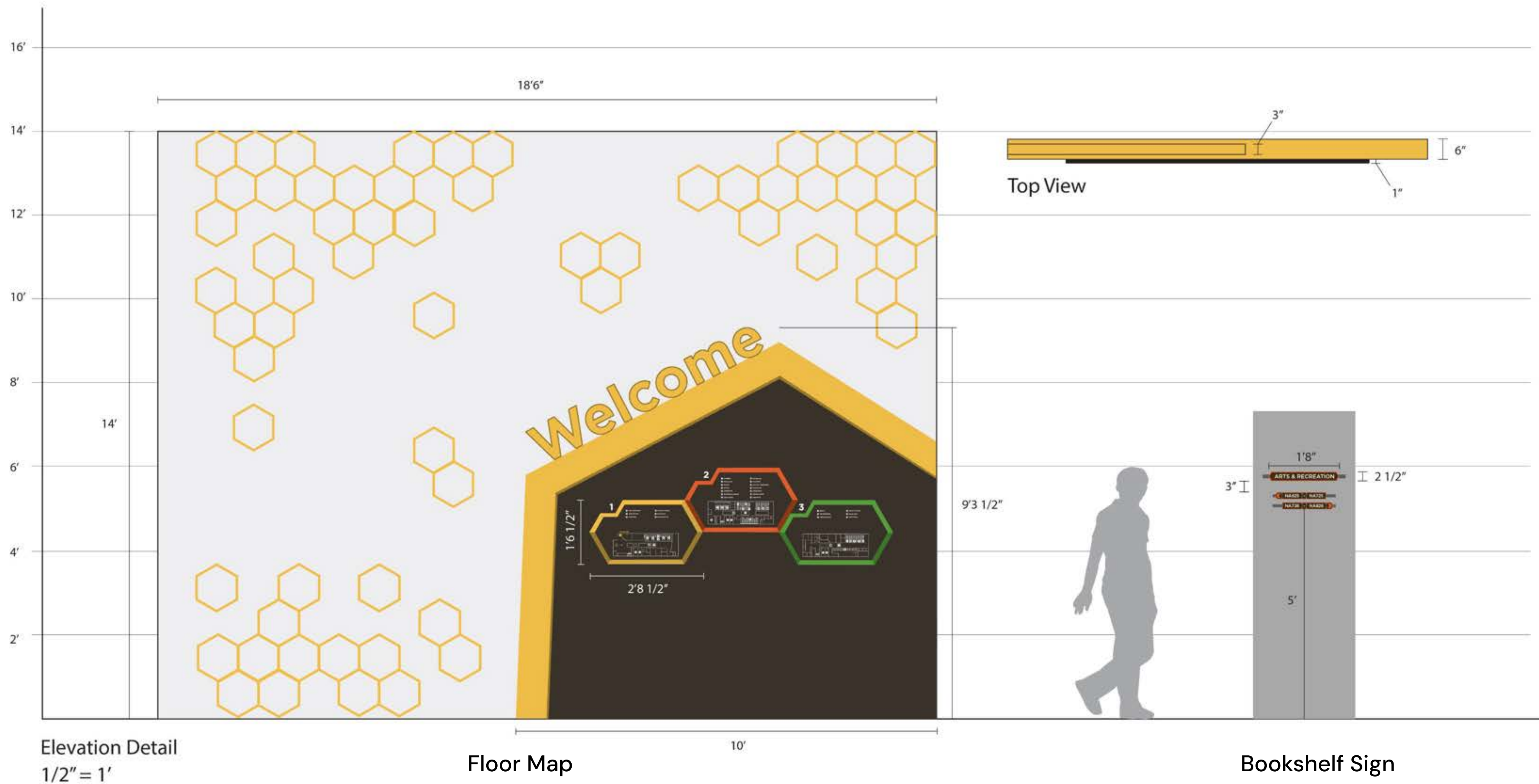
- Exterior Sign
- Floor Resources Plan
- Bookshelf Sign
- Level ID
- Column Wayfinding
- Floor Map

Elevation Details-Interior 1

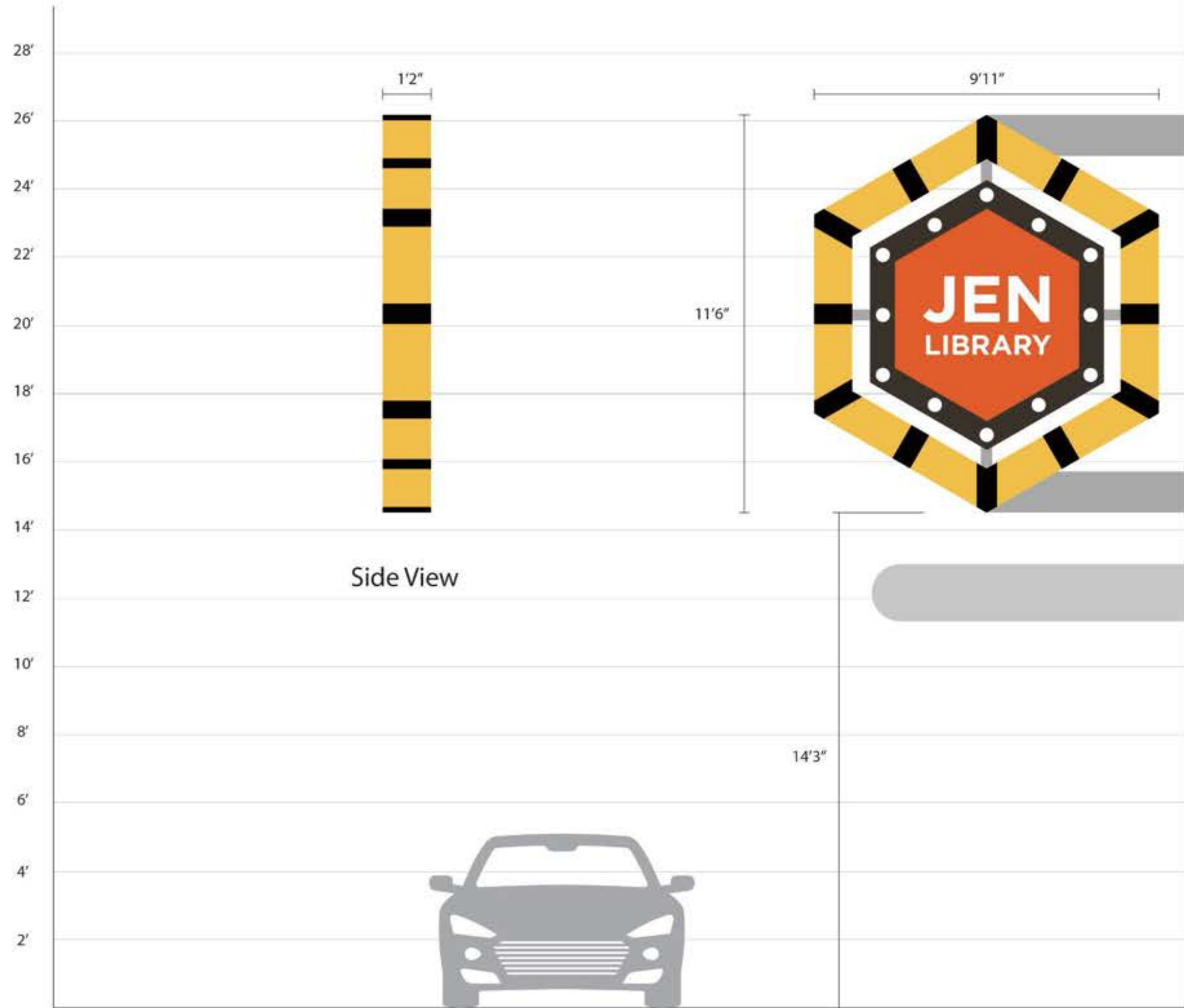


Elevation Detail
1/2" = 1'

Elevation Details-Interior 2



Elevation Detail-Exterior



Elevation Detail
1/3" = 1'



