

LUCAS CIRCELLO



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Master's graduate and assistant designer with experience in the creation, development, and execution of womenswear, menswear, and androgynous fashion. Exhibited in the CFDA Runway360 Fashion Future Graduate Showcase 2021 for the SS22 collection 'Haus of Camp'. With an aim to attain instrumental long-term practical experience as an assistant designer within the fashion industry.

INTERNSHIPS

PVH: Tommy Hilfiger. New York, NY.

Men's Knitwear Design Intern.

June - August 2020

Designed alongside the men's knitwear team, curated and edited line assortments, created technical flats, sourced textile materials, conducted trend and concept research.

Concluded early due to COVID-19

Proenza Schouler. New York, NY.

Assistant to Head Designers.

June - August 2019

Implemented an organizational system for brand archival, assisted with scheduling, preparation, and coordination of both business and personal events, prepared, organized, and maintained collection research, assisted with official show preparation, supported various departments including design, merchandising, and marketing, administrative tasks, and assisted with styling for e-commerce.

EXPERIENCE

URBN Company: Anthropologie. Philadelphia, PA.

Freelance Assistant Stylist

January 2023 - Present

Assisted on-set with styled e-commerce and other promotional photoshoots, maintained and managed samples, composed data entry, pinned, performed style-out and additional team support.

LILA Philadelphia International. Philadelphia, PA.

Manager, Visual Merchandiser, & Stylist.

June 2021 - Present

Curated and merchandised in-store and window displays, created and designed original graphics and social media content, coordinated and managed social media accounts, styled clients and promotional photoshoots, point of sales, and inventory upkeep; managed in-stocks, out-of-stock, and SKU/style case packs on hand, primary key-holder, trained new employees, assisted customers, maintained showroom.

DEVELOPMENT

Pattern Making & Sewing
Concept Research
Trend Forecasting
Technical Design / CAD
Illustration

SOFTWARE

Microsoft Office;
Word, Powerpoint, Excel
Adobe Creative Suite;
Photoshop, Illustrator, InDesign,
Lightroom
CLO3D

LEADERSHIP

Communication
Organization
Interpersonal
Team player

LANGUAGE

Spanish –
Intermediate
reading, writing
and speaking

AWARDS

Fashion Design Faculty Award, Excellence in Design Senior Thesis 2021: 'Haus of Camp'.
Graduate YMA FSF/Levi Strauss Foundation for Advanced Studies Scholarship Recipient.
Advanced CAD Look Book Competition 1st place: Total Units Sold, and Highest Sales.

SPECIAL PROJECTS

Souvenir & Friends Pride Marketplace – Vendor, Product Collaboration, and Model.
New York Immersion – Semester Long Immersive New York Fashion Experience for Credit.
Fashion Gallery New York Fashion Week Volunteer – Public Relations.

EDUCATION

Jefferson (Philadelphia University + Thomas Jefferson University). Philadelphia, PA.

Master of Science in International Fashion Design Management + Entrepreneurship. August 2021 – December 2022
Summa Cum Laude GPA: 4.0

Bachelor of Science in Fashion Design.

Summa Cum Laude GPA: 3.9

August 2017 – May 2021

University of Arkansas Rome Center. Rome, Italy.
Semester Abroad

August – December 2019

American Academy. Paris, France.
Study Abroad Short Course

March 2018