SCAD
SAVANNAH
FILM
FESTIVAL
OCT. 26

SCAD
SCAD SAVANNAH
FILM FESTIVAL

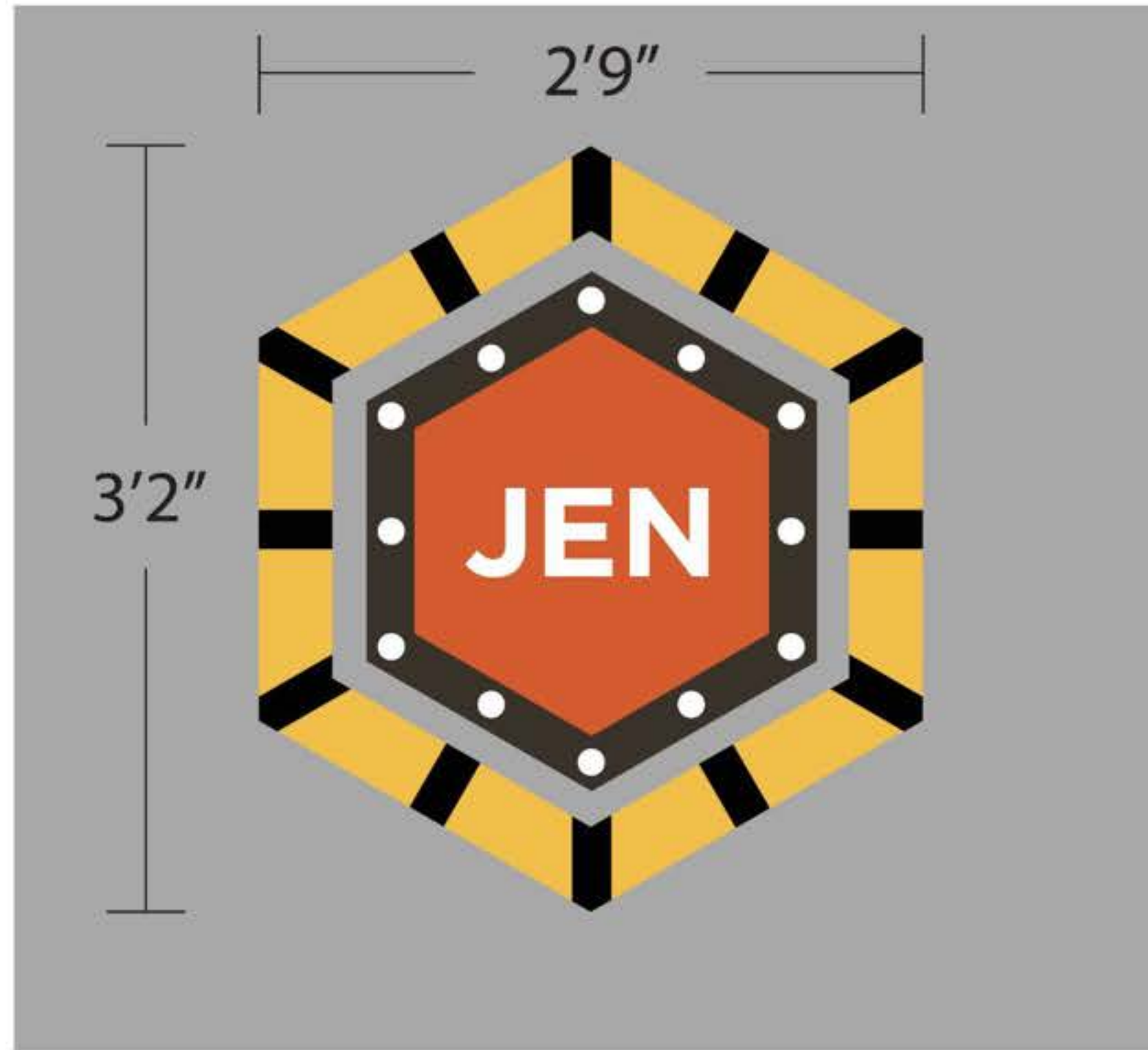


Exterior Sign-Small

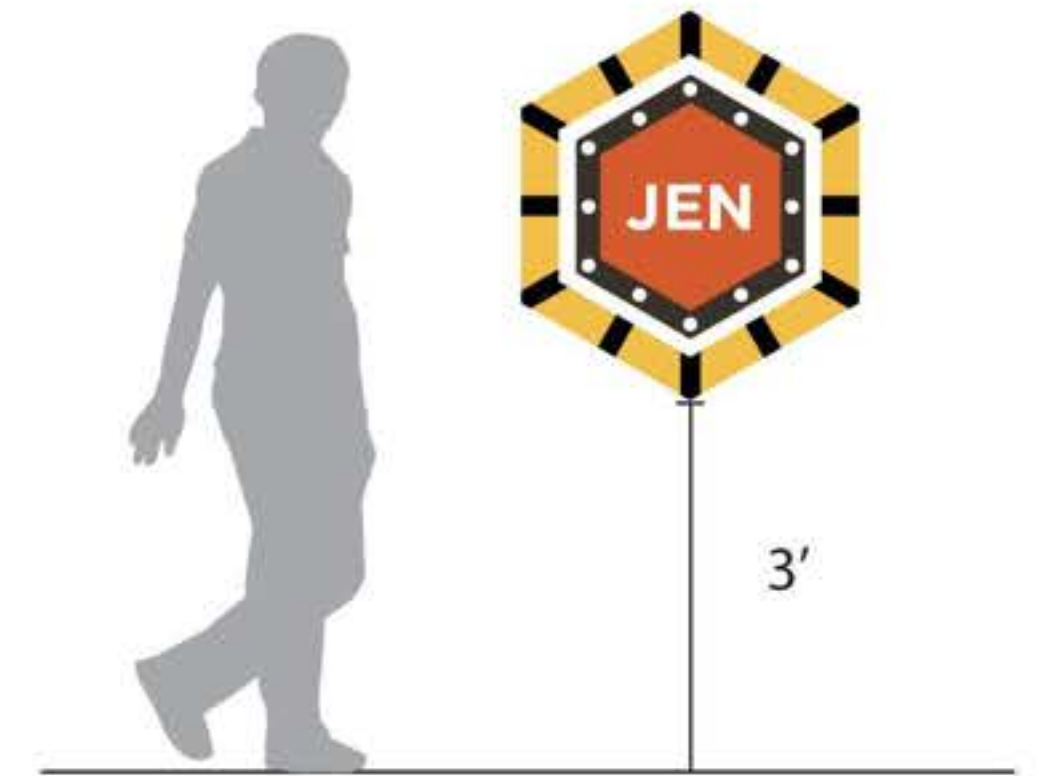
1"



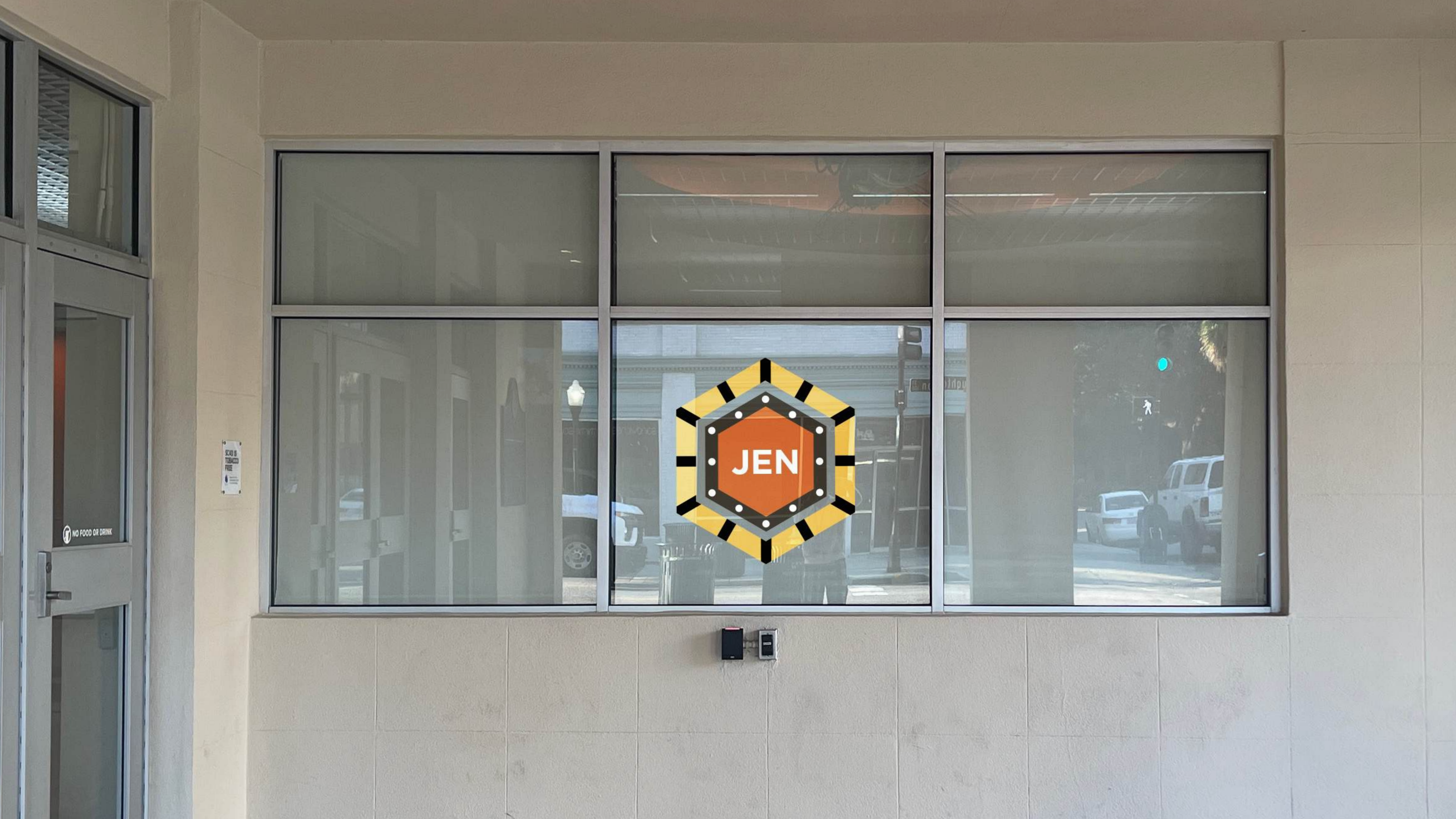
Side View
1 1/2" = 1'



Front View
1 1/2" = 1'



Elevation Detail
1/2" = 1'

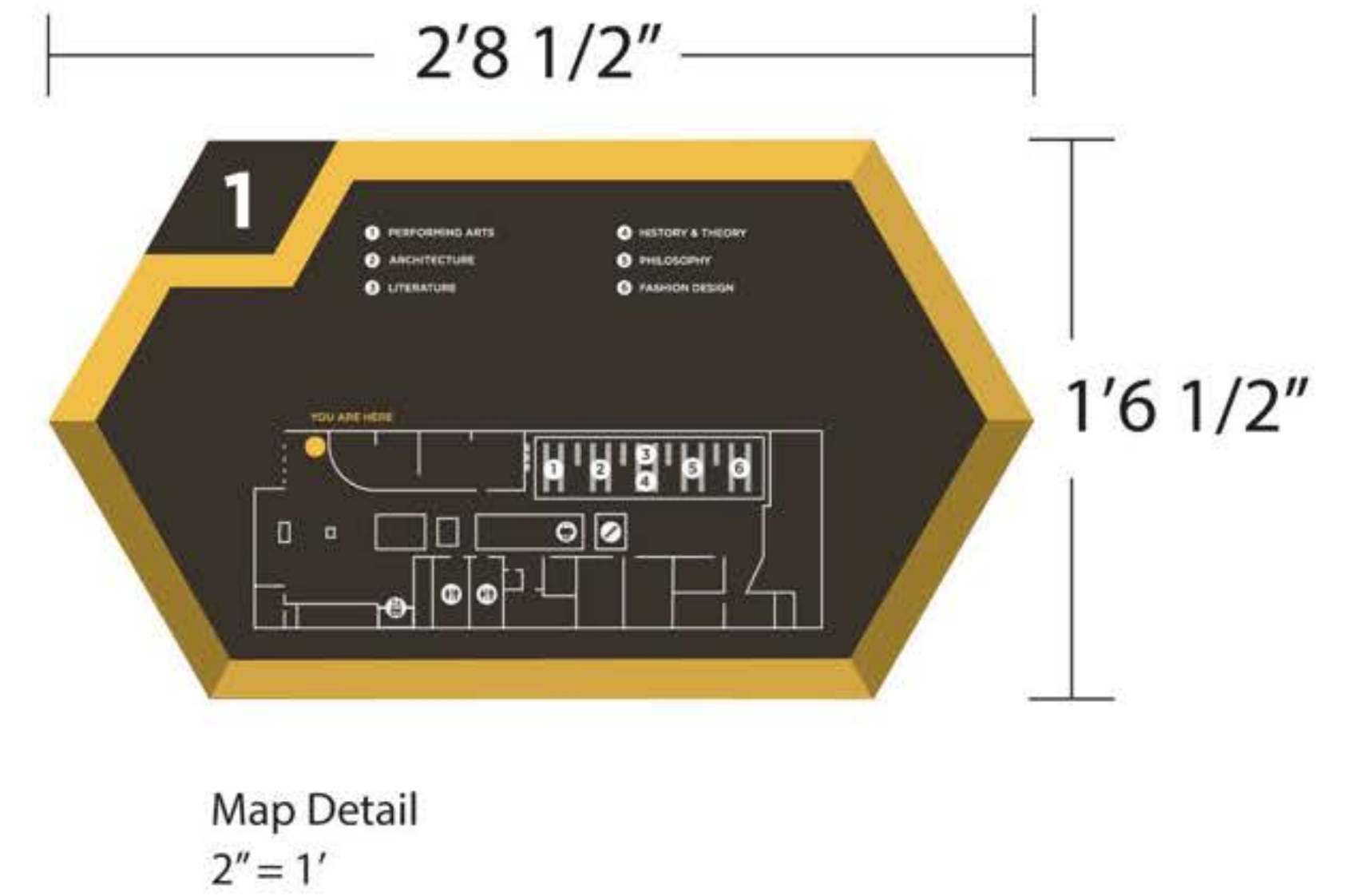
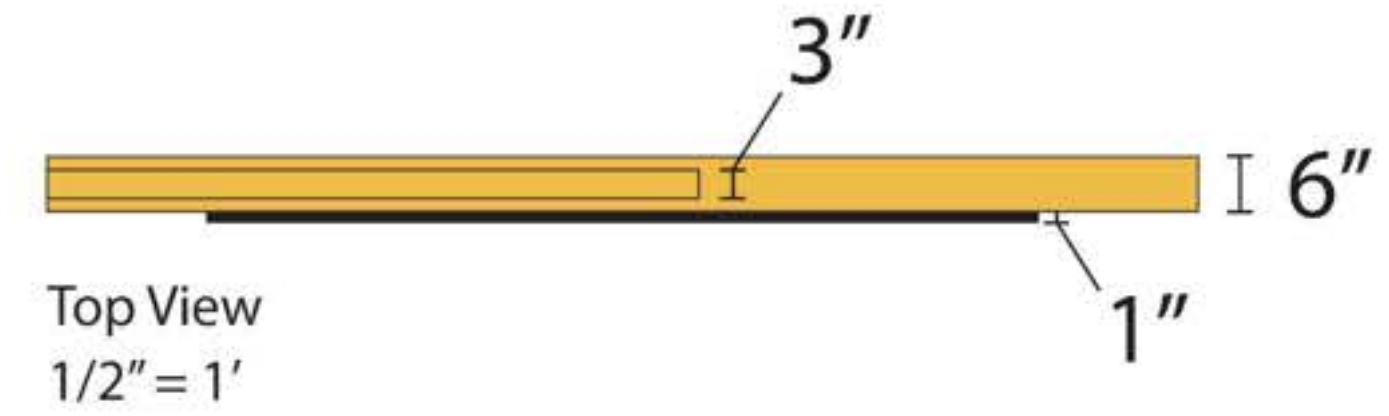
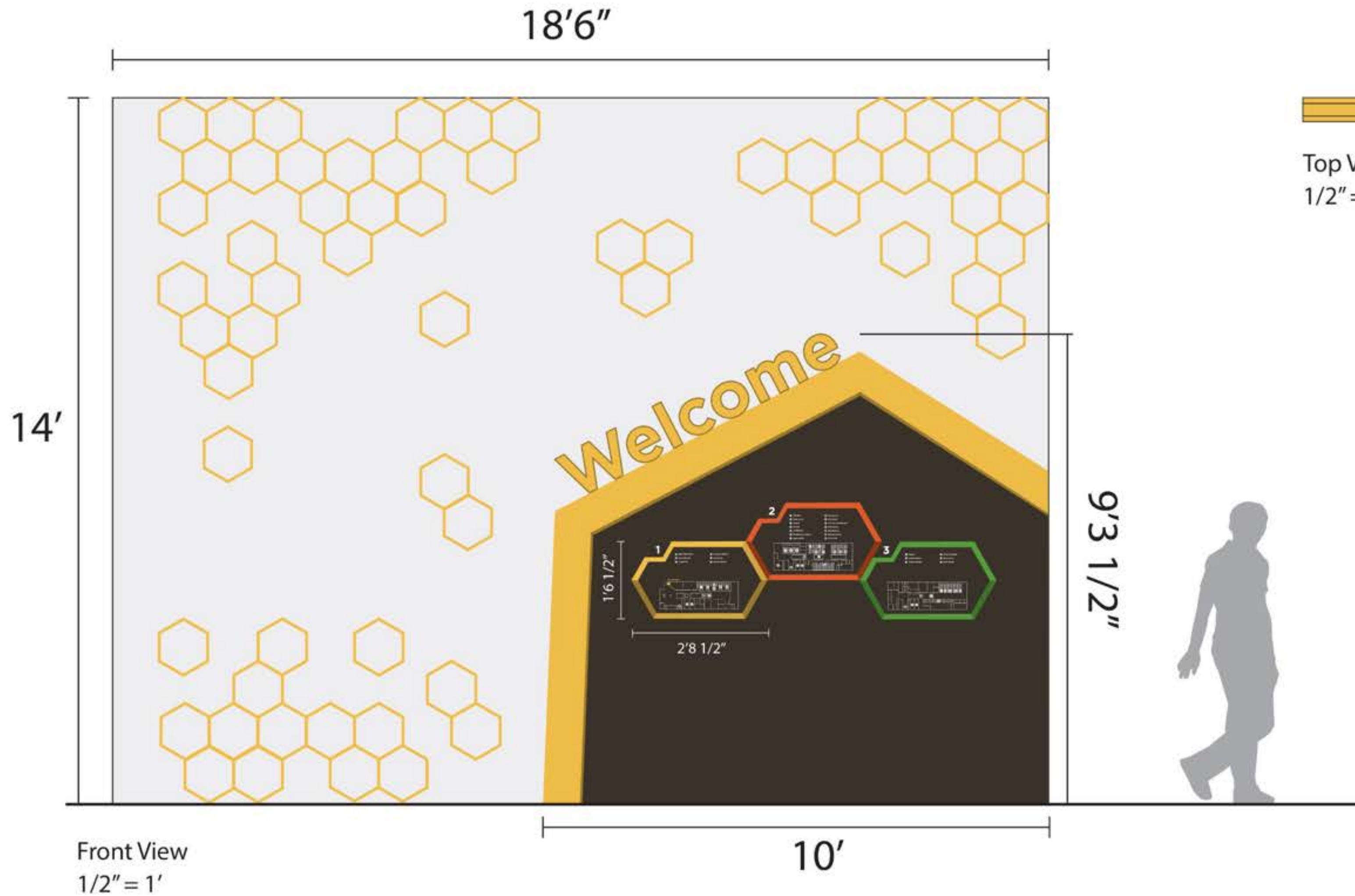


NO FOOD &
TOBACCO
PLEASE

NO FOOD OR DRINK



Floor Plan Map

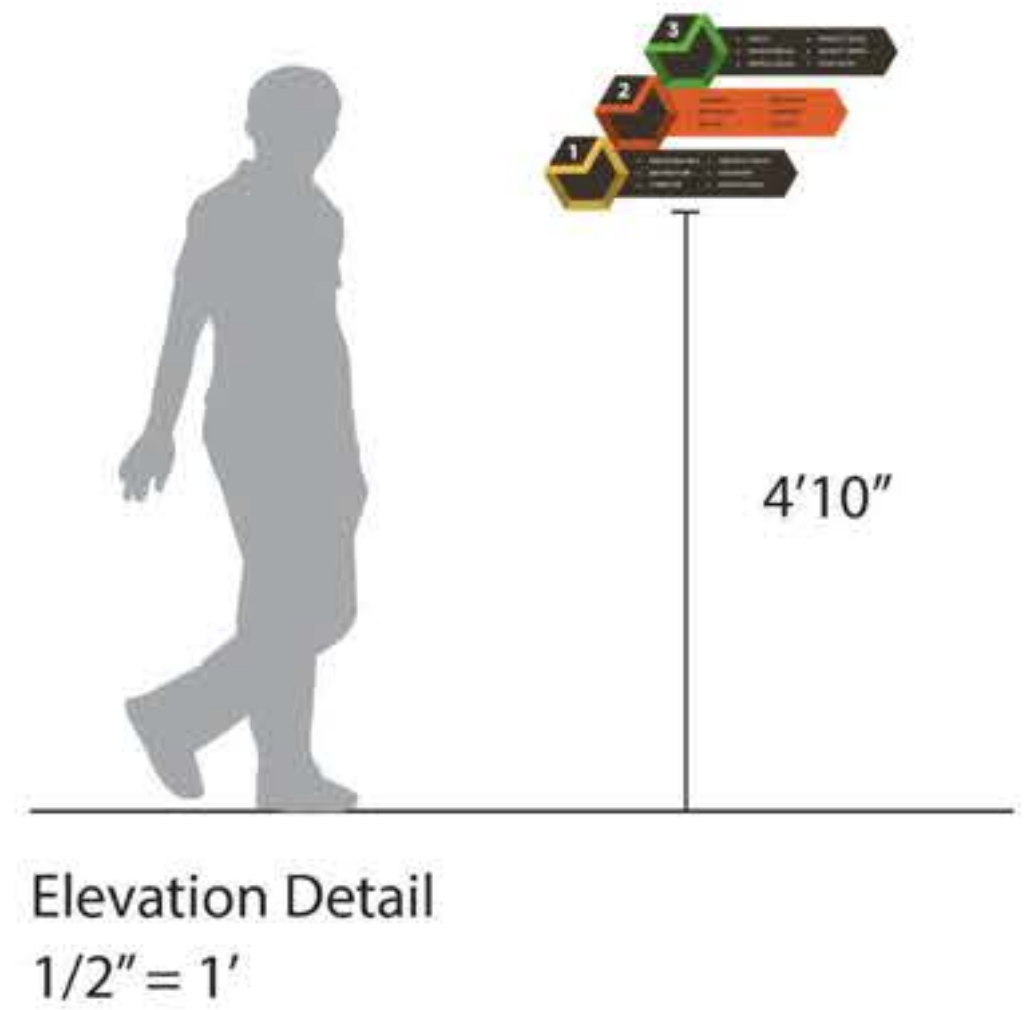
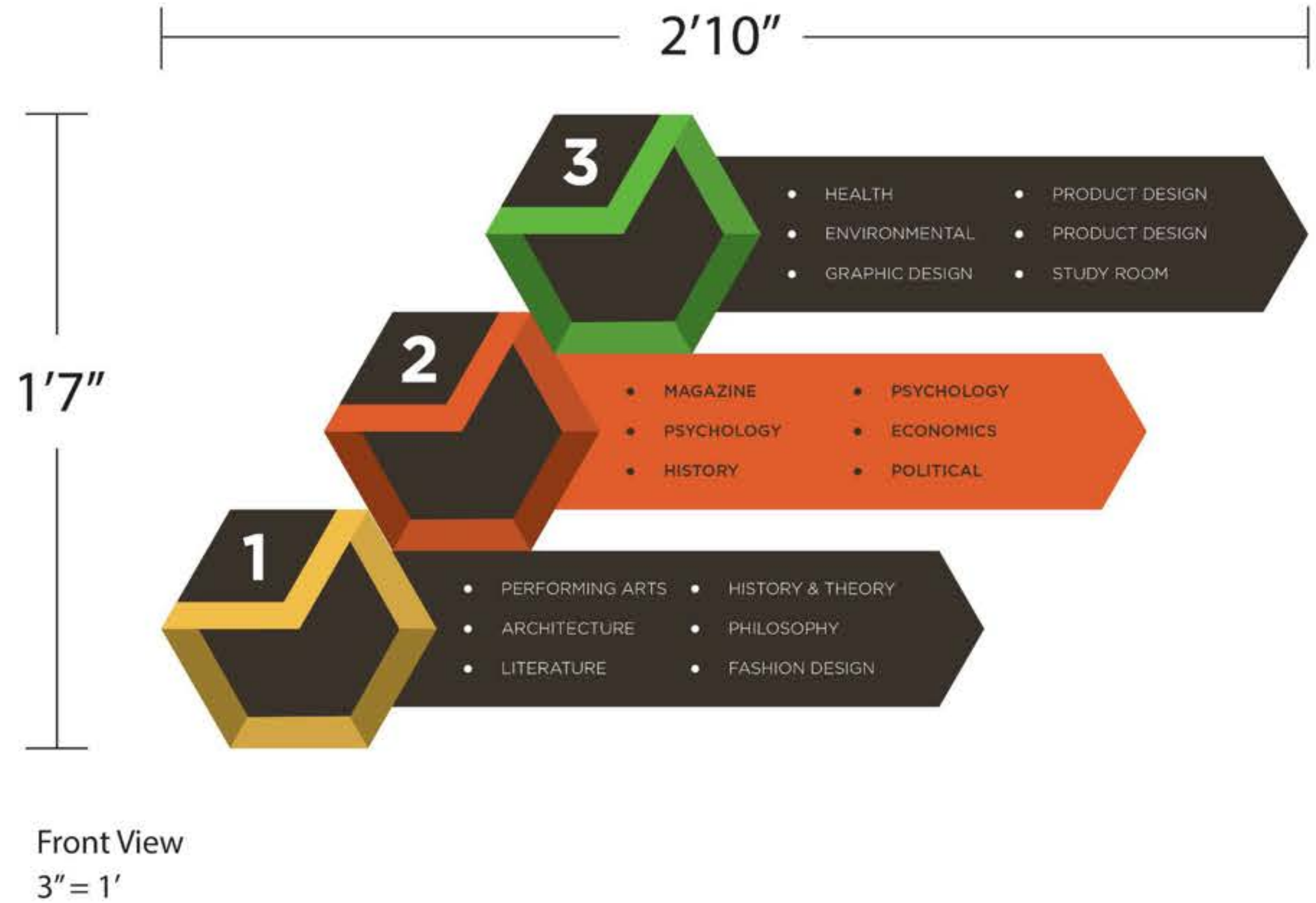




Welcome



Floor Resource Plan



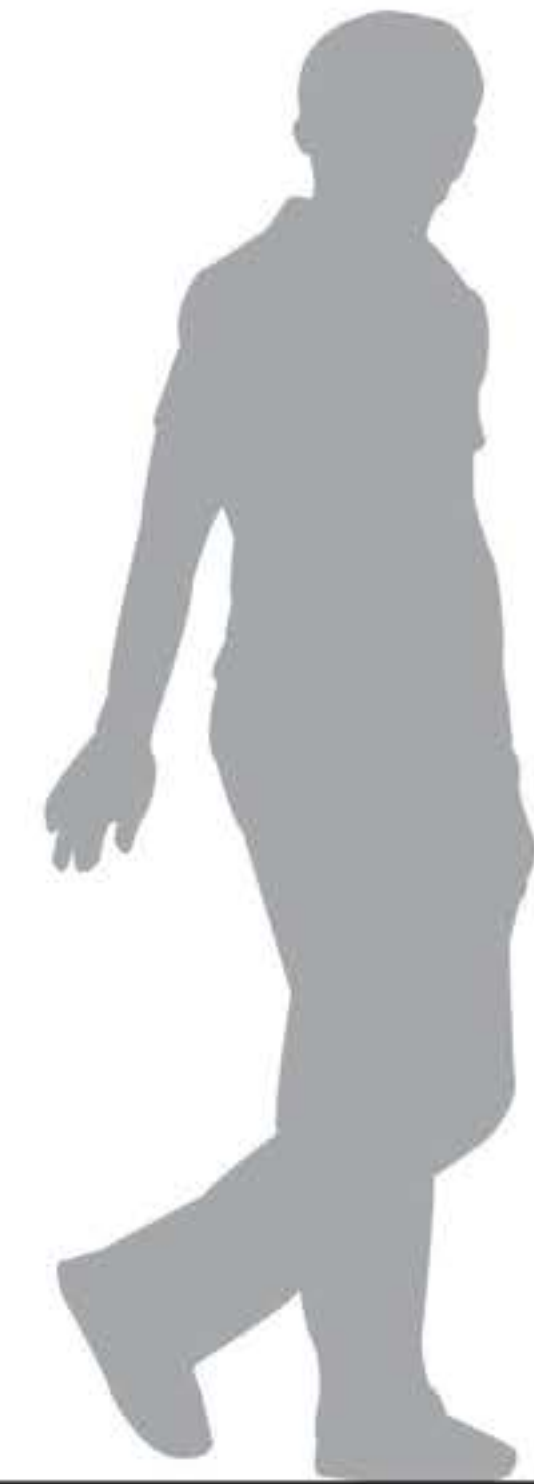
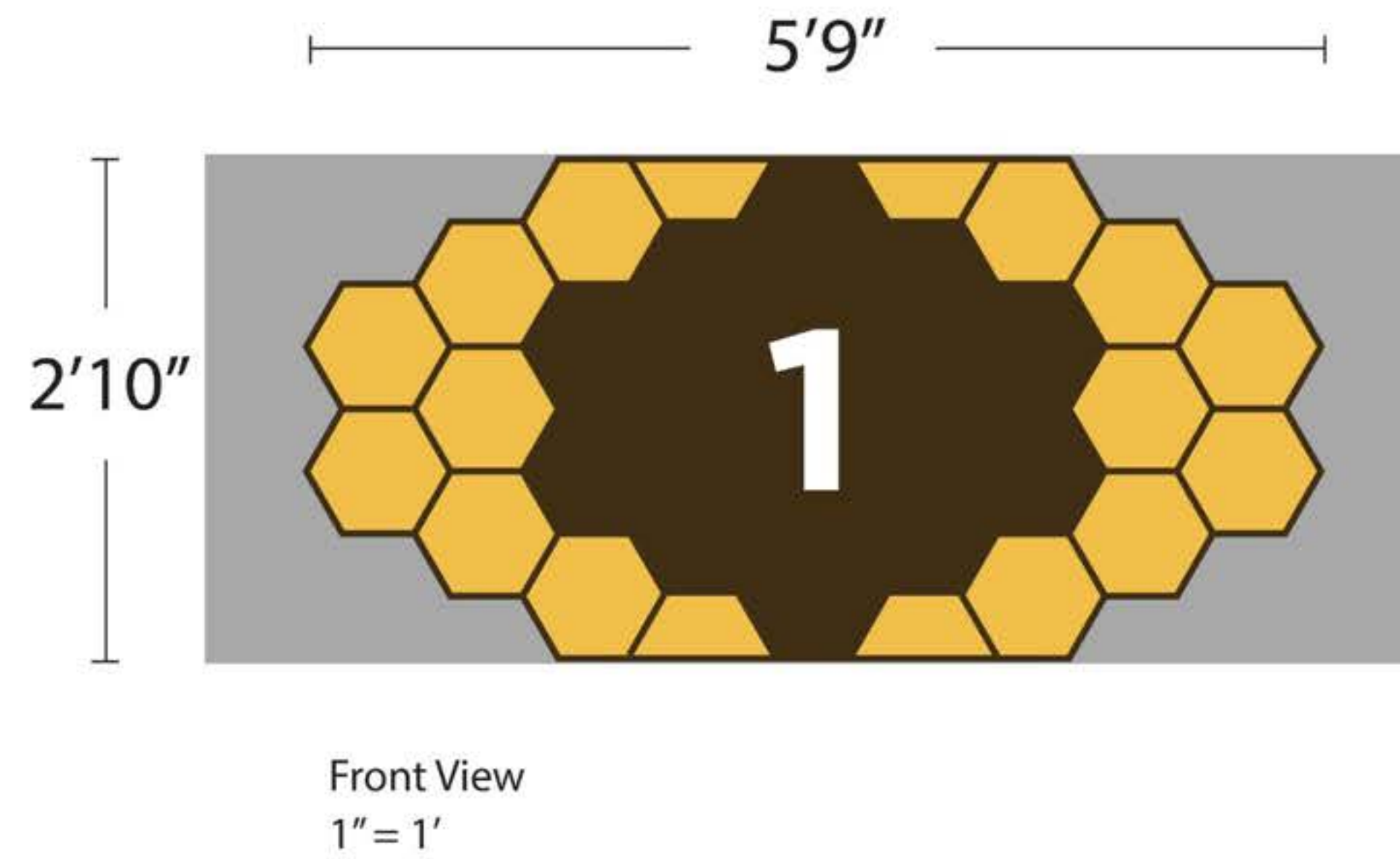
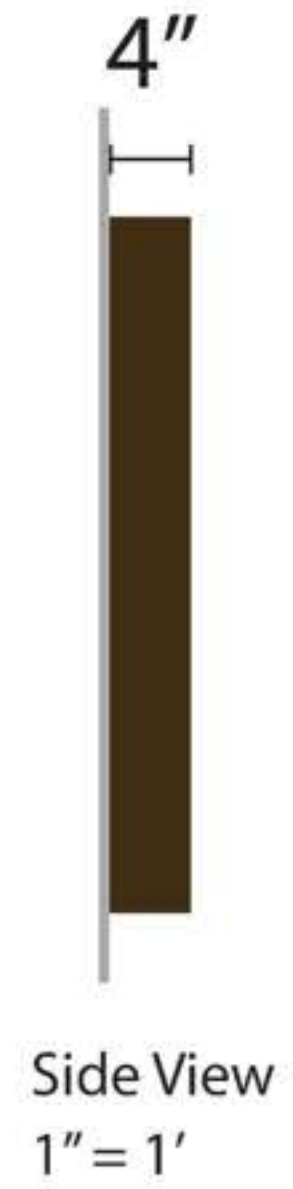


The elevator control panel is located between the two glass doors. It features two sets of directional buttons (up and down) at the top. Below these are two square signs: one with a fire escape icon and the text "IN CASE OF FIRE LEAVE THE EXIT STAIRS", and another with a male and female symbol and the text "ELEVATOR". At the bottom of the panel are two circular buttons for floor selection.

A black recycling bin is positioned in front of the elevator. It has the text "BEE SMART" in white, with a white arrow pointing to the right. Below the text are three icons: a plastic bottle, a sheet of paper, and a metal can. The bin is partially obscured by a pink object in the foreground.

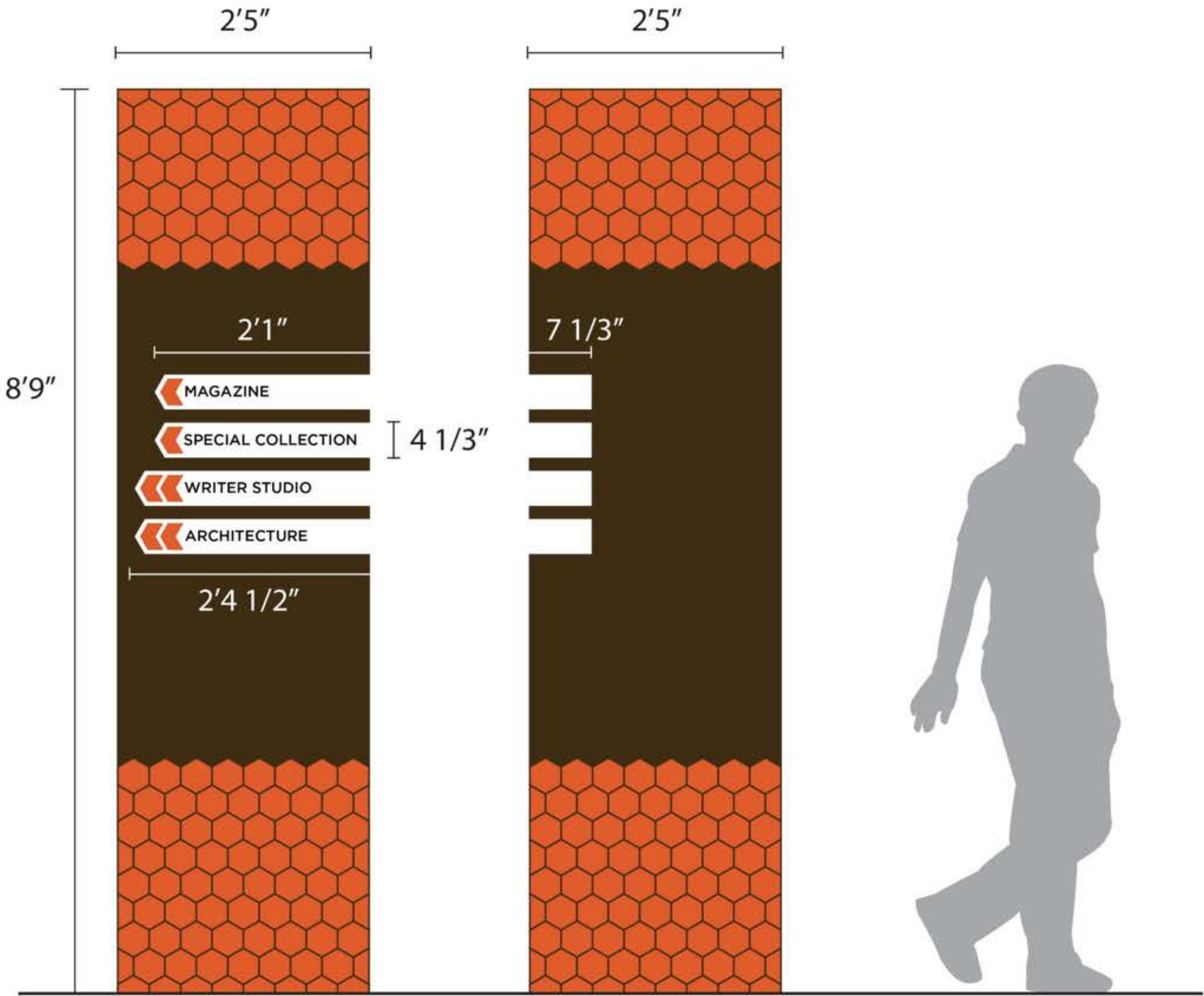
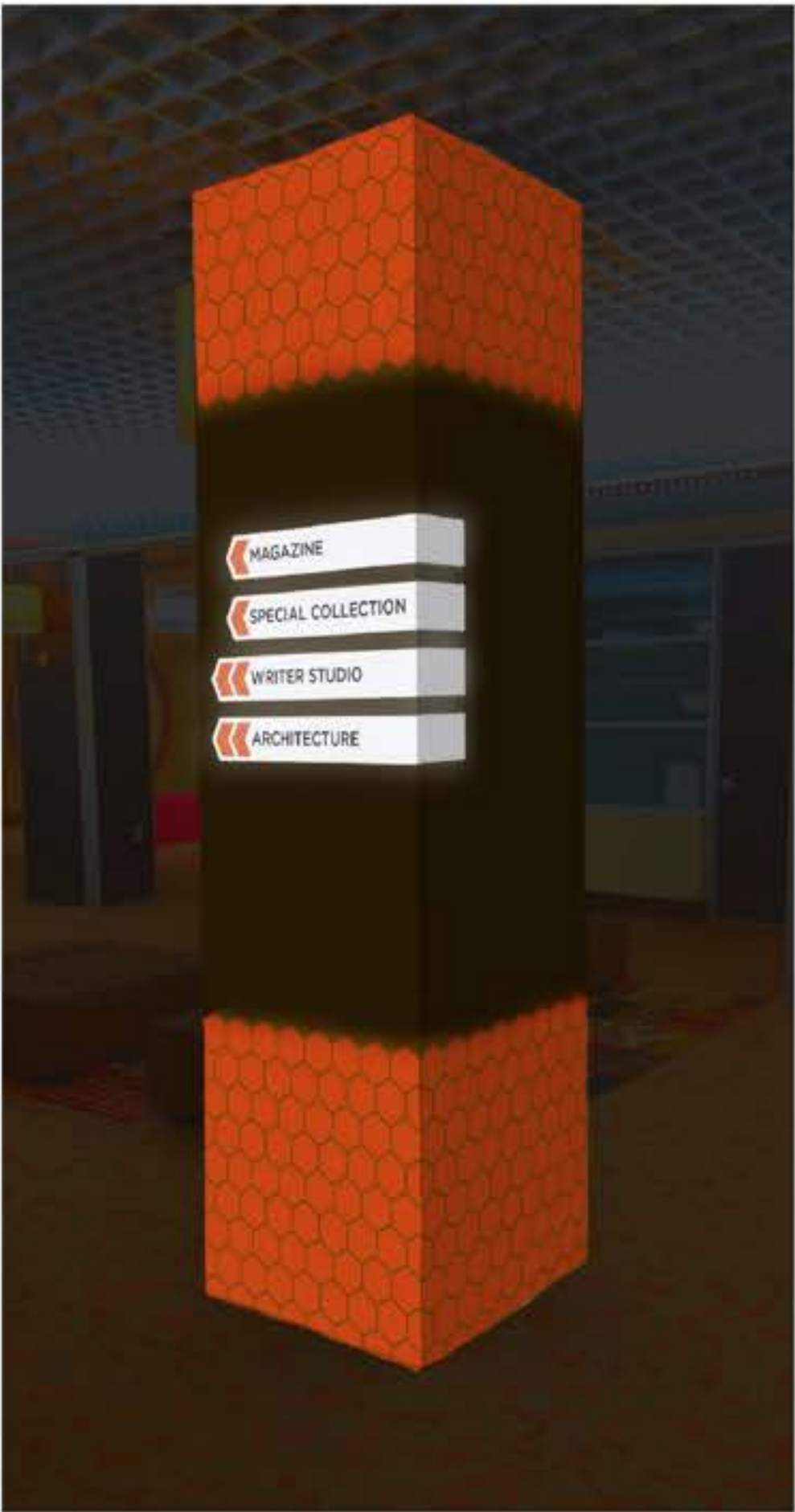


Level ID





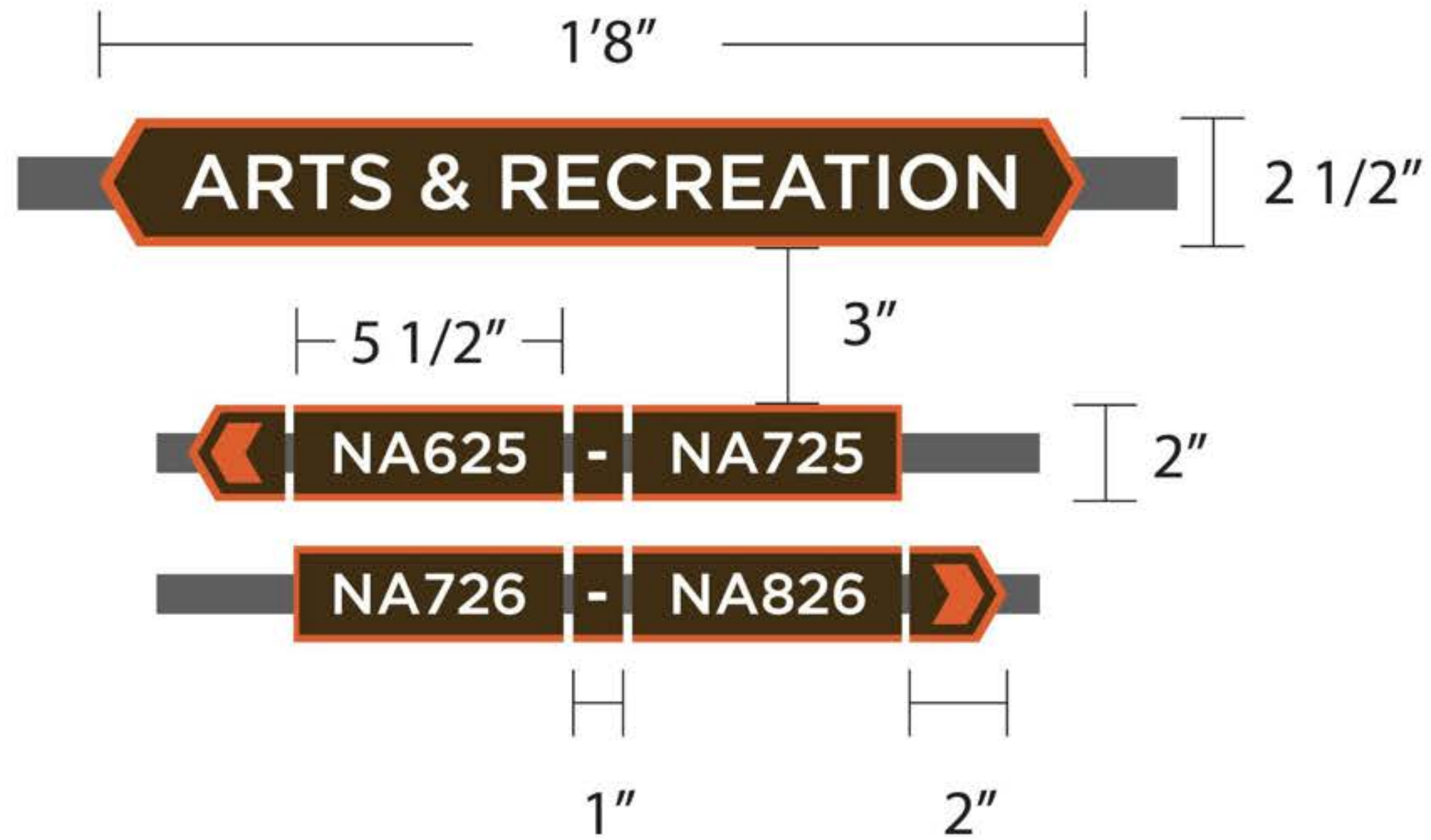
Column Wayfinding



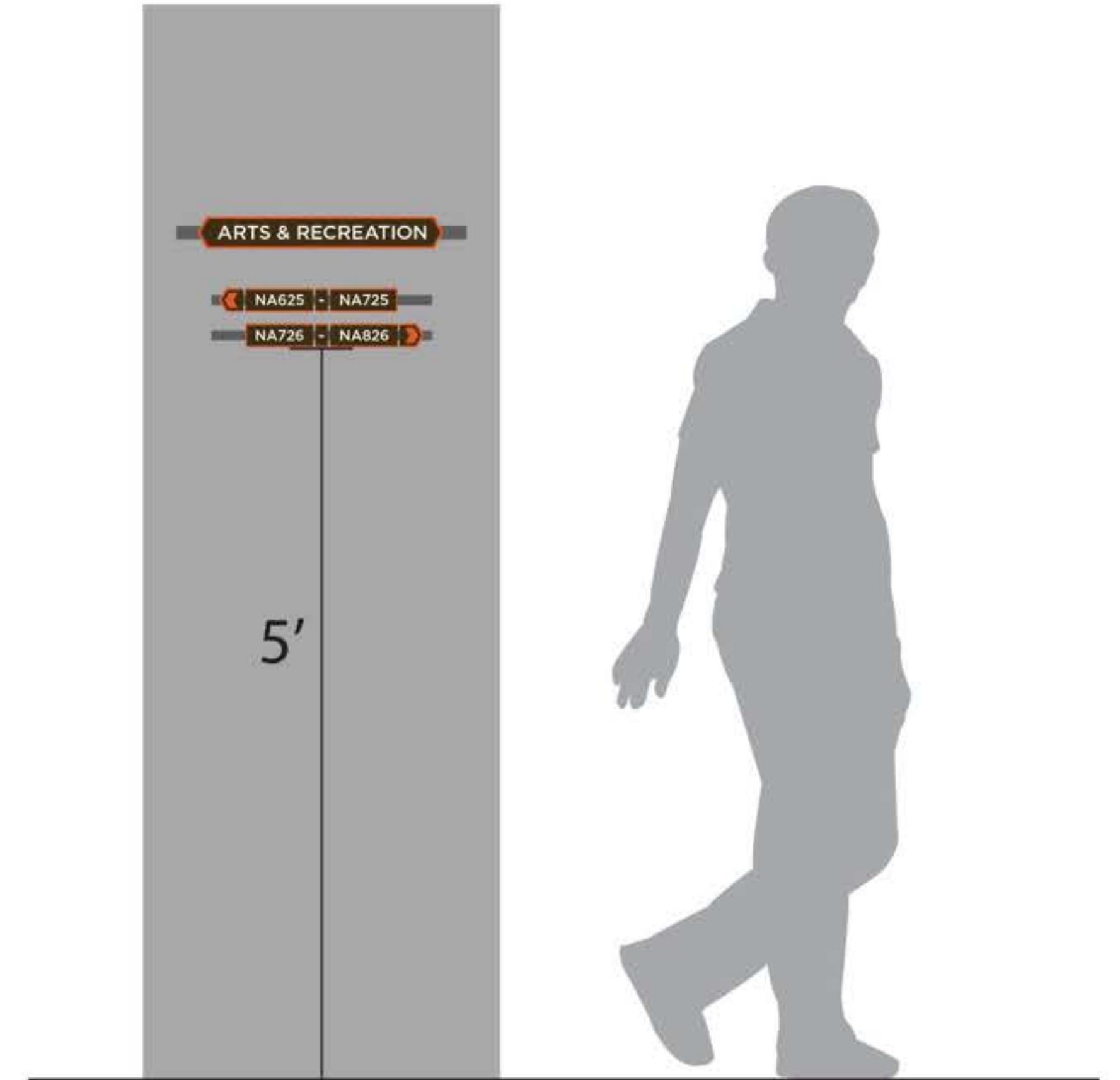
Elevation Detail
1" = 1'



Bookshelf Sign



Front View
4" = 1'



Elevation Detail
1" = 1'



ARTS & RECREATION

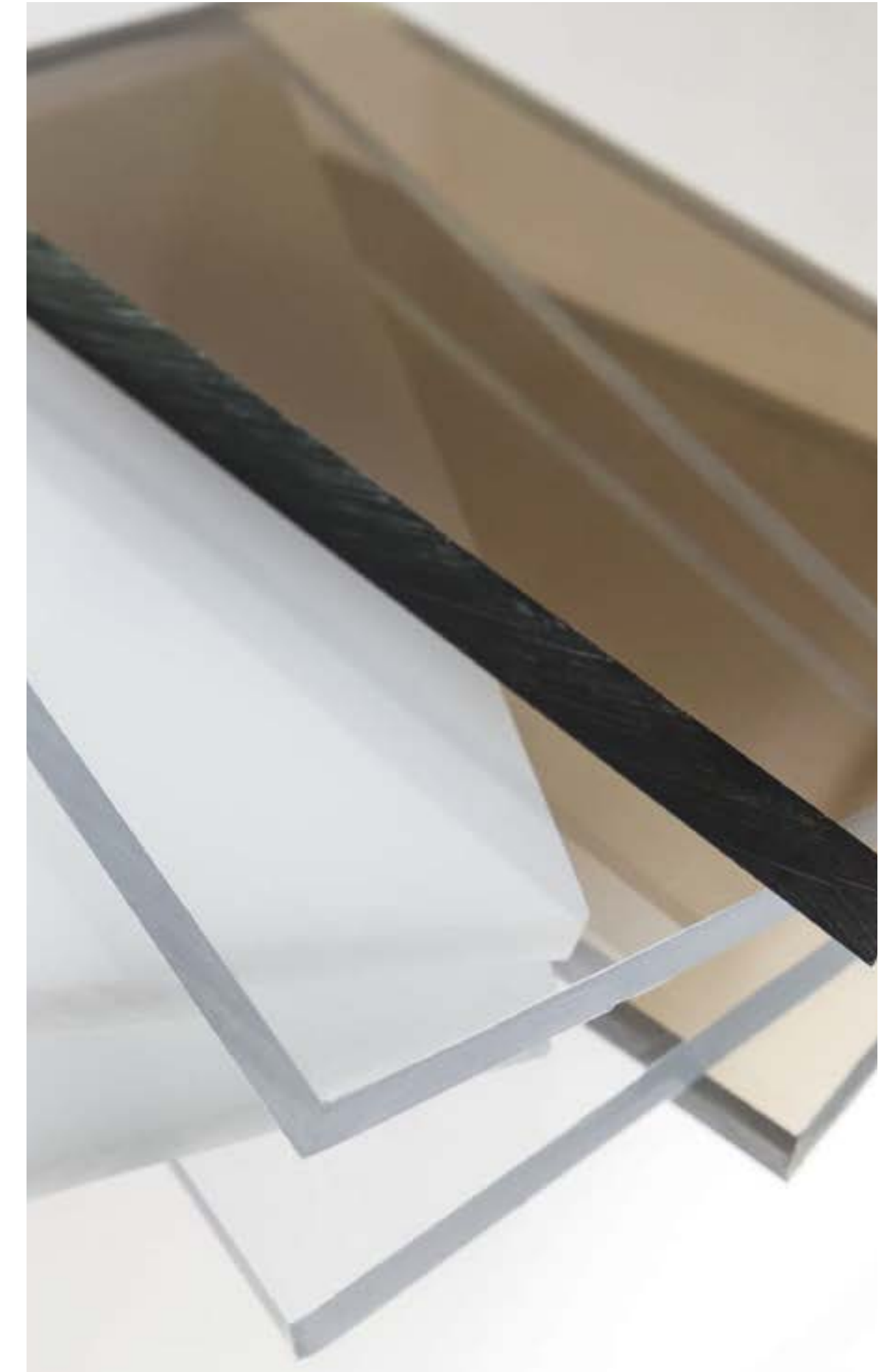
NA725 - NA725

NA725 - NA725

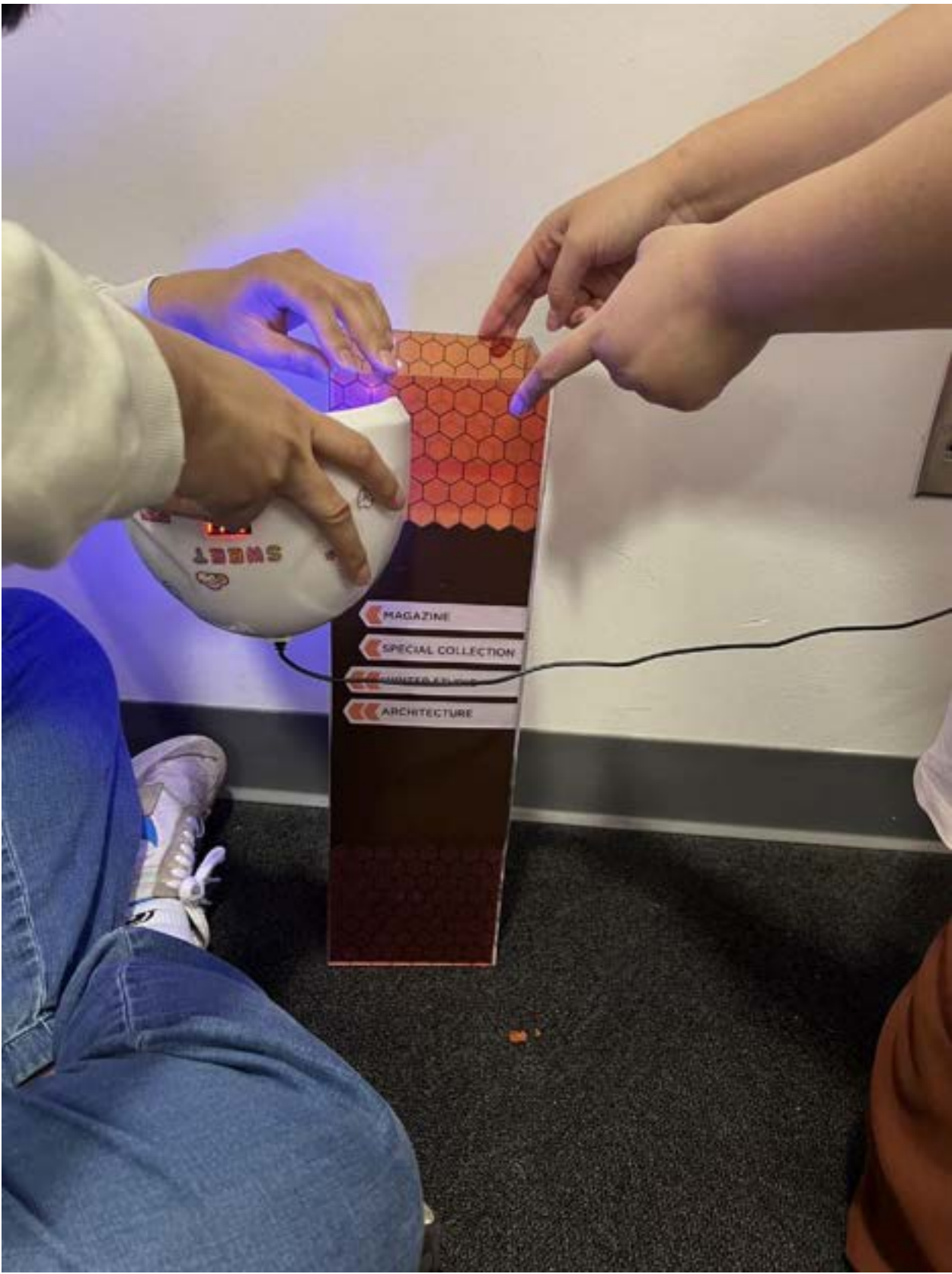
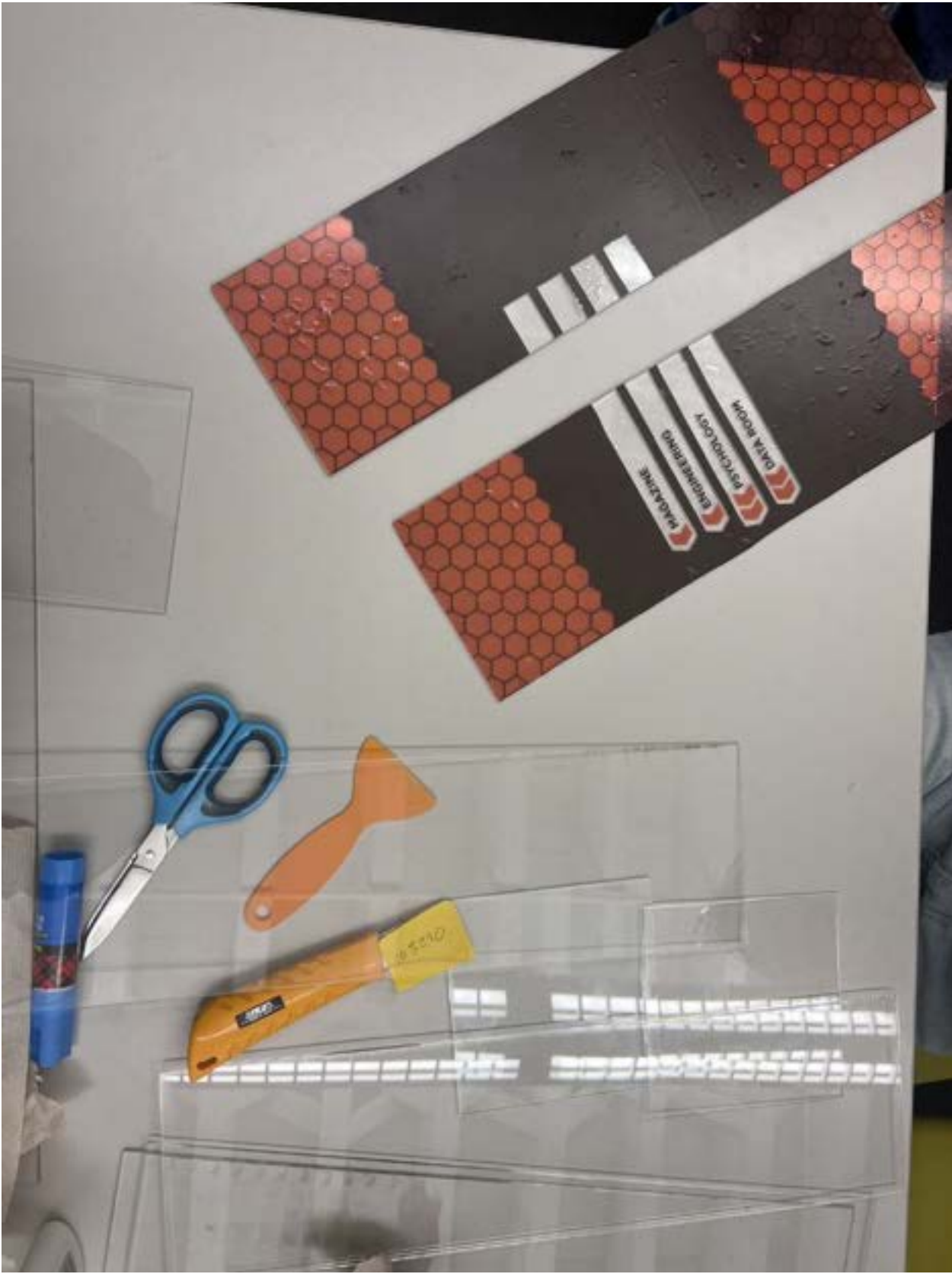


Prototype-Concept

- Build a physical model of a wayfinding column
- Choose the column in second floor because it is the first design in the entire system
- Can Connect with light source so the column can light up
- Use sturdy transparent material such as acrylic



Prototype-Progress



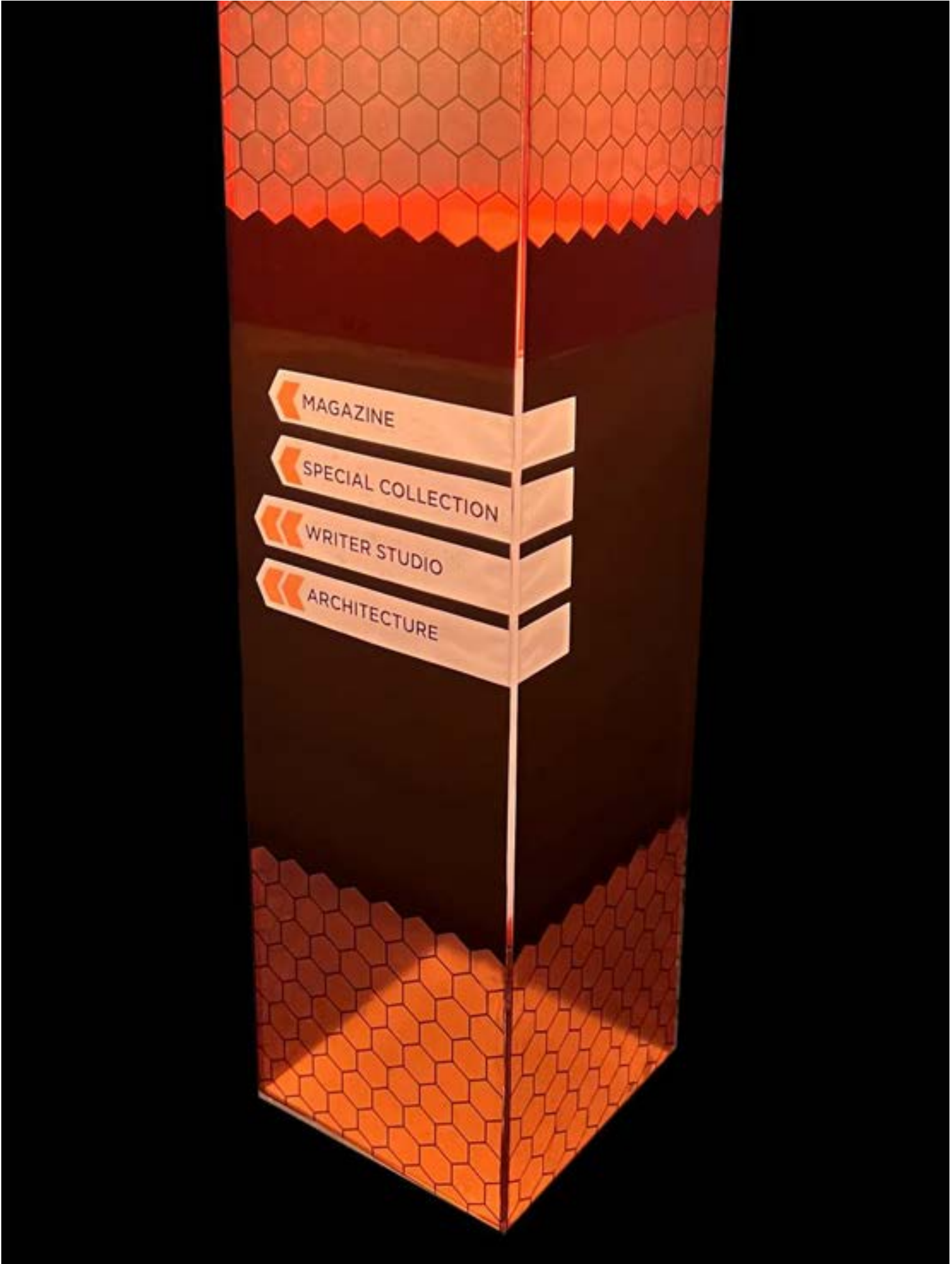
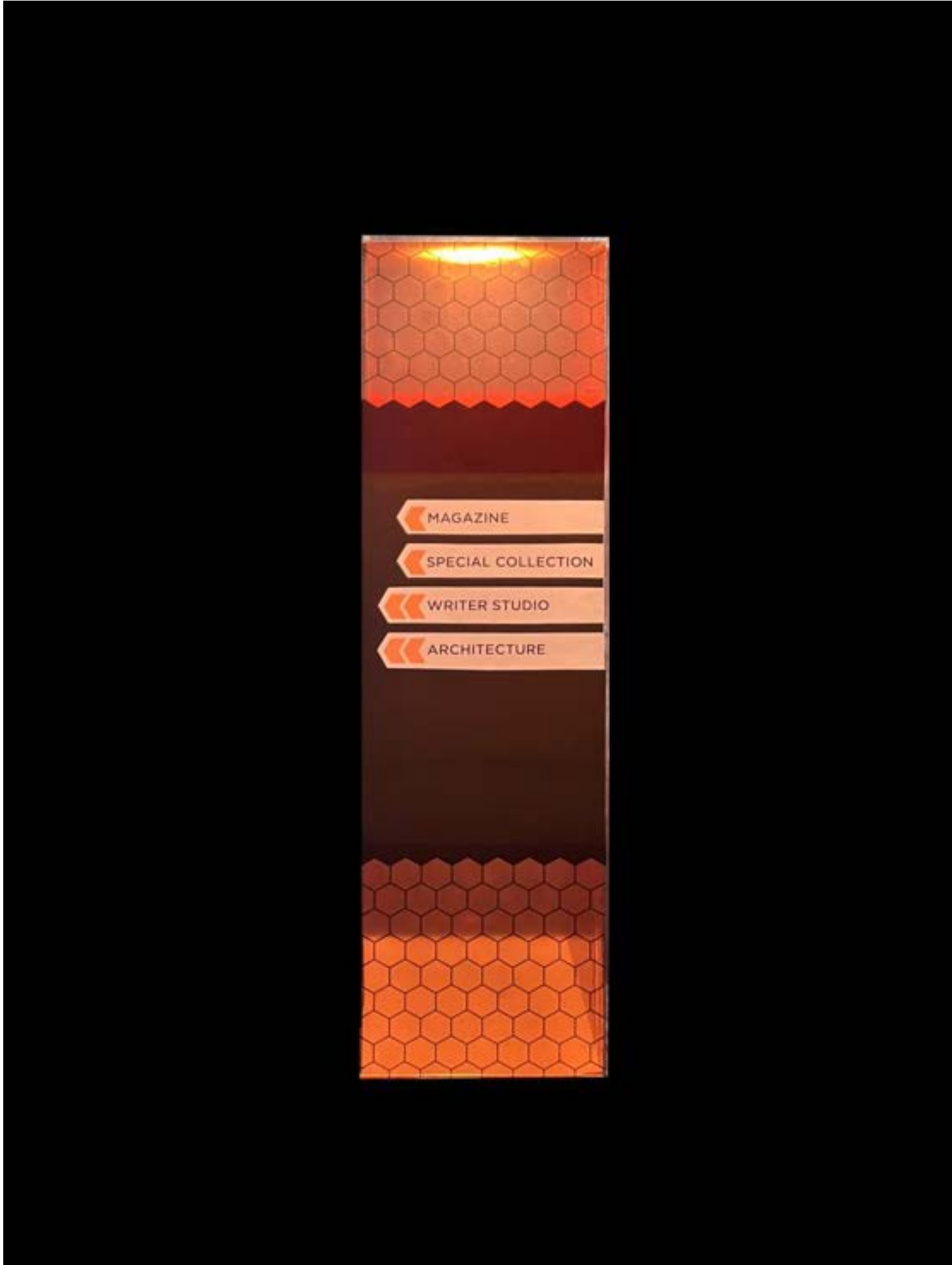
Prototype-Column Wayfinding (1/7 Scale)



Prototype-Details



Prototype-Light up



Thank